

Table 1-1
Summary of Key Data

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE-TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
TRUMP APPROVAL (D/S)	854	492	221	713	138	163	201	334	157	84	222	201	138	209	210	644	436	418	175	156	174	182	167
-----	85%	94%	78%	88%	74%	87%	82%	87%	86%	91%	85%	82%	84%	88%	89%	84%	84%	87%	89%	87%	83%	81%	88%
TOTAL APPROVE	927	508	252	760	162	174	224	359	169	88	242	223	152	222	223	704	478	449	186	168	193	203	178
	93%	97%	89%	94%	87%	94%	91%	93%	93%	96%	93%	91%	92%	94%	94%	92%	92%	94%	94%	94%	91%	91%	94%
TOTAL DISAPPROVE	73	16	31	47	25	12	23	26	13	4	19	23	13	14	13	60	42	31	11	11	18	21	11
	7%	3%	11%	6%	13%	6%	9%	7%	7%	4%	7%	9%	8%	6%	6%	8%	8%	6%	6%	6%	9%	9%	6%
TRUMP IMAGE (D/S)	847	485	226	711	129	152	211	330	153	82	219	203	139	204	205	641	431	415	166	145	184	191	160
-----	85%	92%	80%	88%	69%	82%	86%	86%	84%	89%	84%	82%	84%	86%	87%	84%	83%	86%	84%	81%	87%	85%	85%
FAVORABLE	905	498	249	747	152	164	224	352	164	84	238	217	151	216	218	687	464	441	176	160	195	203	171
	90%	95%	88%	93%	81%	88%	91%	91%	90%	92%	91%	88%	91%	91%	92%	90%	89%	92%	90%	89%	92%	91%	90%
UNFAVORABLE	58	14	22	36	22	12	13	22	12	2	18	14	12	12	12	46	33	26	10	14	11	12	11
	6%	3%	8%	4%	12%	6%	5%	6%	6%	3%	7%	6%	7%	5%	5%	6%	6%	5%	5%	8%	5%	5%	6%
GENERIC BALLOT (D/S)	766	493	211	704	63	141	199	302	124	72	182	207	133	172	182	584	373	393	145	134	169	179	138
-----	77%	94%	75%	87%	34%	76%	81%	79%	68%	78%	70%	84%	81%	73%	77%	76%	72%	82%	74%	75%	80%	80%	73%
REPUBLICAN CANDIDATE	785	496	213	709	74	143	200	307	135	73	195	207	135	176	184	601	388	396	154	138	173	181	139
	78%	95%	75%	88%	40%	77%	81%	80%	74%	79%	75%	84%	82%	75%	78%	79%	75%	83%	78%	77%	82%	81%	74%
DEMOCRATIC CANDIDATE	19	3	2	5	11	2	1	5	11	1	13	-	1	4	2	17	15	4	9	4	4	2	1
	2%	1%	1%	1%	6%	1%	-	1%	6%	1%	5%	-	1%	2%	1%	2%	3%	1%	4%	2%	2%	1%	1%
2016 VOTE (D/S)	135	178	-14	164	-30	12	34	70	19	-4	37	16	41	46	59	76	85	50	31	28	44	17	15
-----	14%	34%	-5%	20%	-16%	7%	14%	18%	11%	-4%	14%	6%	25%	19%	25%	10%	16%	10%	16%	16%	21%	8%	8%
FOR TRUMP	568	351	134	486	79	99	140	228	101	44	149	131	103	141	148	420	302	265	114	104	127	121	102
	57%	67%	47%	60%	42%	53%	57%	59%	55%	48%	57%	53%	62%	60%	63%	55%	58%	55%	58%	58%	60%	54%	54%
AGAINST CLINTON	432	173	149	321	108	87	107	157	81	48	112	115	62	95	88	344	218	215	83	75	84	103	87
	43%	33%	53%	40%	58%	47%	43%	41%	45%	52%	43%	47%	38%	40%	37%	45%	42%	45%	42%	42%	40%	46%	46%

Table 1-2
Summary of Key Data

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		WOMEN		WOMEN		HS OR	SOME	COLL	GRAD/	MEN		WOMEN		STRG	STRG	SOFT/		RIGHT	WRONG		
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	GRAD/	W/O	W/	W/O	W/	GOP	GOP	LEAN	LEAN	DIR	TRACK	
BASE-TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
TRUMP APPROVAL (D/S)	854	85	165	187	107	90	166	162	60	168	260	330	97	196	240	232	186	236	256	153	153	689	103
	85%	91%	84%	81%	89%	87%	85%	89%	87%	92%	80%	89%	80%	81%	86%	86%	88%	94%	94%	78%	80%	99%	47%
TOTAL APPROVE	927	89	180	210	113	97	181	171	65	176	293	350	108	218	260	250	199	243	265	174	172	694	161
	93%	95%	92%	90%	95%	93%	92%	95%	93%	96%	90%	95%	90%	91%	93%	93%	94%	97%	97%	89%	90%	99%	74%
TOTAL DISAPPROVE	73	4	15	23	7	7	15	10	5	8	33	20	12	22	19	18	13	7	9	22	20	5	58
	7%	5%	8%	10%	5%	7%	8%	5%	7%	4%	10%	5%	10%	9%	7%	7%	6%	3%	3%	11%	10%	1%	26%
TRUMP IMAGE (D/S)	847	80	164	188	100	87	165	163	60	165	259	327	95	196	235	228	187	229	256	155	156	675	114
	85%	85%	84%	81%	83%	84%	84%	90%	87%	90%	80%	88%	79%	82%	84%	85%	88%	91%	93%	79%	81%	97%	52%
FAVORABLE	905	83	176	205	106	93	178	169	65	172	284	343	106	213	251	243	198	236	262	171	170	683	158
	90%	89%	91%	88%	88%	90%	91%	94%	94%	93%	87%	93%	88%	88%	90%	91%	93%	94%	96%	87%	89%	98%	72%
UNFAVORABLE	58	4	12	17	6	6	13	6	4	6	25	16	11	16	16	15	11	7	6	16	15	8	45
	6%	4%	6%	7%	5%	6%	7%	3%	6%	3%	8%	4%	9%	7%	6%	6%	5%	3%	2%	8%	8%	1%	20%
GENERIC BALLOT (D/S)	766	60	139	174	83	85	164	143	55	142	240	283	101	168	205	214	179	235	258	132	136	574	142
	77%	65%	72%	75%	69%	82%	84%	79%	80%	77%	74%	76%	84%	70%	74%	80%	84%	94%	94%	67%	71%	82%	65%
REPUBLICAN CANDIDATE	785	68	146	175	84	86	165	145	55	143	243	295	103	171	218	215	181	237	259	137	136	587	145
	78%	73%	75%	75%	70%	83%	85%	80%	80%	78%	75%	80%	86%	71%	78%	80%	85%	95%	95%	70%	71%	84%	66%
DEMOCRATIC CANDIDATE	19	8	7	1	1	1	1	2	-	1	3	13	2	3	12	2	2	2	1	5	-	14	4
	2%	8%	3%	-	1%	1%	1%	1%	-	1%	1%	3%	2%	1%	4%	1%	1%	1%	-	2%	-	2%	2%
2016 VOTE (D/S)	135	32	50	3	2	-	21	29	13	73	34	33	-4	60	25	47	3	105	73	-8	-23	205	-69
	14%	34%	26%	1%	2%	-	11%	16%	18%	40%	10%	9%	-3%	25%	9%	18%	1%	42%	27%	-4%	-12%	29%	-32%
FOR TRUMP	568	62	122	117	61	52	108	105	41	128	180	201	58	150	152	158	107	178	173	94	84	451	75
	57%	67%	63%	51%	51%	50%	56%	58%	59%	70%	55%	54%	48%	62%	55%	59%	51%	71%	63%	48%	44%	65%	34%
AGAINST CLINTON	432	31	72	115	59	52	87	76	28	55	146	169	62	91	127	111	104	73	100	102	108	247	144
	43%	33%	37%	49%	49%	50%	44%	42%	41%	30%	45%	46%	52%	38%	45%	41%	49%	29%	37%	52%	56%	35%	66%

Table 1-3
Summary of Key Data

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
TRUMP APPROVAL (D/S)	854	284	341	625	195	34	167	468	179	207	130	278	408	135	311	37	126	154	47	157	176	64	93
-----	85%	94%	87%	90%	75%	76%	82%	88%	79%	85%	98%	93%	94%	70%	83%	85%	88%	84%	74%	84%	89%	86%	86%
TOTAL APPROVE	927	293	368	661	227	40	185	499	203	226	131	289	421	164	342	40	135	169	56	172	187	69	101
	93%	97%	93%	95%	88%	88%	91%	94%	89%	92%	99%	96%	97%	85%	92%	93%	94%	92%	87%	92%	95%	93%	93%
TOTAL DISAPPROVE	73	9	27	36	32	5	18	31	24	18	1	11	13	29	31	3	8	14	8	15	11	5	7
	7%	3%	7%	5%	12%	12%	9%	6%	11%	8%	1%	4%	3%	15%	8%	7%	6%	8%	13%	8%	5%	7%	7%
TRUMP IMAGE (D/S)	847	278	334	612	201	33	173	456	173	217	127	267	394	140	312	38	115	161	51	156	174	63	90
-----	85%	92%	85%	88%	78%	74%	85%	86%	77%	89%	96%	89%	91%	72%	84%	88%	80%	88%	79%	83%	88%	85%	83%
FAVORABLE	905	288	356	644	222	39	185	484	195	226	129	281	409	164	332	39	126	170	54	170	183	66	98
	90%	95%	90%	92%	86%	86%	91%	91%	86%	92%	97%	93%	94%	85%	89%	90%	88%	93%	84%	91%	92%	90%	91%
UNFAVORABLE	58	10	22	32	21	5	12	28	22	8	2	13	15	24	20	1	11	10	3	14	8	4	8
	6%	3%	6%	5%	8%	12%	6%	5%	10%	3%	1%	4%	3%	12%	5%	2%	8%	5%	4%	7%	4%	5%	7%
GENERIC BALLOT (D/S)	766	274	311	585	145	36	158	438	151	177	117	245	362	134	270	31	110	142	57	144	158	57	67
-----	77%	91%	79%	84%	56%	80%	78%	83%	67%	72%	88%	82%	84%	69%	72%	71%	77%	78%	89%	77%	80%	77%	62%
REPUBLICAN CANDIDATE	785	276	318	593	153	39	159	445	158	181	119	250	369	138	277	31	112	144	57	148	159	59	76
	78%	91%	81%	85%	59%	86%	78%	84%	70%	74%	90%	83%	85%	72%	74%	71%	78%	78%	89%	79%	80%	79%	70%
DEMOCRATIC CANDIDATE	19	2	7	9	8	3	1	7	7	5	2	5	7	5	8	-	2	1	-	4	1	2	9
	2%	1%	2%	1%	3%	6%	-	1%	3%	2%	1%	2%	2%	2%	2%	-	1%	1%	-	2%	-	2%	9%
2016 VOTE (D/S)	135	90	17	107	9	20	47	68	24	43	66	62	128	-19	25	-	13	36	-3	38	32	5	14
-----	14%	30%	4%	15%	3%	44%	23%	13%	11%	18%	50%	21%	30%	-10%	7%	-1%	9%	20%	-4%	20%	16%	7%	13%
FOR TRUMP	568	196	206	402	134	32	125	299	125	144	99	181	281	87	200	21	78	110	31	113	115	40	61
	57%	65%	52%	58%	52%	72%	61%	56%	55%	59%	75%	60%	65%	45%	53%	50%	54%	60%	48%	60%	58%	54%	56%
AGAINST CLINTON	432	106	189	295	125	13	79	231	101	101	33	119	152	106	174	22	65	73	33	74	83	34	47
	43%	35%	48%	42%	48%	28%	39%	44%	45%	41%	25%	40%	35%	55%	47%	50%	46%	40%	52%	40%	42%	46%	44%

Table 1-4
Summary of Key Data

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 1X													08&12	ENOUGH					TOO CONS
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
TRUMP APPROVAL (D/S)	854	78	68	146	708	634	-1	220	416	511	927	-73	742	112	87	21	4	139	715	717	118
-----	85%	82%	64%	72%	89%	97%	-2%	70%	100%	100%	100%	-100%	91%	60%	78%	49%	13%	83%	86%	91%	62%
TOTAL APPROVE	927	86	88	174	753	645	13	269	416	511	927	-	779	148	100	32	17	153	774	751	154
	93%	91%	82%	86%	94%	98%	49%	85%	100%	100%	100%	-	96%	80%	89%	74%	56%	92%	93%	96%	81%
TOTAL DISAPPROVE	73	9	20	28	45	11	14	48	-	-	-	73	36	37	13	11	13	14	59	34	37
	7%	9%	18%	14%	6%	2%	51%	15%	-	-	-	100%	4%	20%	11%	26%	44%	8%	7%	4%	19%
TRUMP IMAGE (D/S)	847	76	74	149	697	627	8	211	405	462	867	-20	733	114	86	20	7	138	709	715	115
-----	85%	80%	69%	74%	87%	96%	31%	67%	97%	91%	94%	-28%	90%	61%	76%	48%	25%	82%	85%	91%	60%
FAVORABLE	905	83	88	172	733	638	17	250	408	476	884	20	760	145	96	31	18	148	756	739	146
	90%	88%	82%	85%	92%	97%	63%	79%	98%	93%	95%	28%	93%	78%	86%	72%	59%	89%	91%	94%	77%
UNFAVORABLE	58	8	15	22	36	12	8	38	3	14	17	41	27	31	10	10	10	11	48	24	31
	6%	8%	14%	11%	5%	2%	32%	12%	1%	3%	2%	56%	3%	17%	9%	24%	34%	6%	6%	3%	16%
GENERIC BALLOT (D/S)	766	58	54	112	654	533	14	219	379	356	735	31	668	98	66	24	7	105	661	785	-
-----	77%	61%	51%	55%	82%	81%	51%	69%	91%	70%	79%	43%	82%	53%	59%	56%	24%	63%	79%	100%	-
REPUBLICAN CANDIDATE	785	64	65	129	656	544	16	224	380	370	751	34	684	101	67	25	8	117	668	785	-
	78%	67%	61%	64%	82%	83%	61%	71%	91%	73%	81%	46%	84%	55%	60%	59%	27%	70%	80%	100%	-
DEMOCRATIC CANDIDATE	19	6	11	17	2	11	3	5	2	14	16	3	16	3	1	1	1	12	7	-	-
	2%	6%	10%	8%	-	2%	10%	2%	-	3%	2%	4%	2%	2%	1%	3%	3%	7%	1%	-	-
2016 VOTE (D/S)	135	28	19	47	88	176	-1	-40	251	-72	178	-43	176	-41	-10	-16	-15	69	67	167	-36
-----	14%	30%	18%	23%	11%	27%	-5%	-13%	60%	-14%	19%	-59%	22%	-22%	-9%	-38%	-50%	41%	8%	21%	-19%
FOR TRUMP	568	62	63	125	443	416	13	139	334	219	553	15	496	72	51	13	7	118	450	476	77
	57%	65%	59%	62%	56%	63%	48%	44%	80%	43%	60%	20%	61%	39%	46%	31%	25%	70%	54%	61%	41%
AGAINST CLINTON	432	33	44	77	355	240	14	179	83	291	374	58	319	113	61	29	23	49	383	309	114
	43%	35%	41%	38%	44%	37%	52%	56%	20%	57%	40%	80%	39%	61%	54%	69%	75%	30%	46%	39%	59%

Table 1-5
Summary of Key Data

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE				SECOND TOP ISSUE				2016 VOTE		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE-TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
TRUMP APPROVAL (D/S)	854	864	-24	740	35	464	182	56	762	365	229	88	86	86	209	155	119	71	182	101	120	106	538	316
	85%	95%	-40%	90%	45%	90%	75%	60%	89%	89%	83%	81%	81%	86%	92%	86%	92%	77%	89%	70%	92%	87%	95%	73%
TOTAL APPROVE	927	884	17	780	57	491	212	74	811	389	252	99	96	92	218	168	124	82	192	123	125	114	553	374
	93%	98%	30%	95%	73%	95%	87%	80%	94%	94%	92%	91%	91%	93%	96%	93%	96%	88%	95%	85%	96%	93%	97%	87%
TOTAL DISAPPROVE	73	20	41	40	21	27	31	19	49	23	23	10	10	7	8	13	5	11	11	22	5	8	15	58
	7%	2%	70%	5%	27%	5%	13%	20%	6%	6%	8%	9%	9%	7%	4%	7%	4%	12%	5%	15%	4%	7%	3%	13%
TRUMP IMAGE (D/S)	847	905	-58	748	30	469	176	59	748	361	232	90	81	82	213	146	114	74	178	112	122	110	536	310
	85%	100%	-100%	91%	39%	91%	72%	64%	87%	88%	84%	82%	77%	83%	94%	81%	88%	79%	88%	77%	94%	90%	94%	72%
FAVORABLE	905	905	-	776	52	486	206	73	792	382	249	97	91	87	218	159	119	80	189	125	126	116	549	356
	90%	100%	-	95%	67%	94%	85%	78%	92%	93%	90%	89%	86%	87%	97%	88%	92%	87%	93%	87%	97%	95%	97%	82%
UNFAVORABLE	58	-	58	28	21	17	30	14	44	20	16	7	10	5	6	13	5	7	11	13	4	6	13	45
	6%	-	100%	3%	28%	3%	12%	15%	5%	6%	6%	7%	9%	5%	3%	7%	4%	7%	6%	9%	3%	5%	2%	11%
GENERIC BALLOT (D/S)	766	724	21	659	45	425	159	43	686	321	204	78	80	82	194	136	99	64	164	101	111	96	465	301
	77%	80%	35%	80%	57%	82%	66%	47%	80%	78%	74%	72%	76%	83%	86%	75%	77%	68%	81%	70%	85%	78%	82%	70%
REPUBLICAN CANDIDATE	785	739	24	667	52	433	166	51	694	329	211	81	82	82	195	143	101	65	165	105	111	96	476	309
	78%	82%	41%	81%	67%	84%	68%	55%	81%	80%	77%	74%	77%	83%	86%	79%	78%	70%	82%	73%	85%	78%	84%	71%
DEMOCRATIC CANDIDATE	19	14	3	8	8	8	7	8	8	8	7	3	1	1	1	7	2	1	1	4	-	-	11	8
	2%	2%	6%	1%	10%	2%	3%	9%	1%	2%	2%	2%	1%	1%	1%	4%	1%	1%	1%	2%	-	-	2%	2%
2016 VOTE (D/S)	135	193	-33	136	10	86	38	-7	134	98	45	9	-3	-14	69	3	24	14	3	-	55	24	568	-432
	14%	21%	-56%	17%	12%	17%	16%	-7%	16%	24%	16%	8%	-3%	-14%	30%	2%	19%	15%	2%	-	42%	20%	100%	-100%
FOR TRUMP	568	549	13	478	44	302	140	43	497	255	160	59	51	43	147	92	77	53	103	72	93	73	568	-
	57%	61%	22%	58%	56%	58%	58%	46%	58%	62%	58%	54%	49%	43%	65%	51%	59%	57%	51%	50%	71%	60%	100%	-
AGAINST CLINTON	432	356	45	342	34	216	103	50	363	157	115	50	54	56	79	88	52	40	100	72	38	49	-	432
	43%	39%	78%	42%	44%	42%	42%	54%	42%	38%	42%	46%	51%	57%	35%	49%	41%	43%	49%	50%	29%	40%	-	100%

Table 1-6
Summary of Key Data

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-OUNCE/ AFTER	ANN-OUNCE/ AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
TRUMP APPROVAL (D/S)	854	64	224	228	93	160	25	60	201	653	332	522	97	763	480	365	286	238	10	137	762	92	61
-----	85%	83%	96%	86%	88%	86%	73%	61%	73%	90%	80%	89%	63%	92%	94%	97%	77%	99%	21%	83%	94%	48%	61%
TOTAL APPROVE	927	70	228	247	100	173	29	79	238	689	374	554	125	798	496	371	330	239	29	151	784	143	81
	93%	92%	98%	93%	94%	93%	87%	80%	87%	95%	90%	95%	81%	96%	97%	99%	88%	100%	60%	92%	97%	74%	80%
TOTAL DISAPPROVE	73	6	4	19	7	13	5	19	36	37	42	31	28	35	16	5	43	1	19	14	22	51	20
	7%	8%	2%	7%	6%	7%	13%	20%	13%	5%	10%	5%	19%	4%	3%	1%	12%	-	40%	8%	3%	26%	20%
TRUMP IMAGE (D/S)	847	66	227	228	89	156	26	56	194	652	330	517	96	757	469	360	288	234	11	133	747	99	59
-----	85%	87%	98%	85%	83%	84%	76%	57%	71%	90%	79%	88%	62%	91%	92%	96%	77%	97%	23%	81%	93%	51%	59%
FAVORABLE	905	70	228	245	95	166	28	73	227	678	363	542	120	782	484	365	321	236	29	145	767	137	74
	90%	92%	98%	92%	89%	89%	82%	74%	83%	93%	87%	93%	78%	94%	94%	97%	86%	98%	59%	88%	95%	71%	73%
UNFAVORABLE	58	4	1	17	7	10	2	17	33	26	33	25	24	25	15	5	33	2	18	12	20	38	14
	6%	5%	-	6%	6%	6%	6%	18%	12%	4%	8%	4%	15%	3%	3%	1%	9%	1%	36%	7%	3%	20%	14%
GENERIC BALLOT (D/S)	766	65	190	192	83	147	28	61	198	568	309	457	99	658	422	332	258	202	30	112	659	106	55
-----	77%	85%	82%	72%	78%	79%	82%	62%	72%	78%	74%	78%	65%	79%	82%	88%	69%	84%	61%	68%	82%	55%	54%
REPUBLICAN CANDIDATE	785	68	194	199	86	148	28	61	206	579	319	465	107	669	424	336	267	205	31	116	670	114	61
	78%	89%	84%	75%	80%	80%	82%	62%	75%	80%	77%	80%	70%	80%	83%	89%	72%	85%	63%	70%	83%	59%	60%
DEMOCRATIC CANDIDATE	19	3	4	8	3	1	-	-	7	12	10	9	7	11	2	3	10	3	1	3	11	8	6
	2%	4%	2%	3%	3%	1%	-	-	3%	2%	2%	2%	5%	1%	-	1%	3%	1%	2%	2%	1%	4%	6%
2016 VOTE (D/S)	135	48	113	84	20	-68	-4	-57	-55	190	11	124	-32	176	74	176	-60	147	-29	-50	173	-38	-23
-----	14%	63%	49%	32%	18%	-37%	-12%	-58%	-20%	26%	3%	21%	-21%	21%	14%	47%	-16%	61%	-60%	-30%	21%	-19%	-23%
FOR TRUMP	568	62	173	175	63	59	15	21	110	458	213	354	61	505	293	276	157	193	10	57	489	78	39
	57%	81%	74%	66%	59%	32%	44%	21%	40%	63%	51%	61%	40%	61%	57%	73%	42%	81%	20%	35%	61%	40%	38%
AGAINST CLINTON	432	14	60	91	43	127	19	78	164	268	202	230	93	328	219	100	216	46	39	107	317	116	62
	43%	19%	26%	34%	41%	68%	56%	79%	60%	37%	49%	39%	60%	39%	43%	27%	58%	19%	80%	65%	39%	60%	62%

Table 1-7
Summary of Key Data

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP						BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS	
	TOTAL	NOT P-C	BRING CHNG	BUS-INESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-PLACE OBAMA CARE	JOB-KILL-ING FOR-DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING FOR-DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN
BASE=TOTAL SAMPLE	1000 100%	478 48%	213 21%	185 18%	124 12%	523 52%	453 45%	417 42%	394 39%	213 21%	338 34%	234 23%	175 18%	172 17%	81 8%	123 12%	264 26%	338 34%	725 72%	275 28%	664 66%	336 34%	831 83%	169 17%
TRUMP APPROVAL (D/S)	854 85%	438 92%	164 77%	146 79%	106 86%	458 88%	363 80%	383 92%	349 89%	156 73%	303 90%	166 71%	149 85%	165 96%	70 86%	117 95%	249 94%	315 93%	681 94%	173 63%	535 81%	319 95%	758 91%	96 57%
TOTAL APPROVE	927 93%	458 96%	188 88%	165 90%	115 93%	490 94%	408 90%	400 96%	371 94%	185 87%	321 95%	200 86%	162 93%	168 98%	76 93%	120 98%	257 97%	327 97%	703 97%	224 82%	600 90%	327 97%	795 96%	132 78%
TOTAL DISAPPROVE	73 7%	20 4%	25 12%	19 10%	9 7%	33 6%	45 10%	17 4%	22 6%	29 13%	17 5%	34 14%	13 7%	3 2%	6 7%	3 2%	8 3%	12 3%	22 3%	51 18%	64 10%	9 3%	37 4%	36 22%
TRUMP IMAGE (D/S)	847 85%	442 92%	162 76%	145 78%	98 79%	452 86%	376 83%	371 89%	335 85%	159 75%	298 88%	181 78%	146 83%	156 91%	65 80%	115 94%	247 94%	294 87%	656 90%	191 69%	537 81%	310 92%	746 90%	100 59%
FAVORABLE	905 90%	455 95%	182 86%	159 86%	109 87%	478 91%	404 89%	388 93%	357 91%	183 86%	313 93%	202 86%	157 90%	160 93%	73 89%	119 97%	254 96%	310 92%	683 94%	222 81%	585 88%	320 95%	775 93%	130 77%
UNFAVORABLE	58 6%	13 3%	20 10%	14 8%	11 8%	26 5%	27 6%	17 4%	22 6%	24 11%	15 4%	21 9%	11 7%	3 2%	8 9%	4 3%	7 2%	17 5%	27 4%	31 11%	48 7%	11 3%	29 3%	30 18%
GENERIC BALLOT (D/S)	766 77%	366 76%	156 73%	139 75%	105 85%	408 78%	334 74%	329 79%	306 78%	153 72%	265 78%	164 70%	140 80%	136 79%	60 74%	97 79%	231 88%	263 78%	592 82%	174 63%	488 74%	278 83%	652 78%	114 68%
REPUBLICAN CANDIDATE	785 78%	376 79%	161 76%	140 76%	107 86%	419 80%	345 76%	337 81%	311 79%	158 74%	273 81%	171 73%	140 80%	140 81%	62 76%	100 81%	235 89%	268 79%	603 83%	182 66%	502 76%	282 84%	666 80%	119 70%
DEMOCRATIC CANDIDATE	19 2%	10 2%	6 3%	1 1%	2 2%	11 2%	10 2%	8 2%	4 1%	4 2%	7 2%	6 3%	- -	4 2%	2 2%	3 2%	3 1%	5 1%	11 2%	8 3%	14 2%	5 1%	14 2%	5 3%
2016 VOTE (D/S)	135 14%	131 27%	-7 -3%	-9 -5%	20 16%	68 13%	28 6%	126 30%	38 10%	11 5%	59 17%	5 2%	12 7%	42 25%	17 21%	50 40%	117 44%	29 9%	196 27%	-61 -22%	8 1%	128 38%	134 16%	1 1%
FOR TRUMP	568 57%	305 64%	103 48%	88 47%	72 58%	295 57%	240 53%	272 65%	216 55%	112 53%	198 59%	120 51%	94 53%	107 62%	49 60%	86 70%	191 72%	183 54%	460 64%	107 39%	336 51%	232 69%	483 58%	85 50%
AGAINST CLINTON	432 43%	174 36%	110 52%	97 53%	52 42%	227 43%	213 47%	146 35%	178 45%	101 47%	140 41%	114 49%	82 47%	65 38%	32 40%	36 30%	73 28%	155 46%	265 36%	168 61%	328 49%	104 31%	349 42%	84 50%

Table 1-8
Summary of Key Data

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	MAKES ME QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE-TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
TRUMP APPROVAL (D/S)	854	671	184	446	169	122	104	14	628	177	49	810	44	391	391	781	73	268	586	372	527	327	284
-----	85%	90%	71%	93%	79%	83%	88%	31%	91%	70%	81%	92%	38%	92%	87%	89%	58%	97%	81%	95%	96%	72%	84%
TOTAL APPROVE	927	706	221	462	191	134	110	30	657	215	55	846	81	407	421	828	99	271	656	381	537	390	311
	93%	95%	86%	97%	90%	92%	94%	65%	96%	85%	90%	96%	69%	96%	93%	95%	79%	99%	90%	98%	98%	86%	92%
TOTAL DISAPPROVE	73	36	37	16	22	12	7	16	29	38	6	37	36	17	30	47	26	4	69	9	10	63	27
	7%	5%	14%	3%	10%	8%	6%	35%	4%	15%	10%	4%	31%	4%	7%	5%	21%	1%	10%	2%	2%	14%	8%
TRUMP IMAGE (D/S)	847	663	183	439	160	123	102	23	615	182	50	808	39	390	376	766	81	258	589	373	522	325	275
-----	85%	89%	71%	92%	75%	84%	87%	50%	90%	72%	82%	91%	33%	92%	83%	87%	65%	94%	81%	96%	95%	72%	81%
FAVORABLE	905	689	216	452	181	130	109	33	643	208	54	833	72	404	402	805	99	264	640	378	530	375	296
	90%	93%	83%	94%	85%	89%	93%	72%	94%	82%	89%	94%	62%	95%	89%	92%	80%	96%	88%	97%	97%	83%	88%
UNFAVORABLE	58	26	32	13	22	8	6	10	28	26	4	25	33	14	26	40	19	7	52	5	8	50	21
	6%	4%	12%	3%	10%	5%	6%	21%	4%	10%	7%	3%	29%	3%	6%	5%	15%	2%	7%	1%	1%	11%	6%
GENERIC BALLOT (D/S)	766	582	184	397	145	110	89	25	601	135	29	689	77	360	321	681	85	226	539	302	441	325	249
-----	77%	78%	71%	83%	68%	75%	76%	55%	88%	54%	48%	78%	66%	85%	71%	78%	68%	82%	74%	77%	81%	72%	74%
REPUBLICAN CANDIDATE	785	594	190	400	150	113	92	29	611	143	31	703	81	362	335	697	88	235	550	314	454	330	254
	78%	80%	74%	84%	70%	77%	79%	65%	89%	56%	50%	80%	69%	85%	74%	80%	70%	85%	76%	81%	83%	73%	75%
DEMOCRATIC CANDIDATE	19	12	6	3	5	3	4	4	10	7	2	15	4	2	14	16	3	8	10	12	13	6	5
	2%	2%	2%	1%	3%	2%	3%	9%	1%	3%	3%	2%	4%	1%	3%	2%	2%	3%	1%	3%	2%	1%	1%
2016 VOTE (D/S)	135	116	19	101	-28	17	39	6	160	-26	1	120	15	157	-	157	-22	134	1	124	244	-109	-55
-----	14%	16%	7%	21%	-13%	12%	33%	12%	23%	-10%	2%	14%	13%	37%	-	18%	-18%	49%	-	32%	45%	-24%	-16%
FOR TRUMP	568	429	139	290	92	82	78	25	423	113	31	502	66	291	226	516	51	204	363	257	396	172	141
	57%	58%	54%	61%	43%	56%	67%	56%	62%	45%	51%	57%	56%	69%	50%	59%	41%	74%	50%	66%	72%	38%	42%
AGAINST CLINTON	432	313	120	189	121	64	39	20	263	139	30	381	51	133	226	359	73	71	362	133	152	281	197
	43%	42%	46%	39%	57%	44%	33%	44%	38%	55%	49%	43%	44%	31%	50%	41%	59%	26%	50%	34%	28%	62%	58%

Table 2-1
Summary of Images

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN-	CLIN-	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
										TON <10	TON 10+												
BASE-TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
TRUMP IMAGE (D/S)	847	485	226	711	129	152	211	330	153	82	219	203	139	204	205	641	431	415	166	145	184	191	160
-----	85%	92%	80%	88%	69%	82%	86%	86%	84%	89%	84%	82%	84%	86%	87%	84%	83%	86%	84%	81%	87%	85%	85%
TOTAL HEARD OF	999	523	283	806	187	186	247	385	181	92	260	246	165	236	236	763	520	479	196	179	211	224	189
	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
FAVORABLE	905	498	249	747	152	164	224	352	164	84	238	217	151	216	218	687	464	441	176	160	195	203	171
	90%	95%	88%	93%	81%	88%	91%	91%	90%	92%	91%	88%	91%	91%	92%	90%	89%	92%	90%	89%	92%	91%	90%
UNFAVORABLE	58	14	22	36	22	12	13	22	12	2	18	14	12	12	12	46	33	26	10	14	11	12	11
	6%	3%	8%	4%	12%	6%	5%	6%	6%	3%	7%	6%	7%	5%	5%	6%	6%	5%	5%	8%	5%	5%	6%
PENCE IMAGE (D/S)	742	420	208	628	113	122	195	298	126	74	171	194	125	177	179	563	371	371	111	124	158	181	168
-----	74%	80%	74%	78%	60%	66%	79%	78%	69%	81%	66%	79%	76%	75%	76%	74%	71%	77%	56%	69%	75%	81%	89%
TOTAL HEARD OF	990	518	280	798	186	184	245	383	178	91	256	245	164	234	233	757	517	473	190	179	210	223	187
	99%	99%	99%	99%	99%	99%	100%	98%	99%	99%	98%	100%	99%	99%	99%	99%	99%	99%	97%	100%	100%	100%	99%
FAVORABLE	820	450	230	680	137	141	210	325	144	79	200	207	137	197	198	622	419	400	136	143	173	195	172
	82%	86%	81%	84%	73%	76%	85%	84%	79%	86%	77%	84%	83%	83%	84%	81%	81%	83%	69%	80%	82%	87%	91%
UNFAVORABLE	78	30	21	51	24	19	15	27	18	5	28	13	12	20	19	59	48	29	25	19	15	14	4
	8%	6%	7%	6%	13%	10%	6%	7%	10%	6%	11%	5%	7%	8%	8%	8%	9%	6%	13%	11%	7%	6%	2%
RYAN IMAGE (D/S)	274	198	74	272	-3	54	69	91	60	25	49	86	35	79	72	202	119	155	50	56	52	48	68
-----	27%	38%	26%	34%	-1%	29%	28%	24%	33%	27%	19%	35%	21%	34%	31%	26%	23%	32%	26%	31%	25%	22%	36%
TOTAL HEARD OF	962	503	270	773	184	183	234	370	175	88	255	237	152	230	226	736	508	453	176	174	205	220	187
	96%	96%	95%	96%	99%	98%	95%	96%	96%	95%	98%	96%	92%	98%	96%	96%	98%	94%	89%	97%	97%	98%	99%
FAVORABLE	517	307	142	448	64	101	127	184	104	48	127	135	75	132	127	391	270	248	94	97	104	111	111
	52%	59%	50%	56%	34%	54%	52%	48%	57%	52%	49%	55%	45%	56%	54%	51%	52%	52%	48%	54%	49%	49%	59%
UNFAVORABLE	243	109	68	176	67	47	58	93	44	23	79	49	40	52	54	189	151	92	43	42	52	62	44
	24%	21%	24%	22%	36%	25%	24%	24%	24%	25%	30%	20%	24%	22%	23%	25%	29%	19%	22%	23%	24%	28%	23%
MCCONNELL IMAGE (D/S)	18	43	-10	33	-15	5	-15	28	1	2	-14	9	-9	30	27	-9	1	18	-3	8	-9	5	17
-----	2%	8%	-4%	4%	-8%	3%	-6%	7%	-	2%	-5%	4%	-5%	13%	12%	-1%	-	4%	-2%	5%	-4%	2%	9%
TOTAL HEARD OF	863	450	235	685	172	167	207	335	154	77	231	207	141	208	208	655	474	389	137	152	188	202	184
	86%	86%	83%	85%	92%	90%	84%	87%	85%	83%	88%	84%	85%	88%	88%	86%	91%	81%	69%	85%	89%	90%	97%
FAVORABLE	278	166	66	232	44	54	54	124	47	27	65	75	37	75	74	204	163	115	34	48	51	69	76
	28%	32%	23%	29%	23%	29%	22%	32%	26%	29%	25%	30%	22%	32%	31%	27%	31%	24%	17%	27%	24%	31%	40%
UNFAVORABLE	260	123	77	199	59	49	69	96	46	25	78	66	45	45	46	213	162	98	37	39	59	64	59
	26%	23%	27%	25%	31%	27%	28%	25%	25%	27%	30%	27%	28%	19%	20%	28%	31%	20%	19%	22%	28%	29%	31%

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Table 2-1
Summary of Images

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN-	CLIN-	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
										TON <10	TON 10+												
CLINTON IMAGE (D/S)	-890	-471	-250	-722	-164	-171	-229	-334	-157	-82	-225	-223	-146	-214	-216	-674	-459	-432	-159	-158	-188	-203	-182
-----	-89%	-90%	-89%	-89%	-88%	-92%	-93%	-87%	-86%	-90%	-86%	-91%	-88%	-91%	-92%	-88%	-88%	-90%	-81%	-88%	-89%	-91%	-97%
TOTAL HEARD OF	990	516	281	797	187	184	245	381	180	92	258	245	162	233	233	757	516	475	196	176	208	223	187
	99%	99%	99%	99%	100%	99%	99%	99%	99%	100%	99%	100%	98%	99%	99%	99%	99%	99%	100%	98%	99%	100%	99%
FAVORABLE	33	12	12	24	9	3	5	16	9	4	11	9	5	4	29	19	14	15	8	5	6	1	
	3%	2%	4%	3%	5%	2%	2%	4%	5%	4%	4%	4%	3%	2%	4%	4%	3%	7%	4%	2%	6%	-	
UNFAVORABLE	923	483	263	746	173	174	234	350	166	86	235	233	151	219	221	703	478	446	174	166	192	208	183
	92%	92%	93%	92%	92%	93%	95%	91%	91%	93%	90%	95%	91%	93%	93%	92%	92%	93%	88%	93%	91%	93%	97%
OBAMA IMAGE (D/S)	-767	-425	-210	-635	-131	-136	-199	-304	-128	-78	-167	-195	-135	-192	-193	-574	-389	-378	-114	-129	-177	-175	-172
-----	-77%	-81%	-74%	-79%	-70%	-73%	-81%	-79%	-70%	-85%	-64%	-79%	-82%	-81%	-82%	-75%	-75%	-79%	-58%	-72%	-84%	-78%	-91%
TOTAL HEARD OF	995	520	282	802	187	185	245	384	181	92	260	245	165	233	233	762	517	478	196	177	210	223	189
	99%	99%	100%	99%	100%	99%	99%	100%	99%	100%	100%	100%	100%	99%	99%	100%	99%	100%	100%	99%	100%	100%	100%
FAVORABLE	93	36	30	66	25	20	20	30	24	6	40	21	10	16	15	78	53	40	35	21	11	19	6
	9%	7%	11%	8%	13%	11%	8%	8%	13%	6%	15%	9%	6%	7%	6%	10%	10%	8%	18%	12%	5%	8%	3%
UNFAVORABLE	860	461	240	701	156	156	219	334	151	84	207	216	145	208	208	652	442	418	150	150	188	194	178
	86%	88%	85%	87%	83%	84%	89%	87%	83%	91%	79%	88%	88%	88%	88%	85%	85%	87%	76%	84%	89%	87%	94%
BIDEN IMAGE (D/S)	-427	-284	-73	-357	-70	-79	-106	-169	-73	-55	-89	-119	-70	-94	-90	-337	-228	-199	-63	-73	-94	-115	-82
-----	-43%	-54%	-26%	-44%	-37%	-43%	-43%	-44%	-40%	-60%	-34%	-48%	-42%	-40%	-38%	-44%	-44%	-41%	-32%	-41%	-45%	-52%	-43%
TOTAL HEARD OF	985	512	281	793	187	184	241	380	179	91	255	243	163	232	233	752	512	473	191	174	209	223	187
	98%	98%	99%	98%	100%	99%	98%	99%	99%	99%	98%	99%	99%	98%	99%	98%	98%	99%	97%	97%	99%	100%	99%
FAVORABLE	200	73	82	154	44	36	47	76	41	14	64	42	27	53	51	150	103	98	44	39	40	37	40
	20%	14%	29%	19%	24%	19%	19%	20%	23%	15%	25%	17%	16%	22%	21%	20%	20%	20%	22%	22%	19%	16%	21%
UNFAVORABLE	627	357	154	511	114	115	153	245	114	69	154	161	97	147	141	486	331	296	108	112	135	152	122
	63%	68%	54%	63%	61%	62%	62%	64%	63%	75%	59%	65%	59%	62%	60%	64%	64%	62%	55%	62%	64%	68%	64%
SANDERS IMAGE (D/S)	-397	-277	-81	-357	-40	-58	-111	-173	-55	-41	-76	-115	-68	-97	-99	-298	-212	-185	-54	-66	-87	-98	-92
-----	-40%	-53%	-29%	-44%	-22%	-31%	-45%	-45%	-30%	-45%	-29%	-47%	-41%	-41%	-42%	-39%	-41%	-39%	-28%	-37%	-41%	-44%	-49%
TOTAL HEARD OF	990	516	282	799	186	185	242	382	181	91	259	244	163	233	233	757	515	475	194	174	209	224	189
	99%	99%	100%	99%	99%	100%	98%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	98%	97%	99%	100%	100%
FAVORABLE	213	81	71	151	59	46	49	72	46	15	68	45	33	51	53	161	115	99	53	39	45	45	32
	21%	15%	25%	19%	32%	24%	20%	19%	25%	17%	26%	18%	20%	22%	22%	21%	22%	21%	27%	22%	21%	20%	17%
UNFAVORABLE	610	357	151	509	99	104	160	245	101	56	144	160	101	148	151	459	326	284	107	104	132	143	124
	61%	68%	53%	63%	53%	56%	65%	64%	55%	61%	55%	65%	61%	63%	64%	60%	63%	59%	54%	58%	62%	64%	66%
WARREN IMAGE (D/S)	-471	-235	-130	-365	-104	-94	-124	-168	-85	-48	-127	-100	-74	-122	-114	-357	-279	-192	-55	-79	-95	-111	-131
-----	-47%	-45%	-46%	-45%	-56%	-51%	-50%	-44%	-46%	-53%	-48%	-41%	-45%	-52%	-48%	-47%	-54%	-40%	-28%	-44%	-45%	-50%	-69%
TOTAL HEARD OF	867	457	238	695	167	168	210	329	160	75	240	207	137	207	203	664	470	397	143	149	185	207	182
	87%	87%	84%	86%	89%	90%	85%	85%	88%	82%	92%	84%	83%	88%	86%	87%	90%	83%	73%	83%	88%	92%	97%
FAVORABLE	83	50	18	68	14	14	14	39	16	4	26	25	12	15	16	67	46	37	19	11	15	24	12
	8%	10%	6%	8%	7%	8%	6%	10%	9%	4%	10%	10%	7%	7%	7%	9%	9%	8%	10%	6%	7%	11%	7%
UNFAVORABLE	554	286	148	433	118	108	138	207	101	52	152	126	86	138	130	424	324	230	74	90	110	136	144
	55%	55%	52%	54%	63%	58%	56%	54%	55%	57%	58%	51%	52%	58%	55%	56%	62%	48%	38%	50%	52%	61%	76%

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Table 2-1
Summary of Images

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON	CLIN- TON	TRUMP	TRUMP	TRUMP	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
										<10	10+	10+	5-10	<5									
GORSUCH IMAGE (D/S)	382	226	78	304	78	69	96	144	73	36	103	88	58	98	88	294	238	144	19	53	83	101	127
-----	38%	43%	28%	38%	42%	37%	39%	37%	40%	39%	39%	36%	35%	41%	37%	39%	46%	30%	9%	29%	39%	45%	67%
TOTAL HEARD OF	788	423	210	633	150	151	193	297	146	66	220	185	126	193	190	599	443	346	126	139	169	186	168
	79%	81%	74%	78%	80%	81%	78%	77%	80%	71%	84%	75%	76%	82%	80%	78%	85%	72%	64%	78%	80%	83%	89%
FAVORABLE	476	269	110	379	95	88	113	186	89	44	130	108	75	119	110	366	291	185	47	69	101	125	134
	48%	51%	39%	47%	51%	48%	46%	48%	49%	48%	50%	44%	45%	50%	47%	48%	56%	39%	24%	38%	48%	56%	71%
UNFAVORABLE	94	43	32	75	16	19	17	42	16	8	27	21	17	22	22	72	53	41	28	16	18	24	7
	9%	8%	11%	9%	9%	10%	7%	11%	9%	8%	10%	8%	10%	9%	9%	10%	8%	14%	9%	9%	11%	4%	
SCHUMER IMAGE (D/S)	-403	-207	-118	-325	-75	-90	-102	-150	-61	-40	-111	-83	-68	-101	-96	-307	-261	-142	-45	-60	-74	-115	-109
-----	-40%	-40%	-42%	-40%	-40%	-48%	-41%	-39%	-33%	-43%	-42%	-34%	-41%	-43%	-41%	-40%	-50%	-30%	-23%	-34%	-35%	-51%	-57%
TOTAL HEARD OF	822	430	220	650	167	169	194	315	144	73	227	195	132	196	194	627	458	363	133	144	181	191	172
	82%	82%	78%	81%	89%	91%	78%	82%	79%	79%	87%	79%	80%	83%	82%	82%	88%	76%	68%	81%	86%	85%	91%
FAVORABLE	65	36	15	51	14	13	10	27	15	5	24	18	6	12	10	55	32	33	14	9	18	15	10
	6%	7%	5%	6%	8%	7%	4%	7%	8%	5%	9%	7%	4%	5%	4%	7%	6%	7%	7%	5%	8%	7%	5%
UNFAVORABLE	468	243	133	376	89	103	112	178	76	45	135	101	74	112	106	362	293	175	59	69	91	130	119
	47%	46%	47%	47%	48%	55%	45%	46%	42%	49%	52%	41%	45%	48%	45%	47%	56%	36%	30%	38%	43%	58%	63%
PELOSI IMAGE (D/S)	-715	-375	-196	-571	-140	-136	-182	-265	-131	-69	-188	-171	-115	-172	-169	-546	-394	-321	-95	-115	-151	-185	-169
-----	-71%	-72%	-69%	-71%	-75%	-73%	-74%	-69%	-72%	-75%	-72%	-70%	-69%	-73%	-72%	-71%	-76%	-67%	-48%	-64%	-72%	-83%	-89%
TOTAL HEARD OF	952	495	269	764	181	183	230	366	172	90	252	233	153	224	221	731	504	448	170	169	204	221	187
	95%	95%	95%	95%	97%	99%	93%	95%	95%	98%	96%	95%	93%	95%	93%	96%	97%	93%	86%	95%	97%	98%	99%
FAVORABLE	52	26	16	41	10	7	8	26	10	5	13	14	7	12	12	39	27	25	18	13	11	7	3
	5%	5%	5%	5%	5%	4%	3%	7%	6%	6%	5%	6%	4%	5%	5%	5%	5%	5%	9%	7%	5%	3%	2%
UNFAVORABLE	767	401	211	612	150	144	190	291	141	75	201	185	121	184	181	585	421	346	113	128	162	192	172
	77%	77%	75%	76%	80%	77%	77%	76%	78%	81%	77%	75%	74%	78%	77%	77%	81%	72%	57%	72%	77%	86%	91%
ROMNEY IMAGE (D/S)	217	161	68	229	-9	28	65	78	45	29	25	69	37	56	59	158	56	161	46	56	31	46	38
-----	22%	31%	24%	28%	-5%	15%	26%	20%	25%	31%	10%	28%	23%	24%	25%	21%	11%	34%	23%	31%	15%	20%	20%
TOTAL HEARD OF	991	518	280	798	187	186	243	382	180	91	259	242	165	234	234	757	517	474	193	177	209	223	189
	99%	99%	99%	99%	100%	100%	98%	99%	99%	99%	99%	98%	100%	99%	99%	99%	99%	99%	98%	99%	99%	99%	100%
FAVORABLE	498	287	142	429	68	89	126	190	94	48	116	131	81	122	122	376	231	267	100	98	91	114	95
	50%	55%	50%	53%	36%	48%	51%	49%	51%	52%	45%	53%	49%	52%	49%	44%	44%	56%	51%	55%	43%	51%	50%
UNFAVORABLE	281	126	73	200	77	61	61	111	49	19	91	62	44	65	63	219	175	106	54	42	60	69	57
	28%	24%	26%	25%	41%	33%	25%	29%	27%	21%	35%	25%	27%	28%	27%	29%	34%	22%	27%	23%	29%	31%	30%
BUSH IMAGE (D/S)	557	349	163	512	47	92	143	243	79	58	107	169	91	134	130	428	238	319	103	116	108	122	108
-----	56%	67%	58%	63%	25%	49%	58%	63%	44%	63%	41%	69%	55%	57%	55%	56%	46%	67%	52%	65%	51%	54%	57%
TOTAL HEARD OF	998	523	282	805	187	186	247	383	182	92	261	245	164	236	236	762	520	478	197	178	211	224	188
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
FAVORABLE	738	419	209	628	107	129	183	301	125	71	171	200	118	176	172	566	358	379	143	140	152	163	138
	74%	80%	74%	78%	57%	69%	74%	78%	68%	78%	66%	81%	72%	75%	73%	74%	69%	79%	73%	78%	72%	73%	73%
UNFAVORABLE	180	70	46	116	60	36	40	58	45	14	65	31	28	42	42	138	120	60	40	24	45	41	30
	18%	13%	16%	14%	32%	20%	16%	15%	25%	15%	25%	13%	17%	18%	18%	18%	23%	12%	20%	13%	21%	18%	16%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 2-1
Summary of Images

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	STRG	SOFT	TOTAL	LEAN/	NORTH	MID-	SOUTH	WEST	CLIN-	CLIN-	TRUMP	TRUMP	TRUMP	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	
	GOP	GOP	GOP	IND	-EAST	WEST			TON	TON	10+	5-10	<5										
DEVOS IMAGE (D/S)	65	75	-2	74	-7	-2	22	29	16	10	7	23	9	15	14	52	69	-4	-13	-7	20	34	31
-----	7%	14%	-1%	9%	-4%	-1%	9%	8%	9%	11%	3%	9%	6%	6%	6%	7%	13%	-1%	-7%	-4%	10%	15%	17%
TOTAL HEARD OF	782	405	217	622	155	152	196	300	135	66	206	188	129	193	193	589	406	376	145	140	175	178	144
	78%	77%	77%	77%	83%	82%	79%	78%	74%	72%	79%	76%	78%	82%	82%	77%	78%	78%	74%	78%	83%	79%	76%
FAVORABLE	265	162	64	226	38	41	70	106	49	25	68	67	40	64	63	202	154	111	38	33	60	74	61
	27%	31%	23%	28%	20%	22%	28%	27%	27%	28%	26%	27%	24%	27%	27%	26%	30%	23%	19%	18%	28%	33%	32%
UNFAVORABLE	200	87	66	152	45	42	48	77	33	15	60	44	31	49	49	150	85	115	51	40	40	40	29
	20%	17%	23%	19%	24%	23%	20%	20%	18%	17%	23%	18%	19%	21%	21%	20%	16%	24%	26%	22%	19%	18%	16%
TILLERSON IMAGE (D/S)	241	161	41	201	39	47	50	111	33	26	61	50	42	62	61	180	153	88	11	23	45	76	85
-----	24%	31%	14%	25%	21%	25%	20%	29%	18%	28%	23%	21%	25%	26%	26%	24%	29%	18%	6%	13%	22%	34%	45%
TOTAL HEARD OF	753	400	205	605	143	144	184	292	133	64	207	176	124	183	181	572	433	320	121	127	164	180	161
	75%	76%	72%	75%	77%	78%	74%	76%	73%	69%	79%	72%	75%	77%	77%	75%	83%	67%	61%	71%	78%	81%	85%
FAVORABLE	351	210	77	287	62	69	76	149	57	33	94	77	58	89	84	267	224	128	40	48	66	99	99
	35%	40%	27%	36%	33%	37%	31%	39%	31%	36%	36%	31%	35%	38%	36%	35%	43%	27%	20%	27%	31%	44%	52%
UNFAVORABLE	110	49	36	86	23	22	26	38	24	7	34	27	16	26	23	87	71	40	28	25	21	23	14
	11%	9%	13%	11%	12%	12%	10%	10%	13%	8%	13%	11%	10%	11%	10%	11%	14%	8%	14%	14%	10%	10%	7%

Table 2-2
Summary of Images

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE-TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
TRUMP IMAGE (D/S)	847	80	164	188	100	87	165	163	60	165	259	327	95	196	235	228	187	229	256	155	156	675	114
	85%	85%	84%	81%	83%	84%	84%	90%	87%	90%	80%	88%	79%	82%	84%	85%	88%	91%	93%	79%	81%	97%	52%
TOTAL HEARD OF	999	93	195	232	120	103	195	181	69	184	326	369	120	241	279	268	210	250	272	196	192	697	219
	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
FAVORABLE	905	83	176	205	106	93	178	169	65	172	284	343	106	213	251	243	198	236	262	171	170	683	158
	90%	89%	91%	88%	88%	90%	91%	94%	94%	93%	87%	93%	88%	88%	90%	91%	93%	94%	96%	87%	89%	98%	72%
UNFAVORABLE	58	4	12	17	6	6	13	6	4	6	25	16	11	16	16	15	11	7	6	16	15	8	45
	6%	4%	6%	7%	5%	6%	7%	3%	6%	3%	8%	4%	9%	7%	6%	6%	5%	3%	2%	8%	8%	1%	20%
PENCE IMAGE (D/S)	742	42	136	193	107	70	146	156	61	136	221	290	95	159	212	198	173	191	229	151	133	559	135
	74%	45%	70%	83%	89%	67%	75%	86%	88%	74%	68%	78%	79%	66%	76%	74%	82%	76%	84%	77%	70%	80%	62%
TOTAL HEARD OF	990	91	195	231	119	100	194	179	68	181	321	368	120	239	278	263	211	248	270	196	189	692	217
	99%	97%	100%	100%	99%	96%	100%	99%	99%	98%	98%	99%	100%	99%	100%	98%	100%	99%	99%	100%	98%	99%	99%
FAVORABLE	820	58	155	206	110	78	161	161	62	147	255	313	105	187	233	215	185	210	240	165	152	600	165
	82%	62%	80%	89%	91%	75%	82%	89%	90%	80%	78%	84%	88%	77%	83%	80%	87%	84%	88%	84%	79%	86%	75%
UNFAVORABLE	78	16	19	13	3	9	15	6	2	11	33	23	11	28	21	17	12	19	11	13	18	42	30
	8%	18%	10%	5%	2%	9%	8%	3%	2%	6%	10%	6%	9%	12%	7%	6%	6%	8%	4%	7%	9%	6%	14%
RYAN IMAGE (D/S)	274	20	46	53	43	30	62	63	25	34	101	105	35	51	68	84	72	91	107	32	54	224	32
	27%	21%	23%	23%	36%	29%	32%	35%	36%	19%	31%	28%	29%	21%	24%	31%	34%	36%	39%	16%	28%	32%	15%
TOTAL HEARD OF	962	89	188	231	119	87	190	176	68	171	313	359	118	232	276	252	201	246	257	191	182	675	212
	96%	95%	97%	100%	99%	84%	97%	97%	99%	93%	96%	97%	98%	96%	99%	94%	95%	98%	94%	97%	95%	97%	97%
FAVORABLE	517	46	100	124	71	47	102	99	41	81	169	199	68	119	150	131	117	152	155	92	91	387	99
	52%	50%	51%	53%	59%	46%	52%	55%	59%	44%	52%	54%	57%	50%	54%	49%	55%	61%	57%	47%	47%	55%	45%
UNFAVORABLE	243	26	54	70	28	17	40	36	16	47	68	95	33	68	83	47	46	61	48	60	37	163	66
	24%	28%	28%	30%	23%	16%	20%	20%	23%	26%	21%	26%	28%	28%	30%	17%	22%	24%	18%	31%	19%	23%	30%
MCCONNELL IMAGE (D/S)	18	-7	-5	12	13	4	5	10	3	-4	4	4	15	3	-3	-4	21	24	19	-13	-	55	-32
	2%	-7%	-3%	5%	11%	3%	2%	5%	5%	-2%	1%	1%	12%	1%	-1%	-1%	10%	10%	7%	-7%	-	8%	-14%
TOTAL HEARD OF	863	75	174	225	118	62	166	161	66	156	268	328	111	212	262	212	177	227	223	181	151	614	190
	86%	80%	89%	97%	98%	60%	85%	89%	96%	85%	82%	89%	92%	88%	94%	79%	84%	91%	82%	92%	79%	88%	87%
FAVORABLE	278	20	51	92	51	14	47	54	25	37	79	112	50	65	98	51	64	90	76	56	36	223	46
	28%	22%	26%	40%	42%	14%	24%	30%	36%	20%	24%	30%	42%	27%	35%	19%	30%	36%	28%	29%	19%	32%	21%
UNFAVORABLE	260	27	56	79	37	11	43	44	22	41	76	108	35	61	101	55	43	67	56	69	36	168	77
	26%	29%	29%	34%	31%	10%	22%	24%	32%	22%	23%	29%	29%	25%	36%	21%	20%	27%	21%	35%	19%	24%	35%

Continued

Table 2-2
Summary of Images

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		WOMEN		WOMEN		WOMEN	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	W/O DEGR	W/ DEGR	W/O DEGR	W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK	
		18-34	35-54	55+	65+	18-34	35-54	55+	65+														
CLINTON IMAGE (D/S)	-890	-70	-168	-221	-116	-89	-178	-165	-66	-161	-291	-328	-110	-208	-251	-244	-188	-222	-250	-180	-170	-621	-197
-----	-89%	-75%	-86%	-95%	-97%	-85%	-91%	-91%	-96%	-88%	-89%	-89%	-92%	-86%	-90%	-91%	-89%	-89%	-91%	-92%	-89%	-89%	-90%
TOTAL HEARD OF	990	92	193	231	120	104	191	179	68	181	324	367	118	239	277	266	209	247	269	195	191	690	218
	99%	99%	99%	100%	100%	100%	98%	99%	98%	99%	99%	99%	98%	99%	99%	99%	99%	99%	98%	100%	100%	99%	99%
FAVORABLE	33	9	7	3	1	6	5	3	-	5	11	15	2	9	9	7	8	6	6	7	7	24	5
	3%	9%	4%	1%	1%	6%	2%	2%	-	3%	3%	4%	2%	4%	3%	2%	4%	2%	2%	3%	4%	3%	2%
UNFAVORABLE	923	79	176	223	117	95	183	168	66	167	301	343	112	218	260	251	195	228	255	187	177	644	203
	92%	84%	90%	96%	98%	91%	93%	93%	96%	91%	93%	93%	93%	90%	93%	93%	92%	91%	93%	95%	92%	92%	93%
OBAMA IMAGE (D/S)	-767	-49	-150	-190	-105	-66	-155	-157	-67	-142	-242	-280	-103	-172	-218	-212	-166	-206	-219	-141	-148	-537	-168
-----	-77%	-52%	-77%	-82%	-88%	-63%	-79%	-87%	-96%	-77%	-74%	-76%	-86%	-71%	-78%	-79%	-78%	-82%	-80%	-72%	-77%	-77%	-77%
TOTAL HEARD OF	995	92	194	231	120	104	193	181	69	184	326	368	117	241	276	268	209	248	271	195	192	693	219
	99%	99%	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%	97%	100%	99%	100%	99%	99%	99%	100%	100%	99%	100%
FAVORABLE	93	19	17	16	6	16	15	9	1	18	35	35	5	28	25	24	15	17	20	23	19	64	20
	9%	21%	9%	7%	5%	15%	8%	5%	1%	10%	11%	10%	4%	12%	9%	9%	7%	7%	7%	12%	10%	9%	9%
UNFAVORABLE	860	68	168	206	111	81	170	166	67	160	276	316	108	200	242	236	181	223	238	164	167	601	188
	86%	73%	86%	89%	92%	78%	87%	92%	98%	87%	85%	85%	90%	83%	87%	88%	86%	89%	87%	84%	87%	86%	86%
BIDEN IMAGE (D/S)	-427	-31	-82	-115	-54	-32	-84	-83	-28	-76	-136	-162	-52	-103	-125	-110	-89	-142	-142	-65	-54	-320	-91
-----	-43%	-34%	-42%	-49%	-45%	-31%	-43%	-46%	-40%	-42%	-42%	-44%	-44%	-43%	-45%	-41%	-42%	-57%	-52%	-33%	-28%	-46%	-42%
TOTAL HEARD OF	985	91	190	231	119	100	194	179	68	177	323	366	118	237	275	263	210	246	266	194	192	689	215
	98%	98%	97%	100%	99%	96%	99%	99%	99%	96%	99%	99%	98%	98%	99%	98%	99%	98%	97%	99%	100%	99%	98%
FAVORABLE	200	20	40	43	25	25	39	34	15	34	69	75	23	48	55	55	43	31	42	52	51	131	46
	20%	21%	21%	18%	21%	24%	20%	19%	21%	18%	21%	20%	19%	20%	20%	20%	20%	12%	15%	26%	26%	19%	21%
UNFAVORABLE	627	51	123	157	79	57	123	116	42	110	205	237	76	150	181	165	132	174	184	117	105	451	137
	63%	55%	63%	68%	66%	54%	63%	64%	61%	60%	63%	64%	63%	62%	65%	61%	62%	69%	67%	60%	55%	65%	63%
SANDERS IMAGE (D/S)	-397	-22	-72	-118	-58	-33	-81	-72	-34	-59	-105	-166	-66	-68	-143	-97	-89	-143	-134	-62	-57	-304	-80
-----	-40%	-23%	-37%	-51%	-48%	-31%	-41%	-40%	-49%	-32%	-32%	-45%	-55%	-28%	-51%	-36%	-42%	-57%	-49%	-31%	-30%	-44%	-36%
TOTAL HEARD OF	990	91	192	232	120	103	192	181	69	181	324	366	118	240	275	266	210	247	269	195	192	691	217
	99%	98%	98%	100%	100%	99%	98%	100%	100%	99%	100%	99%	98%	99%	99%	99%	99%	99%	98%	100%	100%	99%	99%
FAVORABLE	213	29	45	41	21	24	39	36	11	35	81	78	20	63	52	53	46	37	44	50	46	139	51
	21%	31%	23%	18%	17%	23%	20%	20%	17%	19%	25%	21%	16%	26%	19%	20%	22%	15%	16%	26%	24%	20%	23%
UNFAVORABLE	610	51	117	159	79	56	119	108	45	94	186	244	86	131	195	150	134	179	178	112	104	443	131
	61%	54%	60%	68%	66%	54%	61%	60%	65%	51%	57%	66%	71%	54%	70%	56%	63%	72%	65%	57%	54%	63%	60%
WARREN IMAGE (D/S)	-471	-29	-92	-158	-94	-25	-82	-85	-38	-62	-139	-194	-76	-104	-175	-97	-95	-125	-111	-121	-77	-342	-113
-----	-47%	-32%	-47%	-68%	-78%	-24%	-42%	-47%	-54%	-34%	-43%	-52%	-63%	-43%	-63%	-36%	-45%	-50%	-40%	-62%	-40%	-49%	-52%
TOTAL HEARD OF	867	77	172	220	115	66	162	169	68	148	273	342	105	208	261	212	185	226	231	178	154	618	188
	87%	83%	89%	95%	96%	64%	83%	94%	98%	80%	84%	92%	87%	86%	94%	79%	88%	90%	85%	91%	80%	88%	86%
FAVORABLE	83	14	15	17	5	5	12	20	7	16	26	32	8	24	22	19	19	28	23	10	13	61	15
	8%	15%	8%	7%	4%	5%	6%	11%	11%	9%	8%	9%	7%	10%	8%	7%	9%	11%	8%	5%	7%	9%	7%
UNFAVORABLE	554	44	106	174	99	30	94	105	45	79	165	226	84	127	197	116	113	152	133	131	90	403	128
	55%	47%	55%	75%	82%	29%	48%	58%	65%	43%	51%	61%	70%	53%	71%	43%	54%	61%	49%	67%	47%	58%	58%

PUBLIC OPINION STRATEGIES

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Table 2-2
Summary of Images

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	W/O DEGR	MEN W/ DEGR	WOMEN W/ DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
GORSUCH IMAGE (D/S)	382	12	77	149	94	7	58	79	34	60	98	153	71	86	152	72	72	127	99	85	47	310	53
-----	38%	13%	39%	64%	78%	7%	30%	44%	49%	32%	30%	41%	59%	36%	55%	27%	34%	51%	36%	44%	24%	44%	24%
TOTAL HEARD OF	788	72	164	207	111	54	143	148	58	131	245	304	108	192	251	184	162	218	205	159	132	572	166
	79%	77%	84%	89%	92%	52%	73%	82%	83%	71%	75%	82%	90%	80%	90%	69%	76%	87%	75%	81%	69%	82%	76%
FAVORABLE	476	30	96	165	94	17	73	95	40	75	129	190	82	111	180	93	92	150	119	104	64	365	87
	48%	32%	49%	71%	79%	16%	38%	52%	58%	41%	40%	51%	68%	46%	65%	35%	43%	60%	44%	53%	34%	52%	40%
UNFAVORABLE	94	18	20	16	1	10	15	16	6	15	31	37	11	25	28	21	20	22	21	19	18	55	33
	9%	19%	10%	7%	1%	10%	8%	9%	9%	8%	9%	10%	9%	10%	10%	8%	9%	9%	8%	10%	9%	8%	15%
SCHUMER IMAGE (D/S)	-403	-28	-82	-151	-76	-18	-51	-73	-33	-60	-101	-165	-76	-90	-171	-72	-70	-126	-81	-114	-59	-298	-87
-----	-40%	-30%	-42%	-65%	-63%	-17%	-26%	-40%	-47%	-33%	-31%	-45%	-63%	-37%	-61%	-27%	-33%	-50%	-30%	-58%	-31%	-43%	-40%
TOTAL HEARD OF	822	74	171	214	113	59	154	149	59	146	259	310	107	206	252	199	164	221	209	173	143	582	180
	82%	79%	88%	92%	94%	57%	79%	83%	86%	79%	80%	84%	89%	85%	90%	74%	78%	88%	76%	88%	74%	83%	82%
FAVORABLE	65	9	12	11	7	4	14	14	4	10	26	26	2	18	15	19	13	16	20	7	11	46	14
	6%	10%	6%	5%	5%	4%	7%	8%	5%	6%	8%	7%	2%	7%	5%	7%	6%	6%	7%	3%	6%	7%	6%
UNFAVORABLE	468	37	95	161	83	22	65	87	36	71	128	191	78	107	186	91	84	142	101	120	70	344	100
	47%	40%	49%	70%	69%	21%	33%	48%	53%	39%	39%	52%	65%	45%	67%	34%	40%	57%	37%	61%	37%	49%	46%
PELOSI IMAGE (D/S)	-715	-50	-134	-210	-110	-45	-132	-144	-59	-109	-228	-277	-100	-168	-226	-170	-151	-189	-186	-161	-128	-506	-164
-----	-71%	-53%	-69%	-90%	-92%	-43%	-68%	-80%	-85%	-59%	-70%	-75%	-84%	-70%	-81%	-63%	-72%	-75%	-68%	-82%	-67%	-72%	-75%
TOTAL HEARD OF	952	85	188	231	119	86	186	177	68	169	307	360	115	230	274	246	202	241	254	191	180	666	210
	95%	91%	96%	100%	99%	82%	95%	98%	99%	92%	94%	97%	96%	95%	98%	92%	95%	96%	93%	97%	94%	95%	96%
FAVORABLE	52	10	13	4	2	8	11	6	2	14	15	19	4	14	13	15	10	11	15	7	8	38	8
	5%	11%	7%	2%	1%	8%	5%	3%	2%	8%	5%	5%	3%	6%	5%	5%	5%	4%	5%	4%	4%	5%	4%
UNFAVORABLE	767	60	148	214	112	53	143	150	60	123	243	296	104	182	239	184	162	200	201	168	137	544	172
	77%	64%	76%	92%	93%	51%	73%	83%	87%	67%	75%	80%	87%	76%	86%	69%	76%	80%	74%	85%	71%	78%	79%
ROMNEY IMAGE (D/S)	217	5	22	29	24	42	65	54	14	30	69	85	33	21	35	77	83	59	102	13	62	158	36
-----	22%	5%	11%	13%	20%	40%	33%	30%	20%	16%	21%	23%	27%	9%	13%	29%	39%	24%	37%	7%	32%	23%	16%
TOTAL HEARD OF	991	91	194	232	120	102	193	180	69	179	323	369	120	239	278	262	212	249	270	195	190	691	218
	99%	98%	99%	100%	100%	98%	99%	99%	100%	97%	99%	100%	100%	99%	100%	98%	100%	99%	99%	99%	99%	99%	100%
FAVORABLE	498	41	80	110	61	59	109	99	34	78	159	196	65	100	131	137	130	128	159	85	103	348	111
	50%	44%	41%	48%	51%	57%	56%	55%	49%	43%	49%	53%	54%	41%	47%	51%	61%	51%	58%	43%	54%	50%	51%
UNFAVORABLE	281	37	57	81	37	18	44	44	20	49	90	111	32	79	96	60	46	69	57	72	42	190	76
	28%	39%	29%	35%	31%	17%	23%	24%	29%	27%	28%	30%	26%	33%	34%	22%	22%	27%	21%	37%	22%	27%	35%
BUSH IMAGE (D/S)	557	36	77	124	71	67	147	106	38	83	195	206	73	115	123	164	156	153	196	89	115	412	102
-----	56%	39%	40%	54%	59%	65%	75%	58%	54%	45%	60%	56%	61%	48%	44%	61%	74%	61%	72%	45%	60%	59%	47%
TOTAL HEARD OF	998	93	195	232	120	104	194	180	68	184	325	370	120	241	279	267	211	250	273	196	191	698	218
	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FAVORABLE	738	61	126	172	91	82	167	130	48	124	246	274	94	169	190	201	178	193	226	135	142	527	152
	74%	66%	65%	74%	76%	79%	85%	72%	69%	67%	75%	74%	78%	70%	68%	75%	84%	77%	83%	69%	74%	75%	69%
UNFAVORABLE	180	25	49	47	20	15	20	25	10	40	51	68	21	54	67	37	22	40	30	46	27	115	50
	18%	27%	25%	20%	17%	14%	10%	14%	15%	22%	16%	18%	17%	22%	24%	14%	11%	16%	11%	23%	14%	16%	23%

PUBLIC OPINION STRATEGIES

Continued

Table 2-2
Summary of Images

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		WOMEN		WOMEN		HS OR	SOME	COLL	GRAD/	MEN		WOMEN		STRG	STRG	SOFT/		RIGHT	WRONG		
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	GRAD/	W/O	W/	W/O	W/	GOP	GOP	LEAN	LEAN	DIR	TRACK	
DEVOS IMAGE (D/S)	65	-3	23	49	28	-10	-10	16	3	15	16	19	16	24	45	6	-10	65	11	13	-14	96	-24
-----	7%	-4%	12%	21%	24%	-10%	-5%	9%	5%	8%	5%	5%	13%	10%	16%	2%	-5%	26%	4%	7%	-7%	14%	-11%
TOTAL HEARD OF	782	73	158	175	88	72	157	147	57	131	247	304	100	179	227	199	177	198	208	151	155	555	171
	78%	78%	81%	76%	73%	69%	81%	81%	82%	71%	76%	82%	83%	74%	81%	74%	84%	79%	76%	77%	81%	79%	78%
FAVORABLE	265	23	51	80	41	14	42	54	19	42	74	103	46	58	96	57	54	95	67	47	41	216	39
	27%	25%	26%	34%	35%	14%	22%	30%	28%	23%	23%	28%	38%	24%	34%	21%	25%	38%	24%	24%	22%	31%	18%
UNFAVORABLE	200	27	27	31	13	24	52	38	16	27	58	85	30	34	51	51	64	31	56	34	56	120	63
	20%	29%	14%	13%	11%	23%	27%	21%	23%	15%	18%	23%	25%	14%	18%	19%	30%	12%	20%	18%	29%	17%	29%
TILLERSON IMAGE (D/S)	241	11	50	93	52	1	19	68	33	37	55	108	41	45	108	47	41	97	64	52	20	230	8
-----	24%	11%	25%	40%	43%	1%	10%	38%	48%	20%	17%	29%	34%	19%	39%	18%	19%	39%	23%	26%	11%	33%	4%
TOTAL HEARD OF	753	70	162	201	106	50	129	141	55	122	230	301	100	181	252	171	149	216	184	153	129	552	155
	75%	76%	83%	86%	88%	48%	66%	78%	80%	66%	71%	81%	83%	75%	90%	64%	70%	86%	67%	78%	67%	79%	71%
FAVORABLE	351	29	74	121	64	11	40	76	35	47	94	152	59	75	149	67	61	126	84	78	40	294	49
	35%	31%	38%	52%	53%	11%	21%	42%	51%	26%	29%	41%	49%	31%	53%	25%	29%	50%	31%	40%	21%	42%	23%
UNFAVORABLE	110	18	24	29	12	10	21	8	2	10	39	44	18	29	41	19	20	29	20	27	19	64	41
	11%	19%	12%	12%	10%	10%	11%	5%	2%	6%	12%	12%	15%	12%	15%	7%	10%	11%	7%	14%	10%	9%	19%

Table 2-3
Summary of Images

BANNER 3

	IDEOLOGY							ABORTION				TEA PARTY IMAGE					8 PT REGION						
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
TRUMP IMAGE (D/S)	847	278	334	612	201	33	173	456	173	217	127	267	394	140	312	38	115	161	51	156	174	63	90
-----	85%	92%	85%	88%	78%	74%	85%	86%	77%	89%	96%	89%	91%	72%	84%	88%	80%	88%	79%	83%	88%	85%	83%
TOTAL HEARD OF	999	302	394	696	257	45	203	528	226	244	133	300	432	193	374	43	143	183	64	187	198	74	107
	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
FAVORABLE	905	288	356	644	222	39	185	484	195	226	129	281	409	164	332	39	126	170	54	170	183	66	98
	90%	95%	90%	92%	86%	86%	91%	91%	86%	92%	97%	93%	94%	85%	89%	90%	88%	93%	84%	91%	92%	90%	91%
UNFAVORABLE	58	10	22	32	21	5	12	28	22	8	2	13	15	24	20	1	11	10	3	14	8	4	8
	6%	3%	6%	5%	8%	12%	6%	5%	10%	3%	1%	4%	3%	12%	5%	2%	8%	5%	4%	7%	4%	5%	7%
PENCE IMAGE (D/S)	742	260	322	582	142	18	116	440	126	176	107	245	352	127	263	35	88	144	51	132	167	55	71
-----	74%	86%	82%	84%	55%	39%	57%	83%	56%	72%	81%	82%	81%	66%	70%	81%	61%	79%	79%	70%	84%	75%	66%
TOTAL HEARD OF	990	298	393	692	254	44	200	524	223	243	131	299	430	191	369	43	141	181	64	186	197	73	105
	99%	99%	100%	99%	98%	98%	98%	99%	98%	100%	99%	99%	99%	99%	99%	100%	99%	99%	100%	100%	99%	98%	97%
FAVORABLE	820	274	341	615	176	29	144	466	160	195	116	261	377	151	292	36	105	155	54	151	174	61	83
	82%	91%	86%	88%	68%	63%	71%	88%	71%	80%	87%	87%	87%	78%	78%	84%	74%	85%	85%	81%	88%	82%	77%
UNFAVORABLE	78	15	18	33	34	11	27	25	34	18	9	16	25	23	29	1	18	11	4	20	7	6	12
	8%	5%	5%	5%	13%	24%	13%	5%	15%	8%	7%	5%	6%	12%	8%	3%	12%	6%	6%	10%	4%	8%	11%
RYAN IMAGE (D/S)	274	114	108	222	55	-3	50	170	39	65	33	98	131	51	92	10	44	55	15	47	44	38	22
-----	27%	38%	28%	32%	21%	-6%	25%	32%	17%	27%	25%	33%	30%	27%	25%	23%	31%	30%	23%	25%	22%	52%	21%
TOTAL HEARD OF	962	289	385	674	247	41	190	508	219	235	132	296	427	193	341	43	140	175	60	181	189	70	105
	96%	96%	98%	97%	96%	91%	93%	96%	97%	96%	99%	98%	99%	100%	91%	100%	98%	95%	93%	97%	95%	95%	97%
FAVORABLE	517	176	209	385	116	17	98	291	105	122	74	170	244	111	163	22	79	98	30	93	91	50	54
	52%	58%	53%	55%	45%	37%	48%	55%	46%	50%	55%	57%	56%	58%	44%	52%	55%	53%	46%	50%	46%	68%	50%
UNFAVORABLE	243	62	100	163	61	19	48	121	66	56	40	72	112	60	71	12	35	43	15	46	48	12	32
	24%	21%	25%	23%	24%	42%	24%	23%	29%	23%	30%	24%	26%	31%	19%	28%	25%	24%	23%	25%	24%	17%	30%
MCCONNELL IMAGE (D/S)	18	35	18	52	-29	-5	-21	47	-31	3	19	23	42	-32	8	3	2	-1	-14	16	12	4	-3
-----	2%	11%	4%	8%	-11%	-11%	-10%	9%	-14%	1%	14%	8%	10%	-16%	2%	6%	2%	-	-22%	8%	6%	5%	-3%
TOTAL HEARD OF	863	269	339	608	217	38	165	455	192	216	122	273	395	185	283	39	127	155	52	169	166	61	93
	86%	89%	86%	87%	84%	84%	81%	86%	85%	88%	92%	91%	91%	96%	76%	92%	89%	85%	81%	90%	84%	82%	87%
FAVORABLE	278	110	118	228	40	10	33	170	42	67	57	105	162	51	65	14	40	47	6	63	61	21	25
	28%	36%	30%	33%	16%	21%	16%	32%	18%	27%	43%	35%	37%	26%	17%	33%	28%	26%	10%	34%	31%	29%	23%
UNFAVORABLE	260	76	100	176	69	15	54	123	73	64	38	81	120	83	57	12	38	48	20	47	49	17	28
	26%	25%	25%	25%	27%	32%	26%	23%	32%	26%	29%	27%	28%	43%	15%	27%	26%	26%	32%	25%	25%	23%	26%

Continued

Table 2-3
Summary of Images

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
CLINTON IMAGE (D/S)	-890	-281	-365	-646	-219	-26	-162	-474	-187	-229	-110	-270	-380	-172	-339	-43	-128	-166	-63	-161	-173	-72	-85
-----	-89%	-93%	-93%	-93%	-85%	-57%	-80%	-90%	-83%	-94%	-83%	-90%	-88%	-89%	-91%	-100%	-89%	-91%	-98%	-86%	-87%	-97%	-79%
TOTAL HEARD OF	990	299	391	690	257	44	201	525	222	243	130	300	429	189	372	43	141	181	64	183	198	74	106
	99%	99%	99%	99%	99%	97%	99%	99%	98%	100%	98%	100%	99%	98%	100%	100%	99%	99%	100%	98%	100%	100%	98%
FAVORABLE	33	4	8	12	14	7	15	17	14	2	7	9	16	6	11	-	3	5	-	7	9	1	8
	3%	1%	2%	2%	6%	16%	8%	3%	6%	1%	5%	3%	4%	3%	3%	-	2%	3%	-	4%	4%	1%	8%
UNFAVORABLE	923	285	373	658	233	33	177	491	201	232	117	279	396	178	350	43	131	172	63	168	182	72	93
	92%	94%	95%	94%	90%	72%	87%	93%	89%	95%	88%	93%	91%	92%	94%	100%	91%	94%	98%	90%	92%	98%	86%
OBAMA IMAGE (D/S)	-767	-266	-314	-580	-161	-26	-128	-444	-127	-196	-105	-252	-357	-130	-279	-32	-104	-147	-52	-153	-151	-62	-66
-----	-77%	-88%	-80%	-83%	-62%	-58%	-63%	-84%	-56%	-80%	-80%	-84%	-82%	-67%	-75%	-75%	-73%	-81%	-81%	-82%	-76%	-83%	-61%
TOTAL HEARD OF	995	299	392	691	258	45	204	526	224	244	131	301	431	191	373	43	142	181	64	186	198	74	107
	99%	99%	100%	99%	100%	100%	100%	99%	99%	100%	99%	100%	100%	99%	100%	100%	99%	99%	100%	99%	100%	100%	99%
FAVORABLE	93	14	30	43	42	8	31	31	44	17	11	19	29	28	36	5	14	14	5	12	18	6	18
	9%	5%	7%	6%	16%	17%	15%	6%	19%	7%	8%	6%	7%	14%	10%	13%	10%	8%	8%	6%	9%	8%	16%
UNFAVORABLE	860	279	344	623	202	34	159	476	171	213	116	271	387	158	315	38	118	162	57	164	170	67	84
	86%	92%	87%	89%	78%	75%	78%	90%	75%	87%	88%	90%	89%	82%	84%	87%	83%	88%	89%	88%	86%	91%	78%
BIDEN IMAGE (D/S)	-427	-217	-154	-371	-50	-6	-32	-288	-47	-92	-85	-157	-242	-76	-109	-25	-54	-79	-27	-78	-91	-37	-35
-----	-43%	-72%	-39%	-53%	-19%	-14%	-16%	-54%	-21%	-38%	-64%	-52%	-56%	-39%	-29%	-59%	-38%	-43%	-42%	-42%	-46%	-50%	-33%
TOTAL HEARD OF	985	297	392	689	253	43	197	521	223	241	129	297	426	192	367	43	141	177	64	185	195	72	107
	98%	98%	99%	99%	98%	95%	97%	98%	98%	99%	97%	99%	98%	99%	98%	100%	99%	97%	100%	99%	99%	98%	99%
FAVORABLE	200	23	89	111	74	15	60	80	69	51	17	47	64	50	87	7	29	36	12	41	34	12	29
	20%	8%	23%	16%	29%	33%	30%	15%	31%	21%	13%	16%	15%	26%	23%	15%	20%	20%	18%	22%	17%	17%	27%
UNFAVORABLE	627	239	243	482	124	21	92	368	116	143	102	204	306	126	195	32	83	115	38	119	126	50	64
	63%	79%	62%	69%	48%	47%	45%	70%	51%	59%	77%	68%	71%	65%	52%	74%	58%	63%	60%	64%	64%	67%	60%
SANDERS IMAGE (D/S)	-397	-209	-178	-387	-5	-5	-19	-302	-18	-77	-79	-147	-226	-58	-112	-10	-48	-83	-29	-86	-87	-31	-24
-----	-40%	-69%	-45%	-56%	-2%	-11%	-9%	-57%	-8%	-31%	-60%	-49%	-52%	-30%	-30%	-24%	-33%	-45%	-45%	-46%	-44%	-42%	-22%
TOTAL HEARD OF	990	298	391	690	255	45	202	524	225	241	130	301	430	192	368	43	142	179	63	184	198	73	108
	99%	99%	99%	99%	99%	100%	99%	99%	99%	99%	98%	100%	99%	100%	98%	100%	99%	98%	98%	98%	100%	98%	100%
FAVORABLE	213	29	75	104	94	15	65	74	82	56	20	56	76	53	85	12	34	39	10	38	34	15	31
	21%	10%	19%	15%	36%	33%	32%	14%	36%	23%	15%	19%	17%	27%	23%	27%	24%	21%	16%	20%	17%	20%	29%
UNFAVORABLE	610	238	252	491	100	20	83	377	100	133	99	203	302	111	197	22	82	121	39	124	121	46	55
	61%	79%	64%	70%	39%	44%	41%	71%	44%	54%	75%	67%	70%	57%	53%	51%	57%	66%	61%	66%	61%	62%	51%
WARREN IMAGE (D/S)	-471	-171	-208	-379	-91	-1	-53	-269	-68	-134	-81	-170	-251	-108	-112	-27	-67	-98	-26	-86	-83	-42	-43
-----	-47%	-56%	-53%	-54%	-35%	-3%	-26%	-51%	-30%	-55%	-61%	-57%	-58%	-56%	-30%	-63%	-47%	-53%	-41%	-46%	-42%	-57%	-40%
TOTAL HEARD OF	867	270	343	613	214	40	165	458	194	215	123	275	397	177	292	37	130	155	54	164	165	63	97
	87%	89%	87%	88%	83%	88%	81%	87%	86%	88%	93%	91%	92%	92%	78%	86%	91%	85%	85%	88%	83%	85%	90%
FAVORABLE	83	26	19	45	24	14	25	41	28	15	14	24	38	16	29	2	12	10	5	20	19	4	12
	8%	9%	5%	6%	9%	31%	12%	8%	12%	6%	11%	8%	9%	8%	8%	5%	8%	5%	7%	10%	10%	6%	11%
UNFAVORABLE	554	197	227	424	115	15	78	309	96	149	95	194	289	123	142	30	78	107	31	105	102	46	55
	55%	65%	58%	61%	45%	33%	38%	58%	42%	61%	71%	65%	67%	64%	38%	69%	55%	59%	49%	56%	51%	62%	51%

PUBLIC OPINION STRATEGIES

Continued

Table 2-3
Summary of Images

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/LIB GOP	RTL CAND	PRO-CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/DK	NEW ENG-LAND	MID-ATL-ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC-IFIC
GORSUCH IMAGE (D/S)	382	154	192	346	38	-1	12	248	32	102	78	135	214	78	90	25	44	73	24	71	74	33	39
-----	38%	51%	49%	50%	15%	-3%	6%	47%	14%	42%	59%	45%	49%	40%	24%	58%	31%	40%	37%	38%	37%	45%	36%
TOTAL HEARD OF	788	253	312	564	191	33	147	418	175	196	120	259	379	161	248	35	116	147	46	154	144	58	89
	79%	84%	79%	81%	74%	73%	72%	79%	77%	80%	91%	86%	87%	84%	66%	82%	81%	80%	72%	82%	73%	78%	82%
FAVORABLE	476	178	218	396	72	9	44	287	69	120	91	167	258	103	116	26	62	86	27	94	92	39	50
	48%	59%	55%	57%	28%	19%	21%	54%	31%	49%	69%	55%	59%	53%	31%	61%	43%	47%	43%	50%	47%	52%	46%
UNFAVORABLE	94	24	26	50	34	10	32	39	37	18	13	31	44	24	26	2	18	13	4	23	18	5	11
	9%	8%	7%	7%	13%	22%	16%	7%	16%	7%	10%	10%	10%	13%	7%	4%	12%	7%	6%	12%	9%	7%	10%
SCHUMER IMAGE (D/S)	-403	-147	-185	-333	-64	-6	-46	-224	-56	-122	-75	-150	-226	-91	-86	-23	-67	-72	-29	-77	-73	-28	-33
-----	-40%	-49%	-47%	-48%	-25%	-13%	-23%	-42%	-25%	-50%	-57%	-50%	-52%	-47%	-23%	-54%	-47%	-40%	-46%	-41%	-37%	-37%	-31%
TOTAL HEARD OF	822	259	325	584	201	37	150	435	180	207	120	270	389	168	264	38	131	145	49	158	157	57	87
	82%	86%	83%	84%	78%	82%	74%	82%	80%	85%	90%	90%	90%	87%	71%	87%	92%	79%	76%	84%	79%	77%	81%
FAVORABLE	65	17	20	37	20	8	17	34	22	9	12	17	29	13	23	-	13	10	-	12	15	6	9
	6%	6%	5%	5%	8%	18%	8%	6%	10%	4%	9%	6%	7%	7%	6%	-	9%	5%	-	7%	8%	8%	8%
UNFAVORABLE	468	165	205	370	84	14	63	258	78	131	87	167	255	104	109	23	80	82	29	89	88	33	42
	47%	54%	52%	53%	32%	31%	31%	49%	35%	54%	66%	56%	59%	54%	29%	54%	56%	45%	46%	48%	45%	45%	39%
PELOSI IMAGE (D/S)	-715	-238	-308	-546	-146	-23	-104	-389	-137	-189	-93	-242	-335	-163	-217	-35	-101	-134	-48	-135	-130	-57	-74
-----	-71%	-79%	-78%	-78%	-57%	-51%	-51%	-73%	-60%	-77%	-70%	-81%	-77%	-84%	-58%	-82%	-71%	-73%	-75%	-72%	-66%	-77%	-68%
TOTAL HEARD OF	952	291	379	670	238	44	186	501	215	236	128	296	424	188	339	43	140	167	63	178	188	70	102
	95%	96%	96%	96%	92%	98%	91%	95%	95%	97%	97%	98%	98%	97%	91%	100%	98%	91%	98%	95%	95%	95%	94%
FAVORABLE	52	14	15	29	18	5	16	29	16	6	12	11	23	8	20	-	7	7	1	10	16	4	7
	5%	5%	4%	4%	7%	10%	8%	6%	7%	2%	9%	4%	5%	4%	5%	-	5%	4%	2%	5%	8%	5%	6%
UNFAVORABLE	767	252	323	575	164	28	121	418	153	195	105	253	358	171	237	35	108	141	49	145	146	61	81
	77%	83%	82%	83%	63%	61%	59%	79%	68%	80%	79%	84%	83%	89%	63%	82%	76%	77%	77%	78%	74%	82%	75%
ROMNEY IMAGE (D/S)	217	90	122	212	11	-7	26	150	26	41	16	86	101	17	99	8	21	44	22	41	37	24	21
-----	22%	30%	31%	30%	4%	-14%	13%	28%	11%	17%	12%	29%	23%	9%	26%	18%	14%	24%	34%	22%	19%	32%	19%
TOTAL HEARD OF	991	299	392	691	256	44	200	524	224	243	132	300	431	193	367	43	143	180	63	184	198	73	107
	99%	99%	99%	99%	99%	97%	98%	99%	99%	100%	99%	100%	100%	100%	98%	100%	100%	98%	98%	98%	100%	99%	99%
FAVORABLE	498	172	216	387	100	11	84	292	95	111	64	166	230	90	177	22	67	92	34	98	92	42	51
	50%	57%	55%	56%	39%	24%	41%	55%	42%	46%	48%	55%	53%	47%	47%	51%	47%	50%	53%	52%	47%	57%	48%
UNFAVORABLE	281	82	94	176	88	17	59	142	69	70	49	80	129	74	79	14	46	48	12	56	55	18	30
	28%	27%	24%	25%	34%	39%	29%	27%	31%	29%	37%	27%	30%	38%	21%	33%	26%	19%	30%	28%	25%	25%	28%
BUSH IMAGE (D/S)	557	184	260	444	96	17	95	328	91	139	52	190	242	90	226	29	63	98	45	110	133	43	37
-----	56%	61%	66%	64%	37%	38%	47%	62%	40%	57%	39%	63%	56%	46%	60%	67%	44%	54%	71%	59%	67%	58%	34%
TOTAL HEARD OF	998	302	393	696	257	45	203	528	226	244	133	301	433	193	372	43	143	183	64	186	197	74	108
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
FAVORABLE	738	233	314	547	161	30	139	406	150	181	87	237	324	137	277	34	95	130	53	143	158	56	68
	74%	77%	80%	78%	62%	66%	68%	77%	66%	74%	65%	79%	75%	71%	74%	79%	66%	71%	83%	77%	80%	76%	63%
UNFAVORABLE	180	48	54	103	65	13	44	78	59	43	35	47	82	47	51	5	31	32	8	33	25	14	32
	18%	16%	14%	15%	25%	28%	21%	15%	26%	17%	26%	16%	19%	24%	14%	12%	22%	18%	12%	18%	12%	19%	29%

PUBLIC OPINION STRATEGIES

Continued

Table 2-3
Summary of Images

BANNER 3

	IDEOLOGY						ABORTION				TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
DEVOS IMAGE (D/S) -----	65 7%	76 25%	17 4%	93 13%	-23 -9%	-5 -11%	-12 -6%	90 17%	-39 -17%	14 6%	54 40%	36 12%	90 21%	-18 -9%	-7 -2%	-1 -2%	-1 -1%	16 9%	5 8%	8 4%	21 10%	7 10%	9 8%
TOTAL HEARD OF	782 78%	245 81%	316 80%	561 81%	191 74%	30 66%	143 70%	424 80%	162 71%	196 80%	119 90%	242 80%	361 83%	158 82%	264 71%	35 82%	117 82%	147 80%	49 76%	152 81%	148 75%	53 71%	82 76%
FAVORABLE	265 27%	122 40%	98 25%	220 32%	39 15%	6 13%	32 16%	178 34%	29 13%	58 24%	75 57%	89 30%	164 38%	40 21%	61 16%	9 22%	31 22%	55 30%	15 23%	52 28%	53 27%	21 28%	28 26%
UNFAVORABLE	200 20%	46 15%	81 21%	127 18%	62 24%	11 25%	44 22%	88 17%	68 30%	44 18%	21 16%	52 17%	74 17%	58 30%	68 18%	10 24%	32 22%	39 21%	10 15%	44 23%	33 17%	13 18%	19 18%
TILLERSON IMAGE (D/S) -----	241 24%	104 35%	114 29%	218 31%	18 7%	5 10%	10 5%	170 32%	9 4%	62 25%	58 43%	108 36%	165 38%	29 15%	47 13%	14 34%	33 23%	44 24%	6 10%	47 25%	64 32%	11 15%	22 20%
TOTAL HEARD OF	753 75%	239 79%	299 76%	538 77%	178 69%	38 83%	142 70%	392 74%	173 76%	189 77%	120 90%	251 83%	370 86%	161 84%	221 59%	33 76%	111 78%	138 75%	46 72%	151 81%	141 71%	54 73%	79 73%
FAVORABLE	351 35%	135 45%	153 39%	288 41%	51 20%	12 28%	39 19%	217 41%	51 22%	84 34%	78 59%	134 44%	212 49%	67 35%	73 20%	19 45%	49 34%	63 35%	13 20%	70 38%	79 40%	23 31%	34 32%
UNFAVORABLE	110 11%	31 10%	39 10%	69 10%	33 13%	8 17%	29 14%	46 9%	42 19%	22 9%	20 15%	26 9%	46 11%	38 20%	26 7%	5 11%	17 12%	19 11%	7 10%	24 13%	15 8%	12 16%	12 11%

Table 2-4
Summary of Images

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA											ENOUGH	TOO CONS					
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
TRUMP IMAGE (D/S)	847	76	74	149	697	627	8	211	405	462	867	-20	733	114	86	20	7	138	709	715	115
-----	85%	80%	69%	74%	87%	96%	31%	67%	97%	91%	94%	-28%	90%	61%	76%	48%	25%	82%	85%	91%	60%
TOTAL HEARD OF	999	95	106	201	798	656	27	316	416	509	926	73	814	185	112	43	30	166	833	784	191
	100%	100%	99%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
FAVORABLE	905	83	88	172	733	638	17	250	408	476	884	20	760	145	96	31	18	148	756	739	146
	90%	88%	82%	85%	92%	97%	63%	79%	98%	93%	95%	28%	93%	78%	86%	72%	59%	89%	91%	94%	77%
UNFAVORABLE	58	8	15	22	36	12	8	38	3	14	17	41	27	31	10	10	10	11	48	24	31
	6%	8%	14%	11%	5%	2%	32%	12%	1%	3%	2%	56%	3%	17%	9%	24%	34%	6%	6%	3%	16%
PENCE IMAGE (D/S)	742	51	65	116	626	542	2	199	350	373	723	19	613	129	85	31	14	87	655	615	123
-----	74%	54%	61%	57%	78%	83%	6%	63%	84%	73%	78%	26%	75%	70%	76%	72%	45%	52%	79%	78%	64%
TOTAL HEARD OF	990	94	105	199	791	651	24	314	412	505	917	73	805	185	112	43	30	163	827	779	188
	99%	99%	98%	98%	99%	99%	92%	99%	99%	99%	99%	100%	99%	100%	100%	100%	100%	97%	99%	99%	98%
FAVORABLE	820	68	82	149	671	577	12	231	371	409	780	40	674	146	93	34	19	115	705	667	141
	82%	71%	76%	74%	84%	88%	46%	73%	89%	80%	84%	55%	83%	79%	83%	80%	63%	68%	85%	85%	74%
UNFAVORABLE	78	17	17	33	45	35	11	32	21	36	57	21	61	17	8	4	6	27	50	52	18
	8%	17%	15%	16%	6%	5%	40%	10%	5%	7%	6%	29%	7%	9%	7%	9%	18%	16%	6%	7%	9%
RYAN IMAGE (D/S)	274	17	10	27	248	206	-	69	139	139	278	-4	299	-25	2	-20	-7	26	249	267	10
-----	27%	18%	9%	13%	31%	31%	1%	22%	33%	27%	30%	-5%	37%	-13%	2%	-47%	-24%	15%	30%	34%	5%
TOTAL HEARD OF	962	94	106	200	762	642	23	296	403	488	891	71	777	185	112	43	30	152	810	752	187
	96%	99%	99%	99%	95%	98%	88%	93%	97%	95%	96%	97%	95%	100%	100%	100%	100%	91%	97%	96%	98%
FAVORABLE	517	46	51	98	420	364	9	144	233	258	491	27	452	65	48	7	10	71	447	433	75
	52%	49%	48%	48%	53%	56%	35%	45%	56%	51%	53%	37%	55%	35%	43%	17%	33%	42%	54%	55%	39%
UNFAVORABLE	243	30	41	71	172	159	9	75	93	119	212	31	153	90	46	27	17	45	198	166	66
	24%	31%	39%	35%	22%	24%	34%	24%	22%	23%	23%	42%	19%	49%	41%	64%	56%	27%	24%	21%	34%
MCCONNELL IMAGE (D/S)	18	-9	1	-8	26	39	-7	-14	52	-9	44	-25	74	-55	-29	-13	-13	7	11	45	-28
-----	2%	-9%	1%	-4%	3%	6%	-25%	-4%	13%	-2%	5%	-35%	9%	-30%	-26%	-31%	-42%	4%	1%	6%	-15%
TOTAL HEARD OF	863	84	96	180	683	586	20	256	368	430	798	64	684	179	110	40	29	132	730	677	163
	86%	89%	90%	89%	86%	89%	76%	81%	88%	84%	86%	88%	84%	97%	98%	94%	97%	79%	88%	86%	86%
FAVORABLE	278	24	34	59	219	208	4	66	148	120	268	11	241	38	25	8	5	42	236	237	31
	28%	25%	32%	29%	28%	32%	16%	21%	35%	23%	29%	14%	30%	20%	22%	19%	15%	25%	28%	30%	16%
UNFAVORABLE	260	33	34	66	193	169	11	80	95	129	224	36	167	93	54	22	17	35	225	192	59
	26%	35%	31%	33%	24%	26%	41%	25%	23%	25%	24%	49%	21%	50%	48%	50%	58%	21%	27%	25%	31%

Table 2-4
Summary of Images

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA											CONS	TOO CONS					
CLINTON IMAGE (D/S)	-890	-63	-82	-145	-745	-584	-20	-286	-372	-455	-827	-63	-716	-174	-108	-41	-26	-102	-788	-709	-167
-----	-89%	-66%	-77%	-72%	-93%	-89%	-75%	-90%	-89%	-89%	-89%	-86%	-88%	-94%	-96%	-97%	-85%	-61%	-95%	-90%	-88%
TOTAL HEARD OF	990	93	105	198	792	648	25	317	412	507	919	72	805	185	112	43	30	163	827	775	191
	99%	98%	98%	98%	99%	99%	95%	100%	99%	99%	99%	98%	99%	100%	100%	100%	100%	98%	99%	99%	100%
FAVORABLE	33	12	10	22	11	21	1	11	11	20	31	2	29	4	2	-	2	24	9	19	10
	3%	12%	9%	11%	1%	3%	4%	3%	3%	4%	3%	3%	4%	2%	2%	-	6%	15%	1%	2%	5%
UNFAVORABLE	923	75	92	167	757	606	21	297	383	475	858	65	745	178	109	41	27	127	797	729	178
	92%	78%	86%	82%	95%	92%	78%	94%	92%	93%	93%	89%	91%	96%	98%	97%	90%	76%	96%	93%	93%
OBAMA IMAGE (D/S)	-767	-52	-28	-80	-687	-535	-12	-220	-351	-386	-736	-30	-623	-143	-97	-33	-13	-55	-712	-643	-122
-----	-77%	-55%	-26%	-39%	-86%	-82%	-44%	-69%	-84%	-76%	-79%	-42%	-77%	-77%	-87%	-78%	-43%	-33%	-86%	-82%	-64%
TOTAL HEARD OF	995	94	106	200	795	651	27	317	413	509	922	73	810	185	112	43	30	164	830	779	191
	99%	99%	99%	99%	100%	99%	100%	100%	99%	100%	99%	100%	99%	100%	100%	100%	100%	98%	100%	99%	100%
FAVORABLE	93	18	36	54	38	46	6	41	22	52	74	19	75	18	7	3	8	46	47	51	31
	9%	19%	34%	27%	5%	7%	22%	13%	5%	10%	8%	26%	9%	10%	6%	8%	25%	27%	6%	7%	16%
UNFAVORABLE	860	70	64	134	726	581	17	261	373	438	811	49	699	161	104	37	21	101	759	694	154
	86%	73%	60%	66%	91%	89%	66%	82%	90%	86%	87%	67%	86%	87%	92%	86%	68%	60%	91%	88%	80%
BIDEN IMAGE (D/S)	-427	-6	-10	-16	-411	-323	-10	-94	-245	-177	-423	-4	-340	-87	-71	-29	13	-2	-425	-392	-37
-----	-43%	-6%	-9%	-8%	-52%	-49%	-39%	-30%	-59%	-35%	-46%	-6%	-42%	-47%	-63%	-68%	42%	-1%	-51%	-50%	-19%
TOTAL HEARD OF	985	94	103	197	788	646	26	314	409	503	912	73	800	185	112	43	30	159	826	771	191
	98%	99%	96%	98%	99%	98%	96%	99%	98%	98%	98%	100%	98%	100%	100%	100%	100%	95%	99%	98%	100%
FAVORABLE	200	37	37	74	126	112	6	82	52	120	172	29	161	40	15	4	21	58	142	126	63
	20%	39%	34%	37%	16%	17%	21%	26%	12%	24%	19%	39%	20%	21%	13%	10%	68%	35%	17%	16%	33%
UNFAVORABLE	627	43	47	90	538	435	16	176	297	297	594	33	501	126	85	33	8	61	567	518	100
	63%	45%	44%	44%	67%	66%	60%	56%	71%	58%	64%	45%	61%	68%	76%	78%	26%	36%	68%	66%	53%
SANDERS IMAGE (D/S)	-397	-24	12	-12	-385	-314	-1	-82	-225	-166	-391	-6	-317	-81	-59	-24	2	13	-410	-378	-24
-----	-40%	-25%	11%	-6%	-48%	-48%	-2%	-26%	-54%	-32%	-42%	-8%	-39%	-44%	-53%	-56%	8%	8%	-49%	-48%	-13%
TOTAL HEARD OF	990	93	106	199	791	650	24	316	411	507	917	73	805	185	112	43	30	163	827	775	191
	99%	98%	99%	99%	99%	99%	92%	99%	99%	99%	99%	100%	99%	100%	100%	100%	100%	98%	99%	99%	100%
FAVORABLE	213	25	51	76	137	121	11	81	64	120	184	29	173	40	18	9	13	69	145	139	62
	21%	26%	48%	37%	17%	18%	41%	26%	15%	23%	20%	40%	21%	22%	16%	21%	44%	41%	17%	18%	32%
UNFAVORABLE	610	49	39	88	522	435	11	164	289	286	575	35	489	121	78	33	11	55	555	517	86
	61%	51%	36%	43%	65%	66%	43%	52%	69%	56%	62%	48%	60%	65%	69%	76%	36%	33%	67%	66%	45%

Table 2-4
Summary of Images

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 1X	OBAMA 08&12	TOTAL OBAMA											NEVER OBAMA	ENOUGH					TOO CONS
WARREN IMAGE (D/S)	-471	-34	-30	-64	-407	-340	-6	-125	-214	-232	-446	-26	-350	-121	-79	-30	-12	-4	-467	-378	-88
-----	-47%	-36%	-28%	-32%	-51%	-52%	-24%	-39%	-51%	-45%	-48%	-35%	-43%	-65%	-70%	-70%	-41%	-2%	-56%	-48%	-46%
TOTAL HEARD OF	867	82	96	178	689	582	20	264	368	432	800	67	693	174	105	41	28	141	725	676	170
	87%	87%	89%	88%	86%	89%	76%	83%	88%	85%	86%	92%	85%	94%	94%	95%	93%	84%	87%	86%	89%
FAVORABLE	83	12	21	33	50	55	4	23	35	38	73	10	70	13	6	1	6	38	45	64	13
	8%	13%	19%	16%	6%	8%	16%	7%	8%	7%	8%	14%	9%	7%	5%	2%	20%	23%	5%	8%	7%
UNFAVORABLE	554	47	50	97	457	395	11	148	249	269	519	35	420	134	85	31	19	42	512	442	101
	55%	49%	47%	48%	57%	60%	40%	47%	60%	53%	56%	49%	52%	73%	76%	72%	62%	25%	61%	56%	53%
GORSUCH IMAGE (D/S)	382	34	26	60	322	314	1	67	203	177	380	3	288	94	65	19	10	9	373	327	53
-----	38%	36%	25%	30%	40%	48%	4%	21%	49%	35%	41%	4%	35%	51%	58%	45%	34%	6%	45%	42%	28%
TOTAL HEARD OF	788	83	88	171	617	554	21	213	350	382	732	56	628	161	99	38	23	119	669	625	145
	79%	87%	82%	85%	77%	84%	79%	67%	84%	75%	79%	77%	77%	87%	89%	89%	78%	71%	80%	80%	76%
FAVORABLE	476	46	49	94	382	366	8	103	234	222	457	19	363	114	72	26	15	38	438	397	72
	48%	48%	45%	47%	48%	56%	28%	32%	56%	44%	49%	27%	44%	61%	65%	60%	51%	23%	53%	51%	38%
UNFAVORABLE	94	12	22	34	60	52	6	36	32	46	77	17	74	20	8	7	5	28	66	70	19
	9%	12%	21%	17%	7%	8%	24%	11%	8%	9%	8%	23%	9%	11%	7%	15%	17%	17%	8%	9%	10%
SCHUMER IMAGE (D/S)	-403	-30	-28	-59	-344	-309	-9	-84	-186	-188	-374	-29	-291	-112	-72	-28	-11	-7	-396	-341	-65
-----	-40%	-32%	-26%	-29%	-43%	-47%	-35%	-27%	-45%	-37%	-40%	-39%	-36%	-61%	-65%	-66%	-38%	-4%	-48%	-44%	-34%
TOTAL HEARD OF	822	79	94	173	649	561	19	242	355	407	761	60	655	167	103	37	26	125	696	646	155
	82%	83%	88%	86%	81%	85%	72%	76%	85%	80%	82%	83%	80%	90%	92%	88%	87%	75%	84%	82%	81%
FAVORABLE	65	11	19	30	35	37	1	27	30	29	59	6	56	9	3	1	5	30	35	44	12
	6%	12%	17%	15%	4%	6%	3%	9%	7%	6%	6%	8%	7%	5%	3%	2%	18%	18%	4%	6%	6%
UNFAVORABLE	468	42	47	88	379	346	10	111	217	217	433	34	346	121	76	29	17	37	431	386	77
	47%	44%	44%	44%	48%	53%	38%	35%	52%	42%	47%	47%	42%	66%	67%	68%	56%	22%	52%	49%	40%
PELOSI IMAGE (D/S)	-715	-54	-54	-108	-607	-495	-9	-211	-307	-365	-672	-43	-559	-156	-98	-36	-22	-55	-660	-582	-125
-----	-71%	-57%	-50%	-53%	-76%	-75%	-33%	-67%	-74%	-72%	-73%	-59%	-69%	-84%	-88%	-84%	-73%	-33%	-79%	-74%	-65%
TOTAL HEARD OF	952	91	104	194	757	632	24	296	394	487	881	71	767	185	112	43	30	156	796	745	183
	95%	96%	97%	96%	95%	96%	89%	93%	95%	95%	95%	97%	94%	100%	100%	100%	100%	93%	96%	95%	96%
FAVORABLE	52	11	17	28	24	31	6	15	19	26	45	7	45	6	3	-	3	29	23	35	12
	5%	12%	16%	14%	3%	5%	21%	5%	5%	5%	5%	9%	6%	3%	3%	-	10%	17%	3%	5%	6%
UNFAVORABLE	767	65	70	136	631	526	14	226	326	391	717	50	604	162	102	36	25	84	683	617	136
	77%	68%	66%	67%	79%	80%	54%	71%	78%	77%	77%	68%	74%	88%	91%	84%	83%	50%	82%	79%	71%

Continued

Table 2-4
Summary of Images

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE					BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X	OBAMA 08&12	TOTAL OBAMA	NEVER OBAMA											ENOUGH	TOO CONS				
ROMNEY IMAGE (D/S)	217	7	-5	2	214	141	-6	82	70	145	215	2	245	-28	-25	-2	-1	41	176	212	5
-----	22%	8%	-5%	1%	27%	21%	-22%	26%	17%	28%	23%	2%	30%	-15%	-22%	-5%	-4%	25%	21%	27%	3%
TOTAL HEARD OF	991	95	106	201	790	649	27	315	411	507	918	73	806	185	112	43	30	165	826	776	191
	99%	100%	99%	99%	99%	99%	100%	99%	99%	99%	99%	100%	99%	100%	100%	100%	100%	99%	99%	99%	100%
FAVORABLE	498	40	39	79	420	334	5	159	203	266	469	30	437	62	32	17	13	82	417	417	72
	50%	42%	36%	39%	53%	51%	18%	50%	49%	52%	51%	40%	54%	33%	28%	41%	42%	49%	50%	53%	38%
UNFAVORABLE	281	33	44	76	205	193	11	77	133	120	254	28	191	90	57	20	14	40	241	205	67
	28%	34%	41%	38%	26%	29%	40%	24%	32%	24%	27%	38%	23%	49%	51%	46%	46%	24%	29%	26%	35%
BUSH IMAGE (D/S)	557	33	24	57	501	388	-1	170	238	304	542	16	491	67	47	16	4	65	492	491	63
-----	56%	35%	22%	28%	63%	59%	-4%	54%	57%	59%	58%	21%	60%	36%	41%	38%	13%	39%	59%	63%	33%
TOTAL HEARD OF	998	95	107	202	796	655	27	317	416	509	925	73	813	185	112	43	30	167	831	783	191
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FAVORABLE	738	59	60	119	618	496	11	230	310	387	697	41	619	118	75	27	17	109	628	612	113
	74%	62%	56%	59%	78%	76%	42%	73%	75%	76%	75%	56%	76%	64%	67%	62%	55%	65%	75%	78%	59%
UNFAVORABLE	180	26	36	62	118	108	12	60	72	83	155	25	129	51	28	10	13	44	136	121	50
	18%	28%	33%	31%	15%	16%	46%	19%	17%	16%	17%	34%	16%	28%	25%	24%	42%	26%	16%	15%	26%
DEVOS IMAGE (D/S)	65	-1	-5	-6	71	118	-5	-48	98	-8	90	-25	59	6	18	3	-14	-13	78	92	-31
-----	7%	-1%	-5%	-3%	9%	18%	-17%	-15%	24%	-2%	10%	-34%	7%	3%	16%	6%	-47%	-8%	9%	12%	-16%
TOTAL HEARD OF	782	75	83	158	624	527	21	233	337	382	720	62	625	157	96	38	23	125	657	613	147
	78%	79%	77%	78%	78%	80%	81%	74%	81%	75%	78%	86%	77%	85%	85%	89%	77%	75%	79%	78%	77%
FAVORABLE	265	24	28	52	213	225	6	35	162	94	256	9	216	49	32	13	3	32	233	231	25
	27%	26%	26%	26%	27%	34%	21%	11%	39%	18%	28%	13%	27%	26%	29%	31%	11%	19%	28%	29%	13%
UNFAVORABLE	200	25	33	58	142	107	10	82	64	102	166	34	157	43	15	10	18	45	154	138	56
	20%	27%	30%	29%	18%	16%	38%	26%	15%	20%	18%	47%	19%	23%	13%	24%	58%	27%	19%	18%	29%
TILLERSON IMAGE (D/S)	241	23	20	42	199	227	-6	20	169	86	255	-14	202	39	37	10	-8	15	226	230	7
-----	24%	24%	18%	21%	25%	35%	-22%	6%	41%	17%	27%	-19%	25%	21%	33%	23%	-27%	9%	27%	29%	4%
TOTAL HEARD OF	753	73	85	158	595	529	17	208	333	369	702	51	595	159	98	37	23	121	632	591	141
	75%	77%	80%	78%	75%	81%	62%	65%	80%	72%	76%	70%	73%	86%	88%	86%	78%	72%	76%	75%	74%
FAVORABLE	351	34	38	73	279	285	2	64	203	139	342	10	277	74	52	17	5	43	309	304	39
	35%	36%	36%	36%	35%	43%	8%	20%	49%	27%	37%	13%	34%	40%	47%	39%	18%	25%	37%	39%	20%
UNFAVORABLE	110	12	19	31	80	58	8	44	34	53	87	23	75	36	15	7	13	28	83	73	32
	11%	12%	18%	15%	10%	9%	30%	14%	8%	10%	9%	32%	9%	19%	14%	16%	45%	17%	10%	9%	17%

Table 2-5
Summary of Images

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE				SECOND TOP ISSUE				2016 VOTE		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE-TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
TRUMP IMAGE (D/S)	847	905	-58	748	30	469	176	59	748	361	232	90	81	82	213	146	114	74	178	112	122	110	536	310
	85%	100%	-100%	91%	39%	91%	72%	64%	87%	88%	84%	82%	77%	83%	94%	81%	88%	79%	88%	77%	94%	90%	94%	72%
TOTAL HEARD OF	999	905	58	820	77	516	243	92	860	412	275	109	104	99	226	179	129	93	203	144	131	122	568	431
	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
FAVORABLE	905	905	-	776	52	486	206	73	792	382	249	97	91	87	218	159	119	80	189	125	126	116	549	356
	90%	100%	-	95%	67%	94%	85%	78%	92%	93%	90%	89%	86%	87%	97%	88%	92%	87%	93%	87%	97%	95%	97%	82%
UNFAVORABLE	58	-	58	28	21	17	30	14	44	20	16	7	10	5	6	13	5	7	11	13	4	6	13	45
	6%	-	100%	3%	28%	3%	12%	15%	5%	5%	6%	7%	9%	5%	3%	7%	4%	7%	6%	9%	3%	5%	2%	11%
PENCE IMAGE (D/S)	742	724	6	820	-78	430	160	35	680	324	177	83	73	86	194	125	90	70	167	100	113	97	434	308
	74%	80%	11%	100%	-100%	83%	66%	37%	79%	79%	64%	76%	69%	86%	86%	69%	70%	76%	82%	69%	86%	79%	77%	71%
TOTAL HEARD OF	990	896	58	820	78	517	239	90	853	411	270	109	103	98	225	178	129	93	201	144	128	120	564	426
	99%	99%	100%	100%	100%	100%	98%	97%	99%	100%	98%	100%	97%	99%	100%	99%	100%	100%	99%	100%	98%	98%	99%	99%
FAVORABLE	820	776	28	820	-	460	194	58	731	352	212	88	80	88	202	145	101	76	178	116	118	104	478	342
	82%	86%	48%	100%	-	89%	80%	62%	85%	86%	77%	81%	76%	89%	90%	80%	78%	82%	88%	80%	90%	85%	84%	79%
UNFAVORABLE	78	52	21	-	78	30	35	23	51	29	35	5	7	2	8	20	11	6	11	16	5	7	44	34
	8%	6%	37%	-	100%	6%	14%	25%	6%	7%	13%	5%	7%	2%	3%	11%	8%	6%	5%	11%	4%	6%	8%	8%
RYAN IMAGE (D/S)	274	280	-13	266	-4	517	-243	23	242	120	72	20	32	30	68	60	10	15	65	41	30	23	161	113
	27%	31%	-22%	32%	-6%	100%	-100%	25%	28%	29%	26%	18%	30%	31%	30%	33%	8%	17%	32%	29%	23%	19%	28%	26%
TOTAL HEARD OF	962	869	57	796	75	517	243	89	828	401	264	109	98	90	219	169	126	91	198	141	124	116	550	412
	96%	96%	99%	97%	96%	100%	100%	96%	96%	97%	96%	100%	93%	90%	97%	94%	98%	98%	97%	98%	95%	95%	95%	95%
FAVORABLE	517	486	17	460	30	517	-	48	453	214	146	56	53	47	115	101	54	46	116	71	66	59	302	216
	52%	54%	30%	56%	39%	100%	-	51%	53%	52%	53%	52%	51%	48%	51%	56%	42%	49%	57%	49%	50%	48%	53%	50%
UNFAVORABLE	243	206	30	194	35	-	243	25	211	94	74	37	21	17	47	40	44	30	51	30	36	36	140	103
	24%	23%	52%	24%	44%	-	100%	27%	25%	23%	27%	34%	20%	17%	21%	22%	34%	33%	25%	21%	27%	29%	25%	24%
MCCONNELL IMAGE (D/S)	18	42	-18	51	-24	109	-95	1	11	20	-1	-17	8	9	24	-11	-2	-7	9	3	-5	11	28	-10
	2%	5%	-31%	6%	-30%	21%	-39%	1%	1%	5%	-	-15%	7%	9%	11%	-6%	-2%	-8%	4%	2%	-4%	9%	5%	-2%
TOTAL HEARD OF	863	780	54	719	67	466	227	76	747	364	237	100	82	80	195	150	118	88	179	123	117	101	502	361
	86%	86%	92%	88%	86%	90%	93%	82%	87%	88%	86%	92%	78%	81%	86%	83%	91%	94%	88%	85%	90%	83%	88%	83%
FAVORABLE	278	265	12	259	12	215	40	23	241	117	82	27	27	25	71	43	40	21	62	37	36	36	175	103
	28%	29%	21%	32%	16%	41%	16%	25%	28%	28%	30%	25%	26%	25%	32%	24%	31%	22%	31%	26%	27%	30%	31%	24%
UNFAVORABLE	260	223	30	208	36	106	135	22	230	97	83	44	20	16	47	54	42	28	53	34	41	25	147	113
	26%	25%	51%	25%	46%	20%	55%	23%	27%	24%	30%	40%	19%	16%	21%	30%	33%	30%	26%	24%	31%	20%	26%	26%

Continued

Table 2-5
Summary of Images

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE				SECOND TOP ISSUE				2016 VOTE		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
CLINTON IMAGE (D/S)	-890	-813	-47	-757	-49	-471	-210	-44	-824	-365	-244	-100	-93	-89	-212	-158	-112	-83	-185	-138	-120	-110	-482	-408
	-89%	-90%	-80%	-92%	-62%	-91%	-86%	-48%	-96%	-89%	-89%	-91%	-88%	-90%	-94%	-88%	-87%	-89%	-91%	-96%	-92%	-90%	-85%	-94%
TOTAL HEARD OF	990	898	55	814	74	513	242	93	856	408	273	108	105	96	224	179	126	93	201	143	131	120	560	430
	99%	99%	95%	99%	95%	99%	99%	100%	100%	99%	99%	99%	100%	97%	99%	99%	98%	100%	99%	99%	100%	98%	99%	100%
FAVORABLE	33	29	4	20	11	16	12	21	11	15	12	2	3	2	2	9	6	3	6	2	4	2	27	6
	3%	3%	7%	2%	14%	3%	5%	23%	1%	4%	4%	2%	2%	2%	1%	5%	4%	3%	3%	2%	3%	2%	5%	1%
UNFAVORABLE	923	842	51	777	60	486	222	65	835	380	255	102	96	91	213	167	118	86	191	140	124	112	509	414
	92%	93%	87%	95%	77%	94%	91%	70%	97%	92%	93%	93%	91%	92%	94%	93%	91%	92%	94%	97%	95%	92%	90%	96%
OBAMA IMAGE (D/S)	-767	-719	-30	-673	-28	-405	-186	93	-860	-326	-212	-87	-58	-83	-189	-116	-114	-67	-170	-104	-105	-90	-454	-313
	-77%	-79%	-51%	-82%	-36%	-78%	-77%	100%	-100%	-79%	-77%	-80%	-55%	-84%	-84%	-64%	-88%	-72%	-84%	-72%	-81%	-74%	-80%	-72%
TOTAL HEARD OF	995	900	58	816	77	513	243	93	860	411	274	108	105	97	225	179	128	93	203	144	131	121	564	430
	99%	99%	100%	99%	99%	99%	100%	100%	100%	100%	100%	99%	100%	98%	100%	99%	99%	100%	100%	100%	100%	99%	99%	100%
FAVORABLE	93	73	14	58	23	48	25	93	-	32	28	9	19	5	12	28	4	12	13	17	11	13	43	50
	9%	8%	24%	7%	30%	9%	10%	100%	-	8%	10%	8%	18%	5%	15%	15%	3%	12%	6%	12%	9%	11%	8%	12%
UNFAVORABLE	860	792	44	731	51	453	211	-	860	358	240	96	78	88	201	144	119	78	183	121	116	103	497	363
	86%	88%	75%	89%	66%	87%	87%	-	100%	87%	87%	88%	74%	88%	89%	80%	92%	84%	90%	84%	89%	85%	88%	84%
BIDEN IMAGE (D/S)	-427	-408	-16	-382	-22	-236	-124	34	-465	-175	-125	-34	-28	-65	-113	-62	-73	-28	-99	-52	-70	-51	-279	-148
	-43%	-45%	-27%	-47%	-28%	-46%	-51%	36%	-54%	-43%	-45%	-32%	-27%	-66%	-50%	-34%	-57%	-30%	-49%	-36%	-53%	-42%	-49%	-34%
TOTAL HEARD OF	985	890	58	812	77	513	241	90	850	406	274	106	103	95	221	178	128	93	203	143	128	121	559	426
	98%	98%	100%	99%	99%	99%	99%	97%	99%	99%	100%	97%	98%	96%	98%	98%	99%	100%	100%	99%	99%	99%	98%	98%
FAVORABLE	200	173	17	161	23	108	52	56	132	86	52	29	26	8	38	45	20	24	38	35	22	22	98	102
	20%	19%	30%	20%	29%	21%	21%	60%	15%	21%	19%	26%	24%	8%	17%	25%	16%	26%	19%	24%	17%	18%	17%	24%
UNFAVORABLE	627	581	33	543	45	344	175	22	596	261	176	63	54	73	150	107	93	52	138	87	92	73	377	250
	63%	64%	57%	66%	57%	66%	72%	24%	69%	64%	64%	58%	51%	73%	66%	59%	72%	56%	68%	60%	70%	60%	66%	58%
SANDERS IMAGE (D/S)	-397	-383	-7	-384	-3	-218	-93	32	-427	-180	-86	-44	-31	-56	-118	-65	-64	-13	-89	-29	-70	-52	-234	-163
	-40%	-42%	-13%	-47%	-4%	-42%	-38%	34%	-50%	-44%	-31%	-40%	-29%	-57%	-52%	-36%	-50%	-14%	-44%	-20%	-54%	-43%	-41%	-38%
TOTAL HEARD OF	990	895	58	815	76	514	243	92	854	410	271	107	105	97	224	178	127	93	202	143	129	121	562	428
	99%	99%	100%	99%	97%	99%	100%	99%	99%	99%	99%	98%	100%	98%	99%	99%	99%	100%	99%	99%	99%	99%	99%	99%
FAVORABLE	213	183	21	162	30	121	61	54	147	81	70	26	26	10	37	47	21	26	42	43	20	21	117	96
	21%	20%	37%	20%	39%	23%	25%	59%	17%	20%	26%	24%	25%	10%	16%	26%	16%	28%	21%	30%	15%	17%	21%	22%
UNFAVORABLE	610	567	29	546	33	339	154	23	573	262	156	69	57	66	155	112	85	39	131	72	90	73	351	259
	61%	63%	49%	67%	42%	66%	63%	24%	67%	64%	57%	63%	54%	67%	68%	62%	66%	42%	65%	50%	69%	60%	62%	60%
WARREN IMAGE (D/S)	-471	-438	-20	-431	-24	-272	-135	-7	-460	-205	-140	-64	-26	-37	-119	-80	-72	-42	-104	-67	-75	-52	-258	-213
	-47%	-48%	-33%	-53%	-31%	-53%	-55%	-7%	-53%	-50%	-51%	-59%	-25%	-37%	-53%	-44%	-56%	-45%	-51%	-47%	-58%	-43%	-46%	-49%
TOTAL HEARD OF	867	783	56	725	69	463	232	80	746	361	239	103	83	81	205	151	110	85	171	123	118	101	501	366
	87%	87%	95%	88%	88%	89%	96%	86%	87%	88%	87%	94%	78%	82%	90%	84%	86%	92%	84%	86%	90%	83%	88%	85%
FAVORABLE	83	71	10	65	13	47	28	22	54	35	22	9	9	8	15	17	12	8	9	12	7	8	57	26
	8%	8%	17%	8%	17%	9%	11%	24%	6%	9%	8%	8%	9%	8%	7%	9%	9%	9%	4%	9%	6%	7%	10%	6%
UNFAVORABLE	554	509	29	496	37	320	162	29	514	240	161	72	36	45	134	96	84	49	113	80	83	61	315	239
	55%	56%	50%	61%	48%	62%	67%	31%	60%	58%	59%	66%	34%	45%	59%	53%	65%	53%	56%	55%	63%	50%	56%	55%

PUBLIC OPINION STRATEGIES

Continued

Table 2-5
Summary of Images

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY						TOP ISSUE				SECOND TOP ISSUE				2016 VOTE	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
GORSUCH IMAGE (D/S)	382	379	-6	384	-9	256	78	5	364	170	104	46	17	44	93	68	50	31	89	49	61	37	235	147
-----	38%	42%	-11%	47%	-12%	49%	32%	6%	42%	41%	38%	43%	16%	45%	41%	38%	39%	33%	44%	34%	47%	30%	41%	34%
TOTAL HEARD OF	788	718	46	664	66	429	214	73	680	335	218	93	74	69	186	139	107	76	161	106	108	94	471	318
	79%	79%	80%	81%	84%	83%	88%	78%	79%	81%	79%	85%	70%	70%	82%	77%	83%	82%	80%	74%	83%	77%	83%	73%
FAVORABLE	476	452	14	449	16	299	122	25	436	205	133	60	28	49	113	86	66	39	105	61	73	52	288	188
	48%	50%	23%	55%	21%	58%	50%	27%	51%	50%	48%	55%	27%	49%	50%	48%	52%	42%	52%	42%	56%	42%	51%	44%
UNFAVORABLE	94	73	20	65	26	43	44	20	72	35	29	14	11	4	20	18	17	8	16	11	12	15	53	41
	9%	8%	34%	8%	33%	8%	18%	21%	8%	9%	11%	13%	11%	4%	9%	10%	13%	8%	8%	8%	9%	12%	9%	9%
SCHUMER IMAGE (D/S)	-403	-371	-21	-362	-30	-220	-133	-5	-394	-163	-123	-52	-25	-40	-91	-67	-69	-36	-81	-64	-58	-49	-233	-170
-----	-40%	-41%	-37%	-44%	-38%	-42%	-55%	-6%	-46%	-40%	-45%	-48%	-24%	-40%	-40%	-37%	-53%	-38%	-40%	-45%	-45%	-40%	-41%	-39%
TOTAL HEARD OF	822	744	49	690	67	440	218	72	715	347	226	95	82	72	192	141	112	80	170	120	110	99	481	340
	82%	82%	85%	84%	86%	85%	90%	77%	83%	84%	82%	87%	78%	73%	85%	78%	87%	87%	84%	83%	84%	81%	85%	79%
FAVORABLE	65	58	6	54	7	46	16	20	40	30	18	8	7	2	15	14	10	5	15	7	6	6	43	22
	6%	6%	10%	7%	9%	9%	7%	22%	5%	7%	7%	7%	7%	2%	7%	8%	8%	5%	7%	5%	5%	5%	8%	5%
UNFAVORABLE	468	429	27	416	37	265	149	26	433	193	141	60	32	41	106	81	79	40	96	71	65	55	276	192
	47%	47%	47%	51%	47%	51%	61%	27%	50%	47%	51%	55%	31%	42%	47%	45%	61%	44%	47%	49%	50%	45%	49%	44%
PELOSI IMAGE (D/S)	-715	-661	-37	-643	-35	-408	-183	-23	-678	-292	-193	-89	-65	-76	-162	-126	-97	-70	-157	-102	-108	-79	-382	-333
-----	-71%	-73%	-63%	-78%	-45%	-79%	-75%	-25%	-79%	-71%	-70%	-82%	-61%	-77%	-72%	-70%	-75%	-76%	-78%	-71%	-83%	-65%	-67%	-77%
TOTAL HEARD OF	952	857	57	786	75	502	240	88	823	392	258	108	101	93	213	173	121	91	197	135	123	115	537	415
	95%	95%	99%	96%	97%	97%	99%	95%	96%	95%	94%	99%	95%	94%	94%	96%	94%	98%	97%	94%	94%	95%	95%	96%
FAVORABLE	52	43	5	34	12	29	16	24	26	21	17	4	7	3	8	15	5	4	8	3	3	11	36	15
	5%	5%	9%	4%	16%	6%	6%	26%	3%	5%	6%	3%	7%	3%	4%	8%	4%	5%	4%	2%	2%	9%	6%	4%
UNFAVORABLE	767	704	42	677	48	438	198	47	703	313	210	93	72	79	170	141	102	75	165	105	111	90	418	348
	77%	78%	73%	83%	61%	85%	82%	50%	82%	76%	76%	85%	68%	80%	75%	78%	79%	80%	81%	73%	85%	74%	74%	81%
ROMNEY IMAGE (D/S)	217	198	3	203	-8	251	-68	21	179	90	44	16	34	33	63	42	3	9	56	41	9	33	105	112
-----	22%	22%	4%	25%	-10%	48%	-28%	23%	21%	22%	16%	15%	32%	33%	28%	23%	2%	10%	28%	29%	7%	27%	19%	26%
TOTAL HEARD OF	991	896	58	816	77	515	242	92	852	409	275	108	102	97	223	180	128	93	201	142	126	122	562	429
	99%	99%	100%	100%	98%	100%	100%	99%	99%	99%	100%	99%	97%	98%	99%	100%	99%	100%	99%	99%	97%	100%	99%	99%
FAVORABLE	498	454	25	439	24	347	71	46	430	200	135	54	56	54	115	95	53	42	112	81	55	66	272	227
	50%	50%	43%	54%	31%	67%	29%	49%	50%	49%	49%	50%	53%	54%	51%	53%	41%	45%	55%	56%	42%	54%	48%	52%
UNFAVORABLE	281	257	23	236	32	97	139	24	251	109	91	38	22	21	52	53	51	33	56	40	45	33	166	115
	28%	28%	39%	29%	41%	19%	57%	26%	29%	27%	33%	35%	21%	21%	23%	30%	39%	35%	28%	27%	35%	27%	29%	27%
BUSH IMAGE (D/S)	557	525	17	499	24	371	49	41	494	248	136	51	69	53	136	112	61	40	118	88	64	68	293	265
-----	56%	58%	29%	61%	30%	72%	20%	44%	57%	60%	50%	47%	66%	54%	60%	62%	47%	43%	58%	61%	49%	56%	52%	61%
TOTAL HEARD OF	998	903	58	818	78	517	243	93	858	410	275	109	105	99	225	180	128	93	202	144	131	122	568	431
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
FAVORABLE	738	679	35	633	47	430	138	63	642	311	195	76	84	71	172	142	88	59	152	112	92	88	403	335
	74%	75%	61%	77%	61%	83%	57%	68%	75%	76%	71%	70%	80%	72%	76%	79%	68%	64%	75%	78%	71%	72%	71%	77%
UNFAVORABLE	180	154	19	134	24	59	89	23	148	63	58	26	15	18	36	30	28	19	34	24	28	20	110	70
	18%	17%	32%	16%	30%	11%	37%	24%	17%	15%	21%	23%	14%	18%	16%	16%	21%	20%	17%	17%	22%	16%	19%	16%

P U B L I C O P I N I O N S T R A T E G I E S

Continued

Table 2-5
Summary of Images

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE				SECOND TOP ISSUE				2016 VOTE		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
DEVOS IMAGE (D/S)	65	91	-18	108	-36	64	-5	-13	79	29	20	14	-12	13	19	5	16	-5	18	-2	19	3	72	-7
-----	7%	10%	-31%	13%	-46%	12%	-2%	-14%	9%	7%	7%	13%	-11%	13%	8%	3%	12%	-5%	9%	-1%	14%	3%	13%	-2%
TOTAL HEARD OF	782	701	51	655	65	414	204	73	671	332	216	90	79	64	188	142	106	63	163	114	96	92	450	332
	78%	77%	88%	80%	84%	80%	84%	79%	78%	81%	79%	83%	75%	65%	83%	78%	82%	68%	80%	79%	73%	75%	79%	77%
FAVORABLE	265	254	9	255	7	171	64	18	239	112	79	37	15	22	67	48	42	14	56	34	38	30	176	89
	27%	28%	15%	31%	10%	33%	26%	19%	28%	27%	29%	34%	14%	23%	30%	27%	32%	15%	28%	24%	29%	24%	31%	21%
UNFAVORABLE	200	163	27	147	43	108	69	30	160	83	59	22	27	9	48	44	26	18	38	36	19	26	104	96
	20%	18%	46%	18%	55%	21%	28%	33%	19%	20%	21%	21%	25%	9%	21%	24%	20%	20%	19%	25%	14%	22%	18%	22%
TILLERSON IMAGE (D/S)	241	254	-14	263	-24	173	39	-3	239	131	51	36	2	20	82	42	40	15	52	33	42	27	184	57
-----	24%	28%	-23%	32%	-30%	33%	16%	-3%	28%	32%	19%	33%	2%	20%	36%	23%	31%	17%	25%	23%	32%	22%	32%	13%
TOTAL HEARD OF	753	688	44	640	59	405	210	68	652	318	211	88	75	62	181	128	107	70	149	112	106	87	443	311
	75%	76%	76%	78%	75%	78%	86%	73%	76%	77%	77%	81%	71%	63%	80%	71%	83%	75%	73%	78%	81%	71%	78%	72%
FAVORABLE	351	340	9	338	8	228	91	18	323	167	95	46	16	27	100	64	57	25	75	52	52	38	238	113
	35%	38%	15%	41%	11%	44%	38%	19%	38%	41%	35%	42%	15%	27%	44%	35%	44%	26%	37%	36%	40%	31%	42%	26%
UNFAVORABLE	110	85	22	75	32	55	53	21	83	36	44	10	14	7	17	22	17	9	23	20	10	11	55	56
	11%	9%	38%	9%	41%	11%	22%	22%	10%	9%	16%	9%	13%	7%	8%	12%	13%	10%	11%	14%	8%	9%	10%	13%

Table 2-6
Summary of Images

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-OUNCE	ANN-OUNCE/ AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRISE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE=TOTAL SAMPLE	1000 100%	76 8%	233 23%	266 27%	107 11%	186 19%	34 3%	99 10%	274 27%	726 73%	415 42%	585 58%	154 15%	833 83%	512 51%	376 38%	373 37%	240 24%	48 5%	165 16%	806 81%	194 19%	101 10%
TRUMP IMAGE (D/S)	847 85%	66 87%	227 98%	228 85%	89 83%	156 84%	26 76%	56 57%	194 71%	652 90%	330 79%	517 88%	96 62%	757 91%	469 92%	360 96%	288 77%	234 97%	11 23%	133 81%	747 93%	99 51%	59 59%
TOTAL HEARD OF	999 100%	76 100%	233 100%	265 100%	107 100%	186 100%	34 100%	99 100%	273 100%	726 100%	415 100%	583 100%	153 99%	833 100%	512 100%	375 100%	373 100%	240 100%	48 100%	165 100%	806 100%	193 99%	101 100%
FAVORABLE	905 90%	70 92%	228 98%	245 92%	95 89%	166 89%	28 82%	73 74%	227 83%	678 93%	363 87%	542 93%	120 78%	782 94%	484 94%	365 97%	321 86%	236 98%	29 59%	145 88%	767 95%	137 71%	74 73%
UNFAVORABLE	58 6%	4 5%	1 -	17 6%	7 6%	10 6%	2 6%	17 18%	33 12%	26 4%	33 8%	25 4%	24 15%	25 3%	15 3%	5 1%	33 9%	2 1%	18 36%	12 7%	20 3%	38 20%	14 14%
PENCE IMAGE (D/S)	742 74%	44 57%	183 79%	195 73%	77 72%	154 83%	21 61%	69 70%	189 69%	553 76%	302 73%	440 75%	93 60%	652 78%	426 83%	302 80%	268 72%	186 78%	29 61%	116 70%	631 78%	111 58%	60 60%
TOTAL HEARD OF	990 99%	76 100%	229 98%	263 99%	105 99%	185 99%	34 100%	98 99%	270 98%	720 99%	413 99%	577 99%	153 99%	825 99%	508 99%	375 100%	370 99%	239 100%	46 95%	163 99%	798 99%	192 99%	100 99%
FAVORABLE	820 82%	55 72%	194 83%	219 82%	86 81%	164 88%	26 77%	76 77%	217 79%	603 83%	340 82%	480 82%	115 75%	702 84%	452 88%	324 86%	300 80%	203 85%	35 72%	129 78%	680 84%	140 72%	73 72%
UNFAVORABLE	78 8%	12 15%	11 5%	24 9%	9 9%	10 5%	5 16%	7 7%	28 10%	50 7%	38 9%	40 7%	23 15%	50 6%	26 5%	22 6%	32 8%	17 7%	5 11%	13 8%	49 6%	29 15%	12 12%
RYAN IMAGE (D/S)	274 27%	16 21%	53 23%	78 29%	25 23%	69 37%	11 34%	23 24%	72 26%	202 28%	92 22%	183 31%	36 23%	240 29%	144 28%	97 26%	107 29%	59 25%	8 17%	48 29%	266 33%	8 4%	18 18%
TOTAL HEARD OF	962 96%	71 94%	223 96%	254 96%	106 99%	182 98%	34 100%	92 94%	264 96%	698 96%	405 97%	557 95%	148 96%	804 97%	487 95%	365 97%	364 97%	236 98%	44 92%	158 96%	773 96%	189 98%	96 95%
FAVORABLE	517 52%	34 45%	111 48%	140 52%	54 51%	113 61%	19 57%	46 47%	145 53%	372 51%	209 50%	308 53%	80 52%	434 52%	267 52%	195 52%	202 54%	128 53%	21 44%	85 52%	438 54%	79 41%	47 46%
UNFAVORABLE	243 24%	19 24%	58 25%	62 23%	29 27%	44 24%	8 24%	23 23%	73 27%	170 23%	118 28%	126 21%	45 29%	195 23%	123 24%	98 26%	94 25%	69 29%	13 27%	37 23%	172 21%	71 37%	29 29%
MCCONNELL IMAGE (D/S)	18 2%	-5 -7%	-2 -1%	1 -	9 9%	20 11%	2 6%	-6 -6%	-12 -4%	30 4%	-12 -3%	30 5%	-5 -3%	25 3%	22 4%	20 5%	3 1%	20 8%	8 16%	-2 -1%	49 6%	-30 -16%	-13 -13%
TOTAL HEARD OF	863 86%	66 87%	192 83%	229 86%	99 93%	164 88%	29 85%	83 85%	235 86%	628 87%	356 86%	507 87%	134 87%	722 87%	439 86%	329 88%	327 88%	217 91%	40 83%	140 85%	692 86%	171 88%	84 84%
FAVORABLE	278 28%	21 27%	61 26%	72 27%	38 35%	57 31%	9 28%	21 22%	66 24%	212 29%	105 25%	174 30%	40 26%	236 28%	147 29%	121 32%	107 29%	83 35%	16 34%	43 26%	242 30%	36 19%	18 17%
UNFAVORABLE	260 26%	26 34%	63 27%	71 27%	28 26%	37 20%	7 22%	27 28%	78 28%	182 25%	116 28%	143 25%	45 29%	211 25%	125 24%	101 27%	104 28%	64 26%	9 18%	44 27%	193 24%	66 34%	30 30%

PUBLIC OPINION STRATEGIES

Continued

Table 2-6
Summary of Images

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE ANN-OUNCE	ANN-OUNCE/AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL																						
CLINTON IMAGE (D/S)	-890	-53	-214	-241	-88	-178	-29	-88	-233	-658	-370	-520	-121	-757	-481	-332	-334	-204	-36	-155	-730	-161	-73
	-89%	-70%	-92%	-90%	-82%	-95%	-87%	-89%	-85%	-91%	-89%	-89%	-79%	-91%	-94%	-88%	-89%	-85%	-74%	-94%	-91%	-83%	-72%
TOTAL HEARD OF	990	70	233	264	106	186	33	99	271	720	413	577	153	825	510	372	370	236	48	164	798	193	100
	99%	92%	100%	99%	99%	100%	97%	100%	99%	99%	99%	99%	99%	99%	99%	99%	99%	100%	100%	100%	99%	99%	99%
FAVORABLE	33	5	7	9	5	2	1	4	14	19	14	19	11	22	9	12	14	11	5	4	22	11	10
	3%	6%	3%	3%	5%	1%	4%	4%	5%	3%	3%	3%	7%	3%	2%	3%	4%	5%	10%	2%	3%	6%	10%
UNFAVORABLE	923	58	221	250	93	180	31	92	247	677	384	539	132	779	490	344	347	215	41	158	751	172	83
	92%	76%	95%	94%	87%	97%	90%	94%	90%	93%	93%	92%	86%	93%	96%	91%	93%	90%	84%	96%	93%	89%	83%
OBAMA IMAGE (D/S)	-767	-47	-204	-192	-89	-144	-19	-72	-177	-590	-307	-460	-95	-671	-457	-316	-270	-184	-26	-129	-674	-93	-44
	-77%	-62%	-88%	-72%	-84%	-77%	-57%	-73%	-65%	-81%	-74%	-79%	-62%	-81%	-89%	-84%	-72%	-77%	-54%	-78%	-84%	-48%	-44%
TOTAL HEARD OF	995	74	231	265	107	186	33	99	273	722	413	582	153	829	510	372	371	236	48	165	802	193	100
	99%	97%	100%	100%	100%	100%	97%	100%	100%	99%	99%	99%	99%	100%	100%	99%	99%	98%	100%	100%	99%	99%	99%
FAVORABLE	93	9	11	32	6	17	6	13	42	51	44	48	24	63	19	19	42	22	10	16	49	44	25
	9%	11%	5%	12%	5%	9%	19%	13%	15%	7%	11%	8%	16%	8%	4%	5%	11%	9%	22%	10%	6%	23%	25%
UNFAVORABLE	860	56	215	223	95	161	26	85	219	641	351	508	119	734	477	335	312	206	37	145	722	137	69
	86%	73%	92%	84%	89%	86%	76%	86%	80%	88%	85%	87%	77%	88%	93%	89%	84%	86%	76%	88%	90%	71%	69%
BIDEN IMAGE (D/S)	-427	-33	-117	-109	-50	-80	-16	-23	-87	-340	-162	-265	-37	-389	-276	-200	-133	-114	-1	-65	-386	-41	-14
	-43%	-44%	-50%	-41%	-47%	-43%	-47%	-23%	-32%	-47%	-39%	-45%	-24%	-47%	-54%	-53%	-36%	-47%	-1%	-39%	-48%	-21%	-14%
TOTAL HEARD OF	985	71	228	264	107	183	34	98	272	713	411	574	154	819	504	371	371	235	47	164	795	190	98
	98%	94%	98%	99%	100%	98%	100%	99%	99%	98%	99%	98%	100%	98%	98%	99%	100%	98%	96%	99%	99%	98%	97%
FAVORABLE	200	11	39	59	20	36	5	30	73	128	89	111	47	149	73	55	92	41	19	38	141	59	32
	20%	14%	17%	22%	18%	19%	16%	31%	27%	18%	21%	19%	30%	18%	14%	15%	25%	17%	40%	23%	18%	30%	32%
UNFAVORABLE	627	44	156	168	70	116	21	53	160	468	252	376	83	537	349	256	225	154	20	102	528	100	46
	63%	57%	67%	63%	65%	62%	63%	54%	58%	64%	61%	64%	54%	65%	68%	68%	60%	64%	42%	62%	65%	51%	46%
SANDERS IMAGE (D/S)	-397	-31	-84	-81	-51	-104	-12	-35	-96	-301	-159	-238	-46	-350	-267	-193	-118	-105	-6	-67	-364	-33	-11
	-40%	-40%	-36%	-30%	-48%	-56%	-37%	-35%	-35%	-41%	-38%	-41%	-30%	-42%	-52%	-51%	-32%	-44%	-13%	-40%	-45%	-17%	-11%
TOTAL HEARD OF	990	73	233	262	107	186	33	97	270	720	413	578	154	825	509	373	370	238	46	164	798	192	99
	99%	96%	100%	98%	100%	100%	97%	98%	99%	99%	99%	99%	100%	99%	99%	99%	99%	99%	96%	99%	99%	99%	98%
FAVORABLE	213	12	51	71	19	29	8	24	67	146	98	115	42	167	80	61	95	46	17	37	152	61	34
	21%	15%	22%	27%	18%	15%	23%	25%	24%	20%	24%	20%	27%	20%	16%	16%	26%	19%	36%	23%	19%	31%	34%
UNFAVORABLE	610	42	135	151	70	132	20	59	163	447	257	353	89	517	347	254	214	151	24	104	516	94	46
	61%	55%	58%	57%	66%	71%	60%	60%	60%	62%	62%	60%	58%	62%	68%	67%	57%	63%	49%	63%	64%	48%	45%

PUBLIC OPINION STRATEGIES

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Table 2-6
Summary of Images

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE ANN-OUNCEMENT	ANN-OUNCEMENT AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRISE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL																						
WARREN IMAGE (D/S)	-471	-25	-106	-117	-56	-100	-7	-61	-127	-345	-213	-258	-54	-414	-261	-198	-199	-110	-9	-87	-383	-89	-39
-----	-47%	-33%	-46%	-44%	-53%	-53%	-19%	-61%	-46%	-47%	-51%	-44%	-35%	-50%	-51%	-53%	-53%	-46%	-18%	-53%	-47%	-46%	-39%
TOTAL HEARD OF	867	67	193	230	99	165	27	86	241	626	358	509	136	721	438	330	328	219	37	138	695	172	87
	87%	88%	83%	86%	93%	88%	81%	87%	88%	86%	86%	87%	89%	87%	86%	88%	88%	91%	77%	84%	86%	89%	86%
FAVORABLE	83	13	19	23	7	12	6	3	25	58	30	53	27	54	31	30	26	30	8	11	64	19	11
	8%	17%	8%	9%	7%	6%	18%	3%	9%	8%	7%	9%	17%	7%	6%	8%	7%	13%	17%	6%	8%	10%	11%
UNFAVORABLE	554	38	125	140	63	112	13	63	152	402	243	311	81	468	292	228	225	140	17	98	446	108	50
	55%	50%	54%	53%	59%	60%	38%	64%	55%	55%	58%	53%	52%	56%	57%	61%	60%	58%	36%	59%	55%	56%	50%
GORSUCH IMAGE (D/S)	382	18	91	91	32	91	10	49	78	304	141	241	57	327	249	191	143	103	4	76	331	51	35
-----	38%	23%	39%	34%	30%	49%	29%	50%	28%	42%	34%	41%	37%	39%	49%	51%	38%	43%	9%	46%	41%	27%	35%
TOTAL HEARD OF	788	61	174	218	92	151	24	68	219	569	331	457	131	651	396	317	305	203	35	125	639	149	70
	79%	80%	75%	82%	86%	81%	73%	69%	80%	78%	80%	78%	85%	78%	77%	84%	82%	84%	71%	76%	79%	77%	69%
FAVORABLE	476	27	108	121	51	104	15	50	116	360	188	288	77	397	280	221	185	129	15	86	399	77	43
	48%	35%	47%	45%	48%	56%	43%	51%	42%	50%	45%	49%	50%	48%	55%	59%	50%	54%	30%	52%	50%	40%	42%
UNFAVORABLE	94	9	17	30	19	13	5	1	38	56	47	47	20	70	31	31	42	26	10	11	68	25	8
	9%	12%	7%	11%	18%	7%	14%	1%	14%	8%	11%	8%	13%	8%	6%	8%	11%	11%	21%	7%	8%	13%	8%
SCHUMER IMAGE (D/S)	-403	-19	-88	-92	-47	-95	-18	-45	-97	-306	-161	-242	-54	-348	-219	-180	-165	-96	-11	-72	-330	-73	-31
-----	-40%	-24%	-38%	-35%	-44%	-51%	-52%	-46%	-35%	-42%	-39%	-41%	-35%	-42%	-43%	-48%	-44%	-40%	-23%	-44%	-41%	-38%	-30%
TOTAL HEARD OF	822	59	182	223	95	158	28	76	220	602	336	485	129	687	412	315	315	215	35	136	659	163	79
	82%	77%	78%	84%	89%	85%	83%	77%	80%	83%	81%	83%	84%	82%	80%	84%	84%	90%	72%	82%	82%	84%	79%
FAVORABLE	65	8	13	28	8	4	1	2	22	43	28	37	16	48	24	20	26	24	5	8	49	16	11
	6%	10%	6%	11%	8%	2%	4%	2%	8%	6%	7%	6%	11%	6%	5%	5%	7%	10%	11%	5%	6%	8%	11%
UNFAVORABLE	468	26	101	120	55	99	19	47	119	349	188	279	70	395	244	200	190	120	16	80	379	89	41
	47%	34%	43%	45%	52%	53%	56%	48%	43%	48%	45%	48%	45%	47%	48%	53%	51%	50%	34%	48%	47%	46%	41%
PELOSI IMAGE (D/S)	-715	-45	-163	-186	-80	-156	-9	-76	-179	-536	-297	-418	-86	-623	-397	-276	-281	-159	-31	-132	-594	-121	-58
-----	-71%	-59%	-70%	-70%	-75%	-84%	-26%	-77%	-65%	-74%	-72%	-71%	-56%	-75%	-78%	-73%	-75%	-66%	-64%	-80%	-74%	-63%	-58%
TOTAL HEARD OF	952	69	219	250	104	184	31	93	258	694	400	552	146	795	487	355	354	228	44	160	765	186	96
	95%	91%	94%	94%	98%	99%	91%	95%	94%	96%	96%	94%	95%	95%	95%	94%	95%	95%	92%	97%	95%	96%	95%
FAVORABLE	52	7	7	14	6	5	9	3	21	30	23	29	20	31	18	20	14	20	3	6	36	15	9
	5%	9%	3%	5%	6%	3%	26%	3%	8%	4%	6%	5%	13%	4%	3%	5%	4%	8%	6%	3%	5%	8%	9%
UNFAVORABLE	767	52	171	200	86	161	18	80	200	566	320	446	105	653	415	296	295	179	34	138	630	137	67
	77%	68%	73%	75%	81%	86%	52%	81%	73%	78%	77%	76%	69%	78%	81%	79%	79%	74%	70%	84%	78%	70%	67%

PUBLIC OPINION STRATEGIES

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Table 2-6
Summary of Images

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN-OUNCE	ANN-OUNCE	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRISE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	OUNCE	AFTER				CONV	GOP CONV															
ROMNEY IMAGE (D/S)	217	3	39	36	21	71	17	29	79	138	83	134	40	176	122	52	112	32	6	44	200	17	22
-----	22%	4%	17%	14%	20%	38%	50%	30%	29%	19%	20%	23%	26%	21%	24%	14%	30%	13%	13%	27%	25%	9%	22%
TOTAL HEARD OF	991	75	230	263	107	185	34	97	271	720	411	580	154	825	506	372	371	239	48	165	798	193	100
	99%	99%	99%	99%	100%	99%	100%	98%	99%	99%	99%	99%	100%	99%	99%	99%	100%	100%	98%	100%	99%	100%	99%
FAVORABLE	498	29	110	117	55	109	21	56	155	343	210	288	84	409	263	174	210	113	25	87	412	86	51
	50%	38%	47%	44%	51%	59%	64%	57%	57%	47%	51%	49%	54%	49%	51%	46%	56%	47%	51%	53%	51%	44%	51%
UNFAVORABLE	281	26	71	82	34	38	5	26	76	205	127	155	44	233	141	122	98	80	18	43	212	69	29
	28%	34%	31%	31%	32%	20%	14%	27%	28%	28%	31%	26%	29%	28%	28%	33%	26%	33%	38%	26%	26%	36%	28%
BUSH IMAGE (D/S)	557	30	115	146	59	133	21	54	146	411	227	331	69	486	314	190	203	133	28	84	473	84	47
-----	56%	39%	49%	55%	55%	72%	61%	55%	53%	57%	55%	57%	45%	58%	61%	50%	54%	55%	58%	51%	59%	44%	47%
TOTAL HEARD OF	998	75	233	265	107	186	34	99	273	725	414	584	154	831	511	374	372	240	48	165	805	194	101
	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FAVORABLE	738	48	164	192	78	157	27	71	200	538	308	429	107	623	394	268	275	177	35	121	606	132	70
	74%	64%	71%	72%	74%	84%	79%	72%	73%	74%	74%	73%	70%	75%	77%	71%	74%	74%	73%	73%	75%	68%	69%
UNFAVORABLE	180	18	49	46	20	24	6	17	54	126	82	98	38	137	80	78	72	44	7	37	133	47	22
	18%	24%	21%	17%	19%	13%	18%	17%	20%	17%	20%	17%	25%	16%	16%	21%	19%	18%	15%	22%	16%	24%	22%
DEVOS IMAGE (D/S)	65	5	22	16	11	17	-3	-4	-2	68	12	53	-3	76	86	69	11	39	-1	6	81	-16	-8
-----	7%	7%	10%	6%	10%	9%	-9%	-4%	-1%	9%	3%	9%	-2%	9%	17%	18%	3%	16%	-3%	4%	10%	-8%	-7%
TOTAL HEARD OF	782	61	170	216	87	145	27	76	230	552	339	443	136	637	401	302	302	200	38	125	627	156	75
	78%	80%	73%	81%	82%	78%	79%	77%	84%	76%	82%	76%	89%	76%	78%	80%	81%	83%	79%	76%	78%	80%	74%
FAVORABLE	265	23	63	70	30	51	7	22	76	189	112	153	44	221	164	132	100	89	13	41	232	33	15
	27%	31%	27%	26%	28%	28%	19%	22%	28%	26%	27%	26%	29%	32%	35%	27%	37%	27%	25%	29%	17%	14%	
UNFAVORABLE	200	18	40	53	19	34	10	26	78	122	100	100	47	146	78	63	89	50	15	35	151	49	22
	20%	24%	17%	20%	18%	18%	29%	26%	28%	17%	24%	17%	31%	17%	15%	17%	24%	21%	30%	21%	19%	25%	22%
TILLERSON IMAGE (D/S)	241	7	61	70	37	52	-	14	38	204	75	166	15	227	158	133	87	87	1	42	228	13	13
-----	24%	9%	26%	26%	34%	28%	-	15%	14%	28%	18%	28%	10%	27%	31%	35%	23%	36%	2%	25%	28%	7%	13%
TOTAL HEARD OF	753	59	168	207	87	141	25	66	198	555	308	445	117	630	378	303	289	201	31	122	607	147	71
	75%	78%	72%	78%	82%	76%	73%	67%	72%	76%	74%	76%	76%	76%	74%	81%	78%	84%	64%	74%	75%	76%	70%
FAVORABLE	351	21	83	99	47	66	8	28	80	271	132	219	44	306	197	169	132	113	9	58	303	49	27
	35%	27%	35%	37%	44%	35%	22%	29%	29%	37%	32%	37%	29%	37%	38%	45%	35%	47%	19%	35%	38%	25%	26%
UNFAVORABLE	110	14	21	29	10	14	7	14	43	68	57	53	29	79	39	36	45	26	8	16	75	35	13
	11%	18%	9%	11%	10%	8%	22%	14%	16%	9%	14%	9%	19%	9%	8%	10%	12%	11%	17%	10%	9%	18%	13%

Table 2-7
Summary of Images

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-PLACE OBAMA CARE	JOB-KILL-ING FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING FOR-TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE=TOTAL SAMPLE	1000 100%	478 48%	213 21%	185 18%	124 12%	523 52%	453 45%	417 42%	394 39%	213 21%	338 34%	234 23%	175 18%	172 17%	81 8%	123 12%	264 26%	338 34%	725 72%	275 28%	664 66%	336 34%	831 83%	169 17%
TRUMP IMAGE (D/S)	847 85%	442 92%	162 76%	145 78%	98 79%	452 86%	376 83%	371 89%	335 85%	159 75%	298 88%	181 78%	146 83%	156 91%	65 80%	115 94%	247 94%	294 87%	656 90%	191 69%	537 81%	310 92%	746 90%	100 59%
TOTAL HEARD OF	999 100%	478 100%	213 100%	184 99%	124 100%	522 100%	453 100%	416 100%	394 100%	213 100%	338 100%	234 100%	175 100%	170 99%	81 100%	123 100%	264 100%	337 100%	724 100%	275 100%	663 100%	336 100%	831 100%	167 99%
FAVORABLE	905 90%	455 95%	182 86%	159 86%	109 87%	478 91%	404 89%	388 93%	357 91%	183 86%	313 93%	202 86%	157 90%	160 93%	73 89%	119 97%	254 96%	310 92%	683 94%	222 81%	585 88%	320 95%	775 93%	130 77%
UNFAVORABLE	58 6%	13 3%	20 10%	14 8%	11 8%	26 5%	27 6%	17 4%	22 6%	24 11%	15 4%	21 9%	11 7%	3 2%	8 9%	4 3%	7 2%	17 5%	27 4%	31 11%	48 7%	11 3%	29 3%	30 18%
PENCE IMAGE (D/S)	742 74%	370 77%	160 75%	132 71%	81 65%	404 77%	332 73%	311 75%	305 77%	132 62%	269 80%	167 71%	131 75%	113 66%	63 77%	99 81%	207 78%	268 79%	573 79%	169 61%	475 72%	267 80%	657 79%	86 51%
TOTAL HEARD OF	990 99%	473 99%	213 100%	181 98%	123 99%	517 99%	447 99%	414 99%	391 99%	211 99%	335 99%	230 99%	174 99%	170 99%	80 99%	122 99%	260 98%	335 99%	717 99%	273 99%	657 99%	333 99%	824 99%	165 98%
FAVORABLE	820 82%	400 84%	174 82%	148 80%	98 79%	440 84%	370 82%	342 82%	331 84%	157 74%	289 86%	188 80%	144 82%	130 76%	69 84%	107 88%	226 86%	284 84%	618 85%	202 73%	533 80%	287 85%	707 85%	113 67%
UNFAVORABLE	78 8%	29 6%	14 7%	17 9%	18 14%	35 7%	38 8%	31 7%	27 7%	25 12%	21 6%	21 9%	13 8%	17 10%	6 7%	8 7%	20 8%	17 5%	45 6%	33 12%	58 9%	20 6%	50 6%	28 16%
RYAN IMAGE (D/S)	274 27%	130 27%	60 28%	52 28%	32 26%	158 30%	131 29%	87 21%	132 34%	40 19%	113 33%	71 30%	59 34%	22 13%	10 12%	30 24%	48 18%	133 39%	212 29%	63 23%	184 28%	91 27%	262 32%	12 7%
TOTAL HEARD OF	962 96%	461 96%	206 97%	174 94%	121 97%	507 97%	429 95%	403 96%	378 96%	206 97%	328 97%	221 95%	169 97%	165 96%	79 97%	119 97%	254 96%	324 96%	698 96%	264 96%	637 96%	325 97%	803 97%	159 94%
FAVORABLE	517 52%	249 52%	109 51%	96 52%	64 51%	276 53%	237 52%	201 48%	219 56%	102 48%	185 55%	126 54%	100 57%	70 41%	37 45%	63 51%	128 48%	191 56%	381 53%	136 49%	340 51%	177 53%	446 54%	72 43%
UNFAVORABLE	243 24%	119 25%	49 23%	43 24%	32 26%	118 23%	106 23%	114 27%	87 22%	62 29%	72 21%	55 23%	41 23%	48 28%	27 33%	33 27%	79 30%	57 17%	170 23%	73 27%	157 24%	86 26%	184 22%	59 35%
MCCONNELL IMAGE (D/S)	18 2%	13 3%	7 3%	-16 -9%	14 11%	28 5%	16 4%	-8 -2%	31 8%	-30 -14%	26 8%	10 4%	-2 -1%	-7 -4%	-8 -10%	6 5%	3 1%	31 9%	41 6%	-22 -8%	7 1%	12 4%	26 3%	-7 -4%
TOTAL HEARD OF	863 86%	405 85%	184 87%	161 87%	112 90%	448 86%	386 85%	370 89%	336 85%	186 87%	288 85%	197 84%	148 84%	154 90%	75 92%	108 88%	236 89%	294 87%	638 88%	225 82%	552 83%	310 92%	719 87%	143 85%
FAVORABLE	278 28%	134 28%	56 27%	45 24%	43 34%	150 29%	132 29%	117 28%	115 29%	43 20%	99 29%	72 31%	41 23%	46 27%	20 24%	41 34%	79 30%	105 31%	225 31%	53 19%	162 24%	116 34%	239 29%	39 23%
UNFAVORABLE	260 26%	121 25%	49 23%	61 33%	29 23%	122 23%	115 25%	126 30%	84 21%	73 34%	74 22%	62 26%	43 25%	53 31%	28 35%	35 29%	76 29%	73 22%	184 25%	75 27%	156 23%	104 31%	214 26%	46 27%

Continued

Table 2-7
Summary of Images

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-PLACE OBAMA CARE	JOB-KILL-ING FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING FOR-TRADE DEALS	ONE OF MOST IMP	VERY IMP	SMWT IMP	TOTAL IMP	TOTAL NOT IMP	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
CLINTON IMAGE (D/S)	-890	-436	-194	-168	-93	-470	-401	-367	-357	-186	-302	-217	-164	-143	-65	-110	-229	-316	-655	-235	-590	-301	-764	-126
	-89%	-91%	-91%	-91%	-75%	-90%	-88%	-88%	-91%	-87%	-89%	-93%	-94%	-83%	-80%	-90%	-87%	-94%	-90%	-86%	-89%	-89%	-92%	-75%
TOTAL HEARD OF	990	473	211	184	122	518	449	415	388	211	335	232	174	170	80	121	260	335	716	274	657	333	824	166
	99%	99%	99%	99%	98%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	98%	99%	99%	100%	99%	99%	99%	99%
FAVORABLE	33	11	5	5	12	16	17	16	9	8	11	6	3	8	5	5	8	5	18	15	22	11	19	14
	3%	2%	2%	3%	9%	3%	4%	4%	2%	4%	3%	3%	2%	5%	7%	4%	3%	1%	2%	6%	3%	3%	2%	8%
UNFAVORABLE	923	447	199	173	105	485	418	383	366	194	313	223	167	150	71	114	237	321	673	251	612	311	783	140
	92%	93%	93%	94%	84%	93%	92%	92%	93%	91%	92%	95%	95%	88%	87%	93%	90%	95%	93%	91%	92%	93%	94%	83%
OBAMA IMAGE (D/S)	-767	-379	-165	-138	-84	-407	-318	-331	-330	-148	-261	-169	-148	-136	-53	-98	-218	-288	-605	-162	-483	-284	-675	-92
	-77%	-79%	-78%	-75%	-68%	-78%	-70%	-79%	-84%	-69%	-77%	-72%	-84%	-79%	-65%	-80%	-83%	-85%	-83%	-59%	-73%	-84%	-81%	-55%
TOTAL HEARD OF	995	476	213	184	122	521	449	416	391	213	336	232	174	172	81	120	263	337	721	274	660	335	828	166
	99%	100%	100%	99%	98%	100%	99%	100%	99%	100%	99%	99%	99%	100%	100%	98%	100%	100%	99%	100%	99%	100%	100%	99%
FAVORABLE	93	38	19	19	17	46	54	35	25	25	31	26	12	13	11	8	16	18	43	50	74	19	59	34
	9%	8%	9%	10%	14%	9%	12%	8%	6%	12%	9%	11%	7%	8%	14%	7%	6%	5%	6%	18%	11%	6%	7%	20%
UNFAVORABLE	860	418	184	157	101	453	372	366	355	172	292	196	159	149	64	106	235	307	647	212	557	303	733	126
	86%	87%	86%	85%	81%	87%	82%	88%	90%	81%	86%	84%	91%	87%	79%	87%	89%	91%	89%	77%	84%	90%	88%	75%
BIDEN IMAGE (D/S)	-427	-222	-68	-82	-55	-230	-179	-199	-171	-75	-153	-88	-74	-75	-37	-67	-144	-169	-379	-48	-235	-193	-390	-37
	-43%	-46%	-32%	-44%	-45%	-44%	-39%	-48%	-43%	-35%	-45%	-38%	-42%	-44%	-46%	-54%	-54%	-50%	-52%	-18%	-35%	-57%	-47%	-22%
TOTAL HEARD OF	985	472	210	181	122	515	447	408	388	211	333	234	173	167	79	120	258	334	713	272	655	330	821	164
	98%	99%	98%	98%	98%	99%	99%	98%	99%	99%	98%	100%	99%	97%	97%	98%	98%	99%	98%	99%	99%	98%	99%	97%
FAVORABLE	200	92	53	32	23	104	95	73	75	54	65	51	37	31	16	17	39	57	113	87	153	47	149	51
	20%	19%	25%	18%	19%	20%	21%	17%	19%	25%	19%	22%	21%	18%	20%	14%	15%	17%	16%	32%	23%	14%	18%	30%
UNFAVORABLE	627	313	121	114	79	334	274	272	246	129	218	138	111	106	53	83	183	226	492	135	388	240	539	88
	63%	66%	57%	62%	63%	64%	60%	65%	63%	61%	65%	59%	63%	62%	66%	68%	69%	67%	68%	49%	58%	71%	65%	52%
SANDERS IMAGE (D/S)	-397	-185	-69	-85	-58	-235	-152	-186	-177	-44	-160	-65	-81	-79	-12	-67	-132	-156	-356	-41	-207	-190	-380	-17
	-40%	-39%	-32%	-46%	-47%	-45%	-34%	-45%	-45%	-21%	-47%	-28%	-46%	-46%	-15%	-55%	-50%	-46%	-49%	-15%	-31%	-57%	-46%	-10%
TOTAL HEARD OF	990	476	213	181	121	519	447	415	388	212	336	229	173	170	81	123	261	336	719	271	656	334	824	166
	99%	99%	100%	98%	97%	99%	99%	99%	99%	99%	99%	98%	99%	99%	100%	100%	99%	99%	99%	99%	99%	99%	99%	98%
FAVORABLE	213	101	55	33	23	99	109	78	77	64	58	67	32	29	27	17	40	66	124	89	168	45	153	61
	21%	21%	26%	18%	19%	19%	24%	19%	20%	30%	17%	29%	18%	17%	33%	14%	15%	19%	17%	33%	25%	14%	18%	36%
UNFAVORABLE	610	286	124	118	82	334	261	264	253	107	218	133	113	108	39	85	173	222	479	131	375	236	533	77
	61%	60%	58%	64%	66%	64%	58%	63%	64%	50%	64%	57%	64%	63%	48%	69%	65%	66%	66%	48%	56%	70%	64%	46%

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Table 2-7
Summary of Images

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-PLACE OBAMA CARE	JOB-KILL-ING FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING FOR-TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
WARREN IMAGE (D/S)	-471	-219	-98	-94	-61	-261	-199	-219	-189	-74	-163	-116	-72	-93	-27	-72	-132	-169	-373	-98	-277	-194	-430	-42
	-47%	-46%	-46%	-51%	-49%	-50%	-44%	-52%	-48%	-35%	-48%	-50%	-41%	-54%	-34%	-59%	-50%	-50%	-51%	-36%	-42%	-58%	-52%	-25%
TOTAL HEARD OF	867	420	187	151	109	453	396	369	335	180	291	208	143	152	72	108	235	295	638	229	558	309	725	142
	87%	88%	88%	82%	88%	87%	87%	88%	85%	84%	86%	89%	82%	88%	89%	88%	89%	87%	88%	83%	84%	92%	87%	84%
FAVORABLE	83	39	18	14	13	38	44	33	28	23	27	22	10	13	11	11	26	19	56	27	52	31	54	29
	8%	8%	8%	7%	10%	7%	10%	8%	7%	11%	8%	10%	6%	8%	13%	9%	10%	6%	8%	10%	8%	9%	6%	17%
UNFAVORABLE	554	258	116	108	73	299	244	252	217	97	190	138	81	106	38	83	158	188	429	125	329	225	483	71
	55%	54%	54%	58%	59%	57%	54%	60%	55%	45%	56%	59%	46%	62%	47%	68%	60%	56%	59%	46%	50%	67%	58%	42%
GORSUCH IMAGE (D/S)	382	175	78	71	58	209	154	176	153	73	131	92	59	77	23	63	117	142	323	60	214	169	353	29
	38%	37%	37%	38%	47%	40%	34%	42%	39%	34%	39%	39%	34%	45%	29%	52%	44%	42%	44%	22%	32%	50%	42%	17%
TOTAL HEARD OF	788	379	167	143	100	418	353	342	302	161	269	174	135	143	67	103	220	264	587	201	496	292	662	126
	79%	79%	78%	77%	81%	80%	78%	82%	77%	76%	80%	74%	77%	84%	82%	84%	83%	78%	81%	73%	75%	87%	80%	75%
FAVORABLE	476	217	98	90	71	255	199	215	191	91	161	109	80	91	35	73	143	168	384	92	273	203	416	60
	48%	45%	46%	48%	57%	49%	44%	52%	49%	43%	48%	47%	45%	53%	43%	59%	54%	50%	53%	34%	41%	60%	50%	35%
UNFAVORABLE	94	42	20	19	13	46	45	40	39	18	30	17	20	15	12	9	26	26	61	33	60	34	63	31
	9%	9%	10%	10%	11%	9%	10%	9%	10%	9%	9%	7%	12%	9%	15%	8%	10%	8%	8%	12%	9%	10%	8%	18%
SCHUMER IMAGE (D/S)	-403	-183	-86	-76	-58	-213	-183	-179	-153	-78	-130	-97	-62	-86	-27	-62	-125	-136	-324	-79	-230	-172	-366	-37
	-40%	-38%	-41%	-41%	-47%	-41%	-40%	-43%	-39%	-37%	-39%	-42%	-35%	-50%	-33%	-51%	-47%	-40%	-45%	-29%	-35%	-51%	-44%	-22%
TOTAL HEARD OF	822	394	175	148	105	433	363	351	316	179	278	183	139	152	70	103	231	277	611	210	526	296	689	133
	82%	82%	82%	80%	84%	83%	80%	84%	80%	84%	82%	78%	79%	89%	86%	84%	88%	82%	84%	76%	79%	88%	83%	79%
FAVORABLE	65	33	14	8	10	34	29	29	22	16	22	15	11	8	8	8	15	19	43	22	41	24	43	22
	6%	7%	6%	4%	8%	7%	6%	7%	6%	7%	7%	6%	7%	5%	10%	7%	6%	6%	6%	8%	6%	7%	5%	13%
UNFAVORABLE	468	216	100	84	68	247	211	208	175	94	153	112	73	94	35	71	141	155	367	101	271	197	409	59
	47%	45%	47%	45%	54%	47%	47%	50%	45%	44%	45%	48%	42%	55%	43%	58%	53%	46%	51%	37%	41%	59%	49%	35%
PELOSI IMAGE (D/S)	-715	-338	-160	-131	-86	-388	-292	-309	-304	-137	-249	-165	-128	-119	-54	-91	-187	-262	-541	-174	-462	-253	-629	-86
	-71%	-71%	-75%	-71%	-69%	-74%	-64%	-74%	-77%	-64%	-74%	-70%	-73%	-69%	-67%	-74%	-71%	-78%	-75%	-63%	-70%	-75%	-76%	-51%
TOTAL HEARD OF	952	454	203	175	121	499	429	392	377	206	320	222	169	162	79	114	251	324	689	263	632	319	796	155
	95%	95%	95%	95%	97%	95%	95%	94%	96%	96%	95%	95%	96%	94%	97%	93%	95%	96%	95%	96%	95%	95%	96%	92%
FAVORABLE	52	21	8	11	12	22	33	22	11	15	16	12	6	11	7	7	18	8	33	19	33	18	29	23
	5%	4%	4%	6%	10%	4%	7%	5%	3%	7%	5%	5%	3%	6%	8%	6%	7%	2%	5%	7%	5%	5%	4%	13%
UNFAVORABLE	767	359	168	141	98	410	325	331	315	152	264	177	134	130	61	98	205	271	574	193	496	271	658	109
	77%	75%	79%	77%	79%	78%	72%	79%	80%	71%	78%	76%	77%	76%	75%	80%	78%	80%	79%	70%	75%	81%	79%	65%

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Table 2-7
Summary of Images

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE			TRUMP FLIP-FLOPS	
	TOTAL	NOT P-C	BRING CHNG	BUS-INESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-PLACE OBAMA CARE	JOB-KILL-ING FOR-DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING FOR-DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
ROMNEY IMAGE (D/S)	217	81	64	50	21	135	96	52	129	22	89	44	56	22	6	1	38	102	140	76	183	34	177	40
-----	22%	17%	30%	27%	17%	26%	21%	12%	33%	10%	26%	19%	32%	13%	7%	1%	14%	30%	19%	28%	28%	10%	21%	23%
TOTAL HEARD OF	991	474	211	183	123	517	450	412	389	213	335	233	173	169	81	122	260	335	717	274	657	334	824	167
	99%	99%	99%	99%	99%	99%	99%	99%	99%	100%	99%	100%	99%	98%	100%	99%	98%	99%	99%	100%	99%	99%	99%	99%
FAVORABLE	498	225	116	98	60	269	221	190	223	93	175	114	97	76	35	51	123	178	353	145	342	156	411	88
	50%	47%	54%	53%	48%	52%	49%	45%	57%	44%	52%	49%	56%	44%	44%	42%	47%	53%	49%	53%	52%	46%	49%	52%
UNFAVORABLE	281	144	52	47	39	135	125	138	94	72	86	70	41	55	30	50	86	77	213	69	159	122	233	48
	28%	30%	24%	25%	31%	26%	28%	33%	24%	34%	25%	30%	24%	32%	36%	41%	32%	23%	29%	25%	24%	36%	28%	29%
BUSH IMAGE (D/S)	557	272	133	93	60	330	245	201	235	104	213	123	98	78	45	49	147	208	403	154	397	160	506	51
-----	56%	57%	62%	50%	48%	63%	54%	48%	60%	49%	63%	53%	56%	46%	55%	40%	56%	61%	56%	56%	60%	48%	61%	30%
TOTAL HEARD OF	998	477	213	185	124	521	453	416	394	213	337	234	175	171	81	122	264	337	723	275	664	334	830	169
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%
FAVORABLE	738	350	168	133	87	406	329	289	300	151	261	168	131	115	62	81	193	259	533	204	503	234	636	101
	74%	73%	79%	72%	70%	78%	73%	69%	76%	71%	77%	72%	75%	67%	76%	66%	73%	76%	74%	74%	76%	70%	77%	60%
UNFAVORABLE	180	78	35	40	27	75	83	88	65	48	48	46	33	37	17	33	46	51	130	50	106	74	130	50
	18%	16%	17%	22%	22%	14%	18%	21%	17%	22%	14%	20%	19%	21%	20%	27%	17%	15%	18%	18%	16%	22%	16%	30%
DEVOS IMAGE (D/S)	65	35	-4	9	25	41	23	48	18	-	40	18	-2	9	-1	17	46	41	104	-39	1	64	88	-23
-----	7%	7%	-2%	5%	20%	8%	5%	12%	5%	-	12%	8%	-1%	5%	-1%	14%	17%	12%	14%	-14%	-	19%	11%	-14%
TOTAL HEARD OF	782	370	169	141	102	415	354	324	312	160	266	181	132	138	65	94	208	273	575	207	504	278	647	135
	78%	77%	79%	76%	82%	79%	78%	78%	79%	75%	79%	77%	75%	81%	80%	77%	79%	81%	79%	75%	76%	83%	78%	80%
FAVORABLE	265	128	42	46	49	146	117	123	100	44	98	63	40	45	18	39	96	94	229	36	136	129	233	32
	27%	27%	20%	25%	40%	28%	26%	29%	25%	21%	29%	27%	23%	26%	23%	32%	36%	28%	32%	13%	21%	38%	28%	19%
UNFAVORABLE	200	93	46	36	24	105	94	75	82	44	58	45	42	36	19	22	50	53	125	75	135	65	144	56
	20%	19%	22%	20%	20%	20%	21%	18%	21%	21%	17%	19%	24%	21%	23%	18%	19%	16%	17%	27%	20%	19%	17%	33%
TILLERSON IMAGE (D/S)	241	130	48	40	24	144	96	112	95	35	97	54	19	57	14	45	88	87	221	20	121	120	240	1
-----	24%	27%	22%	22%	19%	28%	21%	27%	24%	16%	29%	23%	11%	33%	17%	37%	33%	26%	30%	7%	18%	36%	29%	1%
TOTAL HEARD OF	753	361	157	136	99	392	331	331	287	165	250	174	118	142	68	102	214	252	568	185	462	291	631	122
	75%	76%	74%	74%	79%	75%	73%	79%	73%	77%	74%	75%	68%	83%	83%	84%	81%	75%	78%	67%	70%	87%	76%	73%
FAVORABLE	351	177	70	59	46	195	155	153	134	66	127	83	42	71	28	58	117	119	294	58	192	159	313	38
	35%	37%	33%	32%	37%	37%	34%	37%	34%	31%	38%	36%	24%	41%	35%	47%	44%	35%	41%	21%	29%	47%	38%	23%
UNFAVORABLE	110	47	22	19	22	51	59	41	39	31	30	29	23	14	15	13	28	32	73	37	71	40	73	37
	11%	10%	10%	10%	18%	10%	13%	10%	10%	14%	9%	13%	13%	8%	18%	11%	11%	9%	10%	14%	11%	12%	9%	22%

Table 2-8
Summary of Images

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	MAKES ME TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE-TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
TRUMP IMAGE (D/S)	847	663	183	439	160	123	102	23	615	182	50	808	39	390	376	766	81	258	589	373	522	325	275
-----	85%	89%	71%	92%	75%	84%	87%	50%	90%	72%	82%	91%	33%	92%	83%	87%	65%	94%	81%	96%	95%	72%	81%
TOTAL HEARD OF	999	740	258	478	213	145	117	45	685	253	61	883	116	424	450	874	124	274	725	389	546	452	338
	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FAVORABLE	905	689	216	452	181	130	109	33	643	208	54	833	72	404	402	805	99	264	640	378	530	375	296
	90%	93%	83%	94%	85%	89%	93%	72%	94%	82%	89%	94%	62%	95%	89%	92%	80%	96%	88%	97%	97%	83%	88%
UNFAVORABLE	58	26	32	13	22	8	6	10	28	26	4	25	33	14	26	40	19	7	52	5	8	50	21
	6%	4%	12%	3%	10%	5%	6%	21%	4%	10%	7%	3%	29%	3%	6%	5%	15%	2%	7%	1%	1%	11%	6%
PENCE IMAGE (D/S)	742	561	181	379	168	105	84	6	527	171	44	704	38	334	325	659	83	199	543	289	407	335	258
-----	74%	76%	70%	79%	79%	72%	72%	13%	77%	68%	73%	80%	32%	79%	72%	75%	67%	72%	75%	74%	74%	74%	76%
TOTAL HEARD OF	990	733	257	473	212	145	116	43	680	250	60	874	116	421	444	865	124	271	719	387	541	449	336
	99%	99%	99%	99%	99%	99%	99%	95%	99%	99%	98%	99%	99%	99%	98%	99%	100%	98%	99%	99%	99%	99%	99%
FAVORABLE	820	615	205	403	179	120	99	20	577	198	45	751	69	364	360	723	97	226	594	319	451	369	280
	82%	83%	79%	84%	84%	82%	84%	45%	84%	78%	74%	85%	59%	86%	80%	83%	78%	82%	82%	82%	82%	82%	83%
UNFAVORABLE	78	54	24	23	10	15	15	14	50	27	1	47	31	30	34	64	14	27	51	30	44	34	22
	8%	7%	9%	5%	5%	10%	12%	32%	7%	11%	2%	5%	27%	7%	8%	7%	11%	10%	7%	8%	8%	8%	7%
RYAN IMAGE (D/S)	274	232	42	180	79	46	-34	3	220	41	13	253	21	99	126	225	50	65	209	92	128	146	117
-----	27%	31%	16%	38%	37%	31%	-29%	7%	32%	16%	21%	29%	18%	23%	28%	26%	40%	24%	29%	24%	23%	32%	35%
TOTAL HEARD OF	962	712	249	449	210	143	116	43	659	249	53	848	113	408	432	840	122	268	694	367	521	441	331
	96%	96%	96%	94%	99%	98%	99%	96%	96%	99%	88%	96%	97%	96%	96%	96%	98%	97%	96%	94%	95%	98%	98%
FAVORABLE	517	396	122	256	129	77	36	19	375	119	24	459	58	212	227	439	79	144	374	185	265	252	191
	52%	53%	47%	54%	60%	53%	31%	41%	55%	47%	39%	52%	50%	50%	50%	50%	63%	52%	52%	47%	48%	56%	56%
UNFAVORABLE	243	164	80	77	49	32	70	15	154	78	10	206	37	113	101	214	29	79	164	92	137	106	74
	24%	22%	31%	16%	23%	22%	60%	34%	22%	31%	17%	23%	32%	27%	22%	24%	23%	29%	23%	24%	25%	23%	22%
MCCONNELL IMAGE (D/S)	18	13	5	28	19	-7	-11	-10	56	-39	1	28	-10	6	16	23	-4	9	9	18	37	-19	-6
-----	2%	2%	2%	6%	9%	-5%	-9%	-22%	8%	-15%	2%	3%	-8%	1%	4%	3%	-3%	3%	1%	5%	7%	-4%	-2%
TOTAL HEARD OF	863	639	224	390	199	123	111	40	591	225	47	765	98	365	381	746	117	237	626	328	469	394	291
	86%	86%	87%	82%	93%	84%	95%	88%	86%	89%	77%	87%	84%	86%	84%	85%	94%	86%	86%	84%	86%	87%	86%
FAVORABLE	278	202	76	124	76	32	38	9	224	45	10	250	28	126	120	246	32	85	193	112	170	108	80
	28%	27%	29%	26%	36%	22%	32%	20%	33%	18%	16%	28%	24%	30%	27%	28%	26%	31%	27%	29%	31%	24%	24%
UNFAVORABLE	260	190	70	96	57	39	49	19	167	84	9	222	38	120	104	224	36	76	184	94	133	127	86
	26%	26%	27%	20%	27%	27%	42%	42%	24%	33%	14%	25%	32%	28%	23%	26%	29%	28%	25%	24%	24%	28%	25%

Continued

Table 2-8
Summary of Images

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEM	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	MAKES ME TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
CLINTON IMAGE (D/S)	-890	-663	-228	-434	-201	-126	-102	-28	-605	-230	-56	-818	-72	-388	-398	-785	-105	-234	-657	-342	-463	-427	-322
	-89%	-89%	-88%	-91%	-94%	-86%	-87%	-61%	-88%	-91%	-91%	-93%	-62%	-91%	-88%	-90%	-84%	-85%	-91%	-88%	-85%	-94%	-95%
TOTAL HEARD OF	990	736	254	471	212	146	117	43	678	252	61	878	113	420	446	866	124	271	719	387	541	450	335
	99%	99%	98%	99%	100%	100%	100%	96%	99%	100%	100%	99%	96%	99%	99%	99%	100%	99%	99%	99%	99%	99%	99%
FAVORABLE	33	26	8	11	3	8	5	6	24	7	2	17	16	9	19	28	5	10	23	15	26	7	3
	3%	3%	3%	2%	1%	5%	5%	12%	3%	3%	3%	2%	14%	2%	4%	3%	4%	4%	3%	4%	5%	2%	1%
UNFAVORABLE	923	688	235	445	204	134	108	33	629	238	57	835	89	397	416	814	110	244	679	357	488	435	326
	92%	93%	91%	93%	96%	92%	92%	73%	92%	94%	94%	95%	76%	94%	92%	93%	88%	89%	94%	91%	89%	96%	96%
OBAMA IMAGE (D/S)	-767	-581	-186	-395	-159	-106	-90	-16	-543	-175	-50	-723	-43	-358	-349	-707	-60	-212	-555	-311	-430	-337	-260
	-77%	-78%	-72%	-83%	-75%	-73%	-77%	-35%	-79%	-69%	-81%	-82%	-37%	-84%	-77%	-81%	-48%	-77%	-77%	-80%	-78%	-75%	-77%
TOTAL HEARD OF	995	739	256	476	212	146	117	43	682	252	61	880	115	421	449	870	124	274	721	387	543	451	337
	99%	100%	99%	100%	99%	100%	100%	96%	99%	100%	100%	100%	98%	99%	100%	99%	100%	100%	99%	99%	99%	100%	100%
FAVORABLE	93	65	28	30	23	18	11	11	55	35	4	60	32	23	41	64	29	24	69	30	43	50	32
	9%	9%	11%	6%	11%	12%	9%	24%	8%	14%	6%	7%	28%	5%	9%	7%	23%	9%	10%	8%	8%	11%	9%
UNFAVORABLE	860	646	214	425	182	124	101	27	597	209	53	784	76	381	390	771	89	236	624	341	473	387	292
	86%	87%	83%	89%	86%	85%	86%	59%	87%	83%	87%	89%	65%	90%	86%	88%	71%	86%	86%	87%	86%	85%	86%
BIDEN IMAGE (D/S)	-427	-314	-113	-212	-61	-67	-69	-18	-329	-83	-15	-403	-24	-248	-154	-402	-25	-120	-307	-158	-248	-179	-144
	-43%	-42%	-44%	-44%	-29%	-46%	-59%	-39%	-48%	-33%	-24%	-46%	-21%	-58%	-34%	-46%	-20%	-44%	-42%	-41%	-45%	-40%	-43%
TOTAL HEARD OF	985	728	257	472	211	143	117	42	674	249	61	870	115	418	442	860	124	269	715	383	535	450	337
	98%	98%	99%	99%	99%	98%	100%	92%	98%	99%	100%	98%	98%	99%	98%	98%	100%	98%	99%	98%	98%	99%	100%
FAVORABLE	200	148	52	81	65	27	19	9	120	65	15	166	34	59	100	159	41	54	146	76	98	102	72
	20%	20%	20%	17%	30%	19%	16%	20%	17%	26%	25%	19%	29%	14%	22%	18%	33%	20%	20%	19%	18%	23%	21%
UNFAVORABLE	627	462	165	293	125	94	88	27	449	148	30	569	58	308	254	562	66	174	453	234	346	281	216
	63%	62%	64%	61%	59%	65%	75%	59%	65%	58%	50%	64%	50%	72%	56%	64%	53%	63%	63%	60%	63%	62%	64%
SANDERS IMAGE (D/S)	-397	-305	-92	-207	-76	-60	-54	-	-311	-72	-14	-374	-23	-229	-138	-367	-30	-107	-290	-159	-227	-170	-126
	-40%	-41%	-35%	-43%	-36%	-41%	-46%	-1%	-45%	-29%	-23%	-42%	-20%	-54%	-31%	-42%	-24%	-39%	-40%	-41%	-41%	-38%	-37%
TOTAL HEARD OF	990	736	254	471	213	146	117	43	679	250	61	875	115	420	445	866	124	271	719	386	541	449	337
	99%	99%	98%	99%	100%	100%	100%	94%	99%	99%	100%	99%	98%	99%	99%	99%	100%	99%	99%	99%	99%	99%	100%
FAVORABLE	213	154	59	88	55	28	25	17	132	69	13	175	38	64	110	174	39	62	151	72	105	108	80
	21%	21%	23%	18%	26%	19%	22%	37%	19%	27%	21%	20%	33%	15%	24%	20%	31%	23%	21%	18%	19%	24%	24%
UNFAVORABLE	610	460	150	295	130	88	79	17	443	141	27	549	61	293	249	541	69	169	441	231	332	278	206
	61%	62%	58%	62%	61%	60%	68%	37%	64%	56%	44%	62%	52%	69%	55%	62%	55%	61%	61%	59%	61%	61%	61%

Continued

Table 2-8
Summary of Images

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	MAKES ME TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
WARREN IMAGE (D/S)	-471	-333	-138	-200	-122	-64	-69	-17	-328	-124	-20	-449	-22	-214	-199	-413	-59	-124	-347	-179	-249	-222	-161
	-47%	-45%	-53%	-42%	-57%	-44%	-59%	-37%	-48%	-49%	-32%	-51%	-19%	-50%	-44%	-47%	-47%	-45%	-48%	-46%	-45%	-49%	-48%
TOTAL HEARD OF	867	642	225	391	199	124	113	40	597	222	48	768	99	374	378	752	115	245	622	333	474	392	292
	87%	87%	87%	82%	94%	85%	96%	87%	87%	88%	79%	87%	84%	88%	84%	86%	92%	89%	86%	85%	87%	87%	86%
FAVORABLE	83	68	15	33	20	13	12	6	60	19	4	58	25	39	30	69	14	31	52	32	52	31	21
	8%	9%	6%	7%	9%	9%	10%	13%	9%	8%	6%	7%	21%	9%	7%	8%	12%	11%	7%	8%	10%	7%	6%
UNFAVORABLE	554	401	153	233	141	77	81	22	388	143	24	508	47	252	229	481	73	155	399	211	301	253	182
	55%	54%	59%	49%	66%	53%	69%	49%	56%	57%	39%	57%	40%	59%	51%	55%	59%	56%	55%	54%	55%	56%	54%
GORSUCH IMAGE (D/S)	382	309	73	144	115	61	60	1	271	94	17	375	7	182	162	344	38	99	284	154	228	154	126
	38%	42%	28%	30%	54%	41%	52%	3%	40%	37%	28%	42%	6%	43%	36%	39%	31%	36%	39%	39%	42%	34%	37%
TOTAL HEARD OF	788	589	200	353	182	113	108	34	551	205	33	695	93	338	342	681	107	224	564	308	444	345	255
	79%	79%	77%	74%	85%	77%	92%	75%	80%	81%	53%	79%	79%	80%	76%	78%	86%	81%	78%	79%	81%	76%	75%
FAVORABLE	476	368	108	190	132	70	74	11	339	119	18	440	36	216	204	420	56	135	341	184	274	202	151
	48%	50%	42%	40%	62%	48%	63%	24%	49%	47%	30%	50%	31%	51%	45%	48%	45%	49%	47%	47%	50%	45%	45%
UNFAVORABLE	94	59	35	45	16	9	14	10	68	25	1	65	29	34	42	76	18	37	57	30	46	48	25
	9%	8%	13%	9%	8%	6%	12%	21%	10%	10%	2%	7%	24%	8%	9%	9%	15%	13%	8%	8%	8%	11%	7%
SCHUMER IMAGE (D/S)	-403	-310	-93	-157	-106	-57	-68	-14	-283	-102	-18	-376	-27	-188	-164	-352	-51	-108	-294	-158	-220	-183	-131
	-40%	-42%	-36%	-33%	-50%	-39%	-58%	-31%	-41%	-40%	-29%	-43%	-23%	-44%	-36%	-40%	-41%	-39%	-41%	-41%	-40%	-40%	-39%
TOTAL HEARD OF	822	605	216	367	194	113	109	39	567	216	39	725	97	359	350	709	112	234	587	316	451	370	272
	82%	82%	84%	77%	91%	77%	93%	87%	83%	85%	64%	82%	83%	85%	78%	81%	90%	85%	81%	81%	82%	82%	81%
FAVORABLE	65	42	22	27	17	8	8	5	47	15	3	48	17	28	25	54	11	25	40	20	37	28	19
	6%	6%	9%	6%	8%	6%	7%	10%	7%	6%	4%	5%	15%	7%	6%	6%	9%	9%	6%	5%	7%	6%	6%
UNFAVORABLE	468	352	116	184	123	66	76	19	330	117	20	423	44	216	190	406	62	133	334	178	257	211	150
	47%	47%	45%	38%	58%	45%	65%	41%	48%	46%	33%	48%	38%	51%	42%	46%	50%	48%	46%	46%	47%	47%	44%
PELOSI IMAGE (D/S)	-715	-536	-179	-327	-175	-99	-94	-19	-488	-193	-34	-668	-47	-325	-308	-633	-82	-182	-533	-262	-360	-355	-267
	-71%	-72%	-69%	-68%	-82%	-68%	-80%	-42%	-71%	-76%	-56%	-76%	-40%	-77%	-68%	-72%	-66%	-66%	-73%	-67%	-66%	-78%	-79%
TOTAL HEARD OF	952	707	244	444	210	140	117	40	650	248	53	847	105	406	423	829	123	255	696	367	515	437	327
	95%	95%	95%	93%	99%	96%	100%	89%	95%	98%	87%	96%	90%	96%	94%	95%	99%	93%	96%	94%	94%	97%	97%
FAVORABLE	52	38	13	20	9	12	5	6	37	11	4	33	19	18	21	39	13	17	35	23	39	13	7
	5%	5%	5%	4%	4%	8%	5%	13%	5%	4%	6%	4%	16%	4%	5%	4%	10%	6%	5%	6%	7%	3%	2%
UNFAVORABLE	767	574	193	347	184	111	100	25	525	204	38	700	66	343	329	672	95	199	567	285	399	368	275
	77%	77%	75%	73%	86%	76%	85%	55%	76%	81%	63%	79%	57%	81%	73%	77%	76%	72%	78%	73%	73%	81%	81%

Continued

Table 2-8
Summary of Images

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	MAKES ME TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
ROMNEY IMAGE (D/S)	217	167	50	125	60	46	-19	6	176	27	14	194	23	36	118	154	63	26	191	49	64	153	121
-----	22%	23%	19%	26%	28%	31%	-17%	14%	26%	11%	22%	22%	20%	8%	26%	18%	50%	10%	26%	13%	12%	34%	36%
TOTAL HEARD OF	991	734	257	474	212	145	116	43	679	251	61	875	116	420	446	867	124	273	718	386	541	450	336
	99%	99%	99%	99%	100%	99%	99%	96%	99%	100%	100%	99%	99%	99%	99%	100%	99%	99%	99%	99%	99%	99%	99%
FAVORABLE	498	369	129	243	115	81	41	19	361	112	25	438	60	180	232	413	86	122	376	168	240	258	195
	50%	50%	50%	51%	54%	55%	35%	43%	53%	44%	41%	50%	51%	43%	51%	47%	69%	44%	52%	43%	44%	57%	58%
UNFAVORABLE	281	202	80	118	55	35	61	13	185	85	11	244	37	144	114	259	23	96	185	119	176	105	74
	28%	27%	31%	25%	26%	24%	52%	29%	27%	34%	19%	28%	32%	34%	25%	30%	18%	35%	26%	31%	32%	23%	22%
BUSH IMAGE (D/S)	557	415	142	314	119	90	26	9	409	108	40	524	33	208	266	475	83	140	417	207	268	290	227
-----	56%	56%	55%	66%	56%	61%	22%	20%	60%	43%	66%	59%	28%	49%	59%	54%	66%	51%	58%	53%	49%	64%	67%
TOTAL HEARD OF	998	740	258	477	213	146	117	45	685	253	61	881	117	423	450	874	124	275	723	389	547	452	337
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FAVORABLE	738	551	186	376	158	113	66	24	523	169	45	669	68	299	338	637	100	197	540	282	382	356	269
	74%	74%	72%	79%	74%	77%	56%	53%	76%	67%	73%	76%	58%	70%	75%	73%	81%	72%	75%	72%	70%	79%	80%
UNFAVORABLE	180	136	44	63	39	24	40	15	114	62	4	145	35	90	72	162	18	57	123	75	114	66	42
	18%	18%	17%	13%	18%	16%	34%	32%	17%	24%	7%	16%	30%	21%	19%	14%	21%	17%	19%	21%	15%	13%	
DEVOS IMAGE (D/S)	65	61	4	21	15	18	14	-2	92	-32	5	81	-16	63	12	74	-9	18	47	38	87	-22	-
-----	7%	8%	2%	4%	7%	12%	12%	-4%	13%	-13%	7%	9%	-14%	15%	3%	8%	-7%	7%	6%	10%	16%	-5%	-
TOTAL HEARD OF	782	577	205	350	175	120	100	36	551	198	33	684	98	337	341	678	104	230	552	299	426	356	264
	78%	78%	80%	73%	82%	82%	86%	79%	80%	78%	55%	77%	84%	79%	76%	77%	83%	84%	76%	77%	78%	79%	78%
FAVORABLE	265	200	65	107	61	46	41	10	214	43	8	239	26	141	101	242	23	86	179	103	175	90	72
	27%	27%	25%	22%	29%	31%	35%	22%	31%	17%	14%	27%	22%	33%	22%	28%	18%	31%	25%	26%	32%	20%	21%
UNFAVORABLE	200	140	60	86	46	28	27	12	121	75	4	158	42	78	90	168	32	68	132	65	87	113	71
	20%	19%	23%	18%	22%	19%	23%	26%	18%	30%	6%	18%	36%	18%	20%	19%	26%	25%	18%	17%	16%	25%	21%
TILLERSON IMAGE (D/S)	241	185	56	91	68	42	42	-2	194	38	9	257	-16	134	89	224	17	77	164	101	158	83	75
-----	24%	25%	22%	19%	32%	28%	36%	-5%	28%	15%	15%	29%	-13%	32%	20%	26%	14%	28%	23%	26%	29%	18%	22%
TOTAL HEARD OF	753	555	198	329	173	106	110	35	527	194	32	667	86	334	318	652	101	218	535	287	421	332	243
	75%	75%	77%	69%	81%	73%	94%	78%	77%	77%	53%	76%	74%	79%	70%	74%	82%	79%	74%	74%	77%	73%	72%
FAVORABLE	351	261	90	135	92	53	61	10	271	70	10	331	20	179	132	312	40	110	242	136	216	136	106
	35%	35%	35%	28%	43%	36%	52%	23%	39%	28%	17%	38%	17%	42%	29%	36%	32%	40%	33%	35%	39%	30%	31%
UNFAVORABLE	110	76	34	44	24	11	19	12	77	32	1	74	36	45	43	88	22	32	78	36	57	53	30
	11%	10%	13%	9%	11%	8%	16%	27%	11%	13%	2%	8%	31%	11%	10%	10%	18%	12%	11%	9%	10%	12%	9%

Table 3-1
 QUESTION 1:
 Would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE						
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (RIGHT DIRECTION - WRONG TRACK)	479	336	88	424	54	77	121	203	78	35	113	123	82	126	132	348	279	200	102	89	93	91	105
	48%	64%	31%	53%	29%	41%	49%	53%	43%	38%	43%	50%	50%	53%	56%	46%	54%	42%	52%	50%	44%	41%	56%
RIGHT DIRECTION	698	416	169	585	110	126	173	275	124	61	179	172	115	171	174	525	382	316	140	127	145	148	140
	70%	79%	60%	72%	59%	68%	70%	71%	68%	67%	69%	70%	70%	72%	74%	69%	74%	66%	71%	71%	69%	66%	74%
WRONG TRACK	219	80	81	161	55	49	52	71	46	26	66	49	33	45	42	177	103	116	38	38	52	57	34
	22%	15%	29%	20%	30%	27%	21%	18%	25%	28%	25%	20%	20%	19%	18%	23%	20%	24%	19%	21%	25%	25%	18%
DON'T KNOW/NO OPINION	83	28	33	61	22	11	21	39	12	5	16	25	17	20	21	62	35	48	20	15	14	19	15
	8%	5%	12%	8%	12%	6%	9%	10%	6%	5%	6%	10%	10%	9%	9%	8%	7%	10%	10%	8%	7%	9%	8%

Table 3-2
 QUESTION 1:
 Would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (RIGHT DIRECTION - WRONG TRACK)	479	52	100	128	74	50	82	68	31	87	129	201	63	116	163	100	101	173	164	92	41	698	-219
	48%	55%	51%	55%	62%	48%	42%	38%	45%	47%	40%	54%	52%	48%	58%	37%	48%	69%	60%	47%	21%	100%	-100%
RIGHT DIRECTION	698	69	141	173	93	70	131	115	47	124	212	274	89	167	215	168	148	206	210	136	103	698	-
	70%	74%	72%	74%	77%	68%	67%	63%	68%	67%	65%	74%	74%	69%	77%	63%	70%	82%	77%	69%	53%	100%	-
WRONG TRACK	219	18	41	45	19	20	49	47	16	37	83	73	26	51	52	68	47	34	46	44	62	-	219
	22%	19%	21%	19%	16%	19%	25%	26%	23%	20%	26%	20%	22%	21%	19%	26%	22%	13%	17%	22%	32%	-	100%
DON'T KNOW/NO OPINION	83	6	13	15	9	13	15	20	7	23	31	24	5	22	12	32	17	11	17	16	27	-	-
	8%	7%	7%	6%	7%	13%	8%	11%	9%	13%	9%	6%	4%	9%	4%	12%	8%	4%	6%	8%	14%	-	-

Table 3-3
 QUESTION 1:
 Would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (RIGHT DIRECTION - WRONG TRACK)	479	183	192	375	83	22	96	273	82	124	92	157	249	71	159	16	61	85	36	97	106	28	50
	48%	61%	49%	54%	32%	48%	47%	52%	36%	51%	69%	52%	58%	37%	43%	37%	43%	47%	56%	52%	54%	38%	46%
RIGHT DIRECTION	698	235	276	512	156	30	139	381	146	171	110	222	332	127	240	29	97	126	47	131	143	49	75
	70%	78%	70%	73%	60%	67%	68%	72%	65%	70%	83%	74%	77%	66%	64%	67%	68%	69%	73%	70%	72%	67%	69%
WRONG TRACK	219	52	84	137	74	9	43	108	64	47	18	65	83	56	80	13	36	41	11	34	37	21	25
	22%	17%	21%	20%	28%	19%	21%	20%	28%	19%	14%	21%	19%	29%	22%	30%	26%	23%	17%	18%	19%	28%	23%
DON'T KNOW/NO OPINION	83	15	33	48	29	6	21	41	16	26	4	14	18	11	54	1	9	15	6	22	18	4	8
	8%	5%	8%	7%	11%	14%	10%	8%	7%	11%	3%	5%	4%	6%	14%	3%	6%	8%	9%	12%	9%	5%	7%

Table 3-4
 QUESTION 1:
 Would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH		TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA											CONS	CONS					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (RIGHT DIRECTION - WRONG TRACK)	479	51	36	87	392	443	-13	49	331	202	533	-53	455	24	31	1	-7	99	380	442	24
	48%	54%	34%	43%	49%	68%	-48%	16%	79%	40%	57%	-73%	56%	13%	27%	2%	-24%	59%	46%	56%	13%
RIGHT DIRECTION	698	70	68	137	561	533	7	158	368	325	694	5	600	98	68	20	10	125	573	587	94
	70%	73%	63%	68%	70%	81%	26%	50%	88%	64%	75%	6%	74%	53%	61%	47%	33%	75%	69%	75%	49%
WRONG TRACK	219	19	31	50	169	90	20	109	37	124	161	58	145	74	37	19	17	26	193	145	70
	22%	20%	29%	25%	21%	14%	74%	34%	9%	24%	17%	79%	18%	40%	33%	45%	57%	15%	23%	19%	37%
DON'T KNOW/NO OPINION	83	6	9	15	68	32	-	50	11	61	72	10	70	13	7	3	3	17	66	52	27
	8%	7%	8%	7%	9%	5%	-	16%	3%	12%	8%	14%	9%	7%	6%	7%	11%	10%	8%	7%	14%

Table 3-5
 QUESTION 1:
 Would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (RIGHT DIRECTION - WRONG TRACK)	479	525	-37	436	12	288	97	44	413	224	122	52	45	37	133	86	71	35	105	46	78	51	377	103
	48%	58%	-63%	53%	15%	56%	40%	48%	48%	54%	44%	48%	43%	37%	59%	47%	55%	38%	52%	32%	60%	42%	66%	24%
RIGHT DIRECTION	698	683	8	600	42	387	163	64	601	305	186	74	69	63	173	128	97	57	148	89	99	80	451	247
	70%	75%	13%	73%	53%	75%	67%	69%	70%	74%	68%	68%	66%	64%	77%	71%	75%	62%	73%	62%	76%	65%	80%	57%
WRONG TRACK	219	158	45	165	30	99	66	20	188	81	64	23	24	27	40	42	26	22	43	43	21	29	75	144
	22%	17%	76%	20%	38%	19%	27%	22%	22%	20%	23%	21%	23%	27%	18%	23%	20%	24%	21%	30%	16%	24%	13%	33%
DON'T KNOW/NO OPINION	83	64	6	55	7	32	14	8	70	25	25	12	12	9	13	11	6	14	11	12	10	13	41	42
	8%	7%	10%	7%	9%	6%	6%	9%	8%	6%	9%	11%	11%	9%	6%	6%	5%	15%	6%	8%	7%	11%	7%	10%

Table 3-6
 QUESTION 1:
 Would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE	ANN- OUNCE/ AFTER	GOP DE- BATES	GOP PRIM- ARIES	NOMI- NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRIZE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (RIGHT DIRECTION - WRONG TRACK)	479	43	147	151	55	54	13	17	76	403	165	314	43	442	271	263	127	178	-13	45	469	10	18
	48%	56%	63%	57%	52%	29%	39%	17%	28%	56%	40%	54%	28%	53%	53%	70%	34%	74%	-28%	27%	58%	5%	18%
RIGHT DIRECTION	698	55	184	197	77	111	20	53	164	535	274	424	93	602	372	310	233	204	16	93	609	89	50
	70%	72%	79%	74%	72%	60%	61%	54%	60%	74%	66%	73%	61%	72%	73%	82%	63%	85%	32%	57%	76%	46%	49%
WRONG TRACK	219	12	37	47	22	57	7	36	87	132	109	110	50	160	100	47	107	26	29	49	140	79	32
	22%	16%	16%	18%	21%	31%	22%	36%	32%	18%	26%	19%	33%	19%	20%	12%	29%	11%	60%	29%	17%	41%	31%
DON'T KNOW/NO OPINION	83	9	11	22	7	18	6	10	23	60	32	51	10	71	40	20	33	10	4	23	57	26	20
	8%	12%	5%	8%	7%	10%	17%	10%	8%	8%	8%	9%	7%	8%	8%	5%	9%	4%	8%	14%	7%	13%	20%

Table 3-7
 QUESTION 1:
 Would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP				BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS			
	TOTAL	NOT P-C	BRING CHNG	POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	TRADE DEALS	RE-PEAL/RE-FOR-	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (RIGHT DIRECTION - WRONG TRACK)	479	261	87	59	72	256	200	230	181	92	170	103	75	89	43	64	176	168	409	71	260	220	447	33
	48%	55%	41%	32%	58%	49%	44%	55%	46%	43%	50%	44%	43%	52%	53%	52%	67%	50%	56%	26%	39%	65%	54%	19%
RIGHT DIRECTION	698	352	141	112	93	371	310	305	271	139	242	160	117	121	58	91	214	238	543	156	428	270	606	92
	70%	74%	67%	60%	75%	71%	69%	73%	69%	65%	72%	68%	67%	70%	72%	74%	81%	70%	75%	57%	65%	80%	73%	55%
WRONG TRACK	219	91	54	53	21	115	111	75	90	47	72	57	42	32	16	26	37	70	134	85	169	50	159	60
	22%	19%	25%	29%	17%	22%	24%	18%	23%	22%	21%	24%	24%	19%	19%	22%	14%	21%	18%	31%	25%	15%	19%	35%
DON'T KNOW/NO OPINION	83	35	17	20	11	36	32	37	32	28	24	17	16	18	7	5	13	30	48	35	67	16	66	17
	8%	7%	8%	11%	9%	7%	7%	9%	8%	13%	7%	7%	9%	11%	9%	4%	5%	9%	7%	13%	10%	5%	8%	10%

Table 3-8
 QUESTION 1:
 Would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEM	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE-TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (RIGHT DIRECTION - WRONG TRACK)	479	409	70	274	86	50	65	4	385	67	28	465	14	239	194	434	46	202	277	228	347	133	128
	48%	55%	27%	57%	40%	34%	55%	9%	56%	26%	45%	53%	12%	56%	43%	50%	37%	73%	38%	58%	63%	29%	38%
RIGHT DIRECTION	698	548	150	357	140	90	88	23	509	150	39	637	61	320	298	618	80	232	466	291	427	271	216
	70%	74%	58%	75%	66%	62%	75%	51%	74%	60%	64%	72%	52%	75%	66%	71%	65%	84%	64%	75%	78%	60%	64%
WRONG TRACK	219	139	80	83	54	40	23	19	124	84	11	172	46	81	103	184	35	30	189	63	81	138	88
	22%	19%	31%	17%	25%	27%	20%	42%	18%	33%	18%	20%	40%	19%	23%	21%	28%	11%	26%	16%	15%	31%	26%
DON'T KNOW/NO OPINION	83	54	29	38	20	16	6	3	53	19	11	73	10	23	50	74	9	13	70	36	40	43	33
	8%	7%	11%	8%	9%	11%	5%	7%	8%	7%	18%	8%	8%	5%	11%	8%	7%	5%	10%	9%	7%	10%	10%

Table 4-1
 QUESTION 2:
 Would you say that the economy is better, worse, or staying about the same compared to before Donald Trump took office as President?

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (BETTER - WORSE)	630	384	147	531	96	114	163	242	111	55	164	155	107	148	147	482	333	296	119	117	111	150	132
	63%	73%	52%	66%	51%	61%	66%	63%	61%	60%	63%	63%	65%	63%	62%	63%	64%	62%	61%	65%	52%	67%	70%
BETTER	656	397	152	548	104	119	168	249	120	59	177	159	112	150	151	506	353	304	124	122	121	155	134
	66%	76%	54%	68%	56%	64%	68%	65%	66%	64%	68%	65%	68%	63%	64%	66%	68%	63%	63%	68%	57%	69%	71%
WORSE	27	13	5	17	8	5	6	6	10	3	13	4	5	2	3	23	19	7	5	5	10	5	2
	3%	2%	2%	2%	4%	3%	2%	2%	5%	4%	5%	2%	3%	1%	1%	3%	4%	2%	3%	3%	5%	2%	1%
STAYING ABOUT THE SAME	317	115	127	241	75	62	73	130	52	30	71	83	49	85	82	235	148	169	68	52	80	64	54
	32%	22%	45%	30%	40%	33%	29%	34%	29%	33%	27%	34%	30%	36%	35%	31%	28%	35%	34%	29%	38%	29%	28%

Table 4-2
 QUESTION 2:
 Would you say that the economy is better, worse, or staying about the same compared to before Donald Trump took office as President?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		MEN		WOMEN		WOMEN		HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN		WOMEN		STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN		RIGHT DIR	WRONG TRACK
		18-34	35-54	55+	65+	18-34	35-54	55+	65+					W/O DEGR	W/ DEGR	W/O DEGR	W/ DEGR			GOP MEN	GOP WOMEN		
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (BETTER - WORSE)	630	63	108	162	85	57	120	120	47	117	186	246	81	142	191	161	136	185	199	113	89	526	71
	63%	67%	56%	70%	71%	55%	61%	66%	68%	64%	57%	66%	67%	59%	68%	60%	64%	74%	73%	58%	47%	75%	32%
BETTER	656	67	119	167	86	58	124	122	48	123	195	252	85	154	198	164	139	194	203	116	93	533	90
	66%	72%	61%	72%	72%	55%	64%	67%	69%	67%	60%	68%	71%	64%	71%	61%	66%	78%	74%	59%	49%	76%	41%
WORSE	27	4	11	5	1	1	5	2	1	6	10	7	4	12	7	3	4	10	3	3	4	7	20
	3%	4%	5%	2%	1%	1%	2%	1%	1%	3%	3%	2%	3%	5%	3%	1%	2%	4%	1%	2%	2%	1%	9%
STAYING ABOUT THE SAME	317	22	65	61	33	45	66	58	21	54	121	111	31	74	74	101	68	47	68	77	94	158	109
	32%	24%	33%	26%	28%	44%	34%	32%	30%	30%	37%	30%	26%	31%	26%	38%	32%	19%	25%	39%	49%	23%	50%

Table 4-3
 QUESTION 2:
 Would you say that the economy is better, worse, or staying about the same compared to before Donald Trump took office as President?

BANNER 3

	IDEOLOGY							ABORTION				TEA PARTY IMAGE					8 PT REGION						
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (BETTER - WORSE)	630	223	246	469	139	21	118	350	125	154	99	208	307	105	218	27	86	117	46	125	118	47	64
	63%	74%	62%	67%	54%	46%	58%	66%	55%	63%	75%	69%	71%	54%	58%	64%	60%	64%	71%	67%	60%	64%	59%
BETTER	656	228	255	483	149	24	123	362	134	160	105	214	318	113	225	30	89	123	46	127	121	51	69
	66%	75%	65%	69%	58%	53%	60%	68%	59%	66%	79%	71%	74%	58%	60%	69%	62%	67%	71%	68%	61%	69%	64%
WORSE	27	5	9	14	10	3	5	12	9	6	6	6	12	8	7	2	3	6	-	3	3	4	5
	3%	2%	2%	2%	4%	7%	2%	2%	4%	3%	4%	2%	3%	4%	2%	5%	2%	3%	-	1%	2%	6%	5%
STAYING ABOUT THE SAME	317	69	130	200	100	18	76	155	84	78	22	81	103	72	142	11	51	54	18	57	73	18	34
	32%	23%	33%	29%	39%	40%	37%	29%	37%	32%	16%	27%	24%	37%	38%	26%	36%	30%	29%	30%	37%	25%	31%

Table 4-4
 QUESTION 2:
 Would you say that the economy is better, worse, or staying about the same compared to before Donald Trump took office as President?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE		TOTAL OBAMA 08&12	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X													ENOUGH	CONS					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (BETTER - WORSE)	630	59	52	111	519	656	-27	-	342	291	632	-3	547	82	60	18	5	99	531	528	91
	63%	62%	49%	55%	65%	100%	-100%	-	82%	57%	68%	-4%	67%	44%	53%	41%	17%	59%	64%	67%	48%
BETTER	656	63	65	128	529	656	-	-	349	296	645	11	565	91	63	22	6	105	552	544	99
	66%	66%	60%	63%	66%	100%	-	-	84%	58%	70%	15%	69%	49%	56%	51%	19%	62%	66%	69%	52%
WORSE	27	4	12	17	10	-	27	-	8	5	13	14	18	9	4	4	1	5	21	16	8
	3%	5%	12%	8%	1%	-	100%	-	2%	1%	1%	19%	2%	5%	3%	9%	3%	3%	3%	2%	4%
STAYING ABOUT THE SAME	317	28	30	58	259	-	-	317	60	209	269	48	232	86	45	17	24	57	260	224	85
	32%	29%	28%	29%	32%	-	-	100%	14%	41%	29%	66%	28%	46%	40%	40%	78%	34%	31%	29%	44%

Table 4-5
 QUESTION 2:
 Would you say that the economy is better, worse, or staying about the same compared to before Donald Trump took office as President?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY				TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC	
										ECON	FISCAL	SOCIAL	MORAL											
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (BETTER - WORSE)	630	622	3	565	24	355	150	40	564	279	159	73	55	64	154	109	88	56	133	79	83	90	403	226
	63%	69%	5%	69%	31%	69%	62%	43%	66%	68%	58%	67%	52%	65%	68%	60%	68%	60%	66%	55%	64%	74%	71%	52%
BETTER	656	638	12	577	35	364	159	46	581	289	169	75	57	66	158	115	91	58	136	84	86	92	416	240
	66%	71%	20%	70%	45%	70%	65%	50%	68%	70%	62%	69%	54%	66%	70%	64%	70%	63%	67%	58%	66%	75%	73%	55%
WORSE	27	17	8	12	11	9	9	6	17	10	10	2	2	2	4	6	3	2	3	5	3	2	13	14
	3%	2%	15%	1%	14%	2%	4%	6%	2%	3%	4%	2%	2%	2%	2%	4%	2%	2%	2%	3%	2%	2%	2%	3%
STAYING ABOUT THE SAME	317	250	38	231	32	144	75	41	261	112	96	32	47	32	64	59	36	32	63	55	41	28	139	179
	32%	28%	65%	28%	42%	28%	31%	44%	30%	27%	35%	29%	44%	32%	28%	32%	28%	35%	31%	38%	32%	23%	24%	41%

Table 4-6
 QUESTION 2:
 Would you say that the economy is better, worse, or staying about the same compared to before Donald Trump took office as President?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE		ANN-OUNCE/	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	ANN-OUNCE/	AFTER	BATES	ARIES	NATION	CONV	GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	PRIZE	PRIDE	CERN	YES	YES	NO	NO
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (BETTER - WORSE)	630	47	173	166	67	114	17	46	142	488	241	389	68	564	360	283	201	190	12	91	564	66	39
	63%	62%	74%	62%	63%	61%	51%	46%	52%	67%	58%	67%	44%	68%	70%	75%	54%	79%	24%	55%	70%	34%	39%
BETTER	656	52	176	172	72	117	19	48	158	498	255	402	80	576	366	292	212	196	19	92	577	79	43
	66%	68%	76%	65%	67%	63%	57%	49%	58%	69%	61%	69%	52%	69%	71%	78%	57%	82%	39%	56%	72%	41%	42%
WORSE	27	5	3	6	5	3	2	3	16	11	14	13	12	12	6	8	11	6	7	1	13	14	3
	3%	6%	1%	2%	5%	2%	7%	3%	6%	1%	3%	2%	8%	1%	1%	2%	3%	2%	15%	1%	2%	7%	3%
STAYING ABOUT THE SAME	317	19	54	88	30	66	12	48	100	217	147	170	62	244	141	76	150	38	23	72	216	101	55
	32%	25%	23%	33%	28%	35%	36%	48%	37%	30%	35%	29%	40%	29%	27%	20%	40%	16%	47%	43%	27%	52%	55%

Table 4-7
 QUESTION 2:
 Would you say that the economy is better, worse, or staying about the same compared to before Donald Trump took office as President?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-PEAL/RE-FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (BETTER - WORSE)	630	331	111	98	89	341	266	274	262	117	232	126	106	115	51	93	191	212	496	134	388	242	559	71
	63%	69%	52%	53%	71%	65%	59%	66%	67%	55%	69%	54%	60%	67%	63%	76%	72%	63%	68%	49%	58%	72%	67%	42%
BETTER	656	341	115	109	92	354	284	285	267	122	237	137	108	121	53	95	201	216	512	144	404	252	574	82
	66%	71%	54%	59%	74%	68%	63%	68%	68%	57%	70%	59%	62%	70%	65%	78%	76%	64%	71%	52%	61%	75%	69%	49%
WORSE	27	9	4	10	3	13	18	11	5	5	6	11	2	6	2	3	10	3	17	10	16	10	15	11
	3%	2%	2%	6%	3%	2%	4%	3%	1%	3%	2%	5%	1%	3%	2%	2%	4%	1%	2%	4%	2%	3%	2%	7%
STAYING ABOUT THE SAME	317	129	94	66	29	156	151	121	121	86	95	85	65	45	26	25	52	119	196	121	244	73	242	75
	32%	27%	44%	36%	23%	30%	33%	29%	31%	40%	28%	36%	37%	26%	32%	20%	20%	35%	27%	44%	37%	22%	29%	44%

Table 4-8
 QUESTION 2:
 Would you say that the economy is better, worse, or staying about the same compared to before Donald Trump took office as President?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM		ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEM	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE-TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (BETTER - WORSE)	630	489	140	316	131	89	77	17	463	138	29	590	39	297	263	560	70	203	427	267	398	231	185
	63%	66%	54%	66%	62%	61%	65%	37%	67%	55%	47%	67%	34%	70%	58%	64%	56%	74%	59%	68%	73%	51%	55%
BETTER	656	507	149	325	135	94	80	22	477	149	30	603	54	307	274	581	75	208	448	275	412	245	191
	66%	68%	58%	68%	64%	64%	68%	49%	70%	59%	49%	68%	46%	72%	61%	66%	61%	76%	62%	70%	75%	54%	57%
WORSE	27	18	9	10	4	4	3	5	14	11	1	13	14	10	11	21	6	6	21	8	14	13	6
	3%	2%	3%	2%	2%	3%	3%	12%	2%	4%	2%	1%	12%	2%	2%	2%	5%	2%	3%	2%	2%	3%	2%
STAYING ABOUT THE SAME	317	217	100	143	73	48	35	18	195	92	30	268	49	108	166	274	43	61	256	108	122	195	140
	32%	29%	39%	30%	34%	33%	30%	39%	28%	37%	49%	30%	42%	25%	37%	31%	35%	22%	35%	28%	22%	43%	42%

Table 5-1
 QUESTION 3:
 Do you approve or disapprove of the job Donald Trump is doing as President?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189	
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%	
**D/S (APPROVE - DISAPPROVE)	854	492	221	713	138	163	201	334	157	84	222	201	138	209	210	644	436	418	175	156	174	182	167	
	85%	94%	78%	88%	74%	87%	82%	87%	86%	91%	85%	82%	84%	88%	89%	84%	84%	87%	89%	87%	83%	81%	88%	
TOTAL APPROVE	927	508	252	760	162	174	224	359	169	88	242	223	152	222	223	704	478	449	186	168	193	203	178	
-----	93%	97%	89%	94%	87%	94%	91%	93%	93%	96%	93%	91%	92%	94%	94%	92%	92%	94%	94%	94%	91%	91%	94%	
TOTAL DISAPPROVE	73	16	31	47	25	12	23	26	13	4	19	23	13	14	13	60	42	31	11	11	18	21	11	
-----	7%	3%	11%	6%	13%	6%	9%	7%	7%	4%	7%	9%	8%	6%	6%	8%	8%	6%	6%	6%	9%	9%	6%	
STRONGLY APPROVE	416	308	68	376	39	71	95	178	72	37	105	105	65	105	100	316	228	188	80	74	78	93	91	
	42%	59%	24%	47%	21%	38%	39%	46%	40%	40%	43%	39%	44%	42%	41%	44%	39%	40%	41%	37%	42%	42%	48%	
SOMEWHAT APPROVE	511	200	184	384	124	103	129	181	97	51	137	118	87	118	123	388	250	261	106	94	114	109	87	
	51%	38%	65%	48%	66%	56%	52%	47%	53%	55%	52%	48%	52%	50%	52%	51%	48%	54%	54%	52%	54%	49%	46%	
SOMEWHAT DISAPPROVE	61	12	28	40	19	12	20	22	7	3	15	20	11	13	11	50	33	28	11	10	12	20	7	
	6%	2%	10%	5%	10%	6%	8%	6%	4%	3%	6%	8%	7%	5%	5%	6%	6%	6%	6%	6%	6%	9%	4%	
STRONGLY DISAPPROVE	12	4	3	7	5	-	3	4	5	1	5	3	2	1	2	10	9	3	-	1	7	1	4	
	1%	1%	1%	1%	3%	-	1%	1%	3%	1%	2%	1%	1%	-	1%	1%	2%	1%	-	1%	3%	-	2%	

Table 5-2
 QUESTION 3:
 Do you approve or disapprove of the job Donald Trump is doing as President?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		WOMEN		WOMEN		WOMEN		HS OR	SOME	COLL	GRAD/	MEN	MEN	WOMEN	WOMEN	STRG	STRG	SOFT/	SOFT/	RIGHT	WRONG
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	GRAD	PROF	W/O	W/	W/O	W/	GOP	GOP	LEAN	LEAN	DIR	TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (APPROVE - DISAPPROVE)	854	85	165	187	107	90	166	162	60	168	260	330	97	196	240	232	186	236	256	153	153	689	103
	85%	91%	84%	81%	89%	87%	85%	89%	87%	92%	80%	89%	80%	81%	86%	86%	88%	94%	94%	78%	80%	99%	47%
TOTAL APPROVE	927	89	180	210	113	97	181	171	65	176	293	350	108	218	260	250	199	243	265	174	172	694	161
-----	93%	95%	92%	90%	95%	93%	92%	95%	93%	96%	90%	95%	90%	91%	93%	93%	94%	97%	97%	89%	90%	99%	74%
TOTAL DISAPPROVE	73	4	15	23	7	7	15	10	5	8	33	20	12	22	19	18	13	7	9	22	20	5	58
-----	7%	5%	8%	10%	5%	7%	8%	5%	7%	4%	10%	5%	10%	9%	7%	7%	6%	3%	3%	11%	10%	1%	26%
STRONGLY APPROVE	416	43	80	105	59	36	73	79	32	90	124	154	49	103	125	111	77	160	148	53	38	368	37
	42%	47%	41%	45%	49%	35%	37%	44%	46%	49%	38%	41%	41%	43%	45%	41%	37%	64%	54%	27%	20%	53%	17%
SOMEWHAT APPROVE	511	45	100	104	54	61	108	92	33	86	169	197	59	115	135	139	121	83	117	121	134	325	124
	51%	49%	51%	45%	45%	59%	55%	51%	47%	47%	52%	53%	49%	48%	48%	52%	57%	33%	43%	62%	70%	47%	57%
SOMEWHAT DISAPPROVE	61	4	10	19	4	7	12	9	4	8	28	17	8	19	14	17	11	4	8	20	18	5	46
	6%	5%	5%	8%	3%	7%	6%	5%	5%	4%	9%	5%	6%	8%	5%	6%	5%	2%	3%	10%	9%	1%	21%
STRONGLY DISAPPROVE	12	-	5	4	3	-	2	1	1	-	5	3	4	4	5	1	2	3	1	2	2	-	12
	1%	-	3%	2%	2%	-	1%	-	1%	-	1%	1%	3%	1%	2%	-	1%	1%	-	1%	1%	-	6%

Table 5-3
 QUESTION 3:
 Do you approve or disapprove of the job Donald Trump is doing as President?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL-ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (APPROVE - DISAPPROVE)	854	284	341	625	195	34	167	468	179	207	130	278	408	135	311	37	126	154	47	157	176	64	93
	85%	94%	87%	90%	75%	76%	82%	88%	79%	85%	98%	93%	94%	70%	83%	85%	88%	84%	74%	84%	89%	86%	86%
TOTAL APPROVE	927	293	368	661	227	40	185	499	203	226	131	289	421	164	342	40	135	169	56	172	187	69	101
-----	93%	97%	93%	95%	88%	88%	91%	94%	89%	92%	99%	96%	97%	85%	92%	93%	94%	92%	87%	92%	95%	93%	93%
TOTAL DISAPPROVE	73	9	27	36	32	5	18	31	24	18	1	11	13	29	31	3	14	8	15	11	5	7	
-----	7%	3%	7%	5%	12%	12%	9%	6%	11%	8%	1%	4%	3%	15%	8%	7%	6%	8%	13%	8%	5%	7%	7%
STRONGLY APPROVE	416	183	142	325	74	17	70	240	78	98	93	128	222	52	143	19	52	71	25	87	91	33	39
	42%	61%	36%	47%	29%	38%	34%	45%	35%	40%	71%	43%	51%	27%	38%	43%	37%	39%	39%	46%	46%	44%	36%
SOMEWHAT APPROVE	511	110	225	336	152	23	115	258	124	128	38	161	199	112	200	21	82	98	31	85	96	36	61
	51%	36%	57%	48%	59%	50%	57%	49%	55%	52%	28%	54%	46%	58%	53%	49%	57%	54%	48%	46%	48%	49%	57%
SOMEWHAT DISAPPROVE	61	7	21	28	29	3	15	26	19	16	1	8	10	21	30	3	8	14	6	12	10	4	3
	6%	2%	5%	4%	11%	7%	8%	5%	8%	7%	1%	3%	2%	11%	8%	7%	6%	7%	10%	6%	5%	5%	3%
STRONGLY DISAPPROVE	12	2	5	7	3	2	3	5	5	3	-	3	3	8	1	-	-	1	2	3	1	1	4
	1%	1%	1%	1%	1%	5%	2%	1%	2%	1%	-	1%	1%	4%	-	-	-	-	3%	1%	1%	2%	4%

Table 5-4
 QUESTION 3:
 Do you approve or disapprove of the job Donald Trump is doing as President?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE OBAMA		OBAMA		NEVER	BETTER	WORSE	SAME	STRG	SMWT	TOTAL	TOTAL	TOTAL	TOTAL	NOT	NOT	TOO	TOTAL	TOTAL	GOP	UND
	TOTAL	1X	08&12	OBAMA	OBAMA				APPRV	APPRV	APPRV	DISAP	APPRV	DISAP	MOVING	CONS	CONS	APPRV	DISAP	CAND	
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (APPROVE - DISAPPROVE)	854	78	68	146	708	634	-1	220	416	511	927	-73	742	112	87	21	4	139	715	717	118
	85%	82%	64%	72%	89%	97%	-2%	70%	100%	100%	100%	-100%	91%	60%	78%	49%	13%	83%	86%	91%	62%
TOTAL APPROVE	927	86	88	174	753	645	13	269	416	511	927	-	779	148	100	32	17	153	774	751	154
-----	93%	91%	82%	86%	94%	98%	49%	85%	100%	100%	100%	-	96%	80%	89%	74%	56%	92%	93%	96%	81%
TOTAL DISAPPROVE	73	9	20	28	45	11	14	48	-	-	-	73	36	37	13	11	13	14	59	34	37
-----	7%	9%	18%	14%	6%	2%	51%	15%	-	-	-	100%	4%	20%	11%	26%	44%	8%	7%	4%	19%
STRONGLY APPROVE	416	35	31	66	350	349	8	60	416	-	416	-	378	39	33	5	1	65	351	380	33
	42%	37%	29%	33%	44%	53%	28%	19%	100%	-	45%	-	46%	21%	30%	11%	3%	39%	42%	48%	17%
SOMEWHAT APPROVE	511	51	56	108	403	296	5	209	-	511	511	-	401	109	66	27	16	88	422	370	121
	51%	54%	53%	53%	51%	45%	21%	66%	-	100%	55%	-	49%	59%	59%	63%	53%	53%	51%	47%	64%
SOMEWHAT DISAPPROVE	61	7	15	22	39	11	8	42	-	-	-	61	32	29	13	9	7	12	48	30	31
	6%	7%	14%	11%	5%	2%	28%	13%	-	-	-	83%	4%	15%	11%	21%	23%	7%	6%	4%	16%
STRONGLY DISAPPROVE	12	2	5	6	6	-	6	6	-	-	-	12	4	8	-	2	6	2	11	4	5
	1%	2%	4%	3%	1%	-	23%	2%	-	-	-	17%	-	4%	-	5%	20%	1%	1%	1%	3%

Table 5-5
 QUESTION 3:
 Do you approve or disapprove of the job Donald Trump is doing as President?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (APPROVE - DISAPPROVE)	854	864	-24	740	35	464	182	56	762	365	229	88	86	86	209	155	119	71	182	101	120	106	538	316
	85%	95%	-40%	90%	45%	90%	75%	60%	89%	89%	83%	81%	81%	86%	92%	86%	92%	77%	89%	70%	92%	87%	95%	73%
TOTAL APPROVE	927	884	17	780	57	491	212	74	811	389	252	99	96	92	218	168	124	82	192	123	125	114	553	374
-----	93%	98%	30%	95%	73%	95%	87%	80%	94%	94%	92%	91%	91%	93%	96%	93%	96%	88%	95%	85%	96%	93%	97%	87%
TOTAL DISAPPROVE	73	20	41	40	21	27	31	19	49	23	23	10	10	7	8	13	5	11	11	22	5	8	15	58
-----	7%	2%	70%	5%	27%	5%	13%	20%	6%	6%	8%	9%	9%	7%	4%	7%	4%	12%	5%	15%	4%	7%	3%	13%
STRONGLY APPROVE	416	408	3	371	21	233	93	22	373	196	104	41	33	43	119	67	67	32	91	45	67	49	334	83
	42%	45%	6%	45%	26%	45%	38%	24%	43%	48%	38%	38%	31%	43%	53%	37%	52%	34%	45%	31%	52%	40%	59%	19%
SOMEWHAT APPROVE	511	476	14	409	36	258	119	52	438	192	148	57	63	50	99	100	57	50	102	77	58	65	219	291
	51%	53%	24%	50%	46%	50%	49%	56%	51%	47%	54%	53%	60%	50%	44%	56%	44%	54%	50%	54%	44%	53%	39%	67%
SOMEWHAT DISAPPROVE	61	19	31	34	17	25	23	16	43	18	17	10	10	6	8	11	3	9	9	19	4	7	12	49
	6%	2%	54%	4%	22%	5%	10%	17%	5%	4%	6%	9%	9%	6%	4%	6%	2%	10%	4%	14%	3%	6%	2%	11%
STRONGLY DISAPPROVE	12	2	9	6	4	2	7	3	7	5	6	-	-	1	-	2	2	1	2	2	1	1	3	9
	1%	-	16%	1%	6%	-	3%	3%	1%	1%	2%	-	-	1%	-	1%	2%	1%	1%	2%	1%	1%	1%	2%

Table 5-6
 QUESTION 3:
 Do you approve or disapprove of the job Donald Trump is doing as President?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP													
	TOTAL	BEFORE ANN-OUNCE		ANN-OUNCE/AFTER		GOP DE-BATES		GOP PRIM-ARIES		NOMI-NATION		GOP CONV		AFTER GOP CONV		YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO		
		OUNCE	AFTER	OUNCE	AFTER	DE-BATES	PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES																NO	RELIEF
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101									
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%									
**D/S (APPROVE - DISAPPROVE)	854	64	224	228	93	160	25	60	201	653	332	522	97	763	480	365	286	238	10	137	762	92	61									
	85%	83%	96%	86%	88%	86%	73%	61%	73%	90%	80%	89%	63%	92%	94%	97%	77%	99%	21%	83%	94%	48%	61%									
TOTAL APPROVE	927	70	228	247	100	173	29	79	238	689	374	554	125	798	496	371	330	239	29	151	784	143	81									
	93%	92%	98%	93%	94%	93%	87%	80%	87%	95%	90%	95%	81%	96%	97%	99%	88%	100%	60%	92%	97%	74%	80%									
TOTAL DISAPPROVE	73	6	4	19	7	13	5	19	36	37	42	31	28	35	16	5	43	1	19	14	22	51	20									
	7%	8%	2%	7%	6%	7%	13%	20%	13%	5%	10%	5%	19%	4%	3%	1%	12%	-	40%	8%	3%	26%	20%									
STRONGLY APPROVE	416	45	144	120	43	41	9	14	80	336	146	270	39	377	253	232	85	160	3	22	384	32	13									
	42%	60%	62%	45%	40%	22%	27%	15%	29%	46%	35%	46%	26%	45%	49%	62%	23%	67%	6%	13%	48%	17%	13%									
SOMEWHAT APPROVE	511	24	85	127	57	133	20	65	157	353	227	283	86	421	243	138	245	79	26	129	400	111	68									
	51%	32%	36%	48%	54%	71%	59%	66%	57%	49%	55%	48%	56%	51%	47%	37%	66%	33%	54%	78%	50%	57%	67%									
SOMEWHAT DISAPPROVE	61	3	4	16	6	10	5	17	31	30	35	26	20	32	15	3	36	1	15	13	20	41	19									
	6%	5%	2%	6%	5%	5%	13%	17%	11%	4%	8%	4%	13%	4%	3%	1%	10%	-	31%	8%	2%	21%	19%									
STRONGLY DISAPPROVE	12	3	-	3	1	3	-	3	5	7	7	6	9	3	1	3	7	-	4	1	2	10	1									
	1%	4%	-	1%	1%	2%	-	3%	2%	1%	2%	1%	6%	-	-	1%	2%	-	9%	1%	-	5%	1%									

Table 5-7
 QUESTION 3:
 Do you approve or disapprove of the job Donald Trump is doing as President?

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP				BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS			
	TOTAL	NOT P-C	BRING CHNG	POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-PEAL/RE-FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	JOB-KILL-PEAL/RE-FOR-TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (APPROVE - DISAPPROVE)	854	438	164	146	106	458	363	383	349	156	303	166	149	165	70	117	249	315	681	173	535	319	758	96
	85%	92%	77%	79%	86%	88%	80%	92%	89%	73%	90%	71%	85%	96%	86%	95%	94%	93%	94%	63%	81%	95%	91%	57%
TOTAL APPROVE	927	458	188	165	115	490	408	400	371	185	321	200	162	168	76	120	257	327	703	224	600	327	795	132
-----	93%	96%	88%	90%	93%	94%	90%	96%	94%	87%	95%	86%	93%	98%	93%	98%	97%	97%	97%	82%	90%	97%	96%	78%
TOTAL DISAPPROVE	73	20	25	19	9	33	45	17	22	29	17	34	13	3	6	3	8	12	22	51	64	9	37	36
-----	7%	4%	12%	10%	7%	6%	10%	4%	6%	13%	5%	14%	7%	2%	7%	2%	3%	3%	3%	18%	10%	3%	4%	22%
STRONGLY APPROVE	416	222	62	68	64	233	165	210	150	76	159	83	57	84	34	83	173	111	367	50	217	200	374	42
	42%	46%	29%	37%	52%	45%	36%	50%	38%	35%	47%	35%	32%	49%	42%	68%	65%	33%	51%	18%	33%	59%	45%	25%
SOMEWHAT APPROVE	511	236	126	97	51	257	243	190	221	109	162	117	106	84	42	37	84	216	336	174	383	128	420	90
	51%	49%	59%	53%	41%	49%	54%	46%	56%	51%	48%	50%	60%	49%	51%	30%	32%	64%	46%	63%	58%	38%	51%	54%
SOMEWHAT DISAPPROVE	61	17	19	15	9	27	35	15	21	23	15	24	13	3	6	3	5	10	18	43	55	6	31	30
	6%	4%	9%	8%	7%	5%	8%	4%	5%	11%	5%	10%	7%	2%	7%	2%	2%	3%	3%	15%	8%	2%	4%	18%
STRONGLY DISAPPROVE	12	3	5	4	-	6	10	2	1	5	2	10	-	-	-	-	3	1	4	8	9	3	6	7
	1%	1%	3%	2%	-	1%	2%	1%	-	2%	1%	4%	-	-	-	-	1%	-	1%	3%	1%	1%	1%	4%

Table 5-8
 QUESTION 3:
 Do you approve or disapprove of the job Donald Trump is doing as President?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEM	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (APPROVE - DISAPPROVE)	854	671	184	446	169	122	104	14	628	177	49	810	44	391	391	781	73	268	586	372	527	327	284
	85%	90%	71%	93%	79%	83%	88%	31%	91%	70%	81%	92%	38%	92%	87%	89%	58%	97%	81%	95%	96%	72%	84%
TOTAL APPROVE -----	927	706	221	462	191	134	110	30	657	215	55	846	81	407	421	828	99	271	656	381	537	390	311
	93%	95%	86%	97%	90%	92%	94%	65%	96%	85%	90%	96%	69%	96%	93%	95%	79%	99%	90%	98%	98%	86%	92%
TOTAL DISAPPROVE -----	73	36	37	16	22	12	7	16	29	38	6	37	36	17	30	47	26	4	69	9	10	63	27
	7%	5%	14%	3%	10%	8%	6%	35%	4%	15%	10%	4%	31%	4%	7%	5%	21%	1%	10%	2%	2%	14%	8%
STRONGLY APPROVE	416	326	91	239	54	53	56	15	335	63	18	378	38	264	128	392	24	165	251	178	319	97	82
	42%	44%	35%	50%	25%	36%	48%	33%	49%	25%	30%	43%	33%	62%	28%	45%	20%	60%	35%	46%	58%	21%	24%
SOMEWHAT APPROVE	511	380	130	223	137	81	54	15	322	152	37	468	42	144	293	436	74	106	404	203	218	293	229
	51%	51%	50%	47%	64%	55%	46%	32%	47%	60%	60%	53%	36%	34%	65%	50%	60%	39%	56%	52%	40%	65%	68%
SOMEWHAT DISAPPROVE	61	29	32	14	19	12	4	12	22	33	6	33	28	14	27	42	19	4	57	8	8	53	26
	6%	4%	12%	3%	9%	8%	4%	26%	3%	13%	10%	4%	24%	3%	6%	5%	15%	1%	8%	2%	1%	12%	8%
STRONGLY DISAPPROVE	12	7	5	3	3	-	2	4	7	5	-	4	8	3	3	6	7	-	12	2	3	9	1
	1%	1%	2%	1%	2%	-	2%	8%	1%	2%	-	-	7%	1%	1%	1%	5%	-	2%	-	1%	2%	-

Table 6-1

QUESTION 4:

While it is a long way off, if the election for U.S. Congress were being held today, for whom would you vote the Republican candidate OR the Democratic candidate for Congress from your district, or do you not plan to vote in the 2018 midterm elections?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE-TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	766	493	211	704	63	141	199	302	124	72	182	207	133	172	182	584	373	393	145	134	169	179	138
	77%	94%	75%	87%	34%	76%	81%	79%	68%	78%	70%	84%	81%	73%	77%	76%	72%	82%	74%	75%	80%	80%	73%
REPUBLICAN CANDIDATE	785	496	213	709	74	143	200	307	135	73	195	207	135	176	184	601	388	396	154	138	173	181	139
	78%	95%	75%	88%	40%	77%	81%	80%	74%	79%	75%	84%	82%	75%	78%	79%	75%	83%	78%	77%	82%	81%	74%
DEMOCRATIC CANDIDATE	19	3	2	5	11	2	1	5	11	1	13	-	1	4	2	17	15	4	9	4	4	2	1
	2%	1%	1%	1%	6%	1%	-	1%	6%	1%	5%	-	1%	2%	1%	2%	3%	1%	4%	2%	2%	1%	1%
NOT SURE/UNDECIDED	191	24	65	89	100	41	44	70	35	18	53	38	26	55	48	143	113	78	32	35	33	42	49
	19%	5%	23%	11%	53%	22%	18%	18%	19%	20%	20%	16%	16%	23%	20%	19%	22%	16%	16%	19%	16%	19%	26%
DO NOT PLAN TO VOTE IN THE MIDTERMS	6	1	3	4	1	-	1	3	1	-	1	1	3	1	2	3	4	2	2	3	1	-	-
	1%	-	1%	1%	1%	-	1%	1%	1%	-	-	-	2%	-	1%	-	1%	-	1%	1%	-	-	-

Table 6-2

QUESTION 4:

While it is a long way off, if the election for U.S. Congress were being held today, for whom would you vote the Republican candidate OR the Democratic candidate for Congress from your district, or do you not plan to vote in the 2018 midterm elections?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		WOMEN		WOMEN		HS OR	SOME	COLL	GRAD/	MEN	MEN	WOMEN	WOMEN	STRG	STRG	SOFT/	SOFT/	RIGHT	WRONG		
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	GRAD	W/O	W/	W/O	W/	GOP	GOP	LEAN	LEAN	DIR	TRACK	
BASE-TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	766	60	139	174	83	85	164	143	55	142	240	283	101	168	205	214	179	235	258	132	136	574	142
	77%	65%	72%	75%	69%	82%	84%	79%	80%	77%	74%	76%	84%	70%	74%	80%	84%	94%	94%	67%	71%	82%	65%
REPUBLICAN CANDIDATE	785	68	146	175	84	86	165	145	55	143	243	295	103	171	218	215	181	237	259	137	136	587	145
	78%	73%	75%	75%	70%	83%	85%	80%	80%	78%	75%	80%	86%	71%	78%	80%	85%	95%	95%	70%	71%	84%	66%
DEMOCRATIC CANDIDATE	19	8	7	1	1	1	1	2	-	1	3	13	2	3	12	2	2	2	1	5	-	14	4
	2%	8%	3%	-	1%	1%	1%	1%	-	1%	1%	3%	2%	1%	4%	1%	1%	1%	-	2%	-	2%	2%
NOT SURE/UNDECIDED	191	17	40	56	35	15	28	34	14	37	78	61	15	65	48	50	28	11	13	52	54	94	70
	19%	18%	20%	24%	29%	15%	14%	19%	20%	20%	24%	16%	13%	27%	17%	19%	13%	4%	5%	27%	28%	13%	32%
DO NOT PLAN TO VOTE IN THE MIDTERMS	6	1	3	-	-	1	1	-	-	3	1	2	-	3	1	1	1	1	-	3	2	3	-
	1%	1%	1%	-	-	1%	-	-	-	1%	-	1%	-	1%	-	-	-	-	-	1%	1%	-	-

Table 6-3

QUESTION 4:

While it is a long way off, if the election for U.S. Congress were being held today, for whom would you vote the Republican candidate OR the Democratic candidate for Congress from your district, or do you not plan to vote in the 2018 midterm elections?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/LIB GOP	RTL CAND	PRO-CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/DK	NEW ENG-LAND	MID-ATL-ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC-IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	766	274	311	585	145	36	158	438	151	177	117	245	362	134	270	31	110	142	57	144	158	57	67
	77%	91%	79%	84%	56%	80%	78%	83%	67%	72%	88%	82%	84%	69%	72%	71%	77%	78%	89%	77%	80%	77%	62%
REPUBLICAN CANDIDATE	785	276	318	593	153	39	159	445	158	181	119	250	369	138	277	31	112	144	57	148	159	59	76
	78%	91%	81%	85%	59%	86%	78%	84%	70%	74%	90%	83%	85%	72%	74%	71%	78%	78%	89%	79%	80%	79%	70%
DEMOCRATIC CANDIDATE	19	2	7	9	8	3	1	7	7	5	2	5	7	5	8	-	2	1	-	4	1	2	9
	2%	1%	2%	1%	3%	6%	-	1%	3%	2%	1%	2%	2%	2%	2%	-	1%	1%	-	2%	-	2%	9%
NOT SURE/UNDECIDED	191	24	68	92	95	4	41	74	60	57	10	45	55	49	87	12	29	37	7	35	36	14	21
	19%	8%	17%	13%	37%	9%	20%	14%	26%	23%	8%	15%	13%	25%	23%	29%	20%	20%	11%	19%	18%	18%	20%
DO NOT PLAN TO VOTE IN THE MIDTERMS	6	1	1	3	3	-	3	3	1	1	1	1	2	1	2	-	-	1	-	1	2	-	1
	1%	-	-	-	1%	-	2%	1%	1%	-	1%	-	-	1%	1%	-	-	1%	-	1%	1%	-	1%

Table 6-4

QUESTION 4:

While it is a long way off, if the election for U.S. Congress were being held today, for whom would you vote the Republican candidate OR the Democratic candidate for Congress from your district, or do you not plan to vote in the 2018 midterm elections?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL	NEVER	BETTER	WORSE	SAME	STRG	SMWT	TOTAL	TOTAL	TOTAL	TOTAL	NOT	NOT		TOTAL	TOTAL	GOP	UND	
	TOTAL	OBAMA													OBAMA	OBAMA					CONS
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	766	58	54	112	654	533	14	219	379	356	735	31	668	98	66	24	7	105	661	785	-
	77%	61%	51%	55%	82%	81%	51%	69%	91%	70%	79%	43%	82%	53%	59%	56%	24%	63%	79%	100%	-
REPUBLICAN CANDIDATE	785	64	65	129	656	544	16	224	380	370	751	34	684	101	67	25	8	117	668	785	-
	78%	67%	61%	64%	82%	83%	61%	71%	91%	73%	81%	46%	84%	55%	60%	59%	27%	70%	80%	100%	-
DEMOCRATIC CANDIDATE	19	6	11	17	2	11	3	5	2	14	16	3	16	3	1	1	1	12	7	-	-
	2%	6%	10%	8%	-	2%	10%	2%	-	3%	2%	4%	2%	2%	1%	3%	3%	7%	1%	-	-
NOT SURE/UNDECIDED	191	23	31	55	136	99	8	85	33	121	154	37	113	78	42	16	20	37	154	-	191
	19%	25%	29%	27%	17%	15%	29%	27%	8%	24%	17%	50%	14%	42%	37%	38%	66%	22%	18%	-	100%
DO NOT PLAN TO VOTE IN THE MIDTERMS	6	2	-	2	3	3	-	3	1	4	6	-	2	3	2	-	1	2	4	-	-
	1%	2%	-	1%	-	-	-	1%	-	1%	1%	-	-	2%	2%	-	3%	1%	-	-	-

Table 6-5

QUESTION 4:

While it is a long way off, if the election for U.S. Congress were being held today, for whom would you vote the Republican candidate OR the Democratic candidate for Congress from your district, or do you not plan to vote in the 2018 midterm elections?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE			SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	766	724	21	659	45	425	159	43	686	321	204	78	80	82	194	136	99	64	164	101	111	96	465	301
	77%	80%	35%	80%	57%	82%	66%	47%	80%	78%	74%	72%	76%	83%	86%	75%	77%	68%	81%	70%	85%	78%	82%	70%
REPUBLICAN CANDIDATE	785	739	24	667	52	433	166	51	694	329	211	81	82	82	195	143	101	65	165	105	111	96	476	309
	78%	82%	41%	81%	67%	84%	68%	55%	81%	80%	77%	74%	77%	83%	86%	79%	78%	70%	82%	73%	85%	78%	84%	71%
DEMOCRATIC CANDIDATE	19	14	3	8	8	8	7	8	8	8	7	3	1	1	1	7	2	1	1	4	-	-	11	8
	2%	2%	6%	1%	10%	2%	3%	9%	1%	2%	2%	2%	1%	1%	1%	4%	1%	1%	1%	2%	-	-	2%	2%
NOT SURE/UNDECIDED	191	146	31	141	18	75	66	31	154	74	54	24	23	16	30	31	26	26	34	35	20	26	77	114
	19%	16%	53%	17%	23%	15%	27%	34%	18%	18%	20%	22%	22%	16%	13%	17%	20%	28%	17%	24%	15%	22%	14%	26%
DO NOT PLAN TO VOTE IN THE MIDTERMS	6	6	-	4	-	1	4	2	4	1	3	1	-	-	-	-	1	1	2	1	-	-	3	2
	1%	1%	-	1%	-	-	2%	2%	-	-	1%	1%	-	-	-	-	1%	1%	1%	1%	-	-	1%	1%

Table 6-6

QUESTION 4:

While it is a long way off, if the election for U.S. Congress were being held today, for whom would you vote the Republican candidate OR the Democratic candidate for Congress from your district, or do you not plan to vote in the 2018 midterm elections?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-ANN-OUNCE/	ANN-OUNCE/	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
			OUNCE	AFTER																			
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	766	65	190	192	83	147	28	61	198	568	309	457	99	658	422	332	258	202	30	112	659	106	55
	77%	85%	82%	72%	78%	79%	82%	62%	72%	78%	74%	78%	65%	79%	82%	88%	69%	84%	61%	68%	82%	55%	54%
REPUBLICAN CANDIDATE	785	68	194	199	86	148	28	61	206	579	319	465	107	669	424	336	267	205	31	116	670	114	61
	78%	89%	84%	75%	80%	80%	82%	62%	75%	80%	77%	80%	70%	80%	83%	89%	72%	85%	63%	70%	83%	59%	60%
DEMOCRATIC CANDIDATE	19	3	4	8	3	1	-	-	7	12	10	9	7	11	2	3	10	3	1	3	11	8	6
	2%	4%	2%	3%	3%	1%	-	-	3%	2%	2%	2%	5%	1%	-	1%	3%	1%	2%	2%	1%	4%	6%
NOT SURE/UNDECIDED	191	5	33	57	18	35	6	37	59	132	85	106	37	149	83	34	94	31	17	44	122	69	31
	19%	7%	14%	21%	17%	19%	18%	38%	22%	18%	20%	18%	24%	18%	16%	9%	25%	13%	35%	27%	15%	35%	30%
DO NOT PLAN TO VOTE IN THE MIDTERMS	6	-	1	2	-	2	-	-	2	3	1	4	2	3	2	3	2	1	-	1	3	3	3
	1%	-	1%	1%	-	1%	-	-	1%	-	-	1%	1%	-	-	1%	1%	-	-	1%	-	2%	3%

Table 6-7

QUESTION 4:

While it is a long way off, if the election for U.S. Congress were being held today, for whom would you vote the Republican candidate OR the Democratic candidate for Congress from your district, or do you not plan to vote in the 2018 midterm elections?

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP						BORDER WALL			WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/ RE-FOR-PLACE EIGN DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE EIGN DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	766	366	156	139	105	408	334	329	306	153	265	164	140	136	60	97	231	263	592	174	488	278	652	114
	77%	76%	73%	75%	85%	78%	74%	79%	78%	72%	78%	70%	80%	79%	74%	79%	88%	78%	82%	63%	74%	83%	78%	68%
REPUBLICAN CANDIDATE	785	376	161	140	107	419	345	337	311	158	273	171	140	140	62	100	235	268	603	182	502	282	666	119
	78%	79%	76%	76%	86%	80%	76%	81%	79%	74%	81%	73%	80%	81%	76%	81%	89%	79%	83%	66%	76%	84%	80%	70%
DEMOCRATIC CANDIDATE	19	10	6	1	2	11	10	8	4	4	7	6	-	4	2	3	3	5	11	8	14	5	14	5
	2%	2%	3%	1%	2%	2%	2%	2%	1%	2%	2%	3%	-	2%	2%	2%	1%	1%	2%	3%	2%	1%	2%	3%
NOT SURE/UNDECIDED	191	88	46	41	15	92	96	71	75	48	57	55	33	28	18	19	26	63	107	83	143	48	148	43
	19%	18%	22%	22%	12%	18%	21%	17%	19%	23%	17%	23%	19%	16%	22%	15%	10%	19%	15%	30%	22%	14%	18%	26%
DO NOT PLAN TO VOTE IN THE MIDTERMS	6	3	-	2	-	1	2	1	3	3	1	2	2	-	-	1	-	3	4	2	4	1	3	2
	1%	1%	-	1%	-	-	-	-	1%	2%	-	1%	1%	-	-	1%	-	1%	1%	1%	1%	-	-	1%

Table 6-8

QUESTION 4:

While it is a long way off, if the election for U.S. Congress were being held today, for whom would you vote the Republican candidate OR the Democratic candidate for Congress from your district, or do you not plan to vote in the 2018 midterm elections?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM		ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	MAKES ME QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	766	582	184	397	145	110	89	25	601	135	29	689	77	360	321	681	85	226	539	302	441	325	249
	77%	78%	71%	83%	68%	75%	76%	55%	88%	54%	48%	78%	66%	85%	71%	78%	68%	82%	74%	77%	81%	72%	74%
REPUBLICAN CANDIDATE	785	594	190	400	150	113	92	29	611	143	31	703	81	362	335	697	88	235	550	314	454	330	254
	78%	80%	74%	84%	70%	77%	79%	65%	89%	56%	50%	80%	69%	85%	74%	80%	70%	85%	76%	81%	83%	73%	75%
DEMOCRATIC CANDIDATE	19	12	6	3	5	3	4	4	10	7	2	15	4	2	14	16	3	8	10	12	13	6	5
	2%	2%	2%	1%	3%	2%	3%	9%	1%	3%	3%	2%	4%	1%	3%	2%	3%	1%	3%	2%	2%	1%	1%
NOT SURE/UNDECIDED	191	132	59	75	55	29	20	12	62	101	28	159	32	58	99	157	34	28	163	62	77	114	77
	19%	18%	23%	16%	26%	20%	17%	26%	9%	40%	45%	18%	27%	14%	22%	18%	27%	10%	22%	16%	14%	25%	23%
DO NOT PLAN TO VOTE IN THE MIDTERMS	6	3	3	1	3	1	1	-	3	1	1	6	-	2	4	6	-	4	2	2	3	3	3
	1%	-	1%	-	1%	1%	1%	-	-	1%	2%	1%	-	-	1%	1%	-	1%	-	1%	1%	1%	1%

Table 7-1
 QUESTION 5:
 Do you approve or disapprove of the job the Republicans in Congress are doing?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (APPROVE - DISAPPROVE)	630	404	182	586	38	119	141	246	124	48	170	168	103	140	136	494	289	340	156	126	139	112	97
	63%	77%	64%	73%	20%	64%	57%	64%	68%	52%	65%	68%	62%	60%	57%	65%	56%	71%	79%	70%	66%	50%	51%
TOTAL APPROVE	815	464	232	696	113	152	194	316	153	70	216	207	134	188	186	629	405	410	176	152	175	168	143
-----	81%	89%	82%	86%	60%	82%	79%	82%	84%	76%	83%	84%	81%	80%	79%	82%	78%	85%	90%	85%	83%	75%	76%
TOTAL DISAPPROVE	185	60	51	111	74	34	53	70	29	22	45	39	31	48	50	135	115	70	21	27	36	56	46
-----	19%	11%	18%	14%	40%	18%	21%	18%	16%	24%	17%	16%	19%	20%	21%	18%	22%	15%	10%	15%	17%	25%	24%
STRONGLY APPROVE	202	169	23	192	9	33	40	88	41	19	49	65	28	40	38	164	98	103	58	44	42	30	28
	20%	32%	8%	24%	5%	18%	16%	23%	22%	20%	19%	26%	17%	17%	16%	21%	19%	21%	30%	24%	20%	13%	15%
SOMEWHAT APPROVE	613	295	210	505	104	120	154	228	112	51	167	142	106	148	148	465	306	307	118	109	133	138	115
	61%	56%	74%	63%	55%	64%	62%	59%	62%	56%	64%	58%	64%	63%	63%	61%	59%	64%	60%	61%	63%	62%	61%
SOMEWHAT DISAPPROVE	147	52	41	92	54	28	37	59	23	20	36	35	24	32	34	113	85	62	16	23	30	42	35
	15%	10%	14%	11%	29%	15%	15%	15%	12%	22%	14%	14%	15%	14%	14%	15%	16%	13%	8%	13%	14%	19%	19%
STRONGLY DISAPPROVE	38	8	10	18	20	6	16	10	6	2	10	4	7	16	16	22	30	8	4	4	6	14	11
	4%	2%	4%	2%	11%	3%	6%	3%	4%	2%	4%	2%	4%	7%	7%	3%	6%	2%	2%	2%	3%	6%	6%

Table 7-2
 QUESTION 5:
 Do you approve or disapprove of the job the Republicans in Congress are doing?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD			
	TOTAL	MEN	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	WOMEN	HS	OR	SOME	COLL	GRAD/	MEN	MEN	WOMEN	WOMEN	STRG	STRG	SOFT/	SOFT/	RIGHT	WRONG
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	COLL	GRAD/	PROF	W/O	W/	W/O	W/	GOP	GOP	LEAN	LEAN	DIR	TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219	
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%	
**D/S (APPROVE - DISAPPROVE)	630	65	128	97	51	91	137	112	46	132	210	226	63	145	144	197	144	179	225	98	117	502	71	
	63%	70%	66%	42%	42%	88%	70%	62%	67%	72%	64%	61%	52%	60%	52%	73%	68%	71%	82%	50%	61%	72%	32%	
TOTAL APPROVE	815	79	161	165	85	97	166	147	58	158	268	298	91	193	212	232	178	215	249	147	154	600	145	
-----	81%	85%	83%	71%	71%	94%	85%	81%	84%	86%	82%	80%	76%	80%	76%	87%	84%	86%	91%	75%	81%	86%	66%	
TOTAL DISAPPROVE	185	14	34	68	35	6	29	34	11	26	58	72	29	48	67	36	34	36	24	49	37	98	74	
-----	19%	15%	17%	29%	29%	6%	15%	19%	16%	14%	18%	20%	24%	20%	24%	13%	16%	14%	9%	25%	19%	14%	34%	
STRONGLY APPROVE	202	27	50	21	9	31	36	37	19	43	66	72	21	47	51	61	42	84	85	11	17	178	15	
	20%	29%	26%	9%	7%	30%	18%	20%	28%	23%	20%	20%	17%	20%	18%	23%	20%	34%	31%	6%	9%	25%	7%	
SOMEWHAT APPROVE	613	52	111	143	77	67	131	110	38	115	202	226	71	146	161	171	136	130	165	136	137	423	130	
	61%	55%	57%	62%	64%	64%	67%	61%	56%	63%	62%	61%	59%	60%	58%	64%	64%	52%	60%	69%	71%	61%	59%	
SOMEWHAT DISAPPROVE	147	10	27	49	27	6	26	29	8	21	43	61	22	32	53	32	30	29	22	37	31	83	52	
	15%	10%	14%	21%	23%	6%	13%	16%	12%	11%	13%	16%	18%	13%	19%	12%	14%	12%	8%	19%	16%	12%	24%	
STRONGLY DISAPPROVE	38	4	7	19	8	-	3	5	3	5	15	12	7	16	15	4	4	6	2	12	6	15	22	
	4%	5%	3%	8%	6%	-	2%	3%	4%	3%	5%	3%	6%	6%	5%	2%	2%	3%	1%	6%	3%	2%	10%	

Table 7-3
 QUESTION 5:
 Do you approve or disapprove of the job the Republicans in Congress are doing?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (APPROVE - DISAPPROVE)	630	192	244	436	154	39	162	339	143	148	84	193	278	87	265	21	98	101	40	124	122	46	78
	63%	64%	62%	63%	60%	87%	80%	64%	63%	61%	64%	64%	64%	45%	71%	48%	69%	55%	62%	66%	62%	62%	72%
TOTAL APPROVE -----	815	247	319	566	206	42	183	434	185	196	108	247	355	140	319	32	121	142	52	155	160	60	93
	81%	82%	81%	81%	80%	94%	90%	82%	82%	80%	82%	82%	82%	73%	85%	74%	84%	78%	81%	83%	81%	81%	86%
TOTAL DISAPPROVE -----	185	55	75	130	52	3	21	95	42	48	24	54	78	53	54	11	22	41	12	32	38	14	15
	19%	18%	19%	19%	20%	6%	10%	18%	18%	20%	18%	18%	18%	27%	15%	26%	16%	22%	19%	17%	19%	19%	14%
STRONGLY APPROVE	202	96	45	141	43	17	52	114	51	36	49	51	100	27	75	5	28	26	14	44	43	18	23
	20%	32%	11%	20%	17%	39%	26%	22%	22%	15%	37%	17%	23%	14%	20%	11%	20%	14%	22%	24%	22%	24%	21%
SOMEWHAT APPROVE	613	151	274	425	163	25	131	320	134	160	59	196	256	113	244	27	92	116	38	111	117	42	70
	61%	50%	70%	61%	63%	55%	64%	60%	59%	65%	45%	65%	59%	59%	65%	63%	65%	63%	59%	59%	59%	57%	65%
SOMEWHAT DISAPPROVE	147	43	65	108	38	1	15	77	29	41	20	43	63	38	46	10	18	26	11	25	35	10	13
	15%	14%	16%	15%	15%	2%	7%	15%	13%	17%	15%	14%	14%	20%	12%	24%	12%	14%	17%	13%	17%	14%	12%
STRONGLY DISAPPROVE	38	13	10	23	14	2	6	18	12	7	4	11	15	15	8	1	5	14	1	7	3	4	2
	4%	4%	3%	3%	5%	4%	3%	3%	5%	3%	3%	3%	3%	8%	2%	2%	3%	8%	2%	4%	2%	5%	2%

Table 7-4
 QUESTION 5:
 Do you approve or disapprove of the job the Republicans in Congress are doing?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 08&12													ENOUGH	CONS					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (APPROVE - DISAPPROVE)	630	72	57	129	501	474	9	146	339	292	630	-	815	-185	-112	-43	-30	154	476	583	35
	63%	76%	53%	64%	63%	72%	36%	46%	81%	57%	68%	-1%	100%	-100%	-100%	-100%	-100%	92%	57%	74%	19%
TOTAL APPROVE	815	83	82	165	649	565	18	232	378	401	779	36	815	-	-	-	-	161	654	684	113
	81%	88%	77%	82%	81%	86%	68%	73%	91%	79%	84%	50%	100%	-	-	-	-	96%	79%	87%	59%
TOTAL DISAPPROVE	185	12	25	37	148	91	9	86	39	109	148	37	-	185	112	43	30	7	178	101	78
	19%	12%	23%	18%	19%	14%	32%	27%	9%	21%	16%	50%	-	100%	100%	100%	100%	4%	21%	13%	41%
STRONGLY APPROVE	202	26	18	43	158	156	8	37	167	28	195	6	202	-	-	-	-	54	147	187	10
	20%	27%	17%	21%	20%	24%	29%	12%	40%	5%	21%	8%	25%	-	-	-	-	33%	18%	24%	5%
SOMEWHAT APPROVE	613	58	64	122	491	409	10	194	210	373	583	30	613	-	-	-	-	106	507	496	104
	61%	61%	60%	60%	62%	62%	39%	61%	50%	73%	63%	41%	75%	-	-	-	-	64%	61%	63%	54%
SOMEWHAT DISAPPROVE	147	9	19	27	119	73	5	68	31	94	126	21	-	147	92	34	21	4	143	89	52
	15%	9%	17%	14%	15%	11%	20%	22%	8%	18%	14%	29%	-	79%	82%	79%	70%	3%	17%	11%	27%
STRONGLY DISAPPROVE	38	3	7	9	29	18	3	17	8	15	23	15	-	38	20	9	9	2	36	12	25
	4%	3%	6%	5%	4%	3%	12%	5%	2%	3%	2%	21%	-	21%	18%	21%	30%	1%	4%	2%	13%

Table 7-5
 QUESTION 5:
 Do you approve or disapprove of the job the Republicans in Congress are doing?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
**D/S (APPROVE - DISAPPROVE)	630	616	-4	528	43	387	63	58	538	291	150	46	85	58	177	110	64	59	119	83	86	80	424	206
TOTAL APPROVE	815	760	27	674	61	452	153	75	699	351	212	78	95	79	202	145	96	76	161	114	108	101	496	319
TOTAL DISAPPROVE	185	145	31	146	17	65	90	18	161	60	63	31	10	20	24	35	33	17	42	31	22	21	72	113
STRONGLY APPROVE	202	192	4	166	17	124	34	21	164	94	47	20	20	21	56	33	30	18	41	18	23	31	158	44
SOMEWHAT APPROVE	613	568	24	508	44	329	119	54	535	258	165	58	75	57	146	112	66	58	120	95	85	70	338	276
SOMEWHAT DISAPPROVE	147	122	17	118	11	54	66	14	128	55	45	21	8	18	21	25	29	11	36	22	16	16	64	83
STRONGLY DISAPPROVE	38	22	14	28	6	11	24	4	33	5	18	11	2	2	3	10	4	6	6	9	6	5	8	30

Table 7-6
 QUESTION 5:
 Do you approve or disapprove of the job the Republicans in Congress are doing?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-OUNCE	ANN-OUNCE/AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (APPROVE - DISAPPROVE)	630	60	170	166	67	102	26	39	153	476	232	398	66	561	311	272	173	191	17	80	573	57	45
	63%	79%	73%	62%	63%	55%	78%	40%	56%	66%	56%	68%	43%	67%	61%	72%	46%	80%	36%	49%	71%	30%	45%
TOTAL APPROVE	815	68	201	216	87	144	30	69	214	601	324	491	110	697	412	324	273	216	33	123	689	126	73
	81%	89%	87%	81%	82%	77%	89%	70%	78%	83%	78%	84%	72%	84%	80%	86%	73%	90%	68%	74%	86%	65%	72%
TOTAL DISAPPROVE	185	8	31	50	20	42	4	30	60	125	92	93	44	136	101	52	100	24	16	42	117	68	28
	19%	11%	13%	19%	18%	23%	11%	30%	22%	17%	22%	16%	28%	20%	14%	27%	10%	32%	26%	14%	35%	28%	
STRONGLY APPROVE	202	34	68	39	22	19	6	14	48	153	65	136	27	174	101	99	47	77	5	6	189	13	2
	20%	44%	29%	15%	21%	10%	17%	14%	18%	21%	16%	23%	18%	21%	20%	26%	13%	32%	9%	3%	23%	7%	2%
SOMEWHAT APPROVE	613	34	133	177	65	125	24	55	165	448	259	355	83	524	311	225	226	139	28	117	501	113	71
	61%	45%	57%	67%	61%	67%	72%	56%	60%	62%	62%	61%	54%	63%	61%	60%	61%	58%	58%	71%	62%	58%	71%
SOMEWHAT DISAPPROVE	147	8	22	36	19	35	4	23	49	98	71	76	28	114	85	42	81	20	10	34	98	48	22
	15%	11%	9%	14%	18%	19%	11%	23%	18%	14%	17%	13%	18%	14%	17%	11%	22%	8%	21%	21%	12%	25%	21%
STRONGLY DISAPPROVE	38	-	9	14	1	7	-	7	12	27	21	18	16	22	16	10	19	5	5	8	18	20	6
	4%	-	4%	5%	1%	4%	-	7%	4%	4%	5%	3%	10%	3%	3%	3%	5%	2%	11%	5%	2%	10%	6%

Table 7-7
 QUESTION 5:
 Do you approve or disapprove of the job the Republicans in Congress are doing?

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS NOT MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/RE-FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (APPROVE - DISAPPROVE)	630	337	111	92	90	347	279	269	246	118	239	126	100	112	52	82	179	233	494	136	420	209	545	84
	63%	71%	52%	50%	72%	66%	62%	64%	63%	56%	71%	54%	57%	66%	63%	67%	68%	69%	68%	50%	63%	62%	66%	50%
TOTAL APPROVE	815	408	162	138	107	435	366	343	320	166	289	180	138	142	66	102	222	285	609	206	542	273	688	127
-----	81%	85%	76%	75%	86%	83%	81%	82%	81%	78%	85%	77%	79%	83%	82%	83%	84%	84%	84%	75%	82%	81%	83%	75%
TOTAL DISAPPROVE	185	70	51	46	17	88	87	74	74	47	49	54	38	30	15	20	43	53	116	69	122	63	143	42
-----	19%	15%	24%	25%	14%	17%	19%	18%	19%	22%	15%	23%	21%	17%	18%	17%	16%	16%	16%	25%	18%	19%	17%	25%
STRONGLY APPROVE	202	105	32	24	40	113	85	94	72	39	82	36	30	38	16	40	82	53	174	27	104	97	166	36
	20%	22%	15%	13%	32%	22%	19%	22%	18%	18%	24%	15%	17%	22%	20%	32%	31%	16%	24%	10%	16%	29%	20%	21%
SOMEWHAT APPROVE	613	303	130	114	67	322	281	250	247	127	207	144	107	104	50	63	140	233	435	178	438	175	523	91
	61%	63%	61%	62%	54%	62%	62%	60%	63%	60%	61%	62%	61%	61%	62%	51%	53%	69%	60%	65%	66%	52%	63%	54%
SOMEWHAT DISAPPROVE	147	58	41	34	14	76	65	57	59	36	45	39	28	24	12	15	36	45	96	51	96	51	121	26
	15%	12%	19%	18%	11%	15%	14%	14%	15%	17%	13%	16%	16%	14%	15%	12%	14%	13%	13%	19%	14%	15%	15%	15%
STRONGLY DISAPPROVE	38	13	10	13	3	12	22	17	14	11	5	15	10	6	3	6	7	8	20	18	26	12	22	16
	4%	3%	5%	7%	3%	2%	5%	4%	4%	5%	1%	6%	6%	3%	4%	5%	2%	2%	3%	7%	4%	4%	3%	10%

Table 7-8
 QUESTION 5:
 Do you approve or disapprove of the job the Republicans in Congress are doing?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM		ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEM	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (APPROVE - DISAPPROVE)	630	491	139	393	94	74	42	27	493	104	33	557	73	275	301	576	54	211	419	277	409	221	181
	63%	66%	54%	82%	44%	51%	36%	60%	72%	41%	54%	63%	62%	65%	67%	66%	43%	77%	58%	71%	75%	49%	54%
TOTAL APPROVE -----	815	616	199	435	153	110	79	36	590	178	47	720	95	350	376	726	89	243	572	333	478	337	260
	81%	83%	77%	91%	72%	75%	68%	80%	86%	71%	77%	82%	81%	82%	83%	83%	72%	88%	79%	85%	87%	74%	77%
TOTAL DISAPPROVE -----	185	125	60	43	59	36	38	9	97	74	14	163	22	75	75	150	35	32	153	57	69	116	78
	19%	17%	23%	9%	28%	25%	32%	20%	14%	29%	23%	18%	19%	18%	17%	17%	28%	12%	21%	15%	13%	26%	23%
STRONGLY APPROVE	202	159	42	131	22	17	16	16	174	21	7	164	37	127	61	188	13	96	105	74	161	40	29
	20%	21%	16%	27%	10%	12%	13%	35%	25%	8%	11%	19%	32%	30%	14%	22%	11%	35%	15%	19%	29%	9%	9%
SOMEWHAT APPROVE	613	457	156	305	131	93	64	20	416	158	40	556	58	222	315	537	76	147	466	259	317	296	231
	61%	62%	61%	64%	62%	64%	55%	45%	61%	62%	65%	63%	49%	52%	70%	61%	61%	54%	64%	66%	58%	66%	68%
SOMEWHAT DISAPPROVE	147	104	43	36	46	32	27	6	85	49	13	132	15	57	65	122	24	29	118	52	60	87	64
	15%	14%	17%	8%	22%	22%	23%	13%	12%	19%	21%	15%	12%	13%	14%	14%	20%	11%	16%	13%	11%	19%	19%
STRONGLY DISAPPROVE	38	21	17	7	13	4	10	3	12	25	1	31	7	18	10	27	11	3	35	4	9	29	14
	4%	3%	7%	1%	6%	3%	9%	7%	2%	10%	2%	3%	6%	4%	2%	3%	9%	1%	5%	1%	2%	6%	4%

Table 8-1
 QUESTION 6:
 Do you disapprove because...

Republicans in Congress are not moving fast enough on Donald Trump's programs and policies,

Republicans in Congress are too conservative,

...or...

Republicans in Congress are not conservative enough?

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
NOT MOVING FAST ENOUGH	112	40	26	66	46	22	30	39	21	12	30	19	19	32	34	78	79	33	8	16	21	37	29
	11%	8%	9%	8%	25%	12%	12%	10%	12%	13%	12%	8%	11%	14%	14%	10%	15%	7%	4%	9%	10%	17%	15%
NOT CONSERVATIVE ENOUGH	43	15	10	25	18	8	11	20	4	6	5	12	8	11	8	35	20	23	9	5	10	12	6
	4%	3%	4%	3%	10%	4%	5%	5%	2%	6%	2%	5%	5%	5%	3%	5%	4%	5%	5%	3%	5%	5%	3%
TOO CONSERVATIVE	30	5	14	19	11	4	12	10	4	4	10	7	4	5	8	22	16	14	3	5	5	7	11
	3%	1%	5%	2%	6%	2%	5%	3%	2%	5%	4%	3%	2%	2%	3%	3%	3%	3%	1%	3%	2%	3%	6%

Table 8-2
 QUESTION 6:
 Do you disapprove because...

Republicans in Congress are not moving fast enough on Donald Trump's programs and policies,

Republicans in Congress are too conservative,

...or...

Republicans in Congress are not conservative enough?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		WOMEN		WOMEN		HS OR	SOME	COLL	GRAD/	MEN		WOMEN		STRG	STRG	SOFT/	SOFT/	RIGHT	WRONG		
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	GRAD	PROF	W/O	W/	W/O	W/	GOP	GOP	LEAN	LEAN	DIR	TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
NOT MOVING FAST ENOUGH	112	8	25	45	23	-	12	21	6	17	36	43	16	33	46	20	13	26	14	37	17	68	37
	11%	9%	13%	20%	19%	-	6%	12%	9%	9%	11%	12%	14%	14%	16%	7%	6%	11%	5%	19%	9%	10%	17%
NOT CONSERVATIVE ENOUGH	43	5	5	11	4	5	10	8	2	7	13	16	7	9	11	10	12	6	9	7	11	20	19
	4%	5%	2%	5%	3%	4%	5%	4%	3%	4%	4%	4%	6%	4%	4%	4%	6%	2%	3%	3%	6%	3%	9%
TOO CONSERVATIVE	30	1	4	12	8	2	6	6	3	2	9	13	6	6	11	6	8	3	2	6	10	10	17
	3%	1%	2%	5%	7%	2%	3%	3%	4%	1%	3%	4%	5%	2%	4%	2%	4%	1%	1%	3%	5%	1%	8%

Table 8-3
 QUESTION 6:
 Do you disapprove because...

Republicans in Congress are not moving fast enough on Donald Trump's programs and policies,

Republicans in Congress are too conservative,

...or...

Republicans in Congress are not conservative enough?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
NOT MOVING FAST ENOUGH	112	30	50	80	31	1	12	52	26	34	13	40	53	25	34	8	14	24	6	16	23	7	14
	11%	10%	13%	11%	12%	2%	6%	10%	11%	14%	10%	13%	12%	13%	9%	19%	10%	13%	9%	9%	12%	10%	13%
NOT CONSERVATIVE ENOUGH	43	22	14	36	6	-	1	33	4	6	11	11	22	8	12	2	6	8	3	9	11	4	-
	4%	7%	4%	5%	2%	-	-	6%	2%	2%	8%	4%	5%	4%	3%	5%	4%	4%	5%	5%	5%	5%	-
TOO CONSERVATIVE	30	3	11	14	15	2	8	10	12	8	-	3	3	20	8	1	3	9	3	6	4	3	1
	3%	1%	3%	2%	6%	4%	4%	2%	5%	3%	-	1%	1%	10%	2%	2%	2%	5%	5%	3%	2%	4%	1%

Table 8-4
 QUESTION 6:
 Do you disapprove because...

Republicans in Congress are not moving fast enough on Donald Trump's programs and policies,

Republicans in Congress are too conservative,

...or...

Republicans in Congress are not conservative enough?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL	NEVER	BETTER	WORSE	SAME	STRG	SMWT	TOTAL	TOTAL	TOTAL	TOTAL	NOT	NOT		TOTAL	TOTAL	GOP	UND	
	TOTAL	OBAMA													OBAMA	CONS					TOO
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
NOT MOVING FAST ENOUGH	112	9	10	19	93	63	4	45	33	66	100	13	-	112	112	-	-	1	111	67	42
	11%	9%	9%	9%	12%	10%	14%	14%	8%	13%	11%	17%	-	61%	100%	-	-	-	13%	9%	22%
NOT CONSERVATIVE ENOUGH	43	-	6	6	37	22	4	17	5	27	32	11	-	43	-	43	-	4	39	25	16
	4%	-	6%	3%	5%	3%	15%	5%	1%	5%	3%	15%	-	23%	-	100%	-	2%	5%	3%	8%
TOO CONSERVATIVE	30	3	9	12	18	6	1	24	1	16	17	13	-	30	-	-	30	2	28	8	20
	3%	3%	8%	6%	2%	1%	3%	7%	-	3%	2%	18%	-	16%	-	-	100%	1%	3%	1%	10%

Table 8-5
 QUESTION 6:
 Do you disapprove because...

Republicans in Congress are not moving fast enough on Donald Trump's programs and policies,

Republicans in Congress are too conservative,

...or...

Republicans in Congress are not conservative enough?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE			SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
NOT MOVING FAST ENOUGH	112	96	10	93	8	48	46	7	104	39	38	20	8	9	15	20	22	9	28	17	16	14	51	61
	11%	11%	17%	11%	10%	9%	19%	7%	12%	9%	14%	18%	7%	9%	7%	11%	17%	10%	14%	12%	12%	11%	9%	14%
NOT CONSERVATIVE ENOUGH	43	31	10	34	4	7	27	3	37	16	10	9	-	8	7	10	8	2	11	6	4	6	13	29
	4%	3%	18%	4%	5%	1%	11%	4%	4%	4%	4%	8%	-	8%	3%	5%	6%	2%	5%	4%	3%	5%	2%	7%
TOO CONSERVATIVE	30	18	10	19	6	10	17	8	21	6	15	3	3	4	3	6	3	6	4	7	3	1	7	23
	3%	2%	18%	2%	7%	2%	7%	8%	2%	1%	5%	3%	3%	4%	1%	3%	2%	6%	2%	5%	2%	1%	1%	5%

Table 8-6
 QUESTION 6:
 Do you disapprove because...

Republicans in Congress are not moving fast enough on Donald Trump's programs and policies,

Republicans in Congress are too conservative,

...or...

Republicans in Congress are not conservative enough?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE	ANN-	GOP	GOP	NOMI-	GOP	AFTER	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
		ANN-OUNCE/ AFTER	OUNCE/ AFTER	DE-BATES	PRIM-ARIES	NATION	CONV	GOP CONV															
BASE=TOTAL SAMPLE	1000 100%	76 8%	233 23%	266 27%	107 11%	186 19%	34 3%	99 10%	274 27%	726 73%	415 42%	585 58%	154 15%	833 83%	512 51%	376 38%	373 37%	240 24%	48 5%	165 16%	806 81%	194 19%	101 10%
NOT MOVING FAST ENOUGH	112 11%	8 11%	21 9%	36 13%	13 12%	17 9%	2 7%	15 16%	34 12%	78 11%	54 13%	58 10%	23 15%	89 11%	66 13%	34 9%	55 15%	18 8%	3 7%	25 15%	77 10%	35 18%	18 18%
NOT CONSERVATIVE ENOUGH	43 4%	-	5 2%	9 3%	4 4%	19 10%	-	6 6%	19 7%	24 3%	23 5%	20 3%	12 8%	29 3%	28 6%	14 4%	22 6%	4 1%	7 15%	9 6%	25 3%	17 9%	4 4%
TOO CONSERVATIVE	30 3%	-	6 2%	6 2%	3 3%	6 3%	1 4%	8 8%	8 3%	22 3%	15 4%	15 3%	9 6%	18 2%	6 1%	4 1%	24 6%	2 1%	5 10%	8 5%	14 2%	16 8%	6 6%

Table 8-7
 QUESTION 6:
 Do you disapprove because...

Republicans in Congress are not moving fast enough on Donald Trump's programs and policies,

Republicans in Congress are too conservative,

...or...

Republicans in Congress are not conservative enough?

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP				FIRST TOP PRIORITY FOR TRUMP				BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS					
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL- RE- PEAL/ RE- FOR- PLACE EIGN TRADE SEC- URITY	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	JOB-KILL- RE- PEAL/ RE- FOR- PLACE EIGN TRADE SEC- URITY	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
NOT MOVING FAST ENOUGH	112	50	26	28	9	57	57	40	48	24	36	32	20	17	7	11	27	38	76	36	74	38	95	17
	11%	10%	12%	15%	7%	11%	13%	9%	12%	11%	11%	14%	11%	10%	9%	9%	10%	11%	10%	13%	11%	11%	11%	10%
NOT CONSERVATIVE ENOUGH	43	15	12	8	7	23	16	21	19	8	10	9	13	8	2	7	12	8	27	16	23	19	31	12
	4%	3%	6%	4%	6%	4%	4%	5%	5%	4%	3%	4%	7%	5%	2%	6%	4%	2%	4%	6%	4%	6%	4%	7%
TOO CONSERVATIVE	30	6	13	11	1	8	15	14	7	16	3	13	4	4	6	2	4	6	13	17	24	6	17	14
	3%	1%	6%	6%	1%	2%	3%	3%	2%	7%	1%	5%	3%	3%	7%	2%	2%	2%	2%	6%	4%	2%	2%	8%

Table 8-8
 QUESTION 6:
 Do you disapprove because...

Republicans in Congress are not moving fast enough on Donald Trump's programs and policies,

Republicans in Congress are too conservative,

...or...

Republicans in Congress are not conservative enough?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG	SMWT AGREE	TOTAL AGREE	DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
NOT MOVING FAST ENOUGH	112	80	32	25	42	18	24	4	68	36	8	105	7	52	43	95	17	22	90	36	47	66	50
	11%	11%	12%	5%	20%	13%	20%	8%	10%	14%	13%	12%	6%	12%	10%	11%	14%	8%	12%	9%	9%	14%	15%
NOT CONSERVATIVE ENOUGH	43	29	14	11	2	16	12	2	22	17	4	36	7	17	20	37	6	8	35	13	16	27	16
	4%	4%	5%	2%	1%	11%	10%	5%	3%	7%	6%	4%	6%	4%	5%	4%	5%	3%	5%	3%	3%	6%	5%
TOO CONSERVATIVE	30	16	14	7	16	2	2	3	6	22	2	22	8	6	12	18	12	2	28	7	7	23	12
	3%	2%	5%	1%	7%	1%	2%	7%	1%	9%	4%	2%	7%	1%	3%	2%	10%	1%	4%	2%	1%	5%	4%

Table 9-1
 QUESTION 7:
 And, do you approve or disapprove of the job the Democrats in Congress are doing?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (APPROVE - DISAPPROVE)	-665	-361	-188	-549	-115	-118	-178	-260	-109	-66	-159	-165	-117	-158	-163	-502	-351	-314	-67	-117	-140	-172	-169
	-67%	-69%	-66%	-68%	-61%	-63%	-72%	-67%	-60%	-72%	-61%	-67%	-71%	-67%	-69%	-66%	-68%	-65%	-34%	-66%	-66%	-77%	-89%
TOTAL APPROVE	167	81	48	129	36	34	34	63	36	13	51	41	24	39	36	131	84	83	65	31	36	26	10
-----	17%	16%	17%	16%	19%	18%	14%	16%	20%	14%	20%	17%	14%	17%	15%	17%	16%	17%	33%	17%	17%	12%	5%
TOTAL DISAPPROVE	833	443	235	678	151	152	213	322	146	79	210	205	141	197	200	633	436	397	132	148	175	198	179
-----	83%	84%	83%	84%	81%	82%	86%	84%	80%	86%	80%	83%	86%	83%	85%	83%	84%	83%	67%	83%	83%	88%	95%
STRONGLY APPROVE	31	27	3	30	1	6	7	12	6	1	11	10	4	5	4	27	17	14	17	8	2	3	1
	3%	5%	1%	4%	1%	3%	3%	3%	3%	1%	4%	4%	3%	2%	2%	4%	3%	3%	9%	5%	1%	1%	-
SOMEWHAT APPROVE	136	54	45	99	35	28	28	51	30	12	40	31	20	34	32	104	67	69	48	22	34	23	9
	14%	10%	16%	12%	19%	15%	11%	13%	17%	13%	15%	12%	12%	15%	14%	14%	13%	14%	24%	13%	16%	10%	5%
SOMEWHAT DISAPPROVE	337	147	123	270	65	76	78	124	60	33	95	81	54	73	73	263	157	179	69	73	75	61	58
	34%	28%	44%	33%	35%	41%	31%	32%	33%	36%	36%	33%	33%	31%	31%	34%	30%	37%	35%	41%	36%	27%	31%
STRONGLY DISAPPROVE	496	296	112	408	86	76	135	199	86	46	115	124	87	124	126	370	278	218	63	75	100	137	121
	50%	56%	40%	51%	46%	41%	55%	52%	47%	50%	44%	51%	53%	52%	54%	48%	53%	45%	32%	42%	47%	61%	64%

Table 9-2
 QUESTION 7:
 And, do you approve or disapprove of the job the Democrats in Congress are doing?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		MEN		WOMEN		WOMEN		HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN		WOMEN		STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP		SOFT/ LEAN GOP	
		18-34	35-54	55+	65+	18-34	35-54	55+	65+					W/O DEGR	W/ DEGR	W/O DEGR	W/ DEGR			LEAN GOP MEN	LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (APPROVE - DISAPPROVE)	-665	-27	-126	-198	-112	-40	-131	-143	-57	-108	-217	-245	-95	-149	-202	-176	-138	-170	-192	-151	-118	-448	-167
	-67%	-29%	-65%	-85%	-93%	-39%	-67%	-79%	-82%	-59%	-67%	-66%	-79%	-62%	-72%	-65%	-65%	-68%	-70%	-77%	-62%	-64%	-77%
TOTAL APPROVE	167	33	34	17	4	32	32	19	6	38	54	63	12	46	38	46	37	40	41	23	37	125	26
	17%	35%	18%	7%	3%	31%	16%	11%	9%	21%	17%	17%	10%	19%	14%	17%	17%	16%	15%	12%	19%	18%	12%
TOTAL DISAPPROVE	833	60	160	215	116	72	163	162	63	146	271	308	108	195	241	222	175	210	233	174	155	573	193
	83%	65%	82%	93%	97%	69%	84%	89%	91%	79%	83%	83%	90%	81%	86%	83%	83%	84%	85%	88%	81%	82%	88%
STRONGLY APPROVE	31	12	4	2	1	6	7	2	-	7	7	14	3	6	11	7	6	15	12	1	2	29	2
	3%	12%	2%	1%	1%	5%	3%	1%	-	4%	2%	4%	2%	3%	4%	3%	3%	6%	4%	-	1%	4%	1%
SOMEWHAT APPROVE	136	22	30	15	3	26	26	17	6	31	47	49	9	40	28	39	30	26	29	22	35	96	24
	14%	23%	16%	7%	3%	25%	13%	10%	9%	17%	14%	13%	8%	16%	10%	15%	14%	10%	11%	11%	18%	14%	11%
SOMEWHAT DISAPPROVE	337	32	65	60	38	37	83	59	20	60	122	117	37	83	75	100	79	60	87	73	88	212	84
	34%	35%	33%	26%	32%	36%	43%	32%	29%	33%	38%	32%	31%	34%	27%	37%	38%	24%	32%	37%	46%	30%	38%
STRONGLY DISAPPROVE	496	28	96	155	78	35	80	103	43	86	149	190	71	112	166	122	95	150	146	101	67	361	109
	50%	30%	49%	67%	65%	33%	41%	57%	62%	47%	46%	51%	59%	47%	59%	46%	45%	60%	53%	51%	35%	52%	50%

Table 9-3
 QUESTION 7:
 And, do you approve or disapprove of the job the Democrats in Congress are doing?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL-	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (APPROVE - DISAPPROVE)	-665	-233	-308	-541	-124	-	-72	-366	-121	-178	-74	-217	-292	-136	-237	-38	-80	-131	-47	-119	-141	-47	-62
	-67%	-77%	-78%	-78%	-48%	-1%	-35%	-69%	-53%	-73%	-56%	-72%	-67%	-70%	-64%	-89%	-56%	-71%	-74%	-63%	-71%	-64%	-57%
TOTAL APPROVE -----	167	35	43	78	67	22	66	82	53	33	29	42	71	29	68	2	32	26	8	34	29	13	23
	17%	12%	11%	11%	26%	50%	32%	15%	23%	14%	22%	14%	16%	15%	18%	5%	22%	14%	13%	18%	14%	18%	21%
TOTAL DISAPPROVE -----	833	267	351	619	191	23	138	448	174	211	103	259	362	165	306	41	111	157	56	153	169	61	85
	83%	88%	89%	89%	74%	50%	68%	85%	77%	86%	78%	86%	84%	85%	82%	95%	78%	86%	87%	82%	86%	82%	79%
STRONGLY APPROVE	31	14	4	18	8	5	12	16	12	4	18	5	23	5	3	-	6	5	2	6	6	3	3
	3%	5%	1%	3%	3%	12%	6%	3%	5%	1%	14%	2%	5%	2%	1%	-	4%	2%	4%	3%	3%	4%	3%
SOMEWHAT APPROVE	136	21	39	60	59	17	54	66	41	30	11	36	47	24	65	2	26	22	6	28	23	11	20
	14%	7%	10%	9%	23%	38%	26%	12%	18%	12%	8%	12%	11%	12%	17%	5%	18%	12%	9%	15%	12%	14%	18%
SOMEWHAT DISAPPROVE	337	66	153	218	111	7	78	161	84	91	17	94	112	74	151	20	56	59	19	53	71	23	37
	34%	22%	39%	31%	43%	16%	39%	30%	37%	37%	13%	31%	26%	38%	40%	46%	39%	32%	29%	28%	36%	31%	34%
STRONGLY DISAPPROVE	496	202	198	400	80	16	59	287	90	120	86	165	251	91	155	21	55	98	37	100	99	38	48
	50%	67%	50%	57%	31%	35%	29%	54%	40%	49%	65%	55%	58%	47%	41%	48%	39%	54%	58%	54%	50%	51%	45%

Table 9-4
 QUESTION 7:
 And, do you approve or disapprove of the job the Democrats in Congress are doing?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE OBAMA		OBAMA		NEVER	BETTER	WORSE	SAME	STRG	SMWT	TOTAL	TOTAL	TOTAL	TOTAL	NOT	NOT	TOO	TOTAL	TOTAL	GOP	UND
	TOTAL	1X	08&12	OBAMA	OBAMA				APPRV	APPRV	APPRV	DISAP	APPRV	DISAP	MOVING	CONS	CONS	APPRV	DISAP	CAND	
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (APPROVE - DISAPPROVE)	-665	-29	-41	-71	-594	-447	-16	-202	-286	-334	-620	-45	-493	-172	-111	-35	-26	167	-833	-551	-117
	-67%	-31%	-39%	-35%	-75%	-68%	-59%	-64%	-69%	-65%	-67%	-62%	-61%	-93%	-99%	-82%	-87%	100%	-100%	-70%	-61%
TOTAL APPROVE	167	33	33	66	102	105	5	57	65	88	153	14	161	7	1	4	2	167	-	117	37
	17%	35%	31%	33%	13%	16%	21%	18%	16%	17%	17%	19%	20%	4%	1%	9%	7%	100%	-	15%	19%
TOTAL DISAPPROVE	833	62	74	136	696	552	21	260	351	422	774	59	654	178	111	39	28	-	833	668	154
	83%	65%	69%	67%	87%	84%	79%	82%	84%	83%	83%	81%	80%	96%	99%	91%	93%	-	100%	85%	81%
STRONGLY APPROVE	31	10	7	16	15	26	3	2	27	4	31	-	31	-	-	-	-	31	-	30	-
	3%	10%	6%	8%	2%	4%	10%	1%	7%	1%	3%	-	4%	-	-	-	-	19%	-	4%	-
SOMEWHAT APPROVE	136	23	26	49	87	78	3	56	38	85	122	14	130	7	1	4	2	136	-	87	37
	14%	24%	25%	24%	11%	12%	10%	18%	9%	17%	13%	19%	16%	4%	1%	9%	7%	81%	-	11%	19%
SOMEWHAT DISAPPROVE	337	34	38	72	264	185	14	137	90	213	303	34	295	41	24	5	13	-	337	245	84
	34%	36%	35%	36%	33%	28%	52%	43%	22%	42%	33%	46%	36%	22%	21%	11%	43%	-	40%	31%	44%
STRONGLY DISAPPROVE	496	28	37	64	432	366	7	122	262	209	471	25	359	137	88	34	15	-	496	423	70
	50%	29%	34%	32%	54%	56%	27%	39%	63%	41%	51%	34%	44%	74%	78%	80%	50%	-	60%	54%	37%

Table 9-5
 QUESTION 7:
 And, do you approve or disapprove of the job the Democrats in Congress are doing?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (APPROVE - DISAPPROVE)	-665	-608	-37	-591	-23	-376	-153	-1	-658	-300	-169	-87	-43	-67	-166	-102	-105	-63	-154	-100	-96	-70	-332	-334
	-67%	-67%	-63%	-72%	-30%	-73%	-63%	-1%	-77%	-73%	-62%	-79%	-40%	-67%	-73%	-56%	-82%	-67%	-76%	-69%	-74%	-58%	-58%	-77%
TOTAL APPROVE	167	148	11	115	27	71	45	46	101	56	53	11	31	16	30	39	12	15	25	22	17	26	118	49
	17%	16%	18%	14%	35%	14%	19%	49%	12%	14%	19%	10%	30%	16%	13%	22%	9%	16%	12%	15%	13%	21%	21%	11%
TOTAL DISAPPROVE	833	756	48	705	50	447	198	47	759	356	222	98	74	83	196	141	117	78	178	122	113	96	450	383
	83%	84%	82%	86%	65%	86%	81%	51%	88%	86%	81%	90%	70%	84%	87%	78%	91%	84%	88%	85%	87%	79%	79%	89%
STRONGLY APPROVE	31	29	2	20	9	17	9	6	20	10	9	3	4	6	4	7	7	2	5	4	3	4	28	3
	3%	3%	3%	2%	11%	3%	4%	7%	2%	2%	3%	3%	4%	6%	2%	4%	5%	2%	2%	3%	3%	3%	5%	1%
SOMEWHAT APPROVE	136	119	9	94	19	54	36	40	81	46	44	8	27	11	26	33	5	14	20	18	14	22	90	47
	14%	13%	15%	11%	24%	10%	15%	43%	9%	11%	16%	8%	26%	11%	12%	18%	4%	15%	10%	13%	10%	18%	16%	11%
SOMEWHAT DISAPPROVE	337	292	24	256	33	173	62	39	280	146	89	27	50	25	73	63	39	37	64	55	36	38	165	172
	34%	32%	41%	31%	43%	33%	26%	42%	33%	35%	32%	25%	47%	25%	32%	35%	31%	40%	32%	38%	27%	31%	29%	40%
STRONGLY DISAPPROVE	496	464	24	449	17	273	136	8	479	210	133	70	24	58	122	78	78	41	114	67	78	58	285	211
	50%	51%	41%	55%	22%	53%	56%	8%	56%	51%	48%	65%	23%	58%	54%	43%	60%	44%	56%	47%	59%	48%	50%	49%

Table 9-6
 QUESTION 7:
 And, do you approve or disapprove of the job the Democrats in Congress are doing?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP											
	BEFORE ANN-OUNCE		ANN-OUNCE/AFTER		GOP DE-BATES		GOP PRIM-ARIES		NOMI-NATION		GOP CONV		AFTER GOP CONV		YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRISE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL																													
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101							
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%							
**D/S (APPROVE - DISAPPROVE)	-665	-33	-150	-157	-83	-143	-26	-73	-162	-503	-284	-381	-79	-580	-412	-272	-264	-145	-28	-131	-549	-116	-50							
	-67%	-44%	-65%	-59%	-78%	-77%	-77%	-74%	-59%	-69%	-68%	-65%	-51%	-70%	-81%	-72%	-71%	-60%	-59%	-80%	-68%	-60%	-49%							
TOTAL APPROVE	167	21	41	55	12	22	4	13	56	111	66	102	37	126	50	52	54	48	10	17	128	39	26							
	17%	28%	18%	21%	11%	12%	11%	13%	21%	15%	16%	17%	24%	15%	10%	14%	15%	20%	21%	10%	16%	20%	25%							
TOTAL DISAPPROVE	833	55	191	211	95	165	30	86	218	615	350	483	116	707	462	324	319	192	38	148	678	155	75							
	83%	72%	82%	79%	89%	88%	89%	87%	79%	85%	84%	83%	76%	85%	90%	86%	85%	80%	79%	90%	84%	80%	75%							
STRONGLY APPROVE	31	10	13	4	3	1	1	-	19	12	14	17	13	18	8	20	6	13	1	-	30	1	-							
	3%	13%	5%	1%	3%	1%	3%	-	7%	2%	3%	3%	9%	2%	1%	5%	2%	5%	2%	-	4%	-	-							
SOMEWHAT APPROVE	136	12	29	51	9	20	3	13	37	100	52	85	24	109	42	32	48	35	9	17	98	38	26							
	14%	15%	12%	19%	9%	11%	9%	13%	13%	14%	12%	15%	16%	13%	8%	9%	13%	15%	19%	10%	12%	20%	25%							
SOMEWHAT DISAPPROVE	337	20	74	89	39	54	21	40	103	233	154	182	58	275	152	91	140	59	20	65	254	83	44							
	34%	26%	32%	33%	37%	29%	61%	41%	38%	32%	37%	31%	38%	33%	30%	24%	38%	25%	41%	39%	31%	43%	43%							
STRONGLY DISAPPROVE	496	35	118	123	55	111	9	45	114	382	196	300	58	432	310	233	179	133	18	83	424	72	32							
	50%	45%	51%	46%	52%	60%	27%	46%	42%	53%	47%	51%	38%	52%	61%	62%	48%	56%	38%	50%	53%	37%	31%							

Table 9-7
 QUESTION 7:
 And, do you approve or disapprove of the job the Democrats in Congress are doing?

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS			
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS-NOT-MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	RE-PEAL/RE-FOR-TRADE DEALS	JOB-KILL-ING	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	RE-PEAL/RE-FOR-TRADE DEALS	JOB-KILL-ING	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169	
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%	
**D/S (APPROVE - DISAPPROVE)	-665	-306	-147	-148	-65	-360	-268	-285	-272	-146	-233	-146	-116	-128	-43	-84	-193	-228	-505	-161	-416	-249	-597	-68	
	-67%	-64%	-69%	-80%	-52%	-69%	-59%	-68%	-69%	-69%	-69%	-62%	-66%	-74%	-53%	-69%	-73%	-67%	-70%	-58%	-63%	-74%	-72%	-40%	
TOTAL APPROVE	167	86	33	19	30	82	93	66	61	33	53	44	30	22	19	19	36	55	110	57	124	44	117	50	
	17%	18%	15%	10%	24%	16%	20%	16%	16%	16%	16%	19%	17%	13%	23%	16%	14%	16%	15%	21%	19%	13%	14%	30%	
TOTAL DISAPPROVE	833	392	180	166	95	441	360	351	333	180	285	190	146	150	62	103	229	283	615	218	540	292	714	118	
	83%	82%	85%	90%	76%	84%	80%	84%	84%	84%	84%	81%	83%	87%	77%	84%	86%	84%	85%	79%	81%	87%	86%	70%	
STRONGLY APPROVE	31	16	3	1	12	15	15	19	8	5	9	7	6	6	4	11	18	2	31	-	10	21	16	15	
	3%	3%	1%	-	9%	3%	3%	4%	2%	2%	3%	3%	3%	3%	5%	9%	7%	1%	4%	-	2%	6%	2%	9%	
SOMEWHAT APPROVE	136	70	30	18	18	66	77	48	53	29	44	37	24	16	15	8	18	53	79	57	114	23	101	35	
	14%	15%	14%	10%	15%	13%	17%	11%	14%	13%	13%	16%	14%	9%	19%	7%	7%	16%	11%	21%	17%	7%	12%	21%	
SOMEWHAT DISAPPROVE	337	173	73	66	26	180	169	122	121	82	125	81	49	51	30	24	74	119	217	120	251	86	277	60	
	34%	36%	34%	36%	21%	34%	37%	29%	31%	38%	37%	35%	28%	30%	37%	20%	28%	35%	30%	44%	38%	26%	33%	36%	
STRONGLY DISAPPROVE	496	219	107	101	69	262	191	229	212	98	160	109	96	98	32	79	155	164	398	98	289	206	438	58	
	50%	46%	50%	54%	55%	50%	42%	55%	54%	46%	47%	47%	55%	57%	39%	64%	59%	49%	55%	36%	44%	61%	53%	35%	

Table 9-8
 QUESTION 7:
 And, do you approve or disapprove of the job the Democrats in Congress are doing?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (APPROVE - DISAPPROVE)	-665	-497	-168	-330	-168	-93	-77	4	-450	-174	-41	-644	-21	-290	-297	-587	-78	-150	-516	-244	-325	-340	-246
	-67%	-67%	-65%	-69%	-79%	-64%	-66%	8%	-66%	-69%	-68%	-73%	-18%	-68%	-66%	-67%	-63%	-54%	-71%	-63%	-59%	-75%	-73%
TOTAL APPROVE	167	122	45	74	22	26	20	24	118	39	10	120	48	67	77	144	23	63	105	73	111	56	46
-----	17%	16%	18%	15%	10%	18%	17%	54%	17%	16%	16%	14%	41%	16%	17%	16%	18%	23%	14%	19%	20%	12%	14%
TOTAL DISAPPROVE	833	619	213	404	191	120	97	21	568	213	51	763	69	357	374	731	101	212	620	317	436	396	292
-----	83%	84%	82%	85%	90%	82%	83%	46%	83%	84%	84%	86%	59%	84%	83%	84%	82%	77%	86%	81%	80%	88%	86%
STRONGLY APPROVE	31	26	5	12	2	2	4	11	31	-	-	11	20	23	7	30	1	23	8	6	30	1	-
	3%	4%	2%	3%	1%	1%	3%	24%	5%	-	-	1%	17%	5%	2%	3%	1%	8%	1%	2%	6%	-	-
SOMEWHAT APPROVE	136	96	40	62	20	25	16	14	87	39	10	108	28	44	70	114	22	40	97	67	81	55	46
	14%	13%	16%	13%	10%	17%	14%	30%	13%	16%	16%	12%	24%	10%	15%	13%	18%	14%	13%	17%	15%	12%	14%
SOMEWHAT DISAPPROVE	337	247	90	161	87	49	23	17	219	91	27	292	45	86	199	285	51	80	257	127	157	179	136
	34%	33%	35%	34%	41%	33%	20%	37%	32%	36%	44%	33%	38%	20%	44%	33%	41%	29%	35%	33%	29%	40%	40%
STRONGLY DISAPPROVE	496	372	124	243	104	71	74	4	349	122	24	472	24	271	175	446	50	133	363	190	279	217	155
	50%	50%	48%	51%	49%	49%	63%	9%	51%	48%	40%	53%	21%	64%	39%	51%	40%	48%	50%	49%	51%	48%	46%

Table 10-1
QUESTION 8:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Donald Trump

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FAVORABLE - UNFAVORABLE)	847	485	226	711	129	152	211	330	153	82	219	203	139	204	205	641	431	415	166	145	184	191	160
	85%	92%	80%	88%	69%	82%	86%	86%	84%	89%	84%	82%	84%	86%	87%	84%	83%	86%	84%	81%	87%	85%	85%
TOTAL HEARD OF	999	523	283	806	187	186	247	385	181	92	260	246	165	236	236	763	520	479	196	179	211	224	189
-----	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
FAVORABLE	905	498	249	747	152	164	224	352	164	84	238	217	151	216	218	687	464	441	176	160	195	203	171
	90%	95%	88%	93%	81%	88%	91%	91%	90%	92%	91%	88%	91%	91%	92%	90%	89%	92%	90%	89%	92%	91%	90%
UNFAVORABLE	58	14	22	36	22	12	13	22	12	2	18	14	12	12	12	46	33	26	10	14	11	12	11
	6%	3%	8%	4%	12%	6%	5%	6%	6%	3%	7%	6%	7%	5%	5%	6%	6%	5%	5%	8%	5%	5%	6%
HEARD OF/NO OPINION	36	11	12	23	13	10	10	11	5	5	4	16	3	8	6	30	23	13	9	5	5	9	7
	4%	2%	4%	3%	7%	5%	4%	3%	3%	6%	1%	6%	2%	4%	3%	4%	4%	3%	5%	3%	3%	4%	4%
NEVER HEARD OF	1	1	-	1	-	-	-	-	1	-	1	-	-	-	-	1	-	1	1	-	-	-	-
	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	1%	-	-	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	15.5	36.6	11.2	20.8	6.8	13.7	17.8	16.0	14.1	36.2	12.9	15.6	13.1	17.9	17.9	14.9	14.2	17.2	17.5	11.0	17.9	17.0	15.8

Table 10-2

QUESTION 8:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Donald Trump

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		MEN		WOMEN		WOMEN		HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN		WOMEN		STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN		RIGHT DIR	WRONG TRACK
		18-34	35-54	55+	65+	18-34	35-54	55+	65+					W/O DEGR	W/ DEGR	W/O DEGR	W/ DEGR			GOP MEN	GOP WOMEN		
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (FAVORABLE - UNFAVORABLE)	847	80	164	188	100	87	165	163	60	165	259	327	95	196	235	228	187	229	256	155	156	675	114
	85%	85%	84%	81%	83%	84%	84%	90%	87%	90%	80%	88%	79%	82%	84%	85%	88%	91%	93%	79%	81%	97%	52%
TOTAL HEARD OF	999	93	195	232	120	103	195	181	69	184	326	369	120	241	279	268	210	250	272	196	192	697	219
-----	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
FAVORABLE	905	83	176	205	106	93	178	169	65	172	284	343	106	213	251	243	198	236	262	171	170	683	158
	90%	89%	91%	88%	88%	90%	91%	94%	94%	93%	87%	93%	88%	88%	90%	91%	93%	94%	96%	87%	89%	98%	72%
UNFAVORABLE	58	4	12	17	6	6	13	6	4	6	25	16	11	16	16	15	11	7	6	16	15	8	45
	6%	4%	6%	7%	5%	6%	7%	3%	6%	3%	8%	4%	9%	7%	6%	6%	5%	3%	2%	8%	8%	1%	20%
HEARD OF/NO OPINION	36	6	6	11	7	3	4	5	-	6	17	10	4	12	11	10	2	7	4	8	6	7	16
	4%	7%	3%	5%	6%	3%	2%	3%	-	3%	5%	3%	3%	5%	4%	4%	1%	3%	2%	4%	3%	1%	7%
NEVER HEARD OF	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	1	-	-	1	-
	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	15.5	22.6	14.5	12.2	16.6	14.6	13.5	28.2	14.6	27.6	11.4	21.0	9.9	13.1	15.3	16.2	18.6	32.5	41.2	10.4	11.4	87.7	3.6

Table 10-3
QUESTION 8:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Donald Trump

BANNER 3

	IDEOLOGY					ABORTION					TEA PARTY IMAGE					8 PT REGION									
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/LIB GOP	RTL CAND	PRO-CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/DK	NEW ENG-LAND	MID-ATL-ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC-IFIC		
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108		
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%		
**D/S (FAVORABLE - UNFAVORABLE)	847	278	334	612	201	33	173	456	173	217	127	267	394	140	312	38	115	161	51	156	174	63	90		
	85%	92%	85%	88%	78%	74%	85%	86%	77%	89%	96%	89%	91%	72%	84%	88%	80%	88%	79%	83%	88%	85%	83%		
TOTAL HEARD OF	999	302	394	696	257	45	203	528	226	244	133	300	432	193	374	43	143	183	64	187	198	74	107		
-----	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%		
FAVORABLE	905	288	356	644	222	39	185	484	195	226	129	281	409	164	332	39	126	170	54	170	183	66	98		
	90%	95%	90%	92%	86%	86%	91%	91%	86%	92%	97%	93%	94%	85%	89%	90%	88%	93%	84%	91%	92%	90%	91%		
UNFAVORABLE	58	10	22	32	21	5	12	28	22	8	2	13	15	24	20	1	11	10	3	14	8	4	8		
	6%	3%	6%	5%	8%	12%	6%	5%	10%	3%	1%	4%	3%	12%	5%	2%	8%	5%	4%	7%	4%	5%	7%		
HEARD OF/NO OPINION	36	4	16	21	14	1	6	16	10	10	2	6	8	6	22	3	6	3	8	4	7	4	1		
	4%	1%	4%	3%	6%	2%	3%	3%	4%	4%	2%	2%	2%	3%	6%	8%	4%	2%	12%	2%	4%	5%	1%		
NEVER HEARD OF	1	-	-	-	1	-	1	1	-	-	-	1	1	-	-	-	-	-	-	-	-	-	1		
	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%		
**RATIO (FAVORABLE / UNFAVORABLE)	15.5	28.5	16.3	20.1	10.7	7.1	15.7	17.1	9.0	26.8	80.1	21.4	27.7	6.9	16.8	39.1	11.4	17.5	19.1	12.3	22.1	17.7	12.4		

Table 10-4

QUESTION 8:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Donald Trump

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH	TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	1X																			08&12
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (FAVORABLE - UNFAVORABLE)	847	76	74	149	697	627	8	211	405	462	867	-20	733	114	86	20	7	138	709	715	115
	85%	80%	69%	74%	87%	96%	31%	67%	97%	91%	94%	-28%	90%	61%	76%	48%	25%	82%	85%	91%	60%
TOTAL HEARD OF	999	95	106	201	798	656	27	316	416	509	926	73	814	185	112	43	30	166	833	784	191
-----	100%	100%	99%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
FAVORABLE	905	83	88	172	733	638	17	250	408	476	884	20	760	145	96	31	18	148	756	739	146
	90%	88%	82%	85%	92%	97%	63%	79%	98%	93%	95%	28%	93%	78%	86%	72%	59%	89%	91%	94%	77%
UNFAVORABLE	58	8	15	22	36	12	8	38	3	14	17	41	27	31	10	10	10	11	48	24	31
	6%	8%	14%	11%	5%	2%	32%	12%	1%	3%	2%	56%	3%	17%	9%	24%	34%	6%	6%	3%	16%
HEARD OF/NO OPINION	36	4	3	7	29	6	1	28	5	20	24	12	26	10	6	1	2	7	29	21	13
	4%	4%	3%	4%	4%	1%	5%	9%	1%	4%	3%	16%	3%	5%	5%	3%	7%	4%	3%	3%	7%
NEVER HEARD OF	1	-	1	1	-	-	-	1	-	1	1	-	1	-	-	-	-	1	-	1	-
	-	-	1%	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	15.5	10.8	6.1	7.7	20.3	54.9	2.0	6.5	116.6	34.4	51.0	0.5	27.8	4.7	9.4	3.0	1.7	13.9	15.9	31.0	4.7

Table 10-5

QUESTION 8:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Donald Trump

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY						TOP ISSUE			SECOND TOP ISSUE			2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (FAVORABLE - UNFAVORABLE)	847	905	-58	748	30	469	176	59	748	361	232	90	81	82	213	146	114	74	178	112	122	110	536	310
	85%	100%	-100%	91%	39%	91%	72%	64%	87%	88%	84%	82%	77%	83%	94%	81%	88%	79%	88%	77%	94%	90%	94%	72%
TOTAL HEARD OF	999	905	58	820	77	516	243	92	860	412	275	109	104	99	226	179	129	93	203	144	131	122	568	431
-----	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
FAVORABLE	905	905	-	776	52	486	206	73	792	382	249	97	91	87	218	159	119	80	189	125	126	116	549	356
	90%	100%	-	95%	67%	94%	85%	78%	92%	93%	90%	89%	86%	87%	97%	88%	92%	87%	93%	87%	97%	95%	97%	82%
UNFAVORABLE	58	-	58	28	21	17	30	14	44	20	16	7	10	5	6	13	5	7	11	13	4	6	13	45
	6%	-	100%	3%	28%	3%	12%	15%	5%	5%	6%	7%	9%	5%	3%	7%	4%	7%	6%	9%	3%	5%	2%	11%
HEARD OF/NO OPINION	36	-	-	16	3	13	6	5	24	10	10	5	4	8	2	7	6	6	3	6	1	1	6	30
	4%	-	-	2%	4%	2%	3%	6%	3%	2%	4%	4%	4%	8%	1%	4%	4%	6%	1%	4%	1%	1%	1%	7%
NEVER HEARD OF	1	-	-	-	1	1	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	1
	-	-	-	-	1%	-	-	1%	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	15.5	-	-	27.9	2.4	28.1	6.8	5.3	18.1	18.8	15.1	13.1	9.5	19.1	38.1	12.2	24.0	11.9	16.8	9.5	34.3	20.8	43.0	7.8

Table 10-6

QUESTION 8:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Donald Trump

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- OUNCE/ AFTER	GOP DE- BATES	GOP PRIM- ARIES	NOMI- NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL	OUNCE																					
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FAVORABLE - UNFAVORABLE)	847	66	227	228	89	156	26	56	194	652	330	517	96	757	469	360	288	234	11	133	747	99	59
	85%	87%	98%	85%	83%	84%	76%	57%	71%	90%	79%	88%	62%	91%	92%	96%	77%	97%	23%	81%	93%	51%	59%
TOTAL HEARD OF	999	76	233	265	107	186	34	99	273	726	415	583	153	833	512	375	373	240	48	165	806	193	101
-----	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
FAVORABLE	905	70	228	245	95	166	28	73	227	678	363	542	120	782	484	365	321	236	29	145	767	137	74
	90%	92%	98%	92%	89%	89%	82%	74%	83%	93%	87%	93%	78%	94%	94%	97%	86%	98%	59%	88%	95%	71%	73%
UNFAVORABLE	58	4	1	17	7	10	2	17	33	26	33	25	24	25	15	5	33	2	18	12	20	38	14
	6%	5%	-	6%	6%	6%	6%	18%	12%	4%	8%	4%	15%	3%	3%	1%	9%	1%	36%	7%	3%	20%	14%
HEARD OF/NO OPINION	36	2	4	4	5	10	4	8	13	22	19	17	9	26	14	4	19	2	2	9	19	17	13
	4%	3%	2%	1%	5%	5%	11%	8%	5%	3%	5%	3%	6%	3%	3%	1%	5%	1%	4%	5%	2%	9%	13%
NEVER HEARD OF	1	-	-	1	-	-	-	-	1	-	-	1	1	-	-	1	-	-	-	-	-	1	-
	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	1%	-
**RATIO (FAVORABLE / UNFAVORABLE)	15.5	17.9	239.9	14.4	14.4	16.1	12.7	4.2	7.0	26.4	10.9	21.6	5.0	30.8	33.0	69.2	9.7	127.4	1.6	12.5	38.0	3.6	5.2

Table 10-7

QUESTION 8:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Donald Trump

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLITICIAN	ISSUE POSITIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-FOR-PLACE OBAMA CARE	JOB-KILL-ING TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-FOR-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (FAVORABLE - UNFAVORABLE)	847	442	162	145	98	452	376	371	335	159	298	181	146	156	65	115	247	294	656	191	537	310	746	100
	85%	92%	76%	78%	79%	86%	83%	89%	85%	75%	88%	78%	83%	91%	80%	94%	94%	87%	90%	69%	81%	92%	90%	59%
TOTAL HEARD OF	999	478	213	184	124	522	453	416	394	213	338	234	175	170	81	123	264	337	724	275	663	336	831	167
-----	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
FAVORABLE	905	455	182	159	109	478	404	388	357	183	313	202	157	160	73	119	254	310	683	222	585	320	775	130
	90%	95%	86%	86%	87%	91%	89%	93%	91%	86%	93%	86%	90%	93%	89%	97%	96%	92%	94%	81%	88%	95%	93%	77%
UNFAVORABLE	58	13	20	14	11	26	27	17	22	24	15	21	11	3	8	4	7	17	27	31	48	11	29	30
	6%	3%	10%	8%	8%	5%	6%	4%	6%	11%	4%	9%	7%	2%	9%	3%	2%	5%	4%	11%	7%	3%	3%	18%
HEARD OF/NO OPINION	36	10	10	10	5	18	22	11	14	6	10	11	7	8	1	-	4	10	14	22	31	5	28	8
	4%	2%	5%	6%	4%	4%	5%	3%	4%	3%	3%	5%	4%	4%	1%	-	1%	3%	2%	8%	5%	2%	3%	5%
NEVER HEARD OF	1	-	-	1	-	1	-	1	-	-	-	-	-	1	-	-	-	1	1	-	1	-	-	1
	-	-	-	1%	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	1%
**RATIO (FAVORABLE / UNFAVORABLE)	15.5	34.5	9.0	11.1	10.3	18.5	14.8	22.7	16.0	7.6	20.7	9.7	13.8	50.2	9.4	31.7	38.6	18.4	25.1	7.1	12.3	30.2	27.1	4.4

Table 10-8

QUESTION 8:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Donald Trump

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL					
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FAVORABLE - UNFAVORABLE)	847	663	183	439	160	123	102	23	615	182	50	808	39	390	376	766	81	258	589	373	522	325	275
	85%	89%	71%	92%	75%	84%	87%	50%	90%	72%	82%	91%	33%	92%	83%	87%	65%	94%	81%	96%	95%	72%	81%
TOTAL HEARD OF -----	999	740	258	478	213	145	117	45	685	253	61	883	116	424	450	874	124	274	725	389	546	452	338
	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FAVORABLE	905	689	216	452	181	130	109	33	643	208	54	833	72	404	402	805	99	264	640	378	530	375	296
	90%	93%	83%	94%	85%	89%	93%	72%	94%	82%	89%	94%	62%	95%	89%	92%	80%	96%	88%	97%	97%	83%	88%
UNFAVORABLE	58	26	32	13	22	8	6	10	28	26	4	25	33	14	26	40	19	7	52	5	8	50	21
	6%	4%	12%	3%	10%	5%	6%	21%	4%	10%	7%	3%	29%	3%	6%	5%	15%	2%	7%	1%	1%	11%	6%
HEARD OF/NO OPINION	36	25	11	14	10	7	2	3	15	19	3	26	10	7	23	30	6	3	33	6	8	27	20
	4%	3%	4%	3%	5%	5%	2%	7%	2%	7%	4%	3%	9%	2%	5%	3%	5%	1%	5%	2%	2%	6%	6%
NEVER HEARD OF	1	1	-	-	-	1	-	-	1	-	-	-	1	-	1	1	-	1	-	1	1	-	-
	-	-	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	15.5	26.4	6.7	35.1	8.4	17.3	16.8	3.4	23.1	7.9	12.8	33.6	2.2	29.4	15.6	20.4	5.3	40.4	12.4	74.5	65.5	7.5	14.0

Table 11-1

QUESTION 9:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mike Pence

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH WEST	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FAVORABLE - UNFAVORABLE)	742	420	208	628	113	122	195	298	126	74	171	194	125	177	179	563	371	371	111	124	158	181	168
	74%	80%	74%	78%	60%	66%	79%	78%	69%	81%	66%	79%	76%	75%	76%	74%	71%	77%	56%	69%	75%	81%	89%
TOTAL HEARD OF	990	518	280	798	186	184	245	383	178	91	256	245	164	234	233	757	517	473	190	179	210	223	187
-----	99%	99%	99%	99%	99%	99%	99%	100%	98%	99%	98%	100%	99%	99%	99%	99%	99%	99%	97%	100%	100%	100%	99%
FAVORABLE	820	450	230	680	137	141	210	325	144	79	200	207	137	197	198	622	419	400	136	143	173	195	172
	82%	86%	81%	84%	73%	76%	85%	84%	79%	86%	77%	84%	83%	83%	84%	81%	81%	83%	69%	80%	82%	87%	91%
UNFAVORABLE	78	30	21	51	24	19	15	27	18	5	28	13	12	20	19	59	48	29	25	19	15	14	4
	8%	6%	7%	6%	13%	10%	6%	7%	10%	6%	11%	5%	7%	8%	8%	8%	9%	6%	13%	11%	7%	6%	2%
HEARD OF/NO OPINION	92	38	29	67	25	24	20	32	16	6	28	25	15	18	17	75	49	43	29	17	21	14	11
	9%	7%	10%	8%	13%	13%	8%	8%	9%	7%	11%	10%	9%	8%	7%	10%	9%	9%	15%	10%	10%	6%	6%
NEVER HEARD OF	10	6	3	9	1	2	2	2	4	1	5	1	1	2	3	7	3	7	7	-	1	1	2
	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	2%	-	1%	1%	1%	1%	1%	1%	3%	-	-	-	1%
**RATIO (FAVORABLE / UNFAVORABLE)	10.5	14.9	10.9	13.3	5.7	7.4	14.2	12.2	8.2	15.3	7.1	16.3	11.3	10.1	10.6	10.5	8.7	13.6	5.4	7.6	11.2	14.0	39.8

Table 11-2

QUESTION 9:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mike Pence

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (FAVORABLE - UNFAVORABLE)	742	42	136	193	107	70	146	156	61	136	221	290	95	159	212	198	173	191	229	151	133	559	135
	74%	45%	70%	83%	89%	67%	75%	86%	88%	74%	68%	78%	79%	66%	76%	74%	82%	76%	84%	77%	70%	80%	62%
TOTAL HEARD OF	990	91	195	231	119	100	194	179	68	181	321	368	120	239	278	263	211	248	270	196	189	692	217
-----	99%	97%	100%	100%	99%	96%	100%	99%	99%	98%	98%	99%	100%	99%	100%	98%	100%	99%	99%	100%	98%	99%	99%
FAVORABLE	820	58	155	206	110	78	161	161	62	147	255	313	105	187	233	215	185	210	240	165	152	600	165
	82%	62%	80%	89%	91%	75%	82%	89%	90%	80%	78%	84%	88%	77%	83%	80%	87%	84%	88%	84%	79%	86%	75%
UNFAVORABLE	78	16	19	13	3	9	15	6	2	11	33	23	11	28	21	17	12	19	11	13	18	42	30
	8%	18%	10%	5%	2%	9%	8%	3%	2%	6%	10%	6%	9%	12%	7%	6%	6%	8%	4%	7%	9%	6%	14%
HEARD OF/NO OPINION	92	16	20	13	7	12	19	12	4	22	33	33	4	24	24	30	13	19	18	18	19	50	22
	9%	17%	10%	5%	6%	12%	10%	7%	6%	12%	10%	9%	4%	10%	9%	11%	6%	8%	7%	9%	10%	7%	10%
NEVER HEARD OF	10	2	-	1	1	4	1	2	1	3	5	2	-	2	1	6	1	2	4	-	3	7	2
	1%	3%	-	-	1%	4%	-	1%	1%	2%	2%	1%	-	1%	-	2%	-	1%	1%	-	2%	1%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	10.5	3.5	8.1	16.2	41.7	8.8	10.7	29.1	36.7	12.9	7.6	13.8	10.0	6.7	11.3	12.7	14.9	11.2	21.3	12.3	8.4	14.5	5.6

Table 11-3

QUESTION 9:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mike Pence

BANNER 3

	IDEOLOGY					ABORTION					TEA PARTY IMAGE					8 PT REGION									
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC		
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108		
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%		
**D/S (FAVORABLE - UNFAVORABLE)	742	260	322	582	142	18	116	440	126	176	107	245	352	127	263	35	88	144	51	132	167	55	71		
	74%	86%	82%	84%	55%	39%	57%	83%	56%	72%	81%	82%	81%	66%	70%	81%	61%	79%	79%	70%	84%	75%	66%		
TOTAL HEARD OF	990	298	393	692	254	44	200	524	223	243	131	299	430	191	369	43	141	181	64	186	197	73	105		
	99%	99%	100%	99%	98%	98%	98%	99%	98%	100%	99%	99%	99%	99%	100%	99%	99%	100%	100%	99%	98%	98%	97%		
FAVORABLE	820	274	341	615	176	29	144	466	160	195	116	261	377	151	292	36	105	155	54	151	174	61	83		
	82%	91%	86%	88%	68%	63%	71%	88%	71%	80%	87%	87%	87%	78%	78%	84%	74%	85%	85%	81%	88%	82%	77%		
UNFAVORABLE	78	15	18	33	34	11	27	25	34	18	9	16	25	23	29	1	18	11	4	20	7	6	12		
	8%	5%	5%	5%	13%	24%	13%	5%	15%	8%	7%	5%	6%	12%	8%	3%	12%	6%	6%	10%	4%	8%	11%		
HEARD OF/NO OPINION	92	9	34	43	44	5	29	33	29	30	7	21	28	16	48	6	18	14	6	15	16	6	10		
	9%	3%	9%	6%	17%	10%	14%	6%	13%	12%	5%	7%	6%	8%	13%	13%	13%	8%	9%	8%	8%	8%	9%		
NEVER HEARD OF	10	4	1	5	4	1	4	5	4	1	1	2	3	3	4	-	2	2	-	1	1	1	3		
	1%	1%	-	1%	2%	2%	2%	1%	2%	-	1%	1%	1%	1%	1%	-	1%	1%	-	-	1%	2%	3%		
**RATIO (FAVORABLE / UNFAVORABLE)	10.5	18.8	18.6	18.7	5.2	2.7	5.2	18.4	4.7	10.5	12.8	16.4	15.1	6.4	9.9	27.8	5.9	14.0	14.9	7.8	24.6	10.8	7.0		

Table 11-4

QUESTION 9:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mike Pence

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	CONS ENOUGH	TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	1X																			08&12
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (FAVORABLE - UNFAVORABLE)	742	51	65	116	626	542	2	199	350	373	723	19	613	129	85	31	14	87	655	615	123
	74%	54%	61%	57%	78%	83%	6%	63%	84%	73%	78%	26%	75%	70%	76%	72%	45%	52%	79%	78%	64%
TOTAL HEARD OF	990	94	105	199	791	651	24	314	412	505	917	73	805	185	112	43	30	163	827	779	188
-----	99%	99%	98%	98%	99%	99%	92%	99%	99%	99%	99%	100%	99%	100%	100%	100%	100%	97%	99%	99%	98%
FAVORABLE	820	68	82	149	671	577	12	231	371	409	780	40	674	146	93	34	19	115	705	667	141
	82%	71%	76%	74%	84%	88%	46%	73%	89%	80%	84%	55%	83%	79%	83%	80%	63%	68%	85%	85%	74%
UNFAVORABLE	78	17	17	33	45	35	11	32	21	36	57	21	61	17	8	4	6	27	50	52	18
	8%	17%	15%	16%	6%	5%	40%	10%	5%	7%	6%	29%	7%	9%	7%	9%	18%	16%	6%	7%	9%
HEARD OF/NO OPINION	92	9	7	16	76	40	2	51	21	59	80	12	70	22	11	5	6	21	71	59	29
	9%	10%	7%	8%	9%	6%	6%	16%	5%	12%	9%	16%	9%	12%	10%	11%	19%	13%	9%	8%	15%
NEVER HEARD OF	10	1	2	3	7	5	2	3	4	6	10	-	10	-	-	-	-	4	6	6	3
	1%	1%	2%	2%	1%	1%	8%	1%	1%	1%	1%	-	1%	-	-	-	-	3%	1%	1%	2%
**RATIO (FAVORABLE / UNFAVORABLE)	10.5	4.1	4.9	4.5	15.0	16.5	1.1	7.1	18.0	11.4	13.8	1.9	11.1	8.4	11.6	9.2	3.4	4.2	14.0	12.8	7.9

Table 11-5

QUESTION 9:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mike Pence

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY						TOP ISSUE			SECOND TOP ISSUE			2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (FAVORABLE - UNFAVORABLE)	742	724	6	820	-78	430	160	35	680	324	177	83	73	86	194	125	90	70	167	100	113	97	434	308
	74%	80%	11%	100%	-100%	83%	66%	37%	79%	79%	64%	76%	69%	86%	86%	69%	70%	76%	82%	69%	86%	79%	77%	71%
TOTAL HEARD OF	990	896	58	820	78	517	239	90	853	411	270	109	103	98	225	178	129	93	201	144	128	120	564	426
-----	99%	99%	100%	100%	100%	100%	98%	97%	99%	100%	98%	100%	97%	99%	100%	99%	100%	100%	99%	100%	98%	98%	99%	99%
FAVORABLE	820	776	28	820	-	460	194	58	731	352	212	88	80	88	202	145	101	76	178	116	118	104	478	342
	82%	86%	48%	100%	-	89%	80%	62%	85%	86%	77%	81%	76%	89%	90%	80%	78%	82%	88%	80%	90%	85%	84%	79%
UNFAVORABLE	78	52	21	-	78	30	35	23	51	29	35	5	7	2	8	20	11	6	11	16	5	7	44	34
	8%	6%	37%	-	100%	6%	14%	25%	6%	7%	13%	5%	7%	2%	3%	11%	8%	6%	5%	11%	4%	6%	8%	8%
HEARD OF/NO OPINION	92	68	9	-	-	26	10	9	71	30	23	16	16	8	15	13	18	11	12	12	5	9	42	50
	9%	7%	15%	-	-	5%	4%	10%	8%	7%	8%	15%	15%	8%	7%	7%	14%	12%	6%	8%	4%	7%	7%	12%
NEVER HEARD OF	10	9	-	-	-	1	4	3	7	1	5	-	3	1	1	2	-	-	2	-	2	2	4	6
	1%	1%	-	-	-	-	2%	3%	1%	-	2%	-	3%	1%	-	1%	-	-	1%	-	2%	2%	1%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	10.5	15.0	1.3	-	-	15.3	5.6	2.5	14.3	12.3	6.1	16.7	11.5	36.7	25.7	7.1	9.6	12.8	16.4	7.3	21.8	14.6	10.9	10.0

Table 11-6

QUESTION 9:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mike Pence

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- OUNCE/	GOP DE-	GOP PRIM-	NOMI-	GOP CONV	AFTER		YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRIZE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	ANN-	OUNCE/	DE-	PRIM-	NOMI-	GOP	GOP	YES	NO	YES	NO	YES	NO	RELIEF	JOY	PRIZE	PRIDE	CERN	YES	YES	NO	NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FAVORABLE - UNFAVORABLE)	742	44	183	195	77	154	21	69	189	553	302	440	93	652	426	302	268	186	29	116	631	111	60
	74%	57%	79%	73%	72%	83%	61%	70%	69%	76%	73%	75%	60%	78%	83%	80%	72%	78%	61%	70%	78%	58%	60%
TOTAL HEARD OF	990	76	229	263	105	185	34	98	270	720	413	577	153	825	508	375	370	239	46	163	798	192	100
-----	99%	100%	98%	99%	99%	99%	100%	99%	98%	99%	99%	99%	99%	99%	99%	100%	99%	100%	95%	99%	99%	99%	99%
FAVORABLE	820	55	194	219	86	164	26	76	217	603	340	480	115	702	452	324	300	203	35	129	680	140	73
	82%	72%	83%	82%	81%	88%	77%	77%	79%	83%	82%	82%	75%	84%	88%	86%	80%	85%	72%	78%	84%	72%	72%
UNFAVORABLE	78	12	11	24	9	10	5	7	28	50	38	40	23	50	26	22	32	17	5	13	49	29	12
	8%	15%	5%	9%	9%	5%	16%	7%	10%	7%	9%	7%	15%	6%	5%	6%	8%	7%	11%	8%	6%	15%	12%
HEARD OF/NO OPINION	92	9	24	20	10	11	2	15	25	68	34	58	14	74	30	29	38	19	6	20	69	23	15
	9%	12%	10%	8%	9%	6%	7%	15%	9%	9%	8%	10%	9%	9%	6%	8%	10%	8%	12%	12%	9%	12%	14%
NEVER HEARD OF	10	-	4	3	1	1	-	1	4	6	3	7	1	8	4	1	3	1	2	2	8	2	1
	1%	-	2%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	-	1%	-	5%	1%	1%	1%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	10.5	4.7	17.2	9.3	9.4	16.9	4.8	10.7	7.8	12.1	8.9	12.1	5.1	14.1	17.4	14.6	9.5	12.1	6.5	9.7	13.8	4.9	5.8

Table 11-7

QUESTION 9:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mike Pence

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLITICIAN	ISSUE POSITIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-FOR-PLACE OBAMA CARE	JOB-KILL-ING TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-FOR-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (FAVORABLE - UNFAVORABLE)	742	370	160	132	81	404	332	311	305	132	269	167	131	113	63	99	207	268	573	169	475	267	657	86
	74%	77%	75%	71%	65%	77%	73%	75%	77%	62%	80%	71%	75%	66%	77%	81%	78%	79%	79%	61%	72%	80%	79%	51%
TOTAL HEARD OF	990	473	213	181	123	517	447	414	391	211	335	230	174	170	80	122	260	335	717	273	657	333	824	165
	99%	99%	100%	98%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	98%	99%	99%	99%	99%	99%	99%	98%
FAVORABLE	820	400	174	148	98	440	370	342	331	157	289	188	144	130	69	107	226	284	618	202	533	287	707	113
	82%	84%	82%	80%	79%	84%	82%	82%	84%	74%	86%	80%	82%	76%	84%	88%	86%	84%	85%	73%	80%	85%	85%	67%
UNFAVORABLE	78	29	14	17	18	35	38	31	27	25	21	21	13	17	6	8	20	17	45	33	58	20	50	28
	8%	6%	7%	9%	14%	7%	8%	7%	7%	12%	6%	9%	8%	10%	7%	7%	8%	5%	6%	12%	9%	6%	6%	16%
HEARD OF/NO OPINION	92	44	25	16	7	42	39	41	32	29	25	21	16	24	6	6	14	34	54	38	66	26	68	24
	9%	9%	12%	9%	6%	8%	9%	10%	8%	14%	7%	9%	9%	14%	7%	5%	5%	10%	7%	14%	10%	8%	8%	14%
NEVER HEARD OF	10	6	-	3	1	5	6	4	3	2	3	3	2	1	1	1	4	3	8	2	7	3	7	3
	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%
**RATIO (FAVORABLE / UNFAVORABLE)	10.5	13.6	12.4	8.8	5.5	12.4	9.8	11.2	12.3	6.2	14.1	8.8	10.8	7.8	11.4	12.7	11.4	17.2	13.8	6.1	9.2	14.5	14.1	4.1

Table 11-8

QUESTION 9:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mike Pence

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL					
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FAVORABLE - UNFAVORABLE)	742	561	181	379	168	105	84	6	527	171	44	704	38	334	325	659	83	199	543	289	407	335	258
	74%	76%	70%	79%	79%	72%	72%	13%	77%	68%	73%	80%	32%	79%	72%	75%	67%	72%	75%	74%	74%	74%	76%
TOTAL HEARD OF -----	990	733	257	473	212	145	116	43	680	250	60	874	116	421	444	865	124	271	719	387	541	449	336
	99%	99%	99%	99%	99%	99%	99%	95%	99%	99%	98%	99%	99%	99%	98%	99%	100%	98%	99%	99%	99%	99%	99%
FAVORABLE	820	615	205	403	179	120	99	20	577	198	45	751	69	364	360	723	97	226	594	319	451	369	280
	82%	83%	79%	84%	84%	82%	84%	45%	84%	78%	74%	85%	59%	86%	80%	83%	78%	82%	82%	82%	82%	82%	83%
UNFAVORABLE	78	54	24	23	10	15	15	14	50	27	1	47	31	30	34	64	14	27	51	30	44	34	22
	8%	7%	9%	5%	5%	10%	12%	32%	7%	11%	2%	5%	27%	7%	8%	7%	11%	10%	7%	8%	8%	8%	7%
HEARD OF/NO OPINION	92	64	28	48	23	11	3	8	54	25	13	76	16	28	50	78	14	17	75	38	46	46	34
	9%	9%	11%	10%	11%	7%	2%	18%	8%	10%	22%	9%	13%	7%	11%	9%	11%	6%	10%	10%	8%	10%	10%
NEVER HEARD OF	10	9	1	5	1	1	1	2	6	3	1	9	1	3	7	10	-	4	6	3	7	3	2
	1%	1%	1%	1%	1%	1%	1%	5%	1%	1%	2%	1%	1%	1%	2%	1%	-	2%	1%	1%	1%	1%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	10.5	11.4	8.6	17.3	17.1	7.9	6.7	1.4	11.6	7.3	44.2	16.1	2.2	12.2	10.6	11.3	6.9	8.3	11.7	10.6	10.3	10.9	12.7

Table 12-1
 QUESTION 10:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Paul Ryan

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FAVORABLE - UNFAVORABLE)	274	198	74	272	-3	54	69	91	60	25	49	86	35	79	72	202	119	155	50	56	52	48	68
	27%	38%	26%	34%	-1%	29%	28%	24%	33%	27%	19%	35%	21%	34%	31%	26%	23%	32%	26%	31%	25%	22%	36%
TOTAL HEARD OF	962	503	270	773	184	183	234	370	175	88	255	237	152	230	226	736	508	453	176	174	205	220	187
-----	96%	96%	95%	96%	99%	98%	95%	96%	96%	95%	98%	96%	92%	98%	96%	96%	98%	94%	89%	97%	97%	98%	99%
FAVORABLE	517	307	142	448	64	101	127	184	104	48	127	135	75	132	127	391	270	248	94	97	104	111	111
	52%	59%	50%	56%	34%	54%	52%	48%	57%	52%	49%	55%	45%	56%	54%	51%	52%	52%	48%	54%	49%	49%	59%
UNFAVORABLE	243	109	68	176	67	47	58	93	44	23	79	49	40	52	54	189	151	92	43	42	52	62	44
	24%	21%	24%	22%	36%	25%	24%	24%	24%	25%	30%	20%	24%	22%	23%	25%	29%	19%	22%	23%	24%	28%	23%
HEARD OF/NO OPINION	201	88	61	148	53	35	48	92	26	17	49	53	37	46	45	156	88	113	39	35	49	47	32
	20%	17%	21%	18%	28%	19%	20%	24%	14%	18%	19%	21%	22%	20%	19%	20%	17%	24%	20%	19%	23%	21%	17%
NEVER HEARD OF	38	21	13	34	3	3	13	15	7	4	6	9	13	6	10	28	12	27	21	5	6	4	2
	4%	4%	5%	4%	1%	2%	5%	4%	4%	5%	2%	4%	8%	2%	4%	4%	2%	6%	11%	3%	3%	2%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	2.1	2.8	2.1	2.5	1.0	2.1	2.2	2.0	2.4	2.1	1.6	2.8	1.9	2.5	2.3	2.1	1.8	2.7	2.2	2.3	2.0	1.8	2.6

Table 12-2

QUESTION 10:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Paul Ryan

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE=TOTAL SAMPLE	1000 100%	93 9%	195 19%	232 23%	120 12%	104 10%	195 20%	181 18%	69 7%	184 18%	326 33%	370 37%	120 12%	241 24%	279 28%	268 27%	212 21%	250 25%	274 27%	196 20%	192 19%	698 70%	219 22%
**D/S (FAVORABLE - UNFAVORABLE)	274 27%	20 21%	46 23%	53 23%	43 36%	30 29%	62 32%	63 35%	25 36%	34 19%	101 31%	105 28%	35 29%	51 21%	68 24%	84 31%	72 34%	91 36%	107 39%	32 16%	54 28%	224 32%	32 15%
TOTAL HEARD OF	962 96%	89 95%	188 97%	231 100%	119 99%	87 84%	190 97%	176 97%	68 99%	171 93%	313 96%	359 97%	118 98%	232 96%	276 99%	252 94%	201 95%	246 98%	257 94%	191 97%	182 95%	675 97%	212 97%
FAVORABLE	517 52%	46 50%	100 51%	124 53%	71 59%	47 46%	102 52%	99 55%	41 59%	81 44%	169 52%	199 54%	68 57%	119 50%	150 54%	131 49%	117 55%	152 61%	155 57%	92 47%	91 47%	387 55%	99 45%
UNFAVORABLE	243 24%	26 28%	54 28%	70 30%	28 23%	17 16%	40 20%	36 20%	16 23%	47 26%	68 21%	95 26%	33 28%	68 28%	83 30%	47 17%	46 22%	61 24%	48 18%	60 31%	37 19%	163 23%	66 30%
HEARD OF/NO OPINION	201 20%	16 17%	34 18%	38 16%	20 17%	23 22%	49 25%	41 23%	12 17%	42 23%	77 24%	65 18%	17 14%	45 19%	43 16%	74 28%	39 18%	34 14%	54 20%	40 20%	55 29%	125 18%	48 22%
NEVER HEARD OF	38 4%	4 5%	7 3%	1 -	1 1%	16 16%	5 3%	5 3%	1 1%	13 7%	12 4%	11 3%	2 2%	9 4%	3 1%	16 6%	10 5%	4 2%	17 6%	5 3%	10 5%	24 3%	6 3%
**RATIO (FAVORABLE / UNFAVORABLE)	2.1	1.7	1.8	1.8	2.5	2.8	2.6	2.7	2.6	1.7	2.5	2.1	2.0	1.8	1.8	2.8	2.6	2.5	3.2	1.5	2.5	2.4	1.5

Table 12-3
QUESTION 10:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Paul Ryan

BANNER 3

	IDEOLOGY							ABORTION				TEA PARTY IMAGE				8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (FAVORABLE - UNFAVORABLE)	274	114	108	222	55	-3	50	170	39	65	33	98	131	51	92	10	44	55	15	47	44	38	22
	27%	38%	28%	32%	21%	-6%	25%	32%	17%	27%	25%	33%	30%	27%	25%	23%	31%	30%	23%	25%	22%	52%	21%
TOTAL HEARD OF	962	289	385	674	247	41	190	508	219	235	132	296	427	193	341	43	140	175	60	181	189	70	105
	96%	96%	98%	97%	96%	91%	93%	96%	97%	96%	99%	98%	99%	100%	91%	100%	98%	95%	93%	97%	95%	95%	97%
FAVORABLE	517	176	209	385	116	17	98	291	105	122	74	170	244	111	163	22	79	98	30	93	91	50	54
	52%	58%	53%	55%	45%	37%	48%	55%	46%	50%	55%	57%	56%	58%	44%	52%	55%	53%	46%	50%	46%	68%	50%
UNFAVORABLE	243	62	100	163	61	19	48	121	66	56	40	72	112	60	71	12	35	43	15	46	48	12	32
	24%	21%	25%	23%	24%	42%	24%	23%	29%	23%	30%	24%	26%	31%	19%	28%	25%	24%	23%	25%	24%	17%	30%
HEARD OF/NO OPINION	201	51	76	126	70	5	44	96	48	57	18	54	72	22	107	9	26	33	15	42	50	7	19
	20%	17%	19%	18%	27%	12%	22%	18%	21%	23%	13%	18%	17%	11%	29%	20%	18%	18%	24%	22%	25%	10%	17%
NEVER HEARD OF	38	13	10	23	11	4	13	22	7	9	1	5	6	-	33	-	3	8	4	6	9	4	3
	4%	4%	2%	3%	4%	9%	7%	4%	3%	4%	1%	2%	1%	-	9%	-	2%	5%	7%	3%	5%	5%	3%
**RATIO (FAVORABLE / UNFAVORABLE)	2.1	2.8	2.1	2.4	1.9	0.9	2.0	2.4	1.6	2.2	1.8	2.4	2.2	1.9	2.3	1.8	2.2	2.3	2.0	2.0	1.9	4.1	1.7

Table 12-4

QUESTION 10:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Paul Ryan

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE		OBAMA 08&12	TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	1X														ENOUGH	TOO CONS				
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (FAVORABLE - UNFAVORABLE)	274	17	10	27	248	206	-	69	139	139	278	-4	299	-25	2	-20	-7	26	249	267	10
	27%	18%	9%	13%	31%	31%	1%	22%	33%	27%	30%	-5%	37%	-13%	2%	-47%	-24%	15%	30%	34%	5%
TOTAL HEARD OF	962	94	106	200	762	642	23	296	403	488	891	71	777	185	112	43	30	152	810	752	187
-----	96%	99%	99%	99%	95%	98%	88%	93%	97%	95%	96%	97%	95%	100%	100%	100%	100%	91%	97%	96%	98%
FAVORABLE	517	46	51	98	420	364	9	144	233	258	491	27	452	65	48	7	10	71	447	433	75
	52%	49%	48%	48%	53%	56%	35%	45%	56%	51%	53%	37%	55%	35%	43%	17%	33%	42%	54%	55%	39%
UNFAVORABLE	243	30	41	71	172	159	9	75	93	119	212	31	153	90	46	27	17	45	198	166	66
	24%	31%	39%	35%	22%	24%	34%	24%	22%	23%	23%	42%	19%	49%	41%	64%	56%	27%	24%	21%	34%
HEARD OF/NO OPINION	201	18	13	31	170	119	5	77	77	111	188	13	172	30	18	8	3	36	166	152	45
	20%	19%	13%	15%	21%	18%	19%	24%	19%	22%	20%	18%	21%	16%	16%	19%	11%	21%	20%	19%	24%
NEVER HEARD OF	38	1	1	2	36	14	3	21	13	23	36	2	38	-	-	-	-	16	23	33	4
	4%	1%	1%	1%	5%	2%	12%	7%	3%	5%	4%	3%	5%	-	-	-	-	9%	3%	4%	2%
**RATIO (FAVORABLE / UNFAVORABLE)	2.1	1.6	1.2	1.4	2.4	2.3	1.0	1.9	2.5	2.2	2.3	0.9	3.0	0.7	1.1	0.3	0.6	1.6	2.3	2.6	1.1

Table 12-5
QUESTION 10:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Paul Ryan

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE			SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (FAVORABLE - UNFAVORABLE)	274	280	-13	266	-4	517	-243	23	242	120	72	20	32	30	68	60	10	15	65	41	30	23	161	113
	27%	31%	-22%	32%	-6%	100%	-100%	25%	28%	29%	26%	18%	30%	31%	30%	33%	8%	17%	32%	29%	23%	19%	28%	26%
TOTAL HEARD OF	962	869	57	796	75	517	243	89	828	401	264	109	98	90	219	169	126	91	198	141	124	116	550	412
-----	96%	96%	99%	97%	96%	100%	100%	96%	96%	97%	96%	100%	93%	90%	97%	94%	98%	98%	97%	98%	95%	95%	97%	95%
FAVORABLE	517	486	17	460	30	517	-	48	453	214	146	56	53	47	115	101	54	46	116	71	66	59	302	216
	52%	54%	30%	56%	39%	100%	-	51%	53%	52%	53%	52%	51%	48%	51%	56%	42%	49%	57%	49%	50%	48%	53%	50%
UNFAVORABLE	243	206	30	194	35	-	243	25	211	94	74	37	21	17	47	40	44	30	51	30	36	36	140	103
	24%	23%	52%	24%	44%	-	100%	27%	25%	23%	27%	34%	20%	17%	21%	22%	34%	33%	25%	21%	27%	29%	25%	24%
HEARD OF/NO OPINION	201	176	10	142	10	-	-	17	164	93	44	16	23	25	57	28	28	15	31	40	23	21	108	93
	20%	19%	17%	17%	13%	-	-	18%	19%	22%	16%	15%	22%	25%	25%	16%	22%	16%	15%	28%	17%	17%	19%	22%
NEVER HEARD OF	38	36	1	24	3	-	-	4	32	11	10	-	7	9	7	11	3	2	5	3	7	6	18	21
	4%	4%	1%	3%	4%	-	-	4%	4%	3%	4%	-	7%	10%	3%	6%	2%	2%	3%	2%	5%	5%	3%	5%
**RATIO (FAVORABLE / UNFAVORABLE)	2.1	2.4	0.6	2.4	0.9	-	-	1.9	2.1	2.3	2.0	1.5	2.5	2.8	2.5	2.5	1.2	1.5	2.3	2.4	1.8	1.6	2.1	2.1

Table 12-6
QUESTION 10:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Paul Ryan

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN-	GOP	GOP			AFTER		YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-	CON-	NSS	TOTAL	TOTAL	NSS	
	TOTAL	ANN-	OUNCE/	DE-	PRIM-	NOMI-	GOP	GOP									PRISE	PRIDE	CERN	YES	YES	NO	NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FAVORABLE - UNFAVORABLE)	274	16	53	78	25	69	11	23	72	202	92	183	36	240	144	97	107	59	8	48	266	8	18
	27%	21%	23%	29%	23%	37%	34%	24%	26%	28%	22%	31%	23%	29%	28%	26%	29%	25%	17%	29%	33%	4%	18%
TOTAL HEARD OF	962	71	223	254	106	182	34	92	264	698	405	557	148	804	487	365	364	236	44	158	773	189	96
-----	96%	94%	96%	96%	99%	98%	100%	94%	96%	96%	97%	95%	96%	97%	95%	97%	97%	98%	92%	96%	96%	98%	95%
FAVORABLE	517	34	111	140	54	113	19	46	145	372	209	308	80	434	267	195	202	128	21	85	438	79	47
	52%	45%	48%	52%	51%	61%	57%	47%	53%	51%	50%	53%	52%	52%	52%	52%	54%	53%	44%	52%	54%	41%	46%
UNFAVORABLE	243	19	58	62	29	44	8	23	73	170	118	126	45	195	123	98	94	69	13	37	172	71	29
	24%	24%	25%	23%	27%	24%	24%	23%	27%	23%	28%	21%	29%	23%	24%	26%	25%	29%	27%	23%	21%	37%	29%
HEARD OF/NO OPINION	201	19	53	53	23	24	6	23	46	155	78	123	23	175	98	72	68	39	11	36	163	39	21
	20%	24%	23%	20%	21%	13%	19%	23%	17%	21%	19%	21%	15%	21%	19%	19%	18%	16%	22%	22%	20%	20%	20%
NEVER HEARD OF	38	5	10	12	1	4	-	6	10	28	10	28	6	29	25	11	9	4	4	6	34	5	5
	4%	6%	4%	4%	1%	2%	-	6%	4%	4%	3%	5%	4%	3%	5%	3%	3%	2%	8%	4%	4%	2%	5%
**RATIO (FAVORABLE / UNFAVORABLE)	2.1	1.8	1.9	2.3	1.8	2.5	2.4	2.0	2.0	2.2	1.8	2.5	1.8	2.2	2.2	2.0	2.1	1.9	1.6	2.3	2.5	1.1	1.6

Table 12-7

QUESTION 10:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Paul Ryan

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLITICIAN	ISSUE POSITIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-FOR-OBAMA CARE	JOB-KILL-ING TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-FOR-OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (FAVORABLE - UNFAVORABLE)	274	130	60	52	32	158	131	87	132	40	113	71	59	22	10	30	48	133	212	63	184	91	262	12
	27%	27%	28%	28%	26%	30%	29%	21%	34%	19%	33%	30%	34%	13%	12%	24%	18%	39%	29%	23%	28%	27%	32%	7%
TOTAL HEARD OF	962	461	206	174	121	507	429	403	378	206	328	221	169	165	79	119	254	324	698	264	637	325	803	159
	96%	96%	97%	94%	97%	97%	95%	96%	96%	97%	97%	95%	97%	96%	97%	97%	96%	96%	96%	96%	96%	97%	97%	94%
FAVORABLE	517	249	109	96	64	276	237	201	219	102	185	126	100	70	37	63	128	191	381	136	340	177	446	72
	52%	52%	51%	52%	51%	53%	52%	48%	56%	48%	55%	54%	57%	41%	45%	51%	48%	56%	53%	49%	51%	53%	54%	43%
UNFAVORABLE	243	119	49	43	32	118	106	114	87	62	72	55	41	48	27	33	79	57	170	73	157	86	184	59
	24%	25%	23%	24%	26%	23%	23%	27%	22%	29%	21%	23%	23%	28%	33%	27%	30%	17%	23%	27%	24%	26%	22%	35%
HEARD OF/NO OPINION	201	93	48	35	26	113	86	87	73	43	71	40	28	47	15	23	47	77	146	55	140	61	173	28
	20%	19%	22%	19%	21%	22%	19%	21%	18%	20%	21%	17%	16%	27%	19%	19%	18%	23%	20%	20%	21%	18%	21%	16%
NEVER HEARD OF	38	18	7	10	3	16	24	15	15	7	10	13	6	7	3	3	10	14	27	11	27	11	29	9
	4%	4%	3%	6%	3%	3%	5%	4%	4%	3%	3%	5%	3%	4%	3%	3%	4%	4%	4%	4%	4%	3%	3%	6%
**RATIO (FAVORABLE / UNFAVORABLE)	2.1	2.1	2.2	2.2	2.0	2.3	2.2	1.8	2.5	1.6	2.6	2.3	2.5	1.4	1.4	1.9	1.6	3.3	2.2	1.9	2.2	2.0	2.4	1.2

Table 12-8
QUESTION 10:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Paul Ryan

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE		FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL						
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FAVORABLE - UNFAVORABLE)	274	232	42	180	79	46	-34	3	220	41	13	253	21	99	126	225	50	65	209	92	128	146	117
	27%	31%	16%	38%	37%	31%	-29%	7%	32%	16%	21%	29%	18%	23%	28%	26%	40%	24%	29%	24%	23%	32%	35%
TOTAL HEARD OF -----	962	712	249	449	210	143	116	43	659	249	53	848	113	408	432	840	122	268	694	367	521	441	331
	96%	96%	96%	94%	99%	98%	99%	96%	96%	99%	88%	96%	97%	96%	96%	96%	98%	97%	96%	94%	95%	98%	98%
FAVORABLE	517	396	122	256	129	77	36	19	375	119	24	459	58	212	227	439	79	144	374	185	265	252	191
	52%	53%	47%	54%	60%	53%	31%	41%	55%	47%	39%	52%	50%	50%	50%	50%	63%	52%	52%	47%	48%	56%	56%
UNFAVORABLE	243	164	80	77	49	32	70	15	154	78	10	206	37	113	101	214	29	79	164	92	137	106	74
	24%	22%	31%	16%	23%	22%	60%	34%	22%	31%	17%	23%	32%	27%	22%	24%	23%	29%	23%	24%	25%	23%	22%
HEARD OF/NO OPINION	201	153	48	116	32	34	10	10	130	52	19	183	18	83	104	188	14	45	156	90	118	83	67
	20%	21%	19%	24%	15%	23%	8%	21%	19%	20%	32%	21%	16%	20%	23%	21%	11%	16%	22%	23%	22%	18%	20%
NEVER HEARD OF	38	29	9	29	3	3	1	2	27	3	8	35	4	16	20	35	3	8	31	23	27	11	7
	4%	4%	4%	6%	1%	2%	1%	4%	4%	1%	12%	4%	3%	4%	4%	4%	2%	3%	4%	6%	5%	2%	2%
**RATIO (FAVORABLE / UNFAVORABLE)	2.1	2.4	1.5	3.3	2.6	2.4	0.5	1.2	2.4	1.5	2.3	2.2	1.6	1.9	2.3	2.0	2.7	1.8	2.3	2.0	1.9	2.4	2.6

Table 13-1

QUESTION 11:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mitch McConnell

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FAVORABLE - UNFAVORABLE)	18	43	-10	33	-15	5	-15	28	1	2	-14	9	-9	30	27	-9	1	18	-3	8	-9	5	17
	2%	8%	-4%	4%	-8%	3%	-6%	7%	-	2%	-5%	4%	-5%	13%	12%	-1%	-	4%	-2%	5%	-4%	2%	9%
TOTAL HEARD OF	863	450	235	685	172	167	207	335	154	77	231	207	141	208	208	655	474	389	137	152	188	202	184
-----	86%	86%	83%	85%	92%	90%	84%	87%	85%	83%	88%	84%	85%	88%	88%	86%	91%	81%	69%	85%	89%	90%	97%
FAVORABLE	278	166	66	232	44	54	54	124	47	27	65	75	37	75	74	204	163	115	34	48	51	69	76
	28%	32%	23%	29%	23%	29%	22%	32%	26%	29%	25%	30%	22%	32%	31%	27%	31%	24%	17%	27%	24%	31%	40%
UNFAVORABLE	260	123	77	199	59	49	69	96	46	25	78	66	45	45	46	213	162	98	37	39	59	64	59
	26%	23%	27%	25%	31%	27%	28%	25%	25%	27%	30%	27%	28%	19%	20%	28%	31%	20%	19%	22%	28%	29%	31%
HEARD OF/NO OPINION	325	161	93	254	70	63	85	115	62	26	87	66	59	87	88	237	149	176	65	65	78	68	49
	32%	31%	33%	31%	37%	34%	34%	30%	34%	28%	33%	27%	35%	37%	37%	31%	29%	37%	33%	36%	37%	31%	26%
NEVER HEARD OF	137	74	48	122	15	19	40	50	28	15	30	39	24	28	28	109	46	91	60	27	23	22	5
	14%	14%	17%	15%	8%	10%	16%	13%	15%	17%	12%	16%	15%	12%	12%	14%	9%	19%	31%	15%	11%	10%	3%
**RATIO (FAVORABLE / UNFAVORABLE)	1.1	1.4	0.9	1.2	0.7	1.1	0.8	1.3	1.0	1.1	0.8	1.1	0.8	1.7	1.6	1.0	1.0	1.2	0.9	1.2	0.9	1.1	1.3

Table 13-2

QUESTION 11:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mitch McConnell

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	WOMEN	HS OR	SOME	COLL	GRAD/	MEN	MEN	WOMEN	WOMEN	STRG	STRG	SOFT/	SOFT/	RIGHT	WRONG
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	GRAD	PROF	W/O	W/	W/O	W/	GOP	GOP	LEAN	LEAN		
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (FAVORABLE - UNFAVORABLE)	18	-7	-5	12	13	4	5	10	3	-4	4	4	15	3	-3	-4	21	24	19	-13	-	55	-32
	2%	-7%	-3%	5%	11%	3%	2%	5%	5%	-2%	1%	1%	12%	1%	-1%	-1%	10%	10%	7%	-7%	-	8%	-14%
TOTAL HEARD OF	863	75	174	225	118	62	166	161	66	156	268	328	111	212	262	212	177	227	223	181	151	614	190
	86%	80%	89%	97%	98%	60%	85%	89%	96%	85%	82%	89%	92%	88%	94%	79%	84%	91%	82%	92%	79%	88%	87%
FAVORABLE	278	20	51	92	51	14	47	54	25	37	79	112	50	65	98	51	64	90	76	56	36	223	46
	28%	22%	26%	40%	42%	14%	24%	30%	36%	20%	24%	30%	42%	27%	35%	19%	30%	36%	28%	29%	19%	32%	21%
UNFAVORABLE	260	27	56	79	37	11	43	44	22	41	76	108	35	61	101	55	43	67	56	69	36	168	77
	26%	29%	29%	34%	31%	10%	22%	24%	32%	22%	23%	29%	29%	25%	36%	21%	20%	27%	21%	35%	19%	24%	35%
HEARD OF/NO OPINION	325	28	67	54	30	37	76	63	19	78	113	108	26	85	63	105	71	70	91	55	79	223	67
	32%	30%	34%	23%	25%	36%	39%	35%	27%	42%	35%	29%	22%	35%	23%	39%	33%	28%	33%	28%	41%	32%	30%
NEVER HEARD OF	137	19	21	7	2	42	29	20	3	28	58	42	9	29	17	57	35	23	51	16	40	85	29
	14%	20%	11%	3%	2%	40%	15%	11%	4%	15%	18%	11%	8%	12%	6%	21%	16%	9%	18%	8%	21%	12%	13%
**RATIO (FAVORABLE / UNFAVORABLE)	1.1	0.8	0.9	1.2	1.4	1.3	1.1	1.2	1.1	0.9	1.0	1.0	1.4	1.1	1.0	0.9	1.5	1.4	1.3	0.8	1.0	1.3	0.6

Table 13-3

QUESTION 11:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mitch McConnell

BANNER 3

	IDEOLOGY					ABORTION					TEA PARTY IMAGE					8 PT REGION									
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC		
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108		
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%		
**D/S (FAVORABLE - UNFAVORABLE)	18	35	18	52	-29	-5	-21	47	-31	3	19	23	42	-32	8	3	2	-1	-14	16	12	4	-3		
	2%	11%	4%	8%	-11%	-11%	-10%	9%	-14%	1%	14%	8%	10%	-16%	2%	6%	2%	-	-22%	8%	6%	5%	-3%		
TOTAL HEARD OF	863	269	339	608	217	38	165	455	192	216	122	273	395	185	283	39	127	155	52	169	166	61	93		
	86%	89%	86%	87%	84%	84%	81%	86%	85%	88%	92%	91%	91%	96%	76%	92%	89%	85%	81%	90%	84%	82%	87%		
FAVORABLE	278	110	118	228	40	10	33	170	42	67	57	105	162	51	65	14	40	47	6	63	61	21	25		
	28%	36%	30%	33%	16%	21%	16%	32%	18%	27%	43%	35%	37%	26%	17%	33%	28%	26%	10%	34%	31%	29%	23%		
UNFAVORABLE	260	76	100	176	69	15	54	123	73	64	38	81	120	83	57	12	38	48	20	47	49	17	28		
	26%	25%	25%	25%	27%	32%	26%	23%	32%	26%	29%	27%	28%	43%	15%	27%	26%	26%	32%	25%	25%	23%	26%		
HEARD OF/NO OPINION	325	83	121	204	107	14	78	162	77	85	26	87	113	51	161	13	50	59	26	58	56	22	40		
	32%	28%	31%	29%	41%	30%	39%	31%	34%	35%	20%	29%	26%	26%	43%	31%	35%	32%	40%	31%	28%	30%	37%		
NEVER HEARD OF	137	33	55	88	42	7	39	75	34	28	11	28	38	9	90	4	16	28	12	18	32	13	14		
	14%	11%	14%	13%	16%	16%	19%	14%	15%	12%	8%	9%	9%	4%	24%	8%	11%	15%	19%	10%	16%	18%	13%		
**RATIO (FAVORABLE / UNFAVORABLE)	1.1	1.5	1.2	1.3	0.6	0.7	0.6	1.4	0.6	1.1	1.5	1.3	1.3	0.6	1.1	1.2	1.1	1.0	0.3	1.3	1.2	1.2	0.9		

Table 13-4

QUESTION 11:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mitch McConnell

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING ENOUGH	NOT CONS	TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	1X																			08&12
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (FAVORABLE - UNFAVORABLE)	18	-9	1	-8	26	39	-7	-14	52	-9	44	-25	74	-55	-29	-13	-13	7	11	45	-28
	2%	-9%	1%	-4%	3%	6%	-25%	-4%	13%	-2%	5%	-35%	9%	-30%	-26%	-31%	-42%	4%	1%	6%	-15%
TOTAL HEARD OF	863	84	96	180	683	586	20	256	368	430	798	64	684	179	110	40	29	132	730	677	163
-----	86%	89%	90%	89%	86%	89%	76%	81%	88%	84%	86%	88%	84%	97%	98%	94%	97%	79%	88%	86%	86%
FAVORABLE	278	24	34	59	219	208	4	66	148	120	268	11	241	38	25	8	5	42	236	237	31
	28%	25%	32%	29%	28%	32%	16%	21%	35%	23%	29%	14%	30%	20%	22%	19%	15%	25%	28%	30%	16%
UNFAVORABLE	260	33	34	66	193	169	11	80	95	129	224	36	167	93	54	22	17	35	225	192	59
	26%	35%	31%	33%	24%	26%	41%	25%	23%	25%	24%	49%	21%	50%	48%	50%	58%	21%	27%	25%	31%
HEARD OF/NO OPINION	325	27	28	55	270	209	5	110	125	182	307	18	276	49	31	11	7	55	269	247	74
	32%	28%	26%	27%	34%	32%	20%	35%	30%	36%	33%	25%	34%	26%	28%	25%	24%	33%	32%	32%	39%
NEVER HEARD OF	137	11	11	22	115	70	6	61	48	80	129	9	131	6	3	2	1	35	102	108	27
	14%	11%	10%	11%	14%	11%	24%	19%	12%	16%	14%	12%	16%	3%	2%	6%	3%	21%	12%	14%	14%
**RATIO (FAVORABLE / UNFAVORABLE)	1.1	0.7	1.0	0.9	1.1	1.2	0.4	0.8	1.5	0.9	1.2	0.3	1.4	0.4	0.5	0.4	0.3	1.2	1.0	1.2	0.5

Table 13-5

QUESTION 11:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mitch McConnell

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE			SECOND TOP ISSUE				2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (FAVORABLE - UNFAVORABLE)	18	42	-18	51	-24	109	-95	1	11	20	-1	-17	8	9	24	-11	-2	-7	9	3	-5	11	28	-10
	2%	5%	-31%	6%	-30%	21%	-39%	1%	1%	5%	-	-15%	7%	9%	11%	-6%	-2%	-8%	4%	2%	-4%	9%	5%	-2%
TOTAL HEARD OF	863	780	54	719	67	466	227	76	747	364	237	100	82	80	195	150	118	88	179	123	117	101	502	361
	86%	86%	92%	88%	86%	90%	93%	82%	87%	88%	86%	92%	78%	81%	86%	83%	91%	94%	88%	85%	90%	83%	88%	83%
FAVORABLE	278	265	12	259	12	215	40	23	241	117	82	27	27	25	71	43	40	21	62	37	36	36	175	103
	28%	29%	21%	32%	16%	41%	16%	25%	28%	28%	30%	25%	26%	25%	32%	24%	31%	22%	31%	26%	27%	30%	31%	24%
UNFAVORABLE	260	223	30	208	36	106	135	22	230	97	83	44	20	16	47	54	42	28	53	34	41	25	147	113
	26%	25%	51%	25%	46%	20%	55%	23%	27%	24%	30%	40%	19%	16%	21%	30%	33%	30%	26%	24%	31%	20%	26%	26%
HEARD OF/NO OPINION	325	291	12	251	19	146	53	31	277	150	72	29	35	39	77	53	36	39	63	52	41	40	180	145
	32%	32%	20%	31%	24%	28%	22%	34%	32%	36%	26%	27%	33%	40%	34%	29%	28%	41%	31%	36%	31%	33%	32%	33%
NEVER HEARD OF	137	125	5	101	11	51	16	17	112	48	38	9	23	19	31	30	11	5	24	21	14	21	65	72
	14%	14%	8%	12%	14%	10%	7%	18%	13%	12%	14%	8%	22%	19%	14%	17%	9%	6%	12%	15%	10%	17%	12%	17%
**RATIO (FAVORABLE / UNFAVORABLE)	1.1	1.2	0.4	1.2	0.3	2.0	0.3	1.1	1.0	1.2	1.0	0.6	1.4	1.6	1.5	0.8	0.9	0.7	1.2	1.1	0.9	1.5	1.2	0.9

Table 13-6

QUESTION 11:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mitch McConnell

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN-OUNCE/	GOP DE-	GOP PRIM-	NOMI-	GOP CONV	AFTER	GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	OUNCE	BATES	ARIES	NATION	CONV	GOP	GOP	YES	NO	YES	NO	YES	NO	RELIEF	JOY	PRIZE	PRIDE	CERN	YES	YES	NO	NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FAVORABLE - UNFAVORABLE)	18	-5	-2	1	9	20	2	-6	-12	30	-12	30	-5	25	22	20	3	20	8	-2	49	-30	-13
	2%	-7%	-1%	-	9%	11%	6%	-6%	-4%	4%	-3%	5%	-3%	3%	4%	5%	1%	8%	16%	-1%	6%	-16%	-13%
TOTAL HEARD OF	863	66	192	229	99	164	29	83	235	628	356	507	134	722	439	329	327	217	40	140	692	171	84
-----	86%	87%	83%	86%	93%	88%	85%	85%	86%	87%	86%	87%	87%	87%	86%	88%	88%	91%	83%	85%	86%	88%	84%
FAVORABLE	278	21	61	72	38	57	9	21	66	212	105	174	40	236	147	121	107	83	16	43	242	36	18
	28%	27%	26%	27%	35%	31%	28%	22%	24%	29%	25%	30%	26%	28%	29%	32%	29%	35%	34%	26%	30%	19%	17%
UNFAVORABLE	260	26	63	71	28	37	7	27	78	182	116	143	45	211	125	101	104	64	9	44	193	66	30
	26%	34%	27%	27%	26%	20%	22%	28%	28%	25%	28%	25%	29%	25%	24%	27%	28%	26%	18%	27%	24%	34%	30%
HEARD OF/NO OPINION	325	20	69	86	34	70	12	35	91	234	135	190	49	275	166	108	116	71	15	53	257	68	36
	32%	26%	30%	32%	31%	37%	36%	35%	33%	32%	32%	33%	32%	33%	32%	29%	31%	29%	31%	32%	32%	35%	36%
NEVER HEARD OF	137	10	40	37	7	22	5	15	39	98	60	77	20	112	73	47	46	23	8	25	114	23	17
	14%	13%	17%	14%	7%	12%	15%	15%	14%	13%	14%	13%	13%	13%	14%	12%	12%	9%	17%	15%	14%	12%	16%
**RATIO (FAVORABLE / UNFAVORABLE)	1.1	0.8	1.0	1.0	1.3	1.5	1.3	0.8	0.8	1.2	0.9	1.2	0.9	1.1	1.2	1.2	1.0	1.3	1.9	1.0	1.3	0.5	0.6

Table 13-7

QUESTION 11:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mitch McConnell

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLITICIAN	ISSUE POSITIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-CARE	JOB-KILL-ING TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-CARE	ILLEG IMMIG	JOB-KILL-ING TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (FAVORABLE - UNFAVORABLE)	18	13	7	-16	14	28	16	-8	31	-30	26	10	-2	-7	-8	6	3	31	41	-22	7	12	26	-7
	2%	3%	3%	-9%	11%	5%	4%	-2%	8%	-14%	8%	4%	-1%	-4%	-10%	5%	1%	9%	6%	-8%	1%	4%	3%	-4%
TOTAL HEARD OF	863	405	184	161	112	448	386	370	336	186	288	197	148	154	75	108	236	294	638	225	552	310	719	143
	86%	85%	87%	87%	90%	86%	85%	89%	85%	87%	85%	84%	84%	90%	92%	88%	89%	87%	88%	82%	83%	92%	87%	85%
FAVORABLE	278	134	56	45	43	150	132	117	115	43	99	72	41	46	20	41	79	105	225	53	162	116	239	39
	28%	28%	27%	24%	34%	29%	29%	28%	29%	20%	29%	31%	23%	27%	24%	34%	30%	31%	31%	19%	24%	34%	29%	23%
UNFAVORABLE	260	121	49	61	29	122	115	126	84	73	74	62	43	53	28	35	76	73	184	75	156	104	214	46
	26%	25%	23%	33%	23%	23%	25%	30%	21%	34%	22%	26%	25%	31%	35%	29%	29%	22%	25%	27%	23%	31%	26%	27%
HEARD OF/NO OPINION	325	150	79	56	40	176	139	127	137	71	116	63	63	55	27	32	81	116	229	96	235	90	267	58
	32%	31%	37%	30%	32%	34%	31%	31%	35%	33%	34%	27%	36%	32%	34%	26%	31%	34%	32%	35%	35%	27%	32%	35%
NEVER HEARD OF	137	73	29	23	12	75	67	47	58	27	50	36	28	18	6	14	29	44	87	50	112	26	112	25
	14%	15%	13%	13%	10%	14%	15%	11%	15%	13%	15%	16%	16%	10%	8%	12%	11%	13%	12%	18%	17%	8%	13%	15%
**RATIO (FAVORABLE / UNFAVORABLE)	1.1	1.1	1.2	0.7	1.5	1.2	1.1	0.9	1.4	0.6	1.4	1.2	1.0	0.9	0.7	1.2	1.0	1.4	1.2	0.7	1.0	1.1	1.1	0.8

Table 13-8

QUESTION 11:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mitch McConnell

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL					
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FAVORABLE - UNFAVORABLE)	18	13	5	28	19	-7	-11	-10	56	-39	1	28	-10	6	16	23	-4	9	9	18	37	-19	-6
	2%	2%	2%	6%	9%	-5%	-9%	-22%	8%	-15%	2%	3%	-8%	1%	4%	3%	-3%	3%	1%	5%	7%	-4%	-2%
TOTAL HEARD OF -----	863	639	224	390	199	123	111	40	591	225	47	765	98	365	381	746	117	237	626	328	469	394	291
	86%	86%	87%	82%	93%	84%	95%	88%	86%	89%	77%	87%	84%	86%	84%	85%	94%	86%	86%	84%	86%	87%	86%
FAVORABLE	278	202	76	124	76	32	38	9	224	45	10	250	28	126	120	246	32	85	193	112	170	108	80
	28%	27%	29%	26%	36%	22%	32%	20%	33%	18%	16%	28%	24%	30%	27%	28%	26%	31%	27%	29%	31%	24%	24%
UNFAVORABLE	260	190	70	96	57	39	49	19	167	84	9	222	38	120	104	224	36	76	184	94	133	127	86
	26%	26%	27%	20%	27%	27%	42%	42%	24%	33%	14%	25%	32%	28%	23%	26%	29%	28%	25%	24%	24%	28%	25%
HEARD OF/NO OPINION	325	247	78	171	66	52	24	12	200	96	28	292	32	119	156	276	49	76	248	122	165	159	126
	32%	33%	30%	36%	31%	35%	21%	27%	29%	38%	47%	33%	28%	28%	35%	31%	39%	28%	34%	31%	30%	35%	37%
NEVER HEARD OF	137	103	35	88	14	24	6	5	95	28	14	118	19	60	70	130	7	38	99	62	79	59	47
	14%	14%	13%	18%	7%	16%	5%	12%	14%	11%	23%	13%	16%	14%	16%	15%	6%	14%	14%	16%	14%	13%	14%
**RATIO (FAVORABLE / UNFAVORABLE)	1.1	1.1	1.1	1.3	1.3	0.8	0.8	0.5	1.3	0.5	1.1	1.1	0.7	1.1	1.2	1.1	0.9	1.1	1.1	1.2	1.3	0.9	0.9

Table 14-1

QUESTION 12:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Hillary Clinton

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH WEST	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FAVORABLE - UNFAVORABLE)	-890	-471	-250	-722	-164	-171	-229	-334	-157	-82	-225	-223	-146	-214	-216	-674	-459	-432	-159	-158	-188	-203	-182
	-89%	-90%	-89%	-89%	-88%	-92%	-93%	-87%	-86%	-90%	-86%	-91%	-88%	-91%	-92%	-88%	-88%	-90%	-81%	-88%	-89%	-91%	-97%
TOTAL HEARD OF -----	990	516	281	797	187	184	245	381	180	92	258	245	162	233	233	757	516	475	196	176	208	223	187
	99%	99%	99%	99%	100%	99%	99%	99%	99%	100%	99%	100%	98%	99%	99%	99%	99%	99%	100%	98%	99%	100%	99%
FAVORABLE	33	12	12	24	9	3	5	16	9	4	11	9	5	4	4	29	19	14	15	8	5	6	1
	3%	2%	4%	3%	5%	2%	2%	4%	5%	4%	4%	4%	3%	2%	2%	4%	4%	3%	7%	4%	2%	2%	-
UNFAVORABLE	923	483	263	746	173	174	234	350	166	86	235	233	151	219	221	703	478	446	174	166	192	208	183
	92%	92%	93%	92%	92%	93%	95%	91%	91%	93%	90%	95%	91%	93%	93%	92%	92%	93%	88%	93%	91%	93%	97%
HEARD OF/NO OPINION	34	21	6	27	5	8	5	16	5	2	12	3	7	10	8	26	19	15	8	3	11	9	3
	3%	4%	2%	3%	3%	4%	2%	4%	3%	3%	4%	1%	4%	4%	3%	3%	4%	3%	4%	1%	5%	4%	2%
NEVER HEARD OF	10	8	2	10	-	2	2	4	2	-	3	1	3	3	3	7	4	5	1	3	3	1	2
	1%	1%	1%	1%	-	1%	1%	1%	1%	-	1%	-	2%	1%	1%	1%	1%	1%	-	2%	1%	-	1%
**RATIO (FAVORABLE / UNFAVORABLE)	-	-	-	-	0.1	-	-	-	0.1	-	-	-	-	-	-	-	-	-	0.1	-	-	-	-

Table 14-2

QUESTION 12:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Hillary Clinton

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (FAVORABLE - UNFAVORABLE)	-890	-70	-168	-221	-116	-89	-178	-165	-66	-161	-291	-328	-110	-208	-251	-244	-188	-222	-250	-180	-170	-621	-197
	-89%	-75%	-86%	-95%	-97%	-85%	-91%	-91%	-96%	-88%	-89%	-89%	-92%	-86%	-90%	-91%	-89%	-89%	-91%	-92%	-89%	-89%	-90%
TOTAL HEARD OF	990	92	193	231	120	104	191	179	68	181	324	367	118	239	277	266	209	247	269	195	191	690	218
-----	99%	99%	99%	100%	100%	100%	98%	99%	98%	99%	99%	99%	98%	99%	99%	99%	99%	99%	98%	100%	100%	99%	99%
FAVORABLE	33	9	7	3	1	6	5	3	-	5	11	15	2	9	9	7	8	6	6	7	7	24	5
	3%	9%	4%	1%	1%	6%	2%	2%	-	3%	3%	4%	2%	4%	3%	2%	4%	2%	2%	3%	4%	3%	2%
UNFAVORABLE	923	79	176	223	117	95	183	168	66	167	301	343	112	218	260	251	195	228	255	187	177	644	203
	92%	84%	90%	96%	98%	91%	93%	93%	96%	91%	93%	93%	93%	90%	93%	93%	92%	91%	93%	95%	92%	92%	93%
HEARD OF/NO OPINION	34	5	10	5	2	3	4	8	1	9	12	9	4	12	8	9	6	13	8	2	7	22	9
	3%	5%	5%	2%	2%	3%	2%	4%	2%	5%	4%	3%	3%	5%	3%	3%	3%	5%	3%	1%	4%	3%	4%
NEVER HEARD OF	10	1	2	1	-	-	4	2	2	3	2	3	2	2	2	2	3	3	5	1	1	8	1
	1%	1%	1%	-	-	-	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	-	-	1%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	-	0.1	-	-	-	0.1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Table 14-3

QUESTION 12:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Hillary Clinton

BANNER 3

	IDEOLOGY					ABORTION					TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (FAVORABLE - UNFAVORABLE)	-890	-281	-365	-646	-219	-26	-162	-474	-187	-229	-110	-270	-380	-172	-339	-43	-128	-166	-63	-161	-173	-72	-85
	-89%	-93%	-93%	-93%	-85%	-57%	-80%	-90%	-83%	-94%	-83%	-90%	-88%	-89%	-91%	-100%	-89%	-91%	-98%	-86%	-87%	-97%	-79%
TOTAL HEARD OF	990	299	391	690	257	44	201	525	222	243	130	300	429	189	372	43	141	181	64	183	198	74	106
	99%	99%	99%	99%	99%	97%	99%	99%	98%	100%	98%	100%	99%	98%	100%	100%	99%	99%	100%	98%	100%	100%	98%
FAVORABLE	33	4	8	12	14	7	15	17	14	2	7	9	16	6	11	-	3	5	-	7	9	1	8
	3%	1%	2%	2%	6%	16%	8%	3%	6%	1%	5%	3%	4%	3%	3%	-	2%	3%	-	4%	4%	1%	8%
UNFAVORABLE	923	285	373	658	233	33	177	491	201	232	117	279	396	178	350	43	131	172	63	168	182	72	93
	92%	94%	95%	94%	90%	72%	87%	93%	89%	95%	88%	93%	91%	92%	94%	100%	91%	94%	98%	90%	92%	98%	86%
HEARD OF/NO OPINION	34	10	11	21	9	4	8	16	8	9	7	11	18	5	12	-	8	4	1	8	8	1	4
	3%	3%	3%	3%	4%	9%	4%	3%	4%	4%	5%	4%	4%	2%	3%	-	5%	2%	2%	5%	4%	1%	4%
NEVER HEARD OF	10	4	3	7	2	1	3	4	4	1	3	1	4	4	2	-	2	2	-	4	-	-	2
	1%	1%	1%	1%	1%	3%	1%	1%	2%	-	2%	-	1%	2%	-	-	1%	1%	-	2%	-	-	2%
**RATIO (FAVORABLE / UNFAVORABLE)	-	-	-	-	0.1	0.2	0.1	-	0.1	-	0.1	-	-	-	-	-	-	-	-	-	-	-	0.1

Table 14-4

QUESTION 12:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Hillary Clinton

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH	TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	1X																			08&12
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (FAVORABLE - UNFAVORABLE)	-890	-63	-82	-145	-745	-584	-20	-286	-372	-455	-827	-63	-716	-174	-108	-41	-26	-102	-788	-709	-167
	-89%	-66%	-77%	-72%	-93%	-89%	-75%	-90%	-89%	-89%	-89%	-86%	-88%	-94%	-96%	-97%	-85%	-61%	-95%	-90%	-88%
TOTAL HEARD OF	990	93	105	198	792	648	25	317	412	507	919	72	805	185	112	43	30	163	827	775	191
-----	99%	98%	98%	98%	99%	99%	95%	100%	99%	99%	99%	98%	99%	100%	100%	100%	100%	98%	99%	99%	100%
FAVORABLE	33	12	10	22	11	21	1	11	11	20	31	2	29	4	2	-	2	24	9	19	10
	3%	12%	9%	11%	1%	3%	4%	3%	3%	4%	3%	3%	4%	2%	2%	-	6%	15%	1%	2%	5%
UNFAVORABLE	923	75	92	167	757	606	21	297	383	475	858	65	745	178	109	41	27	127	797	729	178
	92%	78%	86%	82%	95%	92%	78%	94%	92%	93%	93%	89%	91%	96%	98%	97%	90%	76%	96%	93%	93%
HEARD OF/NO OPINION	34	7	3	10	24	21	4	10	18	12	29	5	31	3	1	1	1	13	21	27	3
	3%	7%	3%	5%	3%	3%	13%	3%	4%	2%	3%	6%	4%	2%	1%	3%	4%	8%	3%	3%	2%
NEVER HEARD OF	10	2	2	4	6	8	1	-	4	4	8	1	10	-	-	-	-	4	6	10	-
	1%	2%	2%	2%	1%	1%	5%	-	1%	1%	1%	2%	1%	-	-	-	-	2%	1%	1%	-
**RATIO (FAVORABLE / UNFAVORABLE)	-	0.2	0.1	0.1	-	-	-	-	-	-	-	-	-	-	-	-	0.1	0.2	-	-	0.1

Table 14-5

QUESTION 12:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Hillary Clinton

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE			SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (FAVORABLE - UNFAVORABLE)	-890	-813	-47	-757	-49	-471	-210	-44	-824	-365	-244	-100	-93	-89	-212	-158	-112	-83	-185	-138	-120	-110	-482	-408
	-89%	-90%	-80%	-92%	-62%	-91%	-86%	-48%	-96%	-89%	-89%	-91%	-88%	-90%	-94%	-88%	-87%	-89%	-91%	-96%	-92%	-90%	-85%	-94%
TOTAL HEARD OF	990	898	55	814	74	513	242	93	856	408	273	108	105	96	224	179	126	93	201	143	131	120	560	430
-----	99%	99%	95%	99%	95%	99%	99%	100%	100%	99%	99%	99%	100%	97%	99%	99%	98%	100%	99%	99%	100%	98%	99%	100%
FAVORABLE	33	29	4	20	11	16	12	21	11	15	12	2	3	2	2	9	6	3	6	2	4	2	27	6
	3%	3%	7%	2%	14%	3%	5%	23%	1%	4%	4%	2%	2%	2%	1%	5%	4%	3%	3%	2%	3%	2%	5%	1%
UNFAVORABLE	923	842	51	777	60	486	222	65	835	380	255	102	96	91	213	167	118	86	191	140	124	112	509	414
	92%	93%	87%	95%	77%	94%	91%	70%	97%	92%	93%	93%	91%	92%	94%	93%	91%	92%	94%	97%	95%	92%	90%	96%
HEARD OF/NO OPINION	34	27	1	17	3	11	8	6	10	13	6	4	7	3	9	3	3	5	5	1	3	6	24	10
	3%	3%	1%	2%	4%	2%	3%	7%	1%	3%	2%	4%	7%	3%	4%	2%	2%	5%	3%	-	2%	5%	4%	2%
NEVER HEARD OF	10	7	3	6	4	5	1	-	4	4	2	1	-	3	2	1	3	-	2	1	-	2	8	2
	1%	1%	5%	1%	5%	1%	1%	-	-	1%	1%	1%	-	3%	1%	1%	2%	-	1%	1%	-	2%	1%	-
**RATIO (FAVORABLE / UNFAVORABLE)	-	-	0.1	-	0.2	-	0.1	0.3	-	-	-	-	-	-	-	0.1	-	-	-	-	-	-	0.1	-

Table 14-6

QUESTION 12:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Hillary Clinton

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN-OUNCE/	GOP DE-	GOP PRIM-	NOMI-	GOP CONV	AFTER	GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRISE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	OUNCE	BATES	ARIES	NATION	CONV	GOP	GOP	YES	NO	YES	NO	YES	NO	RELIEF	JOY	PRISE	PRIDE	CERN	YES	YES	NO	NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FAVORABLE - UNFAVORABLE)	-890	-53	-214	-241	-88	-178	-29	-88	-233	-658	-370	-520	-121	-757	-481	-332	-334	-204	-36	-155	-730	-161	-73
	-89%	-70%	-92%	-90%	-82%	-95%	-87%	-89%	-85%	-91%	-89%	-89%	-79%	-91%	-94%	-88%	-89%	-85%	-74%	-94%	-91%	-83%	-72%
TOTAL HEARD OF	990	70	233	264	106	186	33	99	271	720	413	577	153	825	510	372	370	236	48	164	798	193	100
-----	99%	92%	100%	99%	99%	100%	97%	100%	99%	99%	99%	99%	99%	99%	99%	99%	99%	98%	100%	100%	99%	99%	99%
FAVORABLE	33	5	7	9	5	2	1	4	14	19	14	19	11	22	9	12	14	11	5	4	22	11	10
	3%	6%	3%	3%	5%	1%	4%	4%	5%	3%	3%	3%	7%	3%	2%	3%	4%	5%	10%	2%	3%	6%	10%
UNFAVORABLE	923	58	221	250	93	180	31	92	247	677	384	539	132	779	490	344	347	215	41	158	751	172	83
	92%	76%	95%	94%	87%	97%	90%	94%	90%	93%	93%	92%	86%	93%	96%	91%	93%	90%	84%	96%	93%	89%	83%
HEARD OF/NO OPINION	34	8	5	5	8	4	1	2	10	24	14	20	9	24	11	16	10	10	3	2	25	9	6
	3%	10%	2%	2%	8%	2%	3%	2%	4%	3%	3%	3%	6%	3%	2%	4%	3%	4%	6%	1%	3%	5%	6%
NEVER HEARD OF	10	6	-	2	1	-	1	-	3	6	2	7	1	8	3	4	3	4	-	1	9	1	1
	1%	8%	-	1%	1%	-	3%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	-	-	1%	1%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	-	0.1	-	-	0.1	-	-	-	0.1	-	-	-	0.1	-	-	-	-	0.1	0.1	-	-	0.1	0.1

Table 14-7

QUESTION 12:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Hillary Clinton

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLITICIAN	ISSUE POSITIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-FOR-PLACE OBAMA CARE	JOB-KILL-ING TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-FOR-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (FAVORABLE - UNFAVORABLE)	-890	-436	-194	-168	-93	-470	-401	-367	-357	-186	-302	-217	-164	-143	-65	-110	-229	-316	-655	-235	-590	-301	-764	-126
	-89%	-91%	-91%	-91%	-75%	-90%	-88%	-88%	-91%	-87%	-89%	-93%	-94%	-83%	-80%	-90%	-87%	-94%	-90%	-86%	-89%	-89%	-92%	-75%
TOTAL HEARD OF	990	473	211	184	122	518	449	415	388	211	335	232	174	170	80	121	260	335	716	274	657	333	824	166
	99%	99%	99%	99%	98%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	98%	99%	99%	100%	99%	99%	99%	99%
FAVORABLE	33	11	5	5	12	16	17	16	9	8	11	6	3	8	5	5	8	5	18	15	22	11	19	14
	3%	2%	2%	3%	9%	3%	4%	4%	2%	4%	3%	3%	2%	5%	7%	4%	3%	1%	2%	6%	3%	3%	2%	8%
UNFAVORABLE	923	447	199	173	105	485	418	383	366	194	313	223	167	150	71	114	237	321	673	251	612	311	783	140
	92%	93%	93%	94%	84%	93%	92%	92%	93%	91%	92%	95%	95%	88%	87%	93%	90%	95%	93%	91%	92%	93%	94%	83%
HEARD OF/NO OPINION	34	15	7	5	6	17	14	16	13	8	12	3	4	12	4	2	15	9	26	8	23	11	22	12
	3%	3%	4%	3%	5%	3%	3%	4%	3%	4%	3%	1%	2%	7%	5%	2%	6%	3%	4%	3%	3%	3%	3%	7%
NEVER HEARD OF	10	5	2	1	2	5	4	3	5	2	3	2	2	2	1	1	4	3	9	1	7	3	7	2
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	-	1%	1%	1%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	-	-	-	-	0.1	-	-	-	-	-	-	-	-	0.1	0.1	-	-	-	-	0.1	-	-	-	0.1

Table 14-8

QUESTION 12:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Hillary Clinton

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FAVORABLE - UNFAVORABLE)	-890	-663	-228	-434	-201	-126	-102	-28	-605	-230	-56	-818	-72	-388	-398	-785	-105	-234	-657	-342	-463	-427	-322
	-89%	-89%	-88%	-91%	-94%	-86%	-87%	-61%	-88%	-91%	-91%	-93%	-62%	-91%	-88%	-90%	-84%	-85%	-91%	-88%	-85%	-94%	-95%
TOTAL HEARD OF -----	990	736	254	471	212	146	117	43	678	252	61	878	113	420	446	866	124	271	719	387	541	450	335
	99%	99%	98%	99%	100%	100%	100%	96%	99%	100%	100%	99%	96%	99%	99%	99%	100%	99%	99%	99%	99%	99%	99%
FAVORABLE	33	26	8	11	3	8	5	6	24	7	2	17	16	9	19	28	5	10	23	15	26	7	3
	3%	3%	3%	2%	1%	5%	5%	12%	3%	3%	3%	2%	14%	2%	4%	3%	4%	4%	3%	4%	5%	2%	1%
UNFAVORABLE	923	688	235	445	204	134	108	33	629	238	57	835	89	397	416	814	110	244	679	357	488	435	326
	92%	93%	91%	93%	96%	92%	92%	73%	92%	94%	94%	95%	76%	94%	92%	93%	88%	89%	94%	91%	89%	96%	96%
HEARD OF/NO OPINION	34	22	12	15	6	4	4	5	25	6	2	26	8	13	11	24	10	17	17	16	26	8	7
	3%	3%	5%	3%	3%	3%	3%	11%	4%	3%	4%	3%	7%	3%	3%	3%	8%	6%	2%	4%	5%	2%	2%
NEVER HEARD OF	10	6	4	7	1	-	-	2	9	1	-	5	4	5	5	10	-	4	6	3	7	2	2
	1%	1%	2%	1%	-	-	-	4%	1%	-	-	1%	4%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	-	-	-	-	-	0.1	-	0.2	-	-	-	-	0.2	-	-	-	-	-	-	-	0.1	-	-

Table 15-1
 QUESTION 13:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Barack Obama

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FAVORABLE - UNFAVORABLE)	-767	-425	-210	-635	-131	-136	-199	-304	-128	-78	-167	-195	-135	-192	-193	-574	-389	-378	-114	-129	-177	-175	-172
	-77%	-81%	-74%	-79%	-70%	-73%	-81%	-79%	-70%	-85%	-64%	-79%	-82%	-81%	-82%	-75%	-75%	-79%	-58%	-72%	-84%	-78%	-91%
TOTAL HEARD OF	995	520	282	802	187	185	245	384	181	92	260	245	165	233	233	762	517	478	196	177	210	223	189
-----	99%	99%	100%	99%	100%	99%	99%	100%	99%	100%	100%	100%	99%	99%	100%	99%	100%	100%	99%	99%	100%	100%	100%
FAVORABLE	93	36	30	66	25	20	20	30	24	6	40	21	10	16	15	78	53	40	35	21	11	19	6
	9%	7%	11%	8%	13%	11%	8%	8%	13%	6%	15%	9%	6%	7%	6%	10%	10%	8%	18%	12%	5%	8%	3%
UNFAVORABLE	860	461	240	701	156	156	219	334	151	84	207	216	145	208	208	652	442	418	150	150	188	194	178
	86%	88%	85%	87%	83%	84%	89%	87%	83%	91%	79%	88%	88%	88%	88%	85%	85%	87%	76%	84%	89%	87%	94%
HEARD OF/NO OPINION	42	22	12	35	6	9	7	20	6	2	13	8	10	9	10	32	22	20	11	6	11	10	4
	4%	4%	4%	4%	3%	5%	3%	5%	3%	2%	5%	3%	6%	4%	4%	4%	4%	4%	6%	3%	5%	5%	2%
NEVER HEARD OF	5	4	1	5	-	1	2	1	1	-	1	1	-	3	3	2	3	2	1	2	1	1	-
	1%	1%	-	1%	-	1%	1%	-	1%	-	-	-	-	1%	1%	-	1%	-	-	1%	-	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	-

Table 15-2

QUESTION 13:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Barack Obama

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
BASE=TOTAL SAMPLE	1000 100%	93 9%	195 19%	232 23%	120 12%	104 10%	195 20%	181 18%	69 7%	184 18%	326 33%	370 37%	120 12%	241 24%	279 28%	268 27%	212 21%	250 25%	274 27%	196 20%	192 19%	698 70%	219 22%
**D/S (FAVORABLE - UNFAVORABLE)	-767 -77%	-49 -52%	-150 -77%	-190 -82%	-105 -88%	-66 -63%	-155 -79%	-157 -87%	-67 -96%	-142 -77%	-242 -74%	-280 -76%	-103 -86%	-172 -71%	-218 -78%	-212 -79%	-166 -78%	-206 -82%	-219 -80%	-141 -72%	-148 -77%	-537 -77%	-168 -77%
TOTAL HEARD OF	995 99%	92 99%	194 100%	231 100%	120 100%	104 100%	193 99%	181 100%	69 100%	184 100%	326 100%	368 99%	117 97%	241 100%	276 99%	268 100%	209 99%	248 99%	271 99%	195 100%	192 100%	693 99%	219 100%
FAVORABLE	93 9%	19 21%	17 9%	16 7%	6 5%	16 15%	15 8%	9 5%	1 1%	18 10%	35 11%	35 10%	5 4%	28 12%	25 9%	24 9%	15 7%	17 7%	20 7%	23 12%	19 10%	64 9%	20 9%
UNFAVORABLE	860 86%	68 73%	168 86%	206 89%	111 92%	81 78%	170 87%	166 92%	67 98%	160 87%	276 85%	316 85%	108 90%	200 83%	242 87%	236 88%	181 86%	223 89%	238 87%	164 84%	167 87%	601 86%	188 86%
HEARD OF/NO OPINION	42 4%	5 5%	9 4%	9 4%	3 3%	7 6%	8 4%	6 3%	1 1%	6 3%	15 5%	17 5%	4 3%	13 6%	9 3%	8 3%	13 6%	9 3%	14 5%	8 4%	6 3%	27 4%	10 5%
NEVER HEARD OF	5 1%	1 1%	1 -	1 -	- -	- -	2 1%	- -	- -	- -	- -	2 1%	3 3%	- -	3 1%	- -	2 1%	2 1%	2 1%	1 -	- -	5 1%	- -
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.3	0.1	0.1	-	0.2	0.1	0.1	-	0.1	0.1	0.1	-	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

Table 15-3

QUESTION 13:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Barack Obama

BANNER 3

	IDEOLOGY					ABORTION					TEA PARTY IMAGE					8 PT REGION									
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC		
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108		
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%		
**D/S (FAVORABLE - UNFAVORABLE)	-767	-266	-314	-580	-161	-26	-128	-444	-127	-196	-105	-252	-357	-130	-279	-32	-104	-147	-52	-153	-151	-62	-66		
	-77%	-88%	-80%	-83%	-62%	-58%	-63%	-84%	-56%	-80%	-80%	-84%	-82%	-67%	-75%	-75%	-73%	-81%	-81%	-82%	-76%	-83%	-61%		
TOTAL HEARD OF	995	299	392	691	258	45	204	526	224	244	131	301	431	191	373	43	142	181	64	186	198	74	107		
-----	99%	99%	100%	99%	100%	100%	100%	99%	99%	100%	99%	100%	100%	99%	100%	100%	99%	99%	100%	99%	100%	100%	99%		
FAVORABLE	93	14	30	43	42	8	31	31	44	17	11	19	29	28	36	5	14	14	5	12	18	6	18		
	9%	5%	7%	6%	16%	17%	15%	6%	19%	7%	8%	6%	7%	14%	10%	13%	10%	8%	8%	6%	9%	8%	16%		
UNFAVORABLE	860	279	344	623	202	34	159	476	171	213	116	271	387	158	315	38	118	162	57	164	170	67	84		
	86%	92%	87%	89%	78%	75%	78%	90%	75%	87%	88%	90%	89%	82%	84%	87%	83%	88%	89%	88%	86%	91%	78%		
HEARD OF/NO OPINION	42	6	19	25	14	3	13	19	9	14	4	11	15	6	22	-	9	5	2	10	10	1	5		
	4%	2%	5%	4%	6%	7%	6%	4%	4%	6%	3%	4%	3%	3%	6%	-	7%	3%	3%	5%	5%	1%	5%		
NEVER HEARD OF	5	3	2	5	-	-	-	3	2	-	2	-	2	2	1	-	1	2	-	1	-	-	1		
	1%	1%	-	1%	-	-	-	1%	1%	-	1%	-	-	1%	-	-	1%	1%	-	1%	-	-	1%		
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	-	0.1	0.1	0.2	0.2	0.2	0.1	0.3	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2		

Table 15-4

QUESTION 13:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Barack Obama

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH	TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	1X																			
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (FAVORABLE - UNFAVORABLE)	-767	-52	-28	-80	-687	-535	-12	-220	-351	-386	-736	-30	-623	-143	-97	-33	-13	-55	-712	-643	-122
	-77%	-55%	-26%	-39%	-86%	-82%	-44%	-69%	-84%	-76%	-79%	-42%	-77%	-77%	-87%	-78%	-43%	-33%	-86%	-82%	-64%
TOTAL HEARD OF	995	94	106	200	795	651	27	317	413	509	922	73	810	185	112	43	30	164	830	779	191
-----	99%	99%	99%	99%	100%	99%	100%	100%	99%	100%	99%	100%	99%	100%	100%	100%	100%	98%	100%	99%	100%
FAVORABLE	93	18	36	54	38	46	6	41	22	52	74	19	75	18	7	3	8	46	47	51	31
	9%	19%	34%	27%	5%	7%	22%	13%	5%	10%	8%	26%	9%	10%	6%	8%	25%	27%	6%	7%	16%
UNFAVORABLE	860	70	64	134	726	581	17	261	373	438	811	49	699	161	104	37	21	101	759	694	154
	86%	73%	60%	66%	91%	89%	66%	82%	90%	86%	87%	67%	86%	87%	92%	86%	68%	60%	91%	88%	80%
HEARD OF/NO OPINION	42	6	5	12	31	24	3	15	18	19	37	5	36	6	2	3	2	18	24	34	6
	4%	7%	5%	6%	4%	4%	13%	5%	4%	4%	4%	7%	4%	4%	2%	6%	7%	11%	3%	4%	3%
NEVER HEARD OF	5	1	1	2	3	5	-	-	3	2	5	-	5	-	-	-	-	3	2	5	-
	1%	1%	1%	1%	-	1%	-	-	1%	-	1%	-	1%	-	-	-	-	2%	-	1%	-
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.3	0.6	0.4	0.1	0.1	0.3	0.2	0.1	0.1	0.1	0.4	0.1	0.1	0.1	0.1	0.4	0.5	0.1	0.1	0.2

Table 15-5
 QUESTION 13:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Barack Obama

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY						TOP ISSUE			SECOND TOP ISSUE				2016 VOTE		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (FAVORABLE - UNFAVORABLE)	-767	-719	-30	-673	-28	-405	-186	93	-860	-326	-212	-87	-58	-83	-189	-116	-114	-67	-170	-104	-105	-90	-454	-313
	-77%	-79%	-51%	-82%	-36%	-78%	-77%	100%	-100%	-79%	-77%	-80%	-55%	-84%	-84%	-64%	-88%	-72%	-84%	-72%	-81%	-74%	-80%	-72%
TOTAL HEARD OF	995	900	58	816	77	513	243	93	860	411	274	108	105	97	225	179	128	93	203	144	131	121	564	430
-----	99%	99%	100%	99%	99%	99%	100%	100%	100%	100%	100%	99%	100%	98%	100%	99%	99%	100%	100%	100%	100%	99%	99%	100%
FAVORABLE	93	73	14	58	23	48	25	93	-	32	28	9	19	5	12	28	4	12	13	17	11	13	43	50
	9%	8%	24%	7%	30%	9%	10%	100%	-	8%	10%	8%	18%	5%	5%	15%	3%	12%	6%	12%	9%	11%	8%	12%
UNFAVORABLE	860	792	44	731	51	453	211	-	860	358	240	96	78	88	201	144	119	78	183	121	116	103	497	363
	86%	88%	75%	89%	66%	87%	87%	-	100%	87%	87%	88%	74%	88%	89%	80%	92%	84%	90%	84%	89%	85%	88%	84%
HEARD OF/NO OPINION	42	35	1	27	3	13	7	-	-	21	6	3	8	5	12	8	5	3	7	6	3	4	25	18
	4%	4%	2%	3%	3%	2%	3%	-	-	5%	2%	3%	8%	5%	5%	4%	4%	3%	3%	4%	2%	4%	4%	4%
NEVER HEARD OF	5	5	-	4	1	4	-	-	-	1	1	1	-	2	1	1	1	-	-	-	-	1	3	2
	1%	1%	-	1%	1%	1%	-	-	-	-	-	1%	-	2%	-	1%	1%	-	-	-	-	1%	1%	-
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.1	0.3	0.1	0.5	0.1	0.1	-	-	0.1	0.1	0.1	0.2	0.1	0.1	0.2	-	0.1	0.1	0.1	0.1	0.1	0.1	0.1

Table 15-6

QUESTION 13:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Barack Obama

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- OUNCE/	GOP DE-	GOP PRIM-	NOMI-	GOP CONV	AFTER	GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	ANN-	OUNCE/	DE-	PRIM-	NOMI-	GOP	AFTER	GOP	CONV	CONV	CONV	CONV	CONV	CONV	CONV	CONV	CONV	CONV	CONV	CONV	CONV	CONV
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FAVORABLE - UNFAVORABLE)	-767	-47	-204	-192	-89	-144	-19	-72	-177	-590	-307	-460	-95	-671	-457	-316	-270	-184	-26	-129	-674	-93	-44
	-77%	-62%	-88%	-72%	-84%	-77%	-57%	-73%	-65%	-81%	-74%	-79%	-62%	-81%	-89%	-84%	-72%	-77%	-54%	-78%	-84%	-48%	-44%
TOTAL HEARD OF	995	74	231	265	107	186	33	99	273	722	413	582	153	829	510	372	371	236	48	165	802	193	100
-----	99%	97%	100%	100%	100%	100%	97%	100%	100%	99%	99%	99%	99%	100%	100%	99%	99%	98%	100%	100%	99%	99%	99%
FAVORABLE	93	9	11	32	6	17	6	13	42	51	44	48	24	63	19	19	42	22	10	16	49	44	25
	9%	11%	5%	12%	5%	9%	19%	13%	15%	7%	11%	8%	16%	8%	4%	5%	11%	9%	22%	10%	6%	23%	25%
UNFAVORABLE	860	56	215	223	95	161	26	85	219	641	351	508	119	734	477	335	312	206	37	145	722	137	69
	86%	73%	92%	84%	89%	86%	76%	86%	80%	88%	85%	87%	77%	88%	93%	89%	84%	86%	76%	88%	90%	71%	69%
HEARD OF/NO OPINION	42	10	6	10	6	9	1	1	12	30	18	25	9	32	14	18	17	8	1	4	31	11	6
	4%	13%	2%	4%	6%	5%	3%	1%	5%	4%	4%	4%	6%	4%	3%	5%	4%	3%	3%	2%	4%	6%	5%
NEVER HEARD OF	5	2	1	1	-	-	1	-	1	4	2	3	1	4	2	4	2	4	-	-	4	1	1
	1%	3%	-	-	-	-	3%	-	-	1%	1%	1%	1%	-	-	1%	1%	2%	-	-	1%	1%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.2	0.1	0.1	0.1	0.1	0.3	0.1	0.2	0.1	0.1	0.1	0.2	0.1	-	0.1	0.1	0.1	0.3	0.1	0.1	0.3	0.4

Table 15-7
 QUESTION 13:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Barack Obama

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS NOT MAN, POLITICIAN	ISSUE POSITIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-FOR-PLACE OBAMA CARE	JOB-KILL-ING TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-FOR-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (FAVORABLE - UNFAVORABLE)	-767	-379	-165	-138	-84	-407	-318	-331	-330	-148	-261	-169	-148	-136	-53	-98	-218	-288	-605	-162	-483	-284	-675	-92
	-77%	-79%	-78%	-75%	-68%	-78%	-70%	-79%	-84%	-69%	-77%	-72%	-84%	-79%	-65%	-80%	-83%	-85%	-83%	-59%	-73%	-84%	-81%	-55%
TOTAL HEARD OF	995	476	213	184	122	521	449	416	391	213	336	232	174	172	81	120	263	337	721	274	660	335	828	166
	99%	100%	100%	99%	98%	100%	99%	100%	99%	100%	99%	99%	99%	100%	100%	98%	100%	100%	99%	100%	99%	100%	100%	99%
FAVORABLE	93	38	19	19	17	46	54	35	25	25	31	26	12	13	11	8	16	18	43	50	74	19	59	34
	9%	8%	9%	10%	14%	9%	12%	8%	6%	12%	9%	11%	7%	8%	14%	7%	6%	5%	6%	18%	11%	6%	7%	20%
UNFAVORABLE	860	418	184	157	101	453	372	366	355	172	292	196	159	149	64	106	235	307	647	212	557	303	733	126
	86%	87%	86%	85%	81%	87%	82%	88%	90%	81%	86%	84%	91%	87%	79%	87%	89%	91%	89%	77%	84%	90%	88%	75%
HEARD OF/NO OPINION	42	20	10	8	5	21	23	15	10	16	13	10	4	10	6	6	12	12	31	12	30	13	36	6
	4%	4%	5%	4%	4%	4%	5%	3%	3%	8%	4%	4%	2%	6%	8%	5%	5%	4%	4%	4%	4%	4%	4%	4%
NEVER HEARD OF	5	2	-	1	2	2	4	1	3	-	2	2	1	-	-	2	1	1	4	1	4	1	3	2
	1%	-	-	1%	2%	-	1%	-	1%	-	1%	1%	1%	-	-	2%	-	-	1%	-	1%	-	-	1%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.3

Table 15-8

QUESTION 13:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Barack Obama

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FAVORABLE - UNFAVORABLE)	-767	-581	-186	-395	-159	-106	-90	-16	-543	-175	-50	-723	-43	-358	-349	-707	-60	-212	-555	-311	-430	-337	-260
	-77%	-78%	-72%	-83%	-75%	-73%	-77%	-35%	-79%	-69%	-81%	-82%	-37%	-84%	-77%	-81%	-48%	-77%	-77%	-80%	-78%	-75%	-77%
TOTAL HEARD OF -----	995	739	256	476	212	146	117	43	682	252	61	880	115	421	449	870	124	274	721	387	543	451	337
	99%	100%	99%	100%	99%	100%	100%	96%	99%	100%	100%	100%	98%	99%	100%	99%	100%	100%	99%	99%	99%	100%	100%
FAVORABLE	93	65	28	30	23	18	11	11	55	35	4	60	32	23	41	64	29	24	69	30	43	50	32
	9%	9%	11%	6%	11%	12%	9%	24%	8%	14%	6%	7%	28%	5%	9%	7%	23%	9%	10%	8%	8%	11%	9%
UNFAVORABLE	860	646	214	425	182	124	101	27	597	209	53	784	76	381	390	771	89	236	624	341	473	387	292
	86%	87%	83%	89%	86%	85%	86%	59%	87%	83%	87%	89%	65%	90%	86%	88%	71%	86%	86%	87%	86%	85%	86%
HEARD OF/NO OPINION	42	28	15	20	7	4	6	6	31	7	4	36	7	18	18	36	7	15	28	16	27	15	13
	4%	4%	6%	4%	3%	3%	5%	12%	4%	3%	7%	4%	6%	4%	4%	4%	5%	5%	4%	4%	5%	3%	4%
NEVER HEARD OF	5	3	2	2	1	-	-	2	4	1	-	3	2	3	2	5	-	1	4	3	4	1	1
	1%	-	1%	-	1%	-	-	4%	1%	-	-	-	2%	1%	-	1%	-	-	1%	1%	1%	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.4	0.1	0.2	0.1	0.1	0.4	0.1	0.1	0.1	0.3	0.1	0.1	0.1	0.1	0.1	0.1

Table 16-1
 QUESTION 14:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Joe Biden

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FAVORABLE - UNFAVORABLE)	-427	-284	-73	-357	-70	-79	-106	-169	-73	-55	-89	-119	-70	-94	-90	-337	-228	-199	-63	-73	-94	-115	-82
	-43%	-54%	-26%	-44%	-37%	-43%	-43%	-44%	-40%	-60%	-34%	-48%	-42%	-40%	-38%	-44%	-44%	-41%	-32%	-41%	-45%	-52%	-43%
TOTAL HEARD OF	985	512	281	793	187	184	241	380	179	91	255	243	163	232	233	752	512	473	191	174	209	223	187
-----	98%	98%	99%	98%	100%	99%	98%	99%	99%	99%	98%	99%	99%	98%	99%	98%	98%	99%	97%	97%	99%	100%	99%
FAVORABLE	200	73	82	154	44	36	47	76	41	14	64	42	27	53	51	150	103	98	44	39	40	37	40
	20%	14%	29%	19%	24%	19%	19%	20%	23%	15%	25%	17%	16%	22%	21%	20%	20%	20%	22%	22%	19%	16%	21%
UNFAVORABLE	627	357	154	511	114	115	153	245	114	69	154	161	97	147	141	486	331	296	108	112	135	152	122
	63%	68%	54%	63%	61%	62%	62%	64%	63%	75%	59%	65%	59%	62%	60%	64%	64%	62%	55%	62%	64%	68%	64%
HEARD OF/NO OPINION	157	82	45	127	29	33	41	59	24	8	37	40	39	33	41	116	78	79	39	23	34	35	26
	16%	16%	16%	16%	15%	18%	16%	15%	13%	9%	14%	16%	24%	14%	17%	15%	15%	16%	20%	13%	16%	15%	14%
NEVER HEARD OF	15	12	2	14	-	2	6	5	3	1	6	3	2	4	3	12	8	7	6	5	2	1	2
	2%	2%	1%	2%	-	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	2%	2%	1%	3%	3%	1%	-	1%
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.2	0.5	0.3	0.4	0.3	0.3	0.3	0.4	0.2	0.4	0.3	0.3	0.4	0.4	0.3	0.3	0.3	0.4	0.3	0.3	0.2	0.3

Table 16-2
QUESTION 14:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Joe Biden

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (FAVORABLE - UNFAVORABLE)	-427	-31	-82	-115	-54	-32	-84	-83	-28	-76	-136	-162	-52	-103	-125	-110	-89	-142	-142	-65	-54	-320	-91
	-43%	-34%	-42%	-49%	-45%	-31%	-43%	-46%	-40%	-42%	-42%	-44%	-44%	-43%	-45%	-41%	-42%	-57%	-52%	-33%	-28%	-46%	-42%
TOTAL HEARD OF	985	91	190	231	119	100	194	179	68	177	323	366	118	237	275	263	210	246	266	194	192	689	215
-----	98%	98%	97%	100%	99%	96%	99%	99%	99%	96%	99%	99%	98%	98%	99%	98%	99%	98%	97%	99%	100%	99%	98%
FAVORABLE	200	20	40	43	25	25	39	34	15	34	69	75	23	48	55	55	43	31	42	52	51	131	46
	20%	21%	21%	18%	21%	24%	20%	19%	21%	18%	21%	20%	19%	20%	20%	20%	20%	12%	15%	26%	26%	19%	21%
UNFAVORABLE	627	51	123	157	79	57	123	116	42	110	205	237	76	150	181	165	132	174	184	117	105	451	137
	63%	55%	63%	68%	66%	54%	63%	64%	61%	60%	63%	64%	63%	62%	65%	61%	62%	69%	67%	60%	55%	65%	63%
HEARD OF/NO OPINION	157	21	27	31	14	19	31	29	11	33	50	55	20	39	39	44	35	41	41	25	37	107	32
	16%	22%	14%	13%	12%	18%	16%	16%	16%	18%	15%	15%	16%	16%	14%	16%	17%	16%	15%	13%	19%	15%	14%
NEVER HEARD OF	15	2	5	1	1	4	2	1	1	7	3	4	2	4	4	5	2	5	7	2	-	9	4
	2%	2%	3%	-	1%	4%	1%	1%	1%	4%	1%	1%	2%	2%	1%	2%	1%	2%	3%	1%	-	1%	2%
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.4	0.3	0.3	0.3	0.4	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.2	0.4	0.5	0.3	0.3

Table 16-3
QUESTION 14:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Joe Biden

BANNER 3

	IDEOLOGY					ABORTION					TEA PARTY IMAGE					8 PT REGION									
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC		
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108		
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%		
**D/S (FAVORABLE - UNFAVORABLE)	-427	-217	-154	-371	-50	-6	-32	-288	-47	-92	-85	-157	-242	-76	-109	-25	-54	-79	-27	-78	-91	-37	-35		
	-43%	-72%	-39%	-53%	-19%	-14%	-16%	-54%	-21%	-38%	-64%	-52%	-56%	-39%	-29%	-59%	-38%	-43%	-42%	-42%	-46%	-50%	-33%		
TOTAL HEARD OF	985	297	392	689	253	43	197	521	223	241	129	297	426	192	367	43	141	177	64	185	195	72	107		
	98%	98%	99%	99%	98%	95%	97%	98%	98%	99%	97%	99%	98%	99%	98%	100%	99%	97%	100%	99%	99%	98%	99%		
FAVORABLE	200	23	89	111	74	15	60	80	69	51	17	47	64	50	87	7	29	36	12	41	34	12	29		
	20%	8%	23%	16%	29%	33%	30%	15%	31%	21%	13%	16%	15%	26%	23%	15%	20%	20%	18%	22%	17%	17%	27%		
UNFAVORABLE	627	239	243	482	124	21	92	368	116	143	102	204	306	126	195	32	83	115	38	119	126	50	64		
	63%	79%	62%	69%	48%	47%	45%	70%	51%	59%	77%	68%	71%	65%	52%	74%	58%	63%	60%	64%	64%	67%	60%		
HEARD OF/NO OPINION	157	35	61	96	54	7	45	73	37	47	9	47	56	17	84	5	29	26	14	24	35	10	14		
	16%	12%	15%	14%	21%	16%	22%	14%	16%	19%	7%	16%	13%	9%	23%	11%	20%	14%	22%	13%	18%	14%	13%		
NEVER HEARD OF	15	5	2	7	6	2	7	9	4	3	4	3	7	1	7	-	2	6	-	2	3	2	1		
	2%	2%	1%	1%	2%	5%	3%	2%	2%	1%	3%	1%	2%	1%	2%	-	1%	3%	-	1%	1%	2%	1%		
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.1	0.4	0.2	0.6	0.7	0.7	0.2	0.6	0.4	0.2	0.2	0.2	0.4	0.4	0.2	0.4	0.3	0.3	0.3	0.3	0.3	0.4		

Table 16-4

QUESTION 14:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Joe Biden

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	CONS ENOUGH	TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	1X																			
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (FAVORABLE - UNFAVORABLE)	-427	-6	-10	-16	-411	-323	-10	-94	-245	-177	-423	-4	-340	-87	-71	-29	13	-2	-425	-392	-37
	-43%	-6%	-9%	-8%	-52%	-49%	-39%	-30%	-59%	-35%	-46%	-6%	-42%	-47%	-63%	-68%	42%	-1%	-51%	-50%	-19%
TOTAL HEARD OF	985	94	103	197	788	646	26	314	409	503	912	73	800	185	112	43	30	159	826	771	191
-----	98%	99%	96%	98%	99%	98%	96%	99%	98%	98%	98%	100%	98%	100%	100%	100%	100%	95%	99%	98%	100%
FAVORABLE	200	37	37	74	126	112	6	82	52	120	172	29	161	40	15	4	21	58	142	126	63
	20%	39%	34%	37%	16%	17%	21%	26%	12%	24%	19%	39%	20%	21%	13%	10%	68%	35%	17%	16%	33%
UNFAVORABLE	627	43	47	90	538	435	16	176	297	297	594	33	501	126	85	33	8	61	567	518	100
	63%	45%	44%	44%	67%	66%	60%	56%	71%	58%	64%	45%	61%	68%	76%	78%	26%	36%	68%	66%	53%
HEARD OF/NO OPINION	157	14	20	33	124	98	4	55	61	85	146	11	138	19	12	5	2	40	117	127	27
	16%	14%	18%	16%	16%	15%	15%	17%	15%	17%	16%	15%	17%	10%	11%	12%	7%	24%	14%	16%	14%
NEVER HEARD OF	15	1	4	5	10	11	1	3	7	8	15	-	15	-	-	-	-	9	6	14	-
	2%	1%	4%	2%	1%	2%	4%	1%	2%	2%	2%	-	2%	-	-	-	-	5%	1%	2%	-
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.9	0.8	0.8	0.2	0.3	0.4	0.5	0.2	0.4	0.3	0.9	0.3	0.3	0.2	0.1	2.7	1.0	0.3	0.2	0.6

Table 16-5
QUESTION 14:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Joe Biden

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE			SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (FAVORABLE - UNFAVORABLE)	-427	-408	-16	-382	-22	-236	-124	34	-465	-175	-125	-34	-28	-65	-113	-62	-73	-28	-99	-52	-70	-51	-279	-148
	-43%	-45%	-27%	-47%	-28%	-46%	-51%	36%	-54%	-43%	-45%	-32%	-27%	-66%	-50%	-34%	-57%	-30%	-49%	-36%	-53%	-42%	-49%	-34%
TOTAL HEARD OF	985	890	58	812	77	513	241	90	850	406	274	106	103	95	221	178	128	93	203	143	128	121	559	426
	98%	98%	100%	99%	99%	99%	99%	97%	99%	99%	100%	97%	98%	96%	98%	98%	99%	100%	100%	99%	98%	99%	98%	98%
FAVORABLE	200	173	17	161	23	108	52	56	132	86	52	29	26	8	38	45	20	24	38	35	22	22	98	102
	20%	19%	30%	20%	29%	21%	21%	60%	15%	21%	19%	26%	24%	8%	17%	25%	16%	26%	19%	24%	17%	18%	17%	24%
UNFAVORABLE	627	581	33	543	45	344	175	22	596	261	176	63	54	73	150	107	93	52	138	87	92	73	377	250
	63%	64%	57%	66%	57%	66%	72%	24%	69%	64%	64%	58%	51%	73%	66%	59%	72%	56%	68%	60%	70%	60%	66%	58%
HEARD OF/NO OPINION	157	135	8	108	10	61	14	12	122	58	46	14	24	15	33	26	15	16	27	21	14	27	84	74
	16%	15%	13%	13%	12%	12%	6%	13%	14%	14%	17%	13%	22%	15%	15%	15%	11%	18%	13%	15%	11%	22%	15%	17%
NEVER HEARD OF	15	15	-	8	1	4	2	3	10	6	1	3	2	4	5	3	1	-	-	1	3	1	9	7
	2%	2%	-	1%	1%	1%	1%	3%	1%	1%	-	3%	2%	4%	2%	2%	1%	-	-	1%	2%	1%	2%	2%
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.3	0.5	0.3	0.5	0.3	0.3	2.5	0.2	0.3	0.3	0.5	0.5	0.1	0.3	0.4	0.2	0.5	0.3	0.4	0.2	0.3	0.3	0.4

Table 16-6
QUESTION 14:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Joe Biden

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- OUNCE/	GOP DE-	GOP PRIM-	NOMI-	GOP CONV	AFTER		YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	ANN- OUNCE/	AFTER	BATES	ARIES	NATION	CONV	GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FAVORABLE - UNFAVORABLE)	-427	-33	-117	-109	-50	-80	-16	-23	-87	-340	-162	-265	-37	-389	-276	-200	-133	-114	-1	-65	-386	-41	-14
	-43%	-44%	-50%	-41%	-47%	-43%	-47%	-23%	-32%	-47%	-39%	-45%	-24%	-47%	-54%	-53%	-36%	-47%	-1%	-39%	-48%	-21%	-14%
TOTAL HEARD OF	985	71	228	264	107	183	34	98	272	713	411	574	154	819	504	371	371	235	47	164	795	190	98
-----	98%	94%	98%	99%	100%	98%	100%	99%	99%	98%	99%	98%	100%	98%	98%	99%	100%	98%	96%	99%	99%	98%	97%
FAVORABLE	200	11	39	59	20	36	5	30	73	128	89	111	47	149	73	55	92	41	19	38	141	59	32
	20%	14%	17%	22%	18%	19%	16%	31%	27%	18%	21%	19%	30%	18%	14%	15%	25%	17%	40%	23%	18%	30%	32%
UNFAVORABLE	627	44	156	168	70	116	21	53	160	468	252	376	83	537	349	256	225	154	20	102	528	100	46
	63%	57%	67%	63%	65%	62%	63%	54%	58%	64%	61%	64%	54%	65%	68%	68%	60%	64%	42%	62%	65%	51%	46%
HEARD OF/NO OPINION	157	17	33	37	17	31	7	15	40	117	70	87	24	132	81	60	54	40	7	24	125	32	20
	16%	23%	14%	14%	16%	17%	20%	15%	15%	16%	17%	15%	15%	16%	16%	16%	15%	17%	15%	14%	16%	16%	20%
NEVER HEARD OF	15	5	4	2	-	3	-	1	2	13	4	11	-	14	8	5	2	5	2	1	12	4	3
	2%	6%	2%	1%	-	2%	-	1%	1%	2%	1%	2%	-	2%	2%	1%	-	2%	4%	1%	1%	2%	3%
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.2	0.3	0.4	0.3	0.3	0.3	0.6	0.5	0.3	0.4	0.3	0.6	0.3	0.2	0.2	0.4	0.3	1.0	0.4	0.3	0.6	0.7

Table 16-7

QUESTION 14:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Joe Biden

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLITICIAN	ISSUE POSITIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-FOR-PLACE OBAMA CARE	JOB-KILL-ING TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-FOR-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (FAVORABLE - UNFAVORABLE)	-427	-222	-68	-82	-55	-230	-179	-199	-171	-75	-153	-88	-74	-75	-37	-67	-144	-169	-379	-48	-235	-193	-390	-37
	-43%	-46%	-32%	-44%	-45%	-44%	-39%	-48%	-43%	-35%	-45%	-38%	-42%	-44%	-46%	-54%	-54%	-50%	-52%	-18%	-35%	-57%	-47%	-22%
TOTAL HEARD OF	985	472	210	181	122	515	447	408	388	211	333	234	173	167	79	120	258	334	713	272	655	330	821	164
	98%	99%	98%	98%	98%	99%	99%	98%	99%	99%	98%	100%	99%	97%	97%	98%	98%	99%	98%	99%	99%	98%	99%	97%
FAVORABLE	200	92	53	32	23	104	95	73	75	54	65	51	37	31	16	17	39	57	113	87	153	47	149	51
	20%	19%	25%	18%	19%	20%	21%	17%	19%	25%	19%	22%	21%	18%	20%	14%	15%	17%	16%	32%	23%	14%	18%	30%
UNFAVORABLE	627	313	121	114	79	334	274	272	246	129	218	138	111	106	53	83	183	226	492	135	388	240	539	88
	63%	66%	57%	62%	63%	64%	60%	65%	63%	61%	65%	59%	63%	62%	66%	68%	69%	67%	68%	49%	58%	71%	65%	52%
HEARD OF/NO OPINION	157	67	36	34	20	78	78	63	67	28	49	45	25	29	9	19	36	52	108	50	114	43	132	25
	16%	14%	17%	18%	16%	15%	17%	15%	17%	13%	15%	19%	14%	17%	12%	16%	14%	15%	15%	18%	17%	13%	16%	15%
NEVER HEARD OF	15	6	3	4	2	7	6	9	5	3	6	-	2	5	3	3	6	4	12	3	9	6	11	5
	2%	1%	2%	2%	2%	1%	1%	2%	1%	1%	2%	-	1%	3%	3%	2%	2%	1%	2%	1%	1%	2%	1%	3%
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.3	0.4	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.3	0.4	0.3	0.3	0.3	0.2	0.2	0.3	0.2	0.6	0.4	0.2	0.3	0.6

Table 16-8
QUESTION 14:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Joe Biden

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL					
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FAVORABLE - UNFAVORABLE)	-427	-314	-113	-212	-61	-67	-69	-18	-329	-83	-15	-403	-24	-248	-154	-402	-25	-120	-307	-158	-248	-179	-144
	-43%	-42%	-44%	-44%	-29%	-46%	-59%	-39%	-48%	-33%	-24%	-46%	-21%	-58%	-34%	-46%	-20%	-44%	-42%	-41%	-45%	-40%	-43%
TOTAL HEARD OF -----	985	728	257	472	211	143	117	42	674	249	61	870	115	418	442	860	124	269	715	383	535	450	337
	98%	98%	99%	99%	99%	98%	100%	92%	98%	99%	100%	98%	98%	99%	98%	98%	100%	98%	99%	98%	98%	99%	100%
FAVORABLE	200	148	52	81	65	27	19	9	120	65	15	166	34	59	100	159	41	54	146	76	98	102	72
	20%	20%	20%	17%	30%	19%	16%	20%	17%	26%	25%	19%	29%	14%	22%	18%	33%	20%	20%	19%	18%	23%	21%
UNFAVORABLE	627	462	165	293	125	94	88	27	449	148	30	569	58	308	254	562	66	174	453	234	346	281	216
	63%	62%	64%	61%	59%	65%	75%	59%	65%	58%	50%	64%	50%	72%	56%	64%	53%	63%	63%	60%	63%	62%	64%
HEARD OF/NO OPINION	157	118	39	98	21	22	10	6	105	37	15	135	22	52	88	139	18	41	116	73	91	66	49
	16%	16%	15%	20%	10%	15%	9%	13%	15%	15%	25%	15%	19%	12%	19%	16%	15%	15%	16%	19%	17%	15%	15%
NEVER HEARD OF	15	13	2	7	2	3	-	4	12	3	-	13	2	6	9	15	-	6	9	7	12	3	1
	2%	2%	1%	1%	1%	2%	-	8%	2%	1%	-	2%	2%	1%	2%	2%	-	2%	1%	2%	2%	1%	-
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.3	0.3	0.3	0.5	0.3	0.2	0.3	0.3	0.4	0.5	0.3	0.6	0.2	0.4	0.3	0.6	0.3	0.3	0.3	0.3	0.4	0.3

Table 17-1

QUESTION 15:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Bernie Sanders

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH WEST	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FAVORABLE - UNFAVORABLE)	-397	-277	-81	-357	-40	-58	-111	-173	-55	-41	-76	-115	-68	-97	-99	-298	-212	-185	-54	-66	-87	-98	-92
	-40%	-53%	-29%	-44%	-22%	-31%	-45%	-45%	-30%	-45%	-29%	-47%	-41%	-41%	-42%	-39%	-41%	-39%	-28%	-37%	-41%	-44%	-49%
TOTAL HEARD OF	990	516	282	799	186	185	242	382	181	91	259	244	163	233	233	757	515	475	194	174	209	224	189
-----	99%	99%	100%	99%	99%	100%	98%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	98%	97%	99%	100%	100%
FAVORABLE	213	81	71	151	59	46	49	72	46	15	68	45	33	51	53	161	115	99	53	39	45	45	32
	21%	15%	25%	19%	32%	24%	20%	19%	25%	17%	26%	18%	20%	22%	22%	21%	22%	21%	27%	22%	21%	20%	17%
UNFAVORABLE	610	357	151	509	99	104	160	245	101	56	144	160	101	148	151	459	326	284	107	104	132	143	124
	61%	68%	53%	63%	53%	56%	65%	64%	55%	61%	55%	65%	61%	63%	64%	60%	63%	59%	54%	58%	62%	64%	66%
HEARD OF/NO OPINION	167	78	60	138	27	36	33	65	34	19	47	38	29	34	29	138	74	93	34	31	33	36	33
	17%	15%	21%	17%	15%	19%	13%	17%	19%	21%	18%	16%	18%	14%	12%	18%	14%	19%	17%	17%	16%	16%	17%
NEVER HEARD OF	10	8	1	8	1	1	5	3	1	1	2	2	2	3	3	7	5	5	3	5	2	-	-
	1%	1%	-	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	3%	1%	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.2	0.5	0.3	0.6	0.4	0.3	0.3	0.5	0.3	0.5	0.3	0.3	0.3	0.3	0.3	0.4	0.3	0.5	0.4	0.3	0.3	0.3

Table 17-2
QUESTION 15:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Bernie Sanders

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (FAVORABLE - UNFAVORABLE)	-397	-22	-72	-118	-58	-33	-81	-72	-34	-59	-105	-166	-66	-68	-143	-97	-89	-143	-134	-62	-57	-304	-80
	-40%	-23%	-37%	-51%	-48%	-31%	-41%	-40%	-49%	-32%	-32%	-45%	-55%	-28%	-51%	-36%	-42%	-57%	-49%	-31%	-30%	-44%	-36%
TOTAL HEARD OF	990	91	192	232	120	103	192	181	69	181	324	366	118	240	275	266	210	247	269	195	192	691	217
-----	99%	98%	98%	100%	100%	99%	98%	100%	100%	99%	100%	99%	98%	99%	99%	99%	99%	99%	98%	100%	100%	99%	99%
FAVORABLE	213	29	45	41	21	24	39	36	11	35	81	78	20	63	52	53	46	37	44	50	46	139	51
	21%	31%	23%	18%	17%	23%	20%	20%	17%	19%	25%	21%	16%	26%	19%	20%	22%	15%	16%	26%	24%	20%	23%
UNFAVORABLE	610	51	117	159	79	56	119	108	45	94	186	244	86	131	195	150	134	179	178	112	104	443	131
	61%	54%	60%	68%	66%	54%	61%	60%	65%	51%	57%	66%	71%	54%	70%	56%	63%	72%	65%	57%	54%	63%	60%
HEARD OF/NO OPINION	167	11	30	33	21	23	34	36	12	52	58	45	13	46	28	63	30	31	47	33	42	109	35
	17%	12%	15%	14%	17%	22%	17%	20%	18%	28%	18%	12%	11%	19%	10%	24%	14%	13%	17%	17%	22%	16%	16%
NEVER HEARD OF	10	2	3	-	-	1	4	-	-	3	1	4	2	1	4	3	2	3	5	1	-	8	2
	1%	2%	2%	-	-	1%	2%	-	-	1%	-	1%	2%	1%	1%	1%	1%	1%	2%	-	-	1%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.6	0.4	0.3	0.3	0.4	0.3	0.3	0.3	0.4	0.4	0.3	0.2	0.5	0.3	0.4	0.3	0.2	0.2	0.4	0.4	0.3	0.4

Table 17-3
QUESTION 15:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Bernie Sanders

BANNER 3

	IDEOLOGY							ABORTION				TEA PARTY IMAGE				8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (FAVORABLE - UNFAVORABLE)	-397	-209	-178	-387	-5	-5	-19	-302	-18	-77	-79	-147	-226	-58	-112	-10	-48	-83	-29	-86	-87	-31	-24
	-40%	-69%	-45%	-56%	-2%	-11%	-9%	-57%	-8%	-31%	-60%	-49%	-52%	-30%	-30%	-24%	-33%	-45%	-45%	-46%	-44%	-42%	-22%
TOTAL HEARD OF	990	298	391	690	255	45	202	524	225	241	130	301	430	192	368	43	142	179	63	184	198	73	108
	99%	99%	99%	99%	99%	100%	99%	99%	99%	99%	98%	100%	99%	100%	98%	100%	99%	98%	98%	98%	100%	98%	100%
FAVORABLE	213	29	75	104	94	15	65	74	82	56	20	56	76	53	85	12	34	39	10	38	34	15	31
	21%	10%	19%	15%	36%	33%	32%	14%	36%	23%	15%	19%	17%	27%	23%	27%	24%	21%	16%	20%	17%	20%	29%
UNFAVORABLE	610	238	252	491	100	20	83	377	100	133	99	203	302	111	197	22	82	121	39	124	121	46	55
	61%	79%	64%	70%	39%	44%	41%	71%	44%	54%	75%	67%	70%	57%	53%	51%	57%	66%	61%	66%	61%	62%	51%
HEARD OF/NO OPINION	167	31	65	95	61	11	54	73	42	52	11	42	53	29	86	9	26	19	13	22	43	12	22
	17%	10%	16%	14%	24%	23%	26%	14%	18%	21%	8%	14%	12%	15%	23%	22%	18%	10%	21%	12%	21%	17%	20%
NEVER HEARD OF	10	4	3	7	3	-	2	5	2	3	3	-	3	1	6	-	1	4	1	3	-	1	-
	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	2%	-	1%	-	2%	-	1%	2%	2%	2%	-	2%	-
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.1	0.3	0.2	0.9	0.7	0.8	0.2	0.8	0.4	0.2	0.3	0.3	0.5	0.4	0.5	0.4	0.3	0.3	0.3	0.3	0.3	0.6

Table 17-4

QUESTION 15:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Bernie Sanders

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE		OBAMA 08&12	TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH	TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	1X																			
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (FAVORABLE - UNFAVORABLE)	-397	-24	12	-12	-385	-314	-1	-82	-225	-166	-391	-6	-317	-81	-59	-24	2	13	-410	-378	-24
	-40%	-25%	11%	-6%	-48%	-48%	-2%	-26%	-54%	-32%	-42%	-8%	-39%	-44%	-53%	-56%	8%	8%	-49%	-48%	-13%
TOTAL HEARD OF	990	93	106	199	791	650	24	316	411	507	917	73	805	185	112	43	30	163	827	775	191
-----	99%	98%	99%	99%	99%	99%	92%	99%	99%	99%	99%	100%	99%	100%	100%	100%	100%	98%	99%	99%	100%
FAVORABLE	213	25	51	76	137	121	11	81	64	120	184	29	173	40	18	9	13	69	145	139	62
	21%	26%	48%	37%	17%	18%	41%	26%	15%	23%	20%	40%	21%	22%	16%	21%	44%	41%	17%	18%	32%
UNFAVORABLE	610	49	39	88	522	435	11	164	289	286	575	35	489	121	78	33	11	55	555	517	86
	61%	51%	36%	43%	65%	66%	43%	52%	69%	56%	62%	48%	60%	65%	69%	76%	36%	33%	67%	66%	45%
HEARD OF/NO OPINION	167	20	16	36	131	94	2	71	57	101	158	9	144	24	16	1	6	40	127	119	43
	17%	21%	15%	18%	16%	14%	8%	22%	14%	20%	17%	12%	18%	13%	14%	3%	20%	24%	15%	15%	22%
NEVER HEARD OF	10	2	1	3	7	6	2	2	6	4	10	-	10	-	-	-	-	4	6	10	-
	1%	2%	1%	1%	1%	1%	8%	1%	1%	1%	1%	-	1%	-	-	-	-	2%	1%	1%	-
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.5	1.3	0.9	0.3	0.3	0.9	0.5	0.2	0.4	0.3	0.8	0.4	0.3	0.2	0.3	1.2	1.2	0.3	0.3	0.7

Table 17-5
QUESTION 15:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Bernie Sanders

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE			SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (FAVORABLE - UNFAVORABLE)	-397	-383	-7	-384	-3	-218	-93	32	-427	-180	-86	-44	-31	-56	-118	-65	-64	-13	-89	-29	-70	-52	-234	-163
	-40%	-42%	-13%	-47%	-4%	-42%	-38%	34%	-50%	-44%	-31%	-40%	-29%	-57%	-52%	-36%	-50%	-14%	-44%	-20%	-54%	-43%	-41%	-38%
TOTAL HEARD OF	990	895	58	815	76	514	243	92	854	410	271	107	105	97	224	178	127	93	202	143	129	121	562	428
-----	99%	99%	100%	99%	97%	99%	100%	99%	99%	99%	99%	98%	100%	98%	99%	99%	99%	100%	99%	99%	99%	99%	99%	99%
FAVORABLE	213	183	21	162	30	121	61	54	147	81	70	26	26	10	37	47	21	26	42	43	20	21	117	96
	21%	20%	37%	20%	39%	23%	25%	59%	17%	20%	26%	24%	25%	10%	16%	26%	16%	28%	21%	30%	15%	17%	21%	22%
UNFAVORABLE	610	567	29	546	33	339	154	23	573	262	156	69	57	66	155	112	85	39	131	72	90	73	351	259
	61%	63%	49%	67%	42%	66%	63%	24%	67%	64%	57%	63%	54%	67%	68%	62%	66%	42%	65%	50%	69%	60%	62%	60%
HEARD OF/NO OPINION	167	145	8	107	13	54	29	15	135	67	44	12	22	21	33	18	21	28	28	28	19	27	94	73
	17%	16%	14%	13%	16%	10%	12%	16%	16%	16%	16%	11%	21%	22%	14%	10%	16%	30%	14%	20%	15%	22%	16%	17%
NEVER HEARD OF	10	10	-	5	2	4	-	1	5	2	4	2	-	2	2	2	2	-	1	1	2	1	6	4
	1%	1%	-	1%	3%	1%	-	1%	1%	1%	1%	2%	-	2%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.3	0.7	0.3	0.9	0.4	0.4	2.4	0.3	0.3	0.5	0.4	0.5	0.1	0.2	0.4	0.2	0.7	0.3	0.6	0.2	0.3	0.3	0.4

Table 17-6

QUESTION 15:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Bernie Sanders

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN-OUNCE/	GOP DE-	GOP PRIM-	NOMI-NATION	GOP CONV	AFTER	GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRISE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	OUNCE	BATES	ARIES																			
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FAVORABLE - UNFAVORABLE)	-397	-31	-84	-81	-51	-104	-12	-35	-96	-301	-159	-238	-46	-350	-267	-193	-118	-105	-6	-67	-364	-33	-11
	-40%	-40%	-36%	-30%	-48%	-56%	-37%	-35%	-35%	-41%	-38%	-41%	-30%	-42%	-52%	-51%	-32%	-44%	-13%	-40%	-45%	-17%	-11%
TOTAL HEARD OF	990	73	233	262	107	186	33	97	270	720	413	578	154	825	509	373	370	238	46	164	798	192	99
-----	99%	96%	100%	98%	100%	100%	97%	98%	99%	99%	99%	99%	100%	99%	99%	99%	99%	99%	96%	99%	99%	99%	98%
FAVORABLE	213	12	51	71	19	29	8	24	67	146	98	115	42	167	80	61	95	46	17	37	152	61	34
	21%	15%	22%	27%	18%	15%	23%	25%	24%	20%	24%	20%	27%	20%	16%	16%	26%	19%	36%	23%	19%	31%	34%
UNFAVORABLE	610	42	135	151	70	132	20	59	163	447	257	353	89	517	347	254	214	151	24	104	516	94	46
	61%	55%	58%	57%	66%	71%	60%	60%	60%	62%	62%	60%	58%	62%	68%	67%	57%	63%	49%	63%	64%	48%	45%
HEARD OF/NO OPINION	167	19	47	40	17	25	5	13	40	127	58	109	23	141	82	58	60	41	5	23	129	38	19
	17%	25%	20%	15%	16%	14%	15%	14%	15%	17%	14%	19%	15%	17%	16%	15%	16%	17%	10%	14%	16%	19%	19%
NEVER HEARD OF	10	3	-	4	-	-	1	2	4	6	3	7	-	8	3	3	4	2	2	1	8	2	2
	1%	4%	-	2%	-	-	3%	2%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	4%	1%	1%	1%	2%
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.3	0.4	0.5	0.3	0.2	0.4	0.4	0.4	0.3	0.4	0.3	0.5	0.3	0.2	0.2	0.4	0.3	0.7	0.4	0.3	0.6	0.8

Table 17-7

QUESTION 15:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Bernie Sanders

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLITICIAN	ISSUE POSITIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-FOR-PLACE OBAMA CARE	JOB-KILL-ING TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-FOR-PLACE OBAMA CARE	JOB-KILL-ING TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN	
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (FAVORABLE - UNFAVORABLE)	-397	-185	-69	-85	-58	-235	-152	-186	-177	-44	-160	-65	-81	-79	-12	-67	-132	-156	-356	-41	-207	-190	-380	-17
	-40%	-39%	-32%	-46%	-47%	-45%	-34%	-45%	-45%	-21%	-47%	-28%	-46%	-46%	-15%	-55%	-50%	-46%	-49%	-15%	-31%	-57%	-46%	-10%
TOTAL HEARD OF	990	476	213	181	121	519	447	415	388	212	336	229	173	170	81	123	261	336	719	271	656	334	824	166
	99%	99%	100%	98%	97%	99%	99%	99%	99%	99%	99%	98%	99%	99%	100%	100%	99%	99%	99%	99%	99%	99%	99%	98%
FAVORABLE	213	101	55	33	23	99	109	78	77	64	58	67	32	29	27	17	40	66	124	89	168	45	153	61
	21%	21%	26%	18%	19%	19%	24%	19%	20%	30%	17%	29%	18%	17%	33%	14%	15%	19%	17%	33%	25%	14%	18%	36%
UNFAVORABLE	610	286	124	118	82	334	261	264	253	107	218	133	113	108	39	85	173	222	479	131	375	236	533	77
	61%	60%	58%	64%	66%	64%	58%	63%	64%	50%	64%	57%	64%	63%	48%	69%	65%	66%	66%	48%	56%	70%	64%	46%
HEARD OF/NO OPINION	167	88	33	30	16	85	77	73	58	41	60	29	29	33	16	20	48	48	116	51	114	53	139	28
	17%	18%	16%	16%	13%	16%	17%	17%	15%	19%	18%	13%	16%	19%	19%	17%	18%	14%	16%	19%	17%	16%	17%	17%
NEVER HEARD OF	10	3	-	4	3	4	6	3	6	1	2	4	2	2	-	-	4	2	6	4	8	2	7	3
	1%	1%	-	2%	3%	1%	1%	1%	1%	1%	1%	2%	1%	1%	-	-	1%	1%	1%	1%	1%	1%	1%	2%
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.4	0.4	0.3	0.3	0.3	0.4	0.3	0.3	0.6	0.3	0.5	0.3	0.3	0.7	0.2	0.2	0.3	0.3	0.7	0.4	0.2	0.3	0.8

Table 17-8

QUESTION 15:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Bernie Sanders

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM		ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FAVORABLE - UNFAVORABLE)	-397	-305	-92	-207	-76	-60	-54	-	-311	-72	-14	-374	-23	-229	-138	-367	-30	-107	-290	-159	-227	-170	-126
	-40%	-41%	-35%	-43%	-36%	-41%	-46%	-1%	-45%	-29%	-23%	-42%	-20%	-54%	-31%	-42%	-24%	-39%	-40%	-41%	-41%	-38%	-37%
TOTAL HEARD OF -----	990	736	254	471	213	146	117	43	679	250	61	875	115	420	445	866	124	271	719	386	541	449	337
	99%	99%	98%	99%	100%	100%	100%	94%	99%	99%	100%	99%	98%	99%	99%	99%	100%	99%	99%	99%	99%	99%	100%
FAVORABLE	213	154	59	88	55	28	25	17	132	69	13	175	38	64	110	174	39	62	151	72	105	108	80
	21%	21%	23%	18%	26%	19%	22%	37%	19%	27%	21%	20%	33%	15%	24%	20%	31%	23%	21%	18%	19%	24%	24%
UNFAVORABLE	610	460	150	295	130	88	79	17	443	141	27	549	61	293	249	541	69	169	441	231	332	278	206
	61%	62%	58%	62%	61%	60%	68%	37%	64%	56%	44%	62%	52%	69%	55%	62%	55%	61%	61%	59%	61%	61%	61%
HEARD OF/NO OPINION	167	122	45	88	28	30	12	9	105	41	21	152	16	64	86	150	17	41	127	84	103	64	51
	17%	16%	17%	18%	13%	20%	11%	20%	15%	16%	35%	17%	13%	15%	19%	17%	14%	15%	17%	21%	19%	14%	15%
NEVER HEARD OF	10	6	4	7	-	-	-	3	8	2	-	8	2	4	6	10	-	4	6	4	7	3	1
	1%	1%	2%	1%	-	-	-	6%	1%	1%	-	1%	2%	1%	1%	1%	-	1%	1%	1%	1%	1%	-
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.3	0.4	0.3	0.4	0.3	0.3	1.0	0.3	0.5	0.5	0.3	0.6	0.2	0.4	0.3	0.6	0.4	0.3	0.3	0.3	0.4	0.4

Table 18-1
QUESTION 16:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Elizabeth Warren

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH WEST	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FAVORABLE - UNFAVORABLE)	-471	-235	-130	-365	-104	-94	-124	-168	-85	-48	-127	-100	-74	-122	-114	-357	-279	-192	-55	-79	-95	-111	-131
	-47%	-45%	-46%	-45%	-56%	-51%	-50%	-44%	-46%	-53%	-48%	-41%	-45%	-52%	-48%	-47%	-54%	-40%	-28%	-44%	-45%	-50%	-69%
TOTAL HEARD OF -----	867	457	238	695	167	168	210	329	160	75	240	207	137	207	203	664	470	397	143	149	185	207	182
	87%	87%	84%	86%	89%	90%	85%	85%	88%	82%	92%	84%	83%	88%	86%	87%	90%	83%	73%	83%	88%	92%	97%
FAVORABLE	83	50	18	68	14	14	14	39	16	4	26	25	12	15	16	67	46	37	19	11	15	24	12
	8%	10%	6%	8%	7%	8%	6%	10%	9%	4%	10%	10%	7%	7%	7%	9%	9%	8%	10%	6%	7%	11%	7%
UNFAVORABLE	554	286	148	433	118	108	138	207	101	52	152	126	86	138	130	424	324	230	74	90	110	136	144
	55%	55%	52%	54%	63%	58%	56%	54%	55%	57%	58%	51%	52%	58%	55%	56%	62%	48%	38%	50%	52%	61%	76%
HEARD OF/NO OPINION	230	121	72	193	35	46	57	84	43	19	62	56	39	54	57	173	100	130	50	48	59	47	26
	23%	23%	25%	24%	19%	25%	23%	22%	24%	20%	24%	23%	24%	23%	24%	23%	19%	27%	25%	27%	28%	21%	14%
NEVER HEARD OF	133	67	45	112	20	18	37	56	22	17	21	39	28	29	33	100	50	83	54	30	26	17	7
	13%	13%	16%	14%	11%	10%	15%	15%	12%	18%	8%	16%	17%	12%	14%	13%	10%	17%	27%	17%	12%	8%	3%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.2	0.1	0.2	0.1	0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.1	0.1	0.1	0.2	0.1	0.2	0.3	0.1	0.1	0.2	0.1

Table 18-2
QUESTION 16:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Elizabeth Warren

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (FAVORABLE - UNFAVORABLE)	-471	-29	-92	-158	-94	-25	-82	-85	-38	-62	-139	-194	-76	-104	-175	-97	-95	-125	-111	-121	-77	-342	-113
	-47%	-32%	-47%	-68%	-78%	-24%	-42%	-47%	-54%	-34%	-43%	-52%	-63%	-43%	-63%	-36%	-45%	-50%	-40%	-62%	-40%	-49%	-52%
TOTAL HEARD OF	867	77	172	220	115	66	162	169	68	148	273	342	105	208	261	212	185	226	231	178	154	618	188
-----	87%	83%	89%	95%	96%	64%	83%	94%	98%	80%	84%	92%	87%	86%	94%	79%	88%	90%	85%	91%	80%	88%	86%
FAVORABLE	83	14	15	17	5	5	12	20	7	16	26	32	8	24	22	19	19	28	23	10	13	61	15
	8%	15%	8%	7%	4%	5%	6%	11%	11%	9%	8%	9%	7%	10%	8%	7%	9%	11%	8%	5%	7%	9%	7%
UNFAVORABLE	554	44	106	174	99	30	94	105	45	79	165	226	84	127	197	116	113	152	133	131	90	403	128
	55%	47%	55%	75%	82%	29%	48%	58%	65%	43%	51%	61%	70%	53%	71%	43%	54%	61%	49%	67%	47%	58%	58%
HEARD OF/NO OPINION	230	19	52	29	11	31	55	44	15	52	81	83	13	57	43	77	53	46	75	37	51	153	46
	23%	20%	26%	13%	9%	29%	28%	24%	22%	28%	25%	22%	11%	24%	15%	29%	25%	18%	28%	19%	27%	22%	21%
NEVER HEARD OF	133	16	22	12	5	38	34	11	1	36	53	29	15	33	18	56	26	25	42	18	37	80	31
	13%	17%	11%	5%	4%	36%	17%	6%	2%	20%	16%	8%	13%	14%	6%	21%	12%	10%	15%	9%	20%	12%	14%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.3	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.2	0.2	0.1	0.1	0.2	0.1	0.2	0.2	0.2	0.2	0.1	0.1	0.2	0.1

Table 18-3

QUESTION 16:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Elizabeth Warren

BANNER 3

	IDEOLOGY					ABORTION					TEA PARTY IMAGE					8 PT REGION									
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC		
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108		
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%		
**D/S (FAVORABLE - UNFAVORABLE)	-471	-171	-208	-379	-91	-1	-53	-269	-68	-134	-81	-170	-251	-108	-112	-27	-67	-98	-26	-86	-83	-42	-43		
	-47%	-56%	-53%	-54%	-35%	-3%	-26%	-51%	-30%	-55%	-61%	-57%	-58%	-56%	-30%	-63%	-47%	-53%	-41%	-46%	-42%	-57%	-40%		
TOTAL HEARD OF	867	270	343	613	214	40	165	458	194	215	123	275	397	177	292	37	130	155	54	164	165	63	97		
	87%	89%	87%	88%	83%	88%	81%	87%	86%	88%	93%	91%	92%	92%	78%	86%	91%	85%	85%	88%	83%	85%	90%		
FAVORABLE	83	26	19	45	24	14	25	41	28	15	14	24	38	16	29	2	12	10	5	20	19	4	12		
	8%	9%	5%	6%	9%	31%	12%	8%	12%	6%	11%	8%	9%	8%	5%	8%	5%	7%	10%	10%	6%	11%			
UNFAVORABLE	554	197	227	424	115	15	78	309	96	149	95	194	289	123	142	30	78	107	31	105	102	46	55		
	55%	65%	58%	61%	45%	33%	38%	58%	42%	61%	71%	65%	67%	64%	38%	69%	55%	59%	49%	56%	51%	62%	51%		
HEARD OF/NO OPINION	230	47	97	144	75	11	62	108	70	52	14	56	70	38	121	5	40	39	19	39	45	13	31		
	23%	16%	25%	21%	29%	24%	31%	20%	31%	21%	11%	19%	16%	20%	32%	12%	28%	21%	29%	21%	23%	17%	28%		
NEVER HEARD OF	133	32	51	83	44	6	39	71	32	30	10	26	36	16	82	6	13	28	10	23	33	11	11		
	13%	11%	13%	12%	17%	12%	19%	13%	14%	12%	7%	9%	8%	8%	22%	14%	9%	15%	15%	12%	17%	15%	10%		
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.1	0.1	0.1	0.2	0.9	0.3	0.1	0.3	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.2	0.2	0.1	0.2		

Table 18-4

QUESTION 16:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Elizabeth Warren

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE		OBAMA 08&12	TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH	TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	1X																			
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (FAVORABLE - UNFAVORABLE)	-471	-34	-30	-64	-407	-340	-6	-125	-214	-232	-446	-26	-350	-121	-79	-30	-12	-4	-467	-378	-88
	-47%	-36%	-28%	-32%	-51%	-52%	-24%	-39%	-51%	-45%	-48%	-35%	-43%	-65%	-70%	-70%	-41%	-2%	-56%	-48%	-46%
TOTAL HEARD OF	867	82	96	178	689	582	20	264	368	432	800	67	693	174	105	41	28	141	725	676	170
-----	87%	87%	89%	88%	86%	89%	76%	83%	88%	85%	86%	92%	85%	94%	94%	95%	93%	84%	87%	86%	89%
FAVORABLE	83	12	21	33	50	55	4	23	35	38	73	10	70	13	6	1	6	38	45	64	13
	8%	13%	19%	16%	6%	8%	16%	7%	8%	7%	8%	14%	9%	7%	5%	2%	20%	23%	5%	8%	7%
UNFAVORABLE	554	47	50	97	457	395	11	148	249	269	519	35	420	134	85	31	19	42	512	442	101
	55%	49%	47%	48%	57%	60%	40%	47%	60%	53%	56%	49%	52%	73%	76%	72%	62%	25%	61%	56%	53%
HEARD OF/NO OPINION	230	23	25	48	182	131	6	93	84	124	208	22	203	27	14	9	3	61	169	169	57
	23%	24%	23%	24%	23%	20%	21%	29%	20%	24%	22%	30%	25%	14%	13%	21%	11%	36%	20%	22%	30%
NEVER HEARD OF	133	13	12	24	109	74	6	53	48	79	127	6	122	11	7	2	2	26	107	109	21
	13%	13%	11%	12%	14%	11%	24%	17%	12%	15%	14%	8%	15%	6%	6%	5%	7%	16%	13%	14%	11%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.3	0.4	0.3	0.1	0.1	0.4	0.2	0.1	0.1	0.1	0.3	0.2	0.1	0.1	-	0.3	0.9	0.1	0.1	0.1

Table 18-5

QUESTION 16:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Elizabeth Warren

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE			SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (FAVORABLE - UNFAVORABLE)	-471	-438	-20	-431	-24	-272	-135	-7	-460	-205	-140	-64	-26	-37	-119	-80	-72	-42	-104	-67	-75	-52	-258	-213
	-47%	-48%	-33%	-53%	-31%	-53%	-55%	-7%	-53%	-50%	-51%	-59%	-25%	-37%	-53%	-44%	-56%	-45%	-51%	-47%	-58%	-43%	-46%	-49%
TOTAL HEARD OF	867	783	56	725	69	463	232	80	746	361	239	103	83	81	205	151	110	85	171	123	118	101	501	366
-----	87%	87%	95%	88%	88%	89%	96%	86%	87%	88%	87%	94%	78%	82%	90%	84%	86%	92%	84%	86%	90%	83%	88%	85%
FAVORABLE	83	71	10	65	13	47	28	22	54	35	22	9	9	8	15	17	12	8	9	12	7	8	57	26
	8%	8%	17%	8%	17%	9%	11%	24%	6%	9%	8%	8%	9%	8%	7%	9%	9%	9%	4%	9%	6%	7%	10%	6%
UNFAVORABLE	554	509	29	496	37	320	162	29	514	240	161	72	36	45	134	96	84	49	113	80	83	61	315	239
	55%	56%	50%	61%	48%	62%	67%	31%	60%	58%	59%	66%	34%	45%	59%	53%	65%	53%	56%	55%	63%	50%	56%	55%
HEARD OF/NO OPINION	230	203	16	164	18	96	42	29	179	86	56	22	38	28	56	38	14	28	49	31	28	32	129	100
	23%	22%	28%	20%	23%	19%	17%	31%	21%	21%	20%	20%	36%	28%	25%	21%	11%	30%	24%	22%	21%	26%	23%	23%
NEVER HEARD OF	133	122	3	95	9	55	11	13	113	51	36	6	23	18	22	29	19	7	32	21	13	21	66	67
	13%	13%	5%	12%	12%	11%	4%	14%	13%	12%	13%	6%	22%	18%	10%	16%	14%	8%	16%	14%	10%	17%	12%	15%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.1	0.3	0.1	0.4	0.1	0.2	0.8	0.1	0.1	0.1	0.1	0.3	0.2	0.1	0.2	0.1	0.2	0.1	0.2	0.1	0.1	0.2	0.1

Table 18-6

QUESTION 16:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Elizabeth Warren

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN-	GOP	GOP	NOMI-	GOP	AFTER		YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	ANN-	OUN-	DE-	PRIM-	NOMI-	GOP	GOP															
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FAVORABLE - UNFAVORABLE)	-471	-25	-106	-117	-56	-100	-7	-61	-127	-345	-213	-258	-54	-414	-261	-198	-199	-110	-9	-87	-383	-89	-39
	-47%	-33%	-46%	-44%	-53%	-53%	-19%	-61%	-46%	-47%	-51%	-44%	-35%	-50%	-51%	-53%	-53%	-46%	-18%	-53%	-47%	-46%	-39%
TOTAL HEARD OF	867	67	193	230	99	165	27	86	241	626	358	509	136	721	438	330	328	219	37	138	695	172	87
-----	87%	88%	83%	86%	93%	88%	81%	87%	88%	86%	86%	87%	89%	87%	86%	88%	88%	91%	77%	84%	86%	89%	86%
FAVORABLE	83	13	19	23	7	12	6	3	25	58	30	53	27	54	31	30	26	30	8	11	64	19	11
	8%	17%	8%	9%	7%	6%	18%	3%	9%	8%	7%	9%	17%	7%	6%	8%	7%	13%	17%	6%	8%	10%	11%
UNFAVORABLE	554	38	125	140	63	112	13	63	152	402	243	311	81	468	292	228	225	140	17	98	446	108	50
	55%	50%	54%	53%	59%	60%	38%	64%	55%	55%	58%	53%	52%	56%	57%	61%	60%	58%	36%	59%	55%	56%	50%
HEARD OF/NO OPINION	230	16	50	66	29	41	8	20	64	165	85	145	29	199	115	72	76	49	12	29	184	45	26
	23%	21%	21%	25%	27%	22%	24%	20%	23%	23%	20%	25%	19%	24%	22%	19%	20%	20%	24%	18%	23%	23%	26%
NEVER HEARD OF	133	9	40	36	7	21	7	13	33	100	57	76	18	112	74	46	46	21	11	27	112	22	14
	13%	12%	17%	14%	7%	12%	19%	13%	12%	14%	14%	13%	11%	13%	14%	12%	12%	9%	23%	16%	14%	11%	14%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.3	0.1	0.2	0.1	0.1	0.5	-	0.2	0.1	0.1	0.2	0.3	0.1	0.1	0.1	0.1	0.2	0.5	0.1	0.1	0.2	0.2

Table 18-7

QUESTION 16:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Elizabeth Warren

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLITICIAN	ISSUE POSITIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-CARE OBAMA	JOB-KILL-ING TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-CARE OBAMA	ILLEG IMMIG	JOB-KILL-ING TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (FAVORABLE - UNFAVORABLE)	-471	-219	-98	-94	-61	-261	-199	-219	-189	-74	-163	-116	-72	-93	-27	-72	-132	-169	-373	-98	-277	-194	-430	-42
	-47%	-46%	-46%	-51%	-49%	-50%	-44%	-52%	-48%	-35%	-48%	-50%	-41%	-54%	-34%	-59%	-50%	-50%	-51%	-36%	-42%	-58%	-52%	-25%
TOTAL HEARD OF	867	420	187	151	109	453	396	369	335	180	291	208	143	152	72	108	235	295	638	229	558	309	725	142
	87%	88%	88%	82%	88%	87%	87%	88%	85%	84%	86%	89%	82%	88%	89%	88%	89%	87%	88%	83%	84%	92%	87%	84%
FAVORABLE	83	39	18	14	13	38	44	33	28	23	27	22	10	13	11	11	26	19	56	27	52	31	54	29
	8%	8%	8%	7%	10%	7%	10%	8%	7%	11%	8%	10%	6%	8%	13%	9%	10%	6%	8%	10%	8%	9%	6%	17%
UNFAVORABLE	554	258	116	108	73	299	244	252	217	97	190	138	81	106	38	83	158	188	429	125	329	225	483	71
	55%	54%	54%	58%	59%	57%	54%	60%	55%	45%	56%	59%	46%	62%	47%	68%	60%	56%	59%	46%	50%	67%	58%	42%
HEARD OF/NO OPINION	230	123	53	30	23	115	108	85	91	61	74	48	52	32	23	15	52	87	154	76	177	53	187	42
	23%	26%	25%	16%	19%	22%	24%	20%	23%	28%	22%	20%	30%	19%	29%	12%	20%	26%	21%	28%	27%	16%	23%	25%
NEVER HEARD OF	133	58	26	34	15	70	57	48	58	33	47	25	32	20	9	14	29	44	87	46	106	27	106	27
	13%	12%	12%	18%	12%	13%	13%	12%	15%	16%	14%	11%	18%	12%	11%	12%	11%	13%	12%	17%	16%	8%	13%	16%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.2	0.2	0.1	0.2	0.1	0.2	0.1	0.1	0.2	0.1	0.2	0.1	0.1	0.3	0.1	0.2	0.1	0.1	0.2	0.2	0.1	0.1	0.4

Table 18-8

QUESTION 16:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Elizabeth Warren

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FAVORABLE - UNFAVORABLE)	-471	-333	-138	-200	-122	-64	-69	-17	-328	-124	-20	-449	-22	-214	-199	-413	-59	-124	-347	-179	-249	-222	-161
	-47%	-45%	-53%	-42%	-57%	-44%	-59%	-37%	-48%	-49%	-32%	-51%	-19%	-50%	-44%	-47%	-47%	-45%	-48%	-46%	-45%	-49%	-48%
TOTAL HEARD OF -----	867	642	225	391	199	124	113	40	597	222	48	768	99	374	378	752	115	245	622	333	474	392	292
	87%	87%	87%	82%	94%	85%	96%	87%	87%	88%	79%	87%	84%	88%	84%	86%	92%	89%	86%	85%	87%	87%	86%
FAVORABLE	83	68	15	33	20	13	12	6	60	19	4	58	25	39	30	69	14	31	52	32	52	31	21
	8%	9%	6%	7%	9%	9%	10%	13%	9%	8%	6%	7%	21%	9%	7%	8%	12%	11%	7%	8%	10%	7%	6%
UNFAVORABLE	554	401	153	233	141	77	81	22	388	143	24	508	47	252	229	481	73	155	399	211	301	253	182
	55%	54%	59%	49%	66%	53%	69%	49%	56%	57%	39%	57%	40%	59%	51%	55%	59%	56%	55%	54%	55%	56%	54%
HEARD OF/NO OPINION	230	172	57	126	38	34	20	11	149	59	21	202	27	83	119	202	27	60	170	90	121	108	89
	23%	23%	22%	26%	18%	23%	17%	25%	22%	24%	34%	23%	23%	20%	26%	23%	22%	22%	23%	23%	22%	24%	26%
NEVER HEARD OF	133	100	33	87	14	23	4	6	89	31	13	115	19	50	74	124	10	30	103	57	73	60	46
	13%	13%	13%	18%	6%	15%	4%	13%	13%	12%	21%	13%	16%	12%	16%	14%	8%	11%	14%	15%	13%	13%	14%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.2	0.1	0.1	0.1	0.2	0.1	0.3	0.2	0.1	0.2	0.1	0.5	0.2	0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.1	0.1

Table 19-1
 QUESTION 17:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Neil Gorsuch

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FAVORABLE - UNFAVORABLE)	382	226	78	304	78	69	96	144	73	36	103	88	58	98	88	294	238	144	19	53	83	101	127
	38%	43%	28%	38%	42%	37%	39%	37%	40%	39%	39%	36%	35%	41%	37%	39%	46%	30%	9%	29%	39%	45%	67%
TOTAL HEARD OF -----	788	423	210	633	150	151	193	297	146	66	220	185	126	193	190	599	443	346	126	139	169	186	168
	79%	81%	74%	78%	80%	81%	78%	77%	80%	71%	84%	75%	76%	82%	80%	78%	85%	72%	64%	78%	80%	83%	89%
FAVORABLE	476	269	110	379	95	88	113	186	89	44	130	108	75	119	110	366	291	185	47	69	101	125	134
	48%	51%	39%	47%	51%	48%	46%	48%	49%	48%	50%	44%	45%	50%	47%	48%	56%	39%	24%	38%	48%	56%	71%
UNFAVORABLE	94	43	32	75	16	19	17	42	16	8	27	21	17	22	22	72	53	41	28	16	18	24	7
	9%	8%	11%	9%	9%	10%	7%	11%	9%	8%	10%	8%	10%	9%	9%	10%	8%	14%	9%	9%	11%	4%	
HEARD OF/NO OPINION	218	111	68	179	39	44	63	70	41	14	63	56	34	52	57	161	99	120	51	54	50	36	27
	22%	21%	24%	22%	21%	23%	26%	18%	23%	15%	24%	23%	21%	22%	24%	21%	19%	25%	26%	30%	23%	16%	14%
NEVER HEARD OF	212	101	73	174	37	35	54	88	36	26	41	61	39	43	46	165	77	134	71	40	42	38	21
	21%	19%	26%	22%	20%	19%	22%	23%	20%	29%	16%	25%	24%	18%	20%	22%	15%	28%	36%	22%	20%	17%	11%
**RATIO (FAVORABLE / UNFAVORABLE)	5.1	6.3	3.4	5.0	5.8	4.6	6.7	4.5	5.5	5.7	4.8	5.3	4.4	5.5	4.9	5.1	5.5	4.5	1.7	4.3	5.5	5.1	19.2

Table 19-2

QUESTION 17:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Neil Gorsuch

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE=TOTAL SAMPLE	1000 100%	93 9%	195 19%	232 23%	120 12%	104 10%	195 20%	181 18%	69 7%	184 18%	326 33%	370 37%	120 12%	241 24%	279 28%	268 27%	212 21%	250 25%	274 27%	196 20%	192 19%	698 70%	219 22%
**D/S (FAVORABLE - UNFAVORABLE)	382 38%	12 13%	77 39%	149 64%	94 78%	7 7%	58 30%	79 44%	34 49%	60 32%	98 30%	153 41%	71 59%	86 36%	152 55%	72 27%	72 34%	127 51%	99 36%	85 44%	47 24%	310 44%	53 24%
TOTAL HEARD OF	788 79%	72 77%	164 84%	207 89%	111 92%	54 52%	143 73%	148 82%	58 83%	131 71%	245 75%	304 82%	108 90%	192 80%	251 90%	184 69%	162 76%	218 87%	205 75%	159 81%	132 69%	572 82%	166 76%
FAVORABLE	476 48%	30 32%	96 49%	165 71%	94 79%	17 16%	73 38%	95 52%	40 58%	75 41%	129 40%	190 51%	82 68%	111 46%	180 65%	93 35%	92 43%	150 60%	119 44%	104 53%	64 34%	365 52%	87 40%
UNFAVORABLE	94 9%	18 19%	20 10%	16 7%	1 1%	10 10%	15 8%	16 9%	6 9%	15 8%	31 9%	37 10%	11 9%	25 10%	28 10%	21 8%	20 9%	22 9%	21 8%	19 10%	18 9%	55 8%	33 15%
HEARD OF/NO OPINION	218 22%	24 26%	48 25%	26 11%	16 13%	27 26%	55 28%	38 21%	11 16%	40 22%	85 26%	77 21%	16 13%	56 23%	43 15%	70 26%	50 24%	46 18%	65 24%	36 19%	51 26%	152 22%	46 21%
NEVER HEARD OF	212 21%	21 23%	31 16%	26 11%	9 8%	50 48%	52 27%	33 18%	11 17%	53 29%	81 25%	66 18%	12 10%	49 20%	28 10%	84 31%	50 24%	33 13%	68 25%	37 19%	59 31%	126 18%	53 24%
**RATIO (FAVORABLE / UNFAVORABLE)	5.1	1.7	4.9	10.5	123.0	1.7	4.9	6.0	6.4	4.9	4.2	5.1	7.8	4.4	6.4	4.4	4.7	6.7	5.8	5.6	3.7	6.7	2.6

Table 19-3
QUESTION 17:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Neil Gorsuch

BANNER 3

	IDEOLOGY							ABORTION				TEA PARTY IMAGE				8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (FAVORABLE - UNFAVORABLE)	382	154	192	346	38	-1	12	248	32	102	78	135	214	78	90	25	44	73	24	71	74	33	39
	38%	51%	49%	50%	15%	-3%	6%	47%	14%	42%	59%	45%	49%	40%	24%	58%	31%	40%	37%	38%	37%	45%	36%
TOTAL HEARD OF	788	253	312	564	191	33	147	418	175	196	120	259	379	161	248	35	116	147	46	154	144	58	89
-----	79%	84%	79%	81%	74%	73%	72%	79%	77%	80%	91%	86%	87%	84%	66%	82%	81%	80%	72%	82%	73%	78%	82%
FAVORABLE	476	178	218	396	72	9	44	287	69	120	91	167	258	103	116	26	62	86	27	94	92	39	50
	48%	59%	55%	57%	28%	19%	21%	54%	31%	49%	69%	55%	59%	53%	31%	61%	43%	47%	43%	50%	47%	52%	46%
UNFAVORABLE	94	24	26	50	34	10	32	39	37	18	13	31	44	24	26	2	18	13	4	23	18	5	11
	9%	8%	7%	7%	13%	22%	16%	7%	16%	7%	10%	10%	10%	13%	7%	4%	12%	7%	6%	12%	9%	7%	10%
HEARD OF/NO OPINION	218	50	68	118	86	14	71	92	68	58	17	60	77	35	107	7	36	48	16	37	33	13	28
	22%	17%	17%	17%	33%	31%	35%	17%	30%	24%	13%	20%	18%	18%	29%	17%	25%	26%	24%	20%	17%	18%	26%
NEVER HEARD OF	212	50	83	132	67	12	57	111	52	48	12	42	54	32	125	8	27	36	18	33	54	16	19
	21%	16%	21%	19%	26%	27%	28%	21%	23%	20%	9%	14%	13%	16%	34%	18%	19%	20%	28%	18%	27%	22%	18%
**RATIO (FAVORABLE / UNFAVORABLE)	5.1	7.3	8.4	7.9	2.1	0.9	1.4	7.3	1.9	6.7	7.2	5.3	5.8	4.2	4.5	17.3	3.5	6.4	7.5	4.1	5.0	7.2	4.7

Table 19-4
 QUESTION 17:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Neil Gorsuch

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING ENOUGH	CONS ENOUGH	TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	1X																			
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (FAVORABLE - UNFAVORABLE)	382	34	26	60	322	314	1	67	203	177	380	3	288	94	65	19	10	9	373	327	53
	38%	36%	25%	30%	40%	48%	4%	21%	49%	35%	41%	4%	35%	51%	58%	45%	34%	6%	45%	42%	28%
TOTAL HEARD OF	788	83	88	171	617	554	21	213	350	382	732	56	628	161	99	38	23	119	669	625	145
-----	79%	87%	82%	85%	77%	84%	79%	67%	84%	75%	79%	77%	77%	87%	89%	89%	78%	71%	80%	80%	76%
FAVORABLE	476	46	49	94	382	366	8	103	234	222	457	19	363	114	72	26	15	38	438	397	72
	48%	48%	45%	47%	48%	56%	28%	32%	56%	44%	49%	27%	44%	61%	65%	60%	51%	23%	53%	51%	38%
UNFAVORABLE	94	12	22	34	60	52	6	36	32	46	77	17	74	20	8	7	5	28	66	70	19
	9%	12%	21%	17%	7%	8%	24%	11%	8%	9%	8%	23%	9%	11%	7%	15%	17%	17%	8%	9%	10%
HEARD OF/NO OPINION	218	26	17	43	176	137	7	74	84	114	199	20	191	28	19	6	3	53	165	158	54
	22%	27%	16%	21%	22%	21%	26%	23%	20%	22%	21%	27%	23%	15%	17%	13%	9%	32%	20%	20%	28%
NEVER HEARD OF	212	12	19	31	181	102	6	104	67	128	195	17	187	24	13	5	7	48	164	160	46
	21%	13%	18%	15%	23%	16%	21%	33%	16%	25%	21%	23%	23%	13%	11%	11%	22%	29%	20%	20%	24%
**RATIO (FAVORABLE / UNFAVORABLE)	5.1	3.9	2.2	2.8	6.4	7.1	1.2	2.9	7.4	4.9	5.9	1.2	4.9	5.8	9.3	3.9	2.9	1.3	6.7	5.7	3.9

Table 19-5
 QUESTION 17:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Neil Gorsuch

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY						TOP ISSUE			SECOND TOP ISSUE				2016 VOTE		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
**D/S (FAVORABLE - UNFAVORABLE)	382	379	-6	384	-9	256	78	5	364	170	104	46	17	44	93	68	50	31	89	49	61	37	235	147
TOTAL HEARD OF	788	718	46	664	66	429	214	73	680	335	218	93	74	69	186	139	107	76	161	106	108	94	471	318
FAVORABLE	476	452	14	449	16	299	122	25	436	205	133	60	28	49	113	86	66	39	105	61	73	52	288	188
UNFAVORABLE	94	73	20	65	26	43	44	20	72	35	29	14	11	4	20	18	17	8	16	11	12	15	53	41
HEARD OF/NO OPINION	218	193	13	151	24	87	48	28	171	95	55	19	34	16	53	35	24	29	41	35	22	27	130	89
NEVER HEARD OF	212	187	12	156	12	89	29	20	180	77	57	16	32	30	40	41	22	17	42	38	23	28	97	115
**RATIO (FAVORABLE / UNFAVORABLE)	5.1	6.2	0.7	7.0	0.6	6.9	2.8	1.3	6.0	5.8	4.6	4.3	2.5	11.5	5.6	4.7	4.0	4.9	6.7	5.4	6.0	3.4	5.4	4.6

Table 19-6

QUESTION 17:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Neil Gorsuch

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN-OUNCE/	GOP DE-	GOP PRIM-	NOMI-NATION	GOP CONV	AFTER	GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	OUNCE	BATES	ARIES																			
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FAVORABLE - UNFAVORABLE)	382	18	91	91	32	91	10	49	78	304	141	241	57	327	249	191	143	103	4	76	331	51	35
	38%	23%	39%	34%	30%	49%	29%	50%	28%	42%	34%	41%	37%	39%	49%	51%	38%	43%	9%	46%	41%	27%	35%
TOTAL HEARD OF	788	61	174	218	92	151	24	68	219	569	331	457	131	651	396	317	305	203	35	125	639	149	70
-----	79%	80%	75%	82%	86%	81%	73%	69%	80%	78%	80%	78%	85%	78%	77%	84%	82%	84%	71%	76%	79%	77%	69%
FAVORABLE	476	27	108	121	51	104	15	50	116	360	188	288	77	397	280	221	185	129	15	86	399	77	43
	48%	35%	47%	45%	48%	56%	43%	51%	42%	50%	45%	49%	50%	48%	55%	59%	50%	54%	30%	52%	50%	40%	42%
UNFAVORABLE	94	9	17	30	19	13	5	1	38	56	47	47	20	70	31	31	42	26	10	11	68	25	8
	9%	12%	7%	11%	18%	7%	14%	1%	14%	8%	11%	8%	13%	8%	6%	8%	11%	11%	21%	7%	8%	13%	8%
HEARD OF/NO OPINION	218	25	49	68	21	34	5	16	65	153	96	122	33	184	85	64	78	48	10	28	172	47	19
	22%	32%	21%	25%	20%	18%	15%	17%	24%	21%	23%	21%	22%	22%	17%	17%	21%	20%	20%	17%	21%	24%	19%
NEVER HEARD OF	212	15	58	48	15	35	9	31	55	156	84	127	23	182	116	59	68	37	14	39	167	45	31
	21%	20%	25%	18%	14%	19%	27%	31%	20%	22%	20%	22%	15%	22%	23%	16%	18%	16%	29%	24%	21%	23%	31%
**RATIO (FAVORABLE / UNFAVORABLE)	5.1	2.9	6.4	4.1	2.6	8.1	3.0	51.5	3.1	6.4	4.0	6.1	3.9	5.6	9.2	7.2	4.4	5.0	1.4	8.0	5.8	3.0	5.5

Table 19-7
 QUESTION 17:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Neil Gorsuch

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLITICIAN	ISSUE POSITIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-CARE	JOB-KILL-ING TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (FAVORABLE - UNFAVORABLE)	382	175	78	71	58	209	154	176	153	73	131	92	59	77	23	63	117	142	323	60	214	169	353	29
	38%	37%	37%	38%	47%	40%	34%	42%	39%	34%	39%	39%	34%	45%	29%	52%	44%	42%	44%	22%	32%	50%	42%	17%
TOTAL HEARD OF	788	379	167	143	100	418	353	342	302	161	269	174	135	143	67	103	220	264	587	201	496	292	662	126
	79%	79%	78%	77%	81%	80%	78%	82%	77%	76%	80%	74%	77%	84%	82%	84%	83%	78%	81%	73%	75%	87%	80%	75%
FAVORABLE	476	217	98	90	71	255	199	215	191	91	161	109	80	91	35	73	143	168	384	92	273	203	416	60
	48%	45%	46%	48%	57%	49%	44%	52%	49%	43%	48%	47%	45%	53%	43%	59%	54%	50%	53%	34%	41%	60%	50%	35%
UNFAVORABLE	94	42	20	19	13	46	45	40	39	18	30	17	20	15	12	9	26	26	61	33	60	34	63	31
	9%	9%	10%	10%	11%	9%	10%	9%	10%	9%	9%	7%	12%	9%	15%	8%	10%	8%	8%	12%	9%	10%	8%	18%
HEARD OF/NO OPINION	218	120	48	34	16	117	109	87	73	51	78	48	35	37	20	21	52	70	143	76	164	55	183	36
	22%	25%	23%	19%	13%	22%	24%	21%	18%	24%	23%	20%	20%	22%	24%	17%	20%	21%	20%	27%	25%	16%	22%	21%
NEVER HEARD OF	212	99	46	42	24	104	100	76	91	52	69	60	40	28	15	19	44	74	138	74	168	44	169	42
	21%	21%	22%	23%	19%	20%	22%	18%	23%	24%	20%	26%	23%	16%	18%	16%	17%	22%	19%	27%	25%	13%	20%	25%
**RATIO (FAVORABLE / UNFAVORABLE)	5.1	5.2	4.9	4.8	5.4	5.6	4.4	5.4	4.9	5.0	5.4	6.4	3.9	6.2	2.9	7.7	5.6	6.5	6.3	2.8	4.6	5.9	6.6	2.0

Table 19-8
 QUESTION 17:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Neil Gorsuch

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM		ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL					
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FAVORABLE - UNFAVORABLE)	382	309	73	144	115	61	60	1	271	94	17	375	7	182	162	344	38	99	284	154	228	154	126
	38%	42%	28%	30%	54%	41%	52%	3%	40%	37%	28%	42%	6%	43%	36%	39%	31%	36%	39%	39%	42%	34%	37%
TOTAL HEARD OF -----	788	589	200	353	182	113	108	34	551	205	33	695	93	338	342	681	107	224	564	308	444	345	255
	79%	79%	77%	74%	85%	77%	92%	75%	80%	81%	53%	79%	79%	80%	76%	78%	86%	81%	78%	79%	81%	76%	75%
FAVORABLE	476	368	108	190	132	70	74	11	339	119	18	440	36	216	204	420	56	135	341	184	274	202	151
	48%	50%	42%	40%	62%	48%	63%	24%	49%	47%	30%	50%	31%	51%	45%	48%	45%	49%	47%	47%	50%	45%	45%
UNFAVORABLE	94	59	35	45	16	9	14	10	68	25	1	65	29	34	42	76	18	37	57	30	46	48	25
	9%	8%	13%	9%	8%	6%	12%	21%	10%	10%	2%	7%	24%	8%	9%	15%	13%	8%	8%	8%	11%	7%	
HEARD OF/NO OPINION	218	161	57	118	34	33	20	13	144	61	13	190	29	89	97	186	33	52	166	94	123	95	79
	22%	22%	22%	25%	16%	23%	17%	30%	21%	24%	21%	22%	24%	21%	21%	21%	26%	19%	23%	24%	23%	21%	23%
NEVER HEARD OF	212	153	59	126	31	34	9	12	136	47	28	187	24	86	109	195	17	51	161	82	104	108	83
	21%	21%	23%	26%	15%	23%	8%	25%	20%	19%	47%	21%	21%	20%	24%	22%	14%	19%	22%	21%	19%	24%	25%
**RATIO (FAVORABLE / UNFAVORABLE)	5.1	6.2	3.1	4.2	8.2	7.4	5.5	1.1	5.0	4.7	16.7	6.7	1.3	6.4	4.8	5.5	3.1	3.7	5.9	6.1	5.9	4.2	6.0

Table 20-1
 QUESTION 18:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Chuck Schumer

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FAVORABLE - UNFAVORABLE)	-403	-207	-118	-325	-75	-90	-102	-150	-61	-40	-111	-83	-68	-101	-96	-307	-261	-142	-45	-60	-74	-115	-109
	-40%	-40%	-42%	-40%	-40%	-48%	-41%	-39%	-33%	-43%	-42%	-34%	-41%	-43%	-41%	-40%	-50%	-30%	-23%	-34%	-35%	-51%	-57%
TOTAL HEARD OF	822	430	220	650	167	169	194	315	144	73	227	195	132	196	194	627	458	363	133	144	181	191	172
-----	82%	82%	78%	81%	89%	91%	78%	82%	79%	79%	87%	79%	80%	83%	82%	82%	88%	76%	68%	81%	86%	85%	91%
FAVORABLE	65	36	15	51	14	13	10	27	15	5	24	18	6	12	10	55	32	33	14	9	18	15	10
	6%	7%	5%	6%	8%	7%	4%	7%	8%	5%	9%	7%	4%	5%	4%	7%	6%	7%	7%	5%	8%	7%	5%
UNFAVORABLE	468	243	133	376	89	103	112	178	76	45	135	101	74	112	106	362	293	175	59	69	91	130	119
	47%	46%	47%	47%	48%	55%	45%	46%	42%	49%	52%	41%	45%	48%	45%	47%	56%	36%	30%	38%	43%	58%	63%
HEARD OF/NO OPINION	289	151	72	224	63	53	72	110	53	23	68	75	52	72	78	211	133	156	61	67	72	47	43
	29%	29%	26%	28%	34%	28%	29%	29%	29%	25%	26%	30%	31%	30%	33%	28%	26%	33%	31%	38%	34%	21%	23%
NEVER HEARD OF	178	94	63	157	20	17	53	70	38	19	34	51	33	40	42	137	62	117	64	35	30	33	17
	18%	18%	22%	19%	11%	9%	22%	18%	21%	21%	13%	21%	20%	17%	18%	18%	12%	24%	32%	19%	14%	15%	9%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.1	0.2	0.1	0.1

Table 20-2

QUESTION 18:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Chuck Schumer

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		WOMEN		WOMEN		HS OR	SOME	COLL	GRAD/	MEN		WOMEN		STRG	STRG	SOFT/		SOFT/		RIGHT	WRONG
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	GRAD	W/O	W/	W/O	W/	GOP	GOP	LEAN	LEAN	DIR	TRACK	
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (FAVORABLE - UNFAVORABLE)	-403	-28	-82	-151	-76	-18	-51	-73	-33	-60	-101	-165	-76	-90	-171	-72	-70	-126	-81	-114	-59	-298	-87
	-40%	-30%	-42%	-65%	-63%	-17%	-26%	-40%	-47%	-33%	-31%	-45%	-63%	-37%	-61%	-27%	-33%	-50%	-30%	-58%	-31%	-43%	-40%
TOTAL HEARD OF	822	74	171	214	113	59	154	149	59	146	259	310	107	206	252	199	164	221	209	173	143	582	180
	82%	79%	88%	92%	94%	57%	79%	83%	86%	79%	80%	84%	89%	85%	90%	74%	78%	88%	76%	88%	74%	83%	82%
FAVORABLE	65	9	12	11	7	4	14	14	4	10	26	26	2	18	15	19	13	16	20	7	11	46	14
	6%	10%	6%	5%	5%	4%	7%	8%	5%	6%	8%	7%	2%	7%	5%	7%	6%	6%	7%	3%	6%	7%	6%
UNFAVORABLE	468	37	95	161	83	22	65	87	36	71	128	191	78	107	186	91	84	142	101	120	70	344	100
	47%	40%	49%	70%	69%	21%	33%	48%	53%	39%	39%	52%	65%	45%	67%	34%	40%	57%	37%	61%	37%	49%	46%
HEARD OF/NO OPINION	289	28	64	41	23	33	75	48	19	65	105	93	26	81	52	89	67	63	88	46	61	191	66
	29%	30%	33%	18%	19%	32%	39%	26%	28%	35%	32%	25%	22%	34%	19%	33%	32%	25%	32%	23%	32%	27%	30%
NEVER HEARD OF	178	19	24	19	7	44	41	31	10	38	67	60	13	35	27	70	47	30	64	24	49	116	38
	18%	21%	12%	8%	6%	43%	21%	17%	14%	21%	20%	16%	11%	15%	10%	26%	22%	12%	24%	12%	26%	17%	18%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.3	0.1	0.1	0.1	0.2	0.2	0.2	0.1	0.1	0.2	0.1	-	0.2	0.1	0.2	0.2	0.1	0.2	0.1	0.2	0.1	0.1

Table 20-3
 QUESTION 18:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Chuck Schumer

BANNER 3

	IDEOLOGY					ABORTION					TEA PARTY IMAGE					8 PT REGION									
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/LIB	LIB GOP	RTL CAND	PRO-CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/DK	NEW ENG-LAND	MID-ATL-ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC-IFIC	
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108		
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%		
**D/S (FAVORABLE - UNFAVORABLE)	-403	-147	-185	-333	-64	-6	-46	-224	-56	-122	-75	-150	-226	-91	-86	-23	-67	-72	-29	-77	-73	-28	-33		
	-40%	-49%	-47%	-48%	-25%	-13%	-23%	-42%	-25%	-50%	-57%	-50%	-52%	-47%	-23%	-54%	-47%	-40%	-46%	-41%	-37%	-37%	-31%		
TOTAL HEARD OF	822	259	325	584	201	37	150	435	180	207	120	270	389	168	264	38	131	145	49	158	157	57	87		
	82%	86%	83%	84%	78%	82%	74%	82%	80%	85%	90%	90%	90%	87%	71%	87%	92%	79%	76%	84%	79%	77%	81%		
FAVORABLE	65	17	20	37	20	8	17	34	22	9	12	17	29	13	23	-	13	10	-	12	15	6	9		
	6%	6%	5%	5%	8%	18%	8%	6%	10%	4%	9%	6%	7%	7%	6%	-	9%	5%	-	7%	8%	8%	8%		
UNFAVORABLE	468	165	205	370	84	14	63	258	78	131	87	167	255	104	109	23	80	82	29	89	88	33	42		
	47%	54%	52%	53%	32%	31%	31%	49%	35%	54%	66%	56%	59%	54%	29%	54%	56%	45%	46%	48%	45%	45%	39%		
HEARD OF/NO OPINION	289	77	100	177	97	15	70	142	80	67	20	85	105	51	133	14	39	53	19	56	54	18	36		
	29%	25%	25%	25%	38%	33%	34%	27%	35%	27%	15%	28%	24%	26%	36%	33%	27%	29%	30%	30%	27%	24%	33%		
NEVER HEARD OF	178	44	69	113	58	8	54	95	46	37	13	31	44	25	109	5	12	38	15	29	41	17	21		
	18%	14%	17%	16%	22%	18%	26%	18%	20%	15%	10%	10%	10%	13%	29%	13%	8%	21%	24%	16%	21%	23%	19%		
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.1	0.1	0.1	0.2	0.6	0.3	0.1	0.3	0.1	0.1	0.1	0.1	0.1	0.2	-	0.2	0.1	-	0.1	0.2	0.2	0.2		

Table 20-4

QUESTION 18:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Chuck Schumer

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE		TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	1X													08&12	ENOUGH					TOO CONS
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (FAVORABLE - UNFAVORABLE)	-403	-30	-28	-59	-344	-309	-9	-84	-186	-188	-374	-29	-291	-112	-72	-28	-11	-7	-396	-341	-65
	-40%	-32%	-26%	-29%	-43%	-47%	-35%	-27%	-45%	-37%	-40%	-39%	-36%	-61%	-65%	-66%	-38%	-4%	-48%	-44%	-34%
TOTAL HEARD OF	822	79	94	173	649	561	19	242	355	407	761	60	655	167	103	37	26	125	696	646	155
-----	82%	83%	88%	86%	81%	85%	72%	76%	85%	80%	82%	83%	80%	90%	92%	88%	87%	75%	84%	82%	81%
FAVORABLE	65	11	19	30	35	37	1	27	30	29	59	6	56	9	3	1	5	30	35	44	12
	6%	12%	17%	15%	4%	6%	3%	9%	7%	6%	6%	8%	7%	5%	3%	2%	18%	18%	4%	6%	6%
UNFAVORABLE	468	42	47	88	379	346	10	111	217	217	433	34	346	121	76	29	17	37	431	386	77
	47%	44%	44%	44%	48%	53%	38%	35%	52%	42%	47%	47%	42%	66%	67%	68%	56%	22%	52%	49%	40%
HEARD OF/NO OPINION	289	26	29	55	234	178	8	103	108	160	268	21	253	36	25	7	4	59	230	216	66
	29%	27%	27%	27%	29%	27%	31%	32%	26%	31%	29%	28%	31%	20%	22%	17%	13%	35%	28%	28%	35%
NEVER HEARD OF	178	16	13	29	149	96	7	76	62	104	166	13	160	18	9	5	4	42	136	139	36
	18%	17%	12%	14%	19%	15%	28%	24%	15%	20%	18%	17%	20%	10%	8%	12%	13%	25%	16%	18%	19%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.3	0.4	0.3	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.2	0.1	-	-	0.3	0.8	0.1	0.1	0.2

Table 20-5
 QUESTION 18:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Chuck Schumer

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE			SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (FAVORABLE - UNFAVORABLE)	-403	-371	-21	-362	-30	-220	-133	-5	-394	-163	-123	-52	-25	-40	-91	-67	-69	-36	-81	-64	-58	-49	-233	-170
	-40%	-41%	-37%	-44%	-38%	-42%	-55%	-6%	-46%	-40%	-45%	-48%	-24%	-40%	-40%	-37%	-53%	-38%	-40%	-45%	-45%	-40%	-41%	-39%
TOTAL HEARD OF	822	744	49	690	67	440	218	72	715	347	226	95	82	72	192	141	112	80	170	120	110	99	481	340
	82%	82%	85%	84%	86%	85%	90%	77%	83%	84%	82%	87%	78%	73%	85%	78%	87%	87%	84%	83%	84%	81%	85%	79%
FAVORABLE	65	58	6	54	7	46	16	20	40	30	18	8	7	2	15	14	10	5	15	7	6	6	43	22
	6%	6%	10%	7%	9%	9%	7%	22%	5%	7%	7%	7%	7%	2%	7%	8%	8%	5%	7%	5%	5%	5%	8%	5%
UNFAVORABLE	468	429	27	416	37	265	149	26	433	193	141	60	32	41	106	81	79	40	96	71	65	55	276	192
	47%	47%	47%	51%	47%	51%	61%	27%	50%	47%	51%	55%	31%	42%	47%	45%	61%	44%	47%	49%	50%	45%	49%	44%
HEARD OF/NO OPINION	289	257	16	220	23	129	53	26	241	124	66	28	42	29	72	46	23	35	59	43	39	38	162	127
	29%	28%	27%	27%	29%	25%	22%	28%	28%	30%	24%	25%	40%	29%	32%	25%	18%	38%	29%	30%	30%	31%	28%	29%
NEVER HEARD OF	178	161	9	130	11	77	25	21	145	65	49	14	24	27	34	39	17	12	33	24	20	23	86	92
	18%	18%	15%	16%	14%	15%	10%	23%	17%	16%	18%	13%	22%	27%	15%	22%	13%	13%	16%	17%	16%	19%	15%	21%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.1	0.2	0.1	0.2	0.2	0.1	0.8	0.1	0.2	0.1	0.1	0.2	-	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.1

Table 20-6

QUESTION 18:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Chuck Schumer

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN-	GOP	GOP	NOMI-	GOP	AFTER		YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRISE	PRIDE	CON-CERN	NSS	TOTAL	TOTAL	NSS
	TOTAL	ANN-	OUN-	DE-	PRIM-	NOMI-	CONV	CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	PRISE	PRIDE	CERN	YES	YES	NO	NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FAVORABLE - UNFAVORABLE)	-403	-19	-88	-92	-47	-95	-18	-45	-97	-306	-161	-242	-54	-348	-219	-180	-165	-96	-11	-72	-330	-73	-31
	-40%	-24%	-38%	-35%	-44%	-51%	-52%	-46%	-35%	-42%	-39%	-41%	-35%	-42%	-43%	-48%	-44%	-40%	-23%	-44%	-41%	-38%	-30%
TOTAL HEARD OF	822	59	182	223	95	158	28	76	220	602	336	485	129	687	412	315	315	215	35	136	659	163	79
-----	82%	77%	78%	84%	89%	85%	83%	77%	80%	83%	81%	83%	84%	82%	80%	84%	84%	90%	72%	82%	82%	84%	79%
FAVORABLE	65	8	13	28	8	4	1	2	22	43	28	37	16	48	24	20	26	24	5	8	49	16	11
	6%	10%	6%	11%	8%	2%	4%	2%	8%	6%	7%	6%	11%	6%	5%	5%	7%	10%	11%	5%	6%	8%	11%
UNFAVORABLE	468	26	101	120	55	99	19	47	119	349	188	279	70	395	244	200	190	120	16	80	379	89	41
	47%	34%	43%	45%	52%	53%	56%	48%	43%	48%	45%	48%	45%	47%	48%	53%	51%	50%	34%	48%	47%	46%	41%
HEARD OF/NO OPINION	289	25	68	75	32	55	8	27	79	210	120	169	43	244	144	95	99	71	13	48	231	58	28
	29%	33%	29%	28%	30%	30%	23%	27%	29%	29%	29%	29%	28%	29%	28%	25%	26%	30%	28%	29%	29%	30%	27%
NEVER HEARD OF	178	17	51	43	11	28	6	22	54	124	79	99	25	146	100	60	59	25	14	29	148	31	21
	18%	23%	22%	16%	11%	15%	17%	23%	20%	17%	19%	17%	16%	18%	20%	16%	16%	10%	28%	18%	18%	16%	21%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.3	0.1	0.2	0.2	-	0.1	-	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.2	0.3	0.1	0.1	0.2	0.3

Table 20-7

QUESTION 18:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Chuck Schumer

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLITICIAN	ISSUE POSITIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-CARE	JOB-KILL-ING TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (FAVORABLE - UNFAVORABLE)	-403	-183	-86	-76	-58	-213	-183	-179	-153	-78	-130	-97	-62	-86	-27	-62	-125	-136	-324	-79	-230	-172	-366	-37
	-40%	-38%	-41%	-41%	-47%	-41%	-40%	-43%	-39%	-37%	-39%	-42%	-35%	-50%	-33%	-51%	-47%	-40%	-45%	-29%	-35%	-51%	-44%	-22%
TOTAL HEARD OF	822	394	175	148	105	433	363	351	316	179	278	183	139	152	70	103	231	277	611	210	526	296	689	133
	82%	82%	82%	80%	84%	83%	80%	84%	80%	84%	82%	78%	79%	89%	86%	84%	88%	82%	84%	76%	79%	88%	83%	79%
FAVORABLE	65	33	14	8	10	34	29	29	22	16	22	15	11	8	8	8	15	19	43	22	41	24	43	22
	6%	7%	6%	4%	8%	7%	6%	7%	6%	7%	7%	6%	7%	5%	10%	7%	6%	6%	6%	8%	6%	7%	5%	13%
UNFAVORABLE	468	216	100	84	68	247	211	208	175	94	153	112	73	94	35	71	141	155	367	101	271	197	409	59
	47%	45%	47%	45%	54%	47%	47%	50%	45%	44%	45%	48%	42%	55%	43%	58%	53%	46%	51%	37%	41%	59%	49%	35%
HEARD OF/NO OPINION	289	144	61	56	28	152	123	115	118	70	102	56	54	50	26	24	76	102	202	87	215	74	237	52
	29%	30%	29%	30%	22%	29%	27%	28%	30%	33%	30%	24%	31%	29%	32%	20%	29%	30%	28%	32%	32%	22%	28%	31%
NEVER HEARD OF	178	85	38	37	20	89	90	66	78	34	60	51	37	19	12	19	33	62	114	65	138	40	143	36
	18%	18%	18%	20%	16%	17%	20%	16%	20%	16%	18%	22%	21%	11%	14%	16%	12%	18%	16%	24%	21%	12%	17%	21%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.2	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.4

Table 20-8

QUESTION 18:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Chuck Schumer

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FAVORABLE - UNFAVORABLE)	-403	-310	-93	-157	-106	-57	-68	-14	-283	-102	-18	-376	-27	-188	-164	-352	-51	-108	-294	-158	-220	-183	-131
	-40%	-42%	-36%	-33%	-50%	-39%	-58%	-31%	-41%	-40%	-29%	-43%	-23%	-44%	-36%	-40%	-41%	-39%	-41%	-41%	-40%	-40%	-39%
TOTAL HEARD OF -----	822	605	216	367	194	113	109	39	567	216	39	725	97	359	350	709	112	234	587	316	451	370	272
	82%	82%	84%	77%	91%	77%	93%	87%	83%	85%	64%	82%	83%	85%	78%	81%	90%	85%	81%	81%	82%	82%	81%
FAVORABLE	65	42	22	27	17	8	8	5	47	15	3	48	17	28	25	54	11	25	40	20	37	28	19
	6%	6%	9%	6%	8%	6%	7%	10%	7%	6%	4%	5%	15%	7%	6%	6%	9%	9%	6%	5%	7%	6%	6%
UNFAVORABLE	468	352	116	184	123	66	76	19	330	117	20	423	44	216	190	406	62	133	334	178	257	211	150
	47%	47%	45%	38%	58%	45%	65%	41%	48%	46%	33%	48%	38%	51%	42%	46%	50%	48%	46%	46%	47%	47%	44%
HEARD OF/NO OPINION	289	211	78	156	53	39	25	16	190	83	16	254	35	115	135	250	39	76	213	119	157	132	104
	29%	28%	30%	33%	25%	26%	21%	35%	28%	33%	27%	29%	30%	27%	30%	29%	31%	28%	29%	30%	29%	29%	31%
NEVER HEARD OF	178	136	42	111	19	34	8	6	120	37	22	158	20	65	101	166	12	41	138	74	96	82	65
	18%	18%	16%	23%	9%	23%	7%	13%	17%	15%	36%	18%	17%	15%	22%	19%	10%	15%	19%	19%	18%	18%	19%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.4	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.1	0.1	0.1

Table 21-1
 QUESTION 19:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Nancy Pelosi

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH WEST	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FAVORABLE - UNFAVORABLE)	-715	-375	-196	-571	-140	-136	-182	-265	-131	-69	-188	-171	-115	-172	-169	-546	-394	-321	-95	-115	-151	-185	-169
	-71%	-72%	-69%	-71%	-75%	-73%	-74%	-69%	-72%	-75%	-72%	-70%	-69%	-73%	-72%	-71%	-76%	-67%	-48%	-64%	-72%	-83%	-89%
TOTAL HEARD OF	952	495	269	764	181	183	230	366	172	90	252	233	153	224	221	731	504	448	170	169	204	221	187
-----	95%	95%	95%	95%	97%	99%	93%	95%	95%	98%	96%	95%	93%	95%	93%	96%	97%	93%	86%	95%	97%	98%	99%
FAVORABLE	52	26	16	41	10	7	8	26	10	5	13	14	7	12	12	39	27	25	18	13	11	7	3
	5%	5%	5%	5%	5%	4%	3%	7%	6%	6%	5%	6%	4%	5%	5%	5%	5%	5%	9%	7%	5%	3%	2%
UNFAVORABLE	767	401	211	612	150	144	190	291	141	75	201	185	121	184	181	585	421	346	113	128	162	192	172
	77%	77%	75%	76%	80%	77%	77%	76%	78%	81%	77%	75%	74%	78%	77%	77%	81%	72%	57%	72%	77%	86%	91%
HEARD OF/NO OPINION	133	68	42	111	21	32	31	49	21	10	39	33	24	28	27	106	56	77	39	28	31	22	12
	13%	13%	15%	14%	11%	17%	13%	13%	11%	10%	15%	13%	15%	12%	11%	14%	11%	16%	20%	16%	15%	10%	6%
NEVER HEARD OF	48	29	14	43	6	3	17	19	10	2	9	13	12	11	15	33	16	32	27	10	7	3	2
	5%	5%	5%	5%	3%	1%	7%	5%	5%	2%	4%	5%	7%	5%	7%	4%	3%	7%	14%	5%	3%	2%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.1	0.1	0.1	0.1	0.1	-	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	-	-

Table 21-2

QUESTION 19:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Nancy Pelosi

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (FAVORABLE - UNFAVORABLE)	-715	-50	-134	-210	-110	-45	-132	-144	-59	-109	-228	-277	-100	-168	-226	-170	-151	-189	-186	-161	-128	-506	-164
	-71%	-53%	-69%	-90%	-92%	-43%	-68%	-80%	-85%	-59%	-70%	-75%	-84%	-70%	-81%	-63%	-72%	-75%	-68%	-82%	-67%	-72%	-75%
TOTAL HEARD OF	952	85	188	231	119	86	186	177	68	169	307	360	115	230	274	246	202	241	254	191	180	666	210
-----	95%	91%	96%	100%	99%	82%	95%	98%	99%	92%	94%	97%	96%	95%	98%	92%	95%	96%	93%	97%	94%	95%	96%
FAVORABLE	52	10	13	4	2	8	11	6	2	14	15	19	4	14	13	15	10	11	15	7	8	38	8
	5%	11%	7%	2%	1%	8%	5%	3%	2%	8%	5%	5%	3%	6%	5%	5%	5%	4%	5%	4%	4%	5%	4%
UNFAVORABLE	767	60	148	214	112	53	143	150	60	123	243	296	104	182	239	184	162	200	201	168	137	544	172
	77%	64%	76%	92%	93%	51%	73%	83%	87%	67%	75%	80%	87%	76%	86%	69%	76%	80%	74%	85%	71%	78%	79%
HEARD OF/NO OPINION	133	15	27	14	6	24	32	21	6	32	49	45	7	34	22	48	30	30	38	16	35	84	30
	13%	16%	14%	6%	5%	23%	17%	11%	9%	17%	15%	12%	6%	14%	8%	18%	14%	12%	14%	8%	18%	12%	14%
NEVER HEARD OF	48	9	7	1	1	18	10	4	1	15	19	10	5	11	5	22	10	10	19	5	12	32	9
	5%	9%	4%	-	1%	18%	5%	2%	1%	8%	6%	3%	4%	5%	2%	8%	5%	4%	7%	3%	6%	5%	4%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.2	0.1	-	-	0.2	0.1	-	-	0.1	0.1	0.1	-	0.1	0.1	0.1	0.1	0.1	0.1	-	0.1	0.1	-

Table 21-3
QUESTION 19:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Nancy Pelosi

BANNER 3

	IDEOLOGY					ABORTION					TEA PARTY IMAGE					8 PT REGION									
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC		
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108		
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%		
**D/S (FAVORABLE - UNFAVORABLE)	-715	-238	-308	-546	-146	-23	-104	-389	-137	-189	-93	-242	-335	-163	-217	-35	-101	-134	-48	-135	-130	-57	-74		
	-71%	-79%	-78%	-78%	-57%	-51%	-51%	-73%	-60%	-77%	-70%	-81%	-77%	-84%	-58%	-82%	-71%	-73%	-75%	-72%	-66%	-77%	-68%		
TOTAL HEARD OF	952	291	379	670	238	44	186	501	215	236	128	296	424	188	339	43	140	167	63	178	188	70	102		
-----	95%	96%	96%	96%	92%	98%	91%	95%	95%	97%	97%	98%	98%	97%	91%	100%	98%	91%	98%	95%	95%	95%	94%		
FAVORABLE	52	14	15	29	18	5	16	29	16	6	12	11	23	8	20	-	7	7	1	10	16	4	7		
	5%	5%	4%	4%	7%	10%	8%	6%	7%	2%	9%	4%	5%	4%	5%	-	5%	4%	2%	5%	8%	5%	6%		
UNFAVORABLE	767	252	323	575	164	28	121	418	153	195	105	253	358	171	237	35	108	141	49	145	146	61	81		
	77%	83%	82%	83%	63%	61%	59%	79%	68%	80%	79%	84%	83%	89%	63%	82%	76%	77%	77%	78%	74%	82%	75%		
HEARD OF/NO OPINION	133	25	40	65	56	12	49	53	45	35	11	31	42	8	83	8	25	19	13	23	26	6	15		
	13%	8%	10%	9%	22%	26%	24%	10%	20%	15%	9%	10%	10%	4%	22%	18%	17%	10%	20%	12%	13%	8%	14%		
NEVER HEARD OF	48	12	15	27	21	1	17	29	12	8	4	5	9	5	34	-	3	16	1	9	10	4	6		
	5%	4%	4%	4%	8%	2%	9%	5%	5%	3%	3%	2%	2%	3%	9%	-	2%	9%	2%	5%	5%	5%	6%		
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.1	-	0.1	0.1	0.2	0.1	0.1	0.1	-	0.1	-	0.1	-	0.1	-	0.1	-	-	0.1	0.1	0.1	0.1		

Table 21-4
 QUESTION 19:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Nancy Pelosi

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT			
	VOTE		TOTAL	NEVER	TOTAL	BETTER	WORSE	SAME	STRG	SMWT	TOTAL	TOTAL	TOTAL	TOTAL	NOT	MOVING	NOT	CONS	TOO	TOTAL	TOTAL	GOP	UND
	OBAMA	OBAMA																					
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191		
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%		
**D/S (FAVORABLE - UNFAVORABLE)	-715	-54	-54	-108	-607	-495	-9	-211	-307	-365	-672	-43	-559	-156	-98	-36	-22	-55	-660	-582	-125		
	-71%	-57%	-50%	-53%	-76%	-75%	-33%	-67%	-74%	-72%	-73%	-59%	-69%	-84%	-88%	-84%	-73%	-33%	-79%	-74%	-65%		
TOTAL HEARD OF	952	91	104	194	757	632	24	296	394	487	881	71	767	185	112	43	30	156	796	745	183		
-----	95%	96%	97%	96%	95%	96%	89%	93%	95%	95%	95%	97%	94%	100%	100%	100%	100%	93%	96%	95%	96%		
FAVORABLE	52	11	17	28	24	31	6	15	19	26	45	7	45	6	3	-	3	29	23	35	12		
	5%	12%	16%	14%	3%	5%	21%	5%	5%	5%	5%	9%	6%	3%	3%	-	10%	17%	3%	5%	6%		
UNFAVORABLE	767	65	70	136	631	526	14	226	326	391	717	50	604	162	102	36	25	84	683	617	136		
	77%	68%	66%	67%	79%	80%	54%	71%	78%	77%	77%	68%	74%	88%	91%	84%	83%	50%	82%	79%	71%		
HEARD OF/NO OPINION	133	14	16	31	102	75	4	54	49	69	119	15	117	16	7	7	2	44	90	93	35		
	13%	15%	15%	15%	13%	11%	14%	17%	12%	14%	13%	20%	14%	9%	6%	16%	7%	26%	11%	12%	18%		
NEVER HEARD OF	48	4	4	8	40	24	3	22	22	24	46	2	48	-	-	-	-	11	37	40	8		
	5%	4%	3%	4%	5%	4%	11%	7%	5%	5%	5%	3%	6%	-	-	-	-	7%	4%	5%	4%		
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.2	0.2	0.2	-	0.1	0.4	0.1	0.1	0.1	0.1	0.1	0.1	-	-	-	0.1	0.3	-	0.1	0.1		

Table 21-5
 QUESTION 19:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Nancy Pelosi

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE			SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (FAVORABLE - UNFAVORABLE)	-715	-661	-37	-643	-35	-408	-183	-23	-678	-292	-193	-89	-65	-76	-162	-126	-97	-70	-157	-102	-108	-79	-382	-333
	-71%	-73%	-63%	-78%	-45%	-79%	-75%	-25%	-79%	-71%	-70%	-82%	-61%	-77%	-72%	-70%	-75%	-76%	-78%	-71%	-83%	-65%	-67%	-77%
TOTAL HEARD OF	952	857	57	786	75	502	240	88	823	392	258	108	101	93	213	173	121	91	197	135	123	115	537	415
-----	95%	95%	99%	96%	97%	97%	99%	95%	96%	95%	94%	99%	95%	94%	94%	96%	94%	98%	97%	94%	94%	95%	95%	96%
FAVORABLE	52	43	5	34	12	29	16	24	26	21	17	4	7	3	8	15	5	4	8	3	3	11	36	15
	5%	5%	9%	4%	16%	6%	6%	26%	3%	5%	6%	3%	7%	3%	4%	8%	4%	5%	4%	2%	2%	9%	6%	4%
UNFAVORABLE	767	704	42	677	48	438	198	47	703	313	210	93	72	79	170	141	102	75	165	105	111	90	418	348
	77%	78%	73%	83%	61%	85%	82%	50%	82%	76%	76%	85%	68%	80%	75%	78%	79%	80%	81%	73%	85%	74%	74%	81%
HEARD OF/NO OPINION	133	111	10	75	15	35	26	17	94	58	32	11	21	11	35	18	14	12	23	26	8	15	82	51
	13%	12%	17%	9%	19%	7%	11%	18%	11%	14%	12%	10%	20%	11%	15%	10%	11%	13%	12%	18%	6%	12%	14%	12%
NEVER HEARD OF	48	48	1	34	3	15	3	5	36	19	17	1	5	6	13	7	8	2	6	9	8	7	31	17
	5%	5%	1%	4%	3%	3%	1%	5%	4%	5%	6%	1%	5%	6%	6%	4%	6%	2%	3%	6%	6%	5%	5%	4%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.1	0.1	-	0.3	0.1	0.1	0.5	-	0.1	0.1	-	0.1	-	-	0.1	0.1	0.1	-	-	-	0.1	0.1	-

Table 21-6
QUESTION 19:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Nancy Pelosi

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- OUNCE/	GOP DE-	GOP PRIM-	NOMI-	GOP CONV	AFTER	GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	ANN-	OUNCE/	DE-	PRIM-	NOMI-	GOP	AFTER	GOP	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-	PRIDE	CON-	NSS	TOTAL	TOTAL
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FAVORABLE - UNFAVORABLE)	-715	-45	-163	-186	-80	-156	-9	-76	-179	-536	-297	-418	-86	-623	-397	-276	-281	-159	-31	-132	-594	-121	-58
	-71%	-59%	-70%	-70%	-75%	-84%	-26%	-77%	-65%	-74%	-72%	-71%	-56%	-75%	-78%	-73%	-75%	-66%	-64%	-80%	-74%	-63%	-58%
TOTAL HEARD OF	952	69	219	250	104	184	31	93	258	694	400	552	146	795	487	355	354	228	44	160	765	186	96
-----	95%	91%	94%	94%	98%	99%	91%	95%	94%	96%	96%	94%	95%	95%	95%	94%	95%	95%	92%	97%	95%	96%	95%
FAVORABLE	52	7	7	14	6	5	9	3	21	30	23	29	20	31	18	20	14	20	3	6	36	15	9
	5%	9%	3%	5%	6%	3%	26%	3%	8%	4%	6%	5%	13%	4%	3%	5%	4%	8%	6%	3%	5%	8%	9%
UNFAVORABLE	767	52	171	200	86	161	18	80	200	566	320	446	105	653	415	296	295	179	34	138	630	137	67
	77%	68%	73%	75%	81%	86%	52%	81%	73%	78%	77%	76%	69%	78%	81%	79%	79%	74%	70%	84%	78%	70%	67%
HEARD OF/NO OPINION	133	10	41	36	12	19	5	10	36	97	56	77	21	111	55	39	45	30	7	17	99	34	19
	13%	14%	18%	13%	11%	10%	14%	11%	13%	13%	14%	13%	14%	13%	11%	10%	12%	12%	15%	10%	12%	18%	19%
NEVER HEARD OF	48	7	13	16	3	2	3	5	16	32	15	33	7	38	25	21	19	12	4	4	41	7	5
	5%	9%	6%	6%	2%	1%	9%	5%	6%	4%	4%	6%	5%	5%	5%	6%	5%	5%	8%	3%	5%	4%	5%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.1	-	0.1	0.1	-	0.5	-	0.1	0.1	0.1	0.1	0.2	-	-	0.1	-	0.1	0.1	-	0.1	0.1	0.1

Table 21-7
 QUESTION 19:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Nancy Pelosi

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLITICIAN	ISSUE POSITIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-FOR-PLACE OBAMA CARE	JOB-KILL-ING TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-FOR-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (FAVORABLE - UNFAVORABLE)	-715	-338	-160	-131	-86	-388	-292	-309	-304	-137	-249	-165	-128	-119	-54	-91	-187	-262	-541	-174	-462	-253	-629	-86
	-71%	-71%	-75%	-71%	-69%	-74%	-64%	-74%	-77%	-64%	-74%	-70%	-73%	-69%	-67%	-74%	-71%	-78%	-75%	-63%	-70%	-75%	-76%	-51%
TOTAL HEARD OF	952	454	203	175	121	499	429	392	377	206	320	222	169	162	79	114	251	324	689	263	632	319	796	155
	95%	95%	95%	95%	97%	95%	95%	94%	96%	96%	95%	95%	96%	94%	97%	93%	95%	96%	95%	96%	95%	95%	96%	92%
FAVORABLE	52	21	8	11	12	22	33	22	11	15	16	12	6	11	7	7	18	8	33	19	33	18	29	23
	5%	4%	4%	6%	10%	4%	7%	5%	3%	7%	5%	5%	3%	6%	8%	6%	7%	2%	5%	7%	5%	5%	4%	13%
UNFAVORABLE	767	359	168	141	98	410	325	331	315	152	264	177	134	130	61	98	205	271	574	193	496	271	658	109
	77%	75%	79%	77%	79%	78%	72%	79%	80%	71%	78%	76%	77%	76%	75%	80%	78%	80%	79%	70%	75%	81%	79%	65%
HEARD OF/NO OPINION	133	74	27	23	10	67	71	39	51	38	40	33	28	21	11	9	28	45	82	51	103	30	110	24
	13%	15%	13%	12%	8%	13%	16%	9%	13%	18%	12%	14%	16%	12%	14%	7%	11%	13%	11%	19%	16%	9%	13%	14%
NEVER HEARD OF	48	24	10	10	4	24	24	25	16	8	18	12	7	10	3	8	13	14	36	12	32	17	35	13
	5%	5%	5%	5%	3%	5%	5%	6%	4%	4%	5%	5%	4%	6%	3%	7%	5%	4%	5%	4%	5%	5%	4%	8%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.1	-	0.1	0.1	0.1	0.1	0.1	-	0.1	0.1	0.1	-	0.1	0.1	0.1	0.1	-	0.1	0.1	0.1	0.1	-	0.2

Table 21-8
QUESTION 19:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Nancy Pelosi

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FAVORABLE - UNFAVORABLE)	-715	-536	-179	-327	-175	-99	-94	-19	-488	-193	-34	-668	-47	-325	-308	-633	-82	-182	-533	-262	-360	-355	-267
	-71%	-72%	-69%	-68%	-82%	-68%	-80%	-42%	-71%	-76%	-56%	-76%	-40%	-77%	-68%	-72%	-66%	-66%	-73%	-67%	-66%	-78%	-79%
TOTAL HEARD OF -----	952	707	244	444	210	140	117	40	650	248	53	847	105	406	423	829	123	255	696	367	515	437	327
	95%	95%	95%	93%	99%	96%	100%	89%	95%	98%	87%	96%	90%	96%	94%	95%	99%	93%	96%	94%	94%	97%	97%
FAVORABLE	52	38	13	20	9	12	5	6	37	11	4	33	19	18	21	39	13	17	35	23	39	13	7
	5%	5%	5%	4%	4%	8%	5%	13%	5%	4%	6%	4%	16%	4%	5%	4%	10%	6%	5%	6%	7%	3%	2%
UNFAVORABLE	767	574	193	347	184	111	100	25	525	204	38	700	66	343	329	672	95	199	567	285	399	368	275
	77%	77%	75%	73%	86%	76%	85%	55%	76%	81%	63%	79%	57%	81%	73%	77%	76%	72%	78%	73%	73%	81%	81%
HEARD OF/NO OPINION	133	95	38	77	18	17	12	9	89	33	11	114	20	45	73	118	15	39	94	59	77	56	45
	13%	13%	15%	16%	8%	12%	10%	20%	13%	13%	19%	13%	17%	11%	16%	13%	12%	14%	13%	15%	14%	12%	13%
NEVER HEARD OF	48	34	14	34	3	6	-	5	36	4	8	36	12	18	29	47	2	20	29	23	33	16	11
	5%	5%	5%	7%	1%	4%	-	11%	5%	2%	13%	4%	10%	4%	6%	5%	1%	7%	4%	6%	6%	3%	3%
**RATIO (FAVORABLE / UNFAVORABLE)	0.1	0.1	0.1	0.1	-	0.1	0.1	0.2	0.1	0.1	0.1	-	0.3	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	-	-

Table 22-1
QUESTION 20:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mitt Romney

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FAVORABLE - UNFAVORABLE)	217	161	68	229	-9	28	65	78	45	29	25	69	37	56	59	158	56	161	46	56	31	46	38
	22%	31%	24%	28%	-5%	15%	26%	20%	25%	31%	10%	28%	23%	24%	25%	21%	11%	34%	23%	31%	15%	20%	20%
TOTAL HEARD OF -----	991	518	280	798	187	186	243	382	180	91	259	242	165	234	234	757	517	474	193	177	209	223	189
	99%	99%	99%	99%	100%	100%	98%	99%	99%	99%	99%	98%	100%	99%	99%	99%	99%	99%	98%	99%	99%	99%	100%
FAVORABLE	498	287	142	429	68	89	126	190	94	48	116	131	81	122	122	376	231	267	100	98	91	114	95
	50%	55%	50%	53%	36%	48%	51%	49%	51%	52%	45%	53%	49%	52%	52%	49%	44%	56%	51%	55%	43%	51%	50%
UNFAVORABLE	281	126	73	200	77	61	61	111	49	19	91	62	44	65	63	219	175	106	54	42	60	69	57
	28%	24%	26%	25%	41%	33%	25%	29%	27%	21%	35%	25%	27%	28%	27%	29%	34%	22%	27%	23%	29%	31%	30%
HEARD OF/NO OPINION	211	105	65	169	42	36	56	81	38	24	52	49	40	47	50	162	110	101	39	38	58	40	37
	21%	20%	23%	21%	22%	20%	23%	21%	21%	26%	20%	20%	24%	20%	21%	21%	21%	21%	20%	21%	27%	18%	20%
NEVER HEARD OF	9	6	3	9	-	-	4	3	2	1	2	4	-	2	2	7	3	6	4	2	2	1	-
	1%	1%	1%	1%	-	-	2%	1%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	2%	1%	1%	1%	-
**RATIO (FAVORABLE / UNFAVORABLE)	1.8	2.3	1.9	2.1	0.9	1.5	2.1	1.7	1.9	2.5	1.3	2.1	1.8	1.9	1.9	1.7	1.3	2.5	1.9	2.3	1.5	1.7	1.7

Table 22-2
QUESTION 20:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mitt Romney

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		WOMEN		HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN		WOMEN		STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP		SOFT/ LEAN GOP		RIGHT DIR	WRONG TRACK		
		18-34	35-54	55+	65+					18-34	35-54	55+	65+			W/O DEGR	W/ DEGR	W/O DEGR	W/ DEGR			W/O DEGR	W/ DEGR
BASE=TOTAL SAMPLE	1000 100%	93 9%	195 19%	232 23%	120 12%	104 10%	195 20%	181 18%	69 7%	184 18%	326 33%	370 37%	120 12%	241 24%	279 28%	268 27%	212 21%	250 25%	274 27%	196 20%	192 19%	698 70%	219 22%
**D/S (FAVORABLE - UNFAVORABLE)	217 22%	5 5%	22 11%	29 13%	24 20%	42 40%	65 33%	54 30%	14 20%	30 16%	69 21%	85 23%	33 27%	21 9%	35 13%	77 29%	83 39%	59 24%	102 37%	13 7%	62 32%	158 23%	36 16%
TOTAL HEARD OF	991 99%	91 98%	194 99%	232 100%	120 100%	102 98%	193 99%	180 99%	69 100%	179 97%	323 99%	369 100%	120 100%	239 99%	278 100%	262 98%	212 100%	249 99%	270 99%	195 99%	190 99%	691 99%	218 100%
FAVORABLE	498 50%	41 44%	80 41%	110 48%	61 51%	59 57%	109 56%	99 55%	34 49%	78 43%	159 49%	196 53%	65 54%	100 41%	131 47%	137 51%	130 61%	128 51%	159 58%	85 43%	103 54%	348 50%	111 51%
UNFAVORABLE	281 28%	37 39%	57 29%	81 35%	37 31%	18 17%	44 23%	44 24%	20 29%	49 27%	90 28%	111 30%	32 26%	79 33%	96 34%	60 22%	46 22%	69 27%	57 21%	72 37%	42 22%	190 27%	76 35%
HEARD OF/NO OPINION	211 21%	13 14%	57 29%	40 17%	22 18%	25 24%	39 20%	37 20%	15 22%	52 28%	73 22%	63 17%	24 20%	60 25%	51 18%	65 24%	36 17%	52 21%	53 19%	39 20%	45 23%	153 22%	31 14%
NEVER HEARD OF	9 1%	2 2%	1 1%	- -	- -	2 2%	3 1%	1 1%	- -	5 3%	3 1%	1 -	- -	2 1%	1 -	6 2%	- -	2 1%	4 1%	1 1%	2 1%	7 1%	1 -
**RATIO (FAVORABLE / UNFAVORABLE)	1.8	1.1	1.4	1.4	1.6	3.4	2.5	2.2	1.7	1.6	1.8	1.8	2.0	1.3	1.4	2.3	2.8	1.9	2.8	1.2	2.5	1.8	1.5

Table 22-3
QUESTION 20:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mitt Romney

BANNER 3

	IDEOLOGY						ABORTION				TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (FAVORABLE - UNFAVORABLE)	217	90	122	212	11	-7	26	150	26	41	16	86	101	17	99	8	21	44	22	41	37	24	21
	22%	30%	31%	30%	4%	-14%	13%	28%	11%	17%	12%	29%	23%	9%	26%	18%	14%	24%	34%	22%	19%	32%	19%
TOTAL HEARD OF	991	299	392	691	256	44	200	524	224	243	132	300	431	193	367	43	143	180	63	184	198	73	107
-----	99%	99%	99%	99%	99%	97%	98%	99%	99%	100%	99%	100%	100%	100%	98%	100%	100%	98%	98%	98%	100%	99%	99%
FAVORABLE	498	172	216	387	100	11	84	292	95	111	64	166	230	90	177	22	67	92	34	98	92	42	51
	50%	57%	55%	56%	39%	24%	41%	55%	42%	46%	48%	55%	53%	47%	47%	51%	47%	50%	53%	52%	47%	57%	48%
UNFAVORABLE	281	82	94	176	88	17	59	142	69	70	49	80	129	74	79	14	46	48	12	56	55	18	30
	28%	27%	24%	25%	34%	39%	29%	27%	31%	29%	37%	27%	30%	38%	21%	33%	33%	26%	19%	30%	28%	25%	28%
HEARD OF/NO OPINION	211	45	83	128	68	16	57	89	60	62	19	53	71	29	111	7	29	40	17	30	51	13	25
	21%	15%	21%	18%	26%	35%	28%	17%	27%	25%	14%	18%	17%	15%	30%	16%	21%	22%	26%	16%	26%	17%	23%
NEVER HEARD OF	9	4	2	6	2	1	3	6	2	1	1	1	2	-	7	-	-	3	1	3	-	1	1
	1%	1%	1%	1%	1%	3%	2%	1%	1%	-	1%	-	-	-	2%	-	-	2%	2%	2%	-	1%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	1.8	2.1	2.3	2.2	1.1	0.6	1.4	2.1	1.4	1.6	1.3	2.1	1.8	1.2	2.3	1.5	1.4	1.9	2.7	1.7	1.7	2.3	1.7

Table 22-4
QUESTION 20:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mitt Romney

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE		OBAMA 08&12	TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	CONS ENOUGH	TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	1X																			
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (FAVORABLE - UNFAVORABLE)	217	7	-5	2	214	141	-6	82	70	145	215	2	245	-28	-25	-2	-1	41	176	212	5
	22%	8%	-5%	1%	27%	21%	-22%	26%	17%	28%	23%	2%	30%	-15%	-22%	-5%	-4%	25%	21%	27%	3%
TOTAL HEARD OF	991	95	106	201	790	649	27	315	411	507	918	73	806	185	112	43	30	165	826	776	191
-----	99%	100%	99%	99%	99%	99%	100%	99%	99%	99%	99%	100%	99%	100%	100%	100%	100%	99%	99%	99%	100%
FAVORABLE	498	40	39	79	420	334	5	159	203	266	469	30	437	62	32	17	13	82	417	417	72
	50%	42%	36%	39%	53%	51%	18%	50%	49%	52%	51%	40%	54%	33%	28%	41%	42%	49%	50%	53%	38%
UNFAVORABLE	281	33	44	76	205	193	11	77	133	120	254	28	191	90	57	20	14	40	241	205	67
	28%	34%	41%	38%	26%	29%	40%	24%	32%	24%	27%	38%	23%	49%	51%	46%	46%	24%	29%	26%	35%
HEARD OF/NO OPINION	211	23	24	46	165	121	11	79	75	121	196	16	178	33	24	6	4	43	168	154	51
	21%	24%	22%	23%	21%	18%	42%	25%	18%	24%	21%	21%	22%	18%	21%	13%	12%	26%	20%	20%	27%
NEVER HEARD OF	9	-	1	1	8	7	-	2	5	4	9	-	9	-	-	-	-	2	7	9	-
	1%	-	1%	1%	1%	1%	-	1%	1%	1%	1%	-	1%	-	-	-	-	1%	1%	1%	-
**RATIO (FAVORABLE / UNFAVORABLE)	1.8	1.2	0.9	1.0	2.0	1.7	0.4	2.1	1.5	2.2	1.8	1.1	2.3	0.7	0.6	0.9	0.9	2.0	1.7	2.0	1.1

Table 22-5
QUESTION 20:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mitt Romney

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE			SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (FAVORABLE - UNFAVORABLE)	217	198	3	203	-8	251	-68	21	179	90	44	16	34	33	63	42	3	9	56	41	9	33	105	112
	22%	22%	4%	25%	-10%	48%	-28%	23%	21%	22%	16%	15%	32%	33%	28%	23%	2%	10%	28%	29%	7%	27%	19%	26%
TOTAL HEARD OF	991	896	58	816	77	515	242	92	852	409	275	108	102	97	223	180	128	93	201	142	126	122	562	429
-----	99%	99%	100%	100%	98%	100%	100%	99%	99%	99%	100%	99%	97%	98%	99%	100%	99%	100%	99%	99%	97%	100%	99%	99%
FAVORABLE	498	454	25	439	24	347	71	46	430	200	135	54	56	54	115	95	53	42	112	81	55	66	272	227
	50%	50%	43%	54%	31%	67%	29%	49%	50%	49%	49%	50%	53%	54%	51%	53%	41%	45%	55%	56%	42%	54%	48%	52%
UNFAVORABLE	281	257	23	236	32	97	139	24	251	109	91	38	22	21	52	53	51	33	56	40	45	33	166	115
	28%	28%	39%	29%	41%	19%	57%	26%	29%	27%	33%	35%	21%	21%	23%	30%	39%	35%	28%	27%	35%	27%	29%	27%
HEARD OF/NO OPINION	211	185	10	141	20	71	33	22	171	99	49	15	25	22	56	32	24	18	33	22	26	23	124	88
	21%	20%	18%	17%	26%	14%	13%	24%	20%	24%	18%	14%	23%	23%	25%	18%	18%	20%	16%	15%	20%	19%	22%	20%
NEVER HEARD OF	9	9	-	4	1	2	1	1	7	3	-	1	3	2	3	-	1	-	2	2	4	-	6	3
	1%	1%	-	-	2%	-	-	1%	1%	1%	-	1%	3%	2%	1%	-	1%	-	1%	1%	3%	-	1%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	1.8	1.8	1.1	1.9	0.8	3.6	0.5	1.9	1.7	1.8	1.5	1.4	2.5	2.6	2.2	1.8	1.1	1.3	2.0	2.0	1.2	2.0	1.6	2.0

Table 22-6
QUESTION 20:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mitt Romney

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- OUNCE/	GOP DE-	GOP PRIM-	NOMI-	GOP CONV	AFTER	GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	ANN-	OUNCE/	DE-	PRIM-	NOMI-	GOP	GOP	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-	PRIDE	CON-	NSS	TOTAL	TOTAL	NSS
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FAVORABLE - UNFAVORABLE)	217	3	39	36	21	71	17	29	79	138	83	134	40	176	122	52	112	32	6	44	200	17	22
	22%	4%	17%	14%	20%	38%	50%	30%	29%	19%	20%	23%	26%	21%	24%	14%	30%	13%	13%	27%	25%	9%	22%
TOTAL HEARD OF	991	75	230	263	107	185	34	97	271	720	411	580	154	825	506	372	371	239	48	165	798	193	100
-----	99%	99%	99%	99%	100%	99%	100%	98%	99%	99%	99%	99%	100%	99%	99%	99%	100%	100%	98%	100%	99%	100%	99%
FAVORABLE	498	29	110	117	55	109	21	56	155	343	210	288	84	409	263	174	210	113	25	87	412	86	51
	50%	38%	47%	44%	51%	59%	64%	57%	57%	47%	51%	49%	54%	49%	51%	46%	56%	47%	51%	53%	51%	44%	51%
UNFAVORABLE	281	26	71	82	34	38	5	26	76	205	127	155	44	233	141	122	98	80	18	43	212	69	29
	28%	34%	31%	31%	32%	20%	14%	27%	28%	28%	31%	26%	29%	28%	28%	33%	26%	33%	38%	26%	26%	36%	28%
HEARD OF/NO OPINION	211	20	48	64	18	38	8	15	39	172	74	137	26	183	101	76	63	46	4	35	173	38	20
	21%	27%	21%	24%	17%	20%	23%	15%	14%	24%	18%	24%	17%	22%	20%	20%	17%	19%	9%	21%	22%	20%	20%
NEVER HEARD OF	9	1	2	3	-	1	-	2	3	6	5	4	-	8	6	4	2	1	1	-	8	1	1
	1%	1%	1%	1%	-	1%	-	2%	1%	1%	1%	1%	-	1%	1%	1%	-	-	2%	-	1%	-	1%
**RATIO (FAVORABLE / UNFAVORABLE)	1.8	1.1	1.5	1.4	1.6	2.9	4.6	2.1	2.0	1.7	1.7	1.9	1.9	1.8	1.9	1.4	2.1	1.4	1.3	2.0	1.9	1.2	1.8

Table 22-7
 QUESTION 20:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mitt Romney

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLITICIAN	ISSUE POSITIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-FOR-OBAMA CARE	JOB-KILL-ING TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-FOR-OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (FAVORABLE - UNFAVORABLE)	217	81	64	50	21	135	96	52	129	22	89	44	56	22	6	1	38	102	140	76	183	34	177	40
	22%	17%	30%	27%	17%	26%	21%	12%	33%	10%	26%	19%	32%	13%	7%	1%	14%	30%	19%	28%	28%	10%	21%	23%
TOTAL HEARD OF	991	474	211	183	123	517	450	412	389	213	335	233	173	169	81	122	260	335	717	274	657	334	824	167
-----	99%	99%	99%	99%	99%	99%	99%	99%	99%	100%	99%	100%	99%	98%	100%	99%	98%	99%	99%	100%	99%	99%	99%	99%
FAVORABLE	498	225	116	98	60	269	221	190	223	93	175	114	97	76	35	51	123	178	353	145	342	156	411	88
	50%	47%	54%	53%	48%	52%	49%	45%	57%	44%	52%	49%	56%	44%	44%	42%	47%	53%	49%	53%	52%	46%	49%	52%
UNFAVORABLE	281	144	52	47	39	135	125	138	94	72	86	70	41	55	30	50	86	77	213	69	159	122	233	48
	28%	30%	24%	25%	31%	26%	28%	33%	24%	34%	25%	30%	24%	32%	36%	41%	32%	23%	29%	25%	24%	36%	28%	29%
HEARD OF/NO OPINION	211	105	43	38	24	113	103	85	73	49	75	48	34	38	16	20	51	80	151	60	155	56	180	31
	21%	22%	20%	21%	20%	22%	23%	20%	18%	23%	22%	21%	20%	22%	20%	17%	19%	24%	21%	22%	23%	17%	22%	18%
NEVER HEARD OF	9	4	2	2	1	6	3	5	4	-	3	1	2	3	-	1	4	3	8	1	7	2	7	2
	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	-	1%	2%	-	1%	2%	1%	1%	-	1%	1%	1%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	1.8	1.6	2.2	2.1	1.5	2.0	1.8	1.4	2.4	1.3	2.0	1.6	2.4	1.4	1.2	1.0	1.4	2.3	1.7	2.1	2.1	1.3	1.8	1.8

Table 22-8
QUESTION 20:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Mitt Romney

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM		ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL					
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FAVORABLE - UNFAVORABLE)	217	167	50	125	60	46	-19	6	176	27	14	194	23	36	118	154	63	26	191	49	64	153	121
	22%	23%	19%	26%	28%	31%	-17%	14%	26%	11%	22%	22%	20%	8%	26%	18%	50%	10%	26%	13%	12%	34%	36%
TOTAL HEARD OF -----	991	734	257	474	212	145	116	43	679	251	61	875	116	420	446	867	124	273	718	386	541	450	336
	99%	99%	99%	99%	100%	99%	99%	96%	99%	100%	100%	99%	99%	99%	99%	99%	100%	99%	99%	99%	99%	99%	99%
FAVORABLE	498	369	129	243	115	81	41	19	361	112	25	438	60	180	232	413	86	122	376	168	240	258	195
	50%	50%	50%	51%	54%	55%	35%	43%	53%	44%	41%	50%	51%	43%	51%	47%	69%	44%	52%	43%	44%	57%	58%
UNFAVORABLE	281	202	80	118	55	35	61	13	185	85	11	244	37	144	114	259	23	96	185	119	176	105	74
	28%	27%	31%	25%	26%	24%	52%	29%	27%	34%	19%	28%	32%	34%	25%	30%	18%	35%	26%	31%	32%	23%	22%
HEARD OF/NO OPINION	211	164	47	114	43	29	14	11	133	54	25	192	19	95	100	196	16	55	156	99	125	86	66
	21%	22%	18%	24%	20%	20%	12%	25%	19%	21%	40%	22%	16%	22%	22%	22%	13%	20%	22%	25%	23%	19%	20%
NEVER HEARD OF	9	7	2	4	1	1	1	2	8	1	-	8	1	4	5	9	-	2	7	4	6	3	2
	1%	1%	1%	1%	-	1%	1%	4%	1%	-	-	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	1.8	1.8	1.6	2.1	2.1	2.3	0.7	1.5	2.0	1.3	2.2	1.8	1.6	1.2	2.0	1.6	3.7	1.3	2.0	1.4	1.4	2.5	2.6

Table 23-1

QUESTION 21:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

George W. Bush

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FAVORABLE - UNFAVORABLE)	557	349	163	512	47	92	143	243	79	58	107	169	91	134	130	428	238	319	103	116	108	122	108
	56%	67%	58%	63%	25%	49%	58%	63%	44%	63%	41%	69%	55%	57%	55%	56%	46%	67%	52%	65%	51%	54%	57%
TOTAL HEARD OF	998	523	282	805	187	186	247	383	182	92	261	245	164	236	236	762	520	478	197	178	211	224	188
-----	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
FAVORABLE	738	419	209	628	107	129	183	301	125	71	171	200	118	176	172	566	358	379	143	140	152	163	138
	74%	80%	74%	78%	57%	69%	74%	78%	68%	78%	66%	81%	72%	75%	73%	74%	69%	79%	73%	78%	72%	73%	73%
UNFAVORABLE	180	70	46	116	60	36	40	58	45	14	65	31	28	42	42	138	120	60	40	24	45	41	30
	18%	13%	16%	14%	32%	20%	16%	15%	25%	15%	25%	13%	17%	18%	18%	18%	23%	12%	20%	13%	21%	18%	16%
HEARD OF/NO OPINION	81	34	27	61	20	21	24	24	12	7	25	13	18	17	22	59	41	40	14	14	14	19	20
	8%	6%	10%	8%	10%	11%	10%	6%	7%	7%	10%	5%	11%	7%	9%	8%	8%	8%	7%	8%	7%	9%	10%
NEVER HEARD OF	2	1	1	2	-	-	-	2	-	-	-	1	1	-	-	2	-	2	-	1	-	-	1
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	4.1	6.0	4.6	5.4	1.8	3.5	4.6	5.2	2.7	5.1	2.7	6.4	4.3	4.1	4.1	4.1	3.0	6.4	3.6	5.9	3.4	3.9	4.6

Table 23-2

QUESTION 21:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

George W. Bush

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (FAVORABLE - UNFAVORABLE)	557	36	77	124	71	67	147	106	38	83	195	206	73	115	123	164	156	153	196	89	115	412	102
	56%	39%	40%	54%	59%	65%	75%	58%	54%	45%	60%	56%	61%	48%	44%	61%	74%	61%	72%	45%	60%	59%	47%
TOTAL HEARD OF	998	93	195	232	120	104	194	180	68	184	325	370	120	241	279	267	211	250	273	196	191	698	218
-----	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FAVORABLE	738	61	126	172	91	82	167	130	48	124	246	274	94	169	190	201	178	193	226	135	142	527	152
	74%	66%	65%	74%	76%	79%	85%	72%	69%	67%	75%	74%	78%	70%	68%	75%	84%	77%	83%	69%	74%	75%	69%
UNFAVORABLE	180	25	49	47	20	15	20	25	10	40	51	68	21	54	67	37	22	40	30	46	27	115	50
	18%	27%	25%	20%	17%	14%	10%	14%	15%	22%	16%	18%	17%	22%	24%	14%	11%	16%	11%	23%	14%	16%	23%
HEARD OF/NO OPINION	81	7	20	13	9	7	7	25	10	20	28	28	5	18	23	30	10	18	16	16	22	56	16
	8%	8%	10%	6%	8%	7%	4%	14%	15%	11%	9%	8%	4%	8%	8%	11%	5%	7%	6%	8%	12%	8%	7%
NEVER HEARD OF	2	-	-	-	-	-	1	1	1	-	1	1	-	-	-	1	1	-	1	-	1	1	1
	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	4.1	2.5	2.6	3.6	4.5	5.5	8.3	5.3	4.7	3.1	4.8	4.0	4.5	3.1	2.9	5.4	7.9	4.8	7.4	2.9	5.3	4.6	3.1

Table 23-3

QUESTION 21:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

George W. Bush

BANNER 3

	IDEOLOGY					ABORTION					TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (FAVORABLE - UNFAVORABLE)	557	184	260	444	96	17	95	328	91	139	52	190	242	90	226	29	63	98	45	110	133	43	37
	56%	61%	66%	64%	37%	38%	47%	62%	40%	57%	39%	63%	56%	46%	60%	67%	44%	54%	71%	59%	67%	58%	34%
TOTAL HEARD OF	998	302	393	696	257	45	203	528	226	244	133	301	433	193	372	43	143	183	64	186	197	74	108
-----	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
FAVORABLE	738	233	314	547	161	30	139	406	150	181	87	237	324	137	277	34	95	130	53	143	158	56	68
	74%	77%	80%	78%	62%	66%	68%	77%	66%	74%	65%	79%	75%	71%	74%	79%	66%	71%	83%	77%	80%	76%	63%
UNFAVORABLE	180	48	54	103	65	13	44	78	59	43	35	47	82	47	51	5	31	32	8	33	25	14	32
	18%	16%	14%	15%	25%	28%	21%	15%	26%	17%	26%	16%	19%	24%	14%	12%	22%	18%	12%	18%	12%	19%	29%
HEARD OF/NO OPINION	81	21	26	47	31	3	20	43	18	20	11	16	27	9	44	4	17	20	3	9	15	4	8
	8%	7%	7%	7%	12%	6%	10%	8%	8%	8%	8%	5%	6%	5%	12%	9%	12%	11%	5%	5%	8%	5%	8%
NEVER HEARD OF	2	-	1	1	1	-	1	2	-	-	-	-	-	-	2	-	-	-	-	1	1	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	4.1	4.8	5.8	5.3	2.5	2.3	3.2	5.2	2.5	4.2	2.5	5.1	4.0	2.9	5.4	6.5	3.0	4.0	6.8	4.3	6.4	4.1	2.2

Table 23-4

QUESTION 21:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

George W. Bush

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH	TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	1X																			08&12
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (FAVORABLE - UNFAVORABLE)	557	33	24	57	501	388	-1	170	238	304	542	16	491	67	47	16	4	65	492	491	63
	56%	35%	22%	28%	63%	59%	-4%	54%	57%	59%	58%	21%	60%	36%	41%	38%	13%	39%	59%	63%	33%
TOTAL HEARD OF	998	95	107	202	796	655	27	317	416	509	925	73	813	185	112	43	30	167	831	783	191
-----	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FAVORABLE	738	59	60	119	618	496	11	230	310	387	697	41	619	118	75	27	17	109	628	612	113
	74%	62%	56%	59%	78%	76%	42%	73%	75%	76%	75%	56%	76%	64%	67%	62%	55%	65%	75%	78%	59%
UNFAVORABLE	180	26	36	62	118	108	12	60	72	83	155	25	129	51	28	10	13	44	136	121	50
	18%	28%	33%	31%	15%	16%	46%	19%	17%	16%	17%	34%	16%	28%	25%	24%	42%	26%	16%	15%	26%
HEARD OF/NO OPINION	81	9	12	21	60	51	3	27	34	39	73	7	65	15	9	6	1	15	66	50	28
	8%	10%	11%	10%	8%	8%	12%	8%	8%	8%	8%	10%	8%	8%	8%	13%	2%	9%	8%	6%	15%
NEVER HEARD OF	2	-	-	-	2	2	-	-	-	2	2	-	2	-	-	-	-	-	2	2	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	4.1	2.2	1.7	1.9	5.3	4.6	0.9	3.8	4.3	4.7	4.5	1.6	4.8	2.3	2.6	2.6	1.3	2.5	4.6	5.1	2.3

Table 23-5

QUESTION 21:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

George W. Bush

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE			SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (FAVORABLE - UNFAVORABLE)	557	525	17	499	24	371	49	41	494	248	136	51	69	53	136	112	61	40	118	88	64	68	293	265
	56%	58%	29%	61%	30%	72%	20%	44%	57%	60%	50%	47%	66%	54%	60%	62%	47%	43%	58%	61%	49%	56%	52%	61%
TOTAL HEARD OF	998	903	58	818	78	517	243	93	858	410	275	109	105	99	225	180	128	93	202	144	131	122	568	431
-----	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
FAVORABLE	738	679	35	633	47	430	138	63	642	311	195	76	84	71	172	142	88	59	152	112	92	88	403	335
	74%	75%	61%	77%	61%	83%	57%	68%	75%	76%	71%	70%	80%	72%	76%	79%	68%	64%	75%	78%	71%	72%	71%	77%
UNFAVORABLE	180	154	19	134	24	59	89	23	148	63	58	26	15	18	36	30	28	19	34	24	28	20	110	70
	18%	17%	32%	16%	30%	11%	37%	24%	17%	15%	21%	23%	14%	18%	16%	16%	21%	20%	17%	17%	22%	16%	19%	16%
HEARD OF/NO OPINION	81	70	4	51	7	27	16	7	68	35	22	7	6	10	18	9	12	15	16	8	10	15	55	26
	8%	8%	8%	6%	9%	5%	7%	7%	8%	9%	8%	6%	6%	11%	8%	5%	10%	16%	8%	5%	8%	12%	10%	6%
NEVER HEARD OF	2	2	-	2	-	1	-	-	2	2	-	-	-	-	1	-	1	-	1	-	-	-	-	2
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	4.1	4.4	1.9	4.7	2.0	7.3	1.5	2.8	4.3	4.9	3.3	3.0	5.5	4.0	4.8	4.8	3.2	3.1	4.4	4.7	3.3	4.4	3.7	4.8

Table 23-6

QUESTION 21:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

George W. Bush

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- OUNCE/	GOP DE-	GOP PRIM-	NOMI-	GOP CONV	AFTER	GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	ANN-	OUNCE/	DE-	PRIM-	NOMI-	GOP	AFTER	CONV	CONV	CONV	CONV	CONV	CONV	CONV	CONV	CONV	CONV	CONV	CONV	CONV	CONV	CONV
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FAVORABLE - UNFAVORABLE)	557	30	115	146	59	133	21	54	146	411	227	331	69	486	314	190	203	133	28	84	473	84	47
	56%	39%	49%	55%	55%	72%	61%	55%	53%	57%	55%	57%	45%	58%	61%	50%	54%	55%	58%	51%	59%	44%	47%
TOTAL HEARD OF	998	75	233	265	107	186	34	99	273	725	414	584	154	831	511	374	372	240	48	165	805	194	101
-----	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FAVORABLE	738	48	164	192	78	157	27	71	200	538	308	429	107	623	394	268	275	177	35	121	606	132	70
	74%	64%	71%	72%	74%	84%	79%	72%	73%	74%	74%	73%	70%	75%	77%	71%	74%	74%	73%	73%	75%	68%	69%
UNFAVORABLE	180	18	49	46	20	24	6	17	54	126	82	98	38	137	80	78	72	44	7	37	133	47	22
	18%	24%	21%	17%	19%	13%	18%	17%	20%	17%	20%	17%	25%	16%	16%	21%	19%	18%	15%	22%	16%	24%	22%
HEARD OF/NO OPINION	81	8	19	28	8	5	1	11	19	61	25	56	9	71	37	28	26	19	6	7	66	15	9
	8%	11%	8%	10%	8%	3%	3%	11%	7%	8%	6%	10%	6%	9%	7%	8%	7%	8%	13%	4%	8%	7%	9%
NEVER HEARD OF	2	1	-	1	-	-	-	-	1	1	1	1	-	2	1	2	1	-	-	-	2	-	-
	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	4.1	2.6	3.3	4.2	3.9	6.6	4.4	4.2	3.7	4.3	3.8	4.4	2.8	4.5	4.9	3.4	3.8	4.0	4.9	3.3	4.6	2.8	3.1

Table 23-7

QUESTION 21:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

George W. Bush

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLITICIAN	ISSUE POSITIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-FOR-PLACE OBAMA CARE	JOB-KILL-ING TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-FOR-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (FAVORABLE - UNFAVORABLE)	557	272	133	93	60	330	245	201	235	104	213	123	98	78	45	49	147	208	403	154	397	160	506	51
	56%	57%	62%	50%	48%	63%	54%	48%	60%	49%	63%	53%	56%	46%	55%	40%	56%	61%	56%	56%	60%	48%	61%	30%
TOTAL HEARD OF	998	477	213	185	124	521	453	416	394	213	337	234	175	171	81	122	264	337	723	275	664	334	830	169
-----	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%
FAVORABLE	738	350	168	133	87	406	329	289	300	151	261	168	131	115	62	81	193	259	533	204	503	234	636	101
	74%	73%	79%	72%	70%	78%	73%	69%	76%	71%	77%	72%	75%	67%	76%	66%	73%	76%	74%	74%	76%	70%	77%	60%
UNFAVORABLE	180	78	35	40	27	75	83	88	65	48	48	46	33	37	17	33	46	51	130	50	106	74	130	50
	18%	16%	17%	22%	22%	14%	18%	21%	17%	22%	14%	20%	19%	21%	20%	27%	17%	15%	18%	18%	16%	22%	16%	30%
HEARD OF/NO OPINION	81	49	10	12	10	40	41	38	28	14	28	20	11	19	3	8	25	28	60	21	55	26	64	17
	8%	10%	5%	6%	8%	8%	9%	9%	7%	7%	8%	8%	6%	11%	4%	6%	9%	8%	8%	7%	8%	8%	8%	10%
NEVER HEARD OF	2	2	-	-	-	2	-	2	-	-	1	-	-	1	-	1	-	1	2	-	-	2	2	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	1%	-	-	-	-	-	1%	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	4.1	4.5	4.8	3.3	3.2	5.4	3.9	3.3	4.6	3.2	5.5	3.7	4.0	3.1	3.7	2.5	4.2	5.1	4.1	4.1	4.7	3.2	4.9	2.0

Table 23-8

QUESTION 21:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

George W. Bush

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL					
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FAVORABLE - UNFAVORABLE)	557	415	142	314	119	90	26	9	409	108	40	524	33	208	266	475	83	140	417	207	268	290	227
	56%	56%	55%	66%	56%	61%	22%	20%	60%	43%	66%	59%	28%	49%	59%	54%	66%	51%	58%	53%	49%	64%	67%
TOTAL HEARD OF -----	998	740	258	477	213	146	117	45	685	253	61	881	117	423	450	874	124	275	723	389	547	452	337
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FAVORABLE	738	551	186	376	158	113	66	24	523	169	45	669	68	299	338	637	100	197	540	282	382	356	269
	74%	74%	72%	79%	74%	77%	56%	53%	76%	67%	73%	76%	58%	70%	75%	73%	81%	72%	75%	72%	70%	79%	80%
UNFAVORABLE	180	136	44	63	39	24	40	15	114	62	4	145	35	90	72	162	18	57	123	75	114	66	42
	18%	18%	17%	13%	18%	16%	34%	32%	17%	24%	7%	16%	30%	21%	16%	19%	14%	21%	17%	19%	21%	15%	13%
HEARD OF/NO OPINION	81	53	28	37	16	10	11	7	47	22	12	67	14	34	40	75	6	21	59	32	51	30	25
	8%	7%	11%	8%	8%	7%	9%	15%	7%	9%	19%	8%	12%	8%	9%	9%	5%	8%	8%	8%	9%	7%	8%
NEVER HEARD OF	2	2	-	2	-	-	-	-	2	-	-	2	-	1	1	2	-	-	2	1	1	1	1
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	4.1	4.1	4.2	6.0	4.0	4.8	1.7	1.6	4.6	2.7	10.4	4.6	1.9	3.3	4.7	3.9	5.7	3.5	4.4	3.8	3.3	5.4	6.4

Table 24-1
QUESTION 22:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Betsy DeVos

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FAVORABLE - UNFAVORABLE)	65	75	-2	74	-7	-2	22	29	16	10	7	23	9	15	14	52	69	-4	-13	-7	20	34	31
	7%	14%	-1%	9%	-4%	-1%	9%	8%	9%	11%	3%	9%	6%	6%	6%	7%	13%	-1%	-7%	-4%	10%	15%	17%
TOTAL HEARD OF -----	782	405	217	622	155	152	196	300	135	66	206	188	129	193	193	589	406	376	145	140	175	178	144
	78%	77%	77%	77%	83%	82%	79%	78%	74%	72%	79%	76%	78%	82%	82%	77%	78%	78%	74%	78%	83%	79%	76%
FAVORABLE	265	162	64	226	38	41	70	106	49	25	68	67	40	64	63	202	154	111	38	33	60	74	61
	27%	31%	23%	28%	20%	22%	28%	27%	27%	28%	26%	27%	24%	27%	26%	30%	23%	19%	18%	28%	33%	32%	
UNFAVORABLE	200	87	66	152	45	42	48	77	33	15	60	44	31	49	49	150	85	115	51	40	40	40	29
	20%	17%	23%	19%	24%	23%	20%	20%	18%	17%	23%	18%	19%	21%	21%	20%	16%	24%	26%	22%	19%	18%	16%
HEARD OF/NO OPINION	317	157	88	244	72	69	77	118	53	25	79	76	57	80	81	237	167	150	56	66	76	65	54
	32%	30%	31%	30%	38%	37%	31%	31%	29%	28%	30%	31%	35%	34%	34%	31%	32%	31%	29%	37%	36%	29%	29%
NEVER HEARD OF	218	119	66	185	32	34	51	85	47	26	55	58	36	43	43	175	114	104	52	39	36	46	45
	22%	23%	23%	23%	17%	18%	21%	22%	26%	28%	21%	24%	22%	18%	18%	23%	22%	22%	26%	22%	17%	21%	24%
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	1.9	1.0	1.5	0.8	1.0	1.4	1.4	1.5	1.7	1.1	1.5	1.3	1.3	1.3	1.3	1.8	1.0	0.7	0.8	1.5	1.8	2.1

Table 24-2
QUESTION 22:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Betsy DeVos

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		WOMEN		WOMEN		HS OR	SOME	COLL	GRAD/	MEN		WOMEN		STRG	STRG	SOFT/		SOFT/		RIGHT	WRONG
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	GRAD	W/O	W/	W/O	W/	DEGR	DEGR	LEAN	LEAN	DIR	TRACK	
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (FAVORABLE - UNFAVORABLE)	65	-3	23	49	28	-10	-10	16	3	15	16	19	16	24	45	6	-10	65	11	13	-14	96	-24
	7%	-4%	12%	21%	24%	-10%	-5%	9%	5%	8%	5%	5%	13%	10%	16%	2%	-5%	26%	4%	7%	-7%	14%	-11%
TOTAL HEARD OF	782	73	158	175	88	72	157	147	57	131	247	304	100	179	227	199	177	198	208	151	155	555	171
-----	78%	78%	81%	76%	73%	69%	81%	81%	82%	71%	76%	82%	83%	74%	81%	74%	84%	79%	76%	77%	81%	79%	78%
FAVORABLE	265	23	51	80	41	14	42	54	19	42	74	103	46	58	96	57	54	95	67	47	41	216	39
	27%	25%	26%	34%	35%	14%	22%	30%	28%	23%	23%	28%	38%	24%	34%	21%	25%	38%	24%	24%	22%	31%	18%
UNFAVORABLE	200	27	27	31	13	24	52	38	16	27	58	85	30	34	51	64	31	56	34	34	56	120	63
	20%	29%	14%	13%	11%	23%	27%	21%	23%	15%	18%	23%	25%	14%	18%	19%	30%	12%	20%	18%	29%	17%	29%
HEARD OF/NO OPINION	317	23	80	65	33	34	63	54	21	62	115	116	24	87	80	91	59	72	85	70	58	218	68
	32%	25%	41%	28%	27%	32%	32%	30%	31%	34%	35%	31%	20%	36%	29%	34%	28%	29%	31%	36%	30%	31%	31%
NEVER HEARD OF	218	20	37	57	32	32	38	34	12	53	78	67	20	62	52	69	35	53	66	45	37	144	48
	22%	22%	19%	24%	27%	31%	19%	19%	18%	29%	24%	18%	17%	26%	19%	26%	16%	21%	24%	23%	19%	21%	22%
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	0.9	1.9	2.6	3.1	0.6	0.8	1.4	1.2	1.5	1.3	1.2	1.5	1.7	1.9	1.1	0.8	3.1	1.2	1.4	0.7	1.8	0.6

Table 24-3
QUESTION 22:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Betsy DeVos

BANNER 3

	IDEOLOGY					ABORTION					TEA PARTY IMAGE					8 PT REGION									
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC		
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108		
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%		
**D/S (FAVORABLE - UNFAVORABLE)	65	76	17	93	-23	-5	-12	90	-39	14	54	36	90	-18	-7	-1	-1	16	5	8	21	7	9		
	7%	25%	4%	13%	-9%	-11%	-6%	17%	-17%	6%	40%	12%	21%	-9%	-2%	-2%	-1%	9%	8%	4%	10%	10%	8%		
TOTAL HEARD OF	782	245	316	561	191	30	143	424	162	196	119	242	361	158	264	35	117	147	49	152	148	53	82		
-----	78%	81%	80%	81%	74%	66%	70%	80%	71%	80%	90%	80%	83%	82%	71%	82%	82%	80%	76%	81%	75%	71%	76%		
FAVORABLE	265	122	98	220	39	6	32	178	29	58	75	89	164	40	61	9	31	55	15	52	53	21	28		
	27%	40%	25%	32%	15%	13%	16%	34%	13%	24%	57%	30%	38%	21%	16%	22%	22%	30%	23%	28%	27%	28%	26%		
UNFAVORABLE	200	46	81	127	62	11	44	88	68	44	21	52	74	58	68	10	32	39	10	44	33	13	19		
	20%	15%	21%	18%	24%	25%	22%	17%	30%	18%	16%	17%	17%	30%	18%	24%	22%	21%	15%	23%	17%	18%	18%		
HEARD OF/NO OPINION	317	78	137	215	90	13	67	158	65	95	22	101	123	60	134	15	54	53	24	56	62	19	34		
	32%	26%	35%	31%	35%	28%	33%	30%	29%	39%	17%	33%	28%	31%	36%	35%	38%	29%	38%	30%	31%	25%	32%		
NEVER HEARD OF	218	57	78	135	67	15	61	105	65	48	14	59	73	35	110	8	26	36	15	35	50	21	26		
	22%	19%	20%	19%	26%	34%	30%	20%	29%	20%	10%	20%	17%	18%	29%	18%	18%	20%	24%	19%	25%	29%	24%		
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	2.7	1.2	1.7	0.6	0.5	0.7	2.0	0.4	1.3	3.5	1.7	2.2	0.7	0.9	0.9	1.0	1.4	1.6	1.2	1.6	1.5	1.5		

Table 24-4
QUESTION 22:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Betsy DeVos

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL	NEVER	BETTER	WORSE	SAME	STRG	SMWT	TOTAL	TOTAL	TOTAL	TOTAL	NOT	NOT	TOO	TOTAL	TOTAL	GOP	UND	
	OBAMA	OBAMA																			CONGR
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (FAVORABLE - UNFAVORABLE)	65	-1	-5	-6	71	118	-5	-48	98	-8	90	-25	59	6	18	3	-14	-13	78	92	-31
	7%	-1%	-5%	-3%	9%	18%	-17%	-15%	24%	-2%	10%	-34%	7%	3%	16%	6%	-47%	-8%	9%	12%	-16%
TOTAL HEARD OF	782	75	83	158	624	527	21	233	337	382	720	62	625	157	96	38	23	125	657	613	147
-----	78%	79%	77%	78%	78%	80%	81%	74%	81%	75%	78%	86%	77%	85%	85%	89%	77%	75%	79%	78%	77%
FAVORABLE	265	24	28	52	213	225	6	35	162	94	256	9	216	49	32	13	3	32	233	231	25
	27%	26%	26%	26%	27%	34%	21%	11%	39%	18%	28%	13%	27%	26%	29%	31%	11%	19%	28%	29%	13%
UNFAVORABLE	200	25	33	58	142	107	10	82	64	102	166	34	157	43	15	10	18	45	154	138	56
	20%	27%	30%	29%	18%	16%	38%	26%	15%	20%	18%	47%	19%	23%	13%	24%	58%	27%	19%	18%	29%
HEARD OF/NO OPINION	317	25	22	48	270	195	6	116	112	187	298	19	252	65	48	14	2	47	270	245	66
	32%	27%	21%	24%	34%	30%	22%	37%	27%	37%	32%	26%	31%	35%	43%	34%	8%	28%	32%	31%	34%
NEVER HEARD OF	218	20	25	44	173	129	5	84	79	128	207	11	190	28	17	5	7	42	176	171	44
	22%	21%	23%	22%	22%	20%	19%	26%	19%	25%	22%	14%	23%	15%	15%	11%	23%	25%	21%	22%	23%
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	1.0	0.8	0.9	1.5	2.1	0.5	0.4	2.5	0.9	1.5	0.3	1.4	1.1	2.2	1.3	0.2	0.7	1.5	1.7	0.5

Table 24-5
QUESTION 22:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Betsy DeVos

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE			SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (FAVORABLE - UNFAVORABLE)	65	91	-18	108	-36	64	-5	-13	79	29	20	14	-12	13	19	5	16	-5	18	-2	19	3	72	-7
	7%	10%	-31%	13%	-46%	12%	-2%	-14%	9%	7%	7%	13%	-11%	13%	8%	3%	12%	-5%	9%	-1%	14%	3%	13%	-2%
TOTAL HEARD OF	782	701	51	655	65	414	204	73	671	332	216	90	79	64	188	142	106	63	163	114	96	92	450	332
	78%	77%	88%	80%	84%	80%	84%	79%	78%	81%	79%	83%	75%	65%	83%	78%	82%	68%	80%	79%	73%	75%	79%	77%
FAVORABLE	265	254	9	255	7	171	64	18	239	112	79	37	15	22	67	48	42	14	56	34	38	30	176	89
	27%	28%	15%	31%	10%	33%	26%	19%	28%	27%	29%	34%	14%	23%	30%	27%	32%	15%	28%	24%	29%	24%	31%	21%
UNFAVORABLE	200	163	27	147	43	108	69	30	160	83	59	22	27	9	48	44	26	18	38	36	19	26	104	96
	20%	18%	46%	18%	55%	21%	28%	33%	19%	20%	21%	21%	25%	9%	21%	24%	20%	20%	19%	25%	14%	22%	18%	22%
HEARD OF/NO OPINION	317	285	15	253	15	135	71	25	272	138	78	31	38	33	73	49	38	31	68	44	40	36	171	147
	32%	31%	26%	31%	19%	26%	29%	27%	32%	33%	28%	29%	36%	33%	32%	27%	30%	33%	34%	31%	30%	29%	30%	34%
NEVER HEARD OF	218	204	7	165	13	103	39	20	189	80	59	19	26	34	38	39	23	30	40	30	35	31	118	100
	22%	23%	12%	20%	16%	20%	16%	21%	22%	19%	21%	17%	25%	35%	17%	22%	18%	32%	20%	21%	27%	25%	21%	23%
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	1.6	0.3	1.7	0.2	1.6	0.9	0.6	1.5	1.4	1.3	1.6	0.6	2.4	1.4	1.1	1.6	0.7	1.5	1.0	2.0	1.1	1.7	0.9

Table 24-6
QUESTION 22:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Betsy DeVos

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- OUNCE/	GOP DE-	GOP PRIM-	NOMI-	GOP CONV	AFTER		YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	ANN-	OUNCE/	DE-	PRIM-	NOMI-	GOP	GOP	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FAVORABLE - UNFAVORABLE)	65	5	22	16	11	17	-3	-4	-2	68	12	53	-3	76	86	69	11	39	-1	6	81	-16	-8
	7%	7%	10%	6%	10%	9%	-9%	-4%	-1%	9%	3%	9%	-2%	9%	17%	18%	3%	16%	-3%	4%	10%	-8%	-7%
TOTAL HEARD OF	782	61	170	216	87	145	27	76	230	552	339	443	136	637	401	302	302	200	38	125	627	156	75
-----	78%	80%	73%	81%	82%	78%	79%	77%	84%	76%	82%	76%	89%	76%	78%	80%	81%	83%	79%	76%	78%	80%	74%
FAVORABLE	265	23	63	70	30	51	7	22	76	189	112	153	44	221	164	132	100	89	13	41	232	33	15
	27%	31%	27%	26%	28%	28%	19%	22%	28%	26%	27%	26%	29%	27%	32%	35%	27%	37%	27%	25%	29%	17%	14%
UNFAVORABLE	200	18	40	53	19	34	10	26	78	122	100	100	47	146	78	63	89	50	15	35	151	49	22
	20%	24%	17%	20%	18%	18%	29%	26%	28%	17%	24%	17%	31%	17%	15%	17%	24%	21%	30%	21%	19%	25%	22%
HEARD OF/NO OPINION	317	20	67	93	38	60	10	28	76	241	127	190	45	271	159	107	113	61	10	50	243	74	38
	32%	26%	29%	35%	36%	32%	31%	29%	28%	33%	31%	33%	29%	32%	31%	28%	30%	25%	22%	30%	30%	38%	38%
NEVER HEARD OF	218	15	63	50	19	41	7	22	44	174	76	141	18	196	111	73	71	40	10	40	180	38	26
	22%	20%	27%	19%	18%	22%	21%	23%	16%	24%	18%	24%	11%	24%	22%	20%	19%	17%	21%	24%	22%	20%	26%
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	1.3	1.6	1.3	1.6	1.5	0.7	0.9	1.0	1.6	1.1	1.5	0.9	1.5	2.1	2.1	1.1	1.8	0.9	1.2	1.5	0.7	0.7

Table 24-7

QUESTION 22:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Betsy DeVos

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLITICIAN	ISSUE POSITIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-CARE	JOB-KILL-ING TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (FAVORABLE - UNFAVORABLE)	65	35	-4	9	25	41	23	48	18	-	40	18	-2	9	-1	17	46	41	104	-39	1	64	88	-23
	7%	7%	-2%	5%	20%	8%	5%	12%	5%	-	12%	8%	-1%	5%	-1%	14%	17%	12%	14%	-14%	-	19%	11%	-14%
TOTAL HEARD OF	782	370	169	141	102	415	354	324	312	160	266	181	132	138	65	94	208	273	575	207	504	278	647	135
	78%	77%	79%	76%	82%	79%	78%	78%	79%	75%	79%	77%	75%	81%	80%	77%	79%	81%	79%	75%	76%	83%	78%	80%
FAVORABLE	265	128	42	46	49	146	117	123	100	44	98	63	40	45	18	39	96	94	229	36	136	129	233	32
	27%	27%	20%	25%	40%	28%	26%	29%	25%	21%	29%	27%	23%	26%	23%	32%	36%	28%	32%	13%	21%	38%	28%	19%
UNFAVORABLE	200	93	46	36	24	105	94	75	82	44	58	45	42	36	19	22	50	53	125	75	135	65	144	56
	20%	19%	22%	20%	20%	20%	21%	18%	21%	21%	17%	19%	24%	21%	23%	18%	19%	16%	17%	27%	20%	19%	17%	33%
HEARD OF/NO OPINION	317	150	80	59	29	164	143	126	130	72	111	72	50	57	27	33	63	125	221	96	232	85	270	47
	32%	31%	38%	32%	23%	31%	31%	30%	33%	34%	33%	31%	28%	33%	34%	27%	24%	37%	31%	35%	35%	25%	33%	28%
NEVER HEARD OF	218	108	44	44	22	108	99	94	82	53	72	53	43	33	17	29	56	66	150	68	160	58	184	34
	22%	23%	21%	24%	18%	21%	22%	22%	21%	25%	21%	23%	25%	19%	20%	23%	21%	19%	21%	25%	24%	17%	22%	20%
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	1.4	0.9	1.3	2.0	1.4	1.2	1.6	1.2	1.0	1.7	1.4	1.0	1.2	1.0	1.8	1.9	1.8	1.8	0.5	1.0	2.0	1.6	0.6

Table 24-8
QUESTION 22:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Betsy DeVos

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FAVORABLE - UNFAVORABLE)	65	61	4	21	15	18	14	-2	92	-32	5	81	-16	63	12	74	-9	18	47	38	87	-22	-
	7%	8%	2%	4%	7%	12%	12%	-4%	13%	-13%	7%	9%	-14%	15%	3%	8%	-7%	7%	6%	10%	16%	-5%	-
TOTAL HEARD OF -----	782	577	205	350	175	120	100	36	551	198	33	684	98	337	341	678	104	230	552	299	426	356	264
	78%	78%	80%	73%	82%	82%	86%	79%	80%	78%	55%	77%	84%	79%	76%	77%	83%	84%	76%	77%	78%	79%	78%
FAVORABLE	265	200	65	107	61	46	41	10	214	43	8	239	26	141	101	242	23	86	179	103	175	90	72
	27%	27%	25%	22%	29%	31%	35%	22%	31%	17%	14%	27%	22%	33%	22%	28%	18%	31%	25%	26%	32%	20%	21%
UNFAVORABLE	200	140	60	86	46	28	27	12	121	75	4	158	42	78	90	168	32	68	132	65	87	113	71
	20%	19%	23%	18%	22%	19%	23%	26%	18%	30%	6%	18%	36%	18%	20%	19%	26%	25%	18%	17%	16%	25%	21%
HEARD OF/NO OPINION	317	237	81	156	68	47	32	14	216	80	21	286	31	118	150	268	49	77	241	132	164	153	120
	32%	32%	31%	33%	32%	32%	27%	31%	31%	32%	35%	32%	27%	28%	33%	31%	39%	28%	33%	34%	30%	34%	36%
NEVER HEARD OF	218	165	53	128	37	26	17	9	136	55	28	199	19	87	110	197	21	45	173	91	121	97	74
	22%	22%	20%	27%	18%	18%	14%	21%	20%	22%	45%	23%	16%	21%	24%	23%	17%	16%	24%	23%	22%	21%	22%
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	1.4	1.1	1.2	1.3	1.6	1.5	0.8	1.8	0.6	2.2	1.5	0.6	1.8	1.1	1.4	0.7	1.3	1.4	1.6	2.0	0.8	1.0

Table 25-1
 QUESTION 23:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Rex Tillerson

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FAVORABLE - UNFAVORABLE)	241	161	41	201	39	47	50	111	33	26	61	50	42	62	61	180	153	88	11	23	45	76	85
	24%	31%	14%	25%	21%	25%	20%	29%	18%	28%	23%	21%	25%	26%	26%	24%	29%	18%	6%	13%	22%	34%	45%
TOTAL HEARD OF	753	400	205	605	143	144	184	292	133	64	207	176	124	183	181	572	433	320	121	127	164	180	161
-----	75%	76%	72%	75%	77%	78%	74%	76%	73%	69%	79%	72%	75%	77%	77%	75%	83%	67%	61%	71%	78%	81%	85%
FAVORABLE	351	210	77	287	62	69	76	149	57	33	94	77	58	89	84	267	224	128	40	48	66	99	99
	35%	40%	27%	36%	33%	37%	31%	39%	31%	36%	31%	35%	38%	36%	35%	43%	27%	20%	27%	31%	44%	52%	
UNFAVORABLE	110	49	36	86	23	22	26	38	24	7	34	27	16	26	23	87	71	40	28	25	21	23	14
	11%	9%	13%	11%	12%	12%	10%	10%	13%	8%	13%	11%	10%	11%	10%	14%	8%	14%	14%	10%	10%	7%	
HEARD OF/NO OPINION	291	141	91	232	58	54	82	104	52	24	78	72	50	67	73	218	139	153	53	54	77	59	48
	29%	27%	32%	29%	31%	29%	33%	27%	28%	26%	30%	29%	30%	28%	31%	29%	27%	32%	27%	30%	37%	26%	25%
NEVER HEARD OF	247	124	78	202	43	42	63	93	49	28	54	70	41	53	55	192	87	160	76	52	47	44	28
	25%	24%	28%	25%	23%	22%	26%	24%	27%	31%	21%	28%	25%	23%	23%	25%	17%	33%	39%	29%	22%	19%	15%
**RATIO (FAVORABLE / UNFAVORABLE)	3.2	4.3	2.1	3.4	2.7	3.2	2.9	3.9	2.3	4.5	2.8	2.9	3.6	3.4	3.6	3.1	3.2	3.2	1.4	1.9	3.2	4.4	7.0

Table 25-2

QUESTION 23:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Rex Tillerson

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (FAVORABLE - UNFAVORABLE)	241	11	50	93	52	1	19	68	33	37	55	108	41	45	108	47	41	97	64	52	20	230	8
	24%	11%	25%	40%	43%	1%	10%	38%	48%	20%	17%	29%	34%	19%	39%	18%	19%	39%	23%	26%	11%	33%	4%
TOTAL HEARD OF	753	70	162	201	106	50	129	141	55	122	230	301	100	181	252	171	149	216	184	153	129	552	155
-----	75%	76%	83%	86%	88%	48%	66%	78%	80%	66%	71%	81%	83%	75%	90%	64%	70%	86%	67%	78%	67%	79%	71%
FAVORABLE	351	29	74	121	64	11	40	76	35	47	94	152	59	75	149	67	61	126	84	78	40	294	49
	35%	31%	38%	52%	53%	11%	21%	42%	51%	26%	29%	41%	49%	31%	53%	25%	29%	50%	31%	40%	21%	42%	23%
UNFAVORABLE	110	18	24	29	12	10	21	8	2	10	39	44	18	29	41	19	20	29	20	27	19	64	41
	11%	19%	12%	12%	10%	10%	11%	5%	2%	6%	12%	12%	15%	12%	15%	7%	10%	11%	7%	14%	10%	9%	19%
HEARD OF/NO OPINION	291	24	64	51	29	29	67	57	19	64	98	105	24	77	61	85	68	61	80	48	71	194	64
	29%	25%	33%	22%	24%	28%	34%	31%	27%	35%	30%	28%	20%	32%	22%	32%	32%	24%	29%	25%	37%	28%	29%
NEVER HEARD OF	247	23	32	32	14	54	67	40	14	62	95	70	20	60	27	98	62	35	89	43	62	146	64
	25%	24%	17%	14%	12%	52%	34%	22%	20%	34%	29%	19%	17%	25%	10%	36%	30%	14%	33%	22%	33%	21%	29%
**RATIO (FAVORABLE / UNFAVORABLE)	3.2	1.6	3.1	4.2	5.1	1.1	1.9	9.4	21.6	4.6	2.4	3.4	3.3	2.5	3.6	3.4	3.0	4.4	4.1	2.9	2.1	4.6	1.2

Table 25-3

QUESTION 23:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Rex Tillerson

BANNER 3

	IDEOLOGY						ABORTION				TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (FAVORABLE - UNFAVORABLE)	241	104	114	218	18	5	10	170	9	62	58	108	165	29	47	14	33	44	6	47	64	11	22
	24%	35%	29%	31%	7%	10%	5%	32%	4%	25%	43%	36%	38%	15%	13%	34%	23%	24%	10%	25%	32%	15%	20%
TOTAL HEARD OF	753	239	299	538	178	38	142	392	173	189	120	251	370	161	221	33	111	138	46	151	141	54	79
	75%	79%	76%	77%	69%	83%	70%	74%	76%	77%	90%	83%	86%	84%	59%	76%	78%	75%	72%	81%	71%	73%	73%
FAVORABLE	351	135	153	288	51	12	39	217	51	84	78	134	212	67	73	19	49	63	13	70	79	23	34
	35%	45%	39%	41%	20%	28%	19%	41%	22%	34%	59%	44%	49%	35%	20%	45%	34%	35%	20%	38%	40%	31%	32%
UNFAVORABLE	110	31	39	69	33	8	29	46	42	22	20	26	46	38	26	5	17	19	7	24	15	12	12
	11%	10%	10%	10%	13%	17%	14%	9%	19%	9%	15%	9%	11%	20%	7%	11%	12%	11%	10%	13%	8%	16%	11%
HEARD OF/NO OPINION	291	73	108	181	93	17	75	128	80	83	21	91	112	57	122	9	45	55	26	57	47	19	33
	29%	24%	27%	26%	36%	39%	37%	24%	35%	34%	16%	30%	26%	29%	33%	20%	32%	30%	41%	30%	24%	25%	30%
NEVER HEARD OF	247	63	95	159	81	7	62	138	54	55	13	50	63	32	152	10	32	45	18	36	57	20	29
	25%	21%	24%	23%	31%	17%	30%	26%	24%	23%	10%	17%	14%	16%	41%	24%	22%	25%	28%	19%	29%	27%	27%
**RATIO (FAVORABLE / UNFAVORABLE)	3.2	4.4	4.0	4.1	1.5	1.6	1.4	4.7	1.2	3.8	3.8	5.1	4.6	1.8	2.8	4.0	2.9	3.3	1.9	3.0	5.3	1.9	2.8

Table 25-4

QUESTION 23:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Rex Tillerson

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH	TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	1X																			
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (FAVORABLE - UNFAVORABLE)	241	23	20	42	199	227	-6	20	169	86	255	-14	202	39	37	10	-8	15	226	230	7
	24%	24%	18%	21%	25%	35%	-22%	6%	41%	17%	27%	-19%	25%	21%	33%	23%	-27%	9%	27%	29%	4%
TOTAL HEARD OF	753	73	85	158	595	529	17	208	333	369	702	51	595	159	98	37	23	121	632	591	141
-----	75%	77%	80%	78%	75%	81%	62%	65%	80%	72%	76%	70%	73%	86%	88%	86%	78%	72%	76%	75%	74%
FAVORABLE	351	34	38	73	279	285	2	64	203	139	342	10	277	74	52	17	5	43	309	304	39
	35%	36%	36%	36%	35%	43%	8%	20%	49%	27%	37%	13%	34%	40%	47%	39%	18%	25%	37%	39%	20%
UNFAVORABLE	110	12	19	31	80	58	8	44	34	53	87	23	75	36	15	7	13	28	83	73	32
	11%	12%	18%	15%	10%	9%	30%	14%	8%	10%	9%	32%	9%	19%	14%	16%	45%	17%	10%	9%	17%
HEARD OF/NO OPINION	291	27	28	55	236	186	6	99	97	176	273	18	243	48	31	13	5	51	241	214	70
	29%	28%	26%	27%	30%	28%	23%	31%	23%	35%	29%	25%	30%	26%	27%	31%	15%	30%	29%	27%	36%
NEVER HEARD OF	247	22	22	44	203	127	10	110	83	141	225	22	220	26	14	6	7	47	200	193	50
	25%	23%	20%	22%	25%	19%	38%	35%	20%	28%	24%	30%	27%	14%	12%	14%	22%	28%	24%	25%	26%
**RATIO (FAVORABLE / UNFAVORABLE)	3.2	2.9	2.0	2.4	3.5	4.9	0.3	1.5	6.0	2.6	3.9	0.4	3.7	2.1	3.4	2.4	0.4	1.5	3.7	4.1	1.2

Table 25-5
 QUESTION 23:
 Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Rex Tillerson

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE			SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (FAVORABLE - UNFAVORABLE)	241	254	-14	263	-24	173	39	-3	239	131	51	36	2	20	82	42	40	15	52	33	42	27	184	57
	24%	28%	-23%	32%	-30%	33%	16%	-3%	28%	32%	19%	33%	2%	20%	36%	23%	31%	17%	25%	23%	32%	22%	32%	13%
TOTAL HEARD OF	753	688	44	640	59	405	210	68	652	318	211	88	75	62	181	128	107	70	149	112	106	87	443	311
-----	75%	76%	76%	78%	75%	78%	86%	73%	76%	77%	77%	81%	71%	63%	80%	71%	83%	75%	73%	78%	81%	71%	78%	72%
FAVORABLE	351	340	9	338	8	228	91	18	323	167	95	46	16	27	100	64	57	25	75	52	52	38	238	113
	35%	38%	15%	41%	11%	44%	38%	19%	38%	41%	35%	42%	15%	27%	44%	35%	44%	26%	37%	36%	40%	31%	42%	26%
UNFAVORABLE	110	85	22	75	32	55	53	21	83	36	44	10	14	7	17	22	17	9	23	20	10	11	55	56
	11%	9%	38%	9%	41%	11%	22%	22%	10%	9%	16%	9%	13%	7%	8%	12%	13%	10%	11%	14%	8%	9%	10%	13%
HEARD OF/NO OPINION	291	263	14	227	18	122	66	29	246	115	72	32	45	28	64	42	32	36	51	41	43	38	150	142
	29%	29%	23%	28%	23%	24%	27%	31%	29%	28%	26%	29%	42%	28%	28%	24%	25%	39%	25%	28%	33%	31%	26%	33%
NEVER HEARD OF	247	217	14	179	19	113	33	25	208	94	64	21	31	37	45	53	22	23	54	32	25	35	125	122
	25%	24%	24%	22%	25%	22%	14%	27%	24%	23%	23%	19%	29%	37%	20%	29%	17%	25%	27%	22%	19%	29%	22%	28%
**RATIO (FAVORABLE / UNFAVORABLE)	3.2	4.0	0.4	4.5	0.3	4.1	1.7	0.9	3.9	4.7	2.2	4.7	1.2	3.7	5.7	3.0	3.3	2.7	3.2	2.7	5.1	3.5	4.4	2.0

Table 25-6

QUESTION 23:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Rex Tillerson

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- OUNCE/	GOP DE-	GOP PRIM-	NOMI-	GOP CONV	AFTER	GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRIZE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	OUNCE	AFTER	BATES	ARIES	NATION	CONV	CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	PRIZE	PRIDE	CERN	YES	YES	NO	NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FAVORABLE - UNFAVORABLE)	241	7	61	70	37	52	-	14	38	204	75	166	15	227	158	133	87	87	1	42	228	13	13
	24%	9%	26%	26%	34%	28%	-	15%	14%	28%	18%	28%	10%	27%	31%	35%	23%	36%	2%	25%	28%	7%	13%
TOTAL HEARD OF	753	59	168	207	87	141	25	66	198	555	308	445	117	630	378	303	289	201	31	122	607	147	71
-----	75%	78%	72%	78%	82%	76%	73%	67%	72%	76%	74%	76%	76%	76%	74%	81%	78%	84%	64%	74%	75%	76%	70%
FAVORABLE	351	21	83	99	47	66	8	28	80	271	132	219	44	306	197	169	132	113	9	58	303	49	27
	35%	27%	35%	37%	44%	35%	22%	29%	29%	37%	32%	37%	29%	37%	38%	45%	35%	47%	19%	35%	38%	25%	26%
UNFAVORABLE	110	14	21	29	10	14	7	14	43	68	57	53	29	79	39	36	45	26	8	16	75	35	13
	11%	18%	9%	11%	10%	8%	22%	14%	16%	9%	14%	9%	19%	9%	8%	10%	12%	11%	17%	10%	9%	18%	13%
HEARD OF/NO OPINION	291	24	65	78	30	61	10	24	76	216	118	173	44	245	142	98	112	61	14	48	229	63	31
	29%	32%	28%	29%	28%	33%	28%	25%	28%	30%	28%	30%	29%	29%	28%	26%	30%	26%	28%	29%	28%	32%	31%
NEVER HEARD OF	247	17	64	59	19	45	9	32	76	171	108	139	36	203	134	73	84	39	17	42	200	47	30
	25%	22%	28%	22%	18%	24%	27%	33%	28%	24%	26%	24%	24%	24%	26%	19%	22%	16%	36%	26%	25%	24%	30%
**RATIO (FAVORABLE / UNFAVORABLE)	3.2	1.5	3.9	3.4	4.5	4.6	1.0	2.0	1.9	4.0	2.3	4.1	1.5	3.9	5.1	4.7	2.9	4.3	1.1	3.6	4.0	1.4	2.0

Table 25-7

QUESTION 23:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Rex Tillerson

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLITICIAN	ISSUE POSITIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-CARE	JOB-KILL-ING TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-CARE	ILLEG IMMIG	JOB-KILL-ING TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (FAVORABLE - UNFAVORABLE)	241	130	48	40	24	144	96	112	95	35	97	54	19	57	14	45	88	87	221	20	121	120	240	1
	24%	27%	22%	22%	19%	28%	21%	27%	24%	16%	29%	23%	11%	33%	17%	37%	33%	26%	30%	7%	18%	36%	29%	1%
TOTAL HEARD OF	753	361	157	136	99	392	331	331	287	165	250	174	118	142	68	102	214	252	568	185	462	291	631	122
	75%	76%	74%	74%	79%	75%	73%	79%	73%	77%	74%	75%	68%	83%	83%	84%	81%	75%	78%	67%	70%	87%	76%	73%
FAVORABLE	351	177	70	59	46	195	155	153	134	66	127	83	42	71	28	58	117	119	294	58	192	159	313	38
	35%	37%	33%	32%	37%	37%	34%	37%	34%	31%	38%	36%	24%	41%	35%	47%	44%	35%	41%	21%	29%	47%	38%	23%
UNFAVORABLE	110	47	22	19	22	51	59	41	39	31	30	29	23	14	15	13	28	32	73	37	71	40	73	37
	11%	10%	10%	10%	18%	10%	13%	10%	10%	14%	9%	13%	13%	8%	18%	11%	11%	9%	10%	14%	11%	12%	9%	22%
HEARD OF/NO OPINION	291	136	66	58	31	146	118	137	114	68	93	62	54	58	25	31	68	102	201	90	199	92	244	47
	29%	29%	31%	32%	25%	28%	26%	33%	29%	32%	28%	26%	31%	34%	30%	26%	26%	30%	28%	33%	30%	27%	29%	28%
NEVER HEARD OF	247	117	55	49	26	130	122	86	107	48	88	60	57	29	14	20	51	86	157	90	202	45	201	46
	25%	24%	26%	26%	21%	25%	27%	21%	27%	23%	26%	25%	32%	17%	17%	16%	19%	25%	22%	33%	30%	13%	24%	27%
**RATIO (FAVORABLE / UNFAVORABLE)	3.2	3.7	3.2	3.1	2.1	3.8	2.6	3.8	3.4	2.1	4.3	2.8	1.8	5.2	1.9	4.5	4.1	3.8	4.0	1.5	2.7	4.0	4.3	1.0

Table 25-8

QUESTION 23:

Now, thinking about a different topic, below is a list of names of different people active in politics. For each one, please indicate whether you have a favorable or unfavorable impression of that person, no opinion of that person, or if you have never heard of that person.

Rex Tillerson

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM		ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL						
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FAVORABLE - UNFAVORABLE)	241	185	56	91	68	42	42	-2	194	38	9	257	-16	134	89	224	17	77	164	101	158	83	75
	24%	25%	22%	19%	32%	28%	36%	-5%	28%	15%	15%	29%	-13%	32%	20%	26%	14%	28%	23%	26%	29%	18%	22%
TOTAL HEARD OF -----	753	555	198	329	173	106	110	35	527	194	32	667	86	334	318	652	101	218	535	287	421	332	243
	75%	75%	77%	69%	81%	73%	94%	78%	77%	77%	53%	76%	74%	79%	70%	74%	82%	79%	74%	74%	77%	73%	72%
FAVORABLE	351	261	90	135	92	53	61	10	271	70	10	331	20	179	132	312	40	110	242	136	216	136	106
	35%	35%	35%	28%	43%	36%	52%	23%	39%	28%	17%	38%	17%	42%	29%	36%	32%	40%	33%	35%	39%	30%	31%
UNFAVORABLE	110	76	34	44	24	11	19	12	77	32	1	74	36	45	43	88	22	32	78	36	57	53	30
	11%	10%	13%	9%	11%	8%	16%	27%	11%	13%	2%	8%	31%	11%	10%	18%	12%	11%	9%	10%	12%	12%	9%
HEARD OF/NO OPINION	291	218	74	150	57	42	30	13	179	91	21	261	30	110	142	251	40	76	215	115	149	143	108
	29%	29%	28%	31%	27%	29%	25%	28%	26%	36%	34%	30%	26%	26%	31%	29%	32%	28%	30%	29%	27%	32%	32%
NEVER HEARD OF	247	187	60	150	40	40	7	10	160	58	29	216	31	90	133	224	23	57	190	103	126	121	94
	25%	25%	23%	31%	19%	27%	6%	22%	23%	23%	47%	24%	26%	21%	30%	26%	18%	21%	26%	26%	23%	27%	28%
**RATIO (FAVORABLE / UNFAVORABLE)	3.2	3.4	2.6	3.1	3.8	4.7	3.2	0.8	3.5	2.2	10.2	4.4	0.6	4.0	3.1	3.5	1.8	3.4	3.1	3.8	3.8	2.6	3.5

Table 26-1
 QUESTION 25:
 Changing topics, which of the following types of issues are you most concerned about?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189	
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%	
NATIONAL SECURITY ISSUES LIKE IRAN AND ISIS	412	228	115	343	65	85	92	171	63	33	102	102	63	111	104	308	195	217	66	86	76	86	97	
	41%	43%	41%	43%	35%	46%	37%	45%	35%	36%	39%	41%	38%	47%	44%	40%	37%	45%	34%	48%	36%	38%	51%	
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	
ECONOMIC ISSUES LIKE JOBS AND THE ECONOMY	275	132	85	216	57	51	73	99	52	26	73	67	50	58	66	209	158	117	60	48	67	62	38	
	27%	25%	30%	27%	30%	27%	30%	26%	28%	29%	28%	27%	30%	25%	28%	27%	30%	24%	30%	27%	32%	28%	20%	
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	
FISCAL ISSUES LIKE TAXES AND SPENDING	109	54	27	80	27	20	30	37	22	12	32	24	18	24	24	85	69	40	17	14	30	24	24	
	11%	10%	9%	10%	15%	11%	12%	10%	12%	13%	12%	10%	11%	10%	10%	11%	13%	8%	9%	8%	14%	11%	12%	
	(3)	(4)	(4)	(4)	(3)	(3)	(3)	(5)	(4)	(4)	(4)	(5)	(4)	(4)	(4)	(3)	(3)	(5)	(5)	(5)	(3)	(4)	(3)	
SOCIAL ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT	105	43	44	87	18	19	23	37	27	5	33	26	16	25	25	80	50	55	27	16	24	24	14	
	11%	8%	16%	11%	10%	10%	9%	10%	15%	5%	13%	11%	10%	10%	11%	10%	10%	12%	14%	9%	11%	11%	8%	
	(4)	(5)	(3)	(3)	(5)	(4)	(5)	(4)	(3)	(5)	(3)	(4)	(5)	(3)	(3)	(5)	(4)	(3)	(3)	(3)	(4)	(5)	(5)	
MORAL ISSUES LIKE PRO-LIFE AND TRADITIONAL MARRIAGE	99	68	12	80	19	12	29	40	18	15	21	27	18	18	17	82	48	51	27	15	14	27	16	
	10%	13%	4%	10%	10%	6%	12%	10%	10%	17%	8%	11%	11%	8%	7%	11%	9%	11%	14%	8%	7%	12%	9%	
	(5)	(3)	(5)	(5)	(4)	(5)	(4)	(3)	(5)	(3)	(5)	(3)	(3)	(5)	(5)	(4)	(5)	(4)	(4)	(4)	(5)	(3)	(4)	

Table 26-2
 QUESTION 25:
 Changing topics, which of the following types of issues are you most concerned about?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		MEN		WOMEN		WOMEN		HS OR	SOME	COLL	GRAD/	MEN	MEN	WOMEN	WOMEN	STRG	STRG	SOFT/	SOFT/	RIGHT	WRONG
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	GRAD/	PROF	W/O	W/	W/O	W/	GOP	GOP	LEAN	LEAN	DIR	TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
NATIONAL SECURITY ISSUES LIKE IRAN AND ISIS	412	23	75	97	59	44	88	86	38	82	131	157	41	88	107	125	92	105	123	62	86	305	81
	41%	24%	38%	42%	49%	42%	45%	47%	55%	45%	40%	42%	34%	37%	38%	47%	43%	42%	45%	31%	45%	44%	37%
	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)
ECONOMIC ISSUES LIKE JOBS AND THE ECONOMY	275	35	65	57	24	25	50	43	14	42	98	100	35	73	85	67	50	68	64	65	51	186	64
	27%	38%	34%	25%	20%	24%	26%	24%	20%	23%	30%	27%	29%	30%	30%	25%	24%	27%	23%	33%	26%	27%	29%
	(2)	(1)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(1)	(2)	(2)	(2)
FISCAL ISSUES LIKE TAXES AND SPENDING	109	13	26	30	19	4	17	18	4	15	26	47	21	25	44	16	24	31	22	28	15	74	23
	11%	14%	14%	13%	16%	4%	9%	10%	6%	8%	8%	13%	18%	10%	16%	6%	11%	12%	8%	14%	8%	11%	10%
	(3)	(3)	(3)	(3)	(3)	(5)	(4)	(4)	(5)	(5)	(5)	(3)	(3)	(4)	(3)	(5)	(4)	(3)	(5)	(4)	(4)	(3)	(5)
SOCIAL ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT	105	13	14	24	10	14	26	15	5	18	42	35	10	30	20	30	25	16	27	31	27	69	24
	11%	13%	7%	10%	8%	14%	13%	8%	7%	10%	13%	9%	8%	13%	7%	11%	12%	6%	10%	16%	14%	10%	11%
	(4)	(4)	(4)	(5)	(4)	(4)	(3)	(5)	(4)	(4)	(3)	(4)	(5)	(3)	(5)	(3)	(3)	(5)	(4)	(3)	(3)	(4)	(4)
MORAL ISSUES LIKE PRO-LIFE AND TRADITIONAL MARRIAGE	99	10	14	24	7	17	15	19	9	26	28	31	13	24	24	30	21	31	37	11	14	63	27
	10%	11%	7%	10%	6%	16%	8%	11%	13%	14%	9%	8%	11%	10%	9%	11%	10%	12%	14%	6%	7%	9%	12%
	(5)	(5)	(5)	(4)	(5)	(3)	(5)	(3)	(3)	(3)	(4)	(5)	(4)	(5)	(4)	(4)	(5)	(4)	(3)	(5)	(5)	(5)	(3)

Table 26-3
 QUESTION 25:
 Changing topics, which of the following types of issues are you most concerned about?

BANNER 3

	IDEOLOGY							ABORTION				TEA PARTY IMAGE				8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE-TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
NATIONAL SECURITY ISSUES LIKE IRAN AND ISIS	412	121	166	287	108	17	81	225	84	103	43	119	162	69	181	17	68	66	26	83	88	27	37
	41%	40%	42%	41%	42%	37%	40%	42%	37%	42%	33%	40%	37%	36%	48%	40%	47%	36%	41%	44%	45%	36%	34%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
ECONOMIC ISSUES LIKE JOBS AND THE ECONOMY	275	64	113	176	87	12	68	136	63	76	41	83	125	66	84	12	39	58	16	44	55	20	32
	27%	21%	29%	25%	34%	26%	34%	26%	28%	31%	31%	28%	29%	34%	23%	27%	27%	31%	25%	24%	28%	27%	30%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)
FISCAL ISSUES LIKE TAXES AND SPENDING	109	32	46	78	26	5	16	38	32	40	19	42	61	20	27	4	16	23	7	17	20	10	12
	11%	11%	12%	11%	10%	11%	8%	7%	14%	16%	15%	14%	14%	11%	7%	9%	11%	13%	11%	9%	10%	14%	11%
	(3)	(4)	(3)	(4)	(4)	(4)	(4)	(5)	(4)	(3)	(4)	(3)	(3)	(4)	(5)	(5)	(3)	(3)	(4)	(5)	(3)	(3)	(4)
SOCIAL ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT	105	24	44	68	28	9	31	45	39	22	6	30	36	22	47	5	13	18	5	22	16	8	18
	11%	8%	11%	10%	11%	21%	15%	8%	17%	9%	5%	10%	8%	11%	13%	12%	9%	10%	7%	12%	8%	11%	17%
	(4)	(5)	(4)	(5)	(3)	(3)	(3)	(4)	(3)	(4)	(5)	(4)	(5)	(3)	(3)	(4)	(4)	(5)	(5)	(3)	(5)	(5)	(3)
MORAL ISSUES LIKE PRO-LIFE AND TRADITIONAL MARRIAGE	99	62	26	88	9	3	8	87	9	4	23	26	48	16	34	5	7	19	10	21	19	9	9
	10%	20%	7%	13%	3%	6%	4%	16%	4%	2%	17%	9%	11%	8%	9%	12%	5%	10%	16%	11%	10%	12%	8%
	(5)	(3)	(5)	(3)	(5)	(5)	(5)	(3)	(5)	(5)	(3)	(5)	(4)	(5)	(4)	(3)	(5)	(4)	(3)	(4)	(4)	(4)	(5)

Table 26-4
 QUESTION 25:
 Changing topics, which of the following types of issues are you most concerned about?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA 08&12	NEVER OBAMA	TOTAL OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH		TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X														CONS	CONS					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191	
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%	
NATIONAL SECURITY ISSUES LIKE IRAN AND ISIS	412	35	38	73	339	289	10	112	196	192	389	23	351	60	39	16	6	56	356	329	74	
	41%	37%	36%	36%	42%	44%	39%	35%	47%	38%	42%	32%	43%	33%	34%	38%	20%	56	33%	43%	42%	
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	
ECONOMIC ISSUES LIKE JOBS AND THE ECONOMY	275	24	31	55	220	169	10	96	104	148	252	23	212	63	38	10	15	53	222	211	54	
	27%	25%	29%	27%	28%	26%	38%	30%	25%	29%	27%	32%	26%	34%	34%	24%	49%	32%	27%	27%	28%	
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(1)	(2)	(2)	(1)	(2)	(2)	(2)	(2)	
FISCAL ISSUES LIKE TAXES AND SPENDING	109	12	13	26	83	75	2	32	41	57	99	10	78	31	20	9	3	11	98	81	24	
	11%	13%	12%	13%	10%	11%	8%	10%	10%	11%	11%	14%	10%	17%	17%	20%	10%	7%	12%	10%	13%	
	(3)	(4)	(4)	(4)	(4)	(3)	(3)	(4)	(4)	(4)	(3)	(3)	(5)	(3)	(3)	(3)	(4)	(5)	(3)	(5)	(3)	
SOCIAL ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT	105	16	19	35	70	57	2	47	33	63	96	10	95	10	8	-	3	31	74	82	23	
	11%	17%	18%	17%	9%	9%	8%	15%	8%	12%	10%	13%	12%	6%	7%	-	10%	19%	9%	10%	12%	
	(4)	(3)	(3)	(3)	(5)	(5)	(4)	(3)	(5)	(3)	(4)	(4)	(3)	(5)	(5)		(5)	(3)	(5)	(4)	(4)	
MORAL ISSUES LIKE PRO-LIFE AND TRADITIONAL MARRIAGE	99	8	6	14	85	66	2	32	43	50	92	7	79	20	9	8	4	16	83	82	16	
	10%	8%	6%	7%	11%	10%	7%	10%	10%	10%	10%	9%	10%	11%	8%	19%	12%	10%	10%	11%	8%	
	(5)	(5)	(5)	(5)	(3)	(4)	(5)	(5)	(3)	(5)	(5)	(5)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(3)	(5)	

Table 26-5
 QUESTION 25:
 Changing topics, which of the following types of issues are you most concerned about?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY						TOP ISSUE				SECOND TOP ISSUE			2016 VOTE		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
NATIONAL SECURITY ISSUES LIKE IRAN AND ISIS	412	382	20	352	29	214	94	32	358	412	-	-	-	-	183	40	77	36	92	60	72	43	255	157
	41%	42%	35%	43%	37%	41%	39%	34%	42%	100%	-	-	-	-	81%	22%	60%	39%	45%	42%	55%	36%	45%	36%
	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)						(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
ECONOMIC ISSUES LIKE JOBS AND THE ECONOMY	275	249	16	212	35	146	74	28	240	-	275	-	-	-	16	105	22	20	54	46	28	26	160	115
	27%	27%	28%	26%	45%	28%	31%	30%	28%	-	100%	-	-	-	7%	58%	17%	21%	26%	32%	21%	21%	28%	27%
	(2)	(2)	(2)	(2)	(1)	(2)	(2)	(2)	(2)						(2)	(1)	(2)	(3)	(2)	(2)	(2)	(2)	(2)	(2)
FISCAL ISSUES LIKE TAXES AND SPENDING	109	97	7	88	5	56	37	9	96	-	-	109	-	-	10	19	14	12	14	17	11	13	59	50
	11%	11%	13%	11%	7%	11%	15%	9%	11%	-	-	100%	-	-	4%	10%	11%	13%	7%	12%	9%	10%	10%	12%
	(3)	(3)	(4)	(4)	(4)	(3)	(3)	(4)	(3)						(4)	(3)	(3)	(4)	(5)	(3)	(3)	(5)	(3)	(5)
SOCIAL ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT	105	91	10	80	7	53	21	19	78	-	-	-	105	-	7	10	6	21	19	13	11	23	51	54
	11%	10%	16%	10%	9%	10%	9%	21%	9%	-	-	-	100%	-	3%	6%	4%	23%	9%	9%	8%	19%	9%	13%
	(4)	(4)	(3)	(5)	(3)	(4)	(4)	(3)	(5)						(5)	(4)	(5)	(2)	(4)	(4)	(4)	(3)	(4)	(4)
MORAL ISSUES LIKE PRO-LIFE AND TRADITIONAL MARRIAGE	99	87	5	88	2	47	17	5	88	-	-	-	-	99	11	7	10	4	25	8	9	18	43	56
	10%	10%	8%	11%	3%	9%	7%	5%	10%	-	-	-	-	100%	5%	4%	8%	4%	12%	6%	7%	14%	8%	13%
	(5)	(5)	(5)	(3)	(5)	(5)	(5)	(5)	(4)						(3)	(5)	(4)	(5)	(3)	(5)	(5)	(4)	(5)	(3)

Table 26-6
 QUESTION 25:
 Changing topics, which of the following types of issues are you most concerned about?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- ANN- OUNCE/ AFTER	GOP DE- BATES	GOP PRIM- ARIES	NOMI- NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL																						
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
NATIONAL SECURITY ISSUES LIKE IRAN AND ISIS	412	31	124	117	39	59	14	28	105	306	175	236	56	350	220	169	139	118	14	52	350	61	30
	41%	41%	53%	44%	37%	32%	41%	28%	38%	42%	42%	40%	37%	42%	43%	45%	37%	49%	29%	32%	43%	32%	29%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(2)	(1)	(1)	(2)	(2)
ECONOMIC ISSUES LIKE JOBS AND THE ECONOMY	275	18	60	81	31	44	10	30	82	193	112	163	50	220	129	99	117	52	15	51	202	73	32
	27%	24%	26%	30%	29%	24%	31%	31%	30%	27%	27%	28%	33%	26%	25%	26%	31%	22%	31%	31%	25%	38%	32%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(1)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(1)	(2)	(2)	(2)	(1)	(1)
FISCAL ISSUES LIKE TAXES AND SPENDING	109	13	18	26	13	24	2	13	20	89	40	69	11	98	55	40	49	23	3	28	88	21	12
	11%	17%	8%	10%	12%	13%	6%	13%	7%	12%	10%	12%	7%	12%	11%	11%	13%	10%	6%	17%	11%	11%	12%
	(3)	(3)	(4)	(3)	(3)	(5)	(4)	(4)	(5)	(3)	(4)	(3)	(5)	(3)	(4)	(4)	(3)	(4)	(5)	(3)	(3)	(4)	(4)
SOCIAL ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT	105	6	19	24	12	26	7	12	33	72	54	52	19	84	42	28	36	29	9	13	81	25	16
	11%	8%	8%	9%	12%	14%	20%	12%	12%	10%	13%	9%	12%	10%	8%	7%	10%	12%	18%	8%	10%	13%	16%
	(4)	(5)	(3)	(4)	(4)	(4)	(3)	(5)	(3)	(4)	(3)	(5)	(3)	(4)	(5)	(5)	(4)	(3)	(3)	(5)	(5)	(3)	(3)
MORAL ISSUES LIKE PRO-LIFE AND TRADITIONAL MARRIAGE	99	8	13	18	11	33	1	16	33	66	35	64	18	81	66	40	33	17	8	20	85	14	11
	10%	11%	6%	7%	10%	18%	3%	16%	12%	9%	8%	11%	11%	10%	13%	11%	9%	7%	16%	12%	11%	7%	11%
	(5)	(4)	(5)	(5)	(5)	(3)	(5)	(3)	(4)	(5)	(5)	(4)	(4)	(5)	(3)	(3)	(5)	(5)	(4)	(4)	(4)	(5)	(5)

Table 26-7
 QUESTION 25:
 Changing topics, which of the following types of issues are you most concerned about?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS NOT MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/RE-FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING RE-PEAL/RE-FOR-TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
NATIONAL SECURITY ISSUES LIKE IRAN AND ISIS	412	218	82	67	44	293	137	203	131	60	219	51	41	81	20	66	125	135	326	86	255	157	356	55
	41%	46%	39%	36%	36%	56%	30%	49%	33%	28%	65%	22%	23%	47%	25%	54%	47%	40%	45%	31%	38%	47%	43%	33%
	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(2)	(1)	(2)	(2)	(1)	(2)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)
ECONOMIC ISSUES LIKE JOBS AND THE ECONOMY	275	131	56	58	30	91	186	94	100	79	38	129	37	44	26	30	59	99	188	87	184	91	222	53
	27%	27%	26%	31%	24%	17%	41%	23%	25%	37%	11%	55%	21%	26%	32%	24%	22%	29%	26%	32%	28%	27%	27%	31%
	(2)	(2)	(2)	(2)	(2)	(2)	(1)	(2)	(2)	(1)	(2)	(1)	(3)	(2)	(1)	(2)	(2)	(2)	(2)	(1)	(2)	(2)	(2)	(2)
FISCAL ISSUES LIKE TAXES AND SPENDING	109	46	22	24	17	38	46	41	56	37	20	25	31	15	18	8	25	37	70	39	73	36	90	19
	11%	10%	10%	13%	14%	7%	10%	10%	14%	17%	6%	11%	18%	9%	22%	7%	9%	11%	10%	14%	11%	11%	11%	11%
	(3)	(4)	(4)	(3)	(4)	(5)	(4)	(4)	(4)	(3)	(5)	(3)	(4)	(5)	(3)	(5)	(4)	(4)	(5)	(3)	(4)	(3)	(3)	(4)
SOCIAL ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT	105	47	32	20	6	46	47	38	60	21	27	15	43	16	6	9	24	38	71	35	89	17	82	24
	11%	10%	15%	11%	5%	9%	10%	9%	15%	10%	8%	6%	24%	9%	7%	7%	9%	11%	10%	13%	13%	5%	10%	14%
	(4)	(3)	(3)	(4)	(5)	(4)	(3)	(5)	(3)	(4)	(4)	(4)	(1)	(4)	(5)	(4)	(5)	(3)	(3)	(4)	(3)	(5)	(4)	(3)
MORAL ISSUES LIKE PRO-LIFE AND TRADITIONAL MARRIAGE	99	36	20	16	26	54	38	41	47	18	34	14	24	17	11	10	31	29	70	29	64	35	81	18
	10%	8%	9%	9%	21%	10%	8%	10%	12%	8%	10%	6%	14%	10%	14%	8%	12%	9%	10%	11%	10%	10%	10%	10%
	(5)	(5)	(5)	(5)	(3)	(3)	(5)	(3)	(5)	(5)	(3)	(5)	(5)	(3)	(4)	(3)	(3)	(5)	(4)	(5)	(5)	(4)	(5)	(5)

Table 26-8
 QUESTION 25:
 Changing topics, which of the following types of issues are you most concerned about?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE-TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
NATIONAL SECURITY ISSUES LIKE IRAN AND ISIS	412	308	104	201	84	67	49	12	291	93	27	374	38	185	184	369	43	123	289	163	233	179	134
	41%	42%	40%	42%	39%	45%	42%	26%	42%	37%	45%	42%	32%	44%	41%	42%	35%	45%	40%	42%	43%	39%	40%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
ECONOMIC ISSUES LIKE JOBS AND THE ECONOMY	275	198	77	135	55	32	37	16	183	78	14	241	34	107	128	236	39	77	198	101	149	126	99
	27%	27%	30%	28%	26%	22%	32%	36%	27%	31%	23%	27%	29%	25%	28%	27%	31%	28%	27%	26%	27%	28%	29%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(1)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)
FISCAL ISSUES LIKE TAXES AND SPENDING	109	85	24	43	30	18	15	3	69	36	3	98	11	41	50	91	18	25	84	45	55	54	32
	11%	11%	9%	9%	14%	13%	13%	7%	10%	14%	6%	11%	10%	10%	11%	10%	15%	9%	12%	12%	10%	12%	10%
	(3)	(3)	(5)	(5)	(3)	(4)	(3)	(5)	(4)	(3)	(5)	(3)	(5)	(5)	(3)	(4)	(3)	(4)	(3)	(3)	(4)	(3)	(4)
SOCIAL ISSUES LIKE EDUCATION, HEALTH CARE, AND THE ENVIRONMENT	105	77	28	57	27	7	7	7	68	30	7	84	22	45	43	89	17	33	72	39	52	54	45
	11%	10%	11%	12%	13%	5%	6%	15%	10%	12%	12%	9%	19%	11%	10%	10%	13%	12%	10%	10%	9%	12%	13%
	(4)	(4)	(3)	(3)	(4)	(5)	(5)	(4)	(5)	(4)	(4)	(5)	(3)	(4)	(5)	(5)	(4)	(3)	(5)	(5)	(5)	(4)	(3)
MORAL ISSUES LIKE PRO-LIFE AND TRADITIONAL MARRIAGE	99	74	25	43	17	22	9	7	74	16	9	87	12	46	46	91	7	18	81	42	60	39	27
	10%	10%	10%	9%	8%	15%	7%	16%	11%	6%	15%	10%	10%	11%	10%	10%	6%	6%	11%	11%	11%	9%	8%
	(5)	(5)	(4)	(4)	(5)	(3)	(4)	(3)	(3)	(5)	(3)	(4)	(4)	(3)	(4)	(3)	(5)	(5)	(4)	(4)	(3)	(5)	(5)

Table 27-1
 QUESTION 26:
 Which ONE of the following issues is MOST important to you in deciding how to vote in the November 2018 elections?

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
TERRORISM AND NATIONAL SECURITY	226	135	56	191	35	46	61	86	33	16	61	56	34	59	63	163	96	130	39	47	47	47	46
	23%	26%	20%	24%	19%	24%	25%	22%	18%	17%	24%	23%	21%	25%	27%	21%	18%	27%	20%	26%	22%	21%	24%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(2)	(1)	(1)	(1)	(1)
THE ECONOMY	180	92	55	147	32	35	48	64	34	13	56	42	27	41	43	137	105	75	49	41	34	38	18
	18%	18%	19%	18%	17%	19%	19%	17%	19%	14%	22%	17%	16%	18%	18%	18%	20%	16%	25%	23%	16%	17%	10%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(1)	(3)	(2)	(2)	(2)	(2)	(2)	(2)	(1)	(2)	(1)	(2)	(2)	(2)	(5)
ILLEGAL IMMIGRATION	129	64	36	100	26	23	25	58	23	20	32	31	22	25	22	107	79	50	29	20	29	19	32
	13%	12%	13%	12%	14%	12%	10%	15%	13%	21%	12%	13%	13%	10%	10%	14%	15%	10%	15%	11%	14%	9%	17%
	(3)	(3)	(3)	(3)	(3)	(3)	(4)	(3)	(3)	(1)	(3)	(3)	(4)	(3)	(4)	(3)	(3)	(4)	(3)	(3)	(3)	(6)	(3)
SOCIAL SECURITY AND MEDICARE	93	43	32	76	17	16	25	38	13	6	21	23	22	21	25	68	51	42	1	6	13	33	40
	9%	8%	11%	9%	9%	9%	10%	10%	7%	7%	8%	9%	13%	9%	10%	9%	10%	9%	-	3%	6%	15%	21%
	(4)	(5)	(4)	(4)	(6)	(5)	(3)	(4)	(7)	(7)	(5)	(5)	(3)	(5)	(3)	(4)	(4)	(6)	(12)	(9)	(8)	(3)	(2)
HEALTH CARE	88	39	26	66	21	23	15	30	20	7	29	19	13	20	22	66	37	51	18	15	23	21	11
	9%	8%	9%	8%	11%	12%	6%	8%	11%	7%	11%	8%	8%	8%	9%	9%	7%	11%	9%	8%	11%	9%	6%
	(5)	(6)	(5)	(5)	(4)	(4)	(7)	(6)	(4)	(6)	(4)	(7)	(5)	(7)	(5)	(5)	(6)	(3)	(5)	(4)	(4)	(5)	(7)
MORAL VALUES	83	51	12	63	20	13	20	32	17	12	19	19	13	20	17	65	37	45	19	12	15	25	11
	8%	10%	4%	8%	10%	7%	8%	8%	10%	13%	7%	8%	8%	9%	7%	9%	7%	9%	10%	7%	7%	11%	6%
	(6)	(4)	(9)	(6)	(5)	(6)	(6)	(5)	(5)	(4)	(6)	(6)	(6)	(6)	(7)	(6)	(7)	(5)	(4)	(6)	(6)	(4)	(6)
GOVERNMENT SPENDING	73	33	25	57	16	9	21	27	17	5	14	24	9	22	20	53	44	29	8	14	17	15	20
	7%	6%	9%	7%	8%	5%	8%	7%	9%	5%	5%	10%	6%	9%	9%	7%	9%	6%	4%	8%	8%	7%	11%
	(7)	(7)	(6)	(7)	(7)	(8)	(5)	(7)	(6)	(8)	(7)	(4)	(7)	(4)	(6)	(7)	(5)	(7)	(8)	(5)	(5)	(7)	(4)
JOBS	51	28	15	42	8	11	13	15	11	9	13	13	6	10	10	41	29	21	13	7	15	13	3
	5%	5%	5%	5%	4%	6%	5%	4%	6%	9%	5%	5%	3%	4%	4%	5%	6%	4%	7%	4%	7%	6%	2%
	(8)	(8)	(7)	(8)	(8)	(7)	(8)	(9)	(8)	(5)	(8)	(8)	(10)	(9)	(8)	(8)	(8)	(8)	(6)	(8)	(7)	(8)	(9)
TAXES	37	16	12	28	7	5	9	17	6	4	6	7	9	11	6	31	21	16	7	12	8	6	4
	4%	3%	4%	3%	4%	3%	4%	4%	3%	5%	2%	3%	5%	5%	3%	4%	4%	3%	4%	7%	4%	3%	2%
	(9)	(9)	(8)	(9)	(9)	(9)	(9)	(8)	(10)	(9)	(10)	(9)	(8)	(8)	(9)	(9)	(9)	(9)	(9)	(7)	(9)	(9)	(8)
EDUCATION	22	10	8	18	4	5	3	8	6	-	9	6	6	1	4	19	10	12	10	3	5	3	2
	2%	2%	3%	2%	2%	2%	1%	2%	3%	-	3%	2%	4%	1%	2%	2%	2%	3%	5%	2%	2%	1%	1%
	(10)	(11)	(10)	(10)	(10)	(10)	(11)	(10)	(9)		(9)	(10)	(9)	(11)	(11)	(10)	(10)	(7)	(11)	(10)	(10)	(10)	(10)
GUN CONTROL	13	11	2	13	-	1	4	7	2	1	1	4	4	4	4	9	8	6	3	3	4	1	2
	1%	2%	1%	2%	-	1%	2%	2%	1%	1%	-	2%	2%	2%	2%	1%	1%	1%	2%	2%	2%	-	1%
	(11)	(10)	(12)	(11)		(11)	(10)	(11)	(11)	(10)	(12)	(11)	(11)	(10)	(10)	(11)	(11)	(11)	(10)	(10)	(11)	(12)	(11)
INCOME INEQUALITY	4	1	3	4	-	-	2	2	-	-	1	3	-	-	-	4	2	2	1	-	1	2	-
	-	-	1%	1%	-	-	1%	1%	-	-	-	1%	-	-	-	1%	-	-	-	-	-	1%	-
	(12)	(12)	(11)	(12)			(12)	(12)			(11)	(12)				(12)	(12)	(12)	(11)		(12)	(11)	

Table 27-2
 QUESTION 26:
 Which ONE of the following issues is MOST important to you in deciding how to vote in the November 2018 elections?

BANNER 2

	GENDER/AGE								EDUCATION					GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		MEN		MEN		MEN		HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
		18-34	35-54	55+	65+	18-34	35-54	55+	65+															
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219	
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%	
TERRORISM AND NATIONAL SECURITY	226	14	34	47	27	24	60	46	20	49	64	86	27	40	56	73	57	55	81	29	49	173	40	
	23%	15%	18%	20%	22%	23%	31%	25%	28%	27%	20%	23%	23%	16%	20%	27%	27%	22%	29%	15%	25%	25%	18%	
	(1)	(3)	(2)	(1)	(2)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(2)	(1)	(1)	(1)	(1)	(3)	(1)	(1)	(2)	
THE ECONOMY	180	22	47	36	15	26	28	21	4	21	60	74	25	47	58	34	41	44	48	42	24	128	42	
	18%	24%	24%	15%	12%	25%	14%	11%	5%	12%	18%	20%	21%	20%	21%	13%	19%	18%	17%	22%	12%	18%	19%	
	(2)	(1)	(1)	(3)	(4)	(1)	(2)	(4)	(7)	(4)	(2)	(2)	(2)	(1)	(1)	(2)	(2)	(2)	(2)	(1)	(2)	(2)	(1)	
ILLEGAL IMMIGRATION	129	18	33	28	17	11	16	23	15	29	40	46	14	37	42	32	18	39	26	29	20	97	26	
	13%	19%	17%	12%	14%	11%	8%	13%	21%	16%	12%	12%	12%	15%	15%	12%	9%	15%	9%	15%	10%	14%	12%	
	(3)	(2)	(3)	(4)	(3)	(3)	(5)	(3)	(2)	(2)	(3)	(3)	(3)	(3)	(3)	(3)	(4)	(3)	(4)	(2)	(4)	(3)	(3)	
SOCIAL SECURITY AND MEDICARE	93	-	8	43	27	1	11	31	13	21	39	26	7	34	17	27	15	20	24	24	18	57	22	
	9%	-	4%	18%	23%	1%	5%	17%	19%	12%	12%	7%	5%	14%	6%	10%	7%	8%	9%	12%	10%	8%	10%	
	(4)	-	(9)	(2)	(1)	(12)	(7)	(2)	(3)	(3)	(4)	(6)	(8)	(4)	(6)	(6)	(7)	(4)	(6)	(4)	(5)	(5)	(6)	
HEALTH CARE	88	11	12	15	6	7	26	17	5	18	33	30	7	19	18	32	19	16	24	19	23	59	19	
	9%	12%	6%	6%	5%	7%	13%	10%	7%	10%	8%	6%	8%	8%	7%	12%	9%	6%	9%	10%	12%	9%	9%	
	(5)	(4)	(6)	(7)	(6)	(6)	(3)	(6)	(6)	(6)	(5)	(5)	(7)	(6)	(5)	(4)	(3)	(8)	(5)	(5)	(3)	(4)	(7)	
MORAL VALUES	83	8	11	18	5	11	16	18	6	19	32	24	7	21	16	30	15	19	32	13	14	50	23	
	8%	9%	6%	8%	4%	10%	8%	10%	8%	10%	6%	6%	6%	9%	6%	11%	7%	8%	12%	7%	7%	7%	11%	
	(6)	(5)	(7)	(6)	(7)	(4)	(4)	(5)	(5)	(5)	(6)	(7)	(5)	(5)	(7)	(5)	(6)	(6)	(3)	(7)	(7)	(6)	(4)	
GOVERNMENT SPENDING	73	2	17	25	15	5	13	11	6	9	17	34	13	13	31	13	16	19	13	19	15	45	22	
	7%	3%	9%	11%	12%	5%	7%	6%	8%	5%	5%	9%	11%	6%	11%	5%	8%	8%	5%	10%	8%	6%	10%	
	(7)	(9)	(4)	(5)	(5)	(8)	(6)	(7)	(4)	(7)	(8)	(4)	(4)	(8)	(4)	(7)	(5)	(5)	(7)	(6)	(6)	(7)	(5)	
JOBS	51	5	14	10	2	8	8	6	2	9	19	17	6	15	14	13	9	18	10	10	11	33	13	
	5%	6%	7%	4%	1%	7%	4%	3%	2%	5%	6%	5%	5%	6%	5%	5%	4%	7%	4%	5%	6%	5%	6%	
	(8)	(6)	(5)	(8)	(11)	(5)	(9)	(8)	(8)	(8)	(7)	(8)	(9)	(7)	(9)	(8)	(9)	(7)	(8)	(8)	(8)	(8)	(8)	
TAXES	37	5	11	5	3	2	9	5	1	5	9	15	7	7	15	8	8	7	8	8	7	26	5	
	4%	5%	6%	2%	2%	2%	4%	3%	1%	3%	3%	4%	6%	3%	5%	3%	4%	3%	3%	4%	4%	4%	2%	
	(9)	(7)	(8)	(9)	(8)	(9)	(8)	(9)	(9)	(9)	(9)	(9)	(6)	(9)	(8)	(9)	(10)	(10)	(9)	(9)	(9)	(9)	(9)	
EDUCATION	22	5	3	3	2	5	5	2	-	1	5	12	5	4	6	2	10	5	5	2	7	16	5	
	2%	5%	1%	1%	2%	5%	2%	1%	-	1%	2%	3%	4%	2%	2%	1%	5%	2%	2%	1%	4%	2%	2%	
	(10)	(8)	(11)	(10)	(9)	(7)	(10)	(10)	-	(11)	(11)	(10)	(10)	(10)	(10)	(11)	(8)	(11)	(10)	(10)	(10)	(10)	(10)	
GUN CONTROL	13	2	4	2	2	2	3	1	-	2	6	3	2	4	4	5	1	8	4	-	2	12	1	
	1%	2%	2%	1%	1%	2%	1%	1%	-	1%	2%	1%	2%	1%	1%	2%	-	3%	1%	-	1%	2%	-	
	(11)	(10)	(10)	(12)	(10)	(10)	(11)	(11)	-	(10)	(10)	(12)	(11)	(11)	(11)	(10)	(12)	(9)	(11)	-	(12)	(11)	(12)	
INCOME INEQUALITY	4	-	-	2	-	1	1	-	-	-	-	3	1	-	2	-	2	1	-	1	2	2	1	
	-	-	-	1%	-	1%	1%	-	-	-	-	1%	1%	-	1%	-	1%	-	-	1%	1%	-	-	
	(12)	-	-	(11)	-	(11)	(12)	-	-	-	-	(11)	(12)	-	(12)	-	(11)	(12)	-	(11)	(11)	(12)	(11)	

Table 27-3
 QUESTION 26:
 Which ONE of the following issues is MOST important to you in deciding how to vote in the November 2018 elections?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000 100%	302 30%	394 39%	696 70%	258 26%	45 5%	204 20%	529 53%	226 23%	244 24%	133 13%	301 30%	433 43%	193 19%	374 37%	43 4%	143 14%	183 18%	64 6%	187 19%	198 20%	74 7%	108 11%
TERRORISM AND NATIONAL SECURITY	226 23% (1)	83 28% (1)	82 21% (1)	165 24% (1)	53 21% (1)	8 18% (2)	42 21% (1)	132 25% (1)	46 20% (1)	48 20% (1)	31 23% (1)	69 23% (1)	100 23% (1)	30 16% (2)	96 26% (1)	10 23% (1)	36 25% (1)	45 24% (1)	16 25% (1)	45 24% (1)	41 21% (1)	12 17% (1)	21 19% (2)
THE ECONOMY	180 18% (2)	42 14% (3)	79 20% (2)	122 17% (2)	51 20% (2)	8 17% (3)	36 18% (2)	88 17% (2)	45 20% (2)	47 19% (2)	24 18% (3)	57 19% (2)	81 19% (2)	37 19% (1)	63 17% (2)	7 16% (3)	28 20% (2)	35 19% (2)	13 20% (2)	35 18% (2)	29 15% (3)	12 16% (2)	22 21% (1)
ILLEGAL IMMIGRATION	129 13% (3)	38 13% (4)	51 13% (3)	89 13% (3)	31 12% (3)	8 19% (1)	26 13% (4)	64 12% (4)	32 14% (4)	33 14% (3)	24 18% (2)	38 13% (3)	63 14% (3)	24 12% (3)	43 11% (4)	8 18% (2)	15 14% (4)	17 9% (4)	8 12% (3)	26 14% (3)	32 16% (2)	7 9% (7)	16 15% (3)
SOCIAL SECURITY AND MEDICARE	93 9% (4)	19 6% (5)	37 10% (5)	57 8% (6)	30 12% (4)	6 13% (4)	27 13% (3)	39 7% (5)	26 11% (5)	28 11% (4)	7 5% (8)	21 7% (7)	28 6% (7)	19 10% (6)	46 12% (3)	2 5% (8)	14 10% (5)	21 12% (3)	4 6% (6)	20 11% (4)	19 9% (4)	5 6% (8)	8 8% (6)
HEALTH CARE	88 9% (5)	17 6% (7)	37 9% (6)	54 8% (7)	29 11% (5)	5 10% (5)	23 11% (5)	36 7% (6)	32 14% (3)	20 8% (6)	8 6% (6)	22 7% (6)	30 7% (4)	23 12% (5)	36 10% (5)	5 11% (5)	18 13% (3)	12 7% (7)	3 5% (7)	15 8% (6)	15 7% (6)	8 11% (4)	12 11% (4)
MORAL VALUES	83 8% (6)	53 17% (2)	18 5% (8)	70 10% (4)	11 4% (8)	1 2% (11)	4 2% (9)	68 13% (3)	7 3% (10)	8 3% (8)	9 7% (4)	26 9% (4)	35 8% (4)	14 7% (7)	33 9% (6)	5 12% (4)	8 6% (7)	13 7% (6)	7 11% (4)	14 8% (7)	18 9% (5)	8 10% (5)	10 9% (5)
GOVERNMENT SPENDING	73 7% (7)	19 6% (6)	39 10% (4)	58 8% (5)	14 5% (7)	2 5% (8)	11 6% (7)	35 7% (7)	11 5% (7)	27 11% (5)	8 6% (7)	25 8% (5)	33 8% (5)	19 10% (5)	21 5% (7)	2 6% (8)	6 4% (8)	16 9% (5)	4 7% (5)	15 8% (5)	12 6% (7)	10 13% (3)	7 7% (7)
JOBS	51 5% (8)	9 3% (9)	20 5% (7)	29 4% (9)	19 8% (6)	3 6% (6)	19 9% (6)	25 5% (8)	13 6% (6)	14 6% (7)	9 7% (5)	13 4% (9)	22 5% (9)	13 7% (8)	16 4% (8)	3 7% (6)	8 6% (6)	11 6% (8)	2 4% (8)	4 2% (10)	11 6% (8)	7 9% (6)	4 3% (9)
TAXES	37 4% (9)	12 4% (8)	17 4% (9)	29 4% (8)	5 2% (10)	2 5% (7)	4 2% (10)	22 4% (9)	8 3% (9)	7 3% (9)	6 5% (9)	17 6% (8)	23 5% (8)	5 2% (10)	9 2% (9)	- 3% (9)	5 4% (9)	8 2% (9)	1 2% (11)	6 3% (8)	11 6% (9)	3 5% (9)	2 2% (10)
EDUCATION	22 2% (10)	4 1% (11)	8 2% (10)	12 2% (10)	11 4% (9)	- - (9)	8 4% (8)	9 2% (10)	8 4% (8)	5 2% (11)	2 2% (11)	7 2% (10)	9 2% (11)	7 3% (9)	7 2% (10)	1 2% (9)	4 3% (10)	2 1% (10)	1 2% (12)	5 3% (9)	3 2% (11)	1 1% (11)	5 1% (8)
GUN CONTROL	13 1% (11)	5 2% (10)	5 1% (11)	10 1% (11)	2 1% (11)	1 2% (10)	3 1% (11)	8 1% (11)	- - (10)	6 2% (10)	3 2% (11)	6 2% (11)	9 2% (10)	1 1% (12)	3 1% (11)	- - (11)	1 1% (11)	2 1% (11)	2 3% (9)	2 1% (11)	5 2% (10)	2 2% (10)	- - (10)
INCOME INEQUALITY	4 - (12)	1 - (12)	1 - (12)	2 - (12)	1 - (12)	1 2% (9)	2 1% (12)	3 1% (12)	- - (12)	1 - (12)	- - (12)	- - (12)	- - (11)	2 1% (12)	2 1% (12)	- - (12)	- - (12)	1 2% (10)	1 - (10)	- - (12)	2 1% (12)	- - (12)	- - (12)

Table 27-4

QUESTION 26:

Which ONE of the following issues is MOST important to you in deciding how to vote in the November 2018 elections?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA 08&12	NEVER OBAMA	TOTAL	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH		TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X														CONS	CONS					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191	
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%	
TERRORISM AND NATIONAL SECURITY	226	17	18	36	190	158	4	64	119	99	218	8	202	24	15	7	3	30	196	195	30	
	23%	18%	17%	18%	24%	24%	17%	20%	29%	19%	23%	12%	25%	13%	13%	15%	10%	18%	24%	25%	16%	
	(1)	(1)	(2)	(2)	(1)	(1)	(2)	(1)	(1)	(2)	(1)	(5)	(1)	(3)	(4)	(4)	(5)	(2)	(1)	(1)	(2)	
THE ECONOMY	180	12	24	36	144	115	6	59	67	100	168	13	145	35	20	10	6	39	141	143	31	
	18%	12%	23%	18%	18%	18%	24%	18%	16%	20%	18%	18%	18%	19%	18%	22%	19%	24%	17%	18%	16%	
	(2)	(5)	(1)	(1)	(2)	(2)	(1)	(2)	(2)	(1)	(2)	(1)	(2)	(1)	(2)	(1)	(1)	(1)	(2)	(2)	(1)	
ILLEGAL IMMIGRATION	129	15	10	26	103	91	3	36	67	57	124	5	96	33	22	8	3	12	117	101	26	
	13%	16%	10%	13%	13%	14%	10%	11%	16%	11%	13%	7%	12%	18%	19%	18%	11%	7%	14%	13%	13%	
	(3)	(2)	(5)	(5)	(3)	(3)	(6)	(3)	(3)	(3)	(3)	(6)	(3)	(2)	(1)	(2)	(4)	(5)	(3)	(3)	(4)	
SOCIAL SECURITY AND MEDICARE	93	12	16	28	65	58	2	32	32	50	82	11	76	17	9	2	6	15	78	65	26	
	9%	13%	15%	14%	8%	9%	9%	10%	8%	10%	9%	15%	9%	9%	8%	5%	18%	9%	9%	8%	14%	
	(4)	(4)	(3)	(3)	(5)	(4)	(7)	(4)	(5)	(5)	(4)	(3)	(4)	(7)	(6)	(7)	(2)	(4)	(4)	(5)	(3)	
HEALTH CARE	88	12	14	27	61	53	3	32	25	54	79	9	68	20	12	4	5	23	65	60	25	
	9%	13%	13%	13%	8%	8%	13%	10%	6%	11%	8%	13%	8%	11%	10%	9%	16%	14%	8%	8%	13%	
	(5)	(3)	(4)	(4)	(7)	(6)	(4)	(5)	(6)	(4)	(5)	(4)	(5)	(5)	(5)	(6)	(3)	(3)	(7)	(6)	(5)	
MORAL VALUES	83	5	5	10	73	56	-	27	33	45	78	4	65	17	9	7	1	8	75	68	15	
	8%	5%	4%	5%	9%	8%	-	8%	8%	9%	8%	6%	8%	9%	8%	17%	4%	5%	9%	9%	8%	
	(6)	(8)	(8)	(8)	(4)	(5)	-	(6)	(4)	(6)	(6)	(7)	(6)	(6)	(7)	(3)	(9)	(9)	(5)	(4)	(7)	
GOVERNMENT SPENDING	73	5	5	10	63	44	4	26	24	38	62	12	53	20	16	2	3	4	69	52	19	
	7%	6%	4%	5%	8%	7%	14%	8%	6%	7%	7%	16%	6%	11%	14%	4%	9%	2%	8%	7%	10%	
	(7)	(6)	(9)	(7)	(6)	(7)	(3)	(7)	(7)	(7)	(7)	(2)	(7)	(4)	(3)	(8)	(6)	(10)	(6)	(7)	(6)	
JOBS	51	5	5	10	41	35	1	15	24	24	47	4	45	6	4	-	1	12	39	42	9	
	5%	5%	5%	5%	5%	5%	3%	5%	6%	5%	5%	5%	6%	3%	4%	-	5%	7%	5%	5%	4%	
	(8)	(9)	(6)	(9)	(8)	(8)	(8)	(8)	(8)	(9)	(8)	(9)	(8)	(9)	(9)		(8)	(6)	(8)	(8)	(8)	
TAXES	37	5	5	10	27	26	-	11	10	25	34	2	28	9	5	4	-	10	27	27	8	
	4%	5%	4%	5%	3%	4%	-	3%	2%	5%	4%	3%	3%	5%	4%	10%	-	6%	3%	3%	4%	
	(9)	(7)	(7)	(6)	(9)	(9)	-	(9)	(9)	(8)	(9)	(10)	(9)	(8)	(8)	(5)		(7)	(9)	(9)	(9)	
EDUCATION	22	5	3	8	15	10	3	9	6	12	19	4	22	1	-	-	1	9	13	18	3	
	2%	5%	3%	4%	2%	2%	11%	3%	2%	2%	2%	5%	3%	-	-	-	3%	5%	2%	2%	2%	
	(10)	(10)	(10)	(10)	(10)	(10)	(5)	(10)	(11)	(10)	(10)	(8)	(10)	(12)			(10)	(8)	(10)	(10)	(10)	
GUN CONTROL	13	-	1	1	12	9	-	5	9	5	13	-	12	1	1	-	-	3	10	12	-	
	1%	-	1%	-	2%	1%	-	2%	2%	1%	1%	-	2%	1%	1%	-	-	2%	1%	2%	-	
	(11)		(12)	(12)	(11)	(11)		(11)	(10)	(11)	(11)		(11)	(11)	(10)			(11)	(11)	(11)		
INCOME INEQUALITY	4	1	1	2	2	1	-	3	1	2	3	1	2	2	-	-	2	2	2	2	1	
	-	1%	1%	1%	-	-	-	1%	-	-	-	1%	-	1%	-	-	6%	1%	-	-	-	
	(12)	(11)	(11)	(11)	(12)	(12)		(12)	(12)	(12)	(12)	(11)	(12)	(10)			(7)	(12)	(12)	(12)	(11)	

Table 27-5
 QUESTION 26:
 Which ONE of the following issues is MOST important to you in deciding how to vote in the November 2018 elections?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
TERRORISM AND NATIONAL SECURITY	226	218	6	202	8	115	47	12	201	183	16	10	7	11	226	-	-	-	-	44	63	25	147	79
	23%	24%	10%	25%	10%	22%	19%	13%	23%	44%	6%	9%	7%	11%	100%	-	-	-	-	31%	48%	20%	26%	18%
	(1)	(1)	(5)	(1)	(4)	(1)	(1)	(3)	(1)	(1)	(7)	(7)	(7)	(2)						(1)	(1)	(2)	(1)	(2)
THE ECONOMY	180	159	13	145	20	101	40	28	144	40	105	19	10	7	-	180	-	-	52	-	17	22	92	88
	18%	18%	22%	18%	26%	19%	17%	30%	17%	10%	38%	17%	10%	7%	-	100%	-	-	26%	-	13%	18%	16%	20%
	(2)	(2)	(1)	(2)	(1)	(2)	(3)	(1)	(2)	(3)	(1)	(2)	(4)	(4)					(1)	-	(2)	(3)	(2)	(1)
ILLEGAL IMMIGRATION	129	119	5	101	11	54	44	4	119	77	22	14	6	10	-	-	129	-	44	21	-	13	77	52
	13%	13%	8%	12%	13%	10%	18%	5%	14%	19%	8%	13%	5%	10%	-	-	100%	-	22%	14%	-	10%	14%	12%
	(3)	(3)	(6)	(3)	(3)	(3)	(2)	(7)	(3)	(2)	(4)	(3)	(8)	(3)					(2)	(3)	-	(5)	(3)	(3)
SOCIAL SECURITY AND MEDICARE	93	80	7	76	6	46	30	12	78	36	20	12	21	4	-	-	-	93	19	13	13	27	53	40
	9%	9%	12%	9%	8%	9%	13%	12%	9%	9%	7%	11%	20%	4%	-	-	-	100%	10%	9%	10%	22%	9%	9%
	(4)	(4)	(4)	(4)	(5)	(4)	(4)	(4)	(4)	(4)	(6)	(5)	(2)	(7)					(5)	(5)	(3)	(1)	(4)	(6)
HEALTH CARE	88	73	12	62	11	44	25	14	67	23	24	10	26	5	-	-	-	-	12	15	13	-	51	37
	9%	8%	20%	8%	14%	9%	10%	16%	8%	6%	9%	9%	25%	5%	-	-	-	-	6%	11%	10%	-	9%	9%
	(5)	(6)	(2)	(7)	(2)	(5)	(5)	(2)	(7)	(5)	(3)	(6)	(1)	(5)					(6)	(4)	(4)	-	(5)	(7)
MORAL VALUES	83	74	5	72	3	40	12	6	75	13	5	3	11	52	-	-	-	-	28	11	6	14	33	49
	8%	8%	8%	9%	4%	8%	5%	7%	9%	3%	2%	3%	10%	52%	-	-	-	-	14%	8%	5%	12%	6%	11%
	(6)	(5)	(7)	(5)	(9)	(7)	(7)	(5)	(5)	(7)	(9)	(8)	(3)	(1)					(3)	(6)	(6)	(4)	(7)	(4)
GOVERNMENT SPENDING	73	63	7	65	5	41	19	3	68	15	20	26	7	4	-	-	-	-	22	23	8	6	32	42
	7%	7%	13%	8%	7%	8%	8%	3%	8%	4%	7%	24%	7%	4%	-	-	-	-	11%	16%	6%	5%	6%	10%
	(7)	(7)	(3)	(6)	(7)	(6)	(6)	(9)	(6)	(6)	(5)	(1)	(6)	(6)					(4)	(2)	(5)	(7)	(8)	(5)
JOBS	51	49	1	37	5	32	8	2	47	7	38	1	3	2	-	-	-	-	10	7	6	4	37	14
	5%	5%	2%	5%	7%	6%	3%	2%	6%	2%	14%	1%	2%	2%	-	-	-	-	5%	5%	5%	3%	7%	3%
	(8)	(8)	(9)	(8)	(6)	(8)	(9)	(12)	(8)	(9)	(2)	(10)	(10)	(8)					(7)	(7)	(7)	(8)	(6)	(9)
TAXES	37	35	-	31	5	24	10	3	32	5	15	13	3	2	-	-	-	-	4	4	2	9	18	18
	4%	4%	-	4%	6%	5%	4%	3%	4%	1%	5%	12%	3%	2%	-	-	-	-	2%	3%	1%	8%	3%	4%
	(9)	(9)		(9)	(8)	(9)	(8)	(8)	(9)	(11)	(8)	(4)	(9)	(9)					(10)	(8)	(8)	(6)	(9)	(8)
EDUCATION	22	19	2	16	2	10	4	5	15	6	4	1	10	1	-	-	-	-	5	3	2	1	13	9
	2%	2%	3%	2%	3%	2%	2%	5%	2%	1%	2%	1%	9%	1%	-	-	-	-	2%	2%	1%	1%	2%	2%
	(10)	(10)	(8)	(10)	(10)	(10)	(10)	(6)	(10)	(10)	(10)	(9)	(5)	(10)					(9)	(9)	(9)	(9)	(10)	(10)
GUN CONTROL	13	13	-	10	1	7	2	2	11	8	3	1	1	1	-	-	-	-	5	1	1	1	12	1
	1%	1%	-	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	-	-	-	-	3%	1%	1%	1%	2%	-
	(11)	(11)		(11)	(11)	(11)	(11)	(10)	(11)	(8)	(12)	(11)	(12)	(11)					(8)	(10)	(10)	(10)	(11)	(12)
INCOME INEQUALITY	4	2	1	3	1	2	1	2	2	-	3	-	1	-	-	-	-	-	-	1	-	-	1	3
	-	-	1%	-	1%	-	-	2%	-	-	1%	-	1%	-	-	-	-	-	-	1%	-	-	-	1%
	(12)	(12)	(10)	(12)	(12)	(12)	(12)	(11)	(12)		(11)		(11)							(11)			(12)	(11)

Table 27-6
 QUESTION 26:
 Which ONE of the following issues is MOST important to you in deciding how to vote in the November 2018 elections?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-OUNCE	ANN-OUNCE/AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
TERRORISM AND NATIONAL SECURITY	226	14	74	59	27	31	8	12	51	175	94	132	24	199	119	99	77	71	5	24	201	25	9
	23%	18%	32%	22%	26%	17%	24%	13%	19%	24%	23%	23%	15%	24%	23%	26%	21%	29%	10%	15%	25%	13%	9%
	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(2)	(2)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(2)	(1)	(4)	(2)	(1)	(3)	(5)
THE ECONOMY	180	11	33	55	21	29	7	24	63	118	85	96	38	137	91	63	79	39	13	33	133	47	20
	18%	14%	14%	21%	20%	16%	20%	25%	23%	16%	20%	16%	25%	16%	18%	17%	21%	16%	27%	20%	17%	24%	20%
	(2)	(3)	(3)	(2)	(2)	(3)	(2)	(1)	(1)	(2)	(2)	(2)	(1)	(2)	(2)	(3)	(1)	(2)	(1)	(1)	(2)	(1)	(1)
ILLEGAL IMMIGRATION	129	12	40	33	11	18	6	10	32	97	54	75	20	109	60	65	37	36	3	19	117	12	6
	13%	15%	17%	12%	10%	10%	17%	10%	12%	13%	13%	13%	13%	13%	12%	17%	10%	15%	6%	11%	14%	6%	6%
	(3)	(2)	(2)	(4)	(4)	(5)	(3)	(5)	(3)	(3)	(3)	(3)	(3)	(3)	(4)	(2)	(3)	(3)	(8)	(5)	(3)	(7)	(7)
SOCIAL SECURITY AND MEDICARE	93	5	23	34	9	14	1	7	17	75	30	63	9	83	50	29	28	27	10	10	68	25	18
	9%	7%	10%	13%	8%	8%	2%	7%	6%	10%	7%	11%	6%	10%	10%	8%	7%	11%	20%	6%	8%	13%	18%
	(4)	(6)	(4)	(3)	(6)	(6)	(10)	(8)	(7)	(4)	(7)	(4)	(7)	(4)	(5)	(4)	(7)	(4)	(2)	(7)	(5)	(2)	(2)
HEALTH CARE	88	9	17	28	10	14	3	7	26	62	34	54	17	69	33	29	36	14	4	19	69	20	12
	9%	12%	7%	11%	10%	7%	9%	7%	9%	9%	8%	9%	11%	8%	7%	8%	10%	6%	9%	12%	9%	10%	12%
	(5)	(4)	(5)	(5)	(5)	(7)	(5)	(7)	(5)	(5)	(6)	(5)	(4)	(6)	(7)	(5)	(5)	(5)	(5)	(4)	(4)	(4)	(4)
MORAL VALUES	83	5	8	12	12	33	2	11	28	55	39	44	14	69	62	23	33	12	6	14	65	17	8
	8%	7%	3%	5%	11%	18%	5%	11%	10%	8%	9%	7%	9%	8%	12%	6%	9%	5%	13%	8%	8%	9%	8%
	(6)	(7)	(9)	(8)	(3)	(1)	(7)	(4)	(4)	(6)	(4)	(6)	(5)	(5)	(3)	(7)	(6)	(7)	(3)	(6)	(6)	(6)	(6)
GOVERNMENT SPENDING	73	3	9	13	7	25	3	12	21	52	35	39	11	61	41	28	36	13	4	23	55	19	12
	7%	4%	4%	5%	7%	14%	10%	12%	8%	7%	8%	7%	7%	7%	8%	8%	10%	5%	7%	14%	7%	10%	12%
	(7)	(10)	(7)	(7)	(7)	(4)	(4)	(3)	(6)	(7)	(5)	(7)	(6)	(7)	(6)	(6)	(4)	(6)	(6)	(3)	(7)	(5)	(3)
JOBS	51	6	14	14	3	4	2	8	16	35	13	37	8	42	23	19	18	7	-	8	41	10	4
	5%	8%	6%	5%	3%	2%	5%	8%	6%	5%	3%	6%	5%	5%	4%	5%	5%	3%	-	5%	5%	5%	4%
	(8)	(5)	(6)	(6)	(9)	(10)	(8)	(6)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(10)		(8)	(8)	(8)	(9)
TAXES	37	5	8	9	3	9	1	3	11	26	12	25	6	31	14	7	13	8	1	6	29	8	4
	4%	6%	4%	3%	3%	5%	3%	3%	4%	4%	3%	4%	4%	4%	3%	2%	3%	3%	3%	4%	4%	4%	4%
	(9)	(9)	(8)	(9)	(8)	(8)	(9)	(10)	(9)	(9)	(9)	(9)	(10)	(9)	(9)	(9)	(9)	(8)	(9)	(9)	(9)	(9)	(8)
EDUCATION	22	5	1	4	2	7	-	4	6	16	11	11	6	17	9	7	11	7	3	6	17	6	2
	2%	6%	1%	1%	2%	4%	-	4%	2%	2%	3%	2%	4%	2%	2%	2%	3%	3%	6%	4%	2%	3%	2%
	(10)	(8)	(11)	(10)	(10)	(9)		(9)	(10)	(10)	(10)	(10)	(9)	(10)	(11)	(10)	(10)	(9)	(7)	(10)	(10)	(10)	(10)
GUN CONTROL	13	2	3	4	1	2	2	-	1	12	6	8	1	12	11	5	4	6	-	2	11	2	2
	1%	2%	1%	1%	1%	1%	6%	-	-	2%	1%	1%	1%	1%	2%	1%	1%	3%	-	1%	1%	1%	2%
	(11)	(11)	(10)	(11)	(11)	(11)	(6)		(12)	(11)	(11)	(11)	(11)	(11)	(10)	(11)	(11)	(11)		(11)	(11)	(12)	(12)
INCOME INEQUALITY	4	-	1	1	-	1	-	1	1	3	2	2	1	3	-	-	3	1	-	-	1	3	2
	-	-	-	-	-	-	-	1%	-	-	1%	-	1%	-	-	-	1%	-	-	-	-	2%	2%
	(12)		(12)	(12)		(12)		(11)	(11)	(12)	(12)	(12)	(12)	(12)			(12)	(12)			(12)	(11)	(11)

Table 27-7
 QUESTION 26:
 Which ONE of the following issues is MOST important to you in deciding how to vote in the November 2018 elections?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS NOT-MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/RE-FOR-PLACE EIGN	NAT'L URITY	CREATE JOBS	OBAMA CARE	JOB-KILL-ING RE-PEAL/RE-FOR-PLACE EIGN	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN	
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
TERRORISM AND NATIONAL SECURITY	226	111	48	41	27	186	71	94	76	27	161	17	19	21	10	38	71	69	177	49	134	92	195	31
	23%	23%	23%	22%	22%	36%	16%	22%	19%	12%	48%	7%	11%	12%	12%	31%	27%	20%	24%	18%	20%	27%	23%	19%
	(1)	(1)	(1)	(2)	(1)	(1)	(2)	(2)	(1)	(3)	(1)	(6)	(5)	(3)	(3)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(2)
THE ECONOMY	180	82	34	44	21	69	126	49	62	55	32	86	25	17	20	10	42	67	119	62	132	49	144	36
	18%	17%	16%	24%	17%	13%	28%	12%	16%	26%	10%	37%	14%	10%	25%	8%	16%	20%	16%	22%	20%	15%	17%	21%
	(2)	(2)	(2)	(1)	(3)	(2)	(1)	(3)	(2)	(1)	(3)	(1)	(2)	(4)	(1)	(4)	(2)	(2)	(2)	(1)	(2)	(3)	(2)	(1)
ILLEGAL IMMIGRATION	129	74	23	15	17	57	28	108	37	27	23	11	13	72	10	34	37	41	112	17	49	80	110	19
	13%	16%	11%	8%	14%	11%	6%	26%	9%	13%	7%	5%	7%	42%	12%	28%	14%	12%	16%	6%	7%	24%	13%	11%
	(3)	(3)	(5)	(5)	(4)	(3)	(8)	(1)	(6)	(2)	(5)	(8)	(7)	(1)	(2)	(2)	(3)	(3)	(3)	(8)	(7)	(2)	(3)	(4)
SOCIAL SECURITY AND MEDICARE	93	44	26	17	6	46	38	38	38	24	26	19	17	23	8	15	19	39	72	21	68	25	79	14
	9%	9%	12%	9%	5%	9%	8%	9%	10%	11%	8%	8%	10%	14%	10%	12%	7%	11%	10%	8%	10%	7%	9%	8%
	(4)	(4)	(4)	(4)	(7)	(5)	(5)	(4)	(5)	(4)	(4)	(5)	(6)	(2)	(4)	(3)	(6)	(4)	(4)	(6)	(4)	(4)	(4)	(5)
HEALTH CARE	88	40	27	14	7	30	37	35	58	17	13	19	37	12	8	8	27	27	61	27	79	9	66	22
	9%	8%	13%	8%	6%	6%	8%	8%	15%	8%	4%	8%	21%	7%	9%	6%	10%	8%	8%	10%	12%	3%	8%	13%
	(5)	(5)	(3)	(7)	(6)	(7)	(6)	(5)	(3)	(6)	(7)	(4)	(1)	(5)	(5)	(5)	(5)	(6)	(5)	(5)	(3)	(9)	(6)	(3)
MORAL VALUES	83	34	10	15	24	47	32	32	44	11	35	11	20	11	5	4	27	24	55	28	59	23	74	9
	8%	7%	5%	8%	19%	9%	7%	8%	11%	5%	10%	5%	12%	6%	6%	3%	10%	7%	8%	10%	9%	7%	9%	5%
	(6)	(6)	(8)	(6)	(2)	(4)	(7)	(6)	(4)	(8)	(2)	(7)	(4)	(6)	(9)	(8)	(4)	(7)	(6)	(3)	(5)	(5)	(5)	(8)
GOVERNMENT SPENDING	73	28	16	20	9	35	39	19	34	19	22	19	21	5	6	5	12	29	46	27	56	17	64	9
	7%	6%	7%	11%	7%	7%	9%	5%	9%	9%	6%	8%	12%	3%	8%	4%	5%	9%	6%	10%	8%	5%	8%	5%
	(7)	(7)	(6)	(3)	(5)	(6)	(4)	(7)	(7)	(5)	(6)	(3)	(3)	(7)	(6)	(7)	(7)	(5)	(7)	(4)	(6)	(7)	(7)	(7)
JOBS	51	26	10	9	5	18	40	15	13	15	6	29	7	4	5	7	11	16	34	17	33	18	39	12
	5%	5%	5%	5%	4%	4%	9%	4%	3%	7%	2%	12%	4%	2%	7%	5%	4%	5%	5%	6%	5%	5%	5%	7%
	(8)	(8)	(7)	(8)	(8)	(8)	(3)	(8)	(9)	(7)	(10)	(2)	(9)	(8)	(8)	(6)	(8)	(8)	(8)	(7)	(8)	(6)	(8)	(6)
TAXES	37	20	9	3	4	16	19	13	16	10	8	10	10	2	6	1	8	14	23	14	27	9	29	7
	4%	4%	4%	2%	3%	3%	4%	3%	4%	5%	2%	4%	6%	1%	7%	1%	3%	4%	3%	5%	4%	3%	4%	4%
	(9)	(9)	(9)	(10)	(9)	(9)	(9)	(9)	(8)	(9)	(8)	(9)	(8)	(10)	(7)	(11)	(9)	(9)	(9)	(9)	(9)	(8)	(9)	(9)
EDUCATION	22	12	3	5	2	11	12	6	12	4	7	5	4	3	3	1	5	8	15	8	16	7	17	6
	2%	3%	2%	3%	2%	2%	3%	1%	3%	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%	3%	2%	2%	2%	3%
	(10)	(10)	(11)	(9)	(11)	(10)	(10)	(11)	(10)	(11)	(9)	(10)	(10)	(9)	(10)	(9)	(11)	(10)	(10)	(10)	(10)	(11)	(10)	(10)
GUN CONTROL	13	4	5	2	3	5	7	8	3	4	3	5	3	2	1	1	5	5	11	2	6	7	11	2
	1%	1%	2%	1%	3%	1%	2%	2%	1%	2%	1%	2%	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%
	(11)	(11)	(10)	(11)	(10)	(11)	(11)	(10)	(11)	(10)	(11)	(11)	(11)	(11)	(11)	(10)	(10)	(11)	(11)	(11)	(11)	(10)	(11)	(11)
INCOME INEQUALITY	4	2	2	-	-	2	3	-	1	2	1	3	-	-	-	-	-	-	-	4	4	-	2	2
	-	-	1%	-	-	-	1%	-	-	1%	-	1%	-	-	-	-	-	-	-	1%	1%	-	-	1%
	(12)	(12)	(12)			(12)	(12)		(12)	(12)	(12)	(12)							(11)	(12)		(12)	(12)	

Table 27-8
 QUESTION 26:
 Which ONE of the following issues is MOST important to you in deciding how to vote in the November 2018 elections?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMOS	HARD-LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN-FORCES	QUES-TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS-AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
TERRORISM AND NATIONAL SECURITY	226	174	52	119	43	29	28	7	159	54	13	208	18	107	102	209	17	74	152	94	139	87	66
	23%	23%	20%	25%	20%	20%	24%	16%	23%	22%	21%	24%	15%	25%	23%	24%	14%	27%	21%	24%	25%	19%	20%
	(1)	(1)	(2)	(1)	(1)	(2)	(1)	(2)	(1)	(2)	(1)	(1)	(3)	(1)	(1)	(1)	(3)	(1)	(1)	(1)	(1)	(2)	(2)
THE ECONOMY	180	127	54	76	34	37	24	9	111	58	11	160	21	65	82	147	34	49	131	64	85	95	68
	18%	17%	21%	16%	16%	25%	21%	19%	16%	23%	18%	18%	18%	15%	18%	17%	27%	18%	18%	16%	16%	21%	20%
	(2)	(2)	(1)	(2)	(2)	(1)	(2)	(1)	(2)	(1)	(2)	(2)	(1)	(3)	(2)	(2)	(1)	(2)	(2)	(2)	(2)	(1)	(1)
ILLEGAL IMMIGRATION	129	94	36	67	26	13	17	6	103	18	8	113	16	75	50	125	4	46	83	50	78	51	39
	13%	13%	14%	14%	12%	9%	14%	14%	15%	7%	13%	13%	14%	18%	11%	14%	3%	17%	11%	13%	14%	11%	11%
	(3)	(3)	(3)	(3)	(3)	(4)	(3)	(4)	(3)	(7)	(4)	(3)	(4)	(2)	(3)	(3)	(10)	(3)	(3)	(3)	(3)	(4)	(4)
SOCIAL SECURITY AND MEDICARE	93	66	27	46	25	9	11	2	51	34	8	85	8	35	43	79	14	22	71	27	41	52	40
	9%	9%	10%	10%	12%	6%	10%	4%	7%	13%	14%	10%	7%	8%	10%	9%	11%	8%	10%	7%	8%	11%	12%
	(4)	(4)	(5)	(4)	(4)	(6)	(4)	(8)	(6)	(3)	(3)	(4)	(6)	(5)	(5)	(4)	(4)	(5)	(5)	(6)	(6)	(3)	(3)
HEALTH CARE	88	58	31	37	25	9	11	7	62	20	5	70	18	26	41	67	21	25	63	32	42	46	36
	9%	8%	12%	8%	12%	6%	9%	16%	9%	8%	9%	8%	16%	6%	9%	8%	17%	9%	9%	8%	8%	10%	11%
	(5)	(6)	(4)	(6)	(5)	(7)	(5)	(3)	(4)	(5)	(5)	(6)	(2)	(6)	(6)	(6)	(2)	(4)	(6)	(5)	(5)	(5)	(5)
MORAL VALUES	83	64	19	41	14	19	6	3	60	18	4	79	4	44	33	76	6	11	72	36	44	38	28
	8%	9%	7%	9%	7%	13%	5%	6%	9%	7%	7%	9%	3%	10%	7%	9%	5%	4%	10%	9%	8%	8%	8%
	(6)	(5)	(7)	(5)	(7)	(3)	(7)	(7)	(5)	(6)	(6)	(5)	(10)	(4)	(7)	(5)	(6)	(9)	(4)	(4)	(4)	(7)	(7)
GOVERNMENT SPENDING	73	54	19	28	22	13	8	2	44	25	4	63	11	18	47	65	9	13	60	24	29	44	34
	7%	7%	7%	6%	11%	9%	7%	4%	6%	10%	6%	7%	9%	4%	10%	7%	7%	5%	8%	6%	5%	10%	10%
	(7)	(7)	(6)	(7)	(6)	(5)	(6)	(9)	(7)	(4)	(8)	(7)	(5)	(8)	(4)	(7)	(5)	(7)	(7)	(7)	(8)	(6)	(6)
JOBS	51	43	7	27	11	5	4	3	34	12	4	44	7	25	20	45	6	15	35	24	37	13	11
	5%	6%	3%	6%	5%	4%	4%	6%	5%	5%	7%	5%	6%	6%	5%	5%	5%	6%	5%	6%	7%	3%	3%
	(8)	(8)	(8)	(8)	(8)	(8)	(8)	(6)	(8)	(8)	(7)	(8)	(8)	(7)	(8)	(8)	(8)	(6)	(8)	(8)	(7)	(8)	(8)
TAXES	37	32	5	17	5	5	4	5	26	10	1	29	8	16	15	31	6	11	26	17	23	13	7
	4%	4%	2%	4%	2%	4%	3%	11%	4%	4%	2%	3%	7%	4%	3%	4%	5%	4%	4%	4%	4%	3%	2%
	(9)	(9)	(10)	(9)	(9)	(9)	(9)	(5)	(9)	(9)	(10)	(9)	(7)	(9)	(9)	(9)	(7)	(8)	(9)	(9)	(9)	(9)	(9)
EDUCATION	22	16	7	12	4	2	3	2	18	3	1	18	5	6	11	18	5	4	18	10	13	9	7
	2%	2%	3%	3%	2%	1%	2%	4%	3%	1%	2%	2%	4%	1%	3%	2%	4%	2%	2%	3%	2%	2%	2%
	(10)	(10)	(9)	(10)	(10)	(11)	(10)	(10)	(10)	(10)	(9)	(10)	(9)	(11)	(10)	(10)	(9)	(11)	(10)	(10)	(10)	(10)	(10)
GUN CONTROL	13	12	2	7	1	5	1	-	13	-	-	12	1	7	4	11	3	5	9	10	12	1	1
	1%	2%	1%	1%	1%	3%	1%	-	2%	-	-	1%	1%	2%	1%	1%	2%	2%	1%	2%	2%	-	-
	(11)	(11)	(11)	(11)	(12)	(10)	(11)	-	(11)	-	-	(11)	(11)	(10)	(11)	(11)	(11)	(10)	(11)	(11)	(11)	(12)	(12)
INCOME INEQUALITY	4	3	1	1	3	-	-	-	4	-	-	3	1	1	2	3	1	-	4	2	2	2	1
	-	-	-	-	1%	-	-	-	1%	-	-	-	1%	-	1%	-	1%	-	1%	1%	-	-	-
	(12)	(12)	(12)	(12)	(11)	-	-	-	(12)	-	-	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(11)	(11)

Table 28-1
 QUESTION 27:
 And, which of the following issues is NEXT most important to you in deciding how to vote in the November 2018 elections?

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
TERRORISM AND NATIONAL SECURITY	203	113	60	174	29	34	47	86	36	19	47	57	31	49	50	153	102	101	36	33	42	51	41
	20%	22%	21%	22%	16%	19%	19%	22%	20%	21%	18%	23%	19%	21%	21%	20%	20%	21%	18%	18%	20%	23%	22%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
THE ECONOMY	144	62	51	114	29	26	31	62	25	8	36	33	22	45	35	110	81	63	34	24	27	32	27
	14%	12%	18%	14%	16%	14%	13%	16%	14%	9%	14%	13%	14%	19%	15%	14%	16%	13%	17%	13%	13%	14%	14%
	(2)	(4)	(2)	(2)	(2)	(3)	(4)	(2)	(3)	(5)	(3)	(3)	(3)	(2)	(2)	(2)	(2)	(4)	(2)	(3)	(2)	(3)	(3)
ILLEGAL IMMIGRATION	131	68	35	103	28	27	30	38	35	11	47	33	10	29	28	103	64	67	18	24	23	35	30
	13%	13%	12%	13%	15%	14%	12%	10%	19%	12%	18%	14%	6%	12%	12%	13%	12%	14%	9%	14%	11%	16%	16%
	(3)	(2)	(4)	(3)	(3)	(2)	(5)	(4)	(2)	(4)	(1)	(2)	(8)	(3)	(4)	(3)	(3)	(3)	(4)	(2)	(4)	(2)	(2)
HEALTH CARE	122	66	35	101	18	24	34	47	17	19	27	25	22	29	31	91	53	70	23	21	25	28	24
	12%	13%	12%	13%	10%	13%	14%	12%	9%	21%	10%	10%	14%	12%	13%	12%	10%	14%	12%	12%	12%	13%	13%
	(4)	(3)	(5)	(4)	(5)	(4)	(2)	(3)	(5)	(2)	(5)	(4)	(4)	(4)	(3)	(4)	(5)	(2)	(3)	(5)	(3)	(4)	(4)
GOVERNMENT SPENDING	103	44	37	81	22	15	34	37	17	12	30	19	25	17	23	81	53	50	16	23	20	22	22
	10%	8%	13%	10%	12%	8%	14%	10%	9%	13%	12%	8%	15%	7%	10%	11%	10%	10%	8%	13%	9%	10%	12%
	(5)	(5)	(3)	(5)	(4)	(6)	(3)	(5)	(4)	(3)	(4)	(5)	(2)	(6)	(5)	(5)	(4)	(5)	(5)	(4)	(6)	(5)	(5)
JOBS	70	39	15	54	15	10	15	29	15	6	13	19	14	19	20	51	46	24	15	15	14	18	7
	7%	7%	5%	7%	8%	6%	6%	8%	8%	6%	5%	8%	8%	8%	8%	7%	9%	5%	8%	8%	7%	8%	4%
	(6)	(7)	(6)	(6)	(6)	(8)	(7)	(6)	(6)	(6)	(8)	(6)	(5)	(5)	(6)	(6)	(6)	(9)	(6)	(7)	(7)	(6)	(7)
TAXES	66	39	13	52	14	18	18	23	7	3	21	16	13	14	17	49	39	27	15	15	20	10	6
	7%	7%	5%	6%	8%	10%	7%	6%	4%	3%	8%	6%	8%	6%	7%	6%	7%	6%	8%	8%	9%	5%	3%
	(7)	(6)	(8)	(7)	(7)	(5)	(6)	(7)	(8)	(10)	(6)	(7)	(6)	(8)	(7)	(7)	(7)	(7)	(7)	(6)	(5)	(8)	(8)
SOCIAL SECURITY AND MEDICARE	61	36	15	50	10	15	13	22	12	5	16	16	9	15	13	48	29	32	7	4	14	14	22
	6%	7%	5%	6%	5%	8%	5%	6%	7%	5%	6%	6%	6%	6%	6%	6%	6%	7%	3%	2%	7%	6%	12%
	(8)	(8)	(7)	(8)	(8)	(7)	(8)	(8)	(7)	(7)	(7)	(8)	(9)	(7)	(8)	(8)	(8)	(6)	(11)	(10)	(8)	(7)	(6)
MORAL VALUES	40	23	8	30	9	5	12	18	5	3	6	11	12	7	9	30	13	27	11	9	12	3	5
	4%	4%	3%	4%	5%	2%	5%	5%	3%	4%	2%	5%	7%	3%	4%	4%	2%	6%	5%	5%	6%	1%	2%
	(9)	(9)	(10)	(9)	(9)	(10)	(9)	(9)	(10)	(8)	(11)	(9)	(7)	(9)	(9)	(9)	(11)	(8)	(9)	(8)	(9)	(10)	(9)
EDUCATION	27	16	8	24	3	5	6	11	7	3	8	9	3	5	3	24	14	13	12	5	6	3	1
	3%	3%	3%	3%	2%	3%	2%	3%	4%	3%	3%	4%	2%	2%	1%	3%	3%	3%	6%	3%	3%	1%	-
	(10)	(10)	(9)	(10)	(12)	(9)	(10)	(10)	(9)	(9)	(9)	(10)	(11)	(10)	(11)	(10)	(10)	(10)	(8)	(9)	(10)	(11)	(12)
GUN CONTROL	21	13	4	16	4	4	4	9	3	1	7	5	4	4	5	15	16	5	7	3	1	6	2
	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	3%	1%	4%	2%	1%	3%	1%
	(11)	(11)	(11)	(11)	(10)	(11)	(11)	(11)	(11)	(12)	(10)	(11)	(10)	(11)	(10)	(11)	(9)	(11)	(10)	(11)	(12)	(9)	(10)
INCOME INEQUALITY	12	5	3	8	4	2	3	4	2	2	3	3	-	4	2	10	11	1	3	2	5	-	2
	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	-	2%	1%	1%	2%	-	1%	1%	3%	-	1%
	(12)	(12)	(12)	(12)	(11)	(12)	(12)	(12)	(12)	(11)	(12)	(12)	-	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(11)	-	(11)

Table 28-2
 QUESTION 27:
 And, which of the following issues is NEXT most important to you in deciding how to vote in the November 2018 elections?

BANNER 2

	GENDER/AGE								EDUCATION					GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		MEN		WOMEN		WOMEN		HS	OR	SOME	COLL	GRAD/	MEN	MEN	WOMEN	WOMEN	STRG	STRG	SOFT/	SOFT/	RIGHT	WRONG
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	COLL	GRAD	PROF	W/O	W/	W/O	W/	GOP	GOP	LEAN	LEAN	DIR	TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219	
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%	
TERRORISM AND NATIONAL SECURITY	203	17	34	51	25	19	42	41	16	36	66	72	29	47	55	55	46	53	61	38	38	148	43	
	20%	18%	17%	22%	21%	18%	21%	22%	24%	19%	20%	19%	24%	19%	20%	21%	22%	21%	22%	19%	20%	21%	20%	
	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	
THE ECONOMY	144	19	25	37	19	16	26	22	8	18	52	51	23	30	51	40	23	34	28	37	34	89	43	
	14%	20%	13%	16%	16%	15%	13%	12%	11%	10%	16%	14%	19%	12%	18%	15%	11%	14%	10%	19%	18%	13%	20%	
	(2)	(1)	(2)	(3)	(3)	(3)	(3)	(5)	(6)	(4)	(2)	(2)	(2)	(3)	(2)	(3)	(5)	(2)	(4)	(2)	(2)	(3)	(1)	
ILLEGAL IMMIGRATION	131	5	19	40	21	13	29	25	9	25	40	50	15	28	36	37	29	31	37	23	28	99	21	
	13%	5%	10%	17%	18%	13%	15%	14%	13%	14%	12%	14%	13%	12%	13%	14%	14%	12%	14%	12%	15%	14%	10%	
	(3)	(9)	(7)	(2)	(2)	(4)	(2)	(3)	(3)	(3)	(4)	(3)	(4)	(4)	(3)	(4)	(2)	(3)	(3)	(4)	(3)	(2)	(5)	
HEALTH CARE	122	5	24	23	12	18	22	30	12	29	47	37	9	34	18	42	27	24	43	19	25	80	29	
	12%	6%	13%	10%	10%	17%	11%	17%	17%	16%	15%	10%	7%	14%	6%	16%	13%	9%	16%	10%	13%	11%	13%	
	(4)	(7)	(4)	(4)	(6)	(2)	(4)	(2)	(2)	(2)	(3)	(5)	(6)	(2)	(6)	(2)	(3)	(5)	(2)	(5)	(4)	(4)	(3)	
GOVERNMENT SPENDING	103	7	25	22	14	9	19	23	8	13	30	45	16	20	34	23	27	19	25	27	23	72	23	
	10%	8%	13%	9%	12%	8%	9%	13%	11%	7%	9%	12%	13%	8%	12%	9%	13%	8%	9%	14%	12%	10%	10%	
	(5)	(5)	(3)	(5)	(4)	(5)	(5)	(4)	(4)	(8)	(5)	(4)	(3)	(7)	(4)	(5)	(4)	(7)	(5)	(3)	(5)	(5)	(4)	
JOBS	70	10	20	16	4	5	9	10	3	15	21	33	2	20	26	16	9	24	15	14	8	50	15	
	7%	11%	10%	7%	3%	5%	5%	5%	4%	8%	6%	9%	1%	8%	9%	6%	4%	10%	5%	7%	4%	7%	7%	
	(6)	(3)	(5)	(7)	(8)	(9)	(7)	(8)	(8)	(6)	(7)	(6)	(10)	(6)	(5)	(7)	(9)	(4)	(9)	(6)	(9)	(6)	(6)	
TAXES	66	10	20	10	4	6	15	7	2	15	19	23	9	22	17	12	15	21	18	12	9	48	11	
	7%	11%	10%	4%	4%	5%	8%	4%	2%	8%	6%	6%	8%	9%	6%	5%	7%	8%	7%	6%	5%	7%	5%	
	(7)	(4)	(6)	(8)	(7)	(8)	(7)	(8)	(9)	(5)	(8)	(7)	(5)	(5)	(7)	(9)	(6)	(6)	(7)	(7)	(8)	(8)	(8)	
SOCIAL SECURITY AND MEDICARE	61	2	6	21	14	4	12	15	8	13	23	20	5	18	11	19	13	14	22	12	10	49	8	
	6%	2%	3%	9%	12%	4%	6%	8%	11%	7%	7%	5%	4%	7%	4%	7%	6%	5%	8%	6%	5%	7%	4%	
	(8)	(11)	(10)	(6)	(5)	(10)	(8)	(6)	(5)	(7)	(6)	(8)	(9)	(8)	(8)	(6)	(8)	(8)	(6)	(8)	(6)	(7)	(9)	
MORAL VALUES	40	5	4	4	2	6	17	4	3	10	10	14	6	7	6	12	14	7	16	3	10	25	11	
	4%	5%	2%	2%	1%	6%	9%	2%	4%	5%	3%	4%	5%	3%	2%	5%	7%	3%	6%	2%	5%	4%	5%	
	(9)	(10)	(11)	(10)	(9)	(6)	(6)	(9)	(7)	(9)	(9)	(9)	(7)	(10)	(12)	(8)	(7)	(11)	(8)	(11)	(7)	(9)	(7)	
EDUCATION	27	6	7	-	-	6	4	4	1	3	8	12	5	3	10	7	6	10	6	4	5	16	7	
	3%	7%	4%	-	-	5%	2%	2%	1%	1%	3%	3%	4%	1%	4%	3%	3%	4%	2%	2%	3%	2%	3%	
	(10)	(6)	(8)			(7)	(10)	(10)	(11)	(11)	(10)	(10)	(8)	(11)	(9)	(10)	(10)	(9)	(10)	(10)	(10)	(11)	(10)	
GUN CONTROL	21	5	4	7	2	2	1	2	1	6	6	7	1	9	7	4	1	10	3	2	2	17	2	
	2%	6%	2%	3%	1%	2%	-	1%	1%	3%	2%	2%	1%	4%	3%	1%	-	4%	1%	1%	1%	2%	1%	
	(11)	(8)	(12)	(9)	(10)	(11)	(11)	(11)	(10)	(10)	(11)	(11)	(12)	(9)	(11)	(11)	(11)	(10)	(11)	(12)	(11)	(10)	(12)	
INCOME INEQUALITY	12	2	7	2	2	1	-	-	-	1	3	7	1	3	8	1	-	4	1	4	-	5	6	
	1%	2%	4%	1%	1%	1%	-	-	-	1%	1%	2%	1%	1%	3%	-	-	2%	-	2%	-	1%	3%	
	(12)	(12)	(9)	(11)	(11)	(12)				(12)	(12)	(12)	(11)	(12)	(10)	(12)		(12)	(12)	(9)		(12)	(11)	

Table 28-3
QUESTION 27:
And, which of the following issues is NEXT most important to you in deciding how to vote in the November 2018 elections?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL-	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE-TOTAL SAMPLE	1000 100%	302 30%	394 39%	696 70%	258 26%	45 5%	204 20%	529 53%	226 23%	244 24%	133 13%	301 30%	433 43%	193 19%	374 37%	43 4%	143 14%	183 18%	64 6%	187 19%	198 20%	74 7%	108 11%
TERRORISM AND NATIONAL SECURITY	203 20% (1)	67 22% (1)	83 21% (1)	150 22% (1)	46 18% (1)	7 14% (2)	38 19% (1)	117 22% (1)	46 21% (1)	40 16% (2)	30 23% (1)	56 19% (1)	86 20% (1)	38 19% (1)	79 21% (1)	10 24% (1)	24 17% (1)	35 19% (1)	12 18% (1)	45 24% (1)	42 21% (1)	10 13% (3)	26 24% (1)
THE ECONOMY	144 14% (2)	26 9% (4)	70 18% (2)	95 14% (2)	44 17% (2)	5 12% (3)	35 17% (2)	63 12% (4)	40 18% (2)	41 17% (1)	6 5% (8)	44 15% (2)	50 12% (4)	36 19% (2)	58 15% (2)	7 16% (2)	19 14% (4)	22 12% (4)	9 14% (4)	31 17% (2)	30 15% (2)	12 16% (2)	13 12% (3)
ILLEGAL IMMIGRATION	131 13% (3)	54 18% (2)	40 10% (5)	94 14% (3)	32 13% (3)	4 8% (7)	24 12% (4)	71 13% (3)	28 12% (3)	31 13% (3)	22 17% (2)	43 14% (3)	66 15% (2)	22 12% (3)	43 11% (4)	6 14% (3)	21 15% (2)	21 12% (5)	9 14% (3)	22 12% (3)	16 8% (5)	14 18% (1)	22 20% (2)
HEALTH CARE	122 12% (4)	43 14% (3)	45 11% (4)	88 13% (4)	27 10% (4)	7 16% (1)	27 13% (3)	75 14% (2)	24 11% (5)	23 9% (6)	18 14% (3)	31 10% (5)	49 11% (5)	17 9% (5)	56 15% (3)	3 8% (6)	20 14% (3)	24 13% (3)	10 15% (2)	22 12% (4)	26 13% (3)	10 13% (4)	7 7% (6)
GOVERNMENT SPENDING	103 10% (5)	23 8% (5)	52 13% (3)	75 11% (5)	25 10% (5)	3 6% (10)	14 7% (7)	53 10% (5)	28 12% (4)	23 9% (7)	11 8% (4)	43 14% (4)	54 12% (3)	20 10% (4)	30 8% (5)	4 10% (5)	11 8% (6)	27 15% (2)	7 11% (5)	17 9% (6)	20 10% (4)	5 7% (7)	12 11% (4)
JOBS	70 7% (6)	22 7% (6)	23 6% (7)	45 6% (7)	21 8% (7)	4 10% (4)	16 8% (6)	31 6% (7)	14 6% (6)	24 10% (5)	8 6% (7)	28 9% (6)	35 8% (6)	12 6% (8)	23 6% (7)	1 2% (9)	9 7% (8)	9 5% (9)	6 10% (7)	17 9% (5)	12 6% (8)	7 10% (5)	8 7% (5)
TAXES	66 7% (7)	15 5% (8)	31 8% (6)	47 7% (6)	17 7% (8)	3 6% (8)	13 7% (8)	26 5% (9)	13 6% (8)	27 11% (4)	9 7% (5)	22 7% (7)	31 9% (6)	16 5% (8)	19 5% (8)	3 7% (7)	15 11% (5)	12 7% (6)	6 10% (6)	10 5% (8)	13 7% (6)	4 6% (8)	2 10% (10)
SOCIAL SECURITY AND MEDICARE	61 6% (8)	16 5% (7)	20 5% (8)	35 5% (8)	23 9% (6)	3 6% (9)	18 9% (5)	29 5% (8)	14 6% (7)	19 8% (8)	4 3% (12)	13 4% (8)	17 4% (9)	16 8% (7)	29 8% (6)	5 12% (4)	9 7% (7)	10 5% (8)	3 5% (8)	10 5% (7)	12 6% (9)	6 8% (6)	6 6% (7)
MORAL VALUES	40 4% (9)	14 5% (9)	18 5% (9)	31 5% (9)	4 2% (11)	4 9% (6)	5 3% (10)	33 6% (6)	2 1% (12)	4 2% (10)	8 6% (6)	8 3% (9)	17 4% (8)	7 4% (9)	16 4% (9)	- 3% (9)	5 6% (7)	11 2% (10)	1 3% (10)	5 3% (9)	13 6% (7)	2 2% (9)	4 3% (9)
EDUCATION	27 3% (10)	13 4% (10)	3 1% (11)	16 2% (10)	9 4% (9)	2 4% (11)	8 4% (9)	16 3% (10)	8 4% (9)	3 1% (12)	5 4% (10)	5 2% (11)	10 2% (11)	4 2% (10)	13 3% (10)	3 7% (8)	2 1% (12)	4 2% (10)	1 2% (9)	3 2% (11)	8 4% (10)	2 2% (11)	5 5% (8)
GUN CONTROL	21 2% (11)	8 3% (11)	7 2% (10)	15 2% (11)	2 1% (12)	4 9% (5)	3 1% (12)	13 2% (11)	3 2% (11)	4 2% (11)	6 5% (9)	6 2% (10)	12 3% (10)	3 1% (11)	6 2% (11)	- 3% (10)	4 2% (11)	4 2% (11)	- 2% (10)	4 2% (10)	5 3% (11)	2 2% (10)	2 1% (12)
INCOME INEQUALITY	12 1% (12)	2 1% (12)	2 1% (12)	4 1% (12)	7 3% (10)	- - (11)	3 2% (12)	3 1% (12)	4 2% (10)	5 2% (9)	5 4% (11)	2 1% (12)	6 1% (12)	3 1% (12)	3 1% (12)	- 1% (11)	2 2% (12)	3 2% (12)	- - (12)	2 1% (12)	2 1% (12)	1 1% (12)	2 2% (11)

Table 28-4

QUESTION 27:

And, which of the following issues is NEXT most important to you in deciding how to vote in the November 2018 elections?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA 08&12	NEVER OBAMA	TOTAL	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH		TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X														CONS	CONS					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191	
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%	
TERRORISM AND NATIONAL SECURITY	203	12	17	29	174	136	3	63	91	102	192	11	161	42	28	11	4	25	178	165	34	
	20%	12%	16%	14%	22%	21%	12%	20%	22%	20%	21%	15%	20%	23%	25%	25%	13%	15%	21%	21%	18%	
	(1)	(3)	(2)	(2)	(1)	(1)	(3)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(3)	(2)	(1)	(1)	(2)	
THE ECONOMY	144	12	12	25	120	84	5	55	45	77	123	22	114	31	17	6	7	22	122	105	35	
	14%	13%	11%	12%	15%	13%	17%	17%	11%	15%	13%	30%	14%	17%	15%	15%	23%	13%	15%	13%	18%	
	(2)	(2)	(4)	(4)	(2)	(4)	(1)	(2)	(4)	(2)	(3)	(1)	(2)	(2)	(2)	(2)	(1)	(4)	(2)	(3)	(1)	
ILLEGAL IMMIGRATION	131	8	16	25	106	86	3	41	67	58	125	5	108	22	16	4	3	17	113	111	20	
	13%	9%	15%	12%	13%	13%	11%	13%	16%	11%	13%	7%	13%	12%	14%	8%	10%	10%	14%	14%	10%	
	(3)	(5)	(3)	(3)	(3)	(3)	(4)	(3)	(2)	(5)	(2)	(5)	(3)	(4)	(3)	(5)	(4)	(5)	(3)	(2)	(5)	
HEALTH CARE	122	17	20	36	86	92	2	28	49	65	114	8	101	21	14	6	1	26	96	96	26	
	12%	18%	18%	18%	11%	14%	8%	9%	12%	13%	12%	11%	12%	11%	12%	15%	3%	15%	12%	12%	14%	
	(4)	(1)	(1)	(1)	(5)	(2)	(6)	(5)	(3)	(3)	(4)	(3)	(4)	(5)	(4)	(3)	(9)	(1)	(4)	(4)	(3)	
GOVERNMENT SPENDING	103	7	9	16	88	70	2	32	37	58	96	8	79	25	12	6	6	8	95	76	24	
	10%	7%	8%	8%	11%	11%	7%	10%	9%	11%	10%	10%	10%	13%	11%	15%	20%	5%	11%	10%	13%	
	(5)	(8)	(6)	(7)	(4)	(5)	(8)	(4)	(5)	(4)	(5)	(4)	(5)	(3)	(5)	(4)	(2)	(8)	(5)	(5)	(4)	
JOBS	70	8	10	18	52	46	2	22	26	39	65	5	61	9	5	3	2	25	46	50	16	
	7%	9%	9%	9%	6%	7%	8%	7%	6%	8%	7%	6%	8%	5%	4%	6%	6%	15%	5%	6%	8%	
	(6)	(6)	(5)	(5)	(6)	(6)	(7)	(6)	(8)	(6)	(6)	(6)	(6)	(8)	(8)	(7)	(7)	(3)	(8)	(7)	(6)	
TAXES	66	9	8	16	50	43	3	20	27	36	63	4	60	7	3	1	2	10	56	58	6	
	7%	9%	7%	8%	6%	7%	13%	6%	6%	7%	7%	5%	7%	4%	3%	3%	7%	6%	7%	7%	3%	
	(7)	(4)	(7)	(6)	(7)	(8)	(2)	(7)	(7)	(7)	(7)	(7)	(7)	(9)	(9)	(9)	(6)	(6)	(6)	(6)	(10)	
SOCIAL SECURITY AND MEDICARE	61	8	5	14	47	45	1	15	31	27	58	3	51	10	6	2	2	6	55	48	12	
	6%	9%	5%	7%	6%	7%	4%	5%	7%	5%	6%	4%	6%	5%	5%	4%	8%	4%	7%	6%	6%	
	(8)	(7)	(8)	(8)	(8)	(7)	(10)	(9)	(6)	(8)	(8)	(9)	(8)	(7)	(7)	(8)	(5)	(10)	(7)	(8)	(7)	
MORAL VALUES	40	3	2	5	34	22	-	17	14	23	37	2	28	11	7	3	1	8	32	31	9	
	4%	3%	2%	3%	4%	3%	-	5%	3%	4%	4%	3%	3%	6%	7%	7%	3%	5%	4%	4%	5%	
	(9)	(11)	(11)	(12)	(9)	(9)	-	(8)	(9)	(9)	(9)	(10)	(9)	(6)	(6)	(6)	(8)	(9)	(9)	(9)	(8)	
EDUCATION	27	4	3	7	21	14	1	12	12	13	25	2	22	5	3	1	1	10	18	19	7	
	3%	4%	3%	3%	3%	2%	3%	4%	3%	3%	3%	3%	3%	3%	3%	2%	3%	6%	2%	2%	4%	
	(10)	(9)	(10)	(9)	(10)	(10)	(11)	(10)	(10)	(10)	(10)	(11)	(10)	(10)	(10)	(10)	(10)	(7)	(10)	(11)	(9)	
GUN CONTROL	21	3	3	6	14	11	3	7	10	10	20	1	19	2	2	-	-	5	15	19	-	
	2%	3%	3%	3%	2%	2%	10%	2%	2%	2%	2%	1%	2%	1%	2%	-	-	3%	2%	2%	-	
	(11)	(12)	(9)	(10)	(11)	(11)	(5)	(11)	(11)	(11)	(11)	(12)	(11)	(11)	(11)	-	-	(12)	(11)	(10)	-	
INCOME INEQUALITY	12	4	2	5	6	6	2	4	7	2	8	3	11	1	-	-	1	6	6	8	3	
	1%	4%	1%	3%	1%	1%	6%	1%	2%	-	1%	4%	1%	-	-	-	2%	3%	1%	1%	1%	
	(12)	(10)	(12)	(11)	(12)	(12)	(9)	(12)	(12)	(12)	(12)	(8)	(12)	(12)	-	-	(11)	(11)	(12)	(12)	(11)	

Table 28-5
 QUESTION 27:
 And, which of the following issues is NEXT most important to you in deciding how to vote in the November 2018 elections?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
TERRORISM AND NATIONAL SECURITY	203	189	11	178	11	116	51	13	183	92	54	14	19	25	-	52	44	19	203	-	-	-	103	100
THE ECONOMY	144	125	13	116	16	71	30	17	121	60	46	17	13	8	44	-	21	13	-	144	-	-	72	72
ILLEGAL IMMIGRATION	131	126	4	118	5	66	36	11	116	72	28	11	11	9	63	17	-	13	-	-	131	-	93	38
HEALTH CARE	122	116	6	104	7	59	36	13	103	43	26	13	23	18	25	22	13	27	-	-	-	122	73	49
GOVERNMENT SPENDING	103	90	6	80	6	54	25	9	90	36	34	22	4	8	24	24	21	8	-	-	-	-	50	54
JOBS	70	61	6	54	12	40	15	10	56	20	33	5	5	8	18	19	2	2	-	-	-	-	39	32
TAXES	66	58	2	48	8	37	13	7	55	21	14	19	8	6	14	20	4	3	-	-	-	-	44	23
SOCIAL SECURITY AND MEDICARE	61	56	3	50	1	27	15	6	52	30	13	5	11	2	19	5	8	-	-	-	-	-	37	24
MORAL VALUES	40	30	5	31	3	18	11	-	36	14	9	2	4	10	10	10	5	1	-	-	-	-	18	22
EDUCATION	27	23	1	18	3	14	5	4	20	7	9	1	7	3	4	7	2	3	-	-	-	-	15	12
GUN CONTROL	21	20	1	17	3	10	7	2	17	13	5	-	1	2	5	3	6	1	-	-	-	-	15	6
INCOME INEQUALITY	12	10	2	6	2	6	-	1	8	4	5	2	-	-	-	2	2	2	-	-	-	-	10	1

Table 28-6
 QUESTION 27:
 And, which of the following issues is NEXT most important to you in deciding how to vote in the November 2018 elections?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-OUNCE/		GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
			OUNCE	AFTER																			
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
TERRORISM AND NATIONAL SECURITY	203	12	41	56	18	45	8	22	67	136	94	109	35	166	120	67	72	54	8	36	168	35	21
	20%	15%	18%	21%	17%	24%	24%	23%	24%	19%	23%	19%	23%	20%	24%	18%	19%	23%	16%	22%	21%	18%	21%
	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(2)	(1)	(1)	(2)	(1)
THE ECONOMY	144	5	35	32	16	32	6	17	47	98	67	77	27	113	63	44	75	29	13	32	107	37	18
	14%	7%	15%	12%	15%	17%	19%	17%	17%	13%	16%	13%	17%	14%	12%	12%	20%	12%	27%	19%	13%	19%	18%
	(2)	(8)	(3)	(4)	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(3)	(2)	(2)	(4)	(4)	(1)	(4)	(1)	(2)	(3)	(1)	(2)
ILLEGAL IMMIGRATION	131	9	46	35	12	15	3	11	32	98	56	75	18	112	77	59	35	33	3	20	115	15	7
	13%	12%	20%	13%	11%	8%	8%	11%	12%	14%	13%	13%	12%	13%	15%	16%	9%	14%	5%	12%	14%	8%	7%
	(3)	(2)	(1)	(2)	(5)	(5)	(6)	(4)	(3)	(2)	(3)	(4)	(3)	(3)	(2)	(2)	(6)	(3)	(5)	(4)	(2)	(6)	(5)
HEALTH CARE	122	8	25	35	14	27	4	8	27	95	39	83	13	108	73	51	41	35	7	10	98	24	12
	12%	11%	11%	13%	14%	15%	12%	9%	10%	13%	9%	14%	9%	13%	14%	14%	11%	15%	14%	6%	12%	13%	12%
	(4)	(4)	(4)	(3)	(4)	(4)	(3)	(5)	(5)	(4)	(5)	(2)	(5)	(4)	(3)	(3)	(4)	(2)	(4)	(7)	(4)	(3)	(4)
GOVERNMENT SPENDING	103	5	16	24	15	28	4	11	29	74	50	53	16	84	51	30	44	20	7	21	81	23	12
	10%	7%	7%	9%	14%	15%	11%	11%	11%	10%	12%	9%	11%	10%	10%	8%	12%	8%	15%	13%	10%	12%	12%
	(5)	(6)	(6)	(5)	(3)	(3)	(4)	(3)	(4)	(5)	(4)	(5)	(4)	(5)	(5)	(6)	(3)	(5)	(3)	(3)	(5)	(4)	(3)
JOBS	70	8	20	19	3	12	1	8	15	55	19	51	13	56	26	22	26	11	1	11	52	18	7
	7%	11%	9%	7%	3%	6%	3%	8%	5%	8%	5%	9%	8%	7%	5%	6%	7%	5%	2%	7%	6%	9%	7%
	(6)	(5)	(5)	(7)	(10)	(6)	(9)	(6)	(6)	(6)	(8)	(6)	(6)	(7)	(8)	(8)	(7)	(8)	(11)	(5)	(8)	(5)	(7)
TAXES	66	9	16	17	8	10	2	4	14	52	24	42	6	60	27	33	35	19	3	11	56	10	7
	7%	11%	7%	6%	8%	6%	7%	4%	5%	7%	6%	7%	4%	7%	5%	9%	9%	8%	5%	7%	7%	5%	7%
	(7)	(3)	(7)	(8)	(7)	(7)	(7)	(10)	(8)	(7)	(6)	(7)	(9)	(6)	(7)	(5)	(5)	(6)	(6)	(6)	(6)	(8)	(6)
SOCIAL SECURITY AND MEDICARE	61	5	16	19	9	5	3	4	10	51	21	40	7	54	35	30	15	19	2	8	53	8	4
	6%	6%	7%	7%	9%	3%	9%	4%	4%	7%	5%	7%	4%	7%	7%	8%	4%	8%	4%	5%	7%	4%	4%
	(8)	(9)	(8)	(6)	(6)	(8)	(5)	(9)	(10)	(8)	(7)	(8)	(8)	(8)	(6)	(7)	(8)	(7)	(8)	(9)	(7)	(9)	(10)
MORAL VALUES	40	5	4	16	3	5	1	5	11	28	18	22	6	34	18	16	14	10	1	8	29	10	5
	4%	7%	2%	6%	3%	3%	3%	5%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	3%	5%	4%	5%	5%
	(9)	(7)	(11)	(9)	(9)	(9)	(8)	(7)	(9)	(9)	(9)	(9)	(10)	(9)	(9)	(9)	(9)	(9)	(10)	(8)	(9)	(7)	(8)
EDUCATION	27	4	5	5	4	4	1	5	14	13	13	14	7	20	10	8	10	3	2	1	20	8	5
	3%	5%	2%	2%	4%	2%	3%	5%	5%	2%	3%	2%	5%	2%	2%	2%	3%	1%	4%	1%	2%	4%	5%
	(10)	(10)	(10)	(11)	(8)	(10)	(10)	(8)	(7)	(11)	(10)	(10)	(7)	(10)	(10)	(12)	(10)	(11)	(7)	(11)	(10)	(10)	(9)
GUN CONTROL	21	3	5	5	2	3	-	2	5	16	9	12	3	17	10	8	5	5	1	5	18	2	2
	2%	3%	2%	2%	2%	1%	-	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	3%	2%	1%	2%
	(11)	(12)	(9)	(10)	(11)	(11)		(11)	(11)	(10)	(11)	(11)	(11)	(11)	(11)	(11)	(10)	(12)	(10)	(10)	(11)	(11)	(11)
INCOME INEQUALITY	12	4	4	2	1	-	1	1	3	8	4	8	3	8	2	9	2	2	1	1	9	2	-
	1%	5%	2%	1%	1%	-	2%	1%	1%	1%	1%	1%	2%	1%	-	2%	-	1%	3%	1%	1%	1%	-
	(12)	(11)	(12)	(12)	(12)		(11)	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(10)	(12)	(12)	(9)	(12)	(12)	(12)	

Table 28-7

QUESTION 27:

And, which of the following issues is NEXT most important to you in deciding how to vote in the November 2018 elections?

BANNER 7

	REASONS FOR TRUMP SUPPORT						COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP						BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS	
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS, NOT MAN, POLITICIAN	ISSUE POSITIONS	NAT'L URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILLING RE-PEAL/RE-FOR-EIGN TRADE DEALS	NAT'L URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	JOB-KILLING RE-PEAL/RE-FOR-EIGN TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/BUILD WALL	DOES NOT CONCERN	DOES CONCERN		
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169		
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%		
TERRORISM AND NATIONAL SECURITY	203	99	44	34	26	118	86	88	74	40	66	50	33	38	16	25	55	77	157	46	131	72	173	30		
	20%	21%	21%	18%	21%	23%	19%	21%	19%	19%	20%	21%	19%	22%	20%	21%	21%	23%	22%	17%	20%	21%	21%	18%		
	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(2)	(2)	(1)	(1)	(1)	(2)	(1)	(1)	(2)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)		
THE ECONOMY	144	66	29	35	14	82	76	51	49	30	54	44	16	24	7	17	25	44	86	58	106	38	120	24		
	14%	14%	13%	19%	11%	16%	17%	12%	13%	14%	16%	19%	9%	14%	8%	13%	10%	13%	12%	21%	16%	11%	14%	14%		
	(2)	(2)	(2)	(1)	(3)	(2)	(2)	(3)	(3)	(3)	(3)	(2)	(6)	(3)	(7)	(4)	(4)	(2)	(4)	(1)	(2)	(4)	(2)	(2)		
ILLEGAL IMMIGRATION	131	65	26	24	15	70	37	94	39	21	56	19	17	30	7	26	54	36	116	15	59	71	110	20		
	13%	14%	12%	13%	12%	13%	8%	22%	10%	10%	17%	8%	10%	18%	9%	21%	20%	11%	16%	5%	9%	21%	13%	12%		
	(3)	(3)	(3)	(3)	(2)	(3)	(6)	(1)	(5)	(5)	(2)	(6)	(4)	(2)	(5)	(1)	(2)	(5)	(2)	(8)	(5)	(2)	(3)	(3)		
HEALTH CARE	122	64	26	20	13	59	47	39	78	21	39	22	42	13	7	17	32	41	91	32	101	21	105	17		
	12%	13%	12%	11%	11%	11%	10%	9%	20%	10%	11%	9%	24%	8%	8%	14%	12%	12%	12%	11%	15%	6%	13%	10%		
	(4)	(4)	(4)	(5)	(4)	(4)	(4)	(4)	(1)	(4)	(4)	(5)	(1)	(5)	(6)	(3)	(3)	(3)	(3)	(4)	(3)	(6)	(4)	(5)		
GOVERNMENT SPENDING	103	46	23	24	11	47	46	38	46	30	26	26	18	21	12	7	22	37	66	37	64	39	86	17		
	10%	10%	11%	13%	9%	9%	10%	9%	12%	14%	8%	11%	10%	12%	15%	5%	8%	11%	9%	14%	10%	12%	10%	10%		
	(5)	(5)	(5)	(4)	(6)	(5)	(5)	(5)	(4)	(2)	(5)	(4)	(3)	(4)	(2)	(7)	(6)	(4)	(5)	(3)	(4)	(3)	(5)	(4)		
JOBS	70	33	15	11	11	26	54	20	25	16	19	26	9	8	8	7	10	30	46	24	54	16	57	13		
	7%	7%	7%	6%	9%	5%	12%	5%	6%	7%	6%	11%	5%	5%	10%	6%	4%	9%	6%	9%	8%	5%	7%	8%		
	(6)	(6)	(8)	(7)	(5)	(8)	(3)	(8)	(7)	(7)	(8)	(3)	(8)	(8)	(4)	(5)	(9)	(6)	(7)	(5)	(6)	(8)	(6)	(7)		
TAXES	66	31	16	10	10	35	36	22	22	18	20	13	17	7	9	7	20	24	50	16	43	24	53	14		
	7%	6%	8%	5%	8%	7%	8%	5%	6%	8%	6%	5%	10%	4%	11%	6%	7%	7%	7%	6%	6%	7%	6%	8%		
	(7)	(7)	(7)	(8)	(7)	(6)	(7)	(7)	(8)	(6)	(7)	(7)	(5)	(9)	(3)	(6)	(7)	(7)	(6)	(6)	(7)	(5)	(7)	(6)		
SOCIAL SECURITY AND MEDICARE	61	25	17	12	7	34	24	27	25	12	23	10	10	13	5	6	22	17	45	16	41	20	51	10		
	6%	5%	8%	7%	6%	6%	5%	7%	6%	5%	7%	4%	6%	8%	6%	5%	8%	5%	6%	6%	6%	6%	6%	6%		
	(8)	(8)	(6)	(6)	(8)	(7)	(8)	(6)	(6)	(8)	(6)	(8)	(7)	(6)	(8)	(8)	(5)	(8)	(8)	(7)	(8)	(7)	(8)	(8)		
MORAL VALUES	40	24	6	6	4	24	17	14	17	8	16	8	5	8	2	4	11	16	31	8	24	16	31	8		
	4%	5%	3%	3%	3%	5%	4%	3%	4%	4%	5%	3%	3%	5%	3%	3%	4%	5%	4%	3%	4%	5%	4%	5%		
	(9)	(9)	(10)	(10)	(11)	(9)	(9)	(9)	(9)	(10)	(9)	(9)	(10)	(7)	(11)	(9)	(8)	(9)	(9)	(10)	(9)	(9)	(9)	(9)		
EDUCATION	27	8	6	6	6	14	13	9	10	9	11	6	6	2	3	4	6	6	16	11	18	10	22	6		
	3%	2%	3%	3%	5%	3%	3%	2%	2%	4%	3%	3%	3%	1%	3%	3%	2%	2%	2%	4%	3%	3%	3%	3%		
	(10)	(11)	(9)	(9)	(9)	(10)	(10)	(11)	(10)	(9)	(10)	(10)	(9)	(11)	(10)	(10)	(11)	(10)	(10)	(9)	(10)	(10)	(10)	(10)		
GUN CONTROL	21	10	5	2	4	11	8	12	5	6	6	4	1	6	4	2	6	6	14	7	13	8	16	5		
	2%	2%	2%	1%	3%	2%	2%	3%	1%	3%	2%	2%	-	3%	5%	2%	2%	2%	2%	2%	2%	2%	2%	3%		
	(11)	(10)	(11)	(11)	(10)	(11)	(11)	(10)	(11)	(11)	(11)	(12)	(12)	(10)	(9)	(11)	(10)	(11)	(11)	(11)	(11)	(11)	(11)	(12)		
INCOME INEQUALITY	12	8	1	-	3	4	8	4	3	4	3	5	3	-	1	1	2	3	6	5	10	2	7	5		
	1%	2%	-	-	2%	1%	2%	1%	1%	2%	1%	2%	2%	-	1%	1%	1%	1%	1%	2%	1%	1%	1%	3%		
	(12)	(12)	(12)	-	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(11)	(11)	-	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(11)		

Table 28-8
 QUESTION 27:
 And, which of the following issues is NEXT most important to you in deciding how to vote in the November 2018 elections?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMOS	HARD-LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN-FORCES	QUESTIONS	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS-AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
TERRORISM AND NATIONAL SECURITY	203	142	61	95	50	28	22	8	153	42	8	183	20	83	91	174	29	59	144	69	98	105	80
	20%	19%	24%	20%	24%	19%	19%	17%	22%	17%	13%	21%	17%	20%	20%	20%	23%	22%	20%	18%	18%	23%	24%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(3)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
THE ECONOMY	144	98	46	70	34	17	15	8	88	46	10	124	20	44	81	125	19	29	116	53	64	80	60
	14%	13%	18%	15%	16%	12%	13%	17%	13%	18%	17%	14%	17%	10%	18%	14%	15%	10%	16%	14%	12%	18%	18%
	(2)	(3)	(2)	(2)	(2)	(4)	(3)	(2)	(3)	(1)	(1)	(3)	(1)	(4)	(2)	(2)	(2)	(4)	(2)	(3)	(4)	(2)	(2)
ILLEGAL IMMIGRATION	131	100	31	62	29	17	19	3	91	31	9	127	4	67	50	118	13	39	91	55	80	51	39
	13%	13%	12%	13%	14%	11%	17%	6%	13%	12%	14%	14%	3%	16%	11%	13%	10%	14%	13%	14%	15%	11%	12%
	(3)	(2)	(3)	(4)	(4)	(5)	(2)	(8)	(2)	(5)	(2)	(2)	(10)	(2)	(4)	(3)	(6)	(2)	(3)	(2)	(3)	(4)	(3)
HEALTH CARE	122	93	29	67	17	24	9	5	85	31	6	108	14	54	54	109	13	36	86	49	81	41	30
	12%	13%	11%	14%	8%	17%	8%	11%	12%	12%	10%	12%	12%	13%	12%	12%	11%	13%	12%	13%	15%	9%	9%
	(4)	(4)	(4)	(3)	(5)	(2)	(6)	(4)	(4)	(4)	(5)	(4)	(4)	(3)	(3)	(4)	(4)	(3)	(4)	(4)	(2)	(5)	(5)
GOVERNMENT SPENDING	103	80	23	40	29	19	13	1	64	32	7	98	5	43	47	90	13	18	85	44	52	52	39
	10%	11%	9%	8%	14%	13%	11%	3%	9%	13%	12%	11%	4%	10%	10%	11%	11%	7%	12%	11%	9%	11%	11%
	(5)	(5)	(5)	(5)	(3)	(3)	(4)	(10)	(5)	(3)	(4)	(5)	(9)	(5)	(5)	(5)	(5)	(7)	(5)	(5)	(5)	(3)	(4)
JOBS	70	51	20	34	14	8	9	5	45	21	5	53	17	25	37	61	9	25	45	29	39	31	21
	7%	7%	8%	7%	6%	6%	8%	11%	6%	8%	8%	6%	15%	6%	8%	7%	7%	9%	6%	7%	7%	7%	6%
	(6)	(7)	(6)	(6)	(7)	(8)	(5)	(5)	(7)	(6)	(6)	(8)	(3)	(8)	(6)	(6)	(7)	(5)	(7)	(6)	(6)	(6)	(7)
TAXES	66	56	11	33	13	9	8	3	47	17	2	56	10	25	34	60	7	17	50	28	36	31	24
	7%	8%	4%	7%	6%	6%	7%	7%	7%	7%	3%	6%	9%	6%	8%	7%	5%	6%	7%	7%	7%	7%	7%
	(7)	(6)	(9)	(7)	(8)	(7)	(8)	(7)	(6)	(7)	(10)	(6)	(5)	(7)	(7)	(7)	(8)	(8)	(6)	(7)	(8)	(7)	(6)
SOCIAL SECURITY AND MEDICARE	61	46	15	31	14	7	9	1	39	17	5	54	7	27	20	47	14	18	43	27	37	24	16
	6%	6%	6%	6%	6%	5%	8%	1%	6%	7%	8%	6%	6%	6%	4%	5%	11%	7%	6%	7%	7%	5%	5%
	(8)	(8)	(7)	(8)	(6)	(9)	(7)	(12)	(8)	(8)	(7)	(7)	(7)	(6)	(8)	(8)	(3)	(6)	(8)	(8)	(7)	(8)	(8)
MORAL VALUES	40	26	13	16	6	9	3	6	28	7	5	31	8	20	17	37	3	9	31	13	18	21	16
	4%	4%	5%	3%	3%	6%	2%	12%	4%	3%	8%	4%	7%	5%	4%	4%	2%	3%	4%	3%	3%	5%	5%
	(9)	(9)	(8)	(9)	(9)	(6)	(11)	(3)	(9)	(9)	(8)	(9)	(6)	(9)	(9)	(9)	(10)	(10)	(9)	(9)	(9)	(9)	(9)
EDUCATION	27	23	4	13	4	5	4	2	20	5	2	21	6	16	8	24	3	13	14	7	15	12	9
	3%	3%	2%	3%	2%	3%	3%	4%	3%	2%	3%	2%	6%	4%	2%	3%	2%	5%	2%	2%	3%	3%	3%
	(10)	(10)	(10)	(10)	(10)	(10)	(10)	(9)	(10)	(10)	(9)	(10)	(8)	(10)	(10)	(10)	(9)	(9)	(10)	(11)	(11)	(10)	(10)
GUN CONTROL	21	17	4	12	1	2	5	1	18	1	2	18	3	13	6	20	1	8	13	11	17	3	3
	2%	2%	1%	2%	-	1%	5%	2%	3%	-	3%	2%	2%	3%	1%	2%	1%	3%	2%	3%	3%	1%	1%
	(11)	(11)	(11)	(11)	(12)	(11)	(9)	(11)	(11)	(12)	(11)	(11)	(11)	(11)	(11)	(11)	(11)	(11)	(11)	(10)	(10)	(11)	(11)
INCOME INEQUALITY	12	10	2	5	2	1	-	4	8	4	-	10	2	5	6	11	1	3	9	6	10	1	1
	1%	1%	1%	1%	1%	1%	-	8%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	-	-
	(12)	(12)	(12)	(12)	(11)	(12)	-	(6)	(12)	(11)	-	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(12)	(12)

Table 29-1
 QUESTION 27C:
 Which ONE of the following issues is MOST important to you in deciding how to vote in the November 2018 elections?

Combined Choices.

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE							
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH WEST	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000 100%	524 52%	283 28%	807 81%	187 19%	186 19%	247 25%	385 39%	182 18%	92 9%	261 26%	246 25%	165 16%	236 24%	236 24%	764 76%	520 52%	480 48%	197 20%	179 18%	211 21%	224 22%	189 19%
TERRORISM AND NATIONAL SECURITY	429 43%	249 47%	116 41%	365 45%	64 34%	80 43%	107 43%	173 45%	69 38%	35 38%	108 42%	113 46%	65 40%	108 46%	113 48%	316 41%	197 38%	232 48%	74 38%	80 45%	89 42%	97 43%	88 46%
THE ECONOMY	325 32%	154 29%	106 38%	261 32%	61 33%	61 33%	79 32%	125 33%	59 32%	21 23%	93 35%	75 30%	50 30%	86 37%	78 33%	247 32%	186 36%	138 29%	83 42%	64 36%	62 29%	70 31%	45 24%
ILLEGAL IMMIGRATION	260 26%	132 25%	71 25%	203 25%	54 29%	50 27%	55 22%	96 25%	59 32%	31 33%	79 30%	65 26%	31 19%	54 23%	50 21%	210 27%	143 27%	117 24%	47 24%	44 25%	52 25%	54 24%	62 33%
HEALTH CARE	210 21%	106 20%	61 22%	167 21%	40 21%	47 25%	49 20%	77 20%	37 20%	26 28%	56 21%	44 18%	36 22%	49 21%	53 22%	157 21%	90 17%	120 25%	41 21%	36 20%	49 23%	50 22%	35 19%
GOVERNMENT SPENDING	177 18%	77 15%	62 22%	138 17%	38 21%	24 13%	55 22%	64 17%	34 19%	17 18%	44 17%	43 18%	34 21%	39 16%	43 18%	134 18%	98 19%	79 16%	23 12%	37 21%	36 17%	37 17%	42 22%
SOCIAL SECURITY AND MEDICARE	154 15%	79 15%	47 17%	126 16%	27 14%	31 16%	38 16%	60 16%	25 14%	11 12%	37 14%	38 16%	32 19%	36 15%	38 16%	116 15%	80 15%	74 15%	7 4%	10 5%	27 13%	47 21%	62 33%
MORAL VALUES	122 12%	74 14%	20 7%	93 12%	29 15%	18 10%	32 13%	49 13%	23 13%	15 17%	26 10%	30 12%	24 15%	27 11%	26 11%	96 13%	50 10%	72 15%	30 15%	21 12%	27 13%	28 13%	15 8%
JOBS	121 12%	67 13%	30 11%	96 12%	23 13%	22 12%	29 12%	45 12%	26 14%	14 16%	26 10%	32 13%	19 12%	29 12%	30 13%	91 12%	75 14%	46 10%	29 15%	22 12%	29 14%	31 14%	10 5%
TAXES	103 10%	55 10%	26 9%	80 10%	22 12%	23 12%	27 11%	40 10%	12 7%	7 8%	26 10%	22 9%	22 14%	25 11%	23 10%	80 10%	60 12%	43 9%	23 11%	27 15%	28 13%	16 7%	10 5%
EDUCATION	50 5%	26 5%	16 6%	42 5%	8 4%	9 5%	9 4%	19 5%	13 7%	3 3%	17 6%	15 6%	9 5%	6 3%	7 3%	43 6%	24 5%	26 5%	22 11%	8 5%	10 5%	6 3%	3 1%
GUN CONTROL	34 3%	24 5%	6 2%	30 4%	4 2%	5 3%	8 3%	16 4%	5 3%	2 2%	8 3%	9 4%	7 4%	8 4%	9 4%	25 3%	24 5%	10 2%	11 5%	7 4%	5 3%	7 3%	4 2%
INCOME INEQUALITY	16 2%	6 1%	6 2%	12 1%	4 2%	2 1%	5 2%	6 2%	2 1%	2 2%	4 2%	6 3%	- -	4 2%	2 1%	14 2%	13 2%	3 1%	4 2%	2 1%	6 3%	2 1%	2 1%

Table 29-2
 QUESTION 27C:
 Which ONE of the following issues is MOST important to you in deciding how to vote in the November 2018 elections?

Combined Choices.

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	GRAD/ GRAD	PROF	W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE=TOTAL SAMPLE	1000 100%	93 9%	195 19%	232 23%	120 12%	104 10%	195 20%	181 18%	69 7%	184 18%	326 33%	370 37%	120 12%	241 24%	279 28%	268 27%	212 21%	250 25%	274 27%	196 20%	192 19%	698 70%	219 22%
TERRORISM AND NATIONAL SECURITY	429 43%	31 33%	68 35%	99 43%	52 43%	44 42%	102 52%	86 48%	36 52%	84 46%	131 40%	158 43%	56 47%	86 36%	111 40%	128 48%	103 49%	108 43%	141 52%	66 34%	87 45%	322 46%	83 38%
THE ECONOMY	325 32%	41 44%	72 37%	73 32%	34 28%	42 41%	54 28%	42 23%	11 16%	39 21%	112 34%	125 34%	48 40%	77 32%	109 39%	74 28%	64 30%	79 31%	76 28%	80 41%	58 30%	217 31%	85 39%
ILLEGAL IMMIGRATION	260 26%	23 24%	52 27%	68 29%	39 32%	24 23%	44 23%	48 27%	23 34%	54 30%	80 25%	96 26%	29 24%	65 27%	78 28%	69 26%	48 22%	69 28%	63 23%	52 27%	49 25%	196 28%	48 22%
HEALTH CARE	210 21%	16 18%	36 18%	38 16%	19 15%	25 24%	48 25%	47 26%	17 24%	47 26%	81 25%	67 18%	16 13%	54 22%	36 13%	74 28%	46 22%	40 16%	66 24%	38 20%	47 25%	139 20%	48 22%
GOVERNMENT SPENDING	177 18%	10 10%	42 21%	46 20%	29 24%	14 13%	32 16%	34 19%	13 20%	22 12%	47 14%	79 21%	29 24%	33 14%	65 23%	36 13%	43 20%	38 15%	38 14%	46 24%	37 19%	117 17%	45 21%
SOCIAL SECURITY AND MEDICARE	154 15%	2 2%	14 7%	64 27%	42 35%	5 5%	23 12%	46 25%	21 30%	35 19%	62 19%	46 12%	11 9%	52 21%	29 10%	46 17%	28 13%	33 13%	45 17%	36 18%	28 15%	106 15%	30 14%
MORAL VALUES	122 12%	13 14%	15 8%	22 9%	7 6%	17 16%	33 17%	22 12%	9 12%	28 15%	42 13%	38 10%	14 12%	28 12%	22 8%	42 16%	30 14%	26 10%	48 17%	16 8%	23 12%	75 11%	34 16%
JOBS	121 12%	16 17%	34 18%	25 11%	6 5%	13 12%	17 9%	16 9%	4 6%	24 13%	40 12%	50 14%	7 6%	35 15%	40 14%	28 11%	17 8%	42 17%	25 9%	24 12%	19 10%	84 12%	28 13%
TAXES	103 10%	15 16%	31 16%	15 6%	7 6%	8 8%	24 12%	11 6%	2 3%	20 11%	28 9%	38 10%	17 14%	29 12%	31 11%	20 7%	23 11%	28 11%	27 10%	21 11%	16 9%	74 11%	16 7%
EDUCATION	50 5%	11 12%	10 5%	3 1%	2 2%	11 10%	9 4%	6 3%	1 1%	4 2%	13 4%	23 6%	9 8%	7 3%	17 6%	10 4%	16 8%	15 6%	11 4%	6 3%	13 7%	31 4%	12 5%
GUN CONTROL	34 3%	7 7%	8 4%	9 4%	3 3%	4 4%	4 2%	3 2%	1 1%	8 5%	13 4%	10 3%	3 2%	12 5%	11 4%	9 3%	2 1%	18 7%	7 2%	2 1%	4 2%	28 4%	3 1%
INCOME INEQUALITY	16 2%	2 2%	7 4%	4 2%	2 1%	2 2%	1 1%	- -	- -	1 1%	3 1%	10 3%	2 1%	3 1%	10 4%	1 -	2 1%	5 2%	1 -	5 3%	2 1%	7 1%	6 3%

Table 29-3
 QUESTION 27C:
 Which ONE of the following issues is MOST important to you in deciding how to vote in the November 2018 elections?

Combined Choices.

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/LIB GOP	RTL CAND	PRO-CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/DK	NEW ENG-LAND	MID-ATL-ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC-IFIC
BASE-TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
TERRORISM AND NATIONAL SECURITY	429	150	165	315	100	15	80	248	93	88	61	126	187	68	175	20	60	80	28	90	83	22	47
	43%	50%	42%	45%	39%	32%	39%	47%	41%	36%	46%	42%	43%	35%	47%	47%	42%	44%	43%	48%	42%	30%	43%
THE ECONOMY	325	68	149	217	95	13	71	152	85	88	30	100	131	73	121	14	47	57	22	66	59	24	35
	32%	23%	38%	31%	37%	29%	35%	29%	38%	36%	23%	33%	30%	38%	32%	33%	33%	31%	34%	35%	30%	32%	32%
ILLEGAL IMMIGRATION	260	92	92	184	64	12	50	135	60	64	47	82	128	46	85	14	36	38	17	47	49	21	38
	26%	31%	23%	26%	25%	27%	25%	26%	27%	26%	35%	27%	30%	24%	23%	32%	25%	21%	27%	25%	25%	28%	35%
HEALTH CARE	210	60	82	142	56	12	49	111	56	43	26	53	79	40	92	8	39	37	13	37	40	18	19
	21%	20%	21%	20%	22%	26%	24%	21%	25%	18%	20%	18%	18%	20%	24%	19%	27%	20%	20%	20%	20%	24%	18%
GOVERNMENT SPENDING	177	42	91	133	39	5	25	89	38	50	19	68	87	39	50	7	17	43	11	32	32	15	19
	18%	14%	23%	19%	15%	11%	12%	17%	17%	20%	14%	23%	20%	20%	14%	16%	12%	24%	18%	17%	16%	20%	18%
SOCIAL SECURITY AND MEDICARE	154	35	57	92	53	9	44	68	40	47	11	34	44	35	75	7	23	31	7	30	30	10	14
	15%	12%	14%	13%	21%	19%	22%	13%	18%	19%	8%	11%	10%	18%	20%	17%	16%	17%	11%	16%	15%	14%	13%
MORAL VALUES	122	66	36	102	15	5	9	101	9	12	18	34	52	21	49	5	13	24	8	19	30	9	14
	12%	22%	9%	15%	6%	11%	4%	19%	4%	5%	13%	11%	12%	11%	13%	12%	9%	13%	13%	10%	15%	13%	13%
JOBS	121	30	43	73	41	7	35	56	27	38	17	40	58	24	39	4	18	20	9	21	23	14	11
	12%	10%	11%	11%	16%	16%	17%	11%	12%	16%	13%	13%	13%	13%	10%	9%	12%	11%	13%	11%	12%	20%	10%
TAXES	103	27	48	75	23	5	17	47	21	35	15	39	54	21	28	3	20	20	8	16	25	8	5
	10%	9%	12%	11%	9%	12%	8%	9%	9%	14%	12%	13%	13%	11%	7%	7%	14%	11%	12%	8%	12%	10%	4%
EDUCATION	50	17	11	28	20	2	15	25	17	8	8	12	19	10	20	4	5	7	2	8	11	2	10
	5%	6%	3%	4%	8%	4%	8%	5%	7%	3%	6%	4%	4%	5%	5%	9%	4%	4%	4%	4%	5%	3%	10%
GUN CONTROL	34	14	12	25	4	5	6	21	3	10	9	12	21	4	9	-	5	6	2	6	10	3	2
	3%	5%	3%	4%	1%	11%	3%	4%	2%	4%	7%	4%	5%	2%	2%	-	4%	3%	3%	3%	5%	5%	1%
INCOME INEQUALITY	16	3	4	6	8	1	5	6	4	6	5	2	6	5	5	-	2	4	1	2	4	1	2
	2%	1%	1%	1%	3%	2%	3%	1%	2%	2%	4%	1%	1%	2%	1%	-	1%	2%	2%	1%	2%	1%	2%

Table 29-4
 QUESTION 27C:
 Which ONE of the following issues is MOST important to you in deciding how to vote in the November 2018 elections?

Combined Choices.

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA											CONS	TOO CONS					
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
TERRORISM AND NATIONAL SECURITY	429	29	36	65	364	294	8	127	210	200	410	19	362	67	42	17	7	55	374	361	64
	43%	31%	33%	32%	46%	45%	29%	40%	50%	39%	44%	26%	44%	36%	38%	40%	23%	33%	45%	46%	33%
THE ECONOMY	325	24	37	61	264	200	11	114	113	177	290	35	259	66	37	16	13	61	263	248	66
	32%	25%	34%	30%	33%	30%	41%	36%	27%	35%	31%	47%	32%	36%	33%	38%	42%	37%	32%	32%	35%
ILLEGAL IMMIGRATION	260	24	27	51	209	177	6	77	134	115	249	10	205	55	37	11	6	29	231	211	45
	26%	25%	25%	25%	26%	27%	21%	24%	32%	23%	27%	14%	25%	30%	33%	26%	21%	17%	28%	27%	24%
HEALTH CARE	210	29	34	63	147	145	6	60	74	119	193	17	169	41	25	10	6	49	161	156	51
	21%	31%	32%	31%	18%	22%	21%	19%	18%	23%	21%	24%	21%	22%	23%	24%	19%	29%	19%	20%	27%
GOVERNMENT SPENDING	177	12	14	26	151	114	6	57	61	96	158	19	132	45	28	8	9	12	165	128	44
	18%	13%	13%	13%	19%	17%	21%	18%	15%	19%	17%	26%	16%	24%	25%	19%	29%	7%	20%	16%	23%
SOCIAL SECURITY AND MEDICARE	154	20	21	41	113	103	3	47	63	78	140	13	127	27	15	4	8	21	133	113	38
	15%	21%	20%	20%	14%	16%	13%	15%	15%	15%	15%	18%	16%	14%	13%	9%	27%	13%	16%	14%	20%
MORAL VALUES	122	8	7	15	107	78	-	44	47	68	115	7	94	28	16	10	2	16	106	99	24
	12%	9%	6%	7%	13%	12%	-	14%	11%	13%	12%	9%	11%	15%	15%	23%	7%	9%	13%	13%	12%
JOBS	121	13	15	28	93	81	3	37	50	63	113	8	106	14	9	3	3	36	85	92	24
	12%	14%	14%	14%	12%	12%	11%	12%	12%	12%	11%	11%	13%	8%	8%	6%	10%	22%	10%	12%	13%
TAXES	103	14	12	26	77	69	3	31	36	61	97	6	88	16	8	5	2	20	83	85	13
	10%	15%	12%	13%	10%	11%	13%	10%	9%	12%	10%	8%	11%	8%	7%	13%	7%	12%	10%	11%	7%
EDUCATION	50	9	6	14	35	24	4	22	19	26	44	6	44	6	3	1	2	19	31	36	10
	5%	9%	5%	7%	4%	4%	14%	7%	4%	5%	5%	8%	5%	3%	3%	2%	6%	11%	4%	5%	5%
GUN CONTROL	34	3	4	7	27	20	3	12	19	14	33	1	31	3	3	-	-	8	26	31	-
	3%	3%	4%	4%	3%	3%	10%	4%	4%	3%	4%	1%	4%	2%	3%	-	-	5%	3%	4%	-
INCOME INEQUALITY	16	5	3	7	8	7	2	7	8	4	12	4	13	2	-	-	2	8	8	10	3
	2%	5%	2%	4%	1%	1%	6%	2%	2%	1%	1%	6%	2%	1%	-	-	8%	5%	1%	1%	2%

Table 29-5
 QUESTION 27C:
 Which ONE of the following issues is MOST important to you in deciding how to vote in the November 2018 elections?

Combined Choices.

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
TERRORISM AND NATIONAL SECURITY	429	407	17	381	19	232	98	25	384	275	69	23	26	35	226	52	44	19	203	44	63	25	251	178
	43%	45%	29%	46%	24%	45%	40%	27%	45%	67%	25%	21%	25%	36%	100%	29%	34%	21%	100%	31%	48%	20%	44%	41%
THE ECONOMY	325	284	26	261	36	172	70	45	265	100	150	35	23	15	44	180	21	13	52	144	17	22	164	161
	32%	31%	45%	32%	47%	33%	29%	48%	31%	24%	55%	32%	22%	16%	20%	100%	16%	14%	26%	100%	13%	18%	29%	37%
ILLEGAL IMMIGRATION	260	245	9	219	16	120	80	16	235	149	50	25	17	19	63	17	129	13	44	21	131	13	169	90
	26%	27%	15%	27%	20%	23%	33%	17%	27%	36%	18%	23%	16%	19%	28%	9%	100%	15%	22%	14%	100%	10%	30%	21%
HEALTH CARE	210	189	17	166	18	103	61	28	170	66	50	23	49	22	25	22	13	27	12	15	13	122	124	86
	21%	21%	30%	20%	23%	20%	25%	30%	20%	16%	18%	21%	46%	23%	11%	12%	10%	29%	6%	11%	10%	100%	22%	20%
GOVERNMENT SPENDING	177	153	13	145	11	95	45	12	159	51	54	48	11	13	24	24	21	8	22	23	8	6	81	95
	18%	17%	23%	18%	14%	18%	18%	13%	18%	12%	20%	44%	10%	13%	11%	13%	16%	9%	11%	16%	6%	5%	14%	22%
SOCIAL SECURITY AND MEDICARE	154	137	9	126	7	73	46	17	131	66	32	17	33	7	19	5	8	93	19	13	13	27	90	64
	15%	15%	16%	15%	9%	14%	19%	18%	15%	16%	12%	15%	31%	7%	8%	3%	6%	100%	10%	9%	10%	22%	16%	15%
MORAL VALUES	122	104	10	103	6	58	23	6	111	26	13	5	15	62	10	10	5	1	28	11	6	14	51	71
	12%	11%	17%	13%	8%	11%	10%	7%	13%	6%	5%	5%	14%	63%	4%	6%	4%	1%	14%	8%	5%	12%	9%	16%
JOBS	121	111	7	91	17	73	23	11	103	27	71	6	7	11	18	19	2	2	10	7	6	4	76	45
	12%	12%	12%	11%	22%	14%	9%	12%	12%	7%	26%	5%	7%	11%	8%	10%	2%	3%	5%	5%	5%	3%	13%	10%
TAXES	103	93	2	78	13	61	23	10	87	25	29	31	11	7	14	20	4	3	4	4	2	9	62	41
	10%	10%	3%	10%	16%	12%	10%	11%	10%	6%	10%	29%	10%	7%	6%	11%	3%	4%	2%	3%	1%	8%	11%	9%
EDUCATION	50	43	3	34	5	24	9	9	34	13	13	2	17	4	4	7	2	3	5	3	2	1	29	21
	5%	5%	5%	4%	7%	5%	4%	9%	4%	3%	5%	2%	16%	4%	2%	4%	2%	3%	2%	2%	1%	1%	5%	5%
GUN CONTROL	34	33	1	27	4	16	8	4	29	20	8	1	2	3	5	3	6	1	5	1	1	1	27	7
	3%	4%	1%	3%	6%	3%	3%	5%	3%	5%	3%	1%	2%	3%	2%	2%	5%	1%	3%	1%	1%	1%	5%	2%
INCOME INEQUALITY	16	12	2	9	3	9	1	2	11	4	9	2	1	-	-	2	2	2	-	1	-	-	11	4
	2%	1%	4%	1%	4%	2%	-	3%	1%	1%	3%	2%	1%	-	-	1%	1%	2%	-	1%	-	-	2%	1%

Table 29-6
 QUESTION 27C:
 Which ONE of the following issues is MOST important to you in deciding how to vote in the November 2018 elections?

Combined Choices.

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE ANN-ANN-OUNCE/	ANN-OUNCE/	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	TOTAL OUNCE	
BASE=TOTAL SAMPLE	1000 100%	76 8%	233 23%	266 27%	107 11%	186 19%	34 3%	99 10%	274 27%	726 73%	415 42%	585 58%	154 15%	833 83%	512 51%	376 38%	373 37%	240 24%	48 5%	165 16%	806 81%	194 19%	101 10%
TERRORISM AND NATIONAL SECURITY	429 43%	26 34%	115 50%	115 43%	46 43%	76 41%	16 48%	35 35%	118 43%	311 43%	189 45%	240 41%	59 38%	365 44%	239 47%	166 44%	149 40%	125 52%	12 25%	61 37%	369 46%	60 31%	30 30%
THE ECONOMY	325 32%	16 21%	69 29%	87 33%	37 35%	61 33%	13 39%	41 42%	109 40%	215 30%	152 37%	172 30%	64 42%	250 30%	154 30%	107 28%	153 41%	67 28%	26 55%	65 40%	240 30%	85 44%	39 39%
ILLEGAL IMMIGRATION	260 26%	21 27%	86 37%	69 26%	23 21%	33 18%	8 25%	21 21%	64 23%	196 27%	110 26%	150 26%	37 24%	221 27%	137 27%	124 33%	72 19%	70 29%	5 11%	39 23%	232 29%	28 14%	13 13%
HEALTH CARE	210 21%	17 23%	42 18%	63 24%	25 23%	41 22%	7 20%	16 16%	53 19%	158 22%	74 18%	137 23%	31 20%	177 21%	107 21%	80 21%	76 20%	50 21%	11 23%	30 18%	166 21%	44 23%	24 24%
GOVERNMENT SPENDING	177 18%	9 11%	25 11%	37 14%	22 21%	54 29%	7 21%	23 23%	50 18%	126 17%	85 20%	92 16%	28 18%	145 17%	92 18%	58 16%	80 21%	32 13%	11 22%	44 27%	135 17%	41 21%	25 25%
SOCIAL SECURITY AND MEDICARE	154 15%	10 13%	39 17%	53 20%	18 17%	19 10%	4 10%	11 12%	28 10%	126 17%	51 12%	103 18%	15 10%	137 16%	85 17%	59 16%	43 11%	46 19%	11 24%	18 11%	121 15%	33 17%	22 22%
MORAL VALUES	122 12%	10 13%	13 5%	28 10%	15 14%	37 20%	3 8%	16 16%	39 14%	83 11%	56 14%	66 11%	19 13%	103 12%	80 16%	39 10%	47 12%	22 9%	7 15%	22 13%	95 12%	27 14%	13 13%
JOBS	121 12%	14 19%	34 15%	33 13%	6 5%	16 9%	3 8%	15 15%	31 11%	90 12%	32 8%	89 15%	21 14%	99 12%	49 10%	41 11%	44 12%	18 7%	1 2%	19 11%	93 12%	28 14%	11 11%
TAXES	103 10%	13 17%	24 10%	26 10%	11 11%	19 10%	3 10%	7 7%	25 9%	78 11%	36 9%	67 11%	12 8%	91 11%	41 8%	40 11%	48 13%	28 11%	4 8%	17 10%	85 11%	18 9%	11 11%
EDUCATION	50 5%	9 11%	6 3%	9 3%	6 6%	10 5%	1 3%	8 9%	21 8%	29 4%	25 6%	25 4%	13 8%	37 4%	20 4%	15 4%	21 6%	10 4%	5 10%	7 4%	36 5%	13 7%	7 7%
GUN CONTROL	34 3%	4 6%	8 3%	9 3%	3 3%	5 3%	2 6%	2 2%	6 2%	29 4%	15 4%	19 3%	4 3%	30 4%	20 4%	14 4%	9 2%	11 5%	1 2%	7 4%	30 4%	4 2%	4 4%
INCOME INEQUALITY	16 2%	4 5%	5 2%	3 1%	1 1%	1 -	1 2%	2 2%	5 2%	11 2%	6 1%	10 2%	3 2%	12 1%	2 -	9 2%	5 1%	3 1%	1 3%	1 1%	10 1%	5 3%	2 2%

Table 29-7
 QUESTION 27C:
 Which ONE of the following issues is MOST important to you in deciding how to vote in the November 2018 elections?

Combined Choices.

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS-NOT MAN, POLI-TICIAN	ISSUE POS-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/RE-FOR-PLACE EIGN TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
TERRORISM AND NATIONAL SECURITY	429	209	92	75	53	304	156	182	149	67	227	67	51	59	26	63	125	146	335	94	265	164	368	61
	43%	44%	43%	40%	43%	58%	35%	43%	38%	31%	67%	28%	29%	34%	31%	51%	47%	43%	46%	34%	40%	49%	44%	36%
THE ECONOMY	325	149	62	79	35	151	202	100	111	84	86	130	40	41	27	26	68	111	205	120	238	87	264	60
	32%	31%	29%	43%	28%	29%	45%	24%	28%	40%	26%	56%	23%	24%	33%	21%	26%	33%	28%	44%	36%	26%	32%	36%
ILLEGAL IMMIGRATION	260	139	49	39	32	127	66	202	76	48	80	30	30	102	17	60	91	77	228	32	109	151	220	39
	26%	29%	23%	21%	26%	24%	14%	48%	19%	22%	24%	13%	17%	60%	21%	49%	34%	23%	31%	12%	16%	45%	27%	23%
HEALTH CARE	210	104	53	34	20	88	84	74	136	38	52	41	79	25	14	25	59	68	152	59	181	30	172	39
	21%	22%	25%	18%	16%	17%	19%	18%	35%	18%	15%	17%	45%	15%	17%	21%	22%	20%	21%	21%	27%	9%	21%	23%
GOVERNMENT SPENDING	177	74	38	44	20	82	85	57	80	49	48	45	39	27	19	12	34	66	112	65	120	56	151	26
	18%	16%	18%	24%	16%	16%	19%	14%	20%	23%	14%	19%	22%	15%	23%	10%	13%	20%	15%	24%	18%	17%	18%	15%
SOCIAL SECURITY AND MEDICARE	154	69	43	29	13	80	63	66	63	36	49	29	27	36	13	21	41	55	117	37	109	45	129	25
	15%	14%	20%	16%	10%	15%	14%	16%	16%	17%	14%	12%	16%	21%	16%	17%	15%	16%	16%	13%	16%	13%	16%	15%
MORAL VALUES	122	58	16	21	27	71	49	46	61	18	51	19	25	19	7	8	37	41	86	36	83	39	105	17
	12%	12%	8%	11%	22%	14%	11%	11%	15%	8%	15%	8%	14%	11%	9%	6%	14%	12%	12%	13%	13%	12%	13%	10%
JOBS	121	58	25	21	17	45	94	35	38	31	25	55	15	12	13	14	21	46	80	41	88	33	96	25
	12%	12%	12%	11%	13%	9%	21%	8%	10%	15%	7%	24%	9%	7%	17%	11%	8%	13%	11%	15%	13%	10%	12%	15%
TAXES	103	51	26	13	13	51	55	35	38	28	28	23	27	9	15	8	28	37	73	30	70	33	82	21
	10%	11%	12%	7%	11%	10%	12%	8%	10%	13%	8%	10%	16%	5%	19%	6%	11%	11%	10%	11%	11%	10%	10%	13%
EDUCATION	50	20	10	11	8	24	26	15	22	13	18	11	10	5	5	5	11	15	31	19	33	17	39	11
	5%	4%	4%	6%	7%	5%	6%	4%	5%	6%	5%	5%	6%	3%	7%	4%	4%	4%	4%	7%	5%	5%	5%	7%
GUN CONTROL	34	14	9	4	7	15	15	20	7	10	9	9	4	8	5	3	12	11	25	9	19	15	28	6
	3%	3%	4%	2%	6%	3%	3%	5%	2%	5%	3%	4%	2%	4%	6%	2%	4%	3%	3%	3%	3%	5%	3%	4%
INCOME INEQUALITY	16	10	3	-	3	7	11	4	5	6	4	8	3	-	1	1	2	3	6	9	14	2	9	7
	2%	2%	1%	-	2%	1%	2%	1%	1%	3%	1%	3%	2%	-	1%	1%	1%	1%	1%	3%	2%	1%	1%	4%

Table 29-8

QUESTION 27C:

Which ONE of the following issues is MOST important to you in deciding how to vote in the November 2018 elections?

Combined Choices.

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
TERRORISM AND NATIONAL SECURITY	429	316	113	213	93	57	51	15	312	96	21	391	38	191	193	384	45	134	295	163	237	192	147
	43%	43%	44%	45%	44%	39%	43%	33%	45%	38%	35%	44%	33%	45%	43%	44%	37%	49%	41%	42%	43%	42%	43%
THE ECONOMY	325	225	100	146	68	54	39	17	199	104	21	284	41	109	163	272	53	78	247	117	149	175	128
	32%	30%	39%	31%	32%	37%	34%	37%	29%	41%	35%	32%	35%	26%	36%	31%	42%	28%	34%	30%	27%	39%	38%
ILLEGAL IMMIGRATION	260	193	66	129	55	30	36	9	194	48	17	240	20	142	100	243	17	85	175	105	158	102	78
	26%	26%	26%	27%	26%	20%	31%	20%	28%	19%	28%	27%	17%	34%	22%	28%	14%	31%	24%	27%	29%	22%	23%
HEALTH CARE	210	150	60	104	41	33	20	12	147	51	12	178	32	80	96	176	34	61	149	81	123	87	66
	21%	20%	23%	22%	19%	23%	17%	27%	21%	20%	19%	20%	27%	19%	21%	20%	28%	22%	21%	21%	23%	19%	19%
GOVERNMENT SPENDING	177	134	43	68	52	32	21	3	108	57	11	161	16	61	94	155	22	31	145	68	81	96	72
	18%	18%	16%	14%	24%	22%	18%	7%	16%	23%	19%	18%	13%	14%	21%	18%	18%	11%	20%	17%	15%	21%	21%
SOCIAL SECURITY AND MEDICARE	154	113	41	77	38	16	20	3	90	51	13	138	16	63	63	126	28	40	114	53	78	75	56
	15%	15%	16%	16%	18%	11%	17%	6%	13%	20%	22%	16%	13%	15%	14%	14%	23%	15%	16%	14%	14%	17%	16%
MORAL VALUES	122	90	32	57	21	28	9	8	88	25	9	110	12	64	49	113	9	19	103	50	63	59	44
	12%	12%	12%	12%	10%	19%	7%	18%	13%	10%	15%	12%	10%	15%	11%	13%	7%	7%	14%	13%	11%	13%	13%
JOBS	121	94	27	61	25	14	14	8	79	33	9	97	24	49	57	107	14	41	80	52	76	45	33
	12%	13%	10%	13%	12%	10%	12%	17%	11%	13%	15%	11%	21%	12%	13%	12%	12%	15%	11%	13%	14%	10%	10%
TAXES	103	88	16	51	18	14	12	8	73	28	3	85	18	41	49	90	13	28	75	45	59	44	31
	10%	12%	6%	11%	9%	10%	10%	18%	11%	11%	5%	10%	15%	10%	11%	10%	10%	10%	10%	12%	11%	10%	9%
EDUCATION	50	39	11	25	8	7	6	4	39	8	3	38	11	22	20	42	8	18	32	17	28	21	16
	5%	5%	4%	5%	4%	5%	5%	8%	6%	3%	5%	4%	10%	5%	4%	5%	6%	6%	4%	4%	5%	5%	5%
GUN CONTROL	34	28	6	18	2	7	6	1	31	1	2	30	4	20	10	30	4	12	22	20	30	4	4
	3%	4%	2%	4%	1%	5%	5%	2%	5%	-	3%	3%	3%	5%	2%	3%	3%	4%	3%	5%	5%	1%	1%
INCOME INEQUALITY	16	13	3	6	5	1	-	4	12	4	-	13	2	6	8	14	1	3	13	8	12	4	2
	2%	2%	1%	1%	2%	1%	-	8%	2%	1%	-	2%	2%	2%	2%	2%	1%	1%	2%	2%	2%	1%	1%

Table 30-1
 QUESTION 30:
 When did you decide to support Donald Trump for President?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE						
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
BEFORE HE EVEN ANNOUNCED FOR PRESIDENT	76	53	16	69	7	9	13	35	20	7	22	19	19	9	11	65	37	40	19	11	22	17	6
	8%	10%	6%	9%	4%	5%	5%	9%	11%	7%	9%	8%	11%	4%	5%	8%	7%	8%	10%	6%	11%	8%	3%
WHEN HE ANNOUNCED/SHORTLY AFTER HE ANNOUNCED	233	141	48	189	40	46	47	101	39	21	66	49	34	62	60	172	123	110	49	41	40	53	50
	23%	27%	17%	23%	21%	25%	19%	26%	21%	23%	25%	20%	20%	26%	26%	23%	24%	23%	25%	23%	19%	24%	26%
DURING THE REPUBLICAN PRESIDENTIAL DEBATES	266	128	84	212	52	55	73	94	44	21	69	71	41	64	69	197	129	138	51	48	59	61	47
	27%	24%	30%	26%	28%	30%	30%	24%	24%	23%	26%	29%	25%	27%	29%	26%	25%	29%	26%	27%	28%	27%	25%
DURING THE REPUBLICAN PRIMARIES	107	56	33	90	17	24	27	38	18	9	29	17	23	29	29	77	67	40	17	19	22	24	24
	11%	11%	12%	11%	9%	13%	11%	10%	10%	9%	11%	7%	14%	12%	12%	10%	13%	8%	9%	10%	11%	11%	13%
AFTER HE WRAPPED UP THE NOMINATION	186	94	57	151	36	35	50	65	37	22	44	49	29	42	40	146	99	87	38	27	41	44	36
	19%	18%	20%	19%	19%	19%	20%	17%	20%	23%	17%	20%	18%	18%	17%	19%	19%	18%	20%	15%	20%	20%	19%
DURING THE REPUBLICAN CONVENTION	34	19	11	30	4	5	10	13	6	7	4	9	5	9	8	25	19	15	10	7	6	5	5
	3%	4%	4%	4%	2%	3%	4%	3%	3%	7%	2%	4%	3%	4%	4%	3%	4%	3%	5%	4%	3%	2%	3%
AFTER THE REPUBLICAN CONVENTION	99	33	34	67	32	12	28	40	19	7	25	31	15	21	17	81	47	51	13	25	20	19	21
	10%	6%	12%	8%	17%	6%	11%	10%	11%	7%	10%	13%	9%	9%	7%	11%	9%	11%	7%	14%	10%	9%	11%

Table 30-2
 QUESTION 30:
 When did you decide to support Donald Trump for President?

BANNER 2

	GENDER/AGE								EDUCATION					GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD	
	TOTAL	MEN			WOMEN				HS LESS	OR COLL	SOME COLL	GRAD/GRAD	PROF	MEN		WOMEN		STRG GOP MEN	STRG GOP WOMEN	SOFT/LEAN GOP		RIGHT DIR	WRONG TRACK
		18-34	35-54	55+	65+	18-34	35-54	55+						65+	W/O DEGR	W/ DEGR	W/O DEGR			W/ DEGR	LEAN GOP MEN		
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
BEFORE HE EVEN ANNOUNCED FOR PRESIDENT	76	10	17	10	3	10	17	13	3	12	30	31	3	21	15	21	19	27	26	7	13	55	12
	8%	10%	9%	5%	3%	9%	9%	7%	5%	7%	9%	8%	2%	9%	5%	8%	9%	11%	10%	4%	7%	8%	6%
WHEN HE ANNOUNCED/SHORTLY AFTER HE ANNOUNCED	233	19	48	56	33	30	33	47	17	65	77	73	17	66	57	77	33	68	73	40	32	184	37
	23%	20%	25%	24%	27%	29%	17%	26%	24%	35%	24%	20%	14%	27%	20%	29%	16%	27%	27%	20%	17%	26%	17%
DURING THE REPUBLICAN PRESIDENTIAL DEBATES	266	29	46	54	26	22	61	55	21	47	93	98	28	60	69	80	57	55	73	55	59	197	47
	27%	31%	24%	23%	22%	21%	31%	30%	31%	26%	29%	27%	23%	25%	25%	30%	27%	22%	27%	28%	31%	28%	21%
DURING THE REPUBLICAN PRIMARIES	107	11	22	33	17	6	19	15	7	15	26	50	15	22	45	19	21	34	23	23	16	77	22
	11%	12%	11%	14%	14%	6%	10%	8%	10%	8%	8%	14%	13%	9%	16%	7%	10%	13%	8%	12%	8%	11%	10%
AFTER HE WRAPPED UP THE NOMINATION	186	17	31	50	26	21	37	29	10	29	56	63	38	42	57	43	44	41	53	46	34	111	57
	19%	18%	16%	22%	21%	20%	19%	16%	14%	16%	17%	17%	31%	18%	20%	16%	21%	16%	19%	23%	18%	16%	26%
DURING THE REPUBLICAN CONVENTION	34	4	8	8	4	6	6	3	1	4	14	10	6	12	8	6	8	10	9	5	6	20	7
	3%	4%	4%	3%	4%	6%	3%	2%	1%	2%	4%	3%	5%	5%	3%	2%	4%	4%	3%	3%	3%	3%	3%
AFTER THE REPUBLICAN CONVENTION	99	4	23	20	11	9	23	20	10	12	29	44	14	18	29	23	28	16	16	20	31	53	36
	10%	4%	12%	9%	9%	9%	12%	11%	14%	6%	9%	12%	12%	7%	10%	8%	13%	6%	6%	10%	16%	8%	16%

Table 30-3
 QUESTION 30:
 When did you decide to support Donald Trump for President?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
BEFORE HE EVEN ANNOUNCED FOR PRESIDENT	76	28	23	51	16	9	20	38	20	18	17	22	39	10	28	1	8	10	3	16	19	7	12
	8%	9%	6%	7%	6%	21%	10%	7%	9%	7%	13%	7%	9%	5%	7%	2%	6%	5%	5%	8%	10%	10%	11%
WHEN HE ANNOUNCED/SHORTLY AFTER HE ANNOUNCED	233	79	80	159	61	12	48	112	58	63	32	66	98	42	93	14	32	36	10	53	48	11	28
	23%	26%	20%	23%	24%	27%	24%	21%	25%	26%	24%	22%	23%	22%	25%	33%	22%	20%	16%	28%	24%	15%	26%
DURING THE REPUBLICAN PRESIDENTIAL DEBATES	266	67	105	172	79	14	67	133	65	69	29	70	99	49	118	10	45	52	21	45	49	19	24
	27%	22%	27%	25%	31%	32%	33%	25%	29%	28%	22%	23%	23%	25%	32%	24%	32%	29%	33%	24%	25%	26%	23%
DURING THE REPUBLICAN PRIMARIES	107	29	48	77	25	5	22	61	21	24	13	45	58	19	30	3	21	22	4	21	17	8	10
	11%	10%	12%	11%	10%	11%	11%	11%	9%	10%	10%	15%	13%	10%	8%	7%	15%	12%	7%	11%	9%	10%	10%
AFTER HE WRAPPED UP THE NOMINATION	186	63	85	148	35	3	25	109	39	39	28	68	96	33	57	11	23	34	16	30	35	17	19
	19%	21%	21%	21%	14%	6%	12%	21%	17%	16%	21%	23%	22%	17%	15%	27%	16%	19%	24%	16%	18%	24%	18%
DURING THE REPUBLICAN CONVENTION	34	6	18	24	9	-	5	21	4	9	2	10	12	7	15	1	4	8	2	7	6	5	1
	3%	2%	5%	4%	4%	-	3%	4%	2%	4%	1%	3%	3%	3%	4%	3%	3%	4%	3%	4%	3%	6%	1%
AFTER THE REPUBLICAN CONVENTION	99	29	35	64	33	1	17	57	19	22	11	20	31	35	33	2	10	20	7	16	24	7	12
	10%	10%	9%	9%	13%	3%	8%	11%	8%	9%	8%	7%	7%	18%	9%	5%	7%	11%	12%	8%	12%	9%	12%

Table 30-4
 QUESTION 30:
 When did you decide to support Donald Trump for President?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE OBAMA		NEVER OBAMA		BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH	TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	1X	08&12	OBAMA	OBAMA																
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
BEFORE HE EVEN ANNOUNCED FOR PRESIDENT	76	16	7	23	53	52	5	19	45	24	70	6	68	8	8	-	-	21	55	68	5
	8%	17%	6%	11%	7%	8%	18%	6%	11%	5%	8%	9%	8%	4%	7%	-	-	13%	7%	9%	3%
WHEN HE ANNOUNCED/SHORTLY AFTER HE ANNOUNCED	233	13	24	37	196	176	3	54	144	85	228	4	201	31	21	5	6	41	191	194	33
	23%	13%	22%	18%	25%	27%	11%	17%	35%	17%	25%	6%	25%	17%	18%	12%	19%	25%	23%	25%	17%
DURING THE REPUBLICAN PRESIDENTIAL DEBATES	266	29	35	64	202	172	6	88	120	127	247	19	216	50	36	9	6	55	211	199	57
	27%	31%	33%	32%	25%	26%	23%	28%	29%	25%	27%	26%	26%	27%	32%	20%	20%	33%	25%	25%	30%
DURING THE REPUBLICAN PRIMARIES	107	13	8	21	86	72	5	30	43	57	100	7	87	20	13	4	3	12	95	86	18
	11%	13%	8%	10%	11%	11%	18%	9%	10%	11%	11%	9%	11%	11%	11%	10%	9%	7%	11%	11%	9%
AFTER HE WRAPPED UP THE NOMINATION	186	11	18	29	157	117	3	66	41	133	173	13	144	42	17	19	6	22	165	148	35
	19%	12%	17%	15%	20%	18%	11%	21%	10%	26%	19%	18%	18%	23%	16%	44%	20%	13%	20%	19%	18%
DURING THE REPUBLICAN CONVENTION	34	3	6	10	24	19	2	12	9	20	29	5	30	4	2	-	1	4	30	28	6
	3%	3%	6%	5%	3%	3%	8%	4%	2%	4%	3%	6%	4%	2%	2%	-	4%	2%	4%	4%	3%
AFTER THE REPUBLICAN CONVENTION	99	10	9	18	80	48	3	48	14	65	79	19	69	30	15	6	8	13	86	61	37
	10%	10%	8%	9%	10%	7%	10%	15%	3%	13%	9%	26%	8%	16%	14%	14%	28%	8%	10%	8%	20%

Table 30-5
 QUESTION 30:
 When did you decide to support Donald Trump for President?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
BEFORE HE EVEN ANNOUNCED FOR PRESIDENT	76	70	4	55	12	34	19	9	56	31	18	13	6	8	14	11	12	5	12	5	9	8	62	14
	8%	8%	7%	7%	15%	7%	8%	9%	6%	8%	7%	12%	6%	8%	6%	6%	9%	6%	6%	3%	7%	7%	11%	3%
WHEN HE ANNOUNCED/SHORTLY AFTER HE ANNOUNCED	233	228	1	194	11	111	58	11	215	124	60	18	19	13	74	33	40	23	41	35	46	25	173	60
	23%	25%	2%	24%	14%	21%	24%	12%	25%	30%	22%	17%	18%	13%	33%	18%	31%	25%	20%	24%	35%	20%	30%	14%
DURING THE REPUBLICAN PRESIDENTIAL DEBATES	266	245	17	219	24	140	62	32	223	117	81	26	24	18	59	55	33	34	56	32	35	35	175	91
	27%	27%	29%	27%	30%	27%	25%	34%	26%	28%	29%	24%	23%	18%	26%	31%	26%	36%	28%	22%	27%	28%	31%	21%
DURING THE REPUBLICAN PRIMARIES	107	95	7	86	9	54	29	6	95	39	31	13	12	11	27	21	11	9	18	16	12	14	63	43
	11%	11%	11%	11%	12%	10%	12%	6%	11%	10%	11%	12%	12%	11%	12%	12%	9%	10%	9%	11%	9%	12%	11%	10%
AFTER HE WRAPPED UP THE NOMINATION	186	166	10	164	10	113	44	17	161	59	44	24	26	33	31	29	18	14	45	32	15	27	59	127
	19%	18%	18%	20%	12%	22%	18%	18%	19%	14%	16%	22%	25%	33%	14%	16%	14%	15%	22%	22%	11%	22%	10%	29%
DURING THE REPUBLICAN CONVENTION	34	28	2	26	5	19	8	6	26	14	10	2	7	1	8	7	6	1	8	6	3	4	15	19
	3%	3%	4%	3%	7%	4%	3%	7%	3%	3%	4%	2%	6%	1%	4%	4%	4%	1%	4%	4%	2%	3%	3%	4%
AFTER THE REPUBLICAN CONVENTION	99	73	17	76	7	46	23	13	85	28	30	13	12	16	12	24	10	7	22	17	11	8	21	78
	10%	8%	30%	9%	9%	9%	9%	14%	10%	7%	11%	12%	11%	16%	6%	13%	7%	7%	11%	12%	8%	7%	4%	18%

Table 30-6
 QUESTION 30:
 When did you decide to support Donald Trump for President?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-OUNCE	ANN-OUNCE/AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
BEFORE HE EVEN ANNOUNCED FOR PRESIDENT	76	76	-	-	-	-	-	-	22	54	23	53	13	64	38	40	22	26	1	5	68	9	4
	8%	100%	-	-	-	-	-	-	8%	8%	6%	9%	8%	8%	7%	11%	6%	11%	2%	3%	8%	4%	4%
WHEN HE ANNOUNCED/SHORTLY AFTER HE ANNOUNCED	233	-	233	-	-	-	-	-	36	196	76	157	23	210	121	121	49	81	2	24	202	31	15
	23%	-	100%	-	-	-	-	-	13%	27%	18%	27%	15%	25%	24%	32%	13%	34%	4%	15%	25%	16%	15%
DURING THE REPUBLICAN PRESIDENTIAL DEBATES	266	-	-	266	-	-	-	-	71	195	117	149	37	226	131	99	100	67	15	28	210	56	24
	27%	-	-	100%	-	-	-	-	26%	27%	28%	26%	24%	27%	26%	26%	27%	28%	31%	17%	26%	29%	24%
DURING THE REPUBLICAN PRIMARIES	107	-	-	-	107	-	-	-	23	84	46	61	15	92	54	36	39	37	4	18	93	13	8
	11%	-	-	-	100%	-	-	-	8%	12%	11%	10%	9%	11%	11%	10%	11%	15%	9%	11%	12%	7%	8%
AFTER HE WRAPPED UP THE NOMINATION	186	-	-	-	-	186	-	-	64	122	92	95	36	147	105	51	94	20	13	56	142	44	29
	19%	-	-	-	-	100%	-	-	23%	17%	22%	16%	24%	18%	20%	14%	25%	8%	28%	34%	18%	23%	29%
DURING THE REPUBLICAN CONVENTION	34	-	-	-	-	-	34	-	10	24	14	20	7	26	15	11	14	8	1	4	26	8	5
	3%	-	-	-	-	-	100%	-	4%	3%	3%	3%	4%	3%	3%	3%	4%	3%	2%	2%	3%	4%	5%
AFTER THE REPUBLICAN CONVENTION	99	-	-	-	-	-	-	99	48	50	49	50	25	69	48	17	56	2	12	29	65	34	15
	10%	-	-	-	-	-	-	100%	18%	7%	12%	9%	16%	8%	9%	4%	15%	1%	24%	18%	8%	17%	15%

Table 30-7
 QUESTION 30:
 When did you decide to support Donald Trump for President?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS NOT MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/RE-FOR-EIGN TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING RE-PEAL/RE-FOR-EIGN TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
BEFORE HE EVEN ANNOUNCED FOR PRESIDENT	76	40	9	15	13	32	34	47	19	20	22	16	9	18	11	13	33	18	64	12	35	41	63	13
	8%	8%	4%	8%	10%	6%	8%	11%	5%	10%	7%	7%	5%	11%	14%	10%	13%	5%	9%	4%	5%	12%	8%	8%
WHEN HE ANNOUNCED/SHORTLY AFTER HE ANNOUNCED	233	133	39	45	16	128	89	118	75	55	83	37	39	49	25	59	69	76	204	28	131	101	199	33
	23%	28%	18%	24%	13%	25%	20%	28%	19%	26%	24%	16%	22%	29%	30%	48%	26%	23%	28%	10%	20%	30%	24%	20%
DURING THE REPUBLICAN PRESIDENTIAL DEBATES	266	149	44	40	34	136	128	106	106	56	84	80	38	42	22	20	72	106	197	69	187	79	224	43
	27%	31%	21%	22%	27%	26%	28%	25%	27%	26%	25%	34%	22%	25%	27%	16%	27%	31%	27%	25%	28%	24%	27%	25%
DURING THE REPUBLICAN PRIMARIES	107	51	30	17	8	59	48	40	48	19	39	27	18	17	6	9	29	42	80	27	71	35	91	16
	11%	11%	14%	9%	6%	11%	11%	10%	12%	9%	11%	11%	10%	10%	7%	7%	11%	12%	11%	10%	11%	10%	11%	10%
AFTER HE WRAPPED UP THE NOMINATION	186	68	43	39	36	99	87	62	92	32	67	43	46	24	6	14	37	59	109	77	140	46	157	29
	19%	14%	20%	21%	29%	19%	19%	15%	23%	15%	20%	18%	26%	14%	8%	11%	14%	17%	15%	28%	21%	14%	19%	17%
DURING THE REPUBLICAN CONVENTION	34	12	10	6	6	21	14	12	15	5	14	7	6	6	1	1	7	9	16	17	24	9	25	9
	3%	3%	5%	3%	5%	4%	3%	3%	4%	2%	4%	3%	4%	4%	1%	1%	2%	3%	2%	6%	4%	3%	3%	5%
AFTER THE REPUBLICAN CONVENTION	99	25	39	22	13	48	53	32	38	26	29	25	19	14	10	7	18	29	54	44	74	24	73	25
	10%	5%	18%	12%	10%	9%	12%	8%	10%	12%	9%	11%	11%	8%	13%	6%	7%	9%	7%	16%	11%	7%	9%	15%

Table 30-8
 QUESTION 30:
 When did you decide to support Donald Trump for President?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
BEFORE HE EVEN ANNOUNCED FOR PRESIDENT	76	60	16	40	10	9	10	8	70	4	2	59	17	47	28	75	2	34	43	33	60	17	12
	8%	8%	6%	8%	5%	6%	8%	18%	10%	2%	4%	7%	15%	11%	6%	9%	1%	12%	6%	8%	11%	4%	3%
WHEN HE ANNOUNCED/SHORTLY AFTER HE ANNOUNCED	233	184	49	134	39	22	30	8	168	51	13	214	18	122	95	217	16	87	146	106	170	63	52
	23%	25%	19%	28%	18%	15%	25%	19%	25%	20%	21%	24%	16%	29%	21%	25%	13%	32%	20%	27%	31%	14%	15%
DURING THE REPUBLICAN PRESIDENTIAL DEBATES	266	191	75	129	42	46	36	14	174	71	21	233	33	115	120	235	31	71	195	106	139	127	99
	27%	26%	29%	27%	20%	32%	30%	30%	25%	28%	34%	26%	29%	27%	27%	25%	26%	27%	27%	27%	25%	28%	29%
DURING THE REPUBLICAN PRIMARIES	107	77	30	52	23	14	10	7	73	30	3	95	12	42	47	89	18	29	78	47	58	48	36
	11%	10%	12%	11%	11%	10%	9%	15%	11%	12%	6%	11%	10%	10%	10%	14%	10%	11%	12%	11%	11%	11%	11%
AFTER HE WRAPPED UP THE NOMINATION	186	139	47	65	57	36	23	5	121	53	12	174	12	56	97	153	33	30	156	58	68	118	87
	19%	19%	18%	14%	27%	25%	19%	11%	18%	21%	20%	20%	10%	13%	21%	17%	27%	11%	22%	15%	12%	26%	26%
DURING THE REPUBLICAN CONVENTION	34	26	8	16	12	4	1	1	22	10	2	24	10	11	17	28	6	9	25	12	16	18	16
	3%	3%	3%	3%	5%	3%	1%	2%	3%	4%	3%	3%	8%	3%	4%	3%	5%	3%	3%	3%	3%	4%	5%
AFTER THE REPUBLICAN CONVENTION	99	65	33	42	30	15	8	3	58	34	7	84	15	32	47	79	19	15	83	28	37	62	36
	10%	9%	13%	9%	14%	10%	7%	7%	8%	13%	12%	9%	13%	8%	10%	9%	15%	6%	11%	7%	7%	14%	11%

Table 31-1
 QUESTION 31:
 Was your vote in November more FOR Donald Trump or more AGAINST Hillary Clinton?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FOR TRUMP - AGAINST CLINTON)	135	178	-14	164	-30	12	34	70	19	-4	37	16	41	46	59	76	85	50	31	28	44	17	15
	14%	34%	-5%	20%	-16%	7%	14%	18%	11%	-4%	14%	6%	25%	19%	25%	10%	16%	10%	16%	16%	21%	8%	8%
FOR DONALD TRUMP	568	351	134	486	79	99	140	228	101	44	149	131	103	141	148	420	302	265	114	104	127	121	102
	57%	67%	47%	60%	42%	53%	57%	59%	55%	48%	57%	53%	62%	60%	63%	55%	58%	55%	58%	58%	60%	54%	54%
AGAINST HILLARY CLINTON	432	173	149	321	108	87	107	157	81	48	112	115	62	95	88	344	218	215	83	75	84	103	87
	43%	33%	53%	40%	58%	47%	43%	41%	45%	52%	43%	47%	38%	40%	37%	45%	42%	45%	42%	42%	40%	46%	46%

Table 31-2
 QUESTION 31:
 Was your vote in November more FOR Donald Trump or more AGAINST Hillary Clinton?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	WOMEN	HS OR	SOME	COLL	GRAD/	MEN	MEN	WOMEN	WOMEN	STRG	STRG	SOFT/	SOFT/	RIGHT	WRONG
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	GRAD	PROF	W/O	W/	W/O	W/	GOP	GOP	LEAN	LEAN	DIR	TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (FOR TRUMP - AGAINST CLINTON)	135	32	50	3	2	-	21	29	13	73	34	33	-4	60	25	47	3	105	73	-8	-23	205	-69
	14%	34%	26%	1%	2%	-	11%	16%	18%	40%	10%	9%	-3%	25%	9%	18%	1%	42%	27%	-4%	-12%	29%	-32%
FOR DONALD TRUMP	568	62	122	117	61	52	108	105	41	128	180	201	58	150	152	158	107	178	173	94	84	451	75
	57%	67%	63%	51%	51%	50%	56%	58%	59%	70%	55%	54%	48%	62%	55%	59%	51%	71%	63%	48%	44%	65%	34%
AGAINST HILLARY CLINTON	432	31	72	115	59	52	87	76	28	55	146	169	62	91	127	111	104	73	100	102	108	247	144
	43%	33%	37%	49%	49%	50%	44%	42%	41%	30%	45%	46%	52%	38%	45%	41%	49%	29%	37%	52%	56%	35%	66%

Table 31-3
 QUESTION 31:
 Was your vote in November more FOR Donald Trump or more AGAINST Hillary Clinton?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (FOR TRUMP - AGAINST CLINTON)	135	90	17	107	9	20	47	68	24	43	66	62	128	-19	25	-	13	36	-3	38	32	5	14
	14%	30%	4%	15%	3%	44%	23%	13%	11%	18%	50%	21%	30%	-10%	7%	-1%	9%	20%	-4%	20%	16%	7%	13%
FOR DONALD TRUMP	568	196	206	402	134	32	125	299	125	144	99	181	281	87	200	21	78	110	31	113	115	40	61
	57%	65%	52%	58%	52%	72%	61%	56%	55%	59%	75%	60%	65%	45%	53%	50%	54%	60%	48%	60%	58%	54%	56%
AGAINST HILLARY CLINTON	432	106	189	295	125	13	79	231	101	101	33	119	152	106	174	22	65	73	33	74	83	34	47
	43%	35%	48%	42%	48%	28%	39%	44%	45%	41%	25%	40%	35%	55%	47%	50%	46%	40%	52%	40%	42%	46%	44%

Table 31-4
 QUESTION 31:
 Was your vote in November more FOR Donald Trump or more AGAINST Hillary Clinton?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA											ENOUGH	TOO CONS					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (FOR TRUMP - AGAINST CLINTON)	135	28	19	47	88	176	-1	-40	251	-72	178	-43	176	-41	-10	-16	-15	69	67	167	-36
	14%	30%	18%	23%	11%	27%	-5%	-13%	60%	-14%	19%	-59%	22%	-22%	-9%	-38%	-50%	41%	8%	21%	-19%
FOR DONALD TRUMP	568	62	63	125	443	416	13	139	334	219	553	15	496	72	51	13	7	118	450	476	77
	57%	65%	59%	62%	56%	63%	48%	44%	80%	43%	60%	20%	61%	39%	46%	31%	25%	70%	54%	61%	41%
AGAINST HILLARY CLINTON	432	33	44	77	355	240	14	179	83	291	374	58	319	113	61	29	23	49	383	309	114
	43%	35%	41%	38%	44%	37%	52%	56%	20%	57%	40%	80%	39%	61%	54%	69%	75%	30%	46%	39%	59%

Table 31-5
 QUESTION 31:
 Was your vote in November more FOR Donald Trump or more AGAINST Hillary Clinton?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
**D/S (FOR TRUMP - AGAINST CLINTON)	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
	135	193	-33	136	10	86	38	-7	134	98	45	9	-3	-14	69	3	24	14	3	-	55	24	568	-432
	14%	21%	-56%	17%	12%	17%	16%	-7%	16%	24%	16%	8%	-3%	-14%	30%	2%	19%	15%	2%	-	42%	20%	100%	-100%
FOR DONALD TRUMP	568	549	13	478	44	302	140	43	497	255	160	59	51	43	147	92	77	53	103	72	93	73	568	-
	57%	61%	22%	58%	56%	58%	58%	46%	58%	62%	58%	54%	49%	43%	65%	51%	59%	57%	51%	50%	71%	60%	100%	-
AGAINST HILLARY CLINTON	432	356	45	342	34	216	103	50	363	157	115	50	54	56	79	88	52	40	100	72	38	49	-	432
	43%	39%	78%	42%	44%	42%	42%	54%	42%	38%	42%	46%	51%	57%	35%	49%	41%	43%	49%	50%	29%	40%	-	100%

Table 31-6
 QUESTION 31:
 Was your vote in November more FOR Donald Trump or more AGAINST Hillary Clinton?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- OUNCE/ AFTER	GOP DE- BATES	GOP PRIM- ARIES	NOMI- NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRIZE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL	OUNCE																					
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FOR TRUMP - AGAINST CLINTON)	135	48	113	84	20	-68	-4	-57	-55	190	11	124	-32	176	74	176	-60	147	-29	-50	173	-38	-23
	14%	63%	49%	32%	18%	-37%	-12%	-58%	-20%	26%	3%	21%	-21%	21%	14%	47%	-16%	61%	-60%	-30%	21%	-19%	-23%
FOR DONALD TRUMP	568	62	173	175	63	59	15	21	110	458	213	354	61	505	293	276	157	193	10	57	489	78	39
	57%	81%	74%	66%	59%	32%	44%	21%	40%	63%	51%	61%	40%	61%	57%	73%	42%	81%	20%	35%	61%	40%	38%
AGAINST HILLARY CLINTON	432	14	60	91	43	127	19	78	164	268	202	230	93	328	219	100	216	46	39	107	317	116	62
	43%	19%	26%	34%	41%	68%	56%	79%	60%	37%	49%	39%	60%	39%	43%	27%	58%	19%	80%	65%	39%	60%	62%

Table 31-7
 QUESTION 31:
 Was your vote in November more FOR Donald Trump or more AGAINST Hillary Clinton?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS			
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	RE-PEAL/RE-FOR-TRADE DEALS	EIGN	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	RE-PEAL/RE-FOR-TRADE DEALS	EIGN	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169	
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%	
**D/S (FOR TRUMP - AGAINST CLINTON)	135	131	-7	-9	20	68	28	126	38	11	59	5	12	42	17	50	117	29	196	-61	8	128	134	1	
	14%	27%	-3%	-5%	16%	13%	6%	30%	10%	5%	17%	2%	7%	25%	21%	40%	44%	9%	27%	-22%	1%	38%	16%	1%	
FOR DONALD TRUMP	568	305	103	88	72	295	240	272	216	112	198	120	94	107	49	86	191	183	460	107	336	232	483	85	
	57%	64%	48%	47%	58%	57%	53%	65%	55%	53%	59%	51%	53%	62%	60%	70%	72%	54%	64%	39%	51%	69%	58%	50%	
AGAINST HILLARY CLINTON	432	174	110	97	52	227	213	146	178	101	140	114	82	65	32	36	73	155	265	168	328	104	349	84	
	43%	36%	52%	53%	42%	43%	47%	35%	45%	47%	41%	49%	47%	38%	40%	30%	28%	46%	36%	61%	49%	31%	42%	50%	

Table 31-8
 QUESTION 31:
 Was your vote in November more FOR Donald Trump or more AGAINST Hillary Clinton?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FOR TRUMP - AGAINST CLINTON)	135	116	19	101	-28	17	39	6	160	-26	1	120	15	157	-	157	-22	134	1	124	244	-109	-55
	14%	16%	7%	21%	-13%	12%	33%	12%	23%	-10%	2%	14%	13%	37%	-	18%	-18%	49%	-	32%	45%	-24%	-16%
FOR DONALD TRUMP	568	429	139	290	92	82	78	25	423	113	31	502	66	291	226	516	51	204	363	257	396	172	141
	57%	58%	54%	61%	43%	56%	67%	56%	62%	45%	51%	57%	56%	69%	50%	59%	41%	74%	50%	66%	72%	38%	42%
AGAINST HILLARY CLINTON	432	313	120	189	121	64	39	20	263	139	30	381	51	133	226	359	73	71	362	133	152	281	197
	43%	42%	46%	39%	57%	44%	33%	44%	38%	55%	49%	43%	44%	31%	50%	41%	59%	26%	50%	34%	28%	62%	58%

Table 32-1
 QUESTION 32:
 Were you ever reluctant to tell others you were voting for Donald Trump?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (YES - NO)	-452	-270	-101	-371	-78	-78	-104	-215	-55	-49	-88	-123	-81	-111	-127	-325	-310	-142	-54	-38	-95	-123	-143
	-45%	-51%	-36%	-46%	-41%	-42%	-42%	-56%	-30%	-53%	-34%	-50%	-49%	-47%	-54%	-43%	-60%	-30%	-27%	-21%	-45%	-55%	-75%
YES	274	127	91	218	55	54	72	85	63	22	86	62	42	63	55	219	105	169	72	71	58	50	23
	27%	24%	32%	27%	29%	29%	29%	22%	35%	24%	33%	25%	25%	27%	23%	29%	20%	35%	36%	40%	27%	23%	12%
NO	726	397	192	589	132	132	175	300	119	70	175	184	123	173	181	545	415	311	125	108	153	173	166
	73%	76%	68%	73%	71%	71%	71%	78%	65%	76%	67%	75%	75%	73%	77%	71%	80%	65%	64%	60%	73%	77%	88%

Table 32-2
 QUESTION 32:
 Were you ever reluctant to tell others you were voting for Donald Trump?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (YES - NO)	-452	-35	-110	-165	-95	-19	-23	-100	-47	-135	-153	-128	-36	-178	-131	-110	-33	-167	-103	-103	-38	-371	-44
	-45%	-37%	-56%	-71%	-79%	-18%	-12%	-55%	-69%	-73%	-47%	-35%	-30%	-74%	-47%	-41%	-15%	-67%	-38%	-52%	-20%	-53%	-20%
YES	274	29	43	33	12	43	86	40	11	24	86	121	42	31	74	79	89	42	85	47	77	164	87
	27%	31%	22%	14%	10%	41%	44%	22%	16%	13%	27%	33%	35%	13%	26%	30%	42%	17%	31%	24%	40%	23%	40%
NO	726	64	152	199	108	61	109	141	58	159	239	249	78	210	205	189	122	209	188	149	115	535	132
	73%	69%	78%	86%	90%	59%	56%	78%	84%	87%	73%	67%	65%	87%	74%	70%	58%	83%	69%	76%	60%	77%	60%

Table 32-3
 QUESTION 32:
 Were you ever reluctant to tell others you were voting for Donald Trump?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (YES - NO)	-452	-158	-159	-317	-117	-18	-96	-205	-89	-159	-38	-154	-192	-78	-182	-23	-55	-77	-26	-125	-90	-23	-32
	-45%	-52%	-40%	-46%	-45%	-40%	-47%	-39%	-39%	-65%	-29%	-51%	-44%	-40%	-49%	-54%	-38%	-42%	-41%	-67%	-46%	-31%	-30%
YES	274	72	118	190	71	14	54	162	69	43	47	73	121	58	96	10	44	53	19	31	54	26	38
	27%	24%	30%	27%	27%	30%	26%	31%	30%	18%	36%	24%	28%	30%	26%	23%	31%	29%	29%	17%	27%	35%	35%
NO	726	230	276	507	188	32	150	367	158	201	85	227	312	136	278	33	99	130	45	156	144	48	70
	73%	76%	70%	73%	73%	70%	74%	69%	70%	82%	64%	76%	72%	70%	74%	77%	69%	71%	71%	83%	73%	65%	65%

Table 32-4
 QUESTION 32:
 Were you ever reluctant to tell others you were voting for Donald Trump?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA											ENOUGH	TOO CONS					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (YES - NO)	-452	-28	-28	-57	-395	-341	5	-116	-256	-196	-452	-	-387	-65	-44	-6	-14	-55	-397	-373	-73
	-45%	-30%	-26%	-28%	-50%	-52%	19%	-37%	-61%	-38%	-49%	-	-48%	-35%	-40%	-13%	-48%	-33%	-48%	-48%	-38%
YES	274	33	40	73	201	158	16	100	80	157	238	36	214	60	34	19	8	56	218	206	59
	27%	35%	37%	36%	25%	24%	59%	32%	19%	31%	26%	50%	26%	33%	30%	43%	26%	34%	26%	26%	31%
NO	726	62	68	129	597	498	11	217	336	353	689	37	601	125	78	24	22	111	615	579	132
	73%	65%	63%	64%	75%	76%	41%	68%	81%	69%	74%	50%	74%	67%	70%	57%	74%	66%	74%	74%	69%

Table 32-5
 QUESTION 32:
 Were you ever reluctant to tell others you were voting for Donald Trump?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (YES - NO)	-452	-451	7	-386	-22	-227	-98	-9	-422	-201	-111	-69	-39	-33	-123	-55	-66	-58	-70	-51	-66	-69	-348	-104
	-45%	-50%	12%	-47%	-28%	-44%	-40%	-10%	-49%	-49%	-40%	-63%	-37%	-34%	-54%	-30%	-51%	-62%	-34%	-35%	-51%	-56%	-61%	-24%
YES	274	227	33	217	28	145	73	42	219	105	82	20	33	33	51	63	32	17	67	47	32	27	110	164
	27%	25%	56%	26%	36%	28%	30%	45%	25%	26%	30%	19%	32%	33%	23%	35%	25%	19%	33%	32%	25%	22%	19%	38%
NO	726	678	26	603	50	372	170	51	641	306	193	89	72	66	175	118	97	75	136	98	98	95	458	268
	73%	75%	44%	74%	64%	72%	70%	55%	75%	74%	70%	81%	68%	67%	77%	65%	75%	81%	67%	68%	75%	78%	81%	62%

Table 32-6
 QUESTION 32:
 Were you ever reluctant to tell others you were voting for Donald Trump?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- ANN- OUNCE/ AFTER	GOP DE- BATES	GOP PRIM- ARIES	NOMI- NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL																						
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (YES - NO)	-452	-33	-160	-124	-61	-59	-14	-2	274	-726	3	-455	101	-558	-276	-221	-89	-151	21	-64	-405	-47	-19
	-45%	-43%	-69%	-46%	-57%	-32%	-42%	-2%	100%	-100%	1%	-78%	66%	-67%	-54%	-59%	-24%	-63%	42%	-39%	-50%	-24%	-19%
YES	274	22	36	71	23	64	10	48	274	-	209	65	128	138	118	78	142	44	34	50	201	73	41
	27%	29%	16%	27%	21%	34%	29%	49%	100%	-	50%	11%	83%	17%	23%	21%	38%	19%	71%	31%	25%	38%	41%
NO	726	54	196	195	84	122	24	50	-	726	206	520	26	696	394	298	231	196	14	114	606	120	60
	73%	71%	84%	73%	79%	66%	71%	51%	-	100%	50%	89%	17%	83%	77%	79%	62%	81%	29%	69%	75%	62%	59%

Table 32-7
 QUESTION 32:
 Were you ever reluctant to tell others you were voting for Donald Trump?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS			
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS NOT MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	RE-PEAL/RE-FOR-TRADE DEALS	EIGN	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	RE-PEAL/RE-FOR-TRADE DEALS	EIGN	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169	
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%	
**D/S (YES - NO)	-452	-250	-103	-87	-13	-222	-165	-201	-208	-108	-144	-83	-95	-83	-46	-65	-127	-169	-360	-92	-297	-155	-426	-26	
	-45%	-52%	-49%	-47%	-10%	-42%	-36%	-48%	-53%	-51%	-43%	-36%	-54%	-48%	-57%	-53%	-48%	-50%	-50%	-33%	-45%	-46%	-51%	-15%	
YES	274	114	55	49	56	150	144	108	93	53	97	75	40	44	18	29	69	85	182	92	183	91	203	72	
	27%	24%	26%	27%	45%	29%	32%	26%	24%	25%	29%	32%	23%	26%	22%	24%	26%	25%	25%	33%	28%	27%	24%	42%	
NO	726	364	158	136	69	372	309	309	301	161	241	159	135	127	64	94	196	253	542	184	481	245	629	97	
	73%	76%	74%	73%	55%	71%	68%	74%	76%	75%	71%	68%	77%	74%	78%	76%	74%	75%	75%	67%	72%	73%	76%	58%	

Table 32-8
 QUESTION 32:
 Were you ever reluctant to tell others you were voting for Donald Trump?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMOS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (YES - NO)	-452	-369	-83	-262	-77	-59	-61	8	-303	-121	-28	-455	3	-232	-182	-414	-38	-110	-342	-225	-305	-147	-132
	-45%	-50%	-32%	-55%	-36%	-40%	-52%	17%	-44%	-48%	-46%	-51%	2%	-55%	-40%	-47%	-30%	-40%	-47%	-58%	-56%	-32%	-39%
YES	274	186	88	108	68	44	28	26	192	66	16	214	60	96	135	231	43	82	192	83	121	153	103
	27%	25%	34%	23%	32%	30%	24%	58%	28%	26%	27%	24%	51%	23%	30%	26%	35%	30%	26%	21%	22%	34%	30%
NO	726	555	171	370	145	103	89	19	495	187	45	669	57	328	317	645	81	193	533	307	426	300	235
	73%	75%	66%	77%	68%	70%	76%	42%	72%	74%	73%	76%	49%	77%	70%	74%	65%	70%	74%	79%	78%	66%	70%

Table 33-1
QUESTION 34:

Do you have friends, family, or neighbors who were reluctant to tell others they were voting for Trump?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (YES - NO)	-169	-140	-12	-152	-17	-20	-30	-109	-10	-20	-18	-73	-46	-13	-31	-139	-134	-35	-9	-2	-56	-55	-47
	-17%	-27%	-4%	-19%	-9%	-11%	-12%	-28%	-5%	-22%	-7%	-30%	-28%	-5%	-13%	-18%	-26%	-7%	-5%	-1%	-27%	-24%	-25%
YES	415	192	136	327	85	83	108	138	86	36	122	87	59	112	103	313	193	222	94	88	77	85	71
	42%	37%	48%	41%	45%	45%	44%	36%	47%	39%	47%	35%	36%	47%	44%	41%	37%	46%	48%	49%	37%	38%	38%
NO	585	332	147	480	102	103	139	247	96	56	139	159	106	124	133	451	327	258	103	91	134	139	118
	58%	63%	52%	59%	55%	55%	56%	64%	53%	61%	53%	65%	64%	53%	56%	59%	63%	54%	52%	51%	63%	62%	62%

Table 33-2
QUESTION 34:

Do you have friends, family, or neighbors who were reluctant to tell others they were voting for Trump?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (YES - NO)	-169	-5	-53	-76	-32	-4	-6	-25	-15	-87	-67	-24	9	-107	-27	-48	13	-97	-43	-21	6	-149	-1
	-17%	-5%	-27%	-33%	-27%	-4%	-3%	-14%	-21%	-48%	-21%	-6%	8%	-44%	-10%	-18%	6%	-39%	-16%	-11%	3%	-21%	-
YES	415	44	71	78	44	50	95	78	27	48	129	173	65	67	126	110	112	77	115	87	99	274	109
	42%	47%	36%	34%	37%	48%	49%	43%	39%	26%	40%	47%	54%	28%	45%	41%	53%	31%	42%	45%	52%	39%	50%
NO	585	49	124	154	76	54	101	103	42	136	196	197	56	174	153	158	99	174	158	109	93	424	110
	58%	53%	64%	66%	63%	52%	51%	57%	61%	74%	60%	53%	46%	72%	55%	59%	47%	69%	58%	55%	48%	61%	50%

Table 33-3
QUESTION 34:

Do you have friends, family, or neighbors who were reluctant to tell others they were voting for Trump?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (YES - NO)	-169	-66	-53	-120	-41	-8	-43	-85	-21	-63	-4	-48	-52	-30	-87	-8	-11	-16	-14	-65	-45	-6	-4
	-17%	-22%	-14%	-17%	-16%	-18%	-21%	-16%	-9%	-26%	-3%	-16%	-12%	-16%	-23%	-20%	-8%	-9%	-22%	-35%	-23%	-8%	-4%
YES	415	118	170	288	109	18	80	222	103	91	64	126	191	81	143	17	66	84	25	61	77	34	52
	42%	39%	43%	41%	42%	41%	39%	42%	45%	37%	48%	42%	44%	42%	38%	40%	46%	46%	39%	33%	39%	46%	48%
NO	585	184	224	408	150	27	124	307	124	154	68	174	243	112	230	26	77	99	39	126	121	40	56
	58%	61%	57%	59%	58%	59%	61%	58%	55%	63%	52%	58%	56%	58%	62%	60%	54%	54%	61%	67%	61%	54%	52%

Table 33-4

QUESTION 34:

Do you have friends, family, or neighbors who were reluctant to tell others they were voting for Trump?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 08&12													ENOUGH	TOO CONS					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (YES - NO)	-169	-3	-4	-7	-162	-147	1	-23	-124	-56	-180	11	-167	-2	-4	2	-1	-36	-133	-146	-21
	-17%	-3%	-4%	-3%	-20%	-22%	5%	-7%	-30%	-11%	-19%	15%	-21%	-1%	-3%	6%	-2%	-22%	-16%	-19%	-11%
YES	415	46	52	98	318	255	14	147	146	227	374	42	324	92	54	23	15	66	350	319	85
	42%	48%	48%	48%	40%	39%	52%	46%	35%	45%	40%	57%	40%	49%	48%	53%	49%	39%	42%	41%	44%
NO	585	49	56	105	480	402	13	170	270	283	554	31	491	93	58	20	15	102	483	465	106
	58%	52%	52%	52%	60%	61%	48%	54%	65%	55%	60%	43%	60%	51%	52%	47%	51%	61%	58%	59%	56%

Table 33-5
QUESTION 34:

Do you have friends, family, or neighbors who were reluctant to tell others they were voting for Trump?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (YES - NO)	-169	-178	8	-140	-1	-99	-8	-4	-157	-61	-51	-30	2	-29	-37	-11	-21	-34	-14	-10	-19	-43	-141	-28
	-17%	-20%	14%	-17%	-2%	-19%	-3%	-5%	-18%	-15%	-19%	-27%	2%	-29%	-16%	-6%	-16%	-36%	-7%	-7%	-15%	-35%	-25%	-7%
YES	415	363	33	340	38	209	118	44	351	175	112	40	54	35	94	85	54	30	94	67	56	39	213	202
	42%	40%	57%	41%	49%	40%	48%	48%	41%	43%	41%	36%	51%	36%	42%	47%	42%	32%	47%	47%	43%	32%	38%	47%
NO	585	542	25	480	40	308	126	48	508	236	163	69	52	64	132	96	75	63	109	77	75	83	354	230
	58%	60%	43%	59%	51%	60%	52%	52%	59%	57%	59%	64%	49%	64%	58%	53%	58%	68%	53%	53%	57%	68%	62%	53%

Table 33-6
QUESTION 34:

Do you have friends, family, or neighbors who were reluctant to tell others they were voting for Trump?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE	ANN- OUNCE/ AFTER	GOP DE- BATES	GOP PRIM- ARIES	NOMI- NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRIZE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (YES - NO)	-169	-30	-81	-33	-15	-3	-6	-1	144	-313	415	-585	74	-247	-112	-107	12	-60	21	-12	-164	-5	-6
	-17%	-40%	-35%	-12%	-14%	-2%	-18%	-1%	53%	-43%	100%	-100%	48%	-30%	-22%	-29%	3%	-25%	43%	-7%	-20%	-3%	-6%
YES	415	23	76	117	46	92	14	49	209	206	415	-	114	293	200	134	192	90	35	76	321	94	48
	42%	30%	33%	44%	43%	49%	41%	49%	76%	28%	100%	-	74%	35%	39%	36%	52%	38%	71%	46%	40%	49%	47%
NO	585	53	157	149	61	95	20	50	65	520	-	585	40	540	312	242	181	150	14	88	485	100	53
	58%	70%	67%	56%	57%	51%	59%	51%	24%	72%	-	100%	26%	65%	61%	64%	48%	62%	29%	54%	60%	51%	53%

Table 33-7
QUESTION 34:

Do you have friends, family, or neighbors who were reluctant to tell others they were voting for Trump?

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP				BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS			
	TOTAL	NOT P-C	BRING CHNG	POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (YES - NO)	-169	-111	-46	-20	8	-87	-48	-73	-85	-45	-52	-26	-37	-30	-24	-34	-37	-77	-148	-21	-103	-66	-171	2
	-17%	-23%	-22%	-11%	6%	-17%	-11%	-18%	-22%	-21%	-15%	-11%	-21%	-17%	-29%	-28%	-14%	-23%	-20%	-8%	-16%	-20%	-21%	1%
YES	415	184	83	82	66	218	203	172	154	84	143	104	69	71	29	44	114	130	288	127	280	135	330	85
	42%	38%	39%	45%	53%	42%	45%	41%	39%	40%	42%	44%	39%	41%	35%	36%	43%	39%	40%	46%	42%	40%	40%	51%
NO	585	294	129	102	58	305	250	245	239	129	195	130	106	101	52	78	151	208	437	148	383	201	501	83
	58%	62%	61%	55%	47%	58%	55%	59%	61%	60%	58%	56%	61%	59%	65%	64%	57%	61%	60%	54%	58%	60%	60%	49%

Table 33-8

QUESTION 34:

Do you have friends, family, or neighbors who were reluctant to tell others they were voting for Trump?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET			MEDIA CRITICISM		ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (YES - NO)	-169	-128	-41	-107	-29	-18	-18	3	-126	-26	-17	-173	4	-100	-62	-162	-7	-39	-130	-97	-153	-16	-7
	-17%	-17%	-16%	-22%	-14%	-13%	-15%	6%	-18%	-10%	-29%	-20%	3%	-24%	-14%	-19%	-6%	-14%	-18%	-25%	-28%	-3%	-2%
YES	415	307	109	186	92	64	50	24	280	113	22	355	60	162	195	357	59	118	297	146	197	218	166
	42%	41%	42%	39%	43%	44%	42%	53%	41%	45%	36%	40%	52%	38%	43%	41%	47%	43%	41%	38%	36%	48%	49%
NO	585	435	150	292	121	82	68	21	406	139	39	528	57	262	257	519	66	157	428	244	350	234	172
	58%	59%	58%	61%	57%	56%	58%	47%	59%	55%	64%	60%	48%	62%	57%	59%	53%	57%	59%	62%	64%	52%	51%

Table 34-1
 QUESTION 35:
 Now that Donald Trump is President, are you ever reluctant to tell others that you support him?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE						
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (YES - NO)	-679	-407	-161	-568	-106	-126	-180	-285	-88	-72	-152	-178	-118	-160	-175	-504	-379	-301	-102	-98	-148	-170	-161
	-68%	-78%	-57%	-70%	-56%	-68%	-73%	-74%	-48%	-78%	-58%	-72%	-72%	-68%	-74%	-66%	-73%	-63%	-52%	-55%	-70%	-76%	-85%
YES, RELUCTANT	154	57	58	116	38	29	31	47	46	9	53	33	21	37	29	125	67	87	45	38	30	26	13
	15%	11%	21%	14%	20%	16%	13%	12%	25%	10%	20%	13%	13%	16%	12%	16%	13%	18%	23%	21%	14%	12%	7%
NO, NOT RELUCTANT	833	464	219	683	144	156	212	331	134	81	205	210	139	197	204	629	445	388	147	136	179	197	174
	83%	89%	77%	85%	77%	84%	86%	86%	74%	88%	79%	86%	85%	83%	86%	82%	86%	81%	75%	76%	85%	88%	92%
I DO NOT SUPPORT DONALD TRUMP	13	3	5	8	5	1	4	7	1	1	3	3	4	2	4	9	8	5	4	5	2	1	1
	1%	1%	2%	1%	3%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	2%	3%	1%	-	1%

Table 34-2
 QUESTION 35:
 Now that Donald Trump is President, are you ever reluctant to tell others that you support him?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (YES - NO)	-679	-53	-141	-185	-105	-49	-106	-146	-56	-143	-227	-243	-66	-191	-187	-178	-122	-196	-211	-136	-82	-509	-110
	-68%	-57%	-72%	-80%	-87%	-47%	-54%	-81%	-81%	-78%	-70%	-66%	-55%	-79%	-67%	-66%	-58%	-78%	-77%	-69%	-43%	-73%	-50%
YES, RELUCTANT	154	19	25	22	7	26	43	17	7	19	46	62	26	22	45	44	44	27	30	28	54	93	50
	15%	21%	13%	10%	6%	25%	22%	10%	9%	10%	14%	17%	22%	9%	16%	16%	21%	11%	11%	14%	28%	13%	23%
NO, NOT RELUCTANT	833	72	166	207	112	76	149	163	63	162	274	305	93	213	232	222	166	223	241	164	136	602	160
	83%	77%	85%	89%	93%	73%	76%	90%	91%	88%	84%	82%	77%	89%	83%	83%	78%	89%	88%	84%	71%	86%	73%
I DO NOT SUPPORT DONALD TRUMP	13	2	3	2	1	2	3	-	-	3	6	3	1	6	2	3	2	-	3	4	1	3	9
	1%	2%	2%	1%	1%	2%	2%	-	-	2%	2%	1%	1%	2%	1%	1%	1%	-	1%	2%	1%	-	4%

Table 34-3

QUESTION 35:

Now that Donald Trump is President, are you ever reluctant to tell others that you support him?

BANNER 3

	IDEOLOGY							ABORTION				TEA PARTY IMAGE				8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (YES - NO)	-679	-230	-261	-490	-160	-30	-135	-332	-150	-198	-83	-207	-291	-123	-266	-28	-98	-140	-41	-140	-144	-38	-50
	-68%	-76%	-66%	-70%	-62%	-65%	-66%	-63%	-66%	-81%	-63%	-69%	-67%	-63%	-71%	-66%	-68%	-76%	-64%	-75%	-73%	-51%	-46%
YES, RELUCTANT	154	35	65	100	46	8	34	96	37	21	25	46	71	33	50	7	22	20	12	21	26	17	29
	15%	12%	16%	14%	18%	17%	16%	18%	16%	9%	19%	15%	16%	17%	13%	17%	15%	11%	18%	11%	13%	24%	27%
NO, NOT RELUCTANT	833	265	325	590	205	37	168	428	186	219	108	254	362	156	316	36	120	159	52	161	170	55	79
	83%	88%	82%	85%	80%	83%	83%	81%	82%	90%	81%	84%	83%	81%	85%	83%	84%	87%	82%	86%	86%	75%	73%
I DO NOT SUPPORT DONALD TRUMP	13	2	4	6	7	-	2	5	3	4	-	1	1	4	8	-	1	4	-	5	2	1	-
	1%	1%	1%	1%	3%	-	1%	1%	1%	2%	-	-	-	2%	2%	-	1%	2%	-	3%	1%	2%	-

Table 34-4
 QUESTION 35:
 Now that Donald Trump is President, are you ever reluctant to tell others that you support him?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH	TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (YES - NO)	-679	-49	-58	-107	-573	-497	-	-182	-338	-335	-673	-7	-587	-92	-67	-17	-9	-89	-590	-562	-112
	-68%	-51%	-54%	-53%	-72%	-76%	-1%	-57%	-81%	-66%	-73%	-9%	-72%	-50%	-59%	-39%	-30%	-53%	-71%	-72%	-59%
YES, RELUCTANT	154	22	23	45	109	80	12	62	39	86	125	28	110	44	23	12	9	37	116	107	37
	15%	23%	21%	22%	14%	12%	45%	20%	9%	17%	14%	39%	14%	24%	20%	28%	30%	22%	14%	14%	20%
NO, NOT RELUCTANT	833	71	81	152	681	576	12	244	377	421	798	35	697	136	89	29	18	126	707	669	149
	83%	75%	76%	75%	85%	88%	46%	77%	91%	82%	86%	48%	86%	73%	80%	67%	59%	75%	85%	85%	78%
I DO NOT SUPPORT DONALD TRUMP	13	2	3	5	8	-	2	11	-	4	4	9	8	5	-	2	3	4	9	9	4
	1%	2%	3%	2%	1%	-	9%	3%	-	1%	-	13%	1%	3%	-	5%	11%	2%	1%	1%	2%

Table 34-5
 QUESTION 35:
 Now that Donald Trump is President, are you ever reluctant to tell others that you support him?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY				TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC	
										ECON	FISCAL	SOCIAL	MORAL											
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (YES - NO)	-679	-662	-2	-586	-27	-354	-150	-38	-615	-294	-170	-87	-65	-63	-176	-99	-90	-74	-131	-86	-94	-95	-444	-235
	-68%	-73%	-3%	-72%	-34%	-68%	-62%	-41%	-72%	-71%	-62%	-80%	-62%	-64%	-78%	-55%	-69%	-80%	-64%	-60%	-72%	-77%	-78%	-54%
YES, RELUCTANT	154	120	24	115	23	80	45	24	119	56	50	11	19	18	24	38	20	9	35	27	18	13	61	93
	15%	13%	41%	14%	29%	16%	18%	26%	14%	14%	18%	10%	18%	18%	10%	21%	15%	9%	17%	18%	14%	11%	11%	22%
NO, NOT RELUCTANT	833	782	25	702	50	434	195	63	734	350	220	98	84	81	199	137	109	83	166	113	112	108	505	328
	83%	86%	44%	86%	64%	84%	80%	68%	85%	85%	80%	90%	80%	81%	88%	76%	85%	89%	82%	78%	86%	88%	89%	76%
I DO NOT SUPPORT DONALD TRUMP	13	3	9	3	5	3	3	6	7	5	5	-	3	1	3	6	-	1	2	5	1	1	2	11
	1%	-	16%	-	7%	-	1%	6%	1%	1%	2%	-	3%	1%	1%	3%	-	2%	1%	3%	1%	1%	-	3%

Table 34-6
 QUESTION 35:
 Now that Donald Trump is President, are you ever reluctant to tell others that you support him?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE	ANN- OUNCE/ AFTER	GOP DE- BATES	GOP PRIM- ARIES	NOMI- NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRIZE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (YES - NO)	-679	-51	-187	-189	-78	-111	-19	-44	-10	-669	-179	-500	154	-833	-387	-259	-219	-184	2	-116	-603	-76	-39
	-68%	-67%	-81%	-71%	-73%	-60%	-57%	-45%	-4%	-92%	-43%	-86%	100%	-100%	-75%	-69%	-59%	-76%	3%	-70%	-75%	-39%	-38%
YES, RELUCTANT	154	13	23	37	15	36	7	25	128	26	114	40	154	-	63	59	73	28	21	23	100	54	29
	15%	17%	10%	14%	14%	19%	19%	25%	47%	4%	27%	7%	100%	-	12%	16%	20%	12%	44%	14%	12%	28%	29%
NO, NOT RELUCTANT	833	64	210	226	92	147	26	69	138	696	293	540	-	833	449	317	292	212	20	139	702	131	68
	83%	83%	90%	85%	86%	79%	77%	70%	50%	96%	71%	92%	-	100%	88%	84%	78%	88%	41%	84%	87%	67%	67%
I DO NOT SUPPORT DONALD TRUMP	13	-	-	3	-	3	1	5	9	4	8	5	-	-	-	-	8	-	8	3	4	9	4
	1%	-	-	1%	-	2%	4%	6%	3%	1%	2%	1%	-	-	-	-	2%	-	16%	2%	1%	5%	3%

Table 34-7
 QUESTION 35:
 Now that Donald Trump is President, are you ever reluctant to tell others that you support him?

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP				BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS			
	TOTAL	NOT P-C	BRING CHNG	POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (YES - NO)	-679	-359	-135	-116	-70	-366	-269	-284	-285	-155	-243	-133	-122	-119	-63	-80	-197	-255	-532	-147	-452	-227	-625	-54
	-68%	-75%	-63%	-63%	-56%	-70%	-59%	-68%	-72%	-73%	-72%	-57%	-69%	-69%	-78%	-65%	-75%	-75%	-73%	-54%	-68%	-68%	-75%	-32%
YES, RELUCTANT	154	58	38	32	26	74	89	66	52	27	45	48	25	26	9	21	32	41	94	59	100	54	101	53
	15%	12%	18%	17%	21%	14%	20%	16%	13%	13%	13%	21%	15%	15%	11%	18%	12%	12%	13%	22%	15%	16%	12%	32%
NO, NOT RELUCTANT	833	417	173	148	96	440	358	349	337	182	288	181	147	145	72	101	230	296	626	207	552	281	726	107
	83%	87%	81%	80%	77%	84%	79%	84%	86%	85%	85%	77%	84%	84%	89%	82%	87%	87%	86%	75%	83%	84%	87%	64%
I DO NOT SUPPORT DONALD TRUMP	13	3	2	5	2	9	6	2	5	4	5	5	3	1	-	-	2	2	4	9	12	1	5	8
	1%	1%	1%	3%	2%	2%	1%	1%	1%	2%	1%	2%	1%	-	-	-	1%	1%	1%	3%	2%	-	1%	5%

Table 34-8
 QUESTION 35:
 Now that Donald Trump is President, are you ever reluctant to tell others that you support him?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM		ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEM	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (YES - NO)	-679	-530	-149	-375	-121	-88	-84	-11	-485	-161	-33	-651	-28	-317	-296	-613	-66	-186	-494	-300	-412	-268	-221
	-68%	-72%	-58%	-79%	-57%	-60%	-72%	-24%	-71%	-64%	-55%	-74%	-24%	-75%	-66%	-70%	-53%	-68%	-68%	-77%	-75%	-59%	-66%
YES, RELUCTANT	154	104	50	50	44	27	16	16	98	43	13	113	41	51	75	127	27	45	109	44	67	86	56
	15%	14%	19%	11%	20%	19%	14%	36%	14%	17%	21%	13%	35%	12%	17%	14%	22%	16%	15%	11%	12%	19%	17%
NO, NOT RELUCTANT	833	634	199	426	165	115	101	27	584	203	46	764	69	369	371	740	94	230	603	345	479	354	277
	83%	85%	77%	89%	77%	79%	86%	59%	85%	80%	76%	87%	59%	87%	82%	84%	75%	84%	83%	88%	88%	78%	82%
I DO NOT SUPPORT DONALD TRUMP	13	4	9	2	5	4	-	2	4	7	2	6	7	4	5	9	4	-	13	1	1	12	5
	1%	1%	4%	-	2%	3%	-	5%	1%	3%	3%	1%	6%	1%	1%	1%	3%	-	2%	-	-	3%	1%

Table 35-1
 QUESTION 36:
 Which of the following words describe how you felt on Election night or the next morning when you learned Donald Trump had won the election? Select all that apply.

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE						
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
RELIEF	512	298	129	427	82	79	137	203	93	45	122	125	95	125	123	389	239	273	90	88	101	129	104
	51%	57%	45%	53%	44%	42%	56%	53%	51%	49%	47%	51%	57%	53%	52%	51%	46%	57%	45%	49%	48%	58%	55%
	(1)	(1)	(1)	(1)	(2)	(3)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
JOY	376	234	87	321	54	82	91	147	55	32	100	90	67	87	96	280	208	168	75	64	82	80	75
	38%	45%	31%	40%	29%	44%	37%	38%	30%	35%	38%	37%	41%	37%	41%	37%	40%	35%	38%	36%	39%	36%	40%
	(2)	(2)	(3)	(2)	(3)	(1)	(3)	(2)	(3)	(3)	(3)	(2)	(2)	(2)	(2)	(3)	(2)	(3)	(2)	(2)	(3)	(3)	(2)
SURPRISE	373	158	126	285	88	80	94	127	73	35	110	85	59	85	87	286	191	182	67	63	84	88	72
	37%	30%	45%	35%	47%	43%	38%	33%	40%	38%	42%	35%	36%	36%	37%	37%	37%	38%	34%	35%	40%	39%	38%
	(3)	(3)	(2)	(3)	(1)	(2)	(2)	(3)	(2)	(2)	(2)	(3)	(3)	(3)	(3)	(2)	(3)	(2)	(3)	(3)	(2)	(2)	(3)
PRIDE	240	150	56	206	32	47	58	98	36	20	68	53	41	58	62	178	139	101	52	47	41	50	49
	24%	29%	20%	26%	17%	25%	24%	25%	20%	22%	26%	21%	25%	25%	26%	23%	27%	21%	27%	26%	20%	23%	26%
	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)
CONCERN	48	13	19	33	14	7	16	17	8	2	17	10	11	9	7	41	20	29	12	10	10	11	6
	5%	3%	7%	4%	8%	4%	6%	4%	5%	2%	6%	4%	6%	4%	3%	5%	4%	6%	6%	6%	5%	5%	3%
	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 35-2

QUESTION 36:
Which of the following words describe how you felt on Election night or the next morning when you learned Donald Trump had won the election? Select all that apply.

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		MEN		WOMEN		WOMEN		HS OR	SOME	COLL	GRAD/	MEN		WOMEN		STRG	STRG	SOFT/		SOFT/	
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	GRAD	PROF	W/O	W/	W/O	W/	GOP	GOP	LEAN	LEAN	RIGHT	WRONG
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
RELIEF	512	33	78	129	65	57	111	105	39	97	173	173	69	106	133	164	109	136	162	72	109	372	100
	51%	35%	40%	55%	54%	55%	57%	58%	57%	53%	53%	47%	57%	44%	48%	61%	52%	54%	59%	37%	57%	53%	46%
	(1)	(3)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(3)	(1)	(1)	(2)
JOY	376	37	82	89	47	37	65	66	28	78	104	138	55	83	124	99	69	116	118	76	47	310	47
	38%	40%	42%	38%	39%	36%	33%	36%	41%	43%	32%	37%	46%	35%	45%	37%	33%	46%	43%	38%	25%	44%	21%
	(2)	(1)	(1)	(2)	(2)	(2)	(3)	(3)	(3)	(2)	(3)	(3)	(3)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(3)	(2)	(3)
SURPRISE	373	33	73	86	43	34	74	73	29	53	112	148	60	81	110	84	98	68	91	93	80	233	107
	37%	35%	37%	37%	36%	33%	38%	40%	42%	29%	34%	40%	50%	34%	39%	31%	46%	27%	33%	48%	42%	33%	49%
	(3)	(4)	(3)	(3)	(3)	(3)	(2)	(2)	(3)	(2)	(2)	(2)	(2)	(3)	(3)	(3)	(2)	(4)	(3)	(1)	(2)	(3)	(1)
PRIDE	240	34	44	61	31	19	44	38	17	50	65	96	29	58	82	58	43	77	73	48	27	204	26
	24%	36%	23%	26%	26%	18%	23%	21%	25%	27%	20%	26%	24%	24%	29%	21%	20%	31%	27%	24%	14%	29%	12%
	(4)	(2)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(5)
CONCERN	48	5	5	10	4	7	15	7	2	4	23	18	3	11	8	16	13	4	9	10	19	16	29
	5%	5%	3%	4%	3%	7%	8%	4%	2%	2%	7%	5%	3%	5%	3%	6%	6%	2%	3%	5%	10%	2%	13%
	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(4)

Table 35-3

QUESTION 36:
Which of the following words describe how you felt on Election night or the next morning when you learned Donald Trump had won the election? Select all that apply.

BANNER 3

	IDEOLOGY							ABORTION				TEA PARTY IMAGE				8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
RELIEF	512	185	209	394	104	14	87	313	81	118	73	166	239	87	186	20	58	100	37	99	104	39	54
	51%	61%	53%	57%	40%	30%	43%	59%	36%	48%	55%	55%	55%	45%	50%	48%	41%	55%	58%	53%	53%	53%	50%
	(1)	(1)	(1)	(1)	(2)	(4)	(1)	(1)	(2)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(3)	(1)	(1)	(1)	(1)	(1)	(1)
JOY	376	148	138	286	76	14	67	221	68	87	74	112	186	59	131	20	62	72	19	74	73	22	33
	38%	49%	35%	41%	29%	31%	33%	42%	30%	36%	56%	37%	43%	30%	35%	46%	44%	39%	30%	40%	37%	29%	31%
	(2)	(2)	(3)	(2)	(3)	(2)	(3)	(2)	(3)	(3)	(1)	(3)	(2)	(3)	(3)	(2)	(1)	(2)	(3)	(2)	(2)	(3)	(3)
SURPRISE	373	94	155	249	110	14	76	194	91	87	39	114	153	87	134	20	60	70	24	61	66	28	45
	37%	31%	39%	36%	43%	31%	38%	37%	40%	36%	30%	38%	35%	45%	36%	46%	42%	38%	38%	33%	33%	38%	41%
	(3)	(3)	(2)	(3)	(1)	(1)	(2)	(3)	(1)	(2)	(4)	(2)	(3)	(2)	(2)	(3)	(2)	(3)	(2)	(3)	(3)	(2)	(2)
PRIDE	240	85	89	174	52	14	49	137	53	50	45	77	122	39	78	12	35	46	12	47	51	15	21
	24%	28%	23%	25%	20%	30%	24%	26%	24%	20%	34%	26%	28%	20%	21%	28%	24%	25%	19%	25%	26%	21%	20%
	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)
CONCERN	48	8	20	28	16	5	12	31	8	10	4	11	15	12	22	1	6	13	2	6	11	5	4
	5%	3%	5%	4%	6%	12%	6%	6%	4%	4%	3%	4%	3%	6%	6%	3%	4%	7%	3%	3%	6%	6%	4%
	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 35-4

QUESTION 36:

Which of the following words describe how you felt on Election night or the next morning when you learned Donald Trump had won the election? Select all that apply.

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH		TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA											CONS	CONS					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
RELIEF	512	34	32	66	446	366	6	141	253	243	496	16	412	101	66	28	6	50	462	424	83
	51%	36%	30%	33%	56%	56%	21%	44%	61%	48%	54%	22%	51%	54%	59%	66%	21%	30%	56%	54%	44%
	(1)	(2)	(3)	(3)	(1)	(1)	(5)	(2)	(1)	(2)	(1)	(3)	(1)	(1)	(1)	(1)	(2)	(3)	(1)	(1)	(2)
JOY	376	32	36	68	308	292	8	76	232	138	371	5	324	52	34	14	4	52	324	336	34
	38%	33%	33%	33%	39%	44%	31%	24%	56%	27%	40%	7%	40%	28%	30%	33%	14%	31%	39%	43%	18%
	(2)	(3)	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(3)	(2)	(4)	(2)	(3)	(3)	(3)	(4)	(2)	(2)	(2)	(3)
SURPRISE	373	38	48	86	287	212	11	150	85	245	330	43	273	100	55	22	24	54	319	267	94
	37%	40%	45%	43%	36%	32%	41%	47%	20%	48%	36%	60%	34%	54%	49%	50%	79%	32%	38%	34%	49%
	(3)	(1)	(1)	(1)	(3)	(3)	(1)	(1)	(4)	(1)	(3)	(1)	(3)	(2)	(2)	(2)	(1)	(1)	(3)	(3)	(1)
PRIDE	240	26	26	51	189	196	6	38	160	79	239	1	216	24	18	4	2	48	192	205	31
	24%	27%	24%	25%	24%	30%	22%	12%	38%	15%	26%	1%	26%	13%	16%	8%	7%	28%	23%	26%	16%
	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(5)	(4)	(4)	(4)	(5)	(5)	(4)	(4)	(4)	(4)
CONCERN	48	6	13	19	29	19	7	23	3	26	29	19	33	16	3	7	5	10	38	31	17
	5%	6%	12%	10%	4%	3%	26%	7%	1%	5%	3%	26%	4%	8%	3%	17%	16%	6%	5%	4%	9%
	(5)	(5)	(5)	(5)	(5)	(5)	(3)	(5)	(5)	(5)	(5)	(2)	(5)	(5)	(5)	(4)	(3)	(5)	(5)	(5)	(5)

Table 35-5

QUESTION 36:
Which of the following words describe how you felt on Election night or the next morning when you learned Donald Trump had won the election? Select all that apply.

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
RELIEF	512	484	15	452	26	267	123	19	477	220	129	55	42	66	119	91	60	50	120	63	77	73	293	219
JOY	376	365	5	324	22	195	98	19	335	169	99	40	28	40	99	63	65	29	67	44	59	51	276	100
SURPRISE	373	321	33	300	32	202	94	42	312	139	117	49	36	33	77	79	37	28	72	75	35	41	157	216
PRIDE	240	236	2	203	17	128	69	22	206	118	52	23	29	17	71	39	36	27	54	29	33	35	193	46
CONCERN	48	29	18	35	5	21	13	10	37	14	15	3	9	8	5	13	3	10	8	13	3	7	10	39

Table 35-6

QUESTION 36:
Which of the following words describe how you felt on Election night or the next morning when you learned Donald Trump had won the election? Select all that apply.

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- ANN- OUNCE/ AFTER	GOP DE- BATES	GOP PRIM- ARIES	NOMI- NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL																						
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
RELIEF	512	38	121	131	54	105	15	48	118	394	200	312	63	449	512	206	124	145	21	84	435	77	42
	51%	50%	52%	49%	51%	56%	45%	49%	43%	54%	48%	53%	41%	54%	100%	55%	33%	60%	44%	51%	54%	40%	42%
	(1)	(2)	(2)	(1)	(1)	(1)	(1)	(2)	(2)	(1)	(1)	(1)	(2)	(1)	(1)	(2)	(3)	(3)	(2)	(1)	(1)	(2)	(2)
JOY	376	40	121	99	36	51	11	17	78	298	134	242	59	317	206	376	104	155	8	38	331	44	15
	38%	52%	52%	37%	34%	28%	33%	17%	28%	41%	32%	41%	38%	38%	40%	100%	28%	64%	17%	23%	41%	23%	15%
	(2)	(1)	(1)	(3)	(4)	(3)	(3)	(3)	(3)	(2)	(3)	(2)	(3)	(2)	(2)	(1)	(3)	(2)	(4)	(3)	(2)	(3)	(3)
SURPRISE	373	22	49	100	39	94	14	56	142	231	192	181	73	292	124	104	373	64	20	74	269	104	52
	37%	28%	21%	37%	37%	50%	41%	57%	52%	32%	46%	31%	47%	35%	24%	28%	100%	27%	41%	45%	33%	54%	52%
	(3)	(4)	(4)	(2)	(2)	(2)	(2)	(1)	(1)	(3)	(2)	(3)	(1)	(3)	(4)	(4)	(1)	(4)	(3)	(2)	(3)	(1)	(1)
PRIDE	240	26	81	67	37	20	8	2	44	196	90	150	28	212	145	155	64	240	5	17	216	24	11
	24%	34%	35%	25%	34%	10%	24%	2%	16%	27%	22%	26%	18%	25%	28%	41%	17%	100%	11%	10%	27%	12%	11%
	(4)	(3)	(3)	(4)	(3)	(4)	(4)	(5)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(3)	(4)	(1)	(5)	(4)	(4)	(5)	(5)
CONCERN	48	1	2	15	4	13	1	12	34	14	35	14	21	20	21	8	20	5	48	8	21	27	13
	5%	1%	1%	6%	4%	7%	2%	12%	13%	2%	8%	2%	14%	2%	4%	2%	5%	2%	100%	5%	3%	14%	13%
	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(4)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(1)	(5)	(5)	(4)	(4)

Table 35-7

QUESTION 36:
Which of the following words describe how you felt on Election night or the next morning when you learned Donald Trump had won the election? Select all that apply.

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS NOT -MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING PEAL/RE-FOR-DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
RELIEF	512	232	115	102	64	272	217	216	224	95	175	108	101	92	36	66	150	174	390	122	321	191	454	58
	51%	49%	54%	55%	51%	52%	48%	52%	57%	45%	52%	46%	58%	53%	44%	54%	57%	52%	54%	44%	48%	57%	55%	34%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(2)
JOY	376	197	64	63	52	198	154	189	142	68	124	81	57	84	29	80	133	111	323	53	207	169	327	49
	38%	41%	30%	34%	42%	38%	34%	45%	36%	32%	37%	35%	33%	49%	35%	65%	50%	33%	45%	19%	31%	50%	39%	29%
	(2)	(2)	(3)	(3)	(2)	(2)	(3)	(2)	(2)	(3)	(3)	(3)	(3)	(2)	(2)	(1)	(2)	(3)	(2)	(3)	(3)	(2)	(2)	(3)
SURPRISE	373	167	85	75	47	197	190	138	142	79	132	104	61	50	27	30	75	137	242	131	272	101	297	77
	37%	35%	40%	41%	37%	38%	42%	33%	36%	37%	39%	44%	35%	29%	33%	25%	28%	40%	33%	48%	41%	30%	36%	45%
	(3)	(3)	(2)	(2)	(3)	(3)	(2)	(3)	(3)	(2)	(2)	(2)	(2)	(4)	(3)	(4)	(4)	(2)	(3)	(1)	(2)	(4)	(3)	(1)
PRIDE	240	136	45	34	26	139	101	123	84	34	89	45	36	55	15	50	91	70	211	29	119	121	207	33
	24%	28%	21%	18%	21%	27%	22%	30%	21%	16%	26%	19%	20%	32%	19%	41%	35%	21%	29%	10%	18%	36%	25%	20%
	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(3)	(3)	(4)	(4)	(4)	(4)	(3)	(4)	(4)
CONCERN	48	11	12	17	8	26	32	9	18	11	13	21	10	3	2	2	6	12	20	29	42	6	25	23
	5%	2%	6%	9%	6%	5%	7%	2%	5%	5%	4%	9%	5%	1%	3%	2%	2%	4%	3%	10%	6%	2%	3%	14%
	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 35-8

QUESTION 36:

Which of the following words describe how you felt on Election night or the next morning when you learned Donald Trump had won the election? Select all that apply.

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM		ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMOS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
RELIEF	512	392	120	260	92	84	71	5	358	120	35	487	25	248	220	469	44	136	377	216	299	213	166
	51%	53%	47%	54%	43%	57%	61%	12%	52%	47%	57%	55%	21%	59%	49%	54%	35%	49%	52%	55%	55%	47%	49%
	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(4)	(1)	(1)	(1)	(1)	(4)	(1)	(1)	(1)	(2)	(2)	(1)	(1)	(1)	(2)	(1)
JOY	376	296	80	192	65	51	56	12	290	68	17	341	35	208	141	349	27	145	230	178	276	100	80
	38%	40%	31%	40%	30%	35%	48%	27%	42%	27%	28%	39%	30%	49%	31%	40%	22%	53%	32%	46%	50%	22%	24%
	(2)	(2)	(3)	(2)	(3)	(3)	(2)	(2)	(2)	(3)	(3)	(2)	(2)	(2)	(3)	(2)	(3)	(1)	(3)	(2)	(2)	(3)	(3)
SURPRISE	373	273	100	147	102	65	36	23	235	116	23	326	47	112	192	304	69	79	294	128	157	217	151
	37%	37%	39%	31%	48%	45%	31%	50%	34%	46%	37%	37%	40%	26%	43%	35%	55%	29%	41%	33%	29%	48%	45%
	(3)	(3)	(2)	(3)	(1)	(2)	(3)	(1)	(3)	(2)	(2)	(3)	(1)	(4)	(2)	(3)	(1)	(4)	(2)	(3)	(4)	(1)	(2)
PRIDE	240	182	58	120	44	33	35	8	181	47	11	213	27	133	89	222	18	112	128	115	184	56	48
	24%	25%	22%	25%	21%	23%	30%	17%	26%	19%	18%	24%	23%	31%	20%	25%	15%	41%	18%	29%	34%	12%	14%
	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(3)	(3)	(4)	(4)	(4)	(3)	(4)	(4)	(3)	(4)	(4)
CONCERN	48	27	21	20	12	11	1	4	26	20	3	29	19	7	28	36	13	8	40	6	10	39	20
	5%	4%	8%	4%	6%	8%	1%	9%	4%	8%	5%	3%	16%	2%	6%	10%	3%	6%	2%	2%	9%	6%	6%
	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 36-1
 QUESTION 37:
 Do you trust government more now that Trump is in office than you did when Obama was President?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE						
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (YES - NO)	612	404	139	543	66	116	145	253	98	66	136	172	92	146	146	467	286	326	113	119	118	131	130
	61%	77%	49%	67%	35%	63%	59%	66%	54%	72%	52%	70%	56%	62%	62%	61%	55%	68%	58%	67%	56%	59%	69%
TOTAL YES	806	464	211	675	127	151	196	319	140	79	199	209	128	191	191	615	403	403	155	149	165	178	160
-----	81%	89%	75%	84%	68%	81%	79%	83%	77%	86%	76%	85%	78%	81%	81%	81%	78%	84%	79%	83%	78%	79%	84%
TOTAL NO	194	60	72	132	60	35	51	66	42	13	62	37	37	45	45	149	117	77	42	30	47	46	29
-----	19%	11%	25%	16%	32%	19%	21%	17%	23%	14%	24%	15%	22%	19%	19%	19%	22%	16%	21%	17%	22%	21%	16%
STRONGLY YES, TRUST GOVERNMENT MORE	642	420	140	560	78	122	157	259	103	62	156	171	105	147	147	494	307	335	124	121	130	134	132
	64%	80%	50%	69%	42%	66%	64%	67%	56%	68%	60%	69%	64%	62%	62%	65%	59%	70%	63%	68%	62%	60%	70%
NOT-SO-STRONGLY YES, TRUST GOVERNMENT MORE	165	44	71	115	49	29	39	60	37	17	42	38	23	44	44	121	96	68	31	28	35	44	28
	16%	8%	25%	14%	26%	16%	16%	15%	20%	18%	16%	16%	14%	19%	18%	16%	18%	14%	16%	16%	16%	19%	15%
NOT-SO-STRONGLY NO, DO NOT TRUST GOVERNMENT MORE	101	33	42	74	27	15	28	32	26	7	32	16	19	26	26	75	56	45	26	17	18	24	16
	10%	6%	15%	9%	14%	8%	11%	8%	14%	8%	12%	6%	12%	11%	11%	10%	11%	9%	13%	9%	8%	11%	9%
STRONGLY NO, DO NOT TRUST GOVERNMENT MORE	93	27	31	58	33	19	23	34	17	6	30	21	17	19	19	74	61	32	16	13	29	22	13
	9%	5%	11%	7%	18%	10%	9%	9%	9%	6%	12%	8%	10%	8%	8%	10%	12%	7%	8%	7%	14%	10%	7%

Table 36-2
 QUESTION 37:
 Do you trust government more now that Trump is in office than you did when Obama was President?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD						
	TOTAL	MEN		MEN		WOMEN		WOMEN		HS	OR	SOME	COLL	GRAD/	PROF	MEN	MEN	WOMEN	WOMEN	STRG	STRG	SOFT/	SOFT/	RIGHT	WRONG		
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	COLL	GRAD/	PROF	W/O	W/	W/O	W/	DEGR	DEGR	DEGR	DEGR	GOP	GOP	LEAN	LEAN	DIR
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219				
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%				
**D/S (YES - NO)	612	49	108	129	74	65	129	132	57	116	170	264	63	125	162	161	165	184	220	74	104	520	61				
	61%	52%	56%	56%	61%	62%	66%	73%	82%	63%	52%	71%	52%	52%	58%	60%	78%	73%	81%	38%	54%	75%	28%				
TOTAL YES	806	71	152	181	97	84	162	157	63	150	248	317	91	183	220	214	188	217	247	135	148	609	140				
-----	81%	76%	78%	78%	81%	81%	83%	87%	91%	81%	76%	86%	76%	76%	79%	80%	89%	87%	90%	69%	77%	87%	64%				
TOTAL NO	194	22	43	51	23	20	33	24	6	34	78	53	29	58	59	54	23	33	27	61	44	89	79				
-----	19%	24%	22%	22%	19%	19%	17%	13%	9%	19%	24%	14%	24%	24%	21%	20%	11%	13%	10%	31%	23%	13%	36%				
STRONGLY YES, TRUST GOVERNMENT MORE	642	59	113	134	74	65	138	132	58	136	193	244	69	147	160	182	153	193	227	82	100	516	91				
	64%	64%	58%	58%	62%	63%	71%	73%	84%	74%	59%	66%	57%	61%	57%	68%	72%	77%	83%	42%	52%	74%	42%				
NOT-SO-STRONGLY YES, TRUST GOVERNMENT MORE	165	12	38	46	23	19	24	25	5	14	55	74	23	36	60	32	36	24	20	53	48	93	49				
	16%	12%	20%	20%	19%	18%	12%	14%	7%	7%	17%	20%	19%	15%	22%	12%	17%	10%	7%	27%	25%	13%	22%				
NOT-SO-STRONGLY NO, DO NOT TRUST GOVERNMENT MORE	101	13	15	28	12	13	19	13	5	20	38	28	15	29	27	30	15	19	14	30	30	50	32				
	10%	14%	8%	12%	10%	12%	10%	7%	7%	11%	12%	7%	12%	12%	10%	11%	7%	7%	5%	15%	15%	7%	14%				
STRONGLY NO, DO NOT TRUST GOVERNMENT MORE	93	9	28	24	12	7	14	11	2	14	40	25	14	29	31	24	8	15	13	31	14	39	47				
	9%	10%	14%	10%	10%	7%	7%	6%	2%	8%	12%	7%	12%	12%	11%	9%	4%	6%	5%	16%	7%	6%	22%				

Table 36-3
 QUESTION 37:
 Do you trust government more now that Trump is in office than you did when Obama was President?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (YES - NO)	612	224	246	470	118	24	118	357	121	135	99	198	297	101	214	22	94	111	34	131	121	50	48
	61%	74%	62%	67%	46%	53%	58%	67%	53%	55%	74%	66%	69%	52%	57%	52%	66%	61%	53%	70%	61%	68%	44%
TOTAL YES	806	263	320	583	188	35	161	443	174	190	116	249	365	147	294	33	119	147	49	159	160	62	78
-----	81%	87%	81%	84%	73%	77%	79%	84%	77%	78%	87%	83%	84%	76%	79%	76%	83%	80%	77%	85%	81%	84%	72%
TOTAL NO	194	39	74	113	70	11	43	86	53	55	17	51	68	46	80	10	24	36	15	28	38	12	30
-----	19%	13%	19%	16%	27%	23%	21%	16%	23%	22%	13%	17%	16%	24%	21%	24%	17%	20%	23%	15%	19%	16%	28%
STRONGLY YES, TRUST GOVERNMENT MORE	642	229	236	465	149	28	130	372	128	141	97	197	295	101	246	29	93	116	42	131	129	45	58
	64%	76%	60%	67%	58%	62%	64%	70%	57%	58%	73%	66%	68%	52%	66%	69%	65%	63%	65%	70%	65%	61%	53%
NOT-SO-STRONGLY YES, TRUST GOVERNMENT MORE	165	34	84	118	39	7	31	71	45	48	18	52	70	47	48	3	26	31	7	29	31	17	20
	16%	11%	21%	17%	15%	15%	15%	13%	20%	20%	14%	17%	16%	24%	13%	7%	18%	17%	11%	15%	16%	23%	19%
NOT-SO-STRONGLY NO, DO NOT TRUST GOVERNMENT MORE	101	17	46	64	33	5	25	46	31	25	7	26	33	20	47	4	11	19	8	13	19	7	19
	10%	6%	12%	9%	13%	11%	12%	9%	14%	10%	5%	9%	8%	11%	13%	10%	8%	11%	13%	7%	10%	9%	17%
STRONGLY NO, DO NOT TRUST GOVERNMENT MORE	93	22	28	50	37	6	18	41	22	30	10	25	35	26	32	6	13	17	7	14	19	5	11
	9%	7%	7%	7%	14%	13%	9%	8%	10%	12%	7%	8%	8%	13%	9%	14%	9%	9%	10%	8%	10%	7%	11%

Table 36-4
 QUESTION 37:
 Do you trust government more now that Trump is in office than you did when Obama was President?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE OBAMA		NEVER OBAMA		BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH		TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	1X	08&12	OBAMA											OBAMA	ENOUGH					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (YES - NO)	612	58	38	96	517	497	-1	116	351	289	641	-29	564	49	43	8	-2	89	523	556	53
	61%	61%	35%	47%	65%	76%	-2%	36%	84%	57%	69%	-39%	69%	26%	38%	19%	-6%	53%	63%	71%	28%
TOTAL YES	806	77	72	149	657	577	13	216	384	400	784	22	689	117	77	25	14	128	678	670	122
-----	81%	81%	67%	74%	82%	88%	49%	68%	92%	78%	85%	30%	85%	63%	69%	59%	47%	77%	81%	85%	64%
TOTAL NO	194	18	35	53	141	79	14	101	32	111	143	51	126	68	35	17	16	39	155	114	69
-----	19%	19%	33%	26%	18%	12%	51%	32%	8%	22%	15%	70%	15%	37%	31%	41%	53%	23%	19%	15%	36%
STRONGLY YES, TRUST GOVERNMENT MORE	642	67	58	125	517	485	12	145	362	271	633	8	567	75	52	16	6	112	530	555	78
	64%	70%	54%	62%	65%	74%	45%	46%	87%	53%	68%	12%	70%	40%	47%	38%	20%	67%	64%	71%	41%
NOT-SO-STRONGLY YES, TRUST GOVERNMENT MORE	165	10	14	24	141	92	1	72	22	129	151	14	123	42	25	9	8	17	148	116	44
	16%	10%	13%	12%	18%	14%	3%	23%	5%	25%	16%	19%	15%	23%	22%	21%	27%	10%	18%	15%	23%
NOT-SO-STRONGLY NO, DO NOT TRUST GOVERNMENT MORE	101	10	17	27	74	43	3	55	13	68	81	20	73	28	18	4	6	26	75	61	31
	10%	11%	16%	13%	9%	6%	12%	17%	3%	13%	9%	27%	9%	15%	16%	9%	19%	15%	9%	8%	16%
STRONGLY NO, DO NOT TRUST GOVERNMENT MORE	93	8	18	26	67	37	10	46	20	42	62	31	52	40	16	14	10	13	79	53	38
	9%	9%	17%	13%	8%	6%	39%	14%	5%	8%	7%	42%	6%	22%	15%	32%	34%	8%	10%	7%	20%

Table 36-5
 QUESTION 37:
 Do you trust government more now that Trump is in office than you did when Obama was President?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (YES - NO)	612	630	-18	539	20	359	101	5	585	289	129	67	56	71	176	86	104	43	133	69	100	73	411	201
	61%	70%	-31%	66%	26%	69%	42%	5%	68%	70%	47%	62%	53%	71%	78%	48%	81%	46%	65%	48%	77%	60%	72%	46%
TOTAL YES	806	767	20	680	49	438	172	49	722	350	202	88	81	85	201	133	117	68	168	107	115	98	489	317
-----	81%	85%	35%	83%	63%	85%	71%	52%	84%	85%	74%	81%	77%	86%	89%	74%	90%	73%	83%	74%	88%	80%	86%	73%
TOTAL NO	194	137	38	140	29	79	71	44	137	61	73	21	25	14	25	47	12	25	35	37	15	24	78	116
-----	19%	15%	65%	17%	37%	15%	29%	48%	16%	15%	26%	19%	23%	14%	11%	26%	10%	27%	17%	26%	12%	20%	14%	27%
STRONGLY YES, TRUST GOVERNMENT MORE	642	623	9	551	36	353	135	33	577	298	151	60	67	65	177	100	98	57	131	75	95	87	432	209
	64%	69%	15%	67%	46%	68%	55%	35%	67%	72%	55%	55%	64%	65%	78%	55%	76%	62%	65%	52%	73%	71%	76%	48%
NOT-SO-STRONGLY YES, TRUST GOVERNMENT MORE	165	145	12	129	13	85	37	16	145	52	51	28	13	20	24	33	19	10	36	32	20	10	57	107
	16%	16%	20%	16%	17%	16%	15%	17%	17%	13%	19%	26%	13%	20%	11%	18%	14%	11%	18%	22%	15%	9%	10%	25%
NOT-SO-STRONGLY NO, DO NOT TRUST GOVERNMENT MORE	101	74	14	73	12	47	29	25	69	30	32	12	16	11	9	20	6	18	21	18	7	12	39	62
	10%	8%	24%	9%	16%	9%	12%	27%	8%	7%	12%	11%	15%	11%	4%	11%	5%	19%	10%	13%	5%	10%	7%	14%
STRONGLY NO, DO NOT TRUST GOVERNMENT MORE	93	64	24	67	16	33	42	19	68	32	41	8	9	3	16	27	6	7	14	19	8	12	39	54
	9%	7%	41%	8%	21%	6%	17%	20%	8%	8%	15%	8%	9%	3%	7%	15%	5%	8%	7%	13%	6%	10%	7%	12%

Table 36-6
 QUESTION 37:
 Do you trust government more now that Trump is in office than you did when Obama was President?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-OUNCE	ANN-OUNCE/AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (YES - NO)	612	59	171	155	80	98	19	31	127	485	227	385	45	572	358	287	166	192	-6	165	806	-194	-101
	61%	77%	73%	58%	75%	53%	55%	32%	46%	67%	55%	66%	29%	69%	70%	76%	44%	80%	-12%	100%	100%	-100%	-100%
TOTAL YES	806	68	202	210	93	142	26	65	201	606	321	485	100	702	435	331	269	216	21	165	806	-	-
-----	81%	89%	87%	79%	87%	76%	78%	66%	73%	83%	77%	83%	65%	84%	85%	88%	72%	90%	44%	100%	100%	-	-
TOTAL NO	194	9	31	56	13	44	8	34	73	120	94	100	54	131	77	44	104	24	27	-	-	194	101
-----	19%	11%	13%	21%	13%	24%	22%	34%	27%	17%	23%	17%	35%	16%	15%	12%	28%	10%	56%	-	-	100%	100%
STRONGLY YES, TRUST GOVERNMENT MORE	642	62	178	182	75	86	22	36	150	491	245	397	77	564	351	293	195	198	13	-	642	-	-
	64%	82%	76%	68%	71%	46%	66%	36%	55%	68%	59%	68%	50%	68%	69%	78%	52%	83%	28%	-	80%	-	-
NOT-SO-STRONGLY YES, TRUST GOVERNMENT MORE	165	5	24	28	18	56	4	29	50	114	76	88	23	139	84	38	74	17	8	165	165	-	-
	16%	7%	10%	11%	17%	30%	12%	30%	18%	16%	18%	15%	15%	17%	16%	10%	20%	7%	16%	100%	20%	-	-
NOT-SO-STRONGLY NO, DO NOT TRUST GOVERNMENT MORE	101	4	15	24	8	29	5	15	41	60	48	53	29	68	42	15	52	11	13	-	-	101	101
	10%	6%	7%	9%	8%	15%	14%	16%	15%	8%	11%	9%	19%	8%	8%	4%	14%	5%	27%	-	-	52%	100%
STRONGLY NO, DO NOT TRUST GOVERNMENT MORE	93	4	16	31	5	15	3	18	32	61	47	46	25	63	35	29	52	13	14	-	-	93	-
	9%	6%	7%	12%	5%	8%	8%	18%	12%	8%	11%	8%	16%	8%	7%	8%	14%	6%	29%	-	-	48%	-

Table 36-7
 QUESTION 37:
 Do you trust government more now that Trump is in office than you did when Obama was President?

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-PEAL/RE-FOR-DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (YES - NO)	612	332	106	82	93	347	233	292	256	97	232	83	123	132	42	86	203	239	528	84	362	250	559	53
	61%	69%	50%	44%	75%	66%	51%	70%	65%	45%	69%	35%	70%	77%	52%	70%	77%	71%	73%	31%	55%	74%	67%	31%
TOTAL YES	806	405	159	133	109	435	343	355	325	155	285	158	149	152	62	104	233	289	627	180	513	293	695	111
-----	81%	85%	75%	72%	87%	83%	76%	85%	83%	73%	84%	68%	85%	89%	76%	85%	88%	85%	86%	65%	77%	87%	84%	66%
TOTAL NO	194	73	53	52	16	88	110	63	69	58	53	76	26	20	19	18	31	49	98	95	151	43	136	58
-----	19%	15%	25%	28%	13%	17%	24%	15%	17%	27%	16%	32%	15%	11%	24%	15%	12%	15%	14%	35%	23%	13%	16%	34%
STRONGLY YES, TRUST GOVERNMENT MORE	642	338	120	97	87	354	264	296	253	117	237	124	113	122	46	96	203	228	526	116	391	250	561	81
	64%	71%	57%	53%	70%	68%	58%	71%	64%	55%	70%	53%	64%	71%	56%	78%	77%	67%	73%	42%	59%	74%	67%	48%
NOT-SO-STRONGLY YES, TRUST GOVERNMENT MORE	165	68	39	36	22	81	79	59	72	38	48	34	36	30	16	9	31	61	101	64	122	43	135	30
	16%	14%	18%	20%	18%	15%	17%	14%	18%	18%	14%	15%	21%	18%	20%	7%	12%	18%	14%	23%	18%	13%	16%	18%
NOT-SO-STRONGLY NO, DO NOT TRUST GOVERNMENT MORE	101	35	31	26	8	47	54	31	39	31	28	39	15	13	6	8	11	29	48	53	82	19	72	29
	10%	7%	15%	14%	7%	9%	12%	7%	10%	14%	8%	17%	9%	8%	7%	6%	4%	9%	7%	19%	12%	6%	9%	17%
STRONGLY NO, DO NOT TRUST GOVERNMENT MORE	93	38	22	25	8	40	56	32	30	28	25	36	11	7	13	10	20	20	50	43	68	24	64	29
	9%	8%	11%	14%	6%	8%	12%	8%	8%	13%	7%	16%	6%	4%	17%	8%	7%	6%	7%	16%	10%	7%	8%	17%

Table 36-8
 QUESTION 37:
 Do you trust government more now that Trump is in office than you did when Obama was President?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM		ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMOS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (YES - NO)	612	502	110	354	115	78	54	12	490	88	34	587	25	325	252	577	36	204	409	266	401	211	173
	61%	68%	43%	74%	54%	53%	46%	26%	71%	35%	56%	67%	21%	77%	56%	66%	29%	74%	56%	68%	73%	47%	51%
TOTAL YES	806	622	184	416	164	112	86	29	588	170	48	735	71	375	352	726	80	239	567	328	474	332	255
-----	81%	84%	71%	87%	77%	77%	73%	63%	86%	67%	78%	83%	61%	88%	78%	83%	64%	87%	78%	84%	87%	73%	76%
TOTAL NO	194	120	74	62	49	34	32	17	98	82	13	148	46	50	100	149	44	36	158	62	73	121	82
-----	19%	16%	29%	13%	23%	23%	27%	37%	14%	33%	22%	17%	39%	12%	22%	17%	36%	13%	22%	16%	13%	27%	24%
STRONGLY YES, TRUST GOVERNMENT MORE	642	504	138	353	108	89	68	24	491	114	36	583	58	334	262	596	45	211	431	274	412	229	187
	64%	68%	53%	74%	51%	61%	58%	54%	71%	45%	60%	66%	50%	79%	58%	68%	36%	77%	59%	70%	75%	51%	55%
NOT-SO-STRONGLY YES, TRUST GOVERNMENT MORE	165	118	46	63	56	23	18	4	97	56	11	152	13	41	89	130	35	29	136	55	62	103	68
	16%	16%	18%	13%	26%	16%	15%	9%	14%	22%	18%	17%	11%	10%	20%	15%	28%	10%	19%	14%	11%	23%	20%
NOT-SO-STRONGLY NO, DO NOT TRUST GOVERNMENT MORE	101	64	37	34	27	19	17	3	60	34	7	78	23	23	56	79	22	15	86	31	36	65	49
	10%	9%	14%	7%	13%	13%	15%	7%	9%	13%	12%	9%	20%	5%	12%	9%	18%	6%	12%	8%	7%	14%	14%
STRONGLY NO, DO NOT TRUST GOVERNMENT MORE	93	56	37	28	22	15	15	13	39	48	6	70	23	27	44	70	22	20	72	31	37	56	34
	9%	8%	14%	6%	10%	10%	12%	30%	6%	19%	10%	8%	19%	6%	10%	8%	18%	7%	10%	8%	7%	12%	10%

Table 37-1
 QUESTION 38:
 Of the four below, which of the following BEST describes why you voted for Donald Trump?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE						
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
HIS WILLINGNESS TO TELL IT LIKE IT IS INSTEAD OF BEING POLITICALLY CORRECT	478	256	135	391	83	93	108	195	83	41	119	118	74	127	117	361	258	220	94	94	100	100	90
	48%	49%	48%	48%	44%	50%	44%	51%	46%	44%	45%	48%	45%	54%	50%	47%	50%	46%	48%	53%	47%	45%	47%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
HIS FOCUS ON BRINGING CHANGE TO WASHINGTON	213	99	66	165	46	42	58	77	35	17	64	59	34	38	44	169	111	102	39	31	46	49	47
	21%	19%	23%	20%	24%	22%	24%	20%	19%	18%	25%	24%	21%	16%	19%	22%	21%	21%	20%	17%	22%	22%	25%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(3)	(3)	(2)	(2)	(2)	(3)	(3)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)
HE'S A BUSINESSMAN, NOT A POLITICIAN	185	87	55	142	43	32	47	67	39	23	46	41	33	41	46	139	91	94	28	29	43	48	37
	18%	17%	19%	18%	23%	17%	19%	17%	21%	25%	18%	17%	20%	17%	19%	18%	18%	20%	14%	16%	21%	21%	20%
	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(2)	(2)	(3)	(3)	(3)	(2)	(2)	(3)	(3)	(3)	(4)	(3)	(3)	(3)	(3)
HIS ISSUE POSITIONS	124	82	27	109	16	20	34	46	25	11	32	28	23	30	29	95	60	64	36	25	21	27	15
	12%	16%	10%	13%	8%	11%	14%	12%	14%	12%	12%	11%	14%	13%	12%	12%	12%	13%	18%	14%	10%	12%	8%
	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)

Table 37-2
 QUESTION 38:
 Of the four below, which of the following BEST describes why you voted for Donald Trump?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		MEN		WOMEN		WOMEN		HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN		WOMEN		STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP		SOFT/ LEAN GOP	
		18-34	35-54	55+	65+	18-34	35-54	55+	65+					W/O DEGR	W/ DEGR	W/O DEGR	W/ DEGR			LEAN GOP MEN	LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
HIS WILLINGNESS TO TELL IT LIKE IT IS INSTEAD OF BEING POLITICALLY CORRECT	478	42	107	109	58	52	87	80	31	92	162	177	47	123	135	131	89	123	133	93	81	352	91
	48%	45%	55%	47%	49%	51%	45%	44%	45%	50%	50%	48%	39%	51%	48%	49%	42%	49%	49%	47%	42%	50%	42%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
HIS FOCUS ON BRINGING CHANGE TO WASHINGTON	213	19	32	59	29	19	46	37	18	37	73	77	27	47	63	62	40	51	48	50	49	141	54
	21%	21%	16%	26%	24%	19%	23%	20%	26%	20%	22%	21%	22%	20%	23%	23%	19%	20%	18%	26%	25%	20%	25%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(3)	(2)	(3)	(2)	(2)	(2)	(2)
HE'S A BUSINESSMAN, NOT A POLITICIAN	185	14	31	46	25	14	41	39	12	33	57	68	27	47	44	42	52	38	49	35	41	112	53
	18%	15%	16%	20%	21%	13%	21%	22%	17%	18%	17%	18%	23%	20%	16%	16%	24%	15%	18%	18%	21%	16%	24%
	(3)	(4)	(3)	(3)	(3)	(4)	(3)	(2)	(3)	(3)	(3)	(3)	(2)	(3)	(3)	(3)	(2)	(4)	(2)	(3)	(3)	(3)	(3)
HIS ISSUE POSITIONS	124	18	24	17	7	18	22	25	8	22	34	48	20	23	37	33	31	39	42	18	21	93	21
	12%	20%	12%	7%	6%	17%	11%	14%	11%	12%	10%	13%	17%	9%	13%	12%	15%	16%	16%	9%	11%	13%	10%
	(4)	(3)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)

Table 37-3
 QUESTION 38:
 Of the four below, which of the following BEST describes why you voted for Donald Trump?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE-TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
HIS WILLINGNESS TO TELL IT LIKE IT IS INSTEAD OF BEING POLITICALLY CORRECT	478	144	176	320	136	22	112	237	120	121	61	146	207	87	185	19	74	85	23	96	98	37	46
	48%	48%	45%	46%	53%	49%	55%	45%	53%	50%	46%	49%	48%	45%	49%	43%	52%	47%	35%	52%	50%	50%	42%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
HIS FOCUS ON BRINGING CHANGE TO WASHINGTON	213	48	100	148	56	9	43	112	46	55	22	59	82	45	86	10	32	38	20	34	43	9	26
	21%	16%	25%	21%	22%	19%	21%	21%	20%	22%	17%	20%	19%	24%	23%	22%	23%	21%	31%	18%	22%	13%	24%
	(2)	(4)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(3)	(3)	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(3)	(2)	(3)	(2)
HE'S A BUSINESSMAN, NOT A POLITICIAN	185	56	71	127	50	8	31	89	39	57	15	57	72	38	75	13	19	34	13	35	32	19	20
	18%	18%	18%	18%	19%	17%	15%	17%	17%	23%	11%	19%	17%	20%	20%	30%	13%	18%	21%	19%	16%	26%	18%
	(3)	(2)	(3)	(3)	(3)	(3)	(3)	(4)	(3)	(2)	(4)	(3)	(4)	(3)	(3)	(2)	(3)	(3)	(3)	(2)	(3)	(2)	(3)
HIS ISSUE POSITIONS	124	55	47	102	16	6	19	92	22	11	35	38	73	23	28	2	18	25	8	21	25	9	16
	12%	18%	12%	15%	6%	14%	9%	17%	10%	5%	26%	13%	17%	12%	8%	5%	12%	14%	13%	11%	13%	12%	15%
	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(2)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)

Table 37-4

QUESTION 38:

Of the four below, which of the following BEST describes why you voted for Donald Trump?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE					BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X	OBAMA 08&12	TOTAL OBAMA	NEVER OBAMA											ENOUGH	TOO CONS				
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
HIS WILLINGNESS TO TELL IT LIKE IT IS INSTEAD OF BEING POLITICALLY CORRECT	478	48	56	104	374	341	9	129	222	236	458	20	408	70	50	15	6	86	392	376	88
	48%	51%	52%	51%	47%	52%	34%	41%	53%	46%	49%	28%	50%	38%	44%	36%	18%	52%	47%	48%	46%
	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(3)	(1)	(1)	(1)	(1)
HIS FOCUS ON BRINGING CHANGE TO WASHINGTON	213	16	24	40	172	115	4	94	62	126	188	25	162	51	26	12	13	33	180	161	46
	21%	17%	23%	20%	22%	17%	14%	30%	15%	25%	20%	34%	20%	28%	23%	29%	42%	20%	22%	21%	24%
	(2)	(3)	(2)	(2)	(2)	(2)	(3)	(2)	(4)	(2)	(2)	(1)	(2)	(2)	(3)	(2)	(1)	(2)	(2)	(2)	(2)
HE'S A BUSINESSMAN, NOT A POLITICIAN	185	13	18	31	153	109	10	66	68	97	165	19	138	46	28	8	11	19	166	140	41
	18%	14%	17%	15%	19%	17%	39%	21%	16%	19%	18%	26%	17%	25%	25%	19%	35%	11%	20%	18%	22%
	(3)	(4)	(3)	(3)	(3)	(3)	(1)	(3)	(2)	(3)	(3)	(3)	(3)	(3)	(2)	(3)	(2)	(4)	(3)	(3)	(3)
HIS ISSUE POSITIONS	124	17	9	27	98	92	3	29	64	51	115	9	107	17	9	7	1	30	95	107	15
	12%	18%	9%	13%	12%	14%	13%	9%	15%	10%	12%	12%	13%	9%	8%	17%	4%	18%	11%	14%	8%
	(4)	(2)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)

Table 37-5
QUESTION 38:

Of the four below, which of the following BEST describes why you voted for Donald Trump?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
HIS WILLINGNESS TO TELL IT LIKE IT IS INSTEAD OF BEING POLITICALLY CORRECT	478	455	13	400	29	249	119	38	418	218	131	46	47	36	111	82	74	44	99	66	65	64	305	174
	48%	50%	23%	49%	38%	48%	49%	41%	49%	53%	48%	42%	45%	37%	49%	46%	58%	47%	49%	46%	50%	52%	54%	40%
	(1)	(1)	(3)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
HIS FOCUS ON BRINGING CHANGE TO WASHINGTON	213	182	20	174	14	109	49	19	184	82	56	22	32	20	48	34	23	26	44	29	26	26	103	110
	21%	20%	35%	21%	18%	21%	20%	20%	21%	20%	20%	20%	31%	20%	21%	19%	18%	28%	22%	20%	20%	21%	18%	25%
	(2)	(2)	(1)	(2)	(4)	(2)	(2)	(3)	(2)	(2)	(3)	(3)	(2)	(3)	(2)	(3)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(2)
HE'S A BUSINESSMAN, NOT A POLITICIAN	185	159	14	148	17	96	43	19	157	67	58	24	20	16	41	44	15	17	34	35	24	20	88	97
	18%	18%	24%	18%	22%	19%	18%	20%	18%	16%	21%	22%	19%	16%	18%	24%	12%	18%	17%	24%	19%	16%	15%	22%
	(3)	(3)	(2)	(3)	(3)	(3)	(3)	(2)	(3)	(3)	(2)	(2)	(3)	(4)	(3)	(2)	(4)	(3)	(3)	(2)	(3)	(3)	(3)	(3)
HIS ISSUE POSITIONS	124	109	11	98	18	64	32	17	101	44	30	17	6	26	27	21	17	6	26	14	15	13	72	52
	12%	12%	18%	12%	23%	12%	13%	18%	12%	11%	11%	16%	6%	27%	12%	12%	13%	6%	13%	10%	12%	11%	13%	12%
	(4)	(4)	(4)	(4)	(2)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(2)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(4)

Table 37-6
QUESTION 38:

Of the four below, which of the following BEST describes why you voted for Donald Trump?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- ANN- OUNCE/ AFTER	GOP DE- BATES	GOP PRIM- ARIES	NOMI- NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL																						
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
HIS WILLINGNESS TO TELL IT LIKE IT IS INSTEAD OF BEING POLITICALLY CORRECT	478 48% (1)	40 52% (1)	133 57% (1)	149 56% (1)	51 48% (1)	68 36% (1)	12 36% (1)	25 26% (2)	114 42% (1)	364 50% (1)	184 44% (1)	294 50% (1)	58 38% (1)	417 50% (1)	232 45% (1)	197 52% (1)	167 45% (1)	136 57% (1)	11 23% (3)	68 41% (1)	405 50% (1)	73 38% (1)	35 35% (1)
HIS FOCUS ON BRINGING CHANGE TO WASHINGTON	213 21% (2)	9 11% (4)	39 17% (3)	44 16% (2)	30 28% (2)	43 23% (2)	10 29% (2)	39 39% (1)	55 20% (3)	158 22% (2)	83 20% (2)	129 22% (2)	38 25% (2)	173 21% (2)	115 22% (2)	64 17% (2)	85 23% (2)	45 19% (2)	12 25% (2)	39 24% (2)	159 20% (2)	53 28% (2)	31 31% (2)
HE'S A BUSINESSMAN, NOT A POLITICIAN	185 18% (3)	15 20% (2)	45 19% (2)	40 15% (3)	17 16% (3)	39 21% (3)	6 19% (3)	22 22% (3)	49 18% (4)	136 19% (3)	82 20% (3)	102 18% (3)	32 21% (3)	148 18% (3)	102 20% (3)	63 17% (3)	75 20% (3)	34 14% (3)	17 36% (1)	36 22% (3)	133 17% (3)	52 27% (3)	26 26% (3)
HIS ISSUE POSITIONS	124 12% (4)	13 17% (3)	16 7% (4)	34 13% (4)	8 7% (4)	36 19% (4)	6 17% (4)	13 13% (4)	56 20% (2)	69 9% (4)	66 16% (4)	58 10% (4)	26 17% (4)	96 12% (4)	64 12% (4)	52 14% (4)	47 12% (4)	26 11% (4)	8 16% (4)	22 13% (4)	109 13% (4)	16 8% (4)	8 8% (4)

Table 37-7
 QUESTION 38:
 Of the four below, which of the following BEST describes why you voted for Donald Trump?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS			
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS NOT-MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	RE-PEAL/RE-FOR-TRADE DEALS	JOB-KILL-ING	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	RE-PEAL/RE-FOR-TRADE DEALS	JOB-KILL-ING	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169	
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%	
HIS WILLINGNESS TO TELL IT LIKE IT IS INSTEAD OF BEING POLITICALLY CORRECT	478	478	-	-	-	251	204	216	173	112	163	97	72	96	51	64	126	175	365	113	315	163	417	61	
	48%	100%	-	-	-	48%	45%	52%	44%	53%	48%	42%	41%	56%	62%	53%	48%	52%	50%	41%	47%	49%	50%	36%	
	(1)	(1)				(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	
HIS FOCUS ON BRINGING CHANGE TO WASHINGTON	213	-	213	-	-	105	101	79	96	44	65	54	49	29	16	24	56	63	143	70	146	66	170	43	
	21%	-	100%	-	-	20%	22%	19%	24%	21%	19%	23%	28%	17%	19%	20%	21%	18%	20%	25%	22%	20%	20%	26%	
	(2)		(2)			(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(2)	(2)	(2)	
HE'S A BUSINESSMAN, NOT A POLITICIAN	185	-	-	185	-	102	87	66	76	38	62	53	32	30	8	17	41	66	124	61	132	53	156	29	
	18%	-	-	100%	-	20%	19%	16%	19%	18%	18%	23%	19%	17%	10%	14%	15%	19%	17%	22%	20%	16%	19%	17%	
	(3)			(3)		(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(2)	(3)	(3)	(4)	(2)	(3)	(3)	(3)	(4)	(3)	(4)	
HIS ISSUE POSITIONS	124	-	-	-	124	64	61	56	48	19	49	29	22	17	7	17	41	35	93	31	71	53	89	36	
	12%	-	-	-	100%	12%	14%	13%	12%	9%	14%	13%	12%	10%	9%	14%	16%	10%	13%	11%	11%	16%	11%	21%	
	(4)				(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(3)	(4)	(3)	

Table 37-8

QUESTION 38:

Of the four below, which of the following BEST describes why you voted for Donald Trump?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM		ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE-TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
HIS WILLINGNESS TO TELL IT LIKE IT IS INSTEAD OF BEING POLITICALLY CORRECT	478	341	137	239	97	72	50	19	336	113	29	434	45	213	218	432	46	141	337	220	303	175	137
	48%	46%	53%	50%	46%	49%	43%	43%	49%	45%	48%	49%	38%	50%	48%	49%	37%	51%	47%	57%	55%	39%	40%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
HIS FOCUS ON BRINGING CHANGE TO WASHINGTON	213	160	53	99	49	30	27	8	142	57	13	184	28	79	96	175	38	63	150	69	88	125	95
	21%	22%	20%	21%	23%	21%	23%	18%	21%	23%	22%	21%	24%	19%	21%	20%	31%	23%	21%	18%	16%	28%	28%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(3)	(3)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(2)
HE'S A BUSINESSMAN, NOT A POLITICIAN	185	138	47	82	45	29	24	4	110	61	14	167	18	69	88	157	27	35	150	51	73	111	79
	18%	19%	18%	17%	21%	20%	20%	10%	16%	24%	23%	19%	15%	16%	20%	18%	22%	13%	21%	13%	13%	25%	23%
	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(4)	(3)	(2)	(2)	(3)	(4)	(3)	(3)	(3)	(3)	(4)	(2)	(3)	(4)	(3)	(3)
HIS ISSUE POSITIONS	124	103	21	58	21	15	17	13	98	22	5	98	26	63	49	112	13	37	88	50	83	41	28
	12%	14%	8%	12%	10%	10%	14%	30%	14%	9%	8%	11%	22%	15%	11%	13%	10%	13%	12%	13%	15%	9%	8%
	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(2)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(3)	(4)	(4)

Table 38-1
 QUESTION 39:
 Which of the following issues should be Donald Trump's top priority as President?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE						
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
STRENGTHENING AMERICA'S NATIONAL SECURITY	338	198	80	279	59	63	83	129	62	29	87	81	52	89	86	252	146	192	70	57	65	79	68
	34%	38%	28%	35%	32%	34%	34%	34%	34%	31%	33%	33%	31%	38%	36%	33%	28%	40%	35%	32%	31%	35%	36%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
CREATING AMERICAN JOBS	234	101	80	181	53	50	57	82	46	19	67	67	33	47	52	182	144	89	42	51	53	52	37
	23%	19%	28%	22%	28%	27%	23%	21%	25%	21%	26%	27%	20%	20%	22%	24%	28%	19%	21%	28%	25%	23%	19%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(4)	(3)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(2)	(3)
REPEALING AND REPLACING OBAMACARE	175	87	60	147	28	29	50	70	26	17	34	41	35	48	48	128	85	91	36	33	42	36	27
	18%	17%	21%	18%	15%	16%	20%	18%	14%	18%	13%	17%	21%	20%	20%	17%	16%	19%	19%	18%	20%	16%	14%
	(3)	(4)	(3)	(3)	(4)	(3)	(3)	(3)	(4)	(4)	(4)	(3)	(2)	(2)	(3)	(4)	(4)	(2)	(3)	(3)	(3)	(4)	(4)
STOPPING ILLEGAL IMMIGRATION	172	94	44	138	31	27	43	69	34	21	49	34	33	35	36	135	97	75	33	27	31	40	40
	17%	18%	16%	17%	16%	14%	17%	18%	19%	23%	19%	14%	20%	15%	15%	18%	19%	16%	17%	15%	15%	18%	21%
	(4)	(3)	(4)	(4)	(3)	(4)	(4)	(4)	(3)	(2)	(3)	(4)	(3)	(4)	(4)	(3)	(3)	(4)	(4)	(4)	(4)	(3)	(2)
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	81	43	18	62	16	17	14	36	14	6	24	22	12	17	14	67	48	33	16	11	21	17	17
	8%	8%	6%	8%	9%	9%	6%	9%	8%	7%	9%	9%	7%	7%	6%	9%	9%	7%	8%	6%	10%	7%	9%
	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 38-2
 QUESTION 39:
 Which of the following issues should be Donald Trump's top priority as President?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		MEN		WOMEN		WOMEN		HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN		WOMEN		STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN		RIGHT DIR	WRONG TRACK
		18-34	35-54	55+	65+	18-34	35-54	55+	65+					W/O DEGR	W/ DEGR	W/O DEGR	W/ DEGR			LEAN GOP MEN	LEAN GOP WOMEN		
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
STRENGTHENING AMERICA'S NATIONAL SECURITY	338	28	44	74	40	42	78	73	28	61	104	131	42	62	84	103	89	78	120	51	63	242	72
	34%	30%	23%	32%	34%	40%	40%	40%	40%	33%	32%	35%	35%	26%	30%	39%	42%	31%	44%	26%	33%	35%	33%
	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)
CREATING AMERICAN JOBS	234	23	65	57	26	19	39	32	11	26	84	87	36	66	79	45	45	61	40	61	46	160	57
	23%	24%	33%	25%	21%	18%	20%	17%	16%	14%	26%	24%	30%	27%	28%	17%	21%	24%	15%	31%	24%	23%	26%
	(2)	(2)	(1)	(2)	(2)	(3)	(2)	(3)	(3)	(4)	(2)	(2)	(2)	(1)	(2)	(4)	(2)	(2)	(4)	(1)	(2)	(2)	(2)
REPEALING AND REPLACING OBAMACARE	175	12	38	35	18	25	37	29	9	38	56	65	16	44	41	50	40	38	49	36	42	117	42
	18%	13%	20%	15%	15%	24%	19%	16%	14%	21%	17%	18%	13%	18%	15%	19%	19%	15%	18%	18%	22%	17%	19%
	(3)	(5)	(3)	(4)	(4)	(2)	(3)	(4)	(4)	(3)	(3)	(3)	(4)	(3)	(4)	(2)	(3)	(4)	(2)	(3)	(3)	(4)	(3)
STOPPING ILLEGAL IMMIGRATION	172	19	30	48	25	15	28	33	16	39	51	62	19	44	53	46	29	48	46	35	28	121	32
	17%	20%	15%	21%	21%	14%	14%	18%	23%	21%	16%	17%	16%	18%	19%	17%	14%	19%	17%	18%	15%	17%	15%
	(4)	(3)	(4)	(3)	(3)	(4)	(4)	(2)	(2)	(2)	(4)	(4)	(3)	(4)	(3)	(3)	(4)	(3)	(3)	(4)	(4)	(3)	(4)
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	81	12	17	19	11	4	15	15	6	19	30	25	7	25	23	24	9	25	18	13	13	58	16
	8%	13%	9%	8%	9%	4%	7%	8%	8%	10%	9%	7%	6%	10%	8%	9%	4%	10%	7%	7%	7%	8%	7%
	(5)	(4)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 38-3

QUESTION 39:

Which of the following issues should be Donald Trump's top priority as President?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE-TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
STRENGTHENING AMERICA'S NATIONAL SECURITY	338	123	118	241	85	12	66	200	69	68	41	101	142	59	137	18	46	62	22	64	65	24	39
	34%	41%	30%	35%	33%	26%	33%	38%	30%	28%	31%	34%	33%	30%	37%	41%	32%	34%	34%	34%	33%	32%	36%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
CREATING AMERICAN JOBS	234	49	108	157	67	10	45	111	54	69	28	71	99	55	80	10	40	37	19	40	42	17	29
	23%	16%	27%	23%	26%	21%	22%	21%	24%	28%	21%	24%	23%	28%	21%	22%	28%	20%	30%	21%	21%	23%	27%
	(2)	(4)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(1)	(2)	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(2)	(2)	(2)
REPEALING AND REPLACING OBAMACARE	175	52	74	126	40	10	40	85	45	45	27	50	77	28	71	5	25	39	11	34	36	15	11
	18%	17%	19%	18%	15%	22%	19%	16%	20%	19%	20%	17%	18%	14%	19%	10%	17%	22%	17%	18%	18%	20%	10%
	(3)	(3)	(3)	(3)	(4)	(2)	(3)	(4)	(3)	(3)	(4)	(4)	(4)	(4)	(3)	(4)	(3)	(2)	(3)	(4)	(3)	(3)	(4)
STOPPING ILLEGAL IMMIGRATION	172	58	63	121	45	5	35	92	38	42	28	55	83	29	60	8	19	34	9	35	34	11	23
	17%	19%	16%	17%	17%	11%	17%	17%	17%	17%	21%	18%	19%	15%	16%	18%	13%	18%	14%	19%	17%	15%	21%
	(4)	(2)	(4)	(4)	(3)	(5)	(4)	(3)	(4)	(4)	(3)	(3)	(3)	(3)	(4)	(3)	(4)	(4)	(4)	(3)	(4)	(4)	(3)
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	81	20	31	51	21	9	18	41	20	20	9	23	32	23	26	4	14	11	3	14	21	8	7
	8%	7%	8%	7%	8%	20%	9%	8%	9%	8%	7%	8%	7%	12%	7%	8%	10%	6%	5%	8%	11%	10%	6%
	(5)	(5)	(5)	(5)	(5)	(4)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 38-4
 QUESTION 39:
 Which of the following issues should be Donald Trump's top priority as President?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA	NEVER OBAMA	TOTAL OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X														ENOUGH	CONS					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191	
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%	
STRENGTHENING AMERICA'S NATIONAL SECURITY	338	34	31	65	273	237	6	95	159	162	321	17	289	49	36	10	3	53	285	273	57	
	34%	36%	29%	32%	34%	36%	21%	30%	38%	32%	35%	24%	35%	27%	32%	24%	10%	31%	34%	35%	30%	
	(1)	(1)	(1)	(1)	(1)	(1)	(3)	(1)	(1)	(1)	(1)	(2)	(1)	(2)	(1)	(2)	(5)	(1)	(1)	(1)	(1)	
CREATING AMERICAN JOBS	234	19	28	47	187	137	11	85	83	117	200	34	180	54	32	9	13	44	190	171	55	
	23%	20%	26%	23%	23%	21%	42%	27%	20%	23%	22%	46%	22%	29%	28%	22%	42%	26%	23%	22%	29%	
	(2)	(2)	(2)	(2)	(2)	(2)	(1)	(2)	(3)	(2)	(2)	(1)	(2)	(1)	(2)	(3)	(1)	(2)	(2)	(2)	(2)	
REPEALING AND REPLACING OBAMACARE	175	15	23	39	137	108	2	65	57	106	162	13	138	38	20	13	4	30	146	140	33	
	18%	16%	22%	19%	17%	16%	9%	21%	14%	21%	18%	18%	17%	20%	18%	31%	15%	18%	17%	18%	17%	
	(3)	(3)	(3)	(3)	(4)	(4)	(4)	(3)	(4)	(3)	(4)	(3)	(4)	(3)	(3)	(1)	(3)	(3)	(4)	(3)	(3)	
STOPPING ILLEGAL IMMIGRATION	172	15	15	30	141	121	6	45	84	84	168	3	142	30	17	8	4	22	150	140	28	
	17%	16%	14%	15%	18%	18%	22%	14%	20%	16%	18%	4%	17%	16%	15%	19%	15%	13%	18%	18%	15%	
	(4)	(4)	(4)	(4)	(3)	(3)	(2)	(4)	(2)	(4)	(3)	(5)	(3)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	81	12	10	21	60	53	2	26	34	42	76	6	66	15	7	2	6	19	62	62	18	
	8%	12%	9%	11%	7%	8%	7%	8%	8%	8%	8%	8%	8%	8%	6%	5%	19%	11%	7%	8%	9%	
	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(4)	(5)	(5)	(5)	(5)	(2)	(5)	(5)	(5)	(5)	

Table 38-5
 QUESTION 39:
 Which of the following issues should be Donald Trump's top priority as President?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
STRENGTHENING AMERICA'S NATIONAL SECURITY	338	313	15	289	21	185	72	31	292	219	38	20	27	34	161	32	23	26	66	54	56	39	198	140
	34%	35%	26%	35%	26%	36%	30%	33%	34%	53%	14%	19%	25%	34%	71%	18%	18%	28%	33%	37%	43%	32%	35%	32%
	(1)	(1)	(2)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(3)	(3)	(2)	(1)	(1)	(2)	(2)	(1)	(1)	(1)	(1)	(2)	(1)	(1)
CREATING AMERICAN JOBS	234	202	21	188	21	126	55	26	196	51	129	25	15	14	17	86	11	19	50	44	19	22	120	114
	23%	22%	36%	23%	27%	24%	23%	28%	23%	12%	47%	23%	14%	14%	7%	48%	9%	20%	25%	30%	15%	18%	21%	26%
	(2)	(2)	(1)	(2)	(1)	(2)	(2)	(2)	(2)	(3)	(1)	(2)	(4)	(4)	(4)	(1)	(4)	(3)	(2)	(2)	(3)	(3)	(2)	(2)
REPEALING AND REPLACING OBAMACARE	175	157	11	144	13	100	41	12	159	41	37	31	43	24	19	25	13	17	33	16	17	42	94	82
	18%	17%	20%	18%	17%	19%	17%	12%	19%	10%	14%	28%	40%	24%	8%	14%	10%	18%	16%	11%	13%	34%	17%	19%
	(3)	(4)	(3)	(3)	(4)	(3)	(4)	(4)	(3)	(4)	(4)	(1)	(1)	(2)	(3)	(3)	(4)	(4)	(4)	(4)	(4)	(1)	(4)	(3)
STOPPING ILLEGAL IMMIGRATION	172	160	3	130	17	70	48	13	149	81	44	15	16	17	21	17	72	23	38	24	30	13	107	65
	17%	18%	5%	16%	21%	13%	20%	14%	17%	20%	16%	14%	15%	17%	9%	9%	56%	25%	19%	17%	23%	11%	19%	15%
	(4)	(3)	(5)	(4)	(3)	(4)	(3)	(3)	(4)	(2)	(2)	(5)	(3)	(3)	(2)	(5)	(1)	(2)	(3)	(3)	(2)	(4)	(3)	(4)
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	81	73	8	69	6	37	27	11	64	20	26	18	6	11	10	20	10	8	16	7	7	7	49	32
	8%	8%	13%	8%	8%	7%	11%	12%	7%	5%	10%	17%	5%	11%	4%	11%	8%	9%	8%	5%	6%	5%	9%	7%
	(5)	(5)	(4)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(4)	(5)	(5)	(5)	(4)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 38-6
 QUESTION 39:
 Which of the following issues should be Donald Trump's top priority as President?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- ANN- OUNCE/ AFTER	GOP DE- BATES	GOP PRIM- ARIES	NOMI- NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL																						
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
STRENGTHENING AMERICA'S NATIONAL SECURITY	338	22	83	84	39	67	14	29	97	241	143	195	45	288	175	124	132	89	13	48	285	53	28
	34%	29%	36%	32%	36%	36%	40%	30%	35%	33%	34%	33%	29%	35%	34%	33%	35%	37%	27%	29%	35%	27%	27%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(2)	(2)
CREATING AMERICAN JOBS	234	16	37	80	27	43	7	25	75	159	104	130	48	181	108	81	104	45	21	34	158	76	39
	23%	21%	16%	30%	25%	23%	19%	26%	27%	22%	25%	22%	31%	22%	21%	21%	28%	19%	43%	21%	20%	39%	39%
	(2)	(3)	(4)	(2)	(2)	(3)	(2)	(2)	(2)	(2)	(2)	(2)	(1)	(2)	(2)	(3)	(2)	(3)	(1)	(3)	(2)	(1)	(1)
REPEALING AND REPLACING OBAMACARE	175	9	39	38	18	46	6	19	40	135	69	106	25	147	101	57	61	36	10	36	149	26	15
	18%	11%	17%	14%	17%	25%	18%	19%	15%	19%	17%	18%	17%	18%	20%	15%	16%	15%	20%	22%	18%	14%	15%
	(3)	(5)	(3)	(4)	(3)	(2)	(4)	(3)	(4)	(3)	(4)	(3)	(4)	(3)	(3)	(4)	(3)	(4)	(3)	(2)	(4)	(3)	(3)
STOPPING ILLEGAL IMMIGRATION	172	18	49	42	17	24	6	14	44	127	71	101	26	145	92	84	50	55	3	30	152	20	13
	17%	24%	21%	16%	16%	13%	19%	15%	16%	18%	17%	17%	17%	17%	18%	22%	13%	23%	5%	18%	19%	10%	13%
	(4)	(2)	(2)	(3)	(4)	(4)	(3)	(4)	(3)	(4)	(3)	(4)	(3)	(4)	(4)	(2)	(4)	(2)	(4)	(4)	(3)	(4)	(4)
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	81	11	25	22	6	6	1	10	18	64	29	52	9	72	36	29	27	15	2	16	62	19	6
	8%	14%	11%	8%	6%	3%	3%	10%	6%	9%	7%	9%	6%	9%	7%	8%	7%	6%	5%	10%	8%	10%	6%
	(5)	(4)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 38-7
 QUESTION 39:
 Which of the following issues should be Donald Trump's top priority as President?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/RE-FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING RE-PEAL/RE-FOR-TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
STRENGTHENING AMERICA'S NATIONAL SECURITY	338	163	65	62	49	338	109	118	80	31	338	-	-	-	-	36	108	111	255	83	226	112	300	38
	34%	34%	31%	33%	39%	65%	24%	28%	20%	15%	100%	-	-	-	-	29%	41%	33%	35%	30%	34%	33%	36%	23%
	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(2)	(2)	(3)						(2)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(3)
CREATING AMERICAN JOBS	234	97	54	53	29	66	234	48	68	51	-	234	-	-	-	19	44	81	144	90	174	60	182	51
	23%	20%	25%	29%	23%	13%	52%	12%	17%	24%	-	100%	-	-	-	15%	17%	24%	20%	33%	26%	18%	22%	30%
	(2)	(2)	(2)	(2)	(2)	(2)	(1)	(4)	(3)	(2)						(3)	(3)	(2)	(3)	(1)	(2)	(3)	(2)	(1)
REPEALING AND REPLACING OBAMACARE	175	72	49	32	22	49	54	51	175	22	-	-	175	-	-	18	41	58	118	58	141	34	132	43
	18%	15%	23%	18%	17%	9%	12%	12%	45%	10%	-	-	100%	-	-	15%	16%	17%	16%	21%	21%	10%	16%	26%
	(3)	(4)	(3)	(3)	(3)	(4)	(3)	(3)	(1)	(5)						(4)	(4)	(3)	(4)	(3)	(3)	(4)	(4)	(2)
STOPPING ILLEGAL IMMIGRATION	172	96	29	30	17	59	30	172	54	28	-	-	-	172	-	43	54	50	147	25	68	104	145	26
	17%	20%	13%	16%	14%	11%	7%	41%	14%	13%	-	-	-	100%	-	35%	21%	15%	20%	9%	10%	31%	17%	16%
	(4)	(3)	(4)	(4)	(4)	(3)	(4)	(1)	(4)	(4)						(1)	(2)	(4)	(2)	(4)	(4)	(2)	(3)	(4)
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	81	51	16	8	7	11	26	28	16	81	-	-	-	-	81	7	17	38	63	19	55	27	72	9
	8%	11%	7%	4%	6%	2%	6%	7%	4%	38%	-	-	-	-	100%	6%	6%	11%	9%	7%	8%	8%	9%	5%
	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(1)						(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 38-8
 QUESTION 39:
 Which of the following issues should be Donald Trump's top priority as President?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE-TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
STRENGTHENING AMERICA'S NATIONAL SECURITY	338	261	77	164	75	58	28	13	240	74	23	298	40	140	162	302	36	97	241	133	191	147	107
	34%	35%	30%	34%	35%	40%	24%	29%	35%	29%	38%	34%	34%	33%	36%	35%	29%	35%	33%	34%	35%	32%	32%
	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)
CREATING AMERICAN JOBS	234	163	71	99	56	26	36	17	151	65	18	198	36	84	107	191	42	56	178	80	106	128	97
	23%	22%	28%	21%	26%	18%	30%	38%	22%	26%	29%	22%	30%	20%	24%	22%	34%	20%	25%	20%	19%	28%	29%
	(2)	(2)	(2)	(2)	(2)	(3)	(1)	(1)	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(1)	(3)	(2)	(2)	(3)	(2)	(2)
REPEALING AND REPLACING OBAMACARE	175	135	40	85	34	29	22	5	122	43	10	154	21	79	75	155	21	39	136	70	94	82	57
	18%	18%	16%	18%	16%	20%	19%	10%	18%	17%	16%	17%	18%	19%	17%	18%	17%	14%	19%	18%	17%	18%	17%
	(3)	(3)	(4)	(4)	(3)	(2)	(3)	(4)	(3)	(3)	(3)	(4)	(3)	(4)	(3)	(4)	(3)	(4)	(3)	(4)	(4)	(3)	(3)
STOPPING ILLEGAL IMMIGRATION	172	125	46	90	33	21	22	6	122	41	9	159	12	96	61	157	14	56	115	71	108	63	49
	17%	17%	18%	19%	15%	14%	19%	13%	18%	16%	15%	18%	11%	23%	14%	18%	11%	20%	16%	18%	20%	14%	15%
	(4)	(4)	(3)	(3)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(3)	(4)	(2)	(4)	(3)	(4)	(2)	(4)	(3)	(2)	(4)	(4)
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	81	58	24	39	15	12	10	4	51	29	1	73	8	25	45	70	12	27	55	37	48	33	27
	8%	8%	9%	8%	7%	8%	9%	10%	7%	11%	2%	8%	7%	6%	10%	8%	9%	10%	8%	9%	9%	7%	8%
	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 39-1
 QUESTION 40:
 And, which of the following issues should be Donald Trump's NEXT top priority as President?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE						
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
STOPPING ILLEGAL IMMIGRATION	246	143	52	195	50	49	53	93	51	21	74	62	31	56	49	197	140	106	60	30	54	49	54
	25%	27%	19%	24%	27%	26%	22%	24%	28%	23%	28%	25%	19%	24%	21%	26%	27%	22%	30%	16%	25%	22%	29%
	(1)	(1)	(4)	(1)	(1)	(2)	(2)	(1)	(1)	(2)	(1)	(1)	(4)	(2)	(3)	(1)	(1)	(3)	(1)	(5)	(1)	(3)	(1)
CREATING AMERICAN JOBS	219	111	69	181	36	49	49	85	36	24	54	49	40	52	51	168	109	111	48	45	46	51	31
	22%	21%	25%	22%	19%	27%	20%	22%	20%	26%	21%	20%	24%	22%	22%	22%	21%	23%	24%	25%	22%	23%	16%
	(2)	(3)	(1)	(2)	(4)	(1)	(4)	(3)	(3)	(1)	(2)	(3)	(2)	(3)	(2)	(2)	(2)	(2)	(2)	(1)	(3)	(1)	(4)
REPEALING AND REPLACING OBAMACARE	218	116	60	176	40	36	54	91	38	16	48	54	41	59	62	156	103	115	34	41	49	51	43
	22%	22%	21%	22%	21%	19%	22%	24%	21%	18%	19%	22%	25%	25%	26%	20%	20%	24%	17%	23%	23%	23%	23%
	(3)	(2)	(2)	(3)	(2)	(3)	(1)	(2)	(2)	(4)	(4)	(2)	(1)	(1)	(1)	(3)	(3)	(1)	(3)	(2)	(2)	(2)	(2)
STRENGTHENING AMERICA'S NATIONAL SECURITY	185	98	48	145	38	32	50	72	31	21	50	40	32	41	42	142	95	89	31	31	39	45	39
	18%	19%	17%	18%	20%	17%	20%	19%	17%	23%	19%	16%	19%	17%	18%	19%	18%	19%	16%	18%	18%	20%	21%
	(4)	(4)	(5)	(4)	(3)	(4)	(3)	(4)	(4)	(3)	(3)	(5)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3)
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	132	56	53	109	23	20	42	45	26	9	34	41	22	27	31	101	73	59	25	33	24	29	22
	13%	11%	19%	14%	12%	11%	17%	12%	14%	10%	13%	17%	13%	11%	13%	13%	14%	12%	13%	18%	11%	13%	12%
	(5)	(5)	(3)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(4)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(3)	(5)	(5)	(5)

Table 39-2
 QUESTION 40:
 And, which of the following issues should be Donald Trump's NEXT top priority as President?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		MEN		WOMEN		WOMEN		HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN		WOMEN		STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN		RIGHT DIR	WRONG TRACK
		18-34	35-54	55+	65+	18-34	35-54	55+	65+					W/O DEGR	W/ DEGR	W/O DEGR	W/ DEGR			LEAN GOP MEN	LEAN GOP WOMEN		
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
STOPPING ILLEGAL IMMIGRATION	246	32	49	59	33	28	34	44	21	47	87	84	28	66	74	68	38	73	70	48	35	184	43
	25%	34%	25%	25%	28%	27%	17%	24%	30%	26%	27%	23%	24%	27%	26%	25%	18%	29%	26%	25%	18%	26%	20%
	(1)	(1)	(1)	(1)	(1)	(1)	(4)	(2)	(1)	(1)	(1)	(3)	(2)	(1)	(1)	(1)	(4)	(1)	(1)	(1)	(4)	(1)	(4)
CREATING AMERICAN JOBS	219	25	42	42	18	23	49	39	13	41	67	87	24	50	58	58	52	53	58	41	46	151	54
	22%	27%	21%	18%	15%	22%	25%	22%	18%	23%	21%	23%	20%	21%	21%	22%	25%	21%	21%	21%	24%	22%	25%
	(2)	(2)	(3)	(4)	(4)	(3)	(1)	(3)	(4)	(2)	(3)	(1)	(3)	(2)	(2)	(3)	(1)	(2)	(3)	(3)	(2)	(3)	(1)
REPEALING AND REPLACING OBAMACARE	218	11	45	47	27	23	45	47	17	39	72	84	23	47	56	64	51	50	65	41	47	154	48
	22%	12%	23%	20%	22%	22%	23%	26%	24%	21%	22%	23%	19%	20%	20%	24%	24%	20%	24%	21%	24%	22%	22%
	(3)	(4)	(2)	(3)	(2)	(2)	(2)	(1)	(2)	(3)	(2)	(2)	(4)	(3)	(3)	(2)	(2)	(3)	(2)	(2)	(1)	(2)	(2)
STRENGTHENING AMERICA'S NATIONAL SECURITY	185	16	28	51	25	15	42	32	14	38	51	66	30	41	54	48	41	46	52	30	37	129	43
	18%	17%	15%	22%	21%	15%	21%	18%	20%	21%	16%	18%	25%	17%	20%	18%	19%	18%	19%	15%	20%	19%	20%
	(4)	(3)	(5)	(2)	(3)	(4)	(3)	(4)	(3)	(4)	(4)	(4)	(1)	(4)	(4)	(4)	(3)	(4)	(4)	(5)	(3)	(4)	(3)
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	132	10	30	33	17	15	26	18	5	18	49	50	15	36	36	30	29	28	28	37	27	80	31
	13%	11%	16%	14%	14%	14%	13%	10%	7%	10%	15%	13%	13%	15%	13%	11%	14%	11%	10%	19%	14%	11%	14%
	(5)	(5)	(4)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(4)	(5)	(5)	(5)

Table 39-3
 QUESTION 40:
 And, which of the following issues should be Donald Trump's NEXT top priority as President?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE-TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
STOPPING ILLEGAL IMMIGRATION	246	86	83	169	67	10	44	132	54	60	39	68	107	46	93	11	38	39	14	43	50	22	28
	25%	29%	21%	24%	26%	22%	21%	25%	24%	25%	29%	23%	25%	24%	25%	25%	27%	21%	22%	23%	25%	30%	26%
	(1)	(1)	(2)	(1)	(1)	(2)	(2)	(1)	(1)	(1)	(1)	(3)	(1)	(1)	(1)	(2)	(1)	(2)	(3)	(2)	(1)	(1)	(1)
CREATING AMERICAN JOBS	219	68	80	148	57	14	55	127	49	43	29	69	98	39	82	14	35	40	9	39	46	18	18
	22%	23%	20%	21%	22%	32%	27%	24%	22%	18%	22%	23%	23%	20%	22%	33%	25%	22%	15%	21%	23%	24%	17%
	(2)	(3)	(4)	(3)	(2)	(1)	(1)	(2)	(2)	(4)	(2)	(2)	(3)	(3)	(2)	(1)	(2)	(1)	(5)	(3)	(2)	(2)	(4)
REPEALING AND REPLACING OBAMACARE	218	76	87	164	46	9	33	124	46	48	26	78	104	41	73	6	30	39	14	52	39	15	22
	22%	25%	22%	24%	18%	19%	16%	23%	20%	20%	20%	26%	24%	21%	20%	14%	21%	21%	23%	28%	20%	21%	21%
	(3)	(2)	(1)	(2)	(4)	(3)	(5)	(3)	(3)	(3)	(4)	(1)	(2)	(2)	(3)	(4)	(3)	(3)	(2)	(1)	(4)	(3)	(2)
STRENGTHENING AMERICA'S NATIONAL SECURITY	185	48	83	130	49	5	36	89	43	52	28	52	80	32	73	7	25	35	15	31	40	10	22
	18%	16%	21%	19%	19%	11%	18%	17%	19%	21%	21%	17%	18%	17%	19%	17%	19%	23%	17%	20%	13%	20%	20%
	(4)	(4)	(3)	(4)	(3)	(5)	(3)	(4)	(4)	(2)	(3)	(4)	(4)	(5)	(4)	(3)	(4)	(4)	(1)	(4)	(3)	(4)	(3)
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	132	24	61	85	39	7	35	57	34	40	11	35	45	35	52	5	15	30	12	22	22	9	17
	13%	8%	16%	12%	15%	16%	17%	11%	15%	16%	8%	11%	10%	18%	14%	11%	10%	16%	18%	12%	11%	12%	16%
	(5)	(5)	(5)	(5)	(5)	(4)	(4)	(5)	(5)	(5)	(5)	(5)	(5)	(4)	(5)	(5)	(5)	(5)	(4)	(5)	(5)	(5)	(5)

Table 39-4
 QUESTION 40:
 And, which of the following issues should be Donald Trump's NEXT top priority as President?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE		TOTAL OBAMA 08&12	NEVER OBAMA	TOTAL OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X														ENOUGH	TOO CONS				
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
STOPPING ILLEGAL IMMIGRATION	246	23	33	56	190	165	6	76	125	106	232	14	201	45	23	12	10	44	202	197	43
	25%	24%	30%	28%	24%	25%	21%	24%	30%	21%	25%	20%	25%	24%	20%	29%	32%	26%	24%	25%	23%
	(1)	(1)	(1)	(1)	(1)	(1)	(3)	(1)	(1)	(3)	(1)	(3)	(1)	(1)	(3)	(2)	(2)	(2)	(2)	(1)	(1)
CREATING AMERICAN JOBS	219	22	23	46	174	146	7	66	82	126	208	11	186	33	25	7	2	49	171	174	41
	22%	24%	22%	23%	22%	22%	27%	21%	20%	25%	22%	15%	23%	18%	22%	15%	6%	29%	21%	22%	21%
	(2)	(2)	(2)	(2)	(3)	(3)	(2)	(2)	(3)	(1)	(3)	(4)	(2)	(4)	(2)	(3)	(5)	(1)	(3)	(2)	(3)
REPEALING AND REPLACING OBAMACARE	218	17	12	28	190	159	3	56	93	116	209	9	182	36	28	5	3	31	187	171	42
	22%	18%	11%	14%	24%	24%	12%	18%	22%	23%	23%	13%	22%	19%	25%	13%	10%	19%	22%	22%	22%
	(3)	(4)	(5)	(5)	(2)	(2)	(5)	(5)	(2)	(2)	(2)	(5)	(3)	(3)	(1)	(5)	(4)	(3)	(2)	(3)	(2)
STRENGTHENING AMERICA'S NATIONAL SECURITY	185	14	21	36	149	117	7	60	74	95	169	15	146	38	20	13	5	29	156	147	35
	18%	15%	20%	18%	19%	18%	28%	19%	18%	19%	18%	21%	18%	21%	18%	29%	18%	17%	19%	19%	18%
	(4)	(5)	(3)	(4)	(4)	(4)	(1)	(3)	(4)	(4)	(4)	(2)	(4)	(2)	(4)	(1)	(3)	(4)	(4)	(4)	(4)
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	132	18	19	37	95	69	3	59	42	67	109	23	99	33	17	6	10	14	118	96	30
	13%	19%	17%	18%	12%	11%	13%	19%	10%	13%	12%	31%	12%	18%	15%	13%	34%	9%	14%	12%	16%
	(5)	(3)	(4)	(3)	(5)	(5)	(4)	(4)	(5)	(5)	(5)	(1)	(5)	(5)	(5)	(4)	(1)	(5)	(5)	(5)	(5)

Table 39-5
 QUESTION 40:
 And, which of the following issues should be Donald Trump's NEXT top priority as President?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
STOPPING ILLEGAL IMMIGRATION	246	228	14	212	14	132	66	22	217	122	50	26	23	25	73	32	36	15	50	27	64	26	165	81
	25%	25%	24%	26%	18%	25%	27%	24%	25%	30%	18%	24%	22%	25%	32%	18%	28%	16%	25%	19%	49%	21%	29%	19%
	(1)	(1)	(2)	(1)	(4)	(1)	(1)	(2)	(1)	(1)	(5)	(1)	(2)	(1)	(1)	(5)	(1)	(5)	(2)	(4)	(1)	(2)	(1)	(4)
CREATING AMERICAN JOBS	219	202	6	182	16	111	51	28	176	86	57	21	32	24	54	40	17	20	36	32	18	25	121	98
	22%	22%	11%	22%	21%	21%	21%	30%	21%	21%	21%	19%	30%	24%	24%	22%	13%	21%	18%	22%	14%	21%	21%	23%
	(2)	(2)	(5)	(3)	(2)	(3)	(2)	(1)	(3)	(3)	(2)	(3)	(1)	(2)	(3)	(1)	(4)	(3)	(4)	(2)	(3)	(3)	(3)	(1)
REPEALING AND REPLACING OBAMACARE	218	200	11	187	14	119	46	14	196	90	63	25	17	23	57	37	24	21	41	34	22	37	122	96
	22%	22%	19%	23%	17%	23%	19%	15%	23%	22%	23%	23%	16%	24%	25%	21%	19%	23%	20%	23%	17%	30%	21%	22%
	(3)	(3)	(3)	(2)	(5)	(2)	(3)	(4)	(2)	(2)	(1)	(2)	(4)	(3)	(2)	(2)	(3)	(1)	(3)	(1)	(2)	(1)	(2)	(2)
STRENGTHENING AMERICA'S NATIONAL SECURITY	185	164	11	150	15	91	45	16	161	74	53	18	19	20	25	36	34	20	52	28	14	20	97	88
	18%	18%	18%	18%	19%	18%	19%	17%	19%	18%	19%	16%	18%	21%	11%	20%	26%	22%	26%	20%	10%	16%	17%	20%
	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(3)	(4)	(4)	(3)	(5)	(3)	(4)	(4)	(3)	(2)	(2)	(1)	(3)	(4)	(4)	(4)	(3)
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	132	111	16	89	19	65	35	13	109	40	52	19	15	7	17	35	17	17	24	23	13	14	63	69
	13%	12%	28%	11%	25%	13%	14%	15%	13%	10%	19%	17%	14%	7%	7%	19%	13%	18%	12%	16%	10%	12%	11%	16%
	(5)	(5)	(1)	(5)	(1)	(5)	(5)	(5)	(5)	(5)	(4)	(4)	(5)	(5)	(5)	(4)	(5)	(4)	(5)	(5)	(5)	(5)	(5)	(5)

Table 39-6
 QUESTION 40:
 And, which of the following issues should be Donald Trump's NEXT top priority as President?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- ANN- OUNCE/ AFTER	GOP DE- BATES	GOP PRIM- ARIES	NOMI- NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL																						
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
STOPPING ILLEGAL IMMIGRATION	246	28	69	64	23	38	6	18	64	182	101	145	40	205	124	105	89	68	7	29	203	43	18
	25%	37%	29%	24%	22%	21%	18%	18%	23%	25%	24%	25%	26%	25%	24%	28%	24%	28%	14%	18%	25%	22%	18%
	(1)	(1)	(1)	(2)	(2)	(3)	(4)	(4)	(2)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(5)	(4)	(1)	(1)	(4)
CREATING AMERICAN JOBS	219	19	52	49	21	44	7	28	69	151	99	120	41	177	109	73	87	56	11	45	185	35	15
	22%	24%	22%	18%	20%	23%	22%	28%	25%	21%	24%	21%	27%	21%	21%	19%	23%	23%	23%	27%	23%	18%	15%
	(2)	(2)	(2)	(4)	(3)	(2)	(3)	(1)	(1)	(3)	(2)	(3)	(1)	(3)	(3)	(4)	(2)	(2)	(2)	(1)	(2)	(5)	(5)
REPEALING AND REPLACING OBAMACARE	218	10	36	69	29	46	9	19	52	166	85	133	27	189	123	85	81	48	9	36	176	43	24
	22%	14%	15%	26%	28%	25%	26%	19%	19%	23%	20%	23%	17%	23%	24%	23%	22%	20%	18%	22%	22%	22%	24%
	(3)	(3)	(4)	(1)	(1)	(1)	(1)	(2)	(4)	(2)	(3)	(2)	(4)	(2)	(2)	(2)	(3)	(4)	(4)	(2)	(3)	(2)	(2)
STRENGTHENING AMERICA'S NATIONAL SECURITY	185	9	46	51	20	32	8	18	54	131	75	110	29	152	97	74	65	50	13	33	150	35	20
	18%	12%	20%	19%	19%	17%	22%	19%	20%	18%	18%	19%	19%	18%	19%	20%	17%	21%	27%	20%	19%	18%	20%
	(4)	(4)	(3)	(3)	(4)	(4)	(2)	(3)	(3)	(4)	(4)	(4)	(3)	(4)	(4)	(3)	(4)	(3)	(1)	(3)	(4)	(4)	(3)
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	132	9	30	34	13	26	4	16	35	97	55	76	18	110	60	40	52	18	9	22	93	39	25
	13%	12%	13%	13%	12%	14%	11%	16%	13%	13%	13%	13%	12%	13%	12%	11%	14%	8%	19%	14%	12%	20%	25%
	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(3)	(5)	(5)	(3)	(1)

Table 39-7
 QUESTION 40:
 And, which of the following issues should be Donald Trump's NEXT top priority as President?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS NOT -MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/RE-FOR-PLACE EIGN	TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
STOPPING ILLEGAL IMMIGRATION	246	120	51	36	38	118	48	246	51	28	118	48	51	-	28	53	84	71	208	38	127	119	199	47
	25%	25%	24%	20%	31%	23%	11%	59%	13%	13%	35%	21%	29%	-	34%	43%	32%	21%	29%	14%	19%	35%	24%	28%
	(1)	(1)	(1)	(3)	(1)	(2)	(5)	(1)	(3)	(2)	(1)	(4)	(2)		(1)	(1)	(3)	(3)	(1)	(5)	(3)	(1)	(1)	(1)
CREATING AMERICAN JOBS	219	106	47	34	32	109	219	30	54	26	109	-	54	30	26	14	56	84	154	65	155	64	174	45
	22%	22%	22%	19%	26%	21%	48%	7%	14%	12%	32%	-	31%	18%	32%	11%	21%	25%	21%	24%	23%	19%	21%	27%
	(2)	(2)	(2)	(4)	(2)	(3)	(1)	(4)	(2)	(3)	(2)		(1)	(3)	(2)	(4)	(3)	(1)	(3)	(2)	(2)	(2)	(3)	(2)
REPEALING AND REPLACING OBAMACARE	218	101	46	44	27	80	68	54	218	16	80	68	-	54	16	22	59	80	161	57	157	62	187	31
	22%	21%	22%	24%	21%	15%	15%	13%	55%	8%	24%	29%	-	31%	20%	18%	22%	24%	22%	21%	24%	18%	23%	18%
	(3)	(3)	(3)	(1)	(3)	(4)	(2)	(3)	(1)	(4)	(3)	(1)		(2)	(3)	(3)	(2)	(2)	(2)	(3)	(1)	(4)	(2)	(3)
STRENGTHENING AMERICA'S NATIONAL SECURITY	185	89	40	41	15	185	66	59	49	11	-	66	49	59	11	22	44	70	136	49	123	62	157	28
	18%	19%	19%	22%	12%	35%	15%	14%	12%	5%	-	28%	28%	34%	13%	18%	16%	21%	19%	18%	18%	18%	19%	16%
	(4)	(4)	(4)	(2)	(4)	(1)	(3)	(2)	(4)	(5)		(2)	(3)	(1)	(4)	(2)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(4)
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	132	62	28	30	12	31	51	28	22	132	31	51	22	28	-	11	22	32	66	66	102	30	114	18
	13%	13%	13%	16%	10%	6%	11%	7%	6%	62%	9%	22%	12%	16%	-	9%	8%	10%	9%	24%	15%	9%	14%	10%
	(5)	(5)	(5)	(5)	(5)	(5)	(4)	(5)	(5)	(1)	(4)	(3)	(4)	(4)		(5)	(5)	(5)	(5)	(1)	(5)	(5)	(5)	(5)

Table 39-8
 QUESTION 40:
 And, which of the following issues should be Donald Trump's NEXT top priority as President?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMOS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE-TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
STOPPING ILLEGAL IMMIGRATION	246	180	66	117	51	33	34	11	172	57	17	219	27	119	104	223	23	89	157	104	159	87	61
	25%	24%	26%	24%	24%	22%	29%	24%	25%	23%	27%	25%	23%	28%	23%	25%	18%	32%	22%	27%	29%	19%	18%
	(1)	(1)	(1)	(1)	(2)	(3)	(1)	(2)	(1)	(3)	(1)	(1)	(2)	(1)	(2)	(1)	(4)	(1)	(3)	(1)	(1)	(4)	(4)
CREATING AMERICAN JOBS	219	167	52	104	43	35	25	12	150	59	10	183	36	77	115	191	28	59	161	82	114	105	80
	22%	23%	20%	22%	20%	24%	22%	26%	22%	23%	16%	21%	31%	18%	25%	22%	22%	21%	22%	21%	21%	23%	24%
	(2)	(2)	(3)	(2)	(3)	(1)	(3)	(1)	(2)	(1)	(5)	(3)	(1)	(4)	(1)	(2)	(2)	(3)	(1)	(3)	(3)	(1)	(2)
REPEALING AND REPLACING OBAMACARE	218	161	57	103	55	33	21	7	149	58	11	195	23	90	99	189	29	60	159	89	120	98	84
	22%	22%	22%	22%	26%	23%	18%	15%	22%	23%	18%	22%	20%	21%	22%	22%	23%	22%	22%	23%	22%	22%	25%
	(3)	(3)	(2)	(3)	(1)	(2)	(4)	(5)	(3)	(2)	(3)	(2)	(3)	(2)	(3)	(3)	(1)	(2)	(2)	(2)	(2)	(2)	(1)
STRENGTHENING AMERICA'S NATIONAL SECURITY	185	137	48	99	29	23	26	8	131	41	13	168	17	79	79	159	26	42	143	70	95	89	63
	18%	18%	18%	21%	14%	15%	22%	18%	19%	16%	21%	19%	14%	19%	18%	18%	21%	15%	20%	18%	17%	20%	19%
	(4)	(4)	(4)	(4)	(5)	(4)	(2)	(3)	(4)	(4)	(2)	(4)	(4)	(3)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(3)	(3)
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	132	97	35	56	35	23	11	8	85	37	10	118	14	59	54	113	19	26	106	45	59	73	50
	13%	13%	14%	12%	16%	15%	9%	17%	12%	15%	17%	13%	12%	14%	12%	13%	15%	9%	15%	12%	11%	16%	15%
	(5)	(5)	(5)	(5)	(4)	(5)	(5)	(4)	(5)	(5)	(4)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 40-1
 QUESTION 40C:
 And, which of the following issues should be Donald Trump's NEXT top priority as President?

Combined Choices.

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE							
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH WEST	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE-TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
STRENGTHENING AMERICA'S NATIONAL SECURITY	523	296	128	424	97	95	133	201	94	50	138	122	84	130	129	394	241	281	101	89	103	123	107
	52%	56%	45%	53%	52%	51%	54%	52%	52%	54%	53%	50%	51%	55%	54%	52%	46%	59%	51%	50%	49%	55%	56%
CREATING AMERICAN JOBS	453	212	150	362	89	99	106	166	82	44	121	116	73	99	103	350	253	200	89	95	99	103	67
	45%	41%	53%	45%	47%	53%	43%	43%	45%	47%	47%	47%	44%	42%	44%	46%	49%	42%	45%	53%	47%	46%	35%
STOPPING ILLEGAL IMMIGRATION	417	237	96	334	81	75	96	162	84	42	123	96	64	91	85	332	236	181	93	56	84	89	95
	42%	45%	34%	41%	43%	41%	39%	42%	46%	46%	47%	39%	39%	39%	36%	43%	45%	38%	47%	32%	40%	40%	50%
REPEALING AND REPLACING OBAMACARE	394	203	120	323	68	66	104	161	64	33	82	95	76	107	110	283	188	205	71	74	92	87	71
	39%	39%	43%	40%	36%	35%	42%	42%	35%	36%	32%	39%	46%	45%	47%	37%	36%	43%	36%	41%	43%	39%	37%
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	213	100	71	171	39	37	56	80	41	15	57	63	34	44	45	168	121	92	41	44	44	45	39
	21%	19%	25%	21%	21%	20%	23%	21%	22%	17%	22%	25%	20%	19%	19%	22%	23%	19%	21%	25%	21%	20%	21%

Table 40-2
 QUESTION 40C:
 And, which of the following issues should be Donald Trump's NEXT top priority as President?

Combined Choices.

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	MEN		MEN		WOMEN		WOMEN		HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN		WOMEN		STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN		RIGHT DIR	WRONG TRACK	
	18-34	35-54	55+	65+	18-34	35-54	55+	65+					W/O DEGR	W/ DEGR	W/O DEGR	W/ DEGR			LEAN MEN	LEAN WOMEN			
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
STRENGTHENING AMERICA'S NATIONAL SECURITY	523	44	73	125	65	57	119	105	42	99	155	197	72	103	139	152	130	124	172	81	101	371	115
	52%	47%	37%	54%	54%	55%	61%	58%	60%	54%	48%	53%	60%	43%	50%	56%	61%	49%	63%	41%	53%	53%	53%
CREATING AMERICAN JOBS	453	47	106	99	44	42	88	71	24	68	151	174	60	116	137	103	97	114	98	102	92	310	111
	45%	51%	55%	43%	36%	40%	45%	39%	34%	37%	46%	47%	50%	48%	49%	38%	46%	46%	36%	52%	48%	44%	51%
STOPPING ILLEGAL IMMIGRATION	417	50	79	107	58	43	62	77	37	86	138	146	47	110	126	114	67	121	116	84	63	305	75
	42%	54%	41%	46%	48%	41%	32%	43%	53%	47%	42%	39%	39%	46%	45%	43%	32%	48%	42%	43%	33%	44%	34%
REPEALING AND REPLACING OBAMACARE	394	23	83	82	44	48	82	76	26	77	128	149	39	92	97	114	91	89	114	76	88	271	90
	39%	25%	43%	35%	37%	46%	42%	42%	38%	42%	39%	40%	32%	38%	35%	42%	43%	35%	42%	39%	46%	39%	41%
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	213	22	48	51	29	19	40	33	10	37	79	75	23	62	59	54	38	53	46	50	39	139	47
	21%	24%	25%	22%	24%	18%	21%	18%	15%	20%	24%	20%	19%	26%	21%	20%	18%	21%	17%	25%	21%	20%	21%

Table 40-3
 QUESTION 40C:
 And, which of the following issues should be Donald Trump's NEXT top priority as President?

Combined Choices.

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE-TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
STRENGTHENING AMERICA'S NATIONAL SECURITY	523	170	201	371	135	17	103	290	112	121	69	153	222	91	210	25	70	97	36	96	105	33	61
	52%	56%	51%	53%	52%	37%	50%	55%	49%	50%	52%	51%	51%	47%	56%	58%	49%	53%	57%	51%	53%	45%	56%
CREATING AMERICAN JOBS	453	117	188	305	124	24	100	237	104	112	57	139	197	94	162	24	75	77	29	79	88	35	47
	45%	39%	48%	44%	48%	53%	49%	45%	46%	46%	43%	46%	45%	49%	43%	55%	53%	42%	45%	42%	44%	47%	43%
STOPPING ILLEGAL IMMIGRATION	417	144	146	290	112	15	79	224	91	102	66	123	190	75	153	19	57	73	23	78	84	33	51
	42%	48%	37%	42%	43%	33%	39%	42%	40%	42%	50%	41%	44%	39%	41%	43%	40%	40%	36%	42%	42%	45%	47%
REPEALING AND REPLACING OBAMACARE	394	129	161	289	86	18	73	209	91	94	53	127	180	69	144	11	55	79	25	85	75	30	33
	39%	43%	41%	42%	33%	41%	36%	39%	40%	38%	40%	42%	42%	36%	39%	25%	38%	43%	39%	46%	38%	41%	31%
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	213	44	93	137	60	16	54	98	55	60	20	58	77	58	78	8	29	41	15	36	44	16	24
	21%	15%	24%	20%	23%	36%	26%	19%	24%	25%	15%	19%	18%	30%	21%	19%	20%	22%	23%	19%	22%	22%	22%

Table 40-4
 QUESTION 40C:
 And, which of the following issues should be Donald Trump's NEXT top priority as President?

Combined Choices.

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL	NEVER	BETTER	WORSE	SAME	STRG	SMWT	TOTAL	TOTAL	TOTAL	TOTAL	NOT			TOTAL	TOTAL	GOP	UND	
	TOTAL	OBAMA												OBAMA	OBAMA	OBAMA					APPRV
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
STRENGTHENING AMERICA'S NATIONAL SECURITY	523	49	52	101	422	354	13	156	233	257	490	33	435	88	57	23	8	82	441	419	92
	52%	51%	49%	50%	53%	54%	49%	49%	56%	50%	53%	45%	53%	47%	50%	53%	28%	49%	53%	53%	48%
CREATING AMERICAN JOBS	453	41	51	93	361	284	18	151	165	243	408	45	366	87	57	16	15	93	360	345	96
	45%	43%	48%	46%	45%	43%	68%	48%	40%	48%	44%	62%	45%	47%	51%	37%	48%	55%	43%	44%	50%
STOPPING ILLEGAL IMMIGRATION	417	38	48	86	332	285	11	121	210	190	400	17	343	74	40	21	14	66	351	337	71
	42%	40%	44%	42%	42%	43%	43%	38%	50%	37%	43%	24%	42%	40%	35%	48%	47%	40%	42%	43%	37%
REPEALING AND REPLACING OBAMACARE	394	32	35	67	327	267	5	121	150	221	371	22	320	74	48	19	7	61	333	311	75
	39%	34%	32%	33%	41%	41%	20%	38%	36%	43%	40%	31%	39%	40%	42%	44%	25%	36%	40%	40%	39%
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	213	30	29	58	155	122	5	86	76	109	185	29	166	47	24	8	16	33	180	158	48
	21%	31%	27%	29%	19%	19%	20%	27%	18%	21%	20%	39%	20%	26%	21%	18%	53%	20%	22%	20%	25%

Table 40-5
 QUESTION 40C:
 And, which of the following issues should be Donald Trump's NEXT top priority as President?

Combined Choices.

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE			SECOND TOP ISSUE				2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE-TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
STRENGTHENING AMERICA'S NATIONAL SECURITY	523	478	26	440	35	276	118	46	453	293	91	38	46	54	186	69	57	46	118	82	70	59	295	227
	52%	53%	44%	54%	45%	53%	48%	50%	53%	71%	33%	35%	43%	55%	82%	38%	44%	50%	58%	57%	53%	48%	52%	53%
CREATING AMERICAN JOBS	453	404	27	370	38	237	106	54	372	137	186	46	47	38	71	126	28	38	86	76	37	47	240	213
	45%	45%	47%	45%	48%	46%	44%	58%	43%	33%	68%	42%	44%	38%	31%	70%	22%	41%	42%	53%	29%	39%	42%	49%
STOPPING ILLEGAL IMMIGRATION	417	388	17	342	31	201	114	35	366	203	94	41	38	41	94	49	108	38	88	51	94	39	272	146
	42%	43%	29%	42%	39%	39%	47%	38%	43%	49%	34%	38%	36%	42%	41%	27%	84%	41%	43%	36%	72%	32%	48%	34%
REPEALING AND REPLACING OBAMACARE	394	357	22	331	27	219	87	25	355	131	100	56	60	47	76	62	37	38	74	49	39	78	216	178
	39%	39%	38%	40%	35%	42%	36%	27%	41%	32%	36%	51%	56%	48%	34%	34%	29%	41%	36%	34%	30%	64%	38%	41%
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	213	183	24	157	25	102	62	25	172	60	79	37	21	18	27	55	27	24	40	30	21	21	112	101
	21%	20%	41%	19%	32%	20%	25%	27%	20%	14%	29%	34%	20%	18%	12%	30%	21%	26%	20%	20%	16%	17%	20%	23%

Table 40-6
 QUESTION 40C:
 And, which of the following issues should be Donald Trump's NEXT top priority as President?

Combined Choices.

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN-	GOP	GOP	NOMI-	GOP	AFTER		YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRISE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	ANN-	OUNCE/	DE-	PRIM-	NOMI-	GOP	GOP	YES	NO	YES	NO	YES	NO	RELIEF	JOY	PRISE	PRIDE	CERN	YES	YES	NO	NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
STRENGTHENING AMERICA'S NATIONAL SECURITY	523	32	128	136	59	99	21	48	150	372	218	305	74	440	272	198	197	139	26	81	435	88	47
	52%	42%	55%	51%	55%	53%	63%	48%	55%	51%	52%	52%	48%	53%	53%	53%	53%	58%	54%	49%	54%	45%	47%
CREATING AMERICAN JOBS	453	34	89	128	48	87	14	53	144	309	203	250	89	358	217	154	190	101	32	79	343	110	54
	45%	45%	38%	48%	45%	47%	41%	54%	53%	43%	49%	43%	58%	43%	42%	41%	51%	42%	66%	48%	43%	57%	54%
STOPPING ILLEGAL IMMIGRATION	417	47	118	106	40	62	12	32	108	309	172	245	66	349	216	189	138	123	9	59	355	63	31
	42%	61%	51%	40%	38%	33%	37%	33%	40%	43%	41%	42%	43%	42%	42%	50%	37%	51%	19%	36%	44%	32%	31%
REPEALING AND REPLACING OBAMACARE	394	19	75	106	48	92	15	38	93	301	154	239	52	337	224	142	142	84	18	72	325	69	39
	39%	25%	32%	40%	45%	50%	45%	39%	34%	41%	37%	41%	34%	40%	44%	38%	38%	35%	38%	44%	40%	35%	39%
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	213	20	55	56	19	32	5	26	53	161	84	129	27	182	95	68	79	34	11	38	155	58	31
	21%	27%	24%	21%	18%	17%	14%	26%	19%	22%	20%	22%	18%	22%	19%	18%	21%	14%	24%	23%	19%	30%	30%

Table 40-7
 QUESTION 40C:
 And, which of the following issues should be Donald Trump's NEXT top priority as President?

Combined Choices.

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/RE-FOR-PLACE EIGN TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
STRENGTHENING AMERICA'S NATIONAL SECURITY	523	251	105	102	64	523	175	177	128	42	338	66	49	59	11	58	151	181	391	132	349	174	457	66
	52%	53%	49%	55%	51%	100%	39%	43%	33%	20%	100%	28%	28%	34%	13%	47%	57%	54%	54%	48%	53%	52%	55%	39%
CREATING AMERICAN JOBS	453	204	101	87	61	175	453	79	122	77	109	234	54	30	26	33	100	165	298	155	329	124	357	96
	45%	43%	47%	47%	49%	33%	100%	19%	31%	36%	32%	100%	31%	18%	32%	27%	38%	49%	41%	56%	50%	37%	43%	57%
STOPPING ILLEGAL IMMIGRATION	417	216	79	66	56	177	79	417	105	56	118	48	51	172	28	95	138	121	355	63	195	222	344	73
	42%	45%	37%	36%	45%	34%	17%	100%	27%	26%	35%	21%	29%	100%	34%	78%	52%	36%	49%	23%	29%	66%	41%	44%
REPEALING AND REPLACING OBAMACARE	394	173	96	76	48	128	122	105	394	38	80	68	175	54	16	40	100	138	279	115	298	96	319	74
	39%	36%	45%	41%	39%	25%	27%	25%	100%	18%	24%	29%	100%	31%	20%	33%	38%	41%	38%	42%	45%	28%	38%	44%
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	213	112	44	38	19	42	77	56	38	213	31	51	22	28	81	19	39	71	128	85	157	56	187	27
	21%	23%	21%	20%	15%	8%	17%	13%	10%	100%	9%	22%	12%	16%	100%	15%	15%	21%	18%	31%	24%	17%	22%	16%

Table 40-8
 QUESTION 40C:
 And, which of the following issues should be Donald Trump's NEXT top priority as President?

Combined Choices.

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
STRENGTHENING AMERICA'S NATIONAL SECURITY	523	398	125	263	105	80	54	21	371	116	36	466	56	219	242	461	62	139	383	202	286	236	170
	52%	54%	48%	55%	49%	55%	46%	47%	54%	46%	59%	53%	48%	52%	54%	53%	50%	51%	53%	52%	52%	52%	50%
CREATING AMERICAN JOBS	453	330	123	203	98	61	61	29	301	124	28	381	72	161	222	383	70	115	338	161	220	233	177
	45%	44%	48%	43%	46%	42%	52%	64%	44%	49%	46%	43%	61%	38%	49%	44%	56%	42%	47%	41%	40%	51%	52%
STOPPING ILLEGAL IMMIGRATION	417	305	113	207	84	54	56	17	294	98	26	378	40	215	166	380	37	145	272	176	267	150	111
	42%	41%	44%	43%	39%	37%	48%	37%	43%	39%	42%	43%	34%	51%	37%	43%	30%	53%	38%	45%	49%	33%	33%
REPEALING AND REPLACING OBAMACARE	394	296	97	188	89	62	43	11	271	101	21	349	44	170	174	344	50	99	295	159	214	180	141
	39%	40%	38%	39%	42%	43%	37%	25%	39%	40%	34%	40%	38%	40%	39%	39%	40%	36%	41%	41%	39%	40%	42%
STOPPING THE JOB-KILLING IMPACTS OF FOREIGN TRADE DEALS	213	154	59	95	50	35	21	12	136	66	11	191	23	84	99	183	30	52	161	82	107	106	77
	21%	21%	23%	20%	24%	24%	18%	27%	20%	26%	19%	22%	19%	20%	22%	21%	24%	19%	22%	21%	20%	23%	23%

Table 41-1
 QUESTION 41:
 How important is it to you that the wall gets built along the border with Mexico?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE						
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (IMPORTANT - NOT IMPORTANT)	450	338	49	387	60	88	97	182	84	59	122	89	72	108	116	334	217	233	57	76	115	97	104
	45%	64%	17%	48%	32%	47%	39%	47%	46%	64%	47%	36%	43%	46%	49%	44%	42%	49%	29%	43%	55%	43%	55%
TOTAL IMPORTANT	725	431	166	597	123	137	172	283	133	75	192	168	118	172	176	549	368	356	127	128	163	160	147
-----	72%	82%	59%	74%	66%	74%	70%	74%	73%	82%	73%	68%	72%	73%	75%	72%	71%	74%	65%	71%	77%	72%	78%
TOTAL NOT IMPORTANT	275	93	117	210	64	49	75	102	49	17	69	78	47	64	60	215	152	124	70	51	48	63	42
-----	28%	18%	41%	26%	34%	26%	30%	26%	27%	18%	27%	32%	28%	27%	25%	28%	29%	26%	35%	29%	23%	28%	22%
ONE OF THE MOST IMPORTANT ISSUES	123	76	21	97	22	21	30	51	21	13	32	28	20	29	24	98	65	57	25	29	14	29	25
	12%	15%	7%	12%	12%	11%	12%	13%	11%	14%	12%	11%	12%	12%	10%	13%	13%	12%	13%	16%	7%	13%	13%
VERY IMPORTANT	264	176	57	233	30	42	57	113	52	25	77	62	55	45	51	213	132	132	50	46	64	58	46
	26%	34%	20%	29%	16%	23%	23%	29%	28%	28%	29%	25%	34%	19%	22%	28%	25%	28%	25%	26%	31%	26%	24%
SOMEWHAT IMPORTANT	338	179	87	267	72	74	85	119	60	37	83	78	43	98	101	238	171	167	52	53	84	73	75
	34%	34%	31%	33%	38%	40%	34%	31%	33%	40%	32%	32%	26%	42%	43%	31%	33%	35%	27%	30%	40%	33%	40%
NOT VERY IMPORTANT	203	65	92	156	45	37	49	77	40	9	55	54	37	48	44	159	113	90	57	40	28	45	33
	20%	12%	32%	19%	24%	20%	20%	20%	22%	10%	21%	22%	23%	20%	19%	21%	22%	19%	29%	22%	13%	20%	18%
NOT AT ALL IMPORTANT	72	28	26	54	18	13	26	24	9	7	15	25	9	16	16	56	39	34	13	12	20	18	9
	7%	5%	9%	7%	10%	7%	10%	6%	5%	8%	6%	10%	6%	7%	7%	7%	7%	7%	6%	7%	10%	8%	5%

Table 41-2
 QUESTION 41:
 How important is it to you that the wall gets built along the border with Mexico?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (IMPORTANT - NOT IMPORTANT)	450	32	93	93	59	26	99	109	45	118	126	157	48	102	115	143	90	161	177	45	52	387	49
	45%	34%	48%	40%	50%	25%	51%	60%	65%	64%	39%	42%	40%	42%	41%	53%	43%	64%	65%	23%	27%	55%	23%
TOTAL IMPORTANT	725	62	144	162	90	65	147	145	57	151	226	264	84	171	197	206	151	206	225	120	122	543	134
-----	72%	67%	74%	70%	75%	62%	75%	80%	82%	82%	69%	71%	70%	71%	71%	77%	71%	82%	82%	61%	64%	78%	61%
TOTAL NOT IMPORTANT	275	31	51	70	30	39	48	36	12	33	100	107	36	70	82	63	61	45	48	76	70	156	85
-----	28%	33%	26%	30%	25%	38%	25%	20%	18%	18%	31%	29%	30%	29%	29%	23%	29%	18%	18%	39%	36%	22%	39%
ONE OF THE MOST IMPORTANT ISSUES	123	15	22	29	16	10	21	25	9	32	33	41	16	30	35	35	22	41	35	13	20	91	26
	12%	16%	11%	12%	13%	10%	11%	14%	14%	17%	10%	11%	14%	13%	13%	13%	10%	16%	13%	7%	10%	13%	12%
VERY IMPORTANT	264	27	54	51	28	22	57	53	18	65	73	99	27	62	70	76	56	81	95	39	37	214	37
	26%	29%	28%	22%	23%	22%	29%	29%	26%	36%	22%	27%	23%	26%	25%	28%	26%	32%	35%	20%	19%	31%	17%
SOMEWHAT IMPORTANT	338	20	68	83	46	32	69	66	29	54	120	124	40	79	92	94	73	84	95	68	65	238	70
	34%	22%	35%	36%	38%	31%	35%	37%	43%	29%	37%	34%	34%	33%	33%	35%	34%	34%	35%	34%	34%	34%	32%
NOT VERY IMPORTANT	203	28	35	50	22	29	32	28	11	26	67	84	26	52	61	41	49	34	31	58	56	126	51
	20%	30%	18%	22%	18%	28%	16%	16%	17%	14%	20%	23%	21%	22%	22%	15%	23%	13%	11%	29%	29%	18%	23%
NOT AT ALL IMPORTANT	72	3	16	20	8	10	16	8	1	6	33	22	10	18	21	22	12	11	17	18	14	30	34
	7%	3%	8%	9%	7%	9%	8%	4%	1%	4%	10%	6%	9%	7%	8%	8%	6%	4%	6%	9%	7%	4%	15%

Table 41-3
 QUESTION 41:
 How important is it to you that the wall gets built along the border with Mexico?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/LIB GOP	RTL CAND	PRO-CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/DK	NEW ENGLAND	MID-ATL-ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC-IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (IMPORTANT - NOT IMPORTANT)	450	212	148	360	67	23	65	269	79	102	108	151	259	57	135	24	63	86	11	98	84	36	47
	45%	70%	37%	52%	26%	52%	32%	51%	35%	42%	82%	50%	60%	29%	36%	56%	44%	47%	17%	52%	42%	49%	44%
TOTAL IMPORTANT	725	257	271	528	163	34	134	399	153	173	120	226	346	125	254	34	103	135	37	143	141	55	78
-----	72%	85%	69%	76%	63%	76%	66%	75%	67%	71%	91%	75%	80%	65%	68%	78%	72%	74%	58%	76%	71%	75%	72%
TOTAL NOT IMPORTANT	275	45	123	168	96	11	69	130	74	71	12	75	87	68	120	9	40	48	27	44	57	19	30
-----	28%	15%	31%	24%	37%	24%	34%	25%	33%	29%	9%	25%	20%	35%	32%	22%	28%	26%	42%	24%	29%	25%	28%
ONE OF THE MOST IMPORTANT ISSUES	123	56	34	90	28	5	20	76	18	28	39	21	60	16	46	5	16	22	8	23	28	11	10
	12%	18%	9%	13%	11%	11%	10%	14%	8%	12%	29%	7%	14%	8%	12%	12%	11%	12%	12%	12%	14%	15%	9%
VERY IMPORTANT	264	112	89	201	53	10	46	153	48	63	58	89	147	40	78	16	26	45	12	57	56	19	33
	26%	37%	23%	29%	20%	22%	23%	29%	21%	26%	44%	30%	34%	21%	21%	37%	18%	25%	18%	30%	28%	26%	30%
SOMEWHAT IMPORTANT	338	89	148	237	82	19	68	170	87	82	23	115	139	69	130	13	61	67	18	62	57	25	35
	34%	30%	37%	34%	32%	43%	33%	32%	38%	34%	18%	38%	32%	36%	35%	30%	43%	37%	28%	33%	29%	34%	32%
NOT VERY IMPORTANT	203	34	94	128	67	8	52	99	57	47	11	61	72	45	86	8	28	32	17	31	47	12	27
	20%	11%	24%	18%	26%	18%	25%	19%	25%	19%	8%	20%	17%	23%	23%	19%	20%	17%	27%	16%	24%	17%	25%
NOT AT ALL IMPORTANT	72	11	29	40	29	3	18	32	16	24	1	14	15	23	34	1	11	16	9	14	10	7	3
	7%	4%	7%	6%	11%	6%	9%	6%	7%	10%	1%	5%	4%	12%	9%	3%	8%	9%	14%	7%	5%	9%	3%

Table 41-4
 QUESTION 41:
 How important is it to you that the wall gets built along the border with Mexico?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE		TOTAL OBAMA 08&12	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH		TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X													CONS	ENOUGH					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (IMPORTANT - NOT IMPORTANT)	450	38	35	74	376	368	6	75	317	162	479	-29	404	46	40	11	-5	53	397	421	24
	45%	40%	33%	36%	47%	56%	24%	24%	76%	32%	52%	-39%	50%	25%	36%	26%	-16%	32%	48%	54%	13%
TOTAL IMPORTANT	725	67	71	138	587	512	17	196	367	336	703	22	609	116	76	27	13	110	615	603	107
	72%	70%	67%	68%	74%	78%	62%	62%	88%	66%	76%	30%	75%	63%	68%	63%	42%	66%	74%	77%	56%
TOTAL NOT IMPORTANT	275	28	36	64	211	144	10	121	50	174	224	51	206	69	36	16	17	57	218	182	83
	28%	30%	33%	32%	26%	22%	38%	38%	12%	34%	24%	70%	25%	37%	32%	37%	58%	34%	26%	23%	44%
ONE OF THE MOST IMPORTANT ISSUES	123	7	15	22	100	95	3	25	83	37	120	3	102	20	11	7	2	19	103	100	19
	12%	7%	14%	11%	13%	15%	10%	8%	20%	7%	13%	4%	13%	11%	10%	17%	7%	11%	12%	13%	10%
VERY IMPORTANT	264	24	33	57	207	201	10	52	173	84	257	8	222	43	27	12	4	36	229	235	26
	26%	26%	31%	28%	26%	31%	39%	17%	41%	16%	28%	10%	27%	23%	24%	27%	14%	21%	27%	30%	14%
SOMEWHAT IMPORTANT	338	35	23	58	280	216	3	119	111	216	327	12	285	53	38	8	6	55	283	268	63
	34%	37%	22%	29%	35%	33%	12%	38%	27%	42%	35%	16%	35%	28%	34%	19%	21%	33%	34%	34%	33%
NOT VERY IMPORTANT	203	19	30	49	154	113	6	84	39	142	181	22	156	47	26	11	10	40	163	137	61
	20%	20%	28%	24%	19%	17%	23%	26%	9%	28%	20%	30%	19%	25%	23%	26%	32%	24%	20%	17%	32%
NOT AT ALL IMPORTANT	72	9	6	15	57	31	4	37	11	32	43	29	50	22	10	5	8	17	55	45	23
	7%	10%	5%	7%	7%	5%	15%	12%	3%	6%	5%	40%	6%	12%	9%	11%	26%	10%	7%	6%	12%

Table 41-5
 QUESTION 41:
 How important is it to you that the wall gets built along the border with Mexico?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
**D/S (IMPORTANT - NOT IMPORTANT)	450	461	-4	416	12	245	96	-7	435	240	101	31	36	41	129	57	96	51	111	28	101	59	353	97
TOTAL IMPORTANT	725	683	27	618	45	381	170	43	647	326	188	70	71	70	177	119	112	72	157	86	116	91	460	265
TOTAL NOT IMPORTANT	275	222	31	202	33	136	73	50	212	86	87	39	35	29	49	62	17	21	46	58	15	32	107	168
ONE OF THE MOST IMPORTANT ISSUES	123	119	4	107	8	63	33	8	106	66	30	8	9	10	38	10	34	15	25	17	26	17	86	36
VERY IMPORTANT	264	254	7	226	20	128	79	16	235	125	59	25	24	31	71	42	37	19	55	25	54	32	191	73
SOMEWHAT IMPORTANT	338	310	17	284	17	191	57	18	307	135	99	37	38	29	69	67	41	39	77	44	36	41	183	155
NOT VERY IMPORTANT	203	175	15	160	17	105	51	38	158	63	61	26	29	24	40	45	13	13	35	42	14	24	87	115
NOT AT ALL IMPORTANT	72	46	16	41	16	31	22	12	55	22	26	13	5	5	9	17	3	8	10	17	1	7	20	52

Table 41-6
 QUESTION 41:
 How important is it to you that the wall gets built along the border with Mexico?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-OUNCE	ANN-OUNCE/AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (IMPORTANT - NOT IMPORTANT)	450	52	176	128	53	33	-1	10	91	359	161	289	35	419	268	271	111	182	-9	37	447	3	-4
	45%	68%	76%	48%	50%	18%	-3%	10%	33%	49%	39%	49%	23%	50%	52%	72%	30%	76%	-19%	22%	55%	2%	-4%
TOTAL IMPORTANT	725	64	204	197	80	109	16	54	182	542	288	437	94	626	390	323	242	211	20	101	627	98	48
	72%	84%	88%	74%	75%	59%	48%	55%	67%	75%	69%	75%	61%	75%	76%	86%	65%	88%	41%	61%	78%	51%	48%
TOTAL NOT IMPORTANT	275	12	28	69	27	77	17	44	92	184	127	148	59	207	122	53	131	29	29	64	180	95	53
	28%	16%	12%	26%	25%	41%	52%	45%	33%	25%	31%	25%	39%	25%	24%	14%	35%	12%	59%	39%	22%	49%	52%
ONE OF THE MOST IMPORTANT ISSUES	123	13	59	20	9	14	1	7	29	94	44	78	21	101	66	80	30	50	2	9	104	18	8
	12%	17%	25%	7%	8%	7%	3%	7%	11%	13%	11%	13%	14%	12%	13%	21%	8%	21%	4%	5%	13%	9%	8%
VERY IMPORTANT	264	33	69	72	29	37	7	18	69	196	114	151	32	230	150	133	75	91	6	31	233	31	11
	26%	43%	30%	27%	27%	20%	19%	18%	25%	27%	27%	26%	21%	28%	29%	35%	20%	38%	11%	19%	29%	16%	11%
SOMEWHAT IMPORTANT	338	18	76	106	42	59	9	29	85	253	130	208	41	296	174	111	137	70	12	61	289	49	29
	34%	24%	33%	40%	39%	32%	26%	29%	31%	35%	31%	36%	26%	35%	34%	29%	37%	29%	25%	37%	36%	26%	29%
NOT VERY IMPORTANT	203	7	24	54	22	55	13	27	62	141	90	113	40	159	93	43	97	25	17	44	138	65	38
	20%	9%	10%	20%	21%	30%	39%	27%	23%	19%	22%	19%	26%	19%	18%	11%	26%	11%	35%	27%	17%	34%	38%
NOT AT ALL IMPORTANT	72	5	4	15	5	21	4	17	30	43	37	35	20	48	29	9	34	4	12	19	42	30	14
	7%	7%	2%	6%	4%	11%	12%	18%	11%	6%	9%	6%	13%	6%	6%	3%	9%	2%	24%	12%	5%	16%	14%

Table 41-7
 QUESTION 41:
 How important is it to you that the wall gets built along the border with Mexico?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/RE-FOR-PLACE EIGN TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (IMPORTANT - NOT IMPORTANT)	450	252	74	62	62	258	143	292	164	43	171	53	60	121	44	123	264	338	725	-275	141	309	393	57
	45%	53%	35%	34%	50%	49%	31%	70%	42%	20%	51%	23%	34%	71%	54%	100%	100%	100%	100%	-100%	21%	92%	47%	34%
TOTAL IMPORTANT	725	365	143	124	93	391	298	355	279	128	255	144	118	147	63	123	264	338	725	-	402	323	612	113
-----	72%	76%	67%	67%	75%	75%	66%	85%	71%	60%	75%	61%	67%	85%	77%	100%	100%	100%	100%	-	61%	96%	74%	67%
TOTAL NOT IMPORTANT	275	113	70	61	31	132	155	63	115	85	83	90	58	25	19	-	-	-	-	275	262	13	219	56
-----	28%	24%	33%	33%	25%	25%	34%	15%	29%	40%	25%	39%	33%	15%	23%	-	-	-	-	100%	39%	4%	26%	33%
ONE OF THE MOST IMPORTANT ISSUES	123	64	24	17	17	58	33	95	40	19	36	19	18	43	7	123	-	-	123	-	34	89	99	24
	12%	13%	11%	9%	14%	11%	7%	23%	10%	9%	11%	8%	10%	25%	9%	100%	-	-	17%	-	5%	26%	12%	14%
VERY IMPORTANT	264	126	56	41	41	151	100	138	100	39	108	44	41	54	17	-	264	-	264	-	121	144	218	46
	26%	26%	27%	22%	33%	29%	22%	33%	25%	18%	32%	19%	24%	32%	21%	-	100%	-	36%	-	18%	43%	26%	27%
SOMEWHAT IMPORTANT	338	175	63	66	35	181	165	121	138	71	111	81	58	50	38	-	-	338	338	-	248	90	295	43
	34%	37%	29%	36%	28%	35%	36%	29%	35%	33%	33%	35%	33%	29%	47%	-	-	100%	47%	-	37%	27%	36%	25%
NOT VERY IMPORTANT	203	86	48	48	21	98	113	47	90	57	63	64	42	18	15	-	-	-	-	203	191	12	165	38
	20%	18%	23%	26%	17%	19%	25%	11%	23%	27%	19%	28%	24%	11%	19%	-	-	-	-	74%	29%	4%	20%	22%
NOT AT ALL IMPORTANT	72	27	21	13	10	34	42	16	25	28	21	26	15	7	3	-	-	-	-	72	71	1	54	18
	7%	6%	10%	7%	8%	7%	9%	4%	6%	13%	6%	11%	9%	4%	4%	-	-	-	-	26%	11%	-	6%	11%

Table 41-8
 QUESTION 41:
 How important is it to you that the wall gets built along the border with Mexico?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEM	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (IMPORTANT - NOT IMPORTANT)	450	346	104	247	77	53	63	9	399	37	14	423	27	283	162	445	5	194	256	223	362	88	87
	45%	47%	40%	52%	36%	36%	54%	20%	58%	15%	23%	48%	23%	67%	36%	51%	4%	70%	35%	57%	66%	19%	26%
TOTAL IMPORTANT	725	544	181	363	145	100	90	27	543	145	37	653	72	354	306	660	65	234	490	307	455	270	212
-----	72%	73%	70%	76%	68%	68%	77%	60%	79%	57%	61%	74%	61%	83%	68%	75%	52%	85%	68%	79%	83%	60%	63%
TOTAL NOT IMPORTANT	275	198	77	116	68	47	27	18	144	108	24	230	45	71	145	215	60	41	234	83	93	182	126
-----	28%	27%	30%	24%	32%	32%	23%	40%	21%	43%	39%	26%	39%	17%	32%	25%	48%	15%	32%	21%	17%	40%	37%
ONE OF THE MOST IMPORTANT ISSUES	123	96	26	67	19	16	18	3	100	21	2	111	11	87	31	118	4	53	69	51	101	22	17
	12%	13%	10%	14%	9%	11%	15%	6%	15%	8%	3%	13%	10%	21%	7%	14%	3%	19%	10%	13%	18%	5%	5%
VERY IMPORTANT	264	197	67	128	43	35	43	15	208	42	13	229	35	161	85	246	18	97	167	106	180	84	67
	26%	27%	26%	27%	20%	24%	37%	33%	30%	17%	22%	26%	30%	38%	19%	28%	15%	35%	23%	27%	33%	19%	20%
SOMEWHAT IMPORTANT	338	251	88	168	83	49	29	9	234	82	22	312	26	105	191	296	42	84	254	150	174	164	128
	34%	34%	34%	35%	39%	34%	25%	21%	34%	32%	36%	35%	22%	25%	42%	34%	34%	30%	35%	38%	32%	36%	38%
NOT VERY IMPORTANT	203	152	51	91	48	36	19	8	107	77	19	172	30	39	118	158	45	37	166	68	76	127	99
	20%	21%	20%	19%	23%	25%	16%	19%	16%	30%	31%	20%	26%	9%	26%	18%	36%	13%	23%	17%	14%	28%	29%
NOT AT ALL IMPORTANT	72	46	26	25	19	10	8	10	37	31	5	57	15	31	27	58	14	4	68	15	17	55	27
	7%	6%	10%	5%	9%	7%	7%	21%	5%	12%	8%	6%	13%	7%	6%	7%	12%	1%	9%	4%	3%	12%	8%

Table 42-1
 QUESTION 42:
 Given that there are limited resources for government, if you had to recommend a choice, would you rather spend money building the wall or spend that money on fixing health care?

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE-TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (BUILDING THE WALL - FIXING HEALTH CARE)	-328	-114	-132	-246	-84	-80	-79	-115	-54	-21	-73	-74	-57	-103	-109	-219	-144	-184	-58	-63	-54	-98	-55
	-33%	-22%	-47%	-30%	-45%	-43%	-32%	-30%	-30%	-22%	-28%	-30%	-34%	-44%	-46%	-29%	-28%	-38%	-30%	-35%	-26%	-44%	-29%
BUILDING THE WALL	336	205	76	281	52	53	84	135	64	36	94	86	54	66	64	272	188	148	69	58	79	63	67
	34%	39%	27%	35%	28%	29%	34%	35%	35%	39%	36%	35%	33%	28%	27%	36%	36%	31%	35%	32%	37%	28%	35%
FIXING HEALTH CARE	664	319	207	526	135	133	163	250	118	56	167	160	111	170	172	492	332	332	128	121	132	161	122
	66%	61%	73%	65%	72%	71%	66%	65%	65%	61%	64%	65%	67%	72%	73%	64%	64%	69%	65%	68%	63%	72%	65%

Table 42-2
 QUESTION 42:
 Given that there are limited resources for government, if you had to recommend a choice, would you rather spend money building the wall or spend that money on fixing health care?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		WOMEN		WOMEN		HS OR	SOME	COLL	GRAD/	MEN		WOMEN		STRG	STRG	SOFT/	SOFT/	RIGHT	WRONG		
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	GRAD	PROF	W/O	W/	W/O	W/	GOP	GOP	LEAN	LEAN	DIR	TRACK
BASE-TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (BUILDING THE WALL - FIXING HEALTH CARE)	-328	-10	-52	-82	-34	-49	-65	-71	-21	-61	-126	-103	-38	-69	-75	-118	-66	-27	-87	-89	-85	-158	-118
	-33%	-10%	-27%	-35%	-28%	-47%	-33%	-39%	-31%	-33%	-39%	-28%	-32%	-29%	-27%	-44%	-31%	-11%	-32%	-46%	-44%	-23%	-54%
BUILDING THE WALL	336	42	71	75	43	28	65	55	24	61	100	134	41	86	102	75	73	112	93	53	54	270	50
	34%	45%	37%	32%	36%	27%	33%	30%	35%	33%	31%	36%	34%	36%	37%	28%	34%	45%	34%	27%	28%	39%	23%
FIXING HEALTH CARE	664	51	123	157	77	76	130	126	45	122	226	237	79	155	177	193	139	139	180	143	138	428	169
	66%	55%	63%	68%	64%	73%	67%	70%	65%	67%	69%	64%	66%	64%	63%	72%	66%	55%	66%	73%	72%	61%	77%

Table 42-3
 QUESTION 42:
 Given that there are limited resources for government, if you had to recommend a choice, would you rather spend money building the wall or spend that money on fixing health care?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY	SMWT	TOTAL	MOD	TOTAL	MOD/	RTL	PRO-	NO	STRG	SMWT	TOTAL	TOTAL	NO	NEW	MID-	GREAT	FARM	DEEP	OUTER	PAC-	
		CONS	CONS	CONS		LIB	LIE		CHOICE	DIFF		FAV	FAV	FAV	UNFAV	OPIN/ DK	ENG- LAND		ATL- ANTIC	LAKES	BELT		SOUTH
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (BUILDING THE WALL - FIXING HEALTH CARE)	-328	-16	-159	-175	-132	-20	-100	-141	-105	-83	30	-87	-57	-75	-196	-5	-74	-54	-25	-55	-61	-23	-31
	-33%	-5%	-40%	-25%	-51%	-45%	-49%	-27%	-46%	-34%	23%	-29%	-13%	-39%	-52%	-12%	-52%	-30%	-38%	-29%	-31%	-31%	-29%
BUILDING THE WALL	336	143	117	261	63	12	52	194	61	81	81	107	188	59	89	19	34	64	20	66	69	25	38
	34%	47%	30%	37%	24%	27%	26%	37%	27%	33%	61%	36%	43%	31%	24%	44%	24%	35%	31%	35%	35%	34%	36%
FIXING HEALTH CARE	664	159	277	436	195	33	152	335	166	163	51	194	245	134	285	24	109	119	44	121	129	49	70
	66%	53%	70%	63%	76%	73%	74%	63%	73%	67%	39%	64%	57%	69%	76%	56%	76%	65%	69%	65%	65%	66%	64%

Table 42-4

QUESTION 42:

Given that there are limited resources for government, if you had to recommend a choice, would you rather spend money building the wall or spend that money on fixing health care?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	TOTAL	OBAMA 08&12	OBAMA 08&12	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT ENOUGH CONS	TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
		1X																			
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (BUILDING THE WALL - FIXING HEALTH CARE)	-328	-31	-50	-80	-248	-152	-6	-170	-17	-255	-272	-56	-270	-58	-36	-4	-18	-80	-248	-220	-96
	-33%	-32%	-46%	-40%	-31%	-23%	-22%	-54%	-4%	-50%	-29%	-76%	-33%	-32%	-33%	-9%	-60%	-48%	-30%	-28%	-50%
BUILDING THE WALL	336	32	29	61	275	252	10	73	200	128	327	9	273	63	38	19	6	44	292	282	48
	34%	34%	27%	30%	34%	38%	39%	23%	48%	25%	35%	12%	33%	34%	34%	45%	20%	26%	35%	36%	25%
FIXING HEALTH CARE	664	63	78	141	523	404	16	244	217	383	600	64	542	122	74	23	24	124	540	502	143
	66%	66%	73%	70%	66%	62%	61%	77%	52%	75%	65%	88%	67%	66%	66%	55%	80%	74%	65%	64%	75%

Table 42-5
 QUESTION 42:
 Given that there are limited resources for government, if you had to recommend a choice, would you rather spend money building the wall or spend that money on fixing health care?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE			SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE-TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (BUILDING THE WALL - FIXING HEALTH CARE)	-328	-264	-37	-246	-38	-163	-70	-54	-254	-98	-92	-37	-72	-29	-43	-83	31	-43	-59	-68	12	-81	-104	-224
	-33%	-29%	-64%	-30%	-49%	-32%	-29%	-59%	-29%	-24%	-33%	-34%	-68%	-29%	-19%	-46%	24%	-46%	-29%	-47%	9%	-66%	-18%	-52%
BUILDING THE WALL	336	320	11	287	20	177	86	19	303	157	91	36	17	35	92	49	80	25	72	38	71	21	232	104
	34%	35%	18%	35%	25%	34%	36%	21%	35%	38%	33%	33%	16%	35%	41%	27%	62%	27%	36%	26%	54%	17%	41%	24%
FIXING HEALTH CARE	664	585	48	533	58	340	157	74	557	255	184	73	89	64	134	132	49	68	131	106	59	101	336	328
	66%	65%	82%	65%	75%	66%	64%	79%	65%	62%	67%	67%	84%	65%	59%	73%	38%	73%	64%	74%	46%	83%	59%	76%

Table 42-6
 QUESTION 42:
 Given that there are limited resources for government, if you had to recommend a choice, would you rather spend money building the wall or spend that money on fixing health care?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE	ANN-	GOP	GOP	NOMI-	GOP	AFTER	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRISE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
		ANN-OUNCE/ AFTER	DE-BATES	PRIM-ARIES	NATION	CONV	GOP CONV																
BASE-TOTAL SAMPLE	1000 100%	76 8%	233 23%	266 27%	107 11%	186 19%	34 3%	99 10%	274 27%	726 73%	415 42%	585 58%	154 15%	833 83%	512 51%	376 38%	373 37%	240 24%	48 5%	165 16%	806 81%	194 19%	101 10%
**D/S (BUILDING THE WALL - FIXING HEALTH CARE)	-328 -33%	5 7%	-30 -13%	-108 -41%	-36 -34%	-94 -51%	-15 -45%	-50 -51%	-93 -34%	-235 -32%	-146 -35%	-182 -31%	-46 -30%	-272 -33%	-129 -25%	-38 -10%	-171 -46%	3 1%	-35 -73%	-79 -48%	-220 -27%	-108 -56%	-64 -63%
BUILDING THE WALL	336 34%	41 54%	101 44%	79 30%	35 33%	46 25%	9 28%	24 25%	91 33%	245 34%	135 32%	201 34%	54 35%	281 34%	191 37%	169 45%	101 27%	121 51%	6 13%	43 26%	293 36%	43 22%	19 18%
FIXING HEALTH CARE	664 66%	35 46%	131 56%	187 70%	71 67%	140 75%	24 72%	74 75%	183 67%	481 66%	280 68%	383 66%	100 65%	552 66%	321 63%	207 55%	272 73%	119 49%	42 87%	122 74%	513 64%	151 78%	82 82%

Table 42-7

QUESTION 42:

Given that there are limited resources for government, if you had to recommend a choice, would you rather spend money building the wall or spend that money on fixing health care?

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL			WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS				
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLITICIAN	ISSUE POSITIONS	NAT'L URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL- RE-PEAL/ RE-FOR- PLACE EIGN NAT'L	SEC- URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (BUILDING THE WALL - FIXING HEALTH CARE)	-328	-151	-80	-79	-18	-175	-206	27	-202	-100	-114	-114	-107	36	-28	55	23	-158	-80	-248	-664	336	-273	-55
	-33%	-32%	-38%	-43%	-14%	-33%	-45%	7%	-51%	-47%	-34%	-49%	-61%	21%	-35%	45%	9%	-47%	-11%	-90%	-100%	100%	-33%	-32%
BUILDING THE WALL	336	163	66	53	53	174	124	222	96	56	112	60	34	104	27	89	144	90	323	13	-	336	279	57
	34%	34%	31%	29%	43%	33%	27%	53%	24%	26%	33%	26%	19%	60%	33%	73%	54%	27%	45%	5%	-	100%	34%	34%
FIXING HEALTH CARE	664	315	146	132	71	349	329	195	298	157	226	174	141	68	55	34	121	248	402	262	664	-	552	112
	66%	66%	69%	71%	57%	67%	73%	47%	76%	74%	67%	74%	81%	40%	67%	27%	46%	73%	55%	95%	100%	-	66%	66%

Table 42-8
QUESTION 42:

Given that there are limited resources for government, if you had to recommend a choice, would you rather spend money building the wall or spend that money on fixing health care?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM		ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (BUILDING THE WALL - FIXING HEALTH CARE)	-328	-237	-91	-136	-101	-52	-16	-23	-180	-119	-30	-281	-47	-49	-205	-254	-74	-41	-287	-120	-88	-240	-171
	-33%	-32%	-35%	-28%	-47%	-35%	-14%	-52%	-26%	-47%	-49%	-32%	-40%	-11%	-46%	-29%	-59%	-15%	-40%	-31%	-16%	-53%	-51%
BUILDING THE WALL	336	252	84	171	56	47	51	11	253	67	16	301	35	188	123	311	25	117	219	135	230	106	83
	34%	34%	32%	36%	26%	32%	43%	24%	37%	26%	26%	34%	30%	44%	27%	35%	20%	43%	30%	35%	42%	23%	25%
FIXING HEALTH CARE	664	489	175	307	157	99	67	34	433	186	45	582	82	237	328	565	99	158	506	255	318	346	254
	66%	66%	68%	64%	74%	68%	57%	76%	63%	74%	74%	66%	70%	56%	73%	65%	80%	57%	70%	65%	58%	77%	75%

Table 43-1
 QUESTION 43:
 Thinking some more about health care, will you and your family personally be helped or hurt by changing the current health care system, including the Affordable Care Act, also known as Obamacare?

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE-TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (HELPED - HURT)	483	274	111	385	92	88	120	182	93	45	131	106	80	121	127	356	267	216	112	55	106	106	105
	48%	52%	39%	48%	49%	47%	49%	47%	51%	49%	50%	43%	49%	51%	54%	47%	51%	45%	57%	31%	50%	47%	56%
HELPED	742	399	197	596	139	137	183	283	138	69	196	176	123	178	182	560	393	348	155	117	158	165	147
	74%	76%	70%	74%	75%	74%	74%	74%	76%	75%	75%	72%	74%	76%	77%	73%	76%	73%	78%	65%	75%	74%	78%
HURT	258	125	86	211	48	49	64	102	44	23	65	70	42	58	54	204	127	132	42	62	53	59	42
	26%	24%	30%	26%	25%	26%	26%	26%	24%	25%	25%	28%	26%	24%	23%	27%	24%	27%	22%	35%	25%	26%	22%

Table 43-2
 QUESTION 43:
 Thinking some more about health care, will you and your family personally be helped or hurt by changing the current health care system, including the Affordable Care Act, also known as Obamacare?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		MEN		WOMEN		WOMEN		HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN		WOMEN		STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN		RIGHT DIR	WRONG TRACK
		18-34	35-54	55+	65+	18-34	35-54	55+	65+					W/O DEGR	W/ DEGR	W/O DEGR	W/ DEGR			GOP MEN	GOP WOMEN		
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (HELPED - HURT)	483	56	94	118	71	56	67	93	34	88	152	186	57	121	146	119	97	144	130	85	85	398	59
	48%	60%	48%	51%	59%	54%	34%	51%	49%	48%	47%	50%	47%	50%	52%	44%	46%	58%	48%	43%	44%	57%	27%
HELPED	742	74	144	175	95	80	131	137	52	136	239	278	89	181	212	194	154	197	202	141	138	548	139
	74%	80%	74%	75%	80%	77%	67%	76%	75%	74%	73%	75%	74%	75%	76%	72%	73%	79%	74%	72%	72%	79%	64%
HURT	258	19	51	57	24	24	64	44	18	48	87	92	32	60	67	75	57	53	72	56	54	150	80
	26%	20%	26%	25%	20%	23%	33%	24%	25%	26%	27%	25%	26%	25%	24%	28%	27%	21%	26%	28%	28%	21%	36%

Table 43-3
 QUESTION 43:
 Thinking some more about health care, will you and your family personally be helped or hurt by changing the current health care system, including the Affordable Care Act, also known as Obamacare?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (HELPEd - HURT)	483	145	208	353	109	21	93	251	103	130	69	142	212	83	189	20	68	86	34	102	80	34	59
	48%	48%	53%	51%	42%	46%	46%	47%	45%	53%	52%	47%	49%	43%	50%	47%	47%	47%	53%	55%	40%	46%	55%
HELPEd	742	224	301	525	184	33	148	390	165	187	101	221	322	138	281	32	105	135	49	145	139	54	84
	74%	74%	76%	75%	71%	73%	73%	74%	73%	77%	76%	74%	74%	71%	75%	73%	74%	74%	76%	77%	70%	73%	78%
HURT	258	79	93	172	75	12	55	139	62	57	32	79	111	55	92	11	38	48	15	42	59	20	24
	26%	26%	24%	25%	29%	27%	27%	26%	27%	23%	24%	26%	26%	29%	25%	27%	26%	26%	24%	23%	30%	27%	22%

Table 43-4
 QUESTION 43:
 Thinking some more about health care, will you and your family personally be helped or hurt by changing the current health care system, including the Affordable Care Act, also known as Obamacare?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL	NEVER	BETTER	WORSE	SAME	STRG	SMWT	TOTAL	TOTAL	TOTAL	TOTAL	NOT	NOT	TOO	TOTAL	TOTAL	GOP	UND	
	TOTAL	OBAMA																			OBAMA
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (HELPEP - HURT)	483	29	43	72	411	358	9	117	235	250	485	-2	418	65	48	15	3	77	406	404	73
	48%	30%	41%	36%	52%	55%	34%	37%	57%	49%	52%	-3%	51%	35%	43%	35%	9%	46%	49%	52%	38%
HELPEP	742	62	75	137	604	507	18	217	326	380	706	36	616	125	80	29	16	122	619	594	132
	74%	65%	70%	68%	76%	77%	67%	68%	78%	74%	76%	49%	76%	68%	71%	67%	54%	73%	74%	76%	69%
HURT	258	33	32	65	193	149	9	100	91	130	221	37	199	60	32	14	14	45	213	190	59
	26%	35%	30%	32%	24%	23%	33%	32%	22%	26%	24%	51%	24%	32%	29%	33%	46%	27%	26%	24%	31%

Table 43-5
 QUESTION 43:
 Thinking some more about health care, will you and your family personally be helped or hurt by changing the current health care system, including the Affordable Care Act, also known as Obamacare?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE			SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (HELPED - HURT)	483	474	-6	410	30	274	84	37	433	205	120	61	49	48	122	73	58	40	80	52	69	63	290	193
	48%	52%	-10%	50%	39%	53%	35%	40%	50%	50%	44%	56%	46%	49%	54%	40%	45%	43%	40%	36%	53%	52%	51%	45%
HELPED	742	689	26	615	54	396	164	65	646	308	198	85	77	74	174	127	94	66	142	98	100	93	429	313
	74%	76%	45%	75%	69%	76%	67%	70%	75%	75%	72%	78%	73%	74%	77%	70%	72%	71%	70%	68%	76%	76%	76%	72%
HURT	258	216	32	205	24	122	80	28	214	104	77	24	28	25	52	54	36	27	61	46	31	29	139	120
	26%	24%	55%	25%	31%	24%	33%	30%	25%	25%	28%	22%	27%	26%	23%	30%	28%	29%	30%	32%	24%	24%	24%	28%

Table 43-6
 QUESTION 43:
 Thinking some more about health care, will you and your family personally be helped or hurt by changing the current health care system, including the Affordable Care Act, also known as Obamacare?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE	ANN-	GOP	GOP	NOMI-	GOP	AFTER	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRISE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
		ANN-OUNCE/	OUNCE/	DE-BATES	PRIM-ARIES	NATION	CONV	GOP CONV															
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (HELPEd - HURT)	483	45	135	116	47	92	18	32	98	385	198	285	54	435	272	215	173	125	6	72	438	45	26
	48%	59%	58%	44%	44%	49%	52%	32%	36%	53%	48%	49%	35%	52%	53%	57%	46%	52%	12%	44%	54%	23%	26%
HELPEd	742	60	184	191	77	139	26	65	186	555	307	435	104	634	392	296	273	182	27	118	622	120	64
	74%	79%	79%	72%	72%	75%	76%	66%	68%	76%	74%	74%	67%	76%	77%	79%	73%	76%	56%	72%	77%	62%	63%
HURT	258	16	49	75	30	47	8	33	88	171	109	150	50	199	120	80	100	58	21	46	184	74	37
	26%	21%	21%	28%	28%	25%	24%	34%	32%	24%	26%	26%	33%	24%	23%	21%	27%	24%	44%	28%	23%	38%	37%

Table 43-7
 QUESTION 43:
 Thinking some more about health care, will you and your family personally be helped or hurt by changing the current health care system, including the Affordable Care Act, also known as Obamacare?

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP					BORDER WALL			WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS			
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/ RE-FOR-PLACE EIGN DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE EIGN DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (HELPEd - HURT)	483	203	107	91	82	273	207	192	199	95	183	91	95	79	34	70	130	163	363	121	314	169	414	69
	48%	43%	50%	49%	66%	52%	46%	46%	51%	45%	54%	39%	54%	46%	42%	57%	49%	48%	50%	44%	47%	50%	50%	41%
HELPEd	742	341	160	138	103	398	330	305	296	154	261	163	135	125	58	96	197	251	544	198	489	252	623	119
	74%	71%	75%	75%	83%	76%	73%	73%	75%	72%	77%	70%	77%	73%	71%	79%	75%	74%	75%	72%	74%	75%	75%	70%
HURT	258	137	53	47	21	125	123	113	97	59	77	71	40	46	24	26	67	88	181	77	175	84	209	50
	26%	29%	25%	25%	17%	24%	27%	27%	25%	28%	23%	30%	23%	27%	29%	21%	25%	26%	25%	28%	26%	25%	25%	30%

Table 43-8
 QUESTION 43:
 Thinking some more about health care, will you and your family personally be helped or hurt by changing the current health care system, including the Affordable Care Act, also known as Obamacare?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM		ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL					
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (HELPED - HURT)	483	742	-258	254	105	61	47	16	362	93	27	442	42	229	216	444	39	128	355	203	286	197	166
	48%	100%	-100%	53%	49%	42%	41%	35%	53%	37%	45%	50%	36%	54%	48%	51%	31%	47%	49%	52%	52%	44%	49%
HELPED	742	742	-	366	159	104	82	31	524	173	44	662	79	327	333	660	82	202	540	296	417	325	252
	74%	100%	-	77%	75%	71%	70%	67%	76%	68%	72%	75%	68%	77%	74%	75%	66%	73%	74%	76%	76%	72%	75%
HURT	258	-	258	112	54	43	35	15	162	80	17	221	38	98	118	216	43	73	185	94	131	128	86
	26%	-	100%	23%	25%	29%	30%	33%	24%	32%	28%	25%	32%	23%	26%	25%	34%	27%	26%	24%	24%	28%	25%

Table 44-1
 QUESTION 44:
 Who do you blame MOST for the initial failed attempt to repeal and replace Obamacare?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE						
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
THE DEMOCRATS	478	282	125	407	70	91	108	191	89	44	116	119	79	121	117	362	218	260	104	91	94	95	93
	48%	54%	44%	50%	38%	49%	44%	50%	49%	47%	45%	48%	48%	51%	49%	47%	42%	54%	53%	51%	45%	42%	49%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
HARDLINE CONSERVATIVE REPUBLICANS IN THE FREEDOM CAUCUS	213	84	79	163	48	46	49	71	47	23	63	49	32	46	48	165	133	80	30	33	46	52	52
	21%	16%	28%	20%	26%	25%	20%	19%	26%	25%	24%	20%	19%	19%	20%	22%	26%	17%	15%	19%	22%	23%	28%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(2)	(2)
MODERATE REPUBLICANS	146	73	49	123	22	23	47	58	18	14	35	37	26	33	29	117	66	80	27	29	29	42	19
	15%	14%	17%	15%	12%	12%	19%	15%	10%	16%	14%	15%	16%	14%	12%	15%	13%	17%	14%	16%	14%	19%	10%
	(3)	(3)	(3)	(3)	(4)	(3)	(3)	(3)	(4)	(3)	(3)	(3)	(3)	(3)	(4)	(3)	(4)	(2)	(3)	(3)	(4)	(3)	(4)
PAUL RYAN	117	63	20	83	35	17	29	51	19	9	32	30	20	26	31	86	79	38	20	17	33	27	21
	12%	12%	7%	10%	18%	9%	12%	13%	11%	10%	12%	12%	12%	11%	13%	11%	15%	8%	10%	9%	15%	12%	11%
	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(3)	(4)	(4)	(4)	(3)	(4)	(3)
DONALD TRUMP	45	22	10	32	12	9	14	13	9	2	14	10	8	10	12	34	23	22	16	9	9	8	3
	5%	4%	4%	4%	6%	5%	6%	3%	5%	2%	6%	4%	5%	4%	5%	4%	4%	5%	8%	5%	4%	3%	2%
	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 44-2
 QUESTION 44:
 Who do you blame MOST for the initial failed attempt to repeal and replace Obamacare?

BANNER 2

	GENDER/AGE								EDUCATION					GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD	
	TOTAL	MEN		MEN		WOMEN		WOMEN		HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN		WOMEN		STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN		RIGHT DIR	WRONG TRACK
		18-34	35-54	55+	65+	18-34	35-54	55+	65+					W/O DEGR	W/ DEGR	W/O DEGR	W/ DEGR			GOP MEN	GOP WOMEN		
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
THE DEMOCRATS	478	42	83	92	50	62	102	96	43	97	162	170	49	114	104	145	115	117	165	77	93	357	83
	48%	46%	43%	40%	42%	60%	52%	53%	63%	53%	50%	46%	41%	47%	37%	54%	54%	47%	60%	39%	49%	51%	38%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
HARDLINE CONSERVATIVE REPUBLICANS IN THE FREEDOM CAUCUS	213	13	44	76	40	17	35	28	13	24	74	83	32	54	79	44	36	44	40	68	38	140	54
	21%	14%	23%	33%	33%	16%	18%	16%	18%	13%	23%	22%	26%	23%	28%	16%	17%	17%	15%	35%	20%	20%	25%
	(2)	(4)	(2)	(2)	(2)	(3)	(2)	(3)	(2)	(4)	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(2)	(3)	(2)	(2)
MODERATE REPUBLICANS	146	9	28	30	15	19	30	31	4	27	48	53	18	30	36	45	35	37	36	23	38	90	40
	15%	9%	14%	13%	12%	18%	16%	17%	6%	15%	15%	14%	15%	13%	13%	17%	16%	15%	13%	12%	20%	13%	18%
	(3)	(5)	(4)	(3)	(3)	(2)	(3)	(2)	(4)	(3)	(3)	(3)	(3)	(4)	(4)	(2)	(3)	(4)	(3)	(3)	(2)	(3)	(3)
PAUL RYAN	117	16	34	29	14	4	15	19	7	29	26	47	16	36	43	19	19	43	20	22	17	88	23
	12%	17%	17%	13%	12%	4%	8%	11%	10%	16%	8%	13%	13%	15%	16%	7%	9%	17%	7%	11%	9%	13%	11%
	(4)	(2)	(3)	(4)	(4)	(4)	(4)	(4)	(3)	(2)	(4)	(4)	(4)	(3)	(3)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)
DONALD TRUMP	45	13	6	4	1	3	13	7	2	6	15	18	6	7	16	15	7	10	12	7	6	23	19
	5%	14%	3%	2%	1%	3%	6%	4%	3%	4%	5%	5%	5%	3%	6%	6%	3%	4%	4%	3%	3%	3%	9%
	(5)	(3)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 44-3
 QUESTION 44:
 Who do you blame MOST for the initial failed attempt to repeal and replace Obamacare?

BANNER 3

	IDEOLOGY							ABORTION				TEA PARTY IMAGE				8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
THE DEMOCRATS	478	154	171	325	134	20	113	250	110	119	53	134	187	81	210	13	78	79	29	98	93	38	51
	48%	51%	43%	47%	52%	44%	55%	47%	49%	49%	40%	44%	43%	42%	56%	30%	55%	43%	45%	52%	47%	51%	47%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
HARDLINE CONSERVATIVE REPUBLICANS IN THE FREEDOM CAUCUS	213	42	111	153	54	6	33	106	53	55	15	68	83	66	64	16	30	37	12	36	35	19	28
	21%	14%	28%	22%	21%	13%	16%	20%	23%	22%	11%	23%	19%	34%	17%	37%	21%	20%	19%	19%	18%	25%	26%
	(2)	(4)	(2)	(2)	(2)	(4)	(2)	(2)	(2)	(2)	(4)	(2)	(2)	(2)	(2)	(1)	(2)	(2)	(3)	(2)	(3)	(2)	(2)
MODERATE REPUBLICANS	146	54	54	108	35	4	30	86	24	36	19	52	71	15	60	8	15	32	14	23	36	7	11
	15%	18%	14%	15%	13%	8%	15%	16%	11%	15%	15%	17%	16%	8%	16%	19%	10%	18%	22%	12%	18%	9%	11%
	(3)	(2)	(3)	(3)	(3)	(5)	(3)	(3)	(3)	(3)	(3)	(3)	(4)	(4)	(3)	(3)	(3)	(3)	(2)	(4)	(2)	(4)	(3)
PAUL RYAN	117	43	46	90	19	9	14	66	22	29	33	39	72	18	27	5	12	23	6	23	29	9	10
	12%	14%	12%	13%	7%	20%	7%	13%	10%	12%	25%	13%	17%	9%	7%	13%	8%	12%	10%	12%	14%	12%	10%
	(4)	(3)	(4)	(4)	(4)	(2)	(5)	(4)	(4)	(4)	(2)	(4)	(3)	(3)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(3)	(4)
DONALD TRUMP	45	9	12	21	17	7	15	21	17	7	12	9	20	13	12	1	8	12	2	8	5	2	7
	5%	3%	3%	3%	7%	16%	7%	4%	8%	3%	9%	3%	5%	7%	3%	2%	5%	7%	4%	4%	3%	3%	7%
	(5)	(5)	(5)	(5)	(5)	(3)	(4)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 44-4
 QUESTION 44:
 Who do you blame MOST for the initial failed attempt to repeal and replace Obamacare?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE					BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH		TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X	OBAMA 08&12	TOTAL OBAMA	NEVER OBAMA																	
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191	
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%	
THE DEMOCRATS	478	33	33	66	412	325	10	143	239	223	462	16	435	43	25	11	7	74	404	400	75	
	48%	35%	31%	33%	52%	50%	36%	45%	57%	44%	50%	22%	53%	23%	22%	26%	23%	44%	49%	51%	39%	
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(2)	(2)	(3)	(2)	(1)	(1)	(1)	(1)	
HARDLINE CONSERVATIVE REPUBLICANS IN THE FREEDOM CAUCUS	213	23	27	50	163	135	4	73	54	137	191	22	153	59	42	2	16	22	191	150	55	
	21%	25%	25%	25%	20%	21%	17%	23%	13%	27%	21%	30%	19%	32%	37%	4%	52%	13%	23%	19%	29%	
	(2)	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(3)	(2)	(2)	(1)	(2)	(1)	(1)	(5)	(1)	(4)	(2)	(2)	(2)	
MODERATE REPUBLICANS	146	17	18	35	112	94	4	48	53	81	134	12	110	36	18	16	2	26	120	113	29	
	15%	18%	17%	17%	14%	14%	16%	15%	13%	16%	14%	17%	14%	19%	16%	37%	6%	16%	14%	14%	15%	
	(3)	(3)	(3)	(3)	(3)	(3)	(4)	(3)	(4)	(3)	(3)	(4)	(3)	(4)	(4)	(1)	(5)	(2)	(3)	(3)	(3)	
PAUL RYAN	117	9	17	26	91	80	3	35	56	54	110	7	79	38	24	12	2	20	97	92	20	
	12%	10%	16%	13%	11%	12%	11%	11%	13%	11%	12%	9%	10%	20%	21%	27%	8%	12%	12%	12%	11%	
	(4)	(5)	(4)	(4)	(4)	(4)	(5)	(4)	(2)	(4)	(4)	(5)	(4)	(3)	(3)	(2)	(4)	(5)	(4)	(4)	(4)	
DONALD TRUMP	45	13	12	25	20	22	5	18	15	15	30	16	36	9	4	2	3	24	21	29	12	
	5%	14%	12%	13%	2%	3%	20%	6%	4%	3%	3%	22%	4%	5%	3%	5%	11%	15%	3%	4%	6%	
	(5)	(4)	(5)	(5)	(5)	(5)	(2)	(5)	(5)	(5)	(5)	(3)	(5)	(5)	(5)	(4)	(3)	(3)	(5)	(5)	(5)	

Table 44-5
 QUESTION 44:
 Who do you blame MOST for the initial failed attempt to repeal and replace Obamacare?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY				TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC	
										ECON	FISCAL	SOCIAL	MORAL											
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
THE DEMOCRATS	478	452	13	403	23	256	77	30	425	201	135	43	57	43	119	76	67	46	95	70	62	67	290	189
	48%	50%	22%	49%	30%	50%	32%	33%	49%	49%	49%	39%	54%	44%	53%	42%	52%	49%	47%	49%	48%	55%	51%	44%
	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
HARDLINE CONSERVATIVE REPUBLICANS IN THE FREEDOM CAUCUS	213	181	22	179	10	129	49	23	182	84	55	30	27	17	43	34	26	25	50	34	29	17	92	121
	21%	20%	37%	22%	13%	25%	20%	25%	21%	20%	27%	26%	18%	19%	19%	20%	27%	25%	24%	22%	14%	16%	28%	28%
	(2)	(2)	(1)	(2)	(5)	(2)	(3)	(2)	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(3)	(2)	(2)	(2)	(2)	(2)	(3)	(2)	(2)
MODERATE REPUBLICANS	146	130	8	120	15	77	32	18	124	67	32	18	7	22	29	37	13	9	28	17	17	24	82	64
	15%	14%	13%	15%	19%	15%	13%	19%	14%	16%	12%	17%	7%	23%	13%	21%	10%	10%	14%	12%	13%	20%	14%	15%
	(3)	(3)	(4)	(3)	(2)	(3)	(4)	(3)	(3)	(3)	(4)	(3)	(4)	(2)	(3)	(4)	(4)	(3)	(3)	(3)	(4)	(2)	(3)	(3)
PAUL RYAN	117	109	6	99	15	36	70	11	101	49	37	15	7	9	28	24	17	11	22	15	19	9	78	39
	12%	12%	11%	12%	19%	7%	29%	12%	12%	14%	14%	14%	7%	9%	13%	14%	13%	12%	11%	10%	15%	7%	14%	9%
	(4)	(4)	(5)	(4)	(3)	(4)	(2)	(5)	(4)	(4)	(3)	(4)	(3)	(4)	(4)	(4)	(3)	(3)	(4)	(4)	(3)	(4)	(4)	(4)
DONALD TRUMP	45	33	10	20	14	19	15	11	27	12	16	3	7	7	7	9	6	2	8	8	3	5	25	20
	5%	4%	17%	2%	19%	4%	6%	12%	3%	3%	6%	3%	7%	7%	3%	5%	5%	2%	4%	5%	2%	4%	4%	5%
	(5)	(5)	(3)	(5)	(4)	(5)	(5)	(4)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 44-6
 QUESTION 44:
 Who do you blame MOST for the initial failed attempt to repeal and replace Obamacare?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- ANN- OUNCE/ AFTER	GOP DE- BATES	GOP PRIM- ARIES	NOMI- NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL																						
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
THE DEMOCRATS	478	40	134	129	52	65	16	42	108	370	186	292	50	426	260	192	147	120	20	63	416	62	34
	48%	52%	57%	48%	49%	35%	49%	43%	39%	51%	45%	50%	33%	51%	51%	51%	39%	50%	41%	38%	52%	32%	34%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
HARDLINE CONSERVATIVE REPUBLICANS IN THE FREEDOM CAUCUS	213	10	39	42	23	57	12	30	68	145	92	121	44	165	92	65	102	44	12	56	164	49	27
	21%	13%	17%	16%	21%	31%	34%	30%	25%	20%	22%	21%	28%	20%	18%	17%	27%	18%	25%	34%	20%	25%	27%
	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)
MODERATE REPUBLICANS	146	9	22	46	14	36	4	15	44	103	64	82	27	115	84	51	65	33	11	23	112	34	19
	15%	11%	10%	17%	13%	20%	12%	15%	16%	14%	15%	14%	18%	14%	16%	13%	18%	14%	24%	14%	14%	18%	19%
	(3)	(4)	(4)	(2)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(4)	(3)	(4)	(3)	(3)	(3)	(3)	(3)
PAUL RYAN	117	10	30	36	10	23	1	8	28	89	50	68	16	101	71	56	36	35	1	18	86	32	17
	12%	13%	13%	13%	10%	12%	3%	8%	10%	12%	12%	12%	11%	12%	14%	15%	10%	15%	2%	11%	11%	16%	17%
	(4)	(3)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(3)	(5)	(4)	(4)	(4)	(4)
DONALD TRUMP	45	8	8	14	7	5	1	3	26	19	24	21	16	27	5	12	23	8	4	4	29	17	3
	5%	11%	4%	5%	6%	3%	3%	3%	10%	3%	6%	4%	11%	3%	1%	3%	6%	3%	9%	3%	4%	9%	3%
	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(4)	(5)	(5)	(5)	(5)	(5)

Table 44-7
 QUESTION 44:
 Who do you blame MOST for the initial failed attempt to repeal and replace Obamacare?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS NOT MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/RE-FOR-PLACE EIGN TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING RE-PEAL/RE-FOR-PLACE EIGN TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
THE DEMOCRATS	478	239	99	82	58	263	203	207	188	95	164	99	85	90	39	67	128	168	363	116	307	171	426	52
	48%	50%	47%	45%	47%	50%	45%	50%	48%	45%	49%	42%	48%	53%	49%	55%	48%	50%	50%	42%	46%	51%	51%	31%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
HARDLINE CONSERVATIVE REPUBLICANS IN THE FREEDOM CAUCUS	213	97	49	45	21	105	98	84	89	50	75	56	34	33	15	19	43	83	145	68	157	56	175	38
	21%	20%	23%	24%	17%	20%	22%	20%	23%	24%	22%	24%	20%	19%	19%	15%	16%	24%	20%	25%	24%	17%	21%	23%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)
MODERATE REPUBLICANS	146	72	30	29	15	80	61	54	62	35	58	26	29	21	12	16	35	49	100	47	99	47	119	28
	15%	15%	14%	16%	12%	15%	14%	13%	16%	16%	17%	11%	17%	12%	15%	13%	13%	15%	14%	17%	15%	14%	14%	16%
	(3)	(3)	(3)	(3)	(4)	(3)	(3)	(4)	(3)	(3)	(3)	(4)	(3)	(4)	(3)	(4)	(4)	(3)	(3)	(3)	(3)	(4)	(3)	(4)
PAUL RYAN	117	50	27	24	17	54	61	56	43	21	28	36	22	22	10	18	43	29	90	27	67	51	89	28
	12%	11%	12%	13%	13%	10%	13%	13%	11%	10%	8%	15%	13%	13%	12%	15%	16%	9%	12%	10%	10%	15%	11%	17%
	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(3)	(4)	(4)	(4)	(3)	(4)	(3)	(4)	(3)	(3)	(4)	(4)	(4)	(4)	(3)	(4)	(3)
DONALD TRUMP	45	19	8	4	13	21	29	17	11	12	13	17	5	6	4	3	15	9	27	18	34	11	23	23
	5%	4%	4%	2%	11%	4%	6%	4%	3%	6%	4%	7%	3%	4%	5%	2%	6%	3%	4%	7%	5%	3%	3%	13%
	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 44-8
 QUESTION 44:
 Who do you blame MOST for the initial failed attempt to repeal and replace Obamacare?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
THE DEMOCRATS	478	366	112	478	-	-	-	-	342	101	36	441	37	230	202	432	47	131	347	201	286	192	141
	48%	49%	43%	100%	-	-	-	-	50%	40%	59%	50%	32%	54%	45%	49%	37%	48%	48%	51%	52%	42%	42%
	(1)	(1)	(1)						(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
HARDLINE CONSERVATIVE REPUBLICANS IN THE FREEDOM CAUCUS	213	159	54	-	213	-	-	-	126	71	15	190	22	68	104	172	41	53	160	68	86	127	99
	21%	21%	21%	-	100%	-	-	-	18%	28%	25%	22%	19%	16%	23%	20%	33%	19%	22%	18%	16%	28%	29%
	(2)	(2)	(2)						(2)	(2)	(2)	(2)	(3)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)
MODERATE REPUBLICANS	146	104	43	-	-	146	-	-	102	40	4	127	19	52	78	130	16	32	114	61	76	70	56
	15%	14%	17%	-	-	100%	-	-	15%	16%	7%	14%	17%	12%	17%	15%	13%	12%	16%	16%	14%	16%	17%
	(3)	(3)	(3)						(3)	(3)	(3)	(3)	(4)	(4)	(3)	(3)	(3)	(4)	(3)	(3)	(3)	(3)	(3)
PAUL RYAN	117	82	35	-	-	-	117	-	86	29	2	105	12	58	49	107	10	41	76	47	74	43	30
	12%	11%	13%	-	-	-	100%	-	12%	12%	4%	12%	11%	14%	11%	12%	8%	15%	10%	12%	14%	10%	9%
	(4)	(4)	(4)						(4)	(4)	(5)	(4)	(5)	(3)	(4)	(4)	(5)	(3)	(4)	(4)	(4)	(4)	(4)
DONALD TRUMP	45	31	15	-	-	-	-	45	30	11	3	19	26	16	19	35	10	18	28	13	25	20	12
	5%	4%	6%	-	-	-	-	100%	4%	5%	6%	2%	22%	4%	4%	4%	8%	6%	4%	3%	5%	4%	3%
	(5)	(5)	(5)						(5)	(5)	(4)	(5)	(2)	(5)	(5)	(5)	(4)	(5)	(5)	(5)	(5)	(5)	(5)

Table 45-1

QUESTION X:

As you may know, Donald Trump has changed his position, often called flip-flops, on numerous issues, from China, Syria, and Russia to health care, NATO, and the Export-Import Bank. Which of the following comes closest to your own view about President Trump's flip-flops?

The fact that Donald Trump is changing his position on some key issues does NOT concern me. Trump is not a politician and it is only natural that he change his mind on some issues as he learns more about them.

...or...

The fact that Donald Trump is changing his position on some key issues DOES concern me. I am worried Trump cares too much about what Washington thinks instead of sticking to the positions I voted for.

BANNER 1

	PARTY IDENTIFICATION			4 PT REGION					STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (DOES NOT CONCERN ME - DOES CONCERN ME)	663	387	175	562	97	130	166	255	112	71	157	181	100	154	156	507	346	317	88	106	135	177	158
	66%	74%	62%	70%	52%	70%	67%	66%	62%	77%	60%	73%	61%	65%	66%	66%	66%	66%	45%	59%	64%	79%	83%
DOES NOT CONCERN ME	831	455	229	685	142	158	206	320	147	82	209	213	133	195	196	635	433	399	142	142	173	200	173
	83%	87%	81%	85%	76%	85%	84%	83%	81%	89%	80%	87%	80%	83%	83%	83%	83%	83%	72%	80%	82%	89%	92%
DOES CONCERN ME	169	69	54	122	45	28	41	65	35	10	52	33	32	41	40	129	87	81	55	37	38	24	16
	17%	13%	19%	15%	24%	15%	16%	17%	19%	11%	20%	13%	20%	17%	17%	17%	17%	17%	28%	20%	18%	11%	8%

Table 45-2

QUESTION X:

As you may know, Donald Trump has changed his position, often called flip-flops, on numerous issues, from China, Syria, and Russia to health care, NATO, and the Export-Import Bank. Which of the following comes closest to your own view about President Trump's flip-flops?

The fact that Donald Trump is changing his position on some key issues does NOT concern me. Trump is not a politician and it is only natural that he change his mind on some issues as he learns more about them.

...or...

The fact that Donald Trump is changing his position on some key issues DOES concern me. I am worried Trump cares too much about what Washington thinks instead of sticking to the positions I voted for.

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (DOES NOT CONCERN ME - DOES CONCERN ME)	663	42	121	182	98	46	120	152	60	112	230	241	80	162	184	181	137	182	205	128	100	514	100
	66%	45%	62%	79%	82%	44%	61%	84%	87%	61%	71%	65%	66%	67%	66%	67%	65%	72%	75%	65%	52%	74%	46%
DOES NOT CONCERN ME	831	68	158	207	109	75	157	166	64	148	278	306	100	201	232	225	174	216	239	162	146	606	159
	83%	73%	81%	89%	91%	72%	81%	92%	93%	81%	85%	82%	83%	84%	83%	84%	82%	86%	88%	83%	76%	87%	73%
DOES CONCERN ME	169	25	37	25	11	29	38	14	5	36	48	65	20	40	48	44	38	34	34	34	46	92	60
	17%	27%	19%	11%	9%	28%	19%	8%	7%	19%	15%	18%	17%	16%	17%	16%	18%	14%	12%	17%	24%	13%	27%

Table 45-3

QUESTION X:

As you may know, Donald Trump has changed his position, often called flip-flops, on numerous issues, from China, Syria, and Russia to health care, NATO, and the Export-Import Bank. Which of the following comes closest to your own view about President Trump's flip-flops?

The fact that Donald Trump is changing his position on some key issues does NOT concern me. Trump is not a politician and it is only natural that he change his mind on some issues as he learns more about them.

...or...

The fact that Donald Trump is changing his position on some key issues DOES concern me. I am worried Trump cares too much about what Washington thinks instead of sticking to the positions I voted for.

BANNER 3

	IDEOLOGY							ABORTION				TEA PARTY IMAGE					8 PT REGION						
	TOTAL	VERY	SMWT	TOTAL	MOD	TOTAL	MOD/ LIB	RTL	PRO-	NO	STRG	SMWT	TOTAL	TOTAL	NO	NEW	MID-	GREAT	FARM	DEEP	OUTER	PAC-	
	CONS	CONS	CONS		LIB	LIB	CAND	CHOICE	DIFF	FAV	FAV	FAV	UNFAV	OPIN/ DK	ENG- LAND	ATL- ANTIC	LAKES	BELT	SOUTH	SOUTH	MNTN	IFIC	
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (DOES NOT CONCERN ME - DOES CONCERN ME)	663	202	293	495	149	18	123	354	129	180	66	214	280	119	264	29	100	118	48	123	133	48	65
	66%	67%	74%	71%	58%	41%	60%	67%	57%	74%	50%	71%	65%	61%	71%	68%	70%	65%	74%	66%	67%	64%	60%
DOES NOT CONCERN ME	831	252	344	596	204	32	163	442	178	212	99	257	357	156	319	36	122	151	56	155	165	61	86
	83%	83%	87%	86%	79%	70%	80%	83%	78%	87%	75%	86%	82%	81%	85%	84%	85%	82%	87%	83%	84%	82%	80%
DOES CONCERN ME	169	50	51	101	55	13	40	87	49	32	33	43	76	37	55	7	21	32	8	32	33	13	22
	17%	17%	13%	14%	21%	30%	20%	17%	22%	13%	25%	14%	18%	19%	15%	16%	15%	18%	13%	17%	16%	18%	20%

Table 45-4

QUESTION X:

As you may know, Donald Trump has changed his position, often called flip-flops, on numerous issues, from China, Syria, and Russia to health care, NATO, and the Export-Import Bank. Which of the following comes closest to your own view about President Trump's flip-flops?

The fact that Donald Trump is changing his position on some key issues does NOT concern me. Trump is not a politician and it is only natural that he change his mind on some issues as he learns more about them.

...or...

The fact that Donald Trump is changing his position on some key issues DOES concern me. I am worried Trump cares too much about what Washington thinks instead of sticking to the positions I voted for.

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE					BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT			TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X	OBAMA 08&12	TOTAL OBAMA	NEVER OBAMA										MOVING	CONS ENOUGH	TOO CONS				
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (DOES NOT CONCERN ME - DOES CONCERN ME)	663	41	47	88	575	492	4	168	332	330	662	-	562	101	78	20	3	67	596	548	104
	66%	43%	44%	44%	72%	75%	14%	53%	80%	65%	71%	1%	69%	55%	70%	46%	10%	40%	72%	70%	55%
DOES NOT CONCERN ME	831	68	77	145	686	574	15	242	374	420	795	37	688	143	95	31	17	117	714	666	148
	83%	71%	72%	72%	86%	87%	57%	76%	90%	82%	86%	50%	84%	77%	85%	73%	55%	70%	86%	85%	77%
DOES CONCERN ME	169	27	30	57	111	82	11	75	42	90	132	36	127	42	17	12	14	50	118	119	43
	17%	29%	28%	28%	14%	13%	43%	24%	10%	18%	14%	50%	16%	23%	15%	27%	45%	30%	14%	15%	23%

Table 45-5

QUESTION X:

As you may know, Donald Trump has changed his position, often called flip-flops, on numerous issues, from China, Syria, and Russia to health care, NATO, and the Export-Import Bank. Which of the following comes closest to your own view about President Trump's flip-flops?

The fact that Donald Trump is changing his position on some key issues does NOT concern me. Trump is not a politician and it is only natural that he change his mind on some issues as he learns more about them.

...or...

The fact that Donald Trump is changing his position on some key issues DOES concern me. I am worried Trump cares too much about what Washington thinks instead of sticking to the positions I voted for.

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE				SECOND TOP ISSUE			2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (DOES NOT CONCERN ME - DOES CONCERN ME)	663	645	-1	593	22	374	124	25	607	301	170	71	58	64	164	108	91	64	143	96	90	89	398	265
	66%	71%	-2%	72%	29%	72%	51%	27%	71%	73%	62%	65%	55%	65%	72%	60%	71%	69%	70%	66%	69%	73%	70%	61%
DOES NOT CONCERN ME	831	775	29	707	50	446	184	59	733	356	222	90	82	81	195	144	110	79	173	120	110	105	483	349
	83%	86%	49%	86%	64%	86%	76%	63%	85%	87%	81%	83%	77%	82%	86%	80%	85%	85%	85%	83%	85%	86%	85%	81%
DOES CONCERN ME	169	130	30	113	28	72	59	34	126	55	53	19	24	18	31	36	19	14	30	24	20	17	85	84
	17%	14%	51%	14%	36%	14%	24%	37%	15%	13%	19%	17%	23%	18%	14%	20%	15%	15%	15%	17%	15%	14%	15%	19%

Table 45-6

QUESTION X:

As you may know, Donald Trump has changed his position, often called flip-flops, on numerous issues, from China, Syria, and Russia to health care, NATO, and the Export-Import Bank. Which of the following comes closest to your own view about President Trump's flip-flops?

The fact that Donald Trump is changing his position on some key issues does NOT concern me. Trump is not a politician and it is only natural that he change his mind on some issues as he learns more about them.

...or...

The fact that Donald Trump is changing his position on some key issues DOES concern me. I am worried Trump cares too much about what Washington thinks instead of sticking to the positions I voted for.

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN-	GOP	GOP	NOMI-	GOP	AFTER		YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	OUNCE/	DE-	PRIM-	NATION	CONV	GOP																
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (DOES NOT CONCERN ME - DOES CONCERN ME)	663	50	166	181	74	129	16	48	131	532	245	418	47	618	396	277	220	174	1	105	585	78	44
	66%	65%	71%	68%	70%	69%	47%	48%	48%	73%	59%	71%	31%	74%	77%	74%	59%	73%	3%	64%	73%	40%	43%
DOES NOT CONCERN ME	831	63	199	224	91	157	25	73	203	629	330	501	101	726	454	327	297	207	25	135	695	136	72
	83%	83%	86%	84%	85%	85%	73%	74%	74%	87%	80%	86%	65%	87%	89%	87%	79%	86%	51%	82%	86%	70%	72%
DOES CONCERN ME	169	13	33	43	16	29	9	25	72	97	85	83	53	107	58	49	77	33	23	30	111	58	29
	17%	17%	14%	16%	15%	15%	27%	26%	26%	13%	20%	14%	35%	13%	11%	13%	21%	14%	49%	18%	14%	30%	28%

Table 45-7

QUESTION X:

As you may know, Donald Trump has changed his position, often called flip-flops, on numerous issues, from China, Syria, and Russia to health care, NATO, and the Export-Import Bank. Which of the following comes closest to your own view about President Trump's flip-flops?

The fact that Donald Trump is changing his position on some key issues does NOT concern me. Trump is not a politician and it is only natural that he change his mind on some issues as he learns more about them.

...or...

The fact that Donald Trump is changing his position on some key issues DOES concern me. I am worried Trump cares too much about what Washington thinks instead of sticking to the positions I voted for.

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/RE-FOR-EIGN TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING RE-PEAL/RE-FOR-EIGN TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (DOES NOT CONCERN ME - DOES CONCERN ME)	663	356	126	127	53	391	260	270	245	160	261	131	89	119	63	75	172	253	500	163	441	222	831	-169
	66%	74%	59%	69%	43%	75%	57%	65%	62%	75%	77%	56%	50%	69%	77%	61%	65%	75%	69%	59%	66%	66%	100%	-100%
DOES NOT CONCERN ME	831	417	170	156	89	457	357	344	319	187	300	182	132	145	72	99	218	295	612	219	552	279	831	-
	83%	87%	80%	84%	71%	87%	79%	82%	81%	87%	89%	78%	75%	85%	89%	81%	83%	87%	84%	80%	83%	83%	100%	-
DOES CONCERN ME	169	61	43	29	36	66	96	73	74	27	38	51	43	26	9	24	46	43	113	56	112	57	-	169
	17%	13%	20%	16%	29%	13%	21%	18%	19%	13%	11%	22%	25%	15%	11%	19%	17%	13%	16%	20%	17%	17%	-	100%

Table 45-8

QUESTION X:

As you may know, Donald Trump has changed his position, often called flip-flops, on numerous issues, from China, Syria, and Russia to health care, NATO, and the Export-Import Bank. Which of the following comes closest to your own view about President Trump's flip-flops?

The fact that Donald Trump is changing his position on some key issues does NOT concern me. Trump is not a politician and it is only natural that he change his mind on some issues as he learns more about them.

...or...

The fact that Donald Trump is changing his position on some key issues DOES concern me. I am worried Trump cares too much about what Washington thinks instead of sticking to the positions I voted for.

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (DOES NOT CONCERN ME - DOES CONCERN ME)	663	504	159	374	137	91	61	-	465	157	41	674	-11	311	294	605	58	186	477	283	381	282	238
	66%	68%	62%	78%	64%	62%	52%	1%	68%	62%	67%	76%	-10%	73%	65%	69%	46%	68%	66%	73%	70%	62%	71%
DOES NOT CONCERN ME	831	623	209	426	175	119	89	23	576	205	51	779	53	368	373	740	91	230	601	337	464	367	288
	83%	84%	81%	89%	82%	81%	76%	50%	84%	81%	84%	88%	45%	87%	83%	85%	73%	84%	83%	86%	85%	81%	85%
DOES CONCERN ME	169	119	50	52	38	28	28	23	111	48	10	104	64	56	79	135	33	45	124	53	83	85	50
	17%	16%	19%	11%	18%	19%	24%	50%	16%	19%	16%	12%	55%	13%	17%	15%	27%	16%	17%	14%	15%	19%	15%

Table 46-1
Summary Table: % Yes

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN-	CLIN-	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
										TON <10	TON 10+												
BASE-TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
DO YOU THINK THE PRESS PURPOSELY LOWBALLED THE ESTIMATE OF THE CROWD AT TRUMP'S INAUGURATION?	789 79% (1)	428 82% (1)	217 77% (1)	645 80% (1)	138 74% (2)	144 77% (1)	179 73% (1)	320 83% (1)	145 80% (1)	76 83% (1)	195 75% (1)	200 81% (1)	129 78% (1)	190 80% (1)	180 76% (1)	609 80% (1)	409 79% (1)	380 79% (1)	152 77% (1)	141 79% (1)	171 81% (1)	170 76% (1)	154 82% (1)
DO YOU BELIEVE OBAMA ORDERED SURVEILLANCE OR WIRETAPS ON TRUMP BEFORE THE ELECTION?	710 71% (2)	387 74% (2)	180 64% (2)	567 70% (2)	139 74% (1)	121 65% (2)	171 69% (2)	290 75% (2)	129 71% (2)	69 75% (2)	172 66% (2)	179 73% (2)	118 71% (2)	173 73% (2)	174 74% (2)	536 70% (2)	373 72% (2)	337 70% (2)	121 62% (2)	125 70% (2)	157 74% (2)	161 72% (2)	145 77% (2)
DO YOU THINK ATTORNEY GENERAL JEFF SESSIONS INTENTIONALLY MISLED DEMOCRATIC SENATORS WHEN HE SAID HE HADN'T MET WITH RUSSIANS ABOUT THE CAMPAIGN?	330 33% (3)	152 29% (3)	109 38% (3)	260 32% (3)	68 37% (3)	60 32% (3)	80 33% (3)	128 33% (3)	62 34% (3)	25 27% (3)	87 33% (3)	86 35% (3)	55 34% (3)	78 33% (3)	76 32% (3)	254 33% (3)	154 30% (3)	177 37% (3)	70 36% (4)	57 32% (3)	74 35% (3)	83 37% (3)	46 25% (3)
DO YOU THINK IT IS NEPOTISM AND WRONG FOR DONALD TRUMP TO ALLOW HIS DAUGHTER AND SON-IN-LAW TO HAVE OFFICIAL POSITIONS WITHIN THE U.S. GOVERNMENT?	268 27% (4)	117 22% (4)	80 28% (4)	197 24% (4)	67 36% (4)	46 25% (4)	59 24% (4)	112 29% (4)	51 28% (4)	22 24% (4)	67 26% (4)	75 31% (4)	46 28% (4)	58 24% (4)	59 25% (4)	209 27% (4)	152 29% (4)	116 24% (4)	71 36% (3)	40 22% (4)	62 30% (4)	56 25% (4)	38 20% (4)
DO YOU BELIEVE THE TRUMP CAMPAIGN TEAM WORKED WITH PEOPLE IN THE RUSSIAN GOVERNMENT DURING THE CAMPAIGN TO IMPACT THE ELECTION?	122 12% (5)	61 12% (5)	30 11% (5)	92 11% (5)	29 15% (5)	22 12% (5)	28 11% (5)	52 14% (5)	20 11% (5)	9 9% (5)	32 12% (5)	35 14% (5)	24 14% (5)	22 9% (5)	23 10% (5)	99 13% (5)	66 13% (5)	56 12% (5)	43 22% (5)	25 14% (5)	28 13% (5)	15 6% (5)	11 6% (5)

Table 46-2
Summary Table: % Yes

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
BASE-TOTAL SAMPLE	1000 100%	93 9%	195 19%	232 23%	120 12%	104 10%	195 20%	181 18%	69 7%	184 18%	326 33%	370 37%	120 12%	241 24%	279 28%	268 27%	212 21%	250 25%	274 27%	196 20%	192 19%	698 70%	219 22%
DO YOU THINK THE PRESS PURPOSELY LOWBALLED THE ESTIMATE OF THE CROWD AT TRUMP'S INAUGURATION?	789 79% (1)	74 80% (1)	157 81% (1)	178 77% (1)	97 81% (1)	78 75% (1)	155 79% (1)	147 81% (1)	58 83% (1)	142 77% (1)	263 81% (1)	290 78% (1)	94 78% (1)	188 78% (1)	222 79% (1)	217 81% (1)	162 77% (1)	205 82% (1)	223 82% (1)	147 75% (1)	145 76% (1)	567 81% (1)	163 74% (1)
DO YOU BELIEVE OBAMA ORDERED SURVEILLANCE OR WIRETAPS ON TRUMP BEFORE THE ELECTION?	710 71% (2)	62 66% (2)	138 71% (2)	173 74% (2)	94 78% (2)	60 57% (2)	144 74% (2)	134 74% (2)	52 75% (2)	130 71% (2)	239 74% (2)	259 70% (2)	81 68% (2)	171 71% (2)	202 72% (2)	199 74% (2)	138 65% (2)	186 74% (2)	201 73% (2)	133 68% (2)	127 66% (2)	511 73% (2)	144 66% (2)
DO YOU THINK ATTORNEY GENERAL JEFF SESSIONS INTENTIONALLY MISLED DEMOCRATIC SENATORS WHEN HE SAID HE HADN'T MET WITH RUSSIANS ABOUT THE CAMPAIGN?	330 33% (3)	31 34% (4)	61 31% (3)	62 27% (3)	27 23% (3)	39 37% (3)	71 36% (3)	67 37% (3)	19 28% (3)	59 32% (3)	122 37% (3)	109 29% (3)	40 33% (3)	84 35% (3)	70 25% (4)	97 36% (3)	80 38% (3)	62 25% (4)	89 33% (3)	68 35% (3)	76 40% (3)	195 28% (3)	104 47% (3)
DO YOU THINK IT IS NEPOTISM AND WRONG FOR DONALD TRUMP TO ALLOW HIS DAUGHTER AND SON-IN-LAW TO HAVE OFFICIAL POSITIONS WITHIN THE U.S. GOVERNMENT?	268 27% (4)	41 44% (3)	54 28% (4)	56 24% (4)	27 22% (4)	30 29% (4)	48 25% (4)	38 21% (4)	12 17% (4)	42 23% (4)	93 29% (4)	102 28% (4)	30 25% (4)	74 31% (4)	78 28% (3)	61 23% (4)	55 26% (4)	66 26% (3)	50 18% (4)	55 28% (4)	56 29% (4)	160 23% (4)	83 38% (4)
DO YOU BELIEVE THE TRUMP CAMPAIGN TEAM WORKED WITH PEOPLE IN THE RUSSIAN GOVERNMENT DURING THE CAMPAIGN TO IMPACT THE ELECTION?	122 12% (5)	24 25% (5)	26 13% (5)	16 7% (5)	9 7% (5)	19 18% (5)	27 14% (5)	10 5% (5)	3 4% (5)	26 14% (5)	40 12% (5)	41 11% (5)	15 13% (5)	35 15% (5)	31 11% (5)	31 11% (5)	25 12% (5)	30 12% (5)	31 11% (5)	19 10% (5)	22 11% (5)	74 11% (5)	38 17% (5)

Table 46-3
Summary Table: % Yes

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
DO YOU THINK THE PRESS PURPOSELY LOWBALLED THE ESTIMATE OF THE CROWD AT TRUMP'S INAUGURATION?	789	251	311	563	192	34	151	426	173	189	113	241	355	147	288	33	111	128	51	154	166	63	82
	79%	83%	79%	81%	74%	76%	74%	81%	77%	77%	85%	80%	82%	76%	77%	78%	77%	70%	80%	82%	84%	85%	76%
	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
DO YOU BELIEVE OBAMA ORDERED SURVEILLANCE OR WIRETAPS ON TRUMP BEFORE THE ELECTION?	710	237	278	515	169	26	125	388	138	184	113	222	334	125	251	28	93	128	43	146	144	53	76
	71%	78%	71%	74%	65%	57%	62%	73%	61%	75%	85%	74%	77%	65%	67%	65%	65%	70%	67%	78%	72%	72%	70%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)
DO YOU THINK ATTORNEY GENERAL JEFF SESSIONS INTENTIONALLY MISLED DEMOCRATIC SENATORS WHEN HE SAID HE HADN'T MET WITH RUSSIANS ABOUT THE CAMPAIGN?	330	83	112	195	112	23	91	152	100	78	37	82	119	68	143	12	48	59	21	57	70	20	42
	33%	27%	28%	28%	44%	50%	44%	29%	44%	32%	28%	27%	27%	35%	38%	29%	34%	32%	33%	31%	36%	27%	39%
	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(4)	(3)	(4)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)
DO YOU THINK IT IS NEPOTISM AND WRONG FOR DONALD TRUMP TO ALLOW HIS DAUGHTER AND SON-IN-LAW TO HAVE OFFICIAL POSITIONS WITHIN THE U.S. GOVERNMENT?	268	67	93	160	90	18	63	130	85	52	38	82	120	52	96	9	37	41	18	52	60	20	31
	27%	22%	24%	23%	35%	39%	31%	25%	38%	21%	29%	27%	28%	27%	26%	20%	26%	22%	28%	28%	30%	26%	29%
	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(3)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)
DO YOU BELIEVE THE TRUMP CAMPAIGN TEAM WORKED WITH PEOPLE IN THE RUSSIAN GOVERNMENT DURING THE CAMPAIGN TO IMPACT THE ELECTION?	122	40	36	75	35	11	29	70	33	19	26	32	57	26	38	5	17	21	7	26	26	7	12
	12%	13%	9%	11%	14%	25%	14%	13%	14%	8%	19%	11%	13%	14%	10%	12%	12%	11%	11%	14%	13%	10%	11%
	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 46-4
Summary Table: % Yes

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL	NEVER	BETTER	WORSE	SAME	STRG	SMWT	TOTAL	TOTAL	TOTAL	TOTAL	NOT	NOT	TOO	TOTAL	TOTAL	GOP	UND	
	OBAMA	OBAMA																			OBAMA
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
DO YOU THINK THE PRESS PURPOSELY LOWBALLED THE ESTIMATE OF THE CROWD AT TRUMP'S INAUGURATION?	789	74	78	152	637	540	15	234	354	396	750	39	654	135	89	32	14	119	670	632	140
	79%	78%	73%	75%	80%	82%	56%	74%	85%	78%	81%	53%	80%	73%	79%	74%	46%	71%	80%	81%	73%
	(1)	(1)	(1)	(1)	(1)	(1)	(3)	(1)	(1)	(1)	(1)	(3)	(1)	(2)	(2)	(2)	(2)	(1)	(1)	(1)	(1)
DO YOU BELIEVE OBAMA ORDERED SURVEILLANCE OR WIRETAPS ON TRUMP BEFORE THE ELECTION?	710	57	65	122	588	507	15	187	341	340	681	29	572	138	89	35	13	89	621	570	127
	71%	60%	60%	60%	74%	77%	57%	59%	82%	67%	73%	39%	70%	74%	80%	83%	43%	53%	75%	73%	67%
	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(4)	(2)	(1)	(1)	(1)	(4)	(2)	(2)	(2)	(2)
DO YOU THINK ATTORNEY GENERAL JEFF SESSIONS INTENTIONALLY MISLED DEMOCRATIC SENATORS WHEN HE SAID HE HADN'T MET WITH RUSSIANS ABOUT THE CAMPAIGN?	330	48	52	99	231	171	14	145	96	190	286	44	266	65	31	18	16	86	244	240	74
	33%	50%	48%	49%	29%	26%	54%	46%	23%	37%	31%	60%	33%	35%	27%	42%	53%	51%	29%	31%	39%
	(3)	(3)	(4)	(3)	(3)	(3)	(4)	(3)	(3)	(3)	(3)	(2)	(3)	(4)	(4)	(4)	(1)	(3)	(3)	(3)	(3)
DO YOU THINK IT IS NEPOTISM AND WRONG FOR DONALD TRUMP TO ALLOW HIS DAUGHTER AND SON-IN-LAW TO HAVE OFFICIAL POSITIONS WITHIN THE U.S. GOVERNMENT?	268	37	53	90	178	141	17	110	72	148	220	48	203	65	31	20	13	71	197	188	64
	27%	39%	50%	45%	22%	21%	64%	35%	17%	29%	24%	65%	25%	35%	28%	46%	44%	43%	24%	24%	34%
	(4)	(4)	(3)	(4)	(4)	(4)	(1)	(4)	(4)	(4)	(4)	(1)	(4)	(3)	(3)	(3)	(3)	(4)	(4)	(4)	(4)
DO YOU BELIEVE THE TRUMP CAMPAIGN TEAM WORKED WITH PEOPLE IN THE RUSSIAN GOVERNMENT DURING THE CAMPAIGN TO IMPACT THE ELECTION?	122	19	30	49	72	67	10	44	38	56	94	28	96	26	11	7	9	45	77	80	30
	12%	21%	28%	24%	9%	10%	38%	14%	9%	11%	10%	38%	12%	14%	9%	16%	29%	27%	9%	10%	16%
	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 46-5
Summary Table: % Yes

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE				SECOND TOP ISSUE				2016 VOTE		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE-TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
DO YOU THINK THE PRESS PURPOSELY LOWBALLED THE ESTIMATE OF THE CROWD AT TRUMP'S INAUGURATION?	789	734	29	665	50	410	193	53	701	347	204	80	79	80	195	127	104	73	169	113	107	94	469	320
	79%	81%	50%	81%	64%	79%	79%	57%	82%	84%	74%	73%	75%	81%	86%	70%	80%	78%	83%	78%	82%	77%	83%	74%
	(1)	(1)	(3)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(2)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
DO YOU BELIEVE OBAMA ORDERED SURVEILLANCE OR WIRETAPS ON TRUMP BEFORE THE ELECTION?	710	663	24	608	39	369	178	36	646	311	187	78	63	70	174	121	105	67	148	95	98	90	434	276
	71%	73%	41%	74%	50%	71%	73%	39%	75%	76%	68%	72%	60%	70%	77%	67%	81%	72%	73%	66%	75%	74%	76%	64%
	(2)	(2)	(5)	(2)	(4)	(2)	(2)	(4)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(1)	(2)	(2)	(2)	(2)	(2)	(2)	(2)
DO YOU THINK ATTORNEY GENERAL JEFF SESSIONS INTENTIONALLY MISLED DEMOCRATIC SENATORS WHEN HE SAID HE HADN'T MET WITH RUSSIANS ABOUT THE CAMPAIGN?	330	276	36	244	46	147	97	56	256	140	95	34	33	27	74	61	42	46	60	54	36	40	177	153
	33%	31%	62%	30%	59%	28%	40%	60%	30%	34%	35%	31%	32%	28%	33%	34%	32%	50%	29%	37%	28%	32%	31%	35%
	(3)	(3)	(2)	(3)	(2)	(3)	(3)	(1)	(3)	(3)	(3)	(3)	(4)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)	(3)
DO YOU THINK IT IS NEPOTISM AND WRONG FOR DONALD TRUMP TO ALLOW HIS DAUGHTER AND SON-IN-LAW TO HAVE OFFICIAL POSITIONS WITHIN THE U.S. GOVERNMENT?	268	210	41	183	42	113	89	52	199	90	89	32	36	21	45	59	33	27	45	44	29	30	129	139
	27%	23%	70%	22%	55%	22%	37%	56%	23%	22%	32%	29%	34%	21%	20%	33%	26%	29%	22%	30%	22%	25%	23%	32%
	(4)	(4)	(1)	(4)	(3)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(3)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)	(4)
DO YOU BELIEVE THE TRUMP CAMPAIGN TEAM WORKED WITH PEOPLE IN THE RUSSIAN GOVERNMENT DURING THE CAMPAIGN TO IMPACT THE ELECTION?	122	88	26	69	30	58	36	32	82	45	43	10	11	13	19	21	18	10	14	15	9	16	72	50
	12%	10%	44%	8%	39%	11%	15%	35%	10%	11%	16%	9%	10%	13%	8%	11%	14%	10%	7%	10%	7%	13%	13%	12%
	(5)	(5)	(4)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)	(5)

Table 46-6
Summary Table: % Yes

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-OUNCE	ANN-OUNCE/AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE=TOTAL SAMPLE	1000 100%	76 8%	233 23%	266 27%	107 11%	186 19%	34 3%	99 10%	274 27%	726 73%	415 42%	585 58%	154 15%	833 83%	512 51%	376 38%	373 37%	240 24%	48 5%	165 16%	806 81%	194 19%	101 10%
DO YOU THINK THE PRESS PURPOSELY LOWBALLED THE ESTIMATE OF THE CROWD AT TRUMP'S INAUGURATION?	789 79% (1)	61 81% (1)	191 82% (1)	212 80% (1)	91 85% (1)	138 74% (1)	25 73% (1)	71 72% (1)	201 73% (1)	588 81% (1)	333 78% (1)	456 71% (1)	109 81% (1)	675 84% (1)	431 85% (1)	319 77% (1)	286 86% (1)	206 57% (1)	28 57% (1)	133 81% (1)	663 82% (1)	126 65% (1)	71 70% (1)
DO YOU BELIEVE OBAMA ORDERED SURVEILLANCE OR WIRETAPS ON TRUMP BEFORE THE ELECTION?	710 71% (2)	57 75% (2)	183 79% (2)	184 69% (2)	78 73% (2)	118 64% (2)	22 66% (2)	68 69% (2)	173 63% (2)	536 74% (2)	276 66% (2)	434 74% (2)	85 55% (2)	620 74% (2)	403 79% (2)	294 78% (2)	241 64% (2)	189 79% (2)	23 48% (4)	103 62% (2)	599 74% (2)	111 57% (2)	55 54% (2)
DO YOU THINK ATTORNEY GENERAL JEFF SESSIONS INTENTIONALLY MISLED DEMOCRATIC SENATORS WHEN HE SAID HE HADN'T MET WITH RUSSIANS ABOUT THE CAMPAIGN?	330 33% (3)	33 44% (3)	74 32% (3)	90 34% (3)	31 29% (3)	47 25% (4)	12 37% (3)	42 43% (3)	113 41% (3)	218 30% (3)	156 38% (3)	174 30% (3)	65 42% (3)	259 31% (3)	138 27% (3)	99 26% (3)	135 36% (3)	63 26% (3)	24 50% (3)	52 32% (3)	238 29% (3)	93 48% (3)	44 43% (3)
DO YOU THINK IT IS NEPOTISM AND WRONG FOR DONALD TRUMP TO ALLOW HIS DAUGHTER AND SON-IN-LAW TO HAVE OFFICIAL POSITIONS WITHIN THE U.S. GOVERNMENT?	268 27% (4)	21 28% (4)	48 21% (4)	78 29% (4)	28 26% (4)	52 28% (3)	9 26% (4)	32 33% (4)	104 38% (4)	164 23% (4)	123 30% (4)	145 25% (4)	61 40% (4)	198 24% (4)	100 20% (4)	72 19% (4)	128 34% (4)	46 19% (4)	26 54% (2)	39 24% (4)	180 22% (4)	88 46% (4)	42 41% (4)
DO YOU BELIEVE THE TRUMP CAMPAIGN TEAM WORKED WITH PEOPLE IN THE RUSSIAN GOVERNMENT DURING THE CAMPAIGN TO IMPACT THE ELECTION?	122 12% (5)	19 25% (5)	24 10% (5)	36 14% (5)	16 15% (5)	12 7% (5)	2 7% (5)	12 12% (5)	47 17% (5)	75 10% (5)	52 13% (5)	70 12% (5)	35 22% (5)	84 10% (5)	31 6% (5)	40 11% (5)	55 15% (5)	31 13% (5)	13 27% (5)	14 9% (5)	81 10% (5)	41 21% (5)	13 13% (5)

Table 46-7
Summary Table: % Yes

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-PLACE OBAMA CARE	JOB-KILL-ING FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING FOR-TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE=TOTAL SAMPLE	1000 100%	478 48%	213 21%	185 18%	124 12%	523 52%	453 45%	417 42%	394 39%	213 21%	338 34%	234 23%	175 18%	172 17%	81 8%	123 12%	264 26%	338 34%	725 72%	275 28%	664 66%	336 34%	831 83%	169 17%
DO YOU THINK THE PRESS PURPOSELY LOWBALLED THE ESTIMATE OF THE CROWD AT TRUMP'S INAUGURATION?	789 79% (1)	389 81% (1)	159 75% (1)	144 78% (1)	96 77% (1)	424 81% (1)	334 74% (1)	343 82% (1)	313 79% (1)	164 77% (1)	273 81% (1)	176 75% (1)	135 77% (1)	141 82% (1)	63 78% (1)	102 83% (2)	231 87% (1)	267 79% (1)	600 83% (1)	189 69% (1)	509 77% (1)	280 83% (1)	677 81% (1)	112 66% (1)
DO YOU BELIEVE OBAMA ORDERED SURVEILLANCE OR WIRETAPS ON TRUMP BEFORE THE ELECTION?	710 71% (2)	363 76% (2)	134 63% (2)	124 67% (2)	89 71% (2)	393 75% (2)	284 63% (2)	321 77% (2)	279 71% (2)	143 67% (2)	259 77% (2)	141 60% (2)	122 70% (2)	133 77% (2)	55 68% (2)	103 84% (1)	211 80% (2)	248 73% (2)	562 78% (2)	148 54% (2)	435 66% (2)	275 82% (2)	615 74% (2)	95 56% (2)
DO YOU THINK ATTORNEY GENERAL JEFF SESSIONS INTENTIONALLY MISLED DEMOCRATIC SENATORS WHEN HE SAID HE HADN'T MET WITH RUSSIANS ABOUT THE CAMPAIGN?	330 33% (3)	134 28% (3)	85 40% (3)	70 38% (3)	41 33% (4)	179 34% (3)	148 33% (3)	138 33% (3)	118 30% (3)	77 36% (3)	119 35% (3)	69 29% (4)	58 33% (3)	59 34% (3)	25 31% (3)	35 28% (3)	69 26% (3)	107 32% (3)	211 29% (3)	119 43% (3)	243 37% (3)	88 26% (3)	260 31% (3)	70 41% (4)
DO YOU THINK IT IS NEPOTISM AND WRONG FOR DONALD TRUMP TO ALLOW HIS DAUGHTER AND SON-IN-LAW TO HAVE OFFICIAL POSITIONS WITHIN THE U.S. GOVERNMENT?	268 27% (4)	104 22% (4)	61 29% (4)	59 32% (4)	43 35% (3)	119 23% (4)	131 29% (4)	124 30% (4)	93 24% (4)	69 32% (4)	75 22% (4)	76 32% (3)	45 26% (4)	49 29% (4)	23 28% (4)	34 28% (4)	60 23% (4)	74 22% (4)	169 23% (4)	99 36% (4)	186 28% (4)	82 25% (4)	175 21% (4)	93 55% (3)
DO YOU BELIEVE THE TRUMP CAMPAIGN TEAM WORKED WITH PEOPLE IN THE RUSSIAN GOVERNMENT DURING THE CAMPAIGN TO IMPACT THE ELECTION?	122 12% (5)	47 10% (5)	29 13% (5)	20 11% (5)	26 21% (5)	55 10% (5)	65 14% (5)	57 14% (5)	41 11% (5)	25 12% (5)	39 12% (5)	40 17% (5)	17 9% (5)	20 11% (5)	6 8% (5)	14 11% (5)	38 15% (5)	29 9% (5)	81 11% (5)	41 15% (5)	79 12% (5)	43 13% (5)	72 9% (5)	50 29% (5)

Table 46-8
Summary Table: % Yes

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM		ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	MAKES ME QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE-TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
DO YOU THINK THE PRESS PURPOSELY LOWBALLLED THE ESTIMATE OF THE CROWD AT TRUMP'S INAUGURATION?	789 79% (1)	591 80% (1)	198 77% (1)	382 80% (1)	159 75% (1)	118 81% (1)	103 88% (1)	27 59% (2)	554 81% (1)	189 75% (1)	46 75% (1)	718 81% (1)	71 61% (2)	369 87% (1)	353 78% (1)	722 82% (1)	67 54% (1)	228 83% (1)	561 77% (1)	330 85% (1)	461 84% (1)	328 72% (1)	253 75% (1)
DO YOU BELIEVE OBAMA ORDERED SURVEILLANCE OR WIRETAPS ON TRUMP BEFORE THE ELECTION?	710 71% (2)	538 73% (2)	172 66% (2)	362 76% (2)	136 64% (2)	96 66% (2)	97 83% (2)	20 44% (5)	494 72% (2)	172 68% (2)	44 71% (2)	652 74% (2)	58 49% (4)	354 83% (2)	302 67% (2)	656 75% (2)	54 44% (2)	204 74% (2)	506 70% (2)	305 78% (2)	439 80% (2)	271 60% (2)	214 63% (2)
DO YOU THINK ATTORNEY GENERAL JEFF SESSIONS INTENTIONALLY MISLED DEMOCRATIC SENATORS WHEN HE SAID HE HADN'T MET WITH RUSSIANS ABOUT THE CAMPAIGN?	330 33% (3)	239 32% (3)	92 35% (3)	155 32% (3)	58 27% (4)	57 39% (3)	35 30% (4)	25 56% (4)	205 30% (3)	105 41% (3)	21 34% (3)	267 30% (3)	64 54% (3)	110 26% (3)	170 38% (3)	280 32% (3)	50 41% (3)	92 33% (3)	239 33% (3)	110 28% (3)	149 27% (3)	181 40% (3)	126 37% (3)
DO YOU THINK IT IS NEPOTISM AND WRONG FOR DONALD TRUMP TO ALLOW HIS DAUGHTER AND SON-IN-LAW TO HAVE OFFICIAL POSITIONS WITHIN THE U.S. GOVERNMENT?	268 27% (4)	188 25% (4)	79 31% (4)	99 21% (4)	61 29% (3)	41 28% (4)	35 30% (3)	31 68% (1)	165 24% (4)	88 35% (4)	15 24% (4)	196 22% (4)	71 61% (1)	97 23% (4)	125 28% (4)	221 25% (4)	47 38% (4)	77 28% (4)	191 26% (4)	85 22% (4)	123 22% (4)	145 32% (4)	91 27% (4)
DO YOU BELIEVE THE TRUMP CAMPAIGN TEAM WORKED WITH PEOPLE IN THE RUSSIAN GOVERNMENT DURING THE CAMPAIGN TO IMPACT THE ELECTION?	122 12% (5)	89 12% (5)	33 13% (5)	43 9% (5)	20 9% (5)	19 13% (5)	15 13% (5)	26 57% (3)	87 13% (5)	28 11% (5)	7 12% (5)	65 7% (5)	57 49% (5)	39 9% (5)	56 12% (5)	96 11% (5)	26 21% (5)	46 17% (5)	76 10% (5)	41 11% (5)	72 13% (5)	50 11% (5)	24 7% (5)

Table 47-1

QUESTION 45:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you believe Obama ordered surveillance or wiretaps on Trump before the election?

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH WEST	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000 100%	524 52%	283 28%	807 81%	187 19%	186 19%	247 25%	385 39%	182 18%	92 9%	261 26%	246 25%	165 16%	236 24%	236 24%	764 76%	520 52%	480 48%	197 20%	179 18%	211 21%	224 22%	189 19%
**D/S (YES - NO)	420 42%	250 48%	78 27%	328 41%	91 48%	55 30%	94 38%	195 51%	76 42%	45 49%	82 31%	112 45%	70 43%	110 47%	112 47%	308 40%	225 43%	194 40%	46 23%	71 40%	103 49%	98 44%	102 54%
YES	710 71%	387 74%	180 64%	567 70%	139 74%	121 65%	171 69%	290 75%	129 71%	69 75%	172 66%	179 73%	118 71%	173 73%	174 74%	536 70%	373 72%	337 70%	121 62%	125 70%	157 74%	161 72%	145 77%
NO	290 29%	137 26%	103 36%	240 30%	48 26%	65 35%	76 31%	95 25%	53 29%	23 25%	89 34%	67 27%	47 29%	63 27%	62 26%	228 30%	147 28%	143 30%	76 38%	54 30%	54 26%	63 28%	44 23%

Table 47-2

QUESTION 45:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you believe Obama ordered surveillance or wiretaps on Trump before the election?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O	MEN W/ DEGR	WOMEN W/O	WOMEN W/ DEGR	STRG GOP	STRG GOP	SOFT/ LEAN GOP	SOFT/ LEAN GOP	RIGHT DIR
BASE=TOTAL SAMPLE	1000 100%	93 9%	195 19%	232 23%	120 12%	104 10%	195 20%	181 18%	69 7%	184 18%	326 33%	370 37%	120 12%	241 24%	279 28%	268 27%	212 21%	250 25%	274 27%	196 20%	192 19%	698 70%	219 22%
**D/S (YES - NO)	420 42%	30 33%	81 42%	114 49%	67 56%	15 15%	93 47%	86 48%	35 50%	77 42%	153 47%	147 40%	42 35%	100 42%	125 45%	129 48%	65 31%	122 49%	128 47%	70 36%	62 32%	324 46%	69 32%
YES	710 71%	62 66%	138 71%	173 74%	94 78%	60 57%	144 74%	134 74%	52 75%	130 71%	239 74%	259 70%	81 68%	171 71%	202 72%	199 74%	138 65%	186 74%	201 73%	133 68%	127 66%	511 73%	144 66%
NO	290 29%	31 34%	57 29%	59 26%	26 22%	44 43%	51 26%	47 26%	17 25%	54 29%	86 26%	112 30%	39 32%	70 29%	77 28%	70 26%	73 35%	64 26%	73 27%	63 32%	65 34%	187 27%	75 34%

Table 47-3
QUESTION 45:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you believe Obama ordered surveillance or wiretaps on Trump before the election?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY	SMWT	TOTAL	MOD	TOTAL	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (YES - NO)	420	171	162	334	80	6	47	247	49	123	93	143	235	56	128	13	43	73	22	105	89	33	43
	42%	57%	41%	48%	31%	13%	23%	47%	22%	50%	70%	47%	54%	29%	34%	30%	30%	40%	34%	56%	45%	44%	40%
YES	710	237	278	515	169	26	125	388	138	184	113	222	334	125	251	28	93	128	43	146	144	53	76
	71%	78%	71%	74%	65%	57%	62%	73%	61%	75%	85%	74%	77%	65%	67%	65%	65%	70%	67%	78%	72%	72%	70%
NO	290	65	116	181	89	20	78	141	89	61	20	79	99	69	123	15	50	55	21	41	54	21	32
	29%	22%	29%	26%	35%	43%	38%	27%	39%	25%	15%	26%	23%	35%	33%	35%	35%	30%	33%	22%	28%	28%	30%

Table 47-4

QUESTION 45:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you believe Obama ordered surveillance or wiretaps on Trump before the election?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT			TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA										MOVING	CONS ENOUGH	TOO CONS					
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (YES - NO)	420	20	22	42	378	359	3	58	265	170	435	-16	330	90	66	28	-4	10	409	355	63
	42%	21%	21%	21%	47%	55%	13%	18%	64%	33%	47%	-22%	40%	49%	59%	66%	-15%	6%	49%	45%	33%
YES	710	57	65	122	588	507	15	187	341	340	681	29	572	138	89	35	13	89	621	570	127
	71%	60%	60%	60%	74%	77%	57%	59%	82%	67%	73%	39%	70%	74%	80%	83%	43%	53%	75%	73%	67%
NO	290	38	43	80	210	149	12	130	76	170	246	44	243	48	23	7	17	79	212	215	64
	29%	40%	40%	40%	26%	23%	43%	41%	18%	33%	27%	61%	30%	26%	20%	17%	57%	47%	25%	27%	33%

Table 47-5
QUESTION 45:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you believe Obama ordered surveillance or wiretaps on Trump before the election?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE			SECOND TOP ISSUE				2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (YES - NO)	420	422	-11	397	-	220	113	-20	432	211	100	47	21	40	121	61	80	42	93	46	66	57	300	120
	42%	47%	-19%	48%	-	43%	47%	-22%	50%	51%	36%	43%	20%	41%	54%	34%	62%	45%	46%	32%	50%	47%	53%	28%
YES	710	663	24	608	39	369	178	36	646	311	187	78	63	70	174	121	105	67	148	95	98	90	434	276
	71%	73%	41%	74%	50%	71%	73%	39%	75%	76%	68%	72%	60%	70%	77%	67%	81%	72%	73%	66%	75%	74%	76%	64%
NO	290	242	35	212	39	149	65	57	214	100	87	31	42	29	52	60	25	26	55	49	32	32	134	156
	29%	27%	59%	26%	50%	29%	27%	61%	25%	24%	32%	28%	40%	30%	23%	33%	19%	28%	27%	34%	25%	26%	24%	36%

Table 47-6

QUESTION 45:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you believe Obama ordered surveillance or wiretaps on Trump before the election?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN-	GOP	GOP	NOMI-	GOP	AFTER		YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRISE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	ANN-	OUNCE/	DE-	PRIM-	NOMI-	GOP	GOP	YES	NO	YES	NO	YES	NO	RELIEF	JOY	PRISE	PRIDE	CERN	YES	YES	NO	NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (YES - NO)	420	37	133	101	49	50	11	38	73	347	136	284	16	407	293	213	108	139	-2	40	392	28	8
	42%	49%	57%	38%	46%	27%	31%	39%	27%	48%	33%	49%	10%	49%	57%	57%	29%	58%	-4%	25%	49%	14%	8%
YES	710	57	183	184	78	118	22	68	173	536	276	434	85	620	403	294	241	189	23	103	599	111	55
	71%	75%	79%	69%	73%	64%	66%	69%	63%	74%	66%	74%	55%	74%	79%	78%	64%	79%	48%	62%	74%	57%	54%
NO	290	19	50	82	29	68	12	30	101	189	140	150	69	213	110	82	133	51	25	62	207	83	46
	29%	25%	21%	31%	27%	36%	34%	31%	37%	26%	34%	26%	45%	26%	21%	22%	36%	21%	52%	38%	26%	43%	46%

Table 47-7

QUESTION 45:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you believe Obama ordered surveillance or wiretaps on Trump before the election?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB- RE- PEAL/ RE- FOR- TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (YES - NO)	420	247	55	64	53	263	114	225	164	74	180	48	69	94	29	84	159	157	400	20	206	214	398	21
	42%	52%	26%	35%	43%	50%	25%	54%	42%	35%	53%	21%	40%	55%	36%	69%	60%	46%	55%	7%	31%	64%	48%	13%
YES	710	363	134	124	89	393	284	321	279	143	259	141	122	133	55	103	211	248	562	148	435	275	615	95
	71%	76%	63%	67%	71%	75%	63%	77%	71%	67%	77%	60%	70%	77%	68%	84%	80%	73%	78%	54%	66%	82%	74%	56%
NO	290	116	79	60	35	130	170	96	115	70	79	93	53	39	26	19	53	91	163	128	229	61	217	74
	29%	24%	37%	33%	29%	25%	37%	23%	29%	33%	23%	40%	30%	23%	32%	16%	20%	27%	22%	46%	34%	18%	26%	44%

Table 47-8

QUESTION 45:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you believe Obama ordered surveillance or wiretaps on Trump before the election?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (YES - NO)	420	335	85	245	58	45	77	-6	302	92	26	422	-2	283	152	436	-16	132	288	220	330	89	90
	42%	45%	33%	51%	27%	31%	66%	-13%	44%	36%	43%	48%	-2%	67%	34%	50%	-13%	48%	40%	56%	60%	20%	27%
YES	710	538	172	362	136	96	97	20	494	172	44	652	58	354	302	656	54	204	506	305	439	271	214
	71%	73%	66%	76%	64%	66%	83%	44%	72%	68%	71%	74%	49%	83%	67%	75%	44%	74%	70%	78%	80%	60%	63%
NO	290	204	87	117	77	50	20	26	192	80	17	231	60	71	149	220	70	72	219	85	109	182	124
	29%	27%	34%	24%	36%	34%	17%	56%	28%	32%	29%	26%	51%	17%	33%	25%	56%	26%	30%	22%	20%	40%	37%

Table 48-1
QUESTION 46:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you believe the Trump campaign team worked with people in the Russian government during the campaign to impact the election?

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000 100%	524 52%	283 28%	807 81%	187 19%	186 19%	247 25%	385 39%	182 18%	92 9%	261 26%	246 25%	165 16%	236 24%	236 24%	764 76%	520 52%	480 48%	197 20%	179 18%	211 21%	224 22%	189 19%
**D/S (YES - NO)	-756 -76%	-401 -77%	-223 -79%	-624 -77%	-129 -69%	-141 -76%	-192 -78%	-280 -73%	-143 -78%	-75 -81%	-198 -76%	-175 -71%	-117 -71%	-191 -81%	-189 -80%	-567 -74%	-388 -75%	-368 -77%	-112 -57%	-129 -72%	-155 -73%	-195 -87%	-166 -88%
YES	122 12%	61 12%	30 11%	92 11%	29 15%	22 12%	28 11%	52 14%	20 11%	9 9%	32 12%	35 14%	24 14%	22 9%	23 10%	99 13%	66 13%	56 12%	43 22%	25 14%	28 13%	15 6%	11 6%
NO	878 88%	463 88%	253 89%	715 89%	158 85%	164 88%	219 89%	333 86%	162 89%	83 91%	229 88%	211 86%	141 86%	214 91%	213 90%	665 87%	454 87%	424 88%	154 78%	154 86%	183 87%	209 94%	178 94%

Table 48-2
QUESTION 46:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you believe the Trump campaign team worked with people in the Russian government during the campaign to impact the election?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O	MEN W/ DEGR	WOMEN W/O	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE=TOTAL SAMPLE	1000 100%	93 9%	195 19%	232 23%	120 12%	104 10%	195 20%	181 18%	69 7%	184 18%	326 33%	370 37%	120 12%	241 24%	279 28%	268 27%	212 21%	250 25%	274 27%	196 20%	192 19%	698 70%	219 22%
**D/S (YES - NO)	-756 -76%	-46 -49%	-143 -73%	-200 -86%	-103 -86%	-66 -63%	-141 -72%	-161 -89%	-63 -92%	-132 -72%	-246 -75%	-288 -78%	-90 -75%	-171 -71%	-217 -78%	-207 -77%	-161 -76%	-190 -76%	-212 -77%	-158 -81%	-148 -77%	-550 -79%	-144 -66%
YES	122 12%	24 25%	26 13%	16 7%	9 7%	19 18%	27 14%	10 5%	3 4%	26 14%	40 12%	41 11%	15 13%	35 15%	31 11%	31 11%	25 12%	30 12%	31 11%	19 10%	22 11%	74 11%	38 17%
NO	878 88%	69 75%	169 87%	216 93%	111 93%	85 82%	168 86%	171 95%	66 96%	158 86%	286 88%	329 89%	105 87%	206 85%	248 89%	238 89%	186 88%	220 88%	243 89%	177 90%	170 89%	624 89%	181 83%

Table 48-3

QUESTION 46:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you believe the Trump campaign team worked with people in the Russian government during the campaign to impact the election?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (YES - NO)	-756	-223	-323	-546	-188	-22	-146	-389	-161	-206	-82	-237	-319	-141	-297	-32	-109	-142	-50	-135	-145	-59	-83
	-76%	-74%	-82%	-78%	-73%	-49%	-72%	-73%	-71%	-84%	-62%	-79%	-74%	-73%	-79%	-75%	-76%	-78%	-78%	-72%	-73%	-80%	-77%
YES	122	40	36	75	35	11	29	70	33	19	26	32	57	26	38	5	17	21	7	26	26	7	12
	12%	13%	9%	11%	14%	25%	14%	13%	14%	8%	19%	11%	13%	14%	10%	12%	12%	11%	11%	14%	13%	10%	11%
NO	878	263	358	621	223	34	175	459	194	225	107	269	376	167	335	38	126	162	57	161	172	67	96
	88%	87%	91%	89%	86%	75%	86%	87%	86%	92%	81%	89%	87%	86%	90%	88%	88%	89%	89%	86%	87%	90%	89%

Table 48-4
QUESTION 46:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you believe the Trump campaign team worked with people in the Russian government during the campaign to impact the election?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE					BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT			TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X	OBAMA 08&12	TOTAL OBAMA	NEVER OBAMA										MOVING	CONS ENOUGH	TOO CONS				
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (YES - NO)	-756	-56	-47	-103	-653	-521	-6	-228	-341	-398	-739	-17	-623	-133	-91	-29	-13	-77	-679	-626	-131
	-76%	-59%	-44%	-51%	-82%	-79%	-24%	-72%	-82%	-78%	-80%	-24%	-77%	-72%	-81%	-68%	-42%	-46%	-82%	-80%	-69%
YES	122	19	30	49	72	67	10	44	38	56	94	28	96	26	11	7	9	45	77	80	30
	12%	21%	28%	24%	9%	10%	38%	14%	9%	11%	10%	38%	12%	14%	9%	16%	29%	27%	9%	10%	16%
NO	878	76	77	153	725	589	16	273	379	454	833	45	719	159	102	36	21	122	756	705	161
	88%	79%	72%	76%	91%	90%	62%	86%	91%	89%	90%	62%	88%	86%	91%	84%	71%	73%	91%	90%	84%

Table 48-5

QUESTION 46:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you believe the Trump campaign team worked with people in the Russian government during the campaign to impact the election?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE			SECOND TOP ISSUE				2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (YES - NO)	-756	-729	-7	-682	-17	-401	-171	-28	-695	-323	-188	-89	-83	-73	-189	-139	-93	-74	-174	-115	-112	-89	-423	-333
	-76%	-81%	-12%	-83%	-22%	-78%	-70%	-31%	-81%	-78%	-68%	-82%	-79%	-74%	-83%	-77%	-72%	-79%	-86%	-80%	-86%	-73%	-75%	-77%
YES	122	88	26	69	30	58	36	32	82	45	43	10	11	13	19	21	18	10	14	15	9	16	72	50
	12%	10%	44%	8%	39%	11%	15%	35%	10%	11%	16%	9%	10%	13%	8%	11%	14%	10%	7%	10%	7%	13%	13%	12%
NO	878	817	33	751	48	459	207	61	777	367	232	99	94	86	207	160	111	83	189	130	121	106	495	383
	88%	90%	56%	92%	61%	89%	85%	65%	90%	89%	84%	91%	90%	87%	92%	89%	86%	90%	93%	90%	93%	87%	87%	88%

Table 48-6
QUESTION 46:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you believe the Trump campaign team worked with people in the Russian government during the campaign to impact the election?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN-	GOP	GOP	NOMI-	GOP	AFTER		YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	ANN-	OUNCE/	DE-	PRIM-	NOMI-	GOP	GOP	YES	NO	YES	NO	YES	NO	RELIEF	JOY	PRIZE	PRIDE	CERN	YES	YES	NO	NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (YES - NO)	-756	-38	-185	-194	-74	-162	-29	-74	-181	-576	-311	-445	-85	-664	-449	-295	-263	-179	-22	-136	-643	-113	-75
	-76%	-50%	-80%	-73%	-69%	-87%	-86%	-75%	-66%	-79%	-75%	-76%	-55%	-80%	-88%	-79%	-70%	-74%	-45%	-83%	-80%	-58%	-74%
YES	122	19	24	36	16	12	2	12	47	75	52	70	35	84	31	40	55	31	13	14	81	41	13
	12%	25%	10%	14%	15%	7%	7%	12%	17%	10%	13%	12%	22%	10%	6%	11%	15%	13%	27%	9%	10%	21%	13%
NO	878	57	209	230	90	174	31	86	227	651	363	515	119	749	481	336	318	209	35	150	725	153	88
	88%	75%	90%	86%	85%	93%	93%	88%	83%	90%	87%	88%	78%	90%	94%	89%	85%	87%	73%	91%	90%	79%	87%

Table 48-7

QUESTION 46:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you believe the Trump campaign team worked with people in the Russian government during the campaign to impact the election?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB- RE- PEAL/ RE- FOR- TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (YES - NO)	-756	-384	-156	-144	-72	-413	-322	-303	-311	-163	-260	-153	-142	-132	-68	-95	-187	-281	-563	-193	-506	-250	-687	-69
	-76%	-80%	-73%	-78%	-58%	-79%	-71%	-73%	-79%	-76%	-77%	-66%	-81%	-77%	-84%	-78%	-71%	-83%	-78%	-70%	-76%	-74%	-83%	-41%
YES	122	47	29	20	26	55	65	57	41	25	39	40	17	20	6	14	38	29	81	41	79	43	72	50
	12%	10%	13%	11%	21%	10%	14%	14%	11%	12%	12%	17%	9%	11%	8%	11%	15%	9%	11%	15%	12%	13%	9%	29%
NO	878	431	184	164	98	468	388	360	352	188	299	194	159	152	75	109	226	309	644	234	585	293	759	119
	88%	90%	87%	89%	79%	90%	86%	86%	89%	88%	88%	83%	91%	89%	92%	89%	85%	91%	89%	85%	88%	87%	91%	71%

Table 48-8

QUESTION 46:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you believe the Trump campaign team worked with people in the Russian government during the campaign to impact the election?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (YES - NO)	-756	-564	-192	-392	-174	-109	-88	7	-513	-197	-47	-753	-3	-346	-339	-684	-72	-183	-573	-308	-403	-353	-289
	-76%	-76%	-74%	-82%	-82%	-75%	-75%	15%	-75%	-78%	-77%	-85%	-3%	-81%	-75%	-78%	-58%	-66%	-79%	-79%	-74%	-78%	-86%
YES	122	89	33	43	20	19	15	26	87	28	7	65	57	39	56	96	26	46	76	41	72	50	24
	12%	12%	13%	9%	9%	13%	13%	57%	13%	11%	12%	7%	49%	9%	12%	11%	21%	17%	10%	11%	13%	11%	7%
NO	878	653	225	435	193	128	102	19	600	225	54	818	60	385	395	780	98	229	649	349	475	403	314
	88%	88%	87%	91%	91%	87%	87%	43%	87%	89%	88%	93%	51%	91%	88%	89%	79%	83%	90%	89%	87%	89%	93%

Table 49-1

QUESTION 47:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think the press purposely lowballed the estimate of the crowd at Trump's inauguration?

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH WEST	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000 100%	524 52%	283 28%	807 81%	187 19%	186 19%	247 25%	385 39%	182 18%	92 9%	261 26%	246 25%	165 16%	236 24%	236 24%	764 76%	520 52%	480 48%	197 20%	179 18%	211 21%	224 22%	189 19%
**D/S (YES - NO)	578 58%	333 63%	151 53%	483 60%	89 47%	102 55%	112 45%	256 66%	108 60%	60 65%	128 49%	154 63%	92 56%	143 61%	125 53%	453 59%	299 57%	279 58%	107 55%	104 58%	131 62%	116 52%	120 63%
YES	789 79%	428 82%	217 77%	645 80%	138 74%	144 77%	179 73%	320 83%	145 80%	76 83%	195 75%	200 81%	129 78%	190 80%	180 76%	609 80%	409 79%	380 79%	152 77%	141 79%	171 81%	170 76%	154 82%
NO	211 21%	96 18%	66 23%	162 20%	49 26%	42 23%	68 27%	65 17%	37 20%	16 17%	66 25%	46 19%	36 22%	46 20%	56 24%	155 20%	111 21%	100 21%	45 23%	38 21%	40 19%	54 24%	35 18%

Table 49-2
QUESTION 47:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think the press purposely lowballed the estimate of the crowd at Trump's inauguration?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O	MEN W/ DEGR	WOMEN W/O	WOMEN W/ DEGR	STRG GOP	STRG GOP	SOFT/ LEAN GOP	SOFT/ LEAN GOP	RIGHT DIR
BASE=TOTAL SAMPLE	1000 100%	93 9%	195 19%	232 23%	120 12%	104 10%	195 20%	181 18%	69 7%	184 18%	326 33%	370 37%	120 12%	241 24%	279 28%	268 27%	212 21%	250 25%	274 27%	196 20%	192 19%	698 70%	219 22%
**D/S (YES - NO)	578 58%	55 59%	120 61%	124 53%	74 61%	52 50%	115 59%	112 62%	46 67%	99 54%	201 62%	210 57%	67 56%	134 56%	164 59%	166 62%	113 53%	160 64%	173 63%	98 50%	99 52%	435 62%	106 48%
YES	789 79%	74 80%	157 81%	178 77%	97 81%	78 75%	155 79%	147 81%	58 83%	142 77%	263 81%	290 78%	94 78%	188 78%	222 79%	217 81%	162 77%	205 82%	223 82%	147 75%	145 76%	567 81%	163 74%
NO	211 21%	19 20%	38 19%	54 23%	23 19%	26 25%	40 21%	34 19%	12 17%	42 23%	62 19%	80 22%	27 22%	53 22%	57 21%	51 19%	49 23%	45 18%	50 18%	49 25%	46 24%	132 19%	56 26%

Table 49-3
QUESTION 47:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think the press purposely lowballed the estimate of the crowd at Trump's inauguration?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY	SMWT	TOTAL	MOD	TOTAL	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (YES - NO)	578	200	228	429	126	24	99	323	120	134	94	182	276	100	202	24	79	73	39	121	134	52	57
	58%	66%	58%	62%	49%	52%	49%	61%	53%	55%	71%	61%	64%	52%	54%	55%	55%	40%	60%	65%	68%	70%	53%
YES	789	251	311	563	192	34	151	426	173	189	113	241	355	147	288	33	111	128	51	154	166	63	82
	79%	83%	79%	81%	74%	76%	74%	81%	77%	77%	85%	80%	82%	76%	77%	78%	77%	70%	80%	82%	84%	85%	76%
NO	211	51	83	134	66	11	52	103	53	55	19	59	79	47	86	10	32	55	13	33	32	11	26
	21%	17%	21%	19%	26%	24%	26%	19%	23%	23%	15%	20%	18%	24%	23%	22%	23%	30%	20%	18%	16%	15%	24%

Table 49-4
QUESTION 47:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think the press purposely lowballed the estimate of the crowd at Trump's inauguration?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT			TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA										MOVING	CONS ENOUGH	TOO CONS					
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (YES - NO)	578	53	49	102	476	424	3	151	292	282	574	4	493	85	66	21	-2	71	507	480	88
	58%	56%	46%	51%	60%	65%	12%	48%	70%	55%	62%	6%	61%	46%	59%	49%	-7%	42%	61%	61%	46%
YES	789	74	78	152	637	540	15	234	354	396	750	39	654	135	89	32	14	119	670	632	140
	79%	78%	73%	75%	80%	82%	56%	74%	85%	78%	81%	53%	80%	73%	79%	74%	46%	71%	80%	81%	73%
NO	211	21	29	50	161	116	12	83	62	114	177	34	161	50	23	11	16	48	163	152	51
	21%	22%	27%	25%	20%	18%	44%	26%	15%	22%	19%	47%	20%	27%	21%	26%	54%	29%	20%	19%	27%

Table 49-5
QUESTION 47:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think the press purposely lowballed the estimate of the crowd at Trump's inauguration?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE			SECOND TOP ISSUE				2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (YES - NO)	578	563	-	511	22	303	143	12	543	282	132	50	53	61	163	74	78	52	134	81	84	66	371	207
	58%	62%	-	62%	28%	59%	59%	13%	63%	68%	48%	46%	50%	61%	72%	41%	60%	57%	66%	56%	64%	54%	65%	48%
YES	789	734	29	665	50	410	193	53	701	347	204	80	79	80	195	127	104	73	169	113	107	94	469	320
	79%	81%	50%	81%	64%	79%	79%	57%	82%	84%	74%	73%	75%	81%	86%	70%	80%	78%	83%	78%	82%	77%	83%	74%
NO	211	171	29	155	28	107	50	40	158	65	71	29	26	19	32	53	26	20	34	31	23	28	98	113
	21%	19%	50%	19%	36%	21%	21%	43%	18%	16%	26%	27%	25%	19%	14%	30%	20%	22%	17%	22%	18%	23%	17%	26%

Table 49-6

QUESTION 47:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think the press purposely lowballed the estimate of the crowd at Trump's inauguration?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP					
	BEFORE	ANN-ANN-	ANN-OUNCE/	GOP-DE-	GOP-PRIM-	NOMI-NATION	GOP-CONV	AFTER	GOP-CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS-YES	TOTAL-YES	TOTAL-NO	NSS-NO
	TOTAL	OUNCE	AFTER	BATES	ARIES	NATION	CONV	GOP	GOP	YES	NO	YES	NO	YES	NO	RELIEF	JOY	PRIZE	PRIDE	CERN	YES	YES	NO	NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101	
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%	
**D/S (YES - NO)	578	47	149	157	75	91	16	43	127	451	250	328	65	516	350	261	199	172	7	102	520	58	41	
	58%	61%	64%	59%	71%	49%	46%	44%	46%	62%	60%	56%	42%	62%	68%	69%	53%	72%	14%	62%	64%	30%	41%	
YES	789	61	191	212	91	138	25	71	201	588	333	456	109	675	431	319	286	206	28	133	663	126	71	
	79%	81%	82%	80%	85%	74%	73%	72%	73%	81%	80%	78%	71%	81%	84%	85%	77%	86%	57%	81%	82%	65%	70%	
NO	211	15	42	54	16	48	9	28	73	138	83	128	45	158	81	57	87	34	21	31	143	68	30	
	21%	19%	18%	20%	15%	26%	27%	28%	27%	19%	20%	22%	29%	19%	16%	15%	23%	14%	43%	19%	18%	35%	30%	

Table 49-7

QUESTION 47:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think the press purposely lowballed the estimate of the crowd at Trump's inauguration?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS, NOT MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-RE-PEAL/RE-FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (YES - NO)	578	300	105	104	68	326	216	268	232	114	208	118	95	111	46	81	198	197	476	102	353	225	523	55
	58%	63%	50%	56%	55%	62%	48%	64%	59%	54%	62%	50%	54%	65%	56%	66%	75%	58%	66%	37%	53%	67%	63%	33%
YES	789	389	159	144	96	424	334	343	313	164	273	176	135	141	63	102	231	267	600	189	509	280	677	112
	79%	81%	75%	78%	77%	81%	74%	82%	79%	77%	81%	75%	77%	82%	78%	83%	87%	79%	83%	69%	77%	83%	81%	66%
NO	211	89	54	40	28	98	119	75	81	49	65	58	40	30	18	21	33	71	125	86	155	56	154	57
	21%	19%	25%	22%	23%	19%	26%	18%	21%	23%	19%	25%	23%	18%	22%	17%	13%	21%	17%	31%	23%	17%	19%	34%

Table 49-8

QUESTION 47:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think the press purposely lowballed the estimate of the crowd at Trump's inauguration?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (YES - NO)	578	441	137	286	104	90	89	8	421	126	30	553	25	313	254	568	10	181	397	269	375	203	168
	58%	59%	53%	60%	49%	61%	76%	19%	61%	50%	50%	63%	22%	74%	56%	65%	8%	66%	55%	69%	68%	45%	50%
YES	789	591	198	382	159	118	103	27	554	189	46	718	71	369	353	722	67	228	561	330	461	328	253
	79%	80%	77%	80%	75%	81%	88%	59%	81%	75%	75%	81%	61%	87%	78%	82%	54%	83%	77%	85%	84%	72%	75%
NO	211	150	61	96	54	28	14	18	133	63	15	165	46	55	98	154	57	47	164	60	86	125	85
	21%	20%	23%	20%	25%	19%	12%	41%	19%	25%	25%	19%	39%	13%	22%	18%	46%	17%	23%	15%	16%	28%	25%

Table 50-1
 QUESTION 48:
 Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think Attorney General Jeff Sessions intentionally misled Democratic senators when he said he hadn't met with Russians about the campaign?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (YES - NO)	-339	-221	-66	-286	-50	-66	-86	-130	-58	-43	-88	-74	-54	-81	-83	-256	-213	-127	-57	-64	-64	-59	-96
	-34%	-42%	-23%	-35%	-27%	-35%	-34%	-32%	-32%	-47%	-34%	-30%	-33%	-34%	-35%	-34%	-41%	-26%	-29%	-36%	-30%	-26%	-51%
YES	330	152	109	260	68	60	80	128	62	25	87	86	55	78	76	254	154	177	70	57	74	83	46
	33%	29%	38%	32%	37%	32%	33%	33%	34%	27%	33%	35%	34%	33%	32%	33%	30%	37%	36%	32%	35%	37%	25%
NO	670	372	174	547	119	126	167	257	120	67	174	160	110	158	160	510	366	303	127	122	137	141	143
	67%	71%	62%	68%	63%	68%	67%	67%	66%	73%	67%	65%	66%	67%	68%	67%	70%	63%	64%	68%	65%	63%	75%

Table 50-2
 QUESTION 48:
 Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think Attorney General Jeff Sessions intentionally misled Democratic senators when he said he hadn't met with Russians about the campaign?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (YES - NO)	-339	-31	-74	-108	-66	-26	-54	-46	-30	-65	-82	-152	-40	-73	-140	-75	-52	-126	-95	-60	-39	-309	-12
	-34%	-33%	-38%	-47%	-55%	-25%	-28%	-26%	-44%	-35%	-25%	-41%	-33%	-30%	-50%	-28%	-25%	-50%	-35%	-31%	-21%	-44%	-5%
YES	330	31	61	62	27	39	71	67	19	59	122	109	40	84	70	97	80	62	89	68	76	195	104
	33%	34%	31%	27%	23%	37%	36%	37%	28%	32%	37%	29%	33%	35%	25%	36%	38%	25%	33%	35%	40%	28%	47%
NO	670	62	134	170	93	65	125	114	50	124	204	261	80	157	210	171	132	188	184	128	116	504	115
	67%	66%	69%	73%	77%	63%	64%	63%	72%	68%	63%	71%	67%	65%	75%	64%	62%	75%	67%	65%	60%	72%	53%

Table 50-3
 QUESTION 48:
 Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think Attorney General Jeff Sessions intentionally misled Democratic senators when he said he hadn't met with Russians about the campaign?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (YES - NO)	-339	-136	-170	-306	-33	-	-23	-225	-26	-88	-59	-136	-195	-58	-87	-18	-47	-65	-21	-72	-57	-35	-23
	-34%	-45%	-43%	-44%	-13%	1%	-11%	-43%	-11%	-36%	-45%	-45%	-45%	-30%	-23%	-43%	-33%	-36%	-33%	-39%	-29%	-47%	-22%
YES	330	83	112	195	112	23	91	152	100	78	37	82	119	68	143	12	48	59	21	57	70	20	42
	33%	27%	28%	28%	44%	50%	44%	29%	44%	32%	28%	27%	27%	35%	38%	29%	34%	32%	33%	31%	36%	27%	39%
NO	670	219	282	501	146	22	113	377	126	166	96	218	314	125	230	31	95	124	43	130	128	54	66
	67%	73%	72%	72%	56%	50%	56%	71%	56%	68%	72%	73%	73%	65%	62%	71%	66%	68%	67%	69%	64%	73%	61%

Table 50-4
 QUESTION 48:
 Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think Attorney General Jeff Sessions intentionally misled Democratic senators when he said he hadn't met with Russians about the campaign?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT			TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA										MOVING	CONS ENOUGH	TOO CONS					
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (YES - NO)	-339	1	-4	-3	-336	-314	2	-28	-225	-130	-355	15	-283	-56	-51	-7	2	4	-344	-304	-42
	-34%	1%	-4%	-2%	-42%	-48%	7%	-9%	-54%	-25%	-38%	21%	-35%	-30%	-45%	-16%	5%	3%	-41%	-39%	-22%
YES	330	48	52	99	231	171	14	145	96	190	286	44	266	65	31	18	16	86	244	240	74
	33%	50%	48%	49%	29%	26%	54%	46%	23%	37%	31%	60%	33%	35%	27%	42%	53%	51%	29%	31%	39%
NO	670	47	56	103	567	485	12	172	321	320	641	29	549	121	81	25	14	81	588	544	117
	67%	50%	52%	51%	71%	74%	46%	54%	77%	63%	69%	40%	67%	65%	73%	58%	47%	49%	71%	69%	61%

Table 50-5
 QUESTION 48:
 Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think Attorney General Jeff Sessions intentionally misled Democratic senators when he said he hadn't met with Russians about the campaign?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE			SECOND TOP ISSUE				2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (YES - NO)	-339	-352	14	-331	14	-223	-50	18	-347	-131	-84	-42	-39	-44	-79	-59	-46	-1	-84	-37	-58	-43	-213	-126
	-34%	-39%	23%	-40%	18%	-43%	-21%	20%	-40%	-32%	-31%	-38%	-37%	-45%	-35%	-33%	-36%	-1%	-41%	-26%	-44%	-35%	-38%	-29%
YES	330	276	36	244	46	147	97	56	256	140	95	34	33	27	74	61	42	46	60	54	36	40	177	153
	33%	31%	62%	30%	59%	28%	40%	60%	30%	34%	35%	31%	32%	28%	33%	34%	32%	50%	29%	37%	28%	32%	31%	35%
NO	670	628	22	576	32	370	146	37	603	271	179	75	72	72	153	120	88	47	143	91	94	83	390	279
	67%	69%	38%	70%	41%	72%	60%	40%	70%	66%	65%	69%	68%	72%	67%	66%	68%	50%	71%	63%	72%	68%	69%	65%

Table 50-6
 QUESTION 48:
 Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think Attorney General Jeff Sessions intentionally misled Democratic senators when he said he hadn't met with Russians about the campaign?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN-	GOP	GOP	NOMI-	GOP	AFTER		YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS	TOTAL	TOTAL	NSS
	TOTAL	ANN-	OUNCE/	DE-	PRIM-	NOMI-	GOP	GOP	YES	NO	YES	NO	YES	NO	RELIEF	JOY	PRIZE	PRIDE	CERN	YES	YES	NO	NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (YES - NO)	-339	-10	-84	-86	-45	-92	-9	-14	-49	-290	-103	-236	-25	-315	-237	-177	-103	-115	-	-61	-331	-9	-14
	-34%	-13%	-36%	-32%	-43%	-49%	-26%	-14%	-18%	-40%	-25%	-40%	-16%	-38%	-46%	-47%	-28%	-48%	-	-37%	-41%	-4%	-14%
YES	330	33	74	90	31	47	12	42	113	218	156	174	65	259	138	99	135	63	24	52	238	93	44
	33%	44%	32%	34%	29%	25%	37%	43%	41%	30%	38%	30%	42%	31%	27%	26%	36%	26%	50%	32%	29%	48%	43%
NO	670	43	158	176	76	139	21	56	161	508	259	410	89	574	375	276	238	177	24	113	568	101	57
	67%	56%	68%	66%	71%	75%	63%	57%	59%	70%	62%	70%	58%	69%	73%	74%	64%	74%	50%	68%	71%	52%	57%

Table 50-7
 QUESTION 48:
 Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think Attorney General Jeff Sessions intentionally misled Democratic senators when he said he hadn't met with Russians about the campaign?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS, NOT MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-RE-PEAL/RE-FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (YES - NO)	-339	-210	-43	-44	-42	-164	-157	-141	-157	-59	-100	-96	-60	-53	-31	-53	-126	-124	-303	-36	-178	-161	-311	-29
	-34%	-44%	-20%	-24%	-34%	-31%	-35%	-34%	-40%	-28%	-29%	-41%	-34%	-31%	-38%	-43%	-48%	-37%	-42%	-13%	-27%	-48%	-37%	-17%
YES	330	134	85	70	41	179	148	138	118	77	119	69	58	59	25	35	69	107	211	119	243	88	260	70
	33%	28%	40%	38%	33%	34%	33%	33%	30%	36%	35%	29%	33%	34%	31%	28%	26%	32%	29%	43%	37%	26%	31%	41%
NO	670	344	128	114	83	343	305	279	276	136	219	165	118	112	56	88	195	231	514	156	421	248	571	99
	67%	72%	60%	62%	67%	66%	67%	67%	70%	64%	65%	71%	67%	66%	69%	72%	74%	68%	71%	57%	63%	74%	69%	59%

Table 50-8
 QUESTION 48:
 Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think Attorney General Jeff Sessions intentionally misled Democratic senators when he said he hadn't met with Russians about the campaign?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (YES - NO)	-339	-264	-75	-168	-97	-33	-47	5	-277	-43	-19	-350	10	-204	-112	-316	-24	-92	-247	-171	-249	-90	-86
	-34%	-36%	-29%	-35%	-46%	-22%	-40%	12%	-40%	-17%	-32%	-40%	9%	-48%	-25%	-36%	-19%	-33%	-34%	-44%	-46%	-20%	-26%
YES	330	239	92	155	58	57	35	25	205	105	21	267	64	110	170	280	50	92	239	110	149	181	126
	33%	32%	35%	32%	27%	39%	30%	56%	30%	41%	34%	30%	54%	26%	38%	32%	41%	33%	33%	28%	27%	40%	37%
NO	670	503	167	323	155	89	82	20	482	148	40	616	53	314	282	596	74	184	486	280	398	271	212
	67%	68%	65%	68%	73%	61%	70%	44%	70%	59%	66%	70%	46%	74%	62%	68%	59%	67%	67%	72%	73%	60%	63%

Table 51-1
 QUESTION 49:
 Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.
 Do you think it is nepotism and wrong for Donald Trump to allow his daughter and son-in-law to have official positions within the U.S. government?

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (YES - NO)	-464	-291	-123	-414	-53	-94	-129	-161	-80	-48	-126	-96	-74	-120	-118	-346	-217	-248	-55	-99	-86	-112	-112
	-46%	-55%	-43%	-51%	-28%	-51%	-52%	-42%	-44%	-52%	-48%	-39%	-45%	-51%	-50%	-45%	-42%	-52%	-28%	-55%	-41%	-50%	-59%
YES	268	117	80	197	67	46	59	112	51	22	67	75	46	58	59	209	152	116	71	40	62	56	38
	27%	22%	28%	24%	36%	25%	24%	29%	28%	24%	26%	31%	28%	24%	25%	27%	29%	24%	36%	22%	30%	25%	20%
NO	732	407	203	610	120	140	188	273	131	70	194	171	119	178	177	555	368	364	126	139	149	168	151
	73%	78%	72%	76%	64%	75%	76%	71%	72%	76%	74%	69%	72%	76%	75%	73%	71%	76%	64%	78%	70%	75%	80%

Table 51-2
 QUESTION 49:
 Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think it is nepotism and wrong for Donald Trump to allow his daughter and son-in-law to have official positions within the U.S. government?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (YES - NO)	-464	-11	-86	-119	-67	-44	-99	-105	-46	-99	-140	-166	-60	-93	-124	-146	-102	-118	-173	-86	-80	-378	-53
	-46%	-12%	-44%	-51%	-56%	-42%	-50%	-58%	-66%	-54%	-43%	-45%	-50%	-38%	-44%	-54%	-48%	-47%	-63%	-44%	-42%	-54%	-24%
YES	268	41	54	56	27	30	48	38	12	42	93	102	30	74	78	61	55	66	50	55	56	160	83
	27%	44%	28%	24%	22%	29%	25%	21%	17%	23%	29%	28%	25%	31%	28%	23%	26%	26%	18%	28%	29%	23%	38%
NO	732	52	140	176	93	74	147	143	57	141	233	268	90	167	202	207	157	184	223	141	136	538	136
	73%	56%	72%	76%	78%	71%	75%	79%	83%	77%	71%	72%	75%	69%	72%	77%	74%	74%	82%	72%	71%	77%	62%

Table 51-3
 QUESTION 49:
 Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.
 Do you think it is nepotism and wrong for Donald Trump to allow his daughter and son-in-law to have official positions within the U.S. government?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY	SMWT	TOTAL	MOD	TOTAL	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (YES - NO)	-464	-169	-207	-376	-78	-10	-78	-269	-56	-139	-57	-136	-193	-90	-181	-26	-69	-101	-28	-82	-79	-35	-45
	-46%	-56%	-53%	-54%	-30%	-22%	-38%	-51%	-25%	-57%	-43%	-45%	-45%	-47%	-49%	-60%	-48%	-55%	-43%	-44%	-40%	-47%	-42%
YES	268	67	93	160	90	18	63	130	85	52	38	82	120	52	96	9	37	41	18	52	60	20	31
	27%	22%	24%	23%	35%	39%	31%	25%	38%	21%	29%	27%	28%	27%	26%	20%	26%	22%	28%	28%	30%	26%	29%
NO	732	235	301	536	168	28	141	399	141	192	95	218	313	142	277	34	106	142	46	135	138	54	77
	73%	78%	76%	77%	65%	61%	69%	75%	62%	79%	71%	73%	72%	73%	74%	80%	74%	78%	72%	72%	70%	74%	71%

Table 51-4
QUESTION 49:

Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think it is nepotism and wrong for Donald Trump to allow his daughter and son-in-law to have official positions within the U.S. government?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT			TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA										MOVING	CONS ENOUGH	TOO CONS					
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (YES - NO)	-464	-21	-1	-22	-442	-375	8	-97	-272	-215	-487	22	-408	-56	-49	-3	-3	-25	-439	-409	-62
	-46%	-22%	-1%	-11%	-55%	-57%	29%	-31%	-65%	-42%	-52%	31%	-50%	-30%	-44%	-7%	-12%	-15%	-53%	-52%	-33%
YES	268	37	53	90	178	141	17	110	72	148	220	48	203	65	31	20	13	71	197	188	64
	27%	39%	50%	45%	22%	21%	64%	35%	17%	29%	24%	65%	25%	35%	28%	46%	44%	43%	24%	24%	34%
NO	732	58	54	112	620	515	10	207	344	363	707	25	612	121	81	23	17	96	636	597	127
	73%	61%	50%	55%	78%	79%	36%	65%	83%	71%	76%	35%	75%	65%	72%	54%	56%	57%	76%	76%	66%

Table 51-5
 QUESTION 49:
 Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.

Do you think it is nepotism and wrong for Donald Trump to allow his daughter and son-in-law to have official positions within the U.S. government?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE			SECOND TOP ISSUE				2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (YES - NO)	-464	-485	23	-455	7	-290	-66	10	-461	-232	-96	-46	-33	-57	-136	-62	-62	-39	-113	-56	-72	-62	-309	-155
	-46%	-54%	3%	-55%	9%	-56%	-27%	11%	-54%	-56%	-35%	-42%	-31%	-58%	-60%	-35%	-48%	-42%	-56%	-39%	-55%	-51%	-54%	-36%
YES	268	210	41	183	42	113	89	52	199	90	89	32	36	21	45	59	33	27	45	44	29	30	129	139
	27%	23%	7%	22%	5%	22%	37%	5%	23%	22%	32%	29%	34%	21%	20%	33%	26%	29%	22%	30%	22%	25%	23%	32%
NO	732	695	18	637	35	404	154	41	660	322	186	77	69	78	181	121	96	66	158	100	101	92	438	294
	73%	77%	3%	78%	4%	78%	63%	4%	77%	78%	68%	71%	66%	79%	80%	67%	74%	71%	78%	70%	78%	75%	77%	68%

Table 51-6
 QUESTION 49:
 Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.
 Do you think it is nepotism and wrong for Donald Trump to allow his daughter and son-in-law to have official positions within the U.S. government?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN-	GOP	GOP	NOMI-	GOP	AFTER		YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRISE	PRIDE	CON-CERN	NSS	TOTAL	TOTAL	NSS
	TOTAL	ANN-	OUNCE/	DE-	PRIM-	NOMI-	GOP	GOP	YES	NO	YES	NO	YES	NO	RELIEF	JOY	PRISE	PRIDE	CERN	YES	YES	NO	NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (YES - NO)	-464	-34	-137	-110	-51	-83	-16	-34	-66	-398	-169	-295	-32	-438	-312	-232	-117	-149	3	-86	-447	-17	-18
	-46%	-44%	-59%	-41%	-48%	-45%	-48%	-34%	-24%	-55%	-41%	-50%	-21%	-53%	-61%	-62%	-31%	-62%	7%	-52%	-55%	-9%	-18%
YES	268	21	48	78	28	52	9	32	104	164	123	145	61	198	100	72	128	46	26	39	180	88	42
	27%	28%	21%	29%	26%	28%	26%	33%	38%	23%	30%	25%	40%	24%	20%	19%	34%	19%	54%	24%	22%	46%	41%
NO	732	55	185	188	79	135	25	66	170	562	292	440	93	635	412	304	245	194	22	125	627	106	59
	73%	72%	79%	71%	74%	72%	74%	67%	62%	77%	70%	75%	60%	76%	80%	81%	66%	81%	46%	76%	78%	54%	59%

Table 51-7
 QUESTION 49:
 Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.
 Do you think it is nepotism and wrong for Donald Trump to allow his daughter and son-in-law to have official positions within the U.S. government?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS, NOT MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-RE-PEAL/RE-FOR-PLACE EIGN TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (YES - NO)	-464	-270	-90	-67	-38	-285	-191	-170	-208	-75	-188	-82	-84	-73	-36	-55	-143	-189	-387	-77	-293	-171	-482	18
	-46%	-56%	-42%	-36%	-30%	-54%	-42%	-41%	-53%	-35%	-56%	-35%	-48%	-43%	-44%	-45%	-54%	-56%	-53%	-28%	-44%	-51%	-58%	11%
YES	268	104	61	59	43	119	131	124	93	69	75	76	45	49	23	34	60	74	169	99	186	82	175	93
	27%	22%	29%	32%	35%	23%	29%	30%	24%	32%	22%	32%	26%	29%	28%	28%	23%	22%	23%	36%	28%	25%	21%	55%
NO	732	374	151	126	81	404	322	294	301	144	263	158	130	122	59	89	204	264	556	176	478	254	657	75
	73%	78%	71%	68%	65%	77%	71%	70%	76%	68%	78%	68%	74%	71%	72%	72%	77%	78%	77%	64%	72%	75%	79%	45%

Table 51-8
 QUESTION 49:
 Now, here are some questions about a few controversies that have been in the news. For each one, please answer yes or no.
 Do you think it is nepotism and wrong for Donald Trump to allow his daughter and son-in-law to have official positions within the U.S. government?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (YES - NO)	-464	-365	-99	-279	-91	-64	-46	17	-357	-76	-31	-490	26	-231	-202	-433	-31	-121	-344	-220	-302	-162	-156
	-46%	-49%	-38%	-58%	-43%	-44%	-40%	37%	-52%	-30%	-51%	-55%	22%	-55%	-45%	-50%	-25%	-44%	-47%	-57%	-55%	-36%	-46%
YES	268	188	79	99	61	41	35	31	165	88	15	196	71	97	125	221	47	77	191	85	123	145	91
	27%	25%	31%	21%	29%	28%	30%	68%	24%	35%	24%	22%	61%	23%	28%	25%	38%	28%	26%	22%	22%	32%	27%
NO	732	553	179	379	152	105	82	14	522	164	46	686	46	328	327	655	78	198	534	305	425	307	247
	73%	75%	69%	79%	71%	72%	70%	32%	76%	65%	76%	78%	39%	77%	72%	75%	62%	72%	74%	78%	78%	68%	73%

Table 52-1
 QUESTION 50:
 Did you vote a straight Republican ticket in November?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE						
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
YES	686	436	170	605	78	128	159	275	123	62	184	179	116	146	154	532	330	357	139	132	149	151	115
	69%	83%	60%	75%	42%	69%	65%	72%	68%	68%	70%	73%	70%	62%	65%	70%	63%	74%	70%	74%	71%	68%	61%
NO	253	65	87	152	98	47	73	83	49	20	67	50	40	77	70	183	159	94	41	35	51	62	64
	25%	12%	31%	19%	52%	25%	30%	22%	27%	21%	26%	20%	24%	32%	30%	24%	31%	19%	21%	19%	24%	28%	34%
DON'T REMEMBER	61	23	27	50	11	10	15	26	10	10	10	17	10	14	12	49	31	30	17	13	10	11	10
	6%	4%	9%	6%	6%	5%	6%	7%	6%	11%	4%	7%	6%	6%	5%	6%	6%	6%	9%	7%	5%	5%	5%

Table 52-2
 QUESTION 50:
 Did you vote a straight Republican ticket in November?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD				
	TOTAL	MEN		MEN		WOMEN		WOMEN		HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN		WOMEN		STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP		SOFT/ LEAN GOP		RIGHT DIR	WRONG TRACK
		18-34	35-54	55+	65+	18-34	35-54	55+	65+					W/O DEGR	W/ DEGR	W/O DEGR	W/ DEGR			LEAN GOP MEN	LEAN GOP WOMEN	LEAN GOP MEN	LEAN GOP WOMEN		
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219		
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%		
YES	686	61	133	136	66	78	148	131	50	130	217	255	84	156	174	191	166	204	232	100	122	509	124		
	69%	66%	68%	58%	55%	75%	76%	73%	72%	71%	67%	69%	70%	65%	62%	71%	78%	81%	85%	51%	64%	73%	57%		
NO	253	25	53	82	47	16	33	44	17	39	90	92	32	69	90	60	33	38	27	81	56	150	84		
	25%	26%	27%	35%	39%	16%	17%	24%	24%	21%	27%	25%	26%	28%	32%	22%	16%	15%	10%	41%	29%	22%	38%		
DON'T REMEMBER	61	7	9	15	7	10	14	6	2	15	19	23	5	16	15	17	13	9	15	15	14	39	11		
	6%	8%	5%	6%	6%	10%	7%	3%	3%	8%	6%	6%	4%	7%	5%	6%	6%	3%	5%	8%	7%	6%	5%		

Table 52-3
 QUESTION 50:
 Did you vote a straight Republican ticket in November?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
YES	686	247	268	514	137	35	136	405	134	148	113	220	334	109	243	25	103	123	36	135	141	49	75
	69%	82%	68%	74%	53%	77%	67%	77%	59%	60%	86%	73%	77%	57%	65%	59%	72%	67%	57%	72%	71%	66%	69%
NO	253	49	100	149	94	9	49	92	83	78	17	69	86	75	92	16	32	51	22	42	42	20	28
	25%	16%	25%	21%	36%	21%	24%	17%	37%	32%	13%	23%	20%	39%	25%	36%	22%	28%	34%	22%	21%	28%	26%
DON'T REMEMBER	61	7	26	33	27	1	19	32	10	19	2	12	13	9	39	2	8	9	6	11	15	5	5
	6%	2%	7%	5%	10%	2%	9%	6%	4%	8%	1%	4%	3%	5%	10%	5%	6%	5%	9%	6%	8%	7%	5%

Table 52-4
 QUESTION 50:
 Did you vote a straight Republican ticket in November?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA											ENOUGH	TOO CONS					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
YES	686	61	54	115	571	477	14	195	335	322	657	29	590	97	68	22	6	118	568	611	62
	69%	64%	51%	57%	72%	73%	54%	61%	81%	63%	71%	40%	72%	52%	61%	52%	21%	71%	68%	78%	32%
NO	253	28	50	77	175	149	11	92	63	152	215	38	178	74	36	17	22	39	213	143	101
	25%	29%	46%	38%	22%	23%	42%	29%	15%	30%	23%	52%	22%	40%	32%	39%	71%	24%	26%	18%	53%
DON'T REMEMBER	61	6	3	9	52	30	1	30	18	37	55	6	47	14	8	4	2	10	51	31	28
	6%	7%	3%	5%	6%	5%	4%	9%	4%	7%	6%	8%	6%	8%	7%	9%	7%	6%	6%	4%	14%

Table 52-5
 QUESTION 50:
 Did you vote a straight Republican ticket in November?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
YES	686	643	28	577	50	375	154	55	597	291	183	69	68	74	159	111	103	51	153	88	91	85	423	263
	69%	71%	48%	70%	64%	72%	64%	59%	69%	71%	67%	64%	65%	75%	70%	62%	80%	55%	75%	61%	70%	70%	75%	61%
NO	253	208	26	198	27	119	78	35	209	93	78	36	30	16	54	58	18	34	42	46	31	31	113	139
	25%	23%	45%	24%	35%	23%	32%	37%	24%	23%	28%	33%	28%	16%	24%	32%	14%	36%	21%	32%	24%	25%	20%	32%
DON'T REMEMBER	61	54	4	45	1	24	10	4	53	27	14	3	7	9	13	11	8	8	8	10	9	6	31	30
	6%	6%	7%	6%	1%	5%	4%	4%	6%	7%	5%	3%	7%	9%	6%	6%	6%	9%	4%	7%	7%	5%	5%	7%

Table 52-6
 QUESTION 50:
 Did you vote a straight Republican ticket in November?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- ANN- OUNCE/ AFTER	GOP DE- BATES	GOP PRIM- ARIES	NOMI- NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL																						
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
YES	686	70	168	174	73	121	22	58	192	495	280	406	98	584	358	290	235	181	26	97	588	98	60
	69%	91%	72%	66%	69%	65%	66%	59%	70%	68%	67%	69%	64%	70%	70%	77%	63%	76%	53%	59%	73%	51%	59%
NO	253	4	51	71	30	53	10	34	66	187	113	139	43	203	120	68	116	47	20	56	170	82	34
	25%	6%	22%	27%	28%	29%	28%	34%	24%	26%	27%	24%	28%	24%	23%	18%	31%	20%	41%	34%	21%	42%	34%
DON'T REMEMBER	61	2	13	21	3	12	2	7	16	45	22	39	13	46	35	17	23	11	3	11	48	13	7
	6%	3%	6%	8%	3%	7%	6%	7%	6%	6%	5%	7%	8%	6%	7%	5%	6%	5%	6%	7%	6%	7%	7%

Table 52-7
 QUESTION 50:
 Did you vote a straight Republican ticket in November?

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP						BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS	
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS NOT-MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
YES	686	336	142	110	98	371	301	294	271	136	240	151	122	122	51	100	208	234	543	144	433	253	576	111
	69%	70%	67%	60%	79%	71%	66%	70%	69%	64%	71%	65%	70%	71%	63%	82%	79%	69%	75%	52%	65%	75%	69%	66%
NO	253	113	57	61	22	116	124	98	101	66	74	65	43	41	29	21	42	82	145	108	186	67	205	48
	25%	24%	27%	33%	17%	22%	27%	23%	26%	31%	22%	28%	25%	24%	36%	17%	16%	24%	20%	39%	28%	20%	25%	28%
DON'T REMEMBER	61	29	13	14	5	36	28	26	21	11	23	18	10	9	1	2	13	22	37	24	45	16	51	10
	6%	6%	6%	8%	4%	7%	6%	6%	5%	5%	7%	8%	6%	5%	1%	2%	5%	7%	5%	9%	7%	5%	6%	6%

Table 52-8
 QUESTION 50:
 Did you vote a straight Republican ticket in November?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
YES	686	524	162	342	126	102	86	30	686	-	-	602	85	327	288	615	71	212	474	286	422	264	208
	69%	71%	63%	71%	59%	70%	73%	67%	100%	-	-	68%	72%	77%	64%	70%	57%	77%	65%	73%	77%	58%	62%
NO	253	173	80	101	71	40	29	11	-	253	-	227	26	76	127	203	50	50	203	75	93	159	105
	25%	23%	31%	21%	33%	27%	25%	25%	-	100%	-	26%	22%	18%	28%	23%	40%	18%	28%	19%	17%	35%	31%
DON'T REMEMBER	61	44	17	36	15	4	2	3	-	-	61	54	7	22	36	58	3	13	48	29	32	29	24
	6%	6%	6%	7%	7%	3%	2%	8%	-	-	100%	6%	6%	5%	8%	7%	2%	5%	7%	7%	6%	6%	7%

Table 53-1
 QUESTION 51:
 When you hear the media being critical of Donald Trump, does their criticism make you question your support for him, or does it reinforce that he's on the right track in terms of shaking things up in Washington, D.C.?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE-TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (REINFORCES - QUESTION MY SUPPORT)	766	412	205	616	146	142	193	299	131	78	184	191	130	183	190	576	398	368	102	134	157	199	174
	77%	79%	72%	76%	78%	76%	78%	78%	72%	84%	71%	78%	79%	78%	81%	75%	77%	77%	52%	75%	75%	89%	92%
REINFORCES THAT HE'S ON THE RIGHT TRACK	883	468	244	712	167	164	220	342	157	85	223	218	147	210	213	670	459	424	149	156	184	212	181
	88%	89%	86%	88%	89%	88%	89%	89%	86%	92%	85%	89%	89%	89%	90%	88%	88%	88%	76%	87%	87%	94%	96%
YES, MAKES ME QUESTION MY SUPPORT FOR HIM	117	56	39	95	20	22	27	43	25	7	38	28	18	26	23	94	61	56	48	23	27	12	8
	12%	11%	14%	12%	11%	12%	11%	11%	14%	8%	15%	11%	11%	11%	10%	12%	12%	12%	24%	13%	13%	6%	4%

Table 53-2
 QUESTION 51:
 When you hear the media being critical of Donald Trump, does their criticism make you question your support for him, or does it reinforce that he's on the right track in terms of shaking things up in Washington, D.C.?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		WOMEN		WOMEN		HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK		
		18-34	35-54	55+	65+	18-34	35-54	55+	65+														
BASE-TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (REINFORCES - QUESTION MY SUPPORT)	766	43	149	207	109	59	142	166	65	150	239	283	93	175	223	214	153	187	224	161	134	577	126
	77%	46%	76%	89%	91%	57%	73%	92%	94%	82%	74%	76%	78%	73%	80%	80%	72%	75%	82%	82%	70%	83%	58%
REINFORCES THAT HE'S ON THE RIGHT TRACK	883	68	172	219	114	81	169	174	67	167	283	327	107	208	251	241	182	219	249	179	163	637	172
	88%	73%	88%	95%	95%	78%	86%	96%	97%	91%	87%	88%	89%	86%	90%	90%	86%	87%	91%	91%	85%	91%	79%
YES, MAKES ME QUESTION MY SUPPORT FOR HIM	117	25	23	13	5	22	26	7	2	17	43	44	14	33	28	27	29	32	25	17	29	61	46
	12%	27%	12%	5%	5%	22%	14%	4%	3%	9%	13%	12%	11%	14%	10%	10%	14%	13%	9%	9%	15%	9%	21%

Table 53-3
 QUESTION 51:
 When you hear the media being critical of Donald Trump, does their criticism make you question your support for him, or does it reinforce that he's on the right track in terms of shaking things up in Washington, D.C.?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (REINFORCES - QUESTION MY SUPPORT)	766	246	317	563	181	21	136	401	164	201	90	236	326	142	298	36	106	143	50	145	154	58	73
	77%	81%	80%	81%	70%	47%	67%	76%	72%	82%	68%	78%	75%	74%	80%	85%	74%	78%	78%	78%	78%	78%	68%
REINFORCES THAT HE'S ON THE RIGHT TRACK	883	274	356	630	220	33	170	465	195	223	111	268	379	168	336	40	124	163	57	166	176	66	91
	88%	91%	90%	90%	85%	74%	83%	88%	86%	91%	84%	89%	88%	87%	90%	92%	87%	89%	89%	89%	89%	89%	84%
YES, MAKES ME QUESTION MY SUPPORT FOR HIM	117	28	38	67	39	12	34	64	31	22	21	32	54	26	38	3	19	20	7	21	22	8	17
	12%	9%	10%	10%	15%	26%	17%	12%	14%	9%	16%	11%	12%	13%	10%	8%	13%	11%	11%	11%	11%	11%	16%

Table 53-4
 QUESTION 51:
 When you hear the media being critical of Donald Trump, does their criticism make you question your support for him, or does it reinforce that he's on the right track in terms of shaking things up in Washington, D.C.?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	TOTAL	OBAMA	OBAMA	TOTAL	NEVER	BETTER	WORSE	SAME	STRG	SMWT	TOTAL	TOTAL	TOTAL	TOTAL	NOT	NOT	TOO	TOTAL	TOTAL	GOP	UND
		08&12	OBAMA	OBAMA	OBAMA	BETTER	WORSE	SAME	APPRV	APPRV	APPRV	DISAP	APPRV	DISAP	MOVING	ENOUGH	CONS	APPRV	DISAP	CAND	UND
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (REINFORCES - QUESTION MY SUPPORT)	766	41	57	98	668	549	-2	218	340	426	766	-	625	141	98	29	13	72	694	622	128
	77%	43%	53%	48%	84%	84%	-6%	69%	82%	83%	83%	-	77%	76%	88%	68%	45%	43%	83%	79%	67%
REINFORCES THAT HE'S ON THE RIGHT TRACK	883	68	82	150	733	603	13	268	378	468	846	37	720	163	105	36	22	120	763	703	159
	88%	71%	77%	74%	92%	92%	47%	84%	91%	92%	91%	50%	88%	88%	94%	84%	72%	71%	92%	90%	83%
YES, MAKES ME QUESTION MY SUPPORT FOR HIM	117	27	25	52	65	54	14	49	38	42	81	36	95	22	7	7	8	48	69	81	32
	12%	29%	23%	26%	8%	8%	53%	16%	9%	8%	9%	50%	12%	12%	6%	16%	28%	29%	8%	10%	17%

Table 53-5
 QUESTION 51:
 When you hear the media being critical of Donald Trump, does their criticism make you question your support for him, or does it reinforce that he's on the right track in terms of shaking things up in Washington, D.C.?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE			SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE-TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (REINFORCES - QUESTION MY SUPPORT)	766	760	-9	682	16	401	169	28	708	336	207	86	62	75	190	139	97	77	163	104	123	95	436	330
	77%	84%	-15%	83%	20%	77%	70%	30%	82%	82%	75%	79%	58%	75%	84%	77%	75%	82%	80%	72%	94%	78%	77%	76%
REINFORCES THAT HE'S ON THE RIGHT TRACK	883	833	25	751	47	459	206	60	784	374	241	98	84	87	208	160	113	85	183	124	127	108	502	381
	88%	92%	43%	92%	60%	89%	85%	65%	91%	91%	88%	90%	79%	88%	92%	89%	87%	91%	90%	86%	97%	89%	88%	88%
YES, MAKES ME QUESTION MY SUPPORT FOR HIM	117	72	33	69	31	58	37	32	76	38	34	11	22	12	18	21	16	8	20	20	4	14	66	51
	12%	8%	57%	8%	40%	11%	15%	35%	9%	9%	12%	10%	21%	12%	8%	11%	13%	9%	10%	14%	3%	11%	12%	12%

Table 53-6

QUESTION 51:
When you hear the media being critical of Donald Trump, does their criticism make you question your support for him, or does it reinforce that he's on the right track in terms of shaking things up in Washington, D.C.?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-ANN-OUNCE/	ANN-OUNCE/	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
			OUNCE	AFTER	BATES	ARIES	NATION	CONV	CONV														
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (REINFORCES - QUESTION MY SUPPORT)	766	42	196	199	83	163	14	69	154	611	294	471	72	695	462	307	280	186	10	139	664	102	54
	77%	55%	84%	75%	78%	87%	42%	70%	56%	84%	71%	81%	47%	83%	90%	82%	75%	77%	20%	85%	82%	52%	54%
REINFORCES THAT HE'S ON THE RIGHT TRACK	883	59	214	233	95	174	24	84	214	669	355	528	113	764	487	341	326	213	29	152	735	148	78
	88%	78%	92%	87%	89%	94%	71%	85%	78%	92%	85%	90%	73%	92%	95%	91%	88%	89%	60%	92%	91%	76%	77%
YES, MAKES ME QUESTION MY SUPPORT FOR HIM	117	17	18	33	12	12	10	15	60	57	60	57	41	69	25	35	47	27	19	13	71	46	23
	12%	22%	8%	13%	11%	6%	29%	15%	22%	8%	15%	10%	27%	8%	5%	9%	12%	11%	40%	8%	9%	24%	23%

Table 53-7

QUESTION 51:
When you hear the media being critical of Donald Trump, does their criticism make you question your support for him, or does it reinforce that he's on the right track in terms of shaking things up in Washington, D.C.?

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLITICIAN	ISSUE POSITIONS	NAT'L URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/ RE-FOR-PLACE EIGN DEALS	NAT'L URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE SEC- EIGN DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (REINFORCES - QUESTION MY SUPPORT)	766	389	156	149	72	410	310	338	305	168	259	162	133	147	65	100	195	287	581	185	499	266	726	40
	77%	81%	73%	81%	58%	78%	68%	81%	78%	79%	76%	69%	76%	86%	80%	81%	74%	85%	80%	67%	75%	79%	87%	24%
REINFORCES THAT HE'S ON THE RIGHT TRACK	883	434	184	167	98	466	381	378	349	191	298	198	154	159	73	111	229	312	653	230	582	301	779	104
	88%	91%	87%	90%	79%	89%	84%	91%	89%	89%	88%	85%	88%	93%	90%	91%	87%	92%	90%	84%	88%	90%	94%	62%
YES, MAKES ME QUESTION MY SUPPORT FOR HIM	117	45	28	18	26	56	72	40	44	23	40	36	21	12	8	11	35	26	72	45	82	35	53	64
	12%	9%	13%	10%	21%	11%	16%	9%	11%	11%	12%	15%	12%	7%	10%	9%	13%	8%	10%	16%	12%	10%	6%	38%

Table 53-8

QUESTION 51:
When you hear the media being critical of Donald Trump, does their criticism make you question your support for him, or does it reinforce that he's on the right track in terms of shaking things up in Washington, D.C.?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM		ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (REINFORCES - QUESTION MY SUPPORT)	766	583	183	404	168	108	93	-6	517	201	48	883	-117	346	339	685	81	182	584	330	418	348	279
	77%	79%	71%	84%	79%	73%	79%	-14%	75%	79%	79%	100%	-100%	81%	75%	78%	65%	66%	81%	85%	76%	77%	82%
REINFORCES THAT HE'S ON THE RIGHT TRACK	883	662	221	441	190	127	105	19	602	227	54	883	-	385	395	780	103	228	654	360	483	400	308
	88%	89%	85%	92%	89%	87%	90%	43%	88%	90%	89%	100%	-	91%	88%	89%	82%	83%	90%	92%	88%	88%	91%
YES, MAKES ME QUESTION MY SUPPORT FOR HIM	117	79	38	37	22	19	12	26	85	26	7	-	117	39	56	95	22	47	71	30	65	52	30
	12%	11%	15%	8%	11%	13%	10%	57%	12%	10%	11%	-	100%	9%	12%	11%	18%	17%	10%	8%	12%	12%	9%

Table 54-1
 QUESTION 52:
 Do you agree or disagree with Donald Trump's statement that the press 'is the enemy of the American people'?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE						
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (AGREE - DISAGREE)	751	426	193	619	129	126	185	299	141	83	192	196	125	155	163	588	367	384	153	136	175	157	130
	75%	81%	68%	77%	69%	68%	75%	78%	78%	90%	74%	80%	76%	66%	69%	77%	71%	80%	78%	76%	83%	70%	69%
TOTAL AGREE	876	475	238	713	158	156	216	342	162	87	227	221	145	196	200	676	443	432	175	157	193	190	159
-----	88%	91%	84%	88%	84%	84%	87%	89%	89%	95%	87%	90%	88%	83%	85%	88%	85%	90%	89%	88%	92%	85%	84%
TOTAL DISAGREE	124	49	45	94	29	30	31	43	20	5	34	25	20	40	36	88	77	48	22	22	18	33	30
-----	12%	9%	16%	12%	16%	16%	13%	11%	11%	5%	13%	10%	12%	17%	15%	12%	15%	10%	11%	12%	8%	15%	16%
STRONGLY AGREE	424	264	92	356	65	76	106	163	80	41	105	110	68	100	101	324	229	195	86	73	93	98	75
	42%	50%	33%	44%	35%	41%	43%	42%	44%	45%	40%	45%	41%	43%	43%	42%	44%	41%	44%	41%	44%	44%	39%
SOMEWHAT AGREE	451	211	146	357	93	81	110	179	82	46	121	111	77	95	99	352	214	237	89	84	100	92	85
	45%	40%	52%	44%	50%	43%	45%	47%	45%	50%	46%	45%	47%	40%	42%	46%	41%	49%	45%	47%	47%	41%	45%
SOMEWHAT DISAGREE	86	34	28	62	23	20	23	29	14	2	23	17	15	30	26	60	55	31	11	13	13	27	21
	9%	6%	10%	8%	12%	11%	9%	8%	8%	2%	9%	7%	9%	13%	11%	8%	11%	6%	6%	7%	6%	12%	11%
STRONGLY DISAGREE	38	15	16	32	7	10	8	14	6	3	12	8	5	10	11	27	21	17	10	8	5	6	8
	4%	3%	6%	4%	4%	5%	3%	4%	4%	3%	5%	3%	3%	4%	5%	4%	4%	3%	5%	5%	2%	3%	4%

Table 54-2
 QUESTION 52:
 Do you agree or disagree with Donald Trump's statement that the press 'is the enemy of the American people'?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN			WOMEN				HS LESS	OR COLL	SOME COLL	GRAD/ GRAD	PROF	MEN		WOMEN		STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN		RIGHT DIR	WRONG TRACK
		18-34	35-54	55+	65+	18-34	35-54	55+						65+	W/O DEGR	W/ DEGR	W/O DEGR			W/ DEGR	GOP MEN		
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (AGREE - DISAGREE)	751	67	153	146	74	86	158	141	56	163	257	254	77	181	186	240	145	197	229	120	143	537	150
	75%	72%	79%	63%	62%	83%	81%	78%	81%	89%	79%	68%	64%	75%	67%	89%	68%	79%	84%	61%	75%	77%	68%
TOTAL AGREE	876	80	174	189	97	95	176	161	62	173	291	312	99	211	233	254	178	224	251	158	168	618	184
-----	88%	86%	89%	82%	81%	91%	90%	89%	90%	94%	90%	84%	82%	87%	83%	95%	84%	89%	92%	81%	87%	88%	84%
TOTAL DISAGREE	124	13	21	43	23	9	19	20	7	10	34	58	21	30	46	14	34	27	22	38	24	80	35
-----	12%	14%	11%	18%	19%	9%	10%	11%	10%	6%	10%	16%	18%	13%	17%	5%	16%	11%	8%	19%	13%	12%	16%
STRONGLY AGREE	424	40	93	96	46	46	73	77	28	95	143	146	41	114	115	124	71	133	131	73	59	320	81
	42%	43%	48%	41%	39%	44%	37%	42%	41%	52%	44%	39%	34%	47%	41%	46%	34%	53%	48%	37%	31%	46%	37%
SOMEWHAT AGREE	451	40	81	93	51	49	104	84	34	78	149	166	58	97	117	130	107	91	120	85	108	298	103
	45%	43%	42%	40%	42%	47%	53%	46%	50%	43%	46%	45%	48%	40%	42%	48%	51%	36%	44%	43%	57%	43%	47%
SOMEWHAT DISAGREE	86	8	14	33	16	4	12	15	5	8	23	40	15	21	34	11	21	18	16	26	14	57	22
	9%	8%	7%	14%	13%	3%	6%	8%	7%	5%	7%	11%	12%	9%	12%	4%	10%	7%	6%	13%	7%	8%	10%
STRONGLY DISAGREE	38	5	7	10	7	5	7	5	2	2	11	19	7	9	12	4	13	9	7	12	10	23	13
	4%	6%	3%	4%	6%	5%	3%	3%	2%	1%	3%	5%	6%	4%	4%	1%	6%	3%	2%	6%	5%	3%	6%

Table 54-3
 QUESTION 52:
 Do you agree or disagree with Donald Trump's statement that the press 'is the enemy of the American people'?

BANNER 3

	IDEOLOGY							ABORTION				TEA PARTY IMAGE				8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (AGREE - DISAGREE)	751	247	295	542	176	33	142	433	144	175	122	235	357	110	284	31	95	141	43	135	164	52	89
	75%	82%	75%	78%	68%	74%	70%	82%	64%	71%	92%	78%	82%	57%	76%	72%	67%	77%	68%	72%	83%	71%	83%
TOTAL AGREE	876	275	345	619	217	39	173	481	185	209	127	268	395	152	329	37	119	162	54	161	181	63	99
-----	88%	91%	87%	89%	84%	87%	85%	91%	82%	86%	96%	89%	91%	78%	88%	86%	83%	89%	84%	86%	91%	85%	91%
TOTAL DISAGREE	124	28	50	77	41	6	31	48	41	35	5	33	38	42	45	6	24	21	10	26	17	11	9
-----	12%	9%	13%	11%	16%	13%	15%	9%	18%	14%	4%	11%	9%	22%	12%	14%	17%	11%	16%	14%	9%	15%	9%
STRONGLY AGREE	424	175	139	314	89	22	77	248	86	90	100	110	210	70	145	20	55	77	29	82	81	33	47
	42%	58%	35%	45%	34%	49%	38%	47%	38%	37%	75%	37%	48%	36%	39%	47%	39%	42%	45%	44%	41%	45%	43%
SOMEWHAT AGREE	451	100	206	305	128	17	96	233	99	119	27	158	185	82	184	17	64	85	25	79	100	30	52
	45%	33%	52%	44%	50%	38%	47%	44%	44%	49%	21%	53%	43%	42%	49%	39%	45%	47%	39%	42%	50%	40%	48%
SOMEWHAT DISAGREE	86	19	38	57	26	2	16	33	30	23	5	21	26	32	29	4	16	17	5	18	12	8	6
	9%	6%	10%	8%	10%	5%	8%	6%	13%	9%	3%	7%	6%	16%	8%	10%	11%	9%	10%	6%	10%	6%	6%
STRONGLY DISAGREE	38	8	11	20	15	4	14	15	11	12	1	12	13	10	16	2	8	4	5	8	6	3	3
	4%	3%	3%	3%	6%	8%	7%	3%	5%	5%	1%	4%	3%	5%	4%	4%	5%	2%	8%	4%	3%	4%	3%

Table 54-4
 QUESTION 52:
 Do you agree or disagree with Donald Trump's statement that the press 'is the enemy of the American people'?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE OBAMA		VOTE OBAMA		NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH	TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	1X	08&12	OBAMA	OBAMA																
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (AGREE - DISAGREE)	751	71	63	134	617	506	15	231	368	362	730	21	637	115	78	31	6	121	630	609	123
	75%	75%	59%	66%	77%	77%	56%	73%	88%	71%	79%	29%	78%	62%	69%	73%	20%	73%	76%	78%	64%
TOTAL AGREE	876	83	85	168	707	581	21	274	392	436	828	47	726	150	95	37	18	144	731	697	157
-----	88%	88%	79%	83%	89%	89%	78%	86%	94%	85%	89%	65%	89%	81%	85%	86%	60%	86%	88%	89%	82%
TOTAL DISAGREE	124	12	22	34	90	75	6	43	24	74	99	26	89	35	17	6	12	23	101	88	34
-----	12%	12%	21%	17%	11%	11%	22%	14%	6%	15%	11%	35%	11%	19%	15%	14%	40%	14%	12%	11%	18%
STRONGLY AGREE	424	35	42	77	347	307	10	108	264	144	407	17	350	75	52	17	6	67	357	362	58
	42%	37%	39%	38%	44%	47%	37%	34%	63%	28%	44%	23%	43%	40%	46%	39%	21%	40%	43%	46%	31%
SOMEWHAT AGREE	451	48	43	91	360	274	11	166	128	293	421	30	376	75	43	20	12	77	374	335	99
	45%	51%	40%	45%	45%	42%	41%	52%	31%	57%	45%	41%	46%	41%	38%	48%	39%	46%	45%	43%	52%
SOMEWHAT DISAGREE	86	8	16	24	62	52	5	30	14	58	72	14	61	25	14	5	6	15	71	61	24
	9%	9%	14%	12%	8%	8%	18%	9%	3%	11%	8%	20%	7%	14%	12%	11%	22%	9%	9%	8%	12%
STRONGLY DISAGREE	38	3	7	10	28	24	1	13	10	16	27	12	28	10	3	1	6	8	30	27	10
	4%	4%	6%	5%	4%	4%	4%	4%	3%	3%	3%	16%	3%	5%	3%	2%	19%	5%	4%	3%	5%

Table 54-5
 QUESTION 52:
 Do you agree or disagree with Donald Trump's statement that the press 'is the enemy of the American people'?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
**D/S (AGREE - DISAGREE)	751	706	21	626	50	360	185	35	682	325	197	73	72	84	192	113	121	65	146	106	105	95	465	286
	75%	78%	36%	76%	64%	70%	76%	37%	79%	79%	72%	67%	68%	85%	85%	63%	94%	69%	72%	74%	80%	78%	82%	66%
TOTAL AGREE	876	805	40	723	64	439	214	64	771	369	236	91	89	91	209	147	125	79	174	125	118	109	516	359
-----	88%	89%	68%	88%	82%	85%	88%	69%	90%	90%	86%	83%	84%	92%	93%	81%	97%	85%	86%	87%	90%	89%	91%	83%
TOTAL DISAGREE	124	99	19	97	14	79	29	29	89	43	39	18	17	7	17	34	4	14	29	19	13	13	51	73
-----	12%	11%	32%	12%	18%	15%	12%	31%	10%	10%	14%	17%	16%	8%	7%	19%	3%	15%	14%	13%	10%	11%	9%	17%
STRONGLY AGREE	424	404	14	364	30	212	113	23	381	185	107	41	45	46	107	65	75	35	83	44	67	54	291	133
	42%	45%	24%	44%	38%	41%	47%	25%	44%	45%	39%	38%	43%	46%	47%	36%	58%	38%	41%	30%	51%	45%	51%	31%
SOMEWHAT AGREE	451	402	26	360	34	227	101	41	390	184	128	50	43	46	102	82	50	43	91	81	50	54	226	226
	45%	44%	44%	44%	44%	44%	41%	44%	45%	45%	47%	46%	41%	46%	45%	45%	39%	47%	45%	56%	39%	44%	40%	52%
SOMEWHAT DISAGREE	86	72	10	66	8	60	14	17	64	25	33	12	12	4	11	26	1	9	22	12	7	10	35	51
	9%	8%	18%	8%	10%	12%	6%	18%	7%	6%	12%	11%	11%	4%	5%	14%	1%	10%	11%	8%	5%	8%	6%	12%
STRONGLY DISAGREE	38	27	8	31	6	19	15	12	25	18	6	6	5	4	6	8	3	5	7	7	6	3	16	22
	4%	3%	15%	4%	8%	4%	6%	13%	3%	4%	2%	5%	4%	4%	3%	4%	2%	5%	3%	5%	5%	3%	3%	5%

Table 54-6
 QUESTION 52:
 Do you agree or disagree with Donald Trump's statement that the press 'is the enemy of the American people'?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP							
	TOTAL	BEFORE ANN-OUNCE		ANN-OUNCE/AFTER		GOP DE-BATES		GOP PRIM-ARIES		NOMI-NATION		GOP CONV		AFTER GOP CONV		YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
		OUNCE	OUNCE/AFTER	DE-BATES	PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF											
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101			
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%			
**D/S (AGREE - DISAGREE)	751	73	201	204	71	120	22	60	188	564	298	453	99	646	425	322	235	203	23	95	646	105	57			
	75%	96%	87%	77%	67%	64%	64%	61%	68%	78%	72%	78%	65%	78%	83%	86%	63%	85%	47%	58%	80%	54%	56%			
TOTAL AGREE	876	75	217	235	89	153	28	79	231	645	357	519	127	740	469	349	304	222	36	130	726	149	79			
-----	88%	98%	93%	88%	83%	82%	82%	81%	84%	89%	86%	89%	82%	89%	91%	93%	82%	92%	74%	79%	90%	77%	78%			
TOTAL DISAGREE	124	2	16	31	18	33	6	19	43	81	59	66	27	94	44	27	69	18	13	35	80	44	22			
-----	12%	2%	7%	12%	17%	18%	18%	19%	16%	11%	14%	11%	18%	11%	9%	7%	18%	8%	26%	21%	10%	23%	22%			
STRONGLY AGREE	424	47	122	115	42	56	11	32	96	328	162	262	51	369	248	208	112	133	7	41	375	50	23			
	42%	61%	52%	43%	39%	30%	31%	33%	35%	45%	39%	45%	33%	44%	48%	55%	30%	55%	15%	25%	46%	26%	23%			
SOMEWHAT AGREE	451	28	95	120	47	97	17	47	135	317	195	257	75	371	220	141	192	89	28	89	352	100	56			
	45%	37%	41%	45%	44%	52%	51%	48%	49%	44%	47%	44%	49%	45%	43%	37%	52%	37%	58%	54%	44%	51%	55%			
SOMEWHAT DISAGREE	86	1	11	22	12	28	2	11	32	54	38	48	17	68	30	19	49	12	10	25	59	27	16			
	9%	1%	5%	8%	11%	15%	6%	11%	12%	7%	9%	8%	11%	8%	6%	5%	13%	5%	21%	15%	7%	14%	16%			
STRONGLY DISAGREE	38	1	4	10	6	6	4	8	11	27	21	17	10	25	14	9	20	6	2	10	21	17	6			
	4%	1%	2%	4%	6%	3%	12%	8%	4%	4%	5%	3%	7%	3%	3%	2%	5%	3%	5%	6%	3%	9%	6%			

Table 54-7
 QUESTION 52:
 Do you agree or disagree with Donald Trump's statement that the press 'is the enemy of the American people'?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS NOT -MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/RE-FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (AGREE - DISAGREE)	751	385	137	130	99	399	312	343	294	153	267	149	134	143	58	114	228	253	596	156	466	286	649	102
	75%	81%	64%	71%	80%	76%	69%	82%	75%	72%	79%	64%	76%	83%	72%	93%	86%	75%	82%	57%	70%	85%	78%	60%
TOTAL AGREE	876	432	175	157	112	461	383	380	344	183	302	191	155	157	70	118	246	296	660	215	565	311	740	135
-----	88%	90%	82%	85%	90%	88%	84%	91%	87%	86%	89%	82%	88%	92%	86%	97%	93%	87%	91%	78%	85%	92%	89%	80%
TOTAL DISAGREE	124	46	38	27	13	62	70	37	50	30	36	42	21	14	12	4	18	42	65	60	99	25	91	33
-----	12%	10%	18%	15%	10%	12%	16%	9%	13%	14%	11%	18%	12%	8%	14%	3%	7%	13%	9%	22%	15%	8%	11%	20%
STRONGLY AGREE	424	213	79	69	63	219	161	215	170	84	140	84	79	96	25	87	161	105	354	71	237	188	368	56
	42%	45%	37%	37%	51%	42%	36%	51%	43%	39%	41%	36%	45%	56%	30%	71%	61%	31%	49%	26%	36%	56%	44%	34%
SOMEWHAT AGREE	451	218	96	88	49	242	222	166	174	99	162	107	75	61	45	31	85	191	306	145	328	123	373	79
	45%	46%	45%	48%	39%	46%	49%	40%	44%	47%	48%	46%	43%	36%	55%	25%	32%	56%	42%	53%	49%	37%	45%	47%
SOMEWHAT DISAGREE	86	33	26	20	8	44	54	19	35	20	24	33	12	8	9	3	9	31	43	43	73	13	70	16
	9%	7%	12%	11%	6%	8%	12%	5%	9%	9%	7%	14%	7%	5%	11%	2%	3%	9%	6%	16%	11%	4%	8%	10%
STRONGLY DISAGREE	38	14	12	7	5	18	16	18	15	10	11	9	9	6	3	1	9	11	22	16	26	12	21	17
	4%	3%	6%	4%	4%	3%	4%	4%	4%	5%	3%	4%	5%	3%	4%	1%	4%	3%	3%	6%	4%	4%	3%	10%

Table 54-8
 QUESTION 52:
 Do you agree or disagree with Donald Trump's statement that the press 'is the enemy of the American people'?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEM	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (AGREE - DISAGREE)	751	578	173	385	130	114	97	25	544	153	55	678	73	424	451	876	-124	227	524	344	488	263	218
	75%	78%	67%	81%	61%	78%	83%	56%	79%	60%	90%	77%	63%	100%	100%	100%	-100%	83%	72%	88%	89%	58%	65%
TOTAL AGREE	876	660	216	432	172	130	107	35	615	203	58	780	95	424	451	876	-	251	624	367	518	358	278
-----	88%	89%	83%	90%	81%	89%	91%	78%	90%	80%	95%	88%	81%	100%	100%	100%	-	91%	86%	94%	95%	79%	82%
TOTAL DISAGREE	124	82	43	47	41	16	10	10	71	50	3	103	22	-	-	124	24	100	23	30	95	60	
-----	12%	11%	17%	10%	19%	11%	9%	22%	10%	20%	5%	12%	19%	-	-	100%	9%	14%	6%	5%	21%	18%	
STRONGLY AGREE	424	327	98	230	68	52	58	16	327	76	22	385	39	424	-	424	-	147	277	179	301	123	93
	42%	44%	38%	48%	32%	36%	50%	36%	48%	30%	36%	44%	34%	100%	-	48%	-	54%	38%	46%	55%	27%	27%
SOMEWHAT AGREE	451	333	118	202	104	78	49	19	288	127	36	395	56	-	451	451	-	104	347	188	217	235	185
	45%	45%	46%	42%	49%	53%	42%	42%	42%	50%	59%	45%	48%	-	100%	52%	-	38%	48%	48%	40%	52%	55%
SOMEWHAT DISAGREE	86	60	26	31	31	10	7	7	49	36	1	74	12	-	-	86	15	71	14	17	69	47	
	9%	8%	10%	6%	14%	7%	6%	16%	7%	14%	2%	8%	10%	-	-	69%	5%	10%	4%	3%	15%	14%	
STRONGLY DISAGREE	38	22	16	16	11	6	3	3	22	14	2	29	10	-	-	38	9	29	8	13	25	13	
	4%	3%	6%	3%	5%	4%	2%	6%	3%	6%	3%	3%	8%	-	-	31%	3%	4%	2%	2%	6%	4%	

Table 55-1
 QUESTION 53:
 Do you follow Donald Trump on Twitter or see his tweets on Facebook?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (YES - NO)	-450	-150	-173	-323	-126	-94	-118	-161	-77	-48	-101	-97	-71	-134	-115	-335	-236	-214	-26	-63	-93	-136	-131
	-45%	-29%	-61%	-40%	-68%	-50%	-48%	-42%	-42%	-52%	-39%	-39%	-43%	-57%	-49%	-44%	-45%	-45%	-13%	-35%	-44%	-61%	-69%
YES	275	187	55	242	30	46	65	112	52	22	80	75	47	51	60	215	142	133	86	58	59	44	29
	28%	36%	19%	30%	16%	25%	26%	29%	29%	24%	31%	30%	29%	22%	26%	28%	27%	28%	43%	32%	28%	20%	15%
NO	725	337	228	565	157	140	182	273	130	70	181	171	118	185	176	549	378	347	111	121	152	180	160
	72%	64%	81%	70%	84%	75%	74%	71%	71%	76%	69%	70%	71%	78%	74%	72%	73%	72%	57%	68%	72%	80%	85%

Table 55-2
 QUESTION 53:
 Do you follow Donald Trump on Twitter or see his tweets on Facebook?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (YES - NO)	-450	8	-81	-162	-85	-34	-75	-105	-46	-79	-161	-145	-65	-122	-114	-118	-96	-69	-81	-117	-121	-234	-159
	-45%	8%	-42%	-70%	-71%	-33%	-39%	-58%	-66%	-43%	-49%	-39%	-54%	-51%	-41%	-44%	-45%	-28%	-30%	-60%	-63%	-34%	-72%
YES	275	51	57	35	17	35	60	38	12	52	82	113	28	60	82	75	58	91	96	40	35	232	30
	28%	54%	29%	15%	15%	34%	31%	21%	17%	29%	25%	30%	23%	25%	30%	28%	27%	36%	35%	20%	18%	33%	14%
NO	725	43	138	197	102	69	135	143	57	131	243	258	93	181	197	193	154	160	177	157	157	466	189
	72%	46%	71%	85%	85%	66%	69%	79%	83%	71%	75%	70%	77%	75%	70%	72%	73%	64%	65%	80%	82%	67%	86%

Table 55-3
 QUESTION 53:
 Do you follow Donald Trump on Twitter or see his tweets on Facebook?

BANNER 3

	IDEOLOGY							ABORTION				TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC	
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108	
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%	
**D/S (YES - NO)	-450	-92	-216	-308	-141	-	-83	-206	-88	-156	-23	-119	-141	-120	-189	-26	-68	-87	-31	-79	-82	-38	-39	
	-45%	-31%	-55%	-44%	-55%	-	-41%	-39%	-39%	-64%	-17%	-39%	-33%	-62%	-51%	-61%	-47%	-48%	-48%	-42%	-41%	-51%	-36%	
YES	275	105	89	194	58	23	61	162	69	44	55	91	146	37	92	8	38	48	17	54	58	18	34	
	28%	35%	23%	28%	23%	50%	30%	31%	31%	18%	41%	30%	34%	19%	25%	20%	26%	26%	26%	29%	29%	25%	32%	
NO	725	197	305	502	200	23	143	368	157	200	78	210	287	156	281	35	105	135	47	133	140	56	74	
	72%	65%	77%	72%	77%	50%	70%	69%	69%	82%	59%	70%	66%	81%	75%	80%	74%	74%	74%	71%	71%	75%	68%	

Table 55-4
 QUESTION 53:
 Do you follow Donald Trump on Twitter or see his tweets on Facebook?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA											ENOUGH	TOO CONS					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (YES - NO)	-450	-23	-30	-53	-397	-240	-15	-195	-86	-298	-384	-66	-329	-121	-68	-27	-26	-42	-408	-315	-134
	-45%	-25%	-28%	-26%	-50%	-37%	-57%	-61%	-21%	-58%	-41%	-90%	-40%	-66%	-61%	-63%	-87%	-25%	-49%	-40%	-70%
YES	275	36	39	75	201	208	6	61	165	106	271	4	243	32	22	8	2	63	212	235	28
	28%	38%	36%	37%	25%	32%	21%	19%	40%	21%	29%	5%	30%	17%	20%	19%	6%	37%	26%	30%	15%
NO	725	59	69	128	597	448	21	256	251	404	656	69	572	153	90	35	28	105	620	550	163
	72%	62%	64%	63%	75%	68%	79%	81%	60%	79%	71%	95%	70%	83%	80%	81%	94%	63%	74%	70%	85%

Table 55-5
 QUESTION 53:
 Do you follow Donald Trump on Twitter or see his tweets on Facebook?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE				SECOND TOP ISSUE			2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
**D/S (YES - NO)	-450	-376	-45	-367	-24	-230	-86	-45	-388	-167	-121	-59	-39	-63	-78	-82	-38	-49	-84	-87	-52	-49	-159	-291
	-45%	-42%	-78%	-45%	-30%	-44%	-35%	-49%	-45%	-40%	-44%	-55%	-37%	-64%	-34%	-46%	-29%	-53%	-41%	-60%	-40%	-40%	-28%	-67%
YES	275	264	7	226	27	144	79	24	236	123	77	25	33	18	74	49	46	22	59	29	39	36	204	71
	28%	29%	11%	28%	35%	28%	32%	26%	27%	30%	28%	23%	31%	18%	33%	27%	35%	24%	29%	20%	30%	30%	36%	16%
NO	725	640	52	594	51	374	164	69	624	289	198	84	72	81	152	131	83	71	144	116	91	86	363	362
	72%	71%	89%	72%	65%	72%	68%	74%	73%	70%	72%	77%	69%	82%	67%	73%	65%	76%	71%	80%	70%	70%	64%	84%

Table 55-6
 QUESTION 53:
 Do you follow Donald Trump on Twitter or see his tweets on Facebook?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- OUNCE/ AFTER	GOP DE- BATES	GOP PRIM- ARIES	NOMI- NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRIZE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL	OUNCE																					
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (YES - NO)	-450	-9	-59	-124	-49	-126	-15	-68	-109	-341	-179	-271	-64	-372	-241	-85	-215	-17	-32	-107	-327	-123	-70
	-45%	-12%	-25%	-47%	-46%	-68%	-45%	-69%	-40%	-47%	-43%	-46%	-42%	-45%	-47%	-23%	-58%	-7%	-67%	-65%	-41%	-63%	-70%
YES	275	34	87	71	29	30	9	15	82	193	118	157	45	230	136	145	79	112	8	29	239	36	15
	28%	44%	37%	27%	27%	16%	27%	16%	30%	27%	28%	27%	29%	28%	26%	39%	21%	46%	17%	17%	30%	18%	15%
NO	725	43	146	195	78	156	25	83	192	533	297	428	109	603	377	230	294	128	40	136	567	158	86
	72%	56%	63%	73%	73%	84%	73%	84%	70%	73%	72%	73%	71%	72%	74%	61%	79%	54%	83%	83%	70%	82%	85%

Table 55-7
 QUESTION 53:
 Do you follow Donald Trump on Twitter or see his tweets on Facebook?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS			
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	RE-PEAL/RE-FOR-TRADE DEALS	JOB-KILL-ING	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	RE-PEAL/RE-FOR-TRADE DEALS	JOB-KILL-ING	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169	
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%	
**D/S (YES - NO)	-450	-197	-87	-116	-51	-244	-224	-127	-196	-109	-143	-122	-98	-59	-28	-16	-70	-171	-256	-194	-348	-102	-371	-79	
	-45%	-41%	-41%	-63%	-41%	-47%	-49%	-30%	-50%	-51%	-42%	-52%	-56%	-34%	-34%	-13%	-26%	-50%	-35%	-70%	-52%	-30%	-45%	-47%	
YES	275	141	63	35	37	139	115	145	99	52	97	56	39	56	27	53	97	84	234	41	158	117	230	45	
	28%	29%	30%	19%	29%	27%	25%	35%	25%	25%	29%	24%	22%	33%	33%	44%	37%	25%	32%	15%	24%	35%	28%	27%	
NO	725	337	150	150	88	383	338	272	295	161	241	178	136	115	55	69	167	254	490	234	506	219	601	124	
	72%	71%	70%	81%	71%	73%	75%	65%	75%	75%	71%	76%	78%	67%	67%	56%	63%	75%	68%	85%	76%	65%	72%	73%	

Table 55-8
 QUESTION 53:
 Do you follow Donald Trump on Twitter or see his tweets on Facebook?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM		ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (YES - NO)	-450	-338	-111	-216	-107	-81	-35	-10	-262	-153	-34	-426	-24	-130	-243	-373	-77	275	-725	-158	-125	-325	-230
	-45%	-46%	-43%	-45%	-50%	-56%	-30%	-22%	-38%	-61%	-56%	-48%	-20%	-31%	-54%	-43%	-62%	100%	-100%	-40%	-23%	-72%	-68%
YES	275	202	73	131	53	32	41	18	212	50	13	228	47	147	104	251	24	275	-	116	211	64	54
	28%	27%	28%	27%	25%	22%	35%	39%	31%	20%	22%	26%	40%	35%	23%	29%	19%	100%	-	30%	39%	14%	16%
NO	725	540	185	347	160	114	76	28	474	203	48	654	71	277	347	624	100	-	725	274	336	389	284
	72%	73%	72%	73%	75%	78%	65%	61%	69%	80%	78%	74%	60%	65%	77%	71%	81%	-	100%	70%	61%	86%	84%

Table 56-1
 QUESTION 54:
 In general, do you approve or disapprove of President Trump's tweets?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE						
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (APPROVE - DISAPPROVE)	95	143	-33	110	-19	11	12	45	28	9	42	7	14	23	30	65	80	16	57	32	8	-4	3
	10%	27%	-12%	14%	-10%	6%	5%	12%	15%	10%	16%	3%	8%	10%	13%	8%	15%	3%	29%	18%	4%	-2%	1%
TOTAL APPROVE	548	334	125	459	84	98	130	215	105	50	151	127	89	130	133	414	300	248	127	105	109	110	96
-----	55%	64%	44%	57%	45%	53%	52%	56%	58%	55%	58%	51%	54%	55%	56%	54%	58%	52%	65%	59%	52%	49%	51%
TOTAL DISAPPROVE	452	190	158	348	103	88	117	170	77	42	110	119	76	106	103	350	220	232	70	74	102	114	93
-----	45%	36%	56%	43%	55%	47%	48%	44%	42%	45%	42%	49%	46%	45%	44%	46%	42%	48%	35%	41%	48%	51%	49%
STRONGLY APPROVE	158	123	20	143	14	24	41	69	24	16	34	42	28	36	42	116	88	69	39	28	34	31	25
	16%	23%	7%	18%	8%	13%	17%	18%	13%	18%	13%	17%	17%	15%	18%	15%	17%	14%	20%	16%	16%	14%	13%
SOMEWHAT APPROVE	390	211	105	315	70	75	88	146	81	34	117	84	61	94	91	299	211	179	88	77	75	79	71
	39%	40%	37%	39%	37%	40%	36%	38%	44%	37%	45%	34%	37%	40%	39%	39%	41%	37%	45%	43%	36%	35%	37%
SOMEWHAT DISAPPROVE	338	145	121	266	71	65	82	132	58	28	84	88	58	80	77	261	157	181	54	53	71	85	74
	34%	28%	43%	33%	38%	35%	33%	34%	32%	30%	32%	36%	35%	34%	32%	34%	30%	38%	28%	30%	34%	38%	39%
STRONGLY DISAPPROVE	115	46	37	83	32	23	35	38	19	13	26	32	17	26	26	88	63	52	15	20	31	29	20
	11%	9%	13%	10%	17%	12%	14%	10%	11%	15%	10%	13%	10%	11%	11%	12%	12%	11%	8%	11%	14%	13%	10%

Table 56-2
 QUESTION 54:
 In general, do you approve or disapprove of President Trump's tweets?

BANNER 2

	GENDER/AGE								EDUCATION					GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD	
	TOTAL	MEN			WOMEN				HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN		WOMEN		STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP		SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
		18-34	35-54	55+	65+	18-34	35-54	55+					65+	W/O DEGR	W/ DEGR	W/O DEGR			W/ DEGR	LEAN GOP MEN			
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (APPROVE - DISAPPROVE)	95	33	42	5	8	25	-3	-6	-5	47	15	37	-3	45	34	17	-1	79	65	-14	-40	156	-58
	10%	35%	21%	2%	6%	24%	-1%	-4%	-7%	25%	5%	10%	-3%	19%	12%	6%	-1%	31%	24%	-7%	-21%	22%	-26%
TOTAL APPROVE	548	63	118	119	64	64	96	87	32	115	170	204	58	143	157	143	105	165	169	91	76	427	81
-----	55%	68%	61%	51%	53%	62%	49%	48%	46%	63%	52%	55%	49%	59%	56%	53%	50%	66%	62%	47%	40%	61%	37%
TOTAL DISAPPROVE	452	30	77	113	56	40	99	94	37	69	155	167	62	98	122	126	106	86	104	105	116	271	138
-----	45%	32%	39%	49%	47%	38%	51%	52%	54%	37%	48%	45%	51%	41%	44%	47%	50%	34%	38%	53%	60%	39%	63%
STRONGLY APPROVE	158	21	36	31	14	18	26	25	11	36	50	56	16	46	43	40	30	67	56	15	13	136	17
	16%	22%	19%	13%	12%	18%	13%	14%	17%	19%	15%	15%	13%	19%	15%	15%	14%	27%	21%	8%	7%	20%	8%
SOMEWHAT APPROVE	390	42	82	88	50	46	70	62	21	79	121	147	42	97	114	103	76	98	113	76	63	291	63
	39%	45%	42%	38%	42%	44%	36%	35%	30%	43%	37%	40%	35%	40%	41%	38%	36%	39%	41%	39%	33%	42%	29%
SOMEWHAT DISAPPROVE	338	24	53	81	43	31	72	78	30	50	121	120	47	73	84	97	83	65	80	76	91	216	88
	34%	26%	27%	35%	36%	29%	37%	43%	44%	27%	37%	32%	39%	30%	30%	36%	39%	26%	29%	39%	48%	31%	40%
STRONGLY DISAPPROVE	115	6	24	33	13	9	27	15	7	19	35	47	15	25	38	28	23	21	24	29	25	55	50
	11%	7%	12%	14%	11%	9%	14%	9%	10%	10%	11%	13%	12%	10%	14%	11%	11%	9%	9%	15%	13%	8%	23%

Table 56-3
 QUESTION 54:
 In general, do you approve or disapprove of President Trump's tweets?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (APPROVE - DISAPPROVE)	95	86	-24	62	18	15	31	82	13	-	85	39	124	-36	7	1	10	8	4	19	26	-2	30
	10%	29%	-6%	9%	7%	34%	15%	15%	6%	-	64%	13%	29%	-18%	2%	2%	7%	4%	6%	10%	13%	-3%	27%
TOTAL APPROVE -----	548	194	185	379	138	30	117	305	120	122	109	170	279	79	190	22	76	96	34	103	112	36	69
	55%	64%	47%	54%	53%	67%	58%	58%	53%	50%	82%	56%	64%	41%	51%	51%	53%	52%	53%	55%	57%	49%	64%
TOTAL DISAPPROVE -----	452	108	209	317	120	15	86	224	107	122	24	131	154	114	184	21	67	87	30	84	86	38	39
	45%	36%	53%	46%	47%	33%	42%	42%	47%	50%	18%	44%	36%	59%	49%	49%	47%	48%	47%	45%	43%	51%	36%
STRONGLY APPROVE	158	89	32	122	29	7	31	100	31	26	62	38	100	21	37	3	21	31	10	37	31	11	13
	16%	30%	8%	17%	11%	17%	15%	19%	14%	11%	47%	13%	23%	11%	10%	6%	15%	17%	16%	20%	16%	14%	12%
SOMEWHAT APPROVE	390	105	153	258	109	23	87	205	89	96	47	132	179	58	153	19	56	64	24	65	81	25	55
	39%	35%	39%	37%	42%	51%	43%	39%	39%	39%	35%	44%	41%	30%	41%	45%	39%	35%	38%	35%	41%	34%	51%
SOMEWHAT DISAPPROVE	338	74	166	240	86	12	64	168	76	95	19	105	124	79	135	14	51	64	19	66	66	28	30
	34%	25%	42%	34%	33%	26%	31%	32%	33%	39%	14%	35%	29%	41%	36%	32%	36%	35%	29%	35%	34%	38%	28%
STRONGLY DISAPPROVE	115	34	43	77	34	3	23	56	31	28	5	26	31	36	49	7	15	24	11	18	20	10	9
	11%	11%	11%	11%	13%	7%	11%	11%	14%	11%	4%	9%	7%	18%	13%	17%	11%	13%	18%	10%	10%	14%	8%

Table 56-4
 QUESTION 54:
 In general, do you approve or disapprove of President Trump's tweets?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 1X													CONS ENOUGH	TOO CONS					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (APPROVE - DISAPPROVE)	95	10	18	28	67	167	1	-73	222	-75	147	-52	141	-46	-19	-11	-16	55	40	124	-36
	10%	11%	17%	14%	8%	25%	2%	-23%	53%	-15%	16%	-71%	17%	-25%	-17%	-27%	-52%	33%	5%	16%	-19%
TOTAL APPROVE	548	53	62	115	432	412	14	122	319	218	537	10	478	69	47	16	7	111	436	454	77
	55%	55%	58%	57%	54%	63%	51%	39%	77%	43%	58%	14%	59%	38%	42%	37%	24%	66%	52%	58%	40%
TOTAL DISAPPROVE	452	42	45	87	365	245	13	195	97	293	390	63	337	116	66	27	23	56	396	330	114
	45%	45%	42%	43%	46%	37%	49%	61%	23%	57%	42%	86%	41%	62%	58%	63%	76%	34%	48%	42%	60%
STRONGLY APPROVE	158	18	25	43	114	137	6	15	141	15	156	1	145	13	11	2	-	38	119	140	15
	16%	19%	24%	21%	14%	21%	22%	5%	34%	3%	17%	2%	18%	7%	9%	5%	-	23%	14%	18%	8%
SOMEWHAT APPROVE	390	35	37	72	318	275	8	108	178	203	381	9	333	57	36	13	7	73	317	314	62
	39%	37%	35%	36%	40%	42%	29%	34%	43%	40%	41%	13%	41%	31%	32%	31%	24%	44%	38%	40%	32%
SOMEWHAT DISAPPROVE	338	32	24	55	282	191	6	140	82	229	311	27	260	78	50	16	12	46	292	254	77
	34%	33%	22%	27%	35%	29%	23%	44%	20%	45%	34%	37%	32%	42%	45%	37%	39%	28%	35%	32%	40%
STRONGLY DISAPPROVE	115	11	21	32	83	53	7	54	15	64	79	36	77	37	15	11	11	10	105	77	37
	11%	11%	20%	16%	10%	8%	26%	17%	4%	12%	9%	49%	9%	20%	14%	26%	37%	6%	13%	10%	19%

Table 56-5
 QUESTION 54:
 In general, do you approve or disapprove of President Trump's tweets?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (APPROVE - DISAPPROVE)	95	155	-42	81	10	13	31	-6	86	54	22	-	-2	21	52	-10	28	-11	-7	-16	29	41	224	-129
	10%	17%	-72%	10%	13%	3%	13%	-7%	10%	13%	8%	-	-2%	21%	23%	-5%	21%	-11%	-3%	-11%	22%	33%	40%	-30%
TOTAL APPROVE	548	530	8	451	44	265	137	43	473	233	149	55	52	60	139	85	78	41	98	64	80	81	396	152
-----	55%	59%	14%	55%	56%	51%	56%	47%	55%	57%	54%	50%	49%	60%	61%	47%	61%	44%	48%	44%	61%	67%	70%	35%
TOTAL DISAPPROVE	452	375	50	369	34	252	106	50	387	179	126	54	54	39	87	95	51	52	105	80	51	41	172	281
-----	45%	41%	86%	45%	44%	49%	44%	53%	45%	43%	46%	50%	51%	40%	39%	53%	39%	56%	52%	56%	39%	33%	30%	65%
STRONGLY APPROVE	158	152	3	131	14	81	45	13	132	70	48	10	13	18	45	21	28	14	29	11	24	32	139	19
	16%	17%	5%	16%	18%	16%	18%	14%	15%	17%	17%	9%	12%	18%	20%	12%	22%	15%	14%	8%	19%	27%	24%	4%
SOMEWHAT APPROVE	390	378	5	319	30	185	92	30	341	163	101	45	39	42	94	64	50	27	69	53	55	49	257	133
	39%	42%	9%	39%	39%	36%	38%	32%	40%	40%	37%	41%	37%	42%	42%	36%	39%	29%	34%	37%	42%	40%	45%	31%
SOMEWHAT DISAPPROVE	338	296	21	280	22	191	74	32	292	134	99	32	45	27	66	68	39	40	80	60	39	30	141	197
	34%	33%	36%	34%	28%	37%	30%	34%	34%	33%	36%	30%	42%	27%	29%	38%	30%	43%	40%	42%	30%	25%	25%	45%
STRONGLY DISAPPROVE	115	79	29	89	12	62	32	18	95	44	27	22	9	12	21	27	12	12	24	20	11	11	30	84
	11%	9%	50%	11%	15%	12%	13%	19%	11%	11%	10%	20%	9%	12%	9%	15%	9%	13%	12%	14%	9%	9%	5%	19%

Table 56-6
 QUESTION 54:
 In general, do you approve or disapprove of President Trump's tweets?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP							
	TOTAL	BEFORE ANN-OUNCE/		ANN-OUNCE/AFTER		GOP DE-BATES		GOP PRIM-ARIES		NOMI-NATION		GOP CONV		AFTER GOP CONV		YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
		OUNCE	OUNCE	OUNCE	OUNCE	OUNCE	OUNCE	OUNCE	OUNCE	OUNCE	OUNCE	OUNCE	OUNCE	OUNCE	OUNCE											
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101			
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%			
**D/S (APPROVE - DISAPPROVE)	95	43	107	12	10	-51	-2	-25	-31	127	-21	116	-19	125	86	177	-60	127	-29	-41	142	-47	-28			
	10%	56%	46%	5%	10%	-27%	-6%	-26%	-11%	17%	-5%	20%	-12%	15%	17%	47%	-16%	53%	-59%	-25%	18%	-24%	-28%			
TOTAL APPROVE	548	60	170	139	58	68	16	37	121	426	197	350	67	479	299	276	157	184	10	62	474	73	36			
	55%	78%	73%	52%	55%	36%	47%	37%	44%	59%	47%	60%	44%	58%	58%	73%	42%	76%	20%	38%	59%	38%	36%			
TOTAL DISAPPROVE	452	17	63	127	48	118	18	62	153	300	218	234	86	354	213	100	217	56	39	103	332	121	65			
	45%	22%	27%	48%	45%	64%	53%	63%	56%	41%	53%	40%	56%	42%	42%	27%	58%	24%	80%	62%	41%	62%	64%			
STRONGLY APPROVE	158	27	64	33	12	10	4	9	39	119	51	107	23	135	83	99	29	69	4	7	146	12	6			
	16%	35%	27%	12%	11%	5%	11%	9%	14%	16%	12%	18%	15%	16%	16%	26%	8%	29%	8%	4%	18%	6%	6%			
SOMEWHAT APPROVE	390	33	106	106	47	58	12	28	83	307	146	244	44	345	216	178	128	115	6	55	328	62	31			
	39%	43%	46%	40%	44%	31%	36%	28%	30%	42%	35%	42%	29%	41%	42%	47%	34%	48%	12%	33%	41%	32%	30%			
SOMEWHAT DISAPPROVE	338	12	52	99	36	87	16	36	103	235	166	172	56	277	166	80	151	48	20	68	255	82	49			
	34%	15%	22%	37%	34%	47%	46%	37%	38%	32%	40%	29%	36%	33%	32%	21%	40%	20%	41%	41%	32%	43%	48%			
STRONGLY DISAPPROVE	115	5	10	28	12	31	2	26	50	65	53	62	31	77	47	20	66	8	19	35	77	38	16			
	11%	7%	4%	11%	11%	17%	7%	26%	18%	9%	13%	11%	20%	9%	9%	5%	18%	3%	39%	21%	10%	20%	16%			

Table 56-7
 QUESTION 54:
 In general, do you approve or disapprove of President Trump's tweets?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-PEAL/RE-FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	JOB-KILL-PEAL/RE-FOR-TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (APPROVE - DISAPPROVE)	95	128	-37	-38	42	50	-13	118	34	1	44	-21	12	45	16	79	96	10	185	-89	-29	124	97	-2
	10%	27%	-17%	-21%	34%	10%	-3%	28%	9%	1%	13%	-9%	7%	26%	19%	64%	36%	3%	25%	-33%	-4%	37%	12%	-1%
TOTAL APPROVE	548	303	88	73	83	286	220	267	214	107	191	106	94	108	48	101	180	174	455	93	318	230	464	83
-----	55%	63%	41%	40%	67%	55%	49%	64%	54%	50%	57%	45%	53%	63%	60%	82%	68%	51%	63%	34%	48%	68%	56%	49%
TOTAL DISAPPROVE	452	175	125	111	41	236	233	150	180	106	147	128	82	63	33	22	84	164	270	182	346	106	367	85
-----	45%	37%	59%	60%	33%	45%	51%	36%	46%	50%	43%	55%	47%	37%	40%	18%	32%	49%	37%	66%	52%	32%	44%	51%
STRONGLY APPROVE	158	83	19	23	34	84	59	92	55	25	59	26	24	37	12	50	74	25	148	9	63	95	128	30
	16%	17%	9%	12%	27%	16%	13%	22%	14%	12%	17%	11%	14%	22%	14%	41%	28%	7%	20%	3%	9%	28%	15%	18%
SOMEWHAT APPROVE	390	220	69	51	50	202	161	176	159	82	133	80	70	71	37	51	106	150	307	83	255	135	337	53
	39%	46%	32%	27%	40%	39%	36%	42%	40%	38%	39%	34%	40%	42%	45%	41%	40%	44%	42%	30%	38%	40%	40%	32%
SOMEWHAT DISAPPROVE	338	137	95	79	28	170	177	111	141	77	107	97	57	49	27	17	67	128	212	126	254	83	288	50
	34%	29%	45%	43%	22%	33%	39%	26%	36%	36%	32%	42%	33%	29%	33%	14%	25%	38%	29%	46%	38%	25%	35%	29%
STRONGLY DISAPPROVE	115	39	30	32	13	66	56	39	39	29	39	30	25	14	6	4	17	36	58	57	92	23	79	36
	11%	8%	14%	18%	11%	13%	12%	9%	10%	14%	12%	13%	14%	8%	8%	4%	7%	11%	8%	21%	14%	7%	9%	21%

Table 56-8
 QUESTION 54:
 In general, do you approve or disapprove of President Trump's tweets?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMOS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (APPROVE - DISAPPROVE)	95	92	3	94	-41	5	31	5	158	-66	3	83	12	178	-18	160	-65	148	-53	390	548	-452	-338
	10%	12%	1%	20%	-19%	4%	27%	12%	23%	-26%	5%	9%	11%	42%	-4%	18%	-52%	54%	-7%	100%	100%	-100%	-100%
TOTAL APPROVE -----	548	417	131	286	86	76	74	25	422	93	32	483	65	301	217	518	30	211	336	390	548	-	-
	55%	56%	51%	60%	40%	52%	63%	56%	61%	37%	53%	55%	55%	71%	48%	59%	24%	77%	46%	100%	100%	-	-
TOTAL DISAPPROVE -----	452	325	128	192	127	70	43	20	264	159	29	400	52	123	235	358	95	64	389	-	-	452	338
	45%	44%	49%	40%	60%	48%	37%	44%	39%	63%	47%	45%	45%	29%	52%	41%	76%	23%	54%	-	-	100%	100%
STRONGLY APPROVE	158	120	37	86	18	15	27	13	136	19	3	123	35	122	29	151	7	95	62	-	158	-	-
	16%	16%	14%	18%	8%	10%	23%	28%	20%	7%	5%	14%	29%	29%	6%	17%	5%	35%	9%	-	29%	-	-
SOMEWHAT APPROVE	390	296	94	201	68	61	47	13	286	75	29	360	30	179	188	367	23	116	274	390	390	-	-
	39%	40%	36%	42%	32%	42%	40%	28%	42%	30%	48%	41%	26%	42%	42%	42%	18%	42%	38%	100%	71%	-	-
SOMEWHAT DISAPPROVE	338	252	86	141	99	56	30	12	208	105	24	308	30	93	185	278	60	54	284	-	-	338	338
	34%	34%	33%	30%	46%	38%	26%	26%	30%	42%	40%	35%	25%	22%	41%	32%	48%	20%	39%	-	-	75%	100%
STRONGLY DISAPPROVE	115	73	42	50	28	15	13	8	56	54	5	92	23	30	49	80	35	10	105	-	-	115	-
	11%	10%	16%	11%	13%	10%	11%	19%	8%	21%	8%	10%	19%	7%	11%	9%	28%	4%	14%	-	-	25%	-

Table 57-1
QUESTION D1:
Age.

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
18 - 24	55	21	20	41	14	10	15	20	10	6	14	8	14	13	18	37	22	33	55	-	-	-	-
	5%	4%	7%	5%	8%	5%	6%	5%	6%	6%	5%	3%	9%	6%	8%	5%	4%	7%	28%	-	-	-	-
25 - 34	142	81	38	119	20	19	33	52	37	13	32	46	25	26	26	116	71	71	142	-	-	-	-
	14%	16%	13%	15%	11%	10%	14%	14%	21%	14%	12%	19%	15%	11%	11%	15%	14%	15%	72%	-	-	-	-
35 - 44	179	95	60	155	23	35	39	75	30	10	48	44	31	46	37	142	81	98	-	179	-	-	-
	18%	18%	21%	19%	12%	19%	16%	19%	16%	11%	18%	18%	19%	20%	16%	19%	16%	20%	-	100%	-	-	-
45 - 54	211	111	60	171	40	45	54	78	34	23	62	56	28	43	45	166	113	98	-	-	211	-	-
	21%	21%	21%	21%	21%	24%	22%	20%	19%	25%	24%	23%	17%	18%	19%	22%	22%	20%	-	-	100%	-	-
55 - 64	224	124	58	182	42	47	60	77	40	21	63	47	40	53	57	167	112	112	-	-	-	224	-
	22%	24%	20%	22%	23%	25%	24%	20%	22%	23%	24%	19%	24%	22%	24%	22%	22%	23%	-	-	-	100%	-
65 AND ABOVE	189	92	47	139	48	30	46	83	31	19	43	45	27	54	52	137	120	69	-	-	-	-	189
	19%	18%	17%	17%	26%	16%	18%	21%	17%	21%	16%	18%	16%	23%	22%	18%	23%	14%	-	-	-	-	100%
MEN 18-34	93	43	20	63	27	12	21	38	22	8	23	30	18	15	18	75	93	-	93	-	-	-	-
	9%	8%	7%	8%	15%	6%	9%	10%	12%	8%	9%	12%	11%	7%	7%	10%	18%	-	47%	-	-	-	-
MEN 35-54	195	94	58	153	41	41	42	77	34	21	58	44	26	47	42	153	195	-	-	81	113	-	-
	19%	18%	21%	19%	22%	22%	17%	20%	19%	22%	22%	18%	15%	20%	18%	20%	37%	-	-	45%	54%	-	-
MEN 55+	232	113	50	163	68	41	61	93	37	25	56	47	41	64	66	166	232	-	-	-	-	112	120
	23%	22%	18%	20%	37%	22%	25%	24%	20%	27%	21%	19%	25%	27%	28%	22%	45%	-	-	-	-	50%	63%
MEN 65+	120	52	26	78	41	17	31	53	20	17	27	25	14	38	35	84	120	-	-	-	-	-	120
	12%	10%	9%	10%	22%	9%	12%	14%	11%	18%	10%	10%	9%	16%	15%	11%	23%	-	-	-	-	-	63%
WOMEN 18-34	104	59	38	97	7	17	27	35	25	11	23	24	21	24	27	77	-	104	104	-	-	-	-
	10%	11%	14%	12%	4%	9%	11%	9%	14%	12%	9%	10%	13%	10%	11%	10%	-	22%	53%	-	-	-	-
WOMEN 35-54	195	112	62	174	21	39	51	76	30	12	51	56	33	42	40	155	-	195	-	98	98	-	-
	20%	21%	22%	22%	11%	21%	21%	20%	16%	13%	20%	23%	20%	18%	17%	20%	-	41%	-	55%	46%	-	-
WOMEN 55+	181	103	55	158	22	36	45	66	34	16	50	45	26	44	43	138	-	181	-	-	-	112	69
	18%	20%	19%	20%	12%	20%	18%	17%	19%	17%	19%	18%	16%	19%	18%	18%	-	38%	-	-	-	50%	37%
WOMEN 65+	69	40	21	61	7	13	15	30	11	3	16	21	13	16	17	52	-	69	-	-	-	-	69
	7%	8%	8%	8%	4%	7%	6%	8%	6%	3%	6%	8%	8%	7%	7%	7%	-	14%	-	-	-	-	37%

Table 57-2
QUESTION D1:
Age.

BANNER 2

	GENDER/AGE								EDUCATION					GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		MEN		WOMEN		WOMEN		HS	OR	SOME	COLL	GRAD/	MEN	MEN	WOMEN	WOMEN	STRG	STRG	SOFT/	SOFT/	RIGHT	WRONG
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	COLL	GRAD/	PROF	W/O	W/	W/O	W/	GOP	GOP	LEAN	LEAN	DIR	TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219	
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%	
18 - 24	55	22	-	-	-	33	-	-	-	20	26	9	-	17	5	28	4	8	13	8	20	34	13	
	5%	24%	-	-	-	32%	-	-	-	11%	8%	3%	-	7%	2%	11%	2%	3%	5%	4%	10%	5%	6%	
25 - 34	142	71	-	-	-	71	-	-	-	20	47	57	18	29	42	38	33	36	46	23	23	106	25	
	14%	76%	-	-	-	68%	-	-	-	11%	14%	15%	15%	12%	15%	14%	16%	14%	17%	12%	12%	15%	11%	
35 - 44	179	-	81	-	-	-	98	-	-	28	49	85	17	33	48	44	54	37	58	32	38	127	38	
	18%	-	42%	-	-	-	50%	-	-	16%	15%	23%	14%	14%	17%	16%	25%	15%	21%	16%	20%	18%	17%	
45 - 54	211	-	113	-	-	-	98	-	-	37	66	79	29	53	60	50	48	57	54	41	42	145	52	
	21%	-	58%	-	-	-	50%	-	-	20%	20%	21%	24%	22%	22%	19%	23%	23%	20%	21%	22%	21%	24%	
55 - 64	224	-	-	112	-	-	-	112	-	43	76	78	27	55	57	64	48	61	63	45	43	148	57	
	22%	-	-	48%	-	-	-	62%	-	24%	23%	21%	22%	23%	20%	24%	23%	24%	23%	23%	22%	21%	26%	
65 AND ABOVE	189	-	-	120	120	-	-	69	69	35	62	63	29	54	66	44	25	52	40	46	26	140	34	
	19%	-	-	52%	100%	-	-	38%	100%	19%	19%	17%	24%	22%	24%	16%	12%	21%	15%	24%	14%	20%	16%	
MEN 18-34	93	93	-	-	-	-	-	-	-	18	28	34	13	46	47	-	-	43	-	31	-	69	18	
	9%	100%	-	-	-	-	-	-	-	10%	9%	9%	11%	19%	17%	-	-	17%	-	16%	-	10%	8%	
MEN 35-54	195	-	195	-	-	-	-	-	-	31	55	86	23	86	109	-	-	94	-	74	-	141	41	
	19%	-	100%	-	-	-	-	-	-	17%	17%	23%	19%	36%	39%	-	-	38%	-	38%	-	20%	19%	
MEN 55+	232	-	-	232	120	-	-	-	-	37	72	84	39	109	123	-	-	113	-	91	-	173	45	
	23%	-	-	100%	100%	-	-	-	-	20%	22%	23%	32%	45%	44%	-	-	45%	-	47%	-	25%	20%	
MEN 65+	120	-	-	120	120	-	-	-	-	13	40	45	21	54	66	-	-	52	-	46	-	93	19	
	12%	-	-	52%	100%	-	-	-	-	7%	12%	12%	17%	22%	24%	-	-	21%	-	24%	-	13%	9%	
WOMEN 18-34	104	-	-	-	-	104	-	-	-	21	45	32	6	-	-	67	37	-	59	-	43	70	20	
	10%	-	-	-	-	100%	-	-	-	12%	14%	9%	5%	-	-	25%	18%	-	21%	-	22%	10%	9%	
WOMEN 35-54	195	-	-	-	-	-	195	-	-	34	60	78	23	-	-	94	101	-	112	-	80	131	49	
	20%	-	-	-	-	-	100%	-	-	19%	18%	21%	19%	-	-	35%	48%	-	41%	-	42%	19%	22%	
WOMEN 55+	181	-	-	-	-	-	-	181	69	42	66	56	17	-	-	108	73	-	103	-	69	115	47	
	18%	-	-	-	-	-	-	100%	100%	23%	20%	15%	14%	-	-	40%	35%	-	38%	-	36%	16%	21%	
WOMEN 65+	69	-	-	-	-	-	-	69	69	22	22	17	8	-	-	44	25	-	40	-	26	47	16	
	7%	-	-	-	-	-	-	38%	100%	12%	7%	5%	7%	-	-	16%	12%	-	15%	-	14%	7%	7%	

Table 57-3
QUESTION D1:
Age.

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000 100%	302 30%	394 39%	696 70%	258 26%	45 5%	204 20%	529 53%	226 23%	244 24%	133 13%	301 30%	433 43%	193 19%	374 37%	43 4%	143 14%	183 18%	64 6%	187 19%	198 20%	74 7%	108 11%
18 - 24	55 5%	12 4%	19 5%	31 4%	22 8%	2 5%	16 8%	33 6%	16 7%	6 2%	8 6%	11 4%	20 5%	6 3%	30 8%	4 10%	5 4%	15 8%	- -	12 6%	8 4%	3 4%	7 7%
25 - 34	142 14%	46 15%	46 12%	92 13%	43 17%	7 16%	33 16%	77 15%	36 16%	29 12%	24 18%	30 10%	54 12%	19 10%	70 19%	5 11%	14 10%	19 10%	14 22%	22 12%	30 15%	20 27%	17 16%
35 - 44	179 18%	51 17%	76 19%	127 18%	46 18%	7 15%	42 21%	105 20%	36 16%	38 16%	25 19%	58 19%	83 19%	35 18%	61 16%	7 17%	28 20%	28 16%	11 16%	29 16%	46 23%	13 18%	17 16%
45 - 54	211 21%	69 23%	78 20%	147 21%	52 20%	12 27%	42 21%	110 21%	42 19%	59 24%	35 27%	61 20%	97 22%	48 25%	67 18%	9 21%	36 25%	44 24%	10 15%	37 20%	42 21%	8 11%	25 24%
55 - 64	224 22%	67 22%	94 24%	162 23%	49 19%	14 30%	43 21%	109 21%	61 27%	54 22%	26 20%	74 25%	100 23%	40 21%	84 22%	11 26%	36 25%	44 24%	16 25%	40 21%	37 19%	17 23%	23 21%
65 AND ABOVE	189 19%	57 19%	82 21%	139 20%	47 18%	3 8%	28 14%	95 18%	36 16%	58 24%	14 10%	66 22%	79 18%	46 24%	64 17%	7 15%	23 16%	32 18%	14 21%	48 25%	35 18%	12 17%	18 17%
MEN 18-34	93 9%	28 9%	24 6%	52 8%	34 13%	6 14%	16 8%	48 9%	28 12%	17 7%	21 16%	21 7%	42 10%	18 10%	32 9%	4 8%	8 6%	14 8%	7 12%	17 9%	20 10%	10 13%	12 12%
MEN 35-54	195 19%	62 20%	75 19%	137 20%	46 18%	12 26%	35 17%	99 19%	42 19%	53 22%	36 27%	65 22%	101 23%	40 21%	53 14%	5 11%	37 26%	35 19%	7 11%	33 18%	44 22%	8 11%	26 24%
MEN 55+	232 23%	65 22%	114 29%	179 26%	50 19%	3 6%	26 13%	112 21%	47 21%	73 30%	25 19%	87 29%	112 26%	59 31%	60 16%	11 25%	30 21%	43 24%	18 29%	55 29%	38 19%	17 23%	20 19%
MEN 65+	120 12%	33 11%	60 15%	93 13%	26 10%	1 2%	10 5%	52 10%	20 9%	48 20%	11 8%	47 15%	58 13%	31 16%	31 8%	4 9%	13 9%	22 12%	8 13%	29 16%	23 12%	9 12%	10 10%
WOMEN 18-34	104 10%	30 10%	40 10%	70 10%	31 12%	3 6%	32 16%	62 12%	24 11%	18 7%	11 8%	20 7%	31 7%	6 3%	67 18%	6 13%	11 8%	20 11%	7 11%	16 9%	18 9%	14 18%	12 11%
WOMEN 35-54	195 20%	58 19%	78 20%	136 20%	52 20%	7 16%	50 25%	115 22%	36 16%	44 18%	24 18%	54 18%	78 18%	43 22%	74 20%	12 27%	27 19%	38 21%	13 20%	33 17%	43 22%	13 18%	16 15%
WOMEN 55+	181 18%	59 20%	62 16%	121 17%	45 18%	14 31%	44 22%	93 18%	49 22%	39 16%	15 11%	52 17%	67 16%	27 14%	87 23%	7 16%	29 21%	33 18%	11 17%	32 17%	34 17%	12 17%	21 20%
WOMEN 65+	69 7%	24 8%	22 6%	46 7%	21 8%	3 6%	17 8%	43 8%	16 7%	9 4%	2 2%	19 6%	22 5%	15 8%	33 9%	3 6%	10 7%	10 5%	5 8%	19 10%	12 6%	3 4%	8 7%

Table 57-4
QUESTION D1:
Age.

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE					BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH		TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X	OBAMA 08&12	TOTAL OBAMA	NEVER OBAMA																	
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191	
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%	
18 - 24	55	7	4	11	44	29	1	25	16	38	54	1	51	4	3	1	-	20	35	40	10	
	5%	7%	4%	5%	6%	4%	4%	8%	4%	7%	6%	2%	6%	2%	2%	3%	-	12%	4%	5%	5%	
25 - 34	142	15	20	35	107	96	4	42	64	69	132	10	125	17	6	8	3	45	97	114	22	
	14%	15%	19%	17%	13%	15%	14%	13%	15%	13%	14%	13%	15%	9%	5%	19%	10%	27%	12%	15%	11%	
35 - 44	179	21	17	38	141	122	5	52	74	94	168	11	152	27	16	5	5	31	148	138	35	
	18%	22%	16%	19%	18%	19%	19%	16%	18%	18%	16%	16%	19%	14%	15%	11%	18%	18%	18%	18%	18%	
45 - 54	211	21	25	46	165	121	10	80	78	114	193	18	175	36	21	10	5	36	175	173	33	
	21%	22%	23%	23%	21%	18%	39%	25%	19%	22%	21%	25%	21%	19%	19%	24%	15%	21%	21%	22%	17%	
55 - 64	224	17	18	35	189	155	5	64	93	109	203	21	168	56	37	12	7	26	198	181	42	
	22%	17%	17%	17%	24%	24%	18%	20%	22%	21%	22%	29%	21%	30%	33%	29%	22%	16%	24%	23%	22%	
65 AND ABOVE	189	16	23	39	150	134	2	54	91	87	178	11	143	46	29	6	11	10	179	139	49	
	19%	16%	21%	19%	19%	20%	6%	17%	22%	17%	19%	15%	18%	25%	26%	14%	36%	6%	21%	18%	26%	
MEN 18-34	93	15	15	30	63	67	4	22	43	45	89	4	79	14	8	5	1	33	60	68	17	
	9%	15%	14%	15%	8%	10%	15%	7%	10%	9%	10%	6%	10%	8%	7%	12%	3%	20%	7%	9%	9%	
MEN 35-54	195	25	27	52	143	119	11	65	80	100	180	15	161	34	25	5	4	34	160	146	40	
	19%	27%	25%	26%	18%	18%	40%	21%	19%	20%	19%	21%	20%	18%	23%	11%	12%	21%	19%	19%	21%	
MEN 55+	232	18	24	42	190	167	5	61	105	104	210	23	165	68	45	11	12	17	215	175	56	
	23%	19%	23%	21%	24%	25%	18%	19%	25%	20%	23%	31%	20%	37%	40%	25%	39%	10%	26%	22%	30%	
MEN 65+	120	10	15	25	95	86	1	33	59	54	113	7	85	35	23	4	8	4	116	84	35	
	12%	10%	14%	12%	12%	13%	3%	10%	14%	11%	12%	9%	10%	19%	20%	9%	26%	2%	14%	11%	18%	
WOMEN 18-34	104	7	9	15	88	58	1	45	36	61	97	7	97	6	-	5	2	32	72	86	15	
	10%	7%	8%	8%	11%	9%	3%	14%	9%	12%	10%	9%	12%	3%	-	11%	6%	19%	9%	11%	8%	
WOMEN 35-54	195	16	15	31	164	124	5	66	73	108	181	15	166	29	12	10	6	32	163	165	28	
	20%	17%	14%	15%	21%	19%	18%	21%	17%	21%	19%	20%	20%	16%	11%	24%	21%	19%	20%	21%	15%	
WOMEN 55+	181	14	17	31	149	122	2	58	79	92	171	10	147	34	21	8	6	19	162	145	34	
	18%	15%	16%	16%	19%	19%	6%	18%	19%	18%	18%	13%	18%	19%	19%	18%	19%	11%	19%	18%	18%	
WOMEN 65+	69	6	8	14	55	48	1	21	32	33	65	5	58	11	6	2	3	6	63	55	14	
	7%	6%	8%	7%	7%	7%	3%	6%	8%	6%	7%	6%	7%	6%	6%	5%	9%	4%	8%	7%	7%	

Table 57-5
QUESTION D1:
Age.

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
18 - 24	55	51	4	37	7	24	15	10	45	22	15	3	7	9	16	8	6	-	10	8	3	6	30	25
25 - 34	142	126	6	99	18	69	28	26	104	44	45	15	20	18	23	41	23	1	26	26	14	17	84	58
35 - 44	179	160	14	143	19	97	42	21	150	86	48	14	16	15	47	41	20	6	33	24	24	21	104	75
45 - 54	211	195	11	173	15	104	52	11	188	76	67	30	24	14	47	34	29	13	42	27	23	25	127	84
55 - 64	224	203	12	195	14	111	62	19	194	86	62	24	24	27	47	38	19	33	51	32	35	28	121	103
65 AND ABOVE	189	171	11	172	4	111	44	6	178	97	38	24	14	16	46	18	32	40	41	27	30	24	102	87
MEN 18-34	93	83	4	58	16	46	26	19	68	23	35	13	13	10	14	22	18	-	17	19	5	5	62	31
MEN 35-54	195	176	12	155	19	100	54	17	168	75	65	26	14	14	34	47	33	8	34	25	19	24	122	72
MEN 55+	232	205	17	206	13	124	70	16	206	97	57	30	24	24	47	36	28	43	51	37	40	23	117	115
MEN 65+	120	106	6	110	3	71	28	6	111	59	24	19	10	7	27	15	17	27	25	19	21	12	61	59
WOMEN 18-34	104	93	6	78	9	47	17	16	81	44	25	4	14	17	24	26	11	1	19	16	13	18	52	52
WOMEN 35-54	195	178	13	161	15	102	40	15	170	88	50	17	26	15	60	28	16	11	42	26	29	22	108	87
WOMEN 55+	181	169	6	161	6	99	36	9	166	86	43	18	15	19	46	21	23	31	41	22	25	30	105	76
WOMEN 65+	69	65	4	62	2	41	16	1	67	38	14	4	5	9	20	4	15	13	16	8	9	12	41	28

Table 57-6
QUESTION D1:
Age.

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-OUNCE	ANN-OUNCE/AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE=TOTAL SAMPLE	1000 100%	76 8%	233 23%	266 27%	107 11%	186 19%	34 3%	99 10%	274 27%	726 73%	415 42%	585 58%	154 15%	833 83%	512 51%	376 38%	373 37%	240 24%	48 5%	165 16%	806 81%	194 19%	101 10%
18 - 24	55 5%	7 10%	18 8%	10 4%	3 3%	12 6%	2 7%	2 2%	17 6%	38 5%	27 7%	28 5%	12 8%	43 5%	28 5%	25 7%	16 4%	17 7%	4 8%	9 6%	40 5%	15 8%	11 11%
25 - 34	142 14%	12 15%	31 13%	41 15%	14 13%	26 14%	8 23%	11 11%	54 20%	88 12%	67 16%	75 13%	34 22%	104 13%	62 12%	50 13%	51 14%	36 15%	8 17%	21 13%	115 14%	27 14%	15 15%
35 - 44	179 18%	11 15%	41 18%	48 18%	19 18%	27 14%	7 21%	25 25%	71 26%	108 15%	88 21%	91 15%	38 25%	136 16%	88 17%	64 17%	63 17%	47 20%	10 21%	28 17%	149 19%	30 15%	17 17%
45 - 54	211 21%	22 29%	40 17%	59 22%	22 21%	41 22%	6 18%	20 21%	58 21%	153 21%	77 19%	134 23%	30 20%	179 21%	101 20%	82 22%	84 23%	41 17%	10 20%	35 21%	165 20%	47 24%	18 18%
55 - 64	224 22%	17 23%	53 23%	61 23%	24 22%	44 24%	5 16%	19 20%	50 18%	173 24%	85 20%	139 24%	26 17%	197 24%	129 25%	80 21%	88 23%	50 21%	11 22%	44 26%	178 22%	46 24%	24 24%
65 AND ABOVE	189 19%	6 8%	50 21%	47 18%	24 23%	36 19%	5 15%	21 21%	23 8%	166 23%	71 17%	118 20%	13 9%	174 21%	104 20%	75 20%	72 19%	49 20%	6 11%	28 17%	160 20%	29 15%	16 16%
MEN 18-34	93 9%	10 12%	19 8%	29 11%	11 10%	17 9%	4 11%	4 4%	29 11%	64 9%	44 11%	49 8%	19 12%	72 9%	33 6%	37 10%	33 9%	34 14%	5 10%	12 7%	71 9%	22 11%	13 13%
MEN 35-54	195 19%	17 22%	48 21%	46 17%	22 21%	31 17%	8 23%	23 23%	43 16%	152 21%	71 17%	124 21%	25 16%	166 20%	78 15%	82 22%	73 19%	44 18%	5 11%	38 23%	152 19%	43 22%	15 15%
MEN 55+	232 23%	10 14%	56 24%	54 20%	33 31%	50 27%	8 23%	20 21%	33 12%	199 27%	78 19%	154 26%	22 14%	207 25%	129 25%	89 24%	86 23%	61 26%	10 20%	46 28%	181 22%	51 27%	28 27%
MEN 65+	120 12%	3 4%	33 14%	26 10%	17 16%	26 14%	4 13%	11 11%	12 5%	108 15%	44 11%	76 13%	7 5%	112 13%	65 13%	47 12%	43 11%	31 13%	4 8%	23 14%	97 12%	23 12%	12 11%
WOMEN 18-34	104 10%	10 13%	30 13%	22 8%	6 6%	21 11%	6 18%	9 9%	43 16%	61 8%	50 12%	54 9%	26 17%	76 9%	57 11%	37 10%	34 9%	19 8%	7 15%	19 12%	84 10%	20 10%	13 13%
WOMEN 35-54	195 20%	17 22%	33 14%	61 23%	19 17%	37 20%	6 17%	23 23%	86 31%	109 15%	95 23%	101 17%	43 28%	149 18%	111 22%	65 17%	74 20%	44 18%	15 31%	24 15%	162 20%	33 17%	19 19%
WOMEN 55+	181 18%	13 17%	47 20%	55 21%	15 14%	29 16%	3 8%	20 20%	40 15%	141 19%	78 19%	103 18%	17 11%	163 20%	105 20%	66 18%	73 20%	38 16%	7 14%	25 15%	157 19%	24 12%	13 13%
WOMEN 65+	69 7%	3 4%	17 7%	21 8%	7 7%	10 5%	1 2%	10 10%	11 4%	58 8%	27 7%	42 7%	7 4%	63 8%	39 8%	28 7%	29 8%	17 7%	2 3%	5 3%	63 8%	6 3%	5 5%

Table 57-7
QUESTION D1:
Age.

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS-NOT MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-FOR-PLACE OBAMA CARE	JOB-KILLING RE-FOR-EIGN TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-FOR-PLACE OBAMA CARE	JOB-KILLING RE-FOR-EIGN TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN	
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
18 - 24	55	31	7	7	9	30	27	21	19	13	22	12	10	6	6	5	10	12	26	29	40	15	41	14
	5%	7%	3%	4%	7%	6%	6%	5%	5%	6%	7%	5%	5%	3%	7%	4%	4%	4%	4%	10%	6%	5%	5%	8%
25 - 34	142	63	32	20	27	70	63	72	51	27	47	30	27	28	10	20	40	40	101	41	88	54	101	41
	14%	13%	15%	11%	22%	13%	14%	17%	13%	13%	14%	13%	15%	16%	13%	17%	15%	12%	14%	15%	13%	16%	12%	24%
35 - 44	179	94	31	29	25	89	95	56	74	44	57	51	33	27	11	29	46	53	128	51	121	58	142	37
	18%	20%	15%	16%	20%	17%	21%	14%	19%	21%	17%	22%	19%	16%	14%	24%	17%	16%	18%	19%	18%	17%	17%	22%
45 - 54	211	100	46	43	21	103	99	84	92	44	65	53	42	31	21	14	64	84	163	48	132	79	173	38
	21%	21%	22%	23%	17%	20%	22%	20%	23%	21%	19%	23%	24%	18%	25%	12%	24%	25%	23%	17%	20%	23%	21%	23%
55 - 64	224	100	49	48	27	123	103	89	87	45	79	52	36	40	17	29	58	73	160	63	161	63	200	24
	22%	21%	23%	26%	22%	24%	23%	21%	22%	21%	23%	22%	21%	23%	20%	23%	22%	22%	22%	23%	24%	19%	24%	14%
65 AND ABOVE	189	90	47	37	15	107	67	95	71	39	68	37	27	40	17	25	46	75	147	42	122	67	173	16
	19%	19%	22%	20%	12%	20%	15%	23%	18%	18%	20%	16%	16%	24%	21%	21%	17%	22%	20%	15%	18%	20%	21%	9%
MEN 18-34	93	42	19	14	18	44	47	50	23	22	28	23	12	19	12	15	27	20	62	31	51	42	68	25
	9%	9%	9%	8%	15%	8%	10%	12%	6%	10%	8%	10%	7%	11%	15%	12%	10%	6%	9%	11%	8%	12%	8%	15%
MEN 35-54	195	107	32	31	24	73	106	79	83	48	44	65	38	30	17	22	54	68	144	51	123	71	158	37
	19%	22%	15%	17%	20%	14%	23%	19%	21%	22%	13%	28%	22%	17%	21%	18%	20%	20%	20%	19%	19%	21%	19%	22%
MEN 55+	232	109	59	46	17	125	99	107	82	51	74	57	35	48	19	29	51	83	162	70	157	75	207	25
	23%	23%	28%	25%	14%	24%	22%	26%	21%	24%	22%	24%	20%	28%	23%	23%	19%	24%	22%	25%	24%	22%	25%	15%
MEN 65+	120	58	29	25	7	65	44	58	44	29	40	26	18	25	11	16	28	46	90	30	77	43	109	11
	12%	12%	14%	14%	6%	12%	10%	14%	11%	13%	12%	11%	10%	14%	14%	13%	11%	14%	12%	11%	12%	13%	13%	7%
WOMEN 18-34	104	52	19	14	18	57	42	43	48	19	42	19	25	15	4	10	22	32	65	39	76	28	75	29
	10%	11%	9%	7%	15%	11%	9%	10%	12%	9%	12%	8%	14%	9%	5%	8%	8%	9%	9%	14%	11%	8%	9%	17%
WOMEN 35-54	195	87	46	41	22	119	88	62	82	40	78	39	37	28	15	21	57	69	147	48	130	65	157	38
	20%	18%	21%	22%	17%	23%	19%	15%	21%	19%	23%	17%	21%	16%	18%	18%	21%	20%	20%	18%	20%	19%	19%	22%
WOMEN 55+	181	80	37	39	25	105	71	77	76	33	73	32	29	33	15	25	53	66	145	36	126	55	166	14
	18%	17%	17%	21%	20%	20%	16%	18%	19%	16%	21%	13%	17%	19%	18%	21%	20%	20%	20%	13%	19%	16%	20%	9%
WOMEN 65+	69	31	18	12	8	42	24	37	26	10	28	11	9	16	6	9	18	29	57	12	45	24	64	5
	7%	7%	8%	7%	6%	8%	5%	9%	7%	5%	8%	5%	5%	9%	7%	8%	7%	9%	8%	4%	7%	7%	8%	3%

Table 57-8
QUESTION D1:
Age.

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000 100%	742 74%	258 26%	478 48%	213 21%	146 15%	117 12%	45 5%	686 69%	253 25%	61 6%	883 88%	117 12%	424 42%	451 45%	876 88%	124 12%	275 28%	725 72%	390 39%	548 55%	452 45%	338 34%
18 - 24	55 5%	40 5%	15 6%	26 5%	11 5%	6 4%	10 9%	3 6%	34 5%	16 6%	5 7%	46 5%	9 8%	23 5%	28 6%	51 6%	4 3%	26 10%	29 4%	28 7%	35 6%	20 4%	14 4%
25 - 34	142 14%	114 15%	28 11%	78 16%	19 9%	22 15%	9 8%	14 30%	104 15%	25 10%	13 21%	103 12%	39 33%	63 15%	61 14%	124 14%	18 14%	59 21%	83 11%	60 15%	92 17%	50 11%	40 12%
35 - 44	179 18%	117 16%	62 24%	91 19%	33 16%	29 20%	17 14%	9 20%	132 19%	35 14%	13 21%	156 18%	23 19%	73 17%	84 19%	157 18%	22 17%	58 21%	121 17%	77 20%	105 19%	74 16%	53 16%
45 - 54	211 21%	158 21%	53 20%	94 20%	46 21%	29 20%	33 28%	9 21%	149 22%	51 20%	10 17%	184 21%	27 23%	93 22%	100 22%	193 22%	18 14%	59 21%	152 21%	75 19%	109 20%	102 22%	71 21%
55 - 64	224 22%	165 22%	59 23%	95 20%	52 24%	42 28%	27 23%	8 17%	151 22%	62 24%	11 18%	212 24%	12 11%	98 23%	92 20%	190 22%	33 27%	44 16%	180 25%	79 20%	110 20%	114 25%	85 25%
65 AND ABOVE	189 19%	147 20%	42 16%	93 19%	52 25%	19 13%	21 18%	3 7%	115 17%	64 25%	10 16%	181 21%	8 6%	75 18%	85 19%	159 18%	30 24%	29 11%	160 22%	71 18%	96 18%	93 21%	74 22%
MEN 18-34	93 9%	74 10%	19 7%	42 9%	13 6%	9 6%	16 13%	13 30%	61 9%	25 10%	7 12%	68 8%	25 22%	40 9%	40 9%	80 9%	13 10%	51 18%	43 6%	42 11%	63 11%	30 7%	24 7%
MEN 35-54	195 19%	144 19%	51 20%	83 17%	44 21%	28 19%	34 29%	6 12%	133 19%	53 21%	9 14%	172 19%	23 20%	93 22%	81 18%	174 20%	21 17%	57 21%	138 19%	82 21%	118 22%	77 17%	53 16%
MEN 55+	232 23%	175 24%	57 22%	92 19%	76 36%	30 20%	29 25%	4 9%	136 20%	82 32%	15 25%	219 25%	13 11%	96 23%	93 21%	189 22%	43 34%	35 13%	197 27%	88 22%	119 22%	113 25%	81 24%
MEN 65+	120 12%	95 13%	24 9%	50 10%	40 19%	15 10%	14 12%	1 2%	66 10%	47 19%	7 12%	114 13%	5 5%	46 11%	51 11%	97 11%	23 18%	17 6%	102 14%	50 13%	64 12%	56 12%	43 13%
WOMEN 18-34	104 10%	80 11%	24 9%	62 13%	17 8%	19 13%	4 3%	3 6%	78 11%	16 6%	10 16%	81 9%	22 19%	46 11%	49 11%	95 11%	9 7%	35 13%	69 10%	46 12%	64 12%	40 9%	31 9%
WOMEN 35-54	195 20%	131 18%	64 25%	102 21%	35 16%	30 21%	15 13%	13 28%	148 22%	33 13%	14 23%	169 19%	26 23%	73 17%	104 23%	176 20%	19 15%	60 22%	135 19%	70 18%	96 18%	99 22%	72 21%
WOMEN 55+	181 18%	137 18%	44 17%	96 20%	28 13%	31 21%	19 16%	7 15%	131 19%	44 17%	6 9%	174 20%	7 6%	77 18%	84 19%	161 18%	20 16%	38 14%	143 20%	62 16%	87 16%	94 21%	78 23%
WOMEN 65+	69 7%	52 7%	18 7%	43 9%	13 6%	4 3%	7 6%	2 5%	50 7%	17 7%	2 4%	67 8%	2 2%	28 7%	34 8%	62 7%	7 5%	12 4%	57 8%	21 5%	32 6%	37 8%	30 9%

Table 58-1
QUESTION D2:
What is the last grade you completed in school?

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE							
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
HIGH SCHOOL OR LESS -----	184	113	32	146	35	36	56	65	26	21	45	45	32	41	49	135	86	98	40	28	37	43	35
	18%	22%	11%	18%	19%	19%	23%	17%	14%	23%	17%	18%	20%	17%	21%	18%	17%	20%	20%	16%	17%	19%	19%
SOME COLLEGE -----	326	149	104	253	71	54	69	128	75	29	87	72	57	81	74	252	155	171	73	49	66	76	62
	33%	28%	37%	31%	38%	29%	28%	33%	41%	31%	34%	29%	34%	34%	31%	33%	30%	36%	37%	27%	31%	34%	33%
COLLEGE+ -----	491	261	147	408	81	96	122	192	81	42	129	129	76	114	113	378	279	212	84	102	108	105	92
	49%	50%	52%	51%	43%	52%	49%	50%	45%	46%	49%	53%	46%	48%	48%	49%	54%	44%	43%	57%	51%	47%	49%
SOME GRADE SCHOOL	1	1	-	1	-	-	-	1	-	-	-	1	-	-	-	1	-	1	-	-	-	-	1
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SOME HIGH SCHOOL	14	8	4	13	1	3	4	7	-	3	-	4	4	3	5	9	5	10	7	2	3	2	-
	1%	2%	2%	2%	1%	1%	2%	2%	-	3%	-	2%	2%	1%	2%	1%	1%	2%	3%	1%	2%	1%	-
GRADUATED HIGH SCHOOL	169	104	28	132	33	33	52	57	26	18	45	40	28	37	44	125	82	87	33	27	34	41	35
	17%	20%	10%	16%	18%	18%	21%	15%	14%	20%	17%	16%	17%	16%	19%	16%	16%	18%	17%	15%	16%	18%	18%
TECHNICAL/VOCATIONAL SCHOOL	52	23	17	40	13	8	14	23	8	6	8	11	11	16	16	36	30	22	3	7	15	22	6
	5%	4%	6%	5%	7%	4%	6%	6%	4%	6%	3%	5%	7%	7%	7%	5%	6%	5%	2%	4%	7%	10%	3%
SOME COLLEGE	273	126	87	213	59	46	55	105	67	23	79	60	46	65	58	216	125	149	70	42	51	54	56
	27%	24%	31%	26%	31%	25%	22%	27%	37%	25%	30%	25%	28%	28%	24%	28%	24%	31%	35%	23%	24%	24%	30%
GRADUATED COLLEGE	370	197	115	312	57	68	92	142	68	33	93	102	56	87	86	285	205	166	66	85	79	78	63
	37%	38%	41%	39%	30%	37%	37%	37%	38%	35%	36%	41%	34%	37%	36%	37%	39%	35%	33%	48%	37%	35%	33%
GRADUATE/PROFESSIONAL SCHOOL	120	65	31	96	24	28	30	50	13	10	35	27	20	27	27	93	75	46	18	17	29	27	29
	12%	12%	11%	12%	13%	15%	12%	13%	7%	11%	14%	11%	12%	12%	11%	12%	14%	10%	9%	9%	14%	12%	15%
MEN W/O DEGR	241	110	59	169	68	39	53	101	48	28	63	52	44	54	55	186	241	-	46	33	53	55	54
	24%	21%	21%	21%	36%	21%	21%	26%	27%	31%	24%	21%	26%	23%	23%	24%	46%	-	23%	18%	25%	25%	28%
MEN W/ DEGR	279	141	69	209	68	55	72	107	45	24	74	69	41	72	71	208	279	-	47	48	60	57	66
	28%	27%	24%	26%	37%	30%	29%	28%	25%	26%	28%	28%	25%	30%	30%	27%	54%	-	24%	27%	29%	25%	35%
WOMEN W/O DEGR	268	153	77	230	38	51	72	92	53	22	69	65	45	67	68	200	-	268	67	44	50	64	44
	27%	29%	27%	28%	20%	28%	29%	24%	29%	23%	27%	26%	28%	29%	29%	26%	-	56%	34%	25%	24%	29%	23%
WOMEN W/ DEGR	212	121	78	199	13	41	50	85	36	18	55	61	35	43	42	170	-	212	37	54	48	48	25
	21%	23%	28%	25%	7%	22%	20%	22%	20%	19%	21%	25%	22%	18%	18%	22%	-	44%	19%	30%	23%	21%	13%

Table 58-2
QUESTION D2:
What is the last grade you completed in school?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	18-34	35-54	55+	65+	18-34	35-54	55+	65+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
HIGH SCHOOL OR LESS	184	18	31	37	13	21	34	42	22	184	-	-	-	86	-	98	-	49	64	23	28	124	37
-----	18%	20%	16%	16%	11%	21%	18%	23%	32%	100%	-	-	-	36%	-	36%	-	20%	23%	12%	15%	18%	17%
SOME COLLEGE	326	28	55	72	40	45	60	66	22	-	326	-	-	155	-	171	-	61	89	71	76	212	83
-----	33%	30%	28%	31%	33%	44%	31%	36%	32%	-	100%	-	-	64%	-	64%	-	24%	32%	36%	39%	30%	38%
COLLEGE+	491	47	109	123	66	37	101	73	25	-	-	370	120	-	279	-	212	141	121	102	88	363	99
-----	49%	51%	56%	53%	55%	36%	52%	40%	37%	-	-	100%	100%	-	100%	-	100%	56%	44%	52%	46%	52%	45%
SOME GRADE SCHOOL	1	-	-	-	-	-	-	1	1	1	-	-	-	-	-	1	-	-	1	-	-	1	-
	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SOME HIGH SCHOOL	14	4	1	-	-	3	4	2	-	14	-	-	-	5	-	10	-	2	6	1	3	9	3
	1%	4%	1%	-	-	3%	2%	1%	-	8%	-	-	-	2%	-	4%	-	1%	2%	-	2%	1%	1%
GRADUATED HIGH SCHOOL	169	15	30	37	13	18	30	39	21	169	-	-	-	82	-	87	-	47	57	22	24	114	34
	17%	16%	15%	16%	11%	18%	15%	22%	31%	92%	-	-	-	34%	-	33%	-	19%	21%	11%	13%	16%	16%
TECHNICAL/VOCATIONAL SCHOOL	52	2	14	14	4	1	8	13	1	-	52	-	-	30	-	22	-	13	10	11	11	36	12
	5%	3%	7%	6%	3%	1%	4%	7%	2%	-	16%	-	-	13%	-	8%	-	5%	4%	6%	6%	5%	5%
SOME COLLEGE	273	25	41	58	36	44	52	53	20	-	273	-	-	125	-	149	-	47	79	60	65	176	71
	27%	27%	21%	25%	30%	43%	26%	29%	29%	-	84%	-	-	52%	-	55%	-	19%	29%	31%	34%	25%	33%
GRADUATED COLLEGE	370	34	86	84	45	32	78	56	17	-	-	370	-	-	205	-	166	104	93	73	71	274	73
	37%	37%	44%	36%	38%	30%	40%	31%	25%	-	-	100%	-	-	73%	-	78%	41%	34%	37%	37%	39%	33%
GRADUATE/PROFESSIONAL SCHOOL	120	13	23	39	21	6	23	17	8	-	-	-	120	-	75	-	46	37	28	28	18	89	26
	12%	14%	12%	17%	18%	5%	12%	9%	11%	-	-	-	100%	-	27%	-	22%	15%	10%	14%	9%	13%	12%
MEN W/O DEGR	241	46	86	109	54	-	-	-	-	86	155	-	-	241	-	-	-	110	-	95	-	167	51
	24%	49%	44%	47%	45%	-	-	-	-	47%	48%	-	-	100%	-	-	-	44%	-	48%	-	24%	23%
MEN W/ DEGR	279	47	109	123	66	-	-	-	-	-	-	205	75	-	279	-	-	141	-	102	-	215	52
	28%	51%	56%	53%	55%	-	-	-	-	-	-	55%	62%	-	100%	-	-	56%	-	52%	-	31%	24%
WOMEN W/O DEGR	268	-	-	-	-	67	94	108	44	98	171	-	-	-	-	268	-	-	153	-	103	168	68
	27%	-	-	-	-	64%	48%	60%	63%	53%	52%	-	-	-	100%	-	-	56%	-	54%	24%	31%	
WOMEN W/ DEGR	212	-	-	-	-	37	101	73	25	-	-	166	46	-	-	-	212	-	121	-	88	148	47
	21%	-	-	-	-	36%	52%	40%	37%	-	-	45%	38%	-	-	-	100%	-	44%	-	46%	21%	22%

Table 58-3
QUESTION D2:
What is the last grade you completed in school?

BANNER 3

	IDEOLOGY						ABORTION				TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
HIGH SCHOOL OR LESS	184	61	55	116	53	14	44	105	33	45	29	40	69	25	90	14	22	45	11	28	37	9	17
	18%	20%	14%	17%	21%	32%	21%	20%	14%	19%	22%	13%	16%	13%	24%	32%	16%	25%	18%	15%	19%	12%	16%
SOME COLLEGE	326	89	117	206	104	15	77	160	82	84	30	102	132	64	130	7	46	52	17	64	64	31	44
	33%	29%	30%	30%	40%	33%	38%	30%	36%	34%	23%	34%	30%	33%	35%	17%	32%	28%	27%	34%	32%	42%	41%
COLLEGE+	491	152	222	374	101	16	83	264	112	115	74	159	233	104	154	22	74	86	36	95	96	34	47
	49%	50%	56%	54%	39%	35%	41%	50%	49%	47%	56%	53%	54%	54%	41%	51%	52%	47%	56%	51%	49%	46%	43%
SOME GRADE SCHOOL	1	1	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SOME HIGH SCHOOL	14	3	4	7	6	1	5	6	3	5	3	3	6	-	8	1	1	3	1	2	5	-	-
	1%	1%	1%	1%	2%	2%	3%	1%	1%	2%	2%	1%	1%	-	2%	3%	1%	2%	2%	1%	3%	-	-
GRADUATED HIGH SCHOOL	169	57	51	108	48	13	38	100	29	40	26	37	63	25	82	12	21	42	10	25	32	9	17
	17%	19%	13%	15%	18%	29%	19%	19%	13%	16%	19%	12%	14%	13%	22%	29%	15%	23%	16%	13%	16%	12%	16%
TECHNICAL/VOCATIONAL SCHOOL	52	18	15	33	16	3	11	26	14	11	9	18	26	10	16	2	6	12	1	15	8	4	4
	5%	6%	4%	5%	6%	7%	6%	5%	6%	5%	6%	6%	6%	5%	4%	4%	4%	7%	2%	8%	4%	6%	3%
SOME COLLEGE	273	71	102	173	88	12	66	133	67	72	21	84	105	55	113	5	41	39	16	49	56	27	40
	27%	24%	26%	25%	34%	27%	32%	25%	30%	30%	16%	28%	24%	28%	30%	13%	28%	21%	25%	26%	28%	36%	37%
GRADUATED COLLEGE	370	112	170	282	74	14	67	194	92	85	53	119	172	79	120	14	54	64	28	67	75	27	41
	37%	37%	43%	40%	29%	31%	33%	37%	41%	35%	40%	40%	40%	41%	32%	33%	38%	35%	44%	36%	38%	37%	38%
GRADUATE/PROFESSIONAL SCHOOL	120	40	52	92	27	2	16	70	20	30	21	40	61	25	34	8	20	22	8	29	21	7	6
	12%	13%	13%	13%	10%	4%	8%	13%	9%	12%	16%	13%	14%	13%	9%	18%	14%	12%	12%	15%	11%	9%	6%
MEN W/O DEGR	241	71	80	152	77	13	45	117	50	74	31	71	102	52	86	6	32	41	11	53	48	17	31
	24%	24%	20%	22%	30%	28%	22%	22%	22%	30%	24%	24%	24%	27%	23%	15%	23%	23%	18%	28%	24%	23%	29%
MEN W/ DEGR	279	84	133	217	54	8	32	142	68	70	51	102	153	66	60	12	43	50	22	53	54	18	27
	28%	28%	34%	31%	21%	19%	16%	27%	30%	29%	38%	34%	35%	34%	16%	29%	30%	27%	34%	28%	27%	24%	25%
WOMEN W/O DEGR	268	79	92	171	81	17	75	148	65	55	28	70	98	37	133	15	36	55	17	39	53	23	30
	27%	26%	23%	25%	31%	37%	37%	28%	29%	23%	21%	23%	23%	19%	36%	34%	25%	30%	27%	21%	27%	31%	28%
WOMEN W/ DEGR	212	69	89	157	47	7	51	122	44	45	23	57	79	38	94	9	32	36	14	42	42	16	20
	21%	23%	22%	23%	18%	16%	25%	23%	19%	19%	17%	19%	18%	20%	25%	22%	22%	20%	22%	23%	21%	22%	18%

Table 58-4
QUESTION D2:
What is the last grade you completed in school?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE					BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH		TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X	OBAMA 08&12	TOTAL OBAMA	NEVER OBAMA																	
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191	
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%	
HIGH SCHOOL OR LESS	184	17	18	35	149	123	6	54	90	86	176	8	158	26	17	7	2	38	146	143	37	
	18%	18%	17%	17%	19%	19%	23%	17%	22%	17%	19%	11%	19%	14%	15%	16%	8%	23%	18%	18%	19%	
SOME COLLEGE	326	27	35	62	263	195	10	121	124	169	293	33	268	58	36	13	9	54	271	243	78	
	33%	29%	33%	31%	33%	30%	36%	38%	30%	33%	32%	45%	33%	31%	32%	30%	29%	32%	33%	31%	41%	
COLLEGE+	491	51	54	105	386	337	11	142	203	256	459	32	389	101	59	23	19	75	415	398	76	
	49%	53%	50%	52%	48%	51%	41%	45%	49%	50%	49%	44%	48%	55%	53%	54%	63%	45%	50%	51%	40%	
SOME GRADE SCHOOL	1	-	-	-	1	1	-	-	1	-	1	-	1	-	-	-	-	-	1	1	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
SOME HIGH SCHOOL	14	2	1	3	11	5	1	8	6	8	14	-	13	1	-	1	-	5	9	10	4	
	1%	2%	1%	2%	1%	1%	4%	3%	2%	2%	2%	-	2%	1%	-	3%	-	3%	1%	1%	2%	
GRADUATED HIGH SCHOOL	169	15	17	32	137	118	5	46	83	78	161	8	144	25	17	5	2	33	136	132	33	
	17%	16%	16%	16%	17%	18%	18%	15%	20%	15%	17%	11%	18%	13%	15%	12%	8%	19%	16%	17%	17%	
TECHNICAL/VOCATIONAL SCHOOL	52	7	2	9	43	36	1	15	26	22	47	5	40	12	9	2	1	12	41	43	10	
	5%	7%	2%	5%	5%	6%	4%	5%	6%	4%	5%	7%	5%	7%	8%	5%	3%	7%	5%	5%	5%	
SOME COLLEGE	273	20	33	53	220	159	8	106	98	147	245	28	228	46	27	11	8	43	231	201	68	
	27%	22%	31%	26%	28%	24%	32%	33%	24%	29%	26%	38%	28%	25%	24%	25%	26%	25%	28%	26%	36%	
GRADUATED COLLEGE	370	39	41	80	291	252	7	111	154	197	350	20	298	72	43	16	13	63	308	295	61	
	37%	41%	38%	39%	36%	38%	26%	35%	37%	39%	38%	28%	37%	39%	38%	38%	44%	37%	37%	38%	32%	
GRADUATE/PROFESSIONAL SCHOOL	120	12	13	25	95	85	4	31	49	59	108	12	91	29	16	7	6	12	108	103	15	
	12%	12%	12%	12%	12%	13%	16%	10%	12%	12%	12%	16%	11%	16%	15%	16%	19%	7%	13%	13%	8%	
MEN W/O DEGR	241	25	33	58	183	154	12	74	103	115	218	22	193	48	33	9	6	46	195	171	65	
	24%	26%	31%	29%	23%	24%	46%	23%	25%	23%	24%	31%	24%	26%	30%	21%	18%	27%	23%	22%	34%	
MEN W/ DEGR	279	33	33	66	213	198	7	74	125	135	260	19	212	67	46	11	11	38	241	218	48	
	28%	35%	31%	33%	27%	30%	27%	23%	30%	26%	28%	27%	26%	36%	41%	26%	36%	23%	29%	28%	25%	
WOMEN W/O DEGR	268	19	20	39	229	164	3	101	111	139	250	18	232	36	20	10	6	46	222	215	50	
	27%	20%	19%	19%	29%	25%	13%	32%	27%	27%	27%	25%	29%	19%	18%	24%	19%	28%	27%	27%	26%	
WOMEN W/ DEGR	212	18	21	39	173	139	4	68	77	121	199	13	178	34	13	12	8	37	175	181	28	
	21%	19%	19%	19%	22%	21%	14%	22%	19%	24%	21%	18%	22%	18%	12%	29%	27%	22%	21%	23%	14%	

Table 58-5
QUESTION D2:
What is the last grade you completed in school?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
HIGH SCHOOL OR LESS	184	172	6	147	11	81	47	18	160	82	42	15	18	26	49	21	29	21	36	18	25	29	128	55
SOME COLLEGE	326	284	25	255	33	169	68	35	276	131	98	26	42	28	64	60	40	39	66	52	40	47	180	146
COLLEGE+	491	449	27	418	33	267	128	40	424	198	135	68	45	45	113	99	60	32	101	75	65	45	260	231
SOME GRADE SCHOOL	1	1	-	1	-	-	1	-	1	-	-	-	-	1	-	-	1	-	1	-	-	-	1	-
SOME HIGH SCHOOL	14	11	-	7	-	5	2	3	8	3	5	1	2	2	3	3	4	1	1	1	1	3	8	6
GRADUATED HIGH SCHOOL	169	160	6	139	11	77	44	15	150	79	37	13	16	23	46	18	25	20	34	16	24	26	119	50
TECHNICAL/VOCATIONAL SCHOOL	52	50	1	44	5	32	13	6	46	15	22	5	6	5	9	9	7	7	11	10	9	9	36	16
SOME COLLEGE	273	234	24	211	28	137	55	28	230	117	76	21	37	23	55	51	32	32	56	42	31	39	144	129
GRADUATED COLLEGE	370	343	16	313	23	199	95	35	316	157	100	47	35	31	86	74	46	26	72	51	50	37	201	169
GRADUATE/PROFESSIONAL SCHOOL	120	106	11	105	11	68	33	5	108	41	35	21	10	13	27	25	14	7	29	23	15	9	58	62
MEN W/O DEGR	241	213	16	187	28	119	68	28	200	88	73	25	30	24	40	47	37	34	47	30	28	34	150	91
MEN W/ DEGR	279	251	16	233	21	150	83	25	242	107	85	44	20	24	56	58	42	17	55	51	36	18	152	127
WOMEN W/O DEGR	268	243	15	215	17	131	47	24	236	125	67	16	30	30	73	34	32	27	55	40	37	42	158	111
WOMEN W/ DEGR	212	198	11	185	12	117	46	15	181	92	50	24	25	21	57	41	18	15	46	23	29	27	107	104

Table 58-6
QUESTION D2:
What is the last grade you completed in school?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-OUNCE/	ANN-OUNCE/ AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
HIGH SCHOOL OR LESS	184	12	65	47	15	29	4	12	24	159	48	136	19	162	97	78	53	50	4	14	150	34	20
-----	18%	16%	28%	18%	14%	15%	13%	12%	9%	22%	12%	23%	12%	19%	19%	21%	14%	21%	8%	8%	19%	18%	20%
SOME COLLEGE	326	30	77	93	26	56	14	29	86	239	129	196	46	274	173	104	112	65	23	55	248	78	38
-----	33%	39%	33%	35%	24%	30%	40%	30%	32%	33%	31%	34%	30%	33%	34%	28%	30%	27%	48%	33%	31%	40%	38%
COLLEGE+	491	34	90	126	66	101	16	58	163	327	238	253	88	398	242	193	208	125	22	96	409	82	42
-----	49%	45%	39%	47%	61%	54%	47%	59%	60%	45%	57%	43%	57%	48%	47%	51%	56%	52%	44%	58%	51%	42%	42%
SOME GRADE SCHOOL	1	-	-	-	-	-	-	1	-	1	-	1	-	1	1	-	1	-	-	-	1	-	-
	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SOME HIGH SCHOOL	14	1	6	5	-	1	1	-	1	13	2	12	3	10	8	9	3	3	-	1	11	4	2
	1%	2%	3%	2%	-	1%	4%	-	-	2%	-	2%	2%	1%	2%	2%	1%	1%	-	1%	1%	2%	2%
GRADUATED HIGH SCHOOL	169	11	59	42	15	28	3	11	23	146	46	123	16	151	88	69	50	46	4	13	138	30	18
	17%	15%	25%	16%	14%	15%	8%	11%	9%	20%	11%	21%	10%	18%	17%	18%	13%	19%	8%	8%	17%	16%	18%
TECHNICAL/VOCATIONAL SCHOOL	52	5	8	21	5	9	3	1	7	45	12	40	4	47	35	10	12	14	1	9	44	9	2
	5%	7%	3%	8%	4%	5%	9%	1%	3%	6%	3%	7%	3%	6%	7%	3%	3%	6%	2%	6%	5%	4%	2%
SOME COLLEGE	273	25	69	72	21	47	10	28	79	194	117	156	42	226	139	94	100	51	22	45	204	69	36
	27%	33%	30%	27%	20%	25%	31%	29%	29%	27%	28%	27%	28%	27%	27%	25%	27%	21%	45%	28%	25%	36%	36%
GRADUATED COLLEGE	370	31	73	98	50	63	10	44	121	249	173	197	62	305	173	138	148	96	18	74	317	53	28
	37%	41%	32%	37%	47%	34%	30%	44%	44%	34%	42%	34%	40%	37%	34%	37%	40%	40%	38%	45%	39%	27%	27%
GRADUATE/PROFESSIONAL SCHOOL	120	3	17	28	15	38	6	14	42	78	65	56	26	93	69	55	60	29	3	23	91	29	15
	12%	4%	7%	10%	14%	20%	17%	14%	15%	11%	16%	10%	17%	11%	13%	15%	16%	12%	6%	14%	11%	15%	15%
MEN W/O DEGR	241	21	66	60	22	42	12	18	31	210	67	174	22	213	106	83	81	58	11	36	183	58	29
	24%	28%	28%	22%	21%	23%	34%	18%	11%	29%	16%	30%	14%	26%	21%	22%	22%	24%	23%	22%	23%	30%	29%
MEN W/ DEGR	279	15	57	69	45	57	8	29	74	205	126	153	45	232	133	124	110	82	8	60	220	59	27
	28%	20%	24%	26%	42%	30%	23%	30%	27%	28%	30%	26%	29%	28%	26%	33%	30%	34%	17%	37%	27%	30%	27%
WOMEN W/O DEGR	268	21	77	80	19	43	6	23	79	189	110	158	44	222	164	99	84	58	16	32	214	54	30
	27%	27%	33%	30%	18%	23%	19%	23%	29%	26%	27%	27%	28%	27%	32%	26%	23%	24%	32%	20%	27%	28%	29%
WOMEN W/ DEGR	212	19	33	57	21	44	8	28	89	122	112	99	44	166	109	69	98	43	13	36	188	23	15
	21%	25%	14%	22%	20%	24%	24%	29%	33%	17%	27%	17%	28%	20%	21%	18%	26%	18%	27%	22%	23%	12%	15%

Table 58-7
QUESTION D2:
What is the last grade you completed in school?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS-NOT-MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-FOR-PLACE OBAMA CARE	JOB-KILL-ING RE-FOR-EIGN TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-FOR-PLACE OBAMA CARE	JOB-KILL-ING RE-FOR-EIGN TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN	
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
HIGH SCHOOL OR LESS	184	92	37	33	22	99	68	86	77	37	61	26	38	39	19	32	65	54	151	33	122	61	148	36
	18%	19%	17%	18%	18%	19%	15%	21%	20%	17%	18%	11%	22%	23%	23%	26%	25%	16%	21%	12%	18%	18%	18%	21%
SOME COLLEGE	326	162	73	57	34	155	151	138	128	79	104	84	56	51	30	33	73	120	226	100	226	100	278	48
	33%	34%	34%	31%	27%	30%	33%	33%	33%	37%	31%	36%	32%	30%	37%	27%	28%	35%	31%	36%	34%	30%	33%	28%
COLLEGE+	491	224	104	95	68	268	234	193	188	98	173	123	81	81	32	57	126	165	348	143	316	175	406	85
	49%	47%	49%	52%	55%	51%	52%	46%	48%	46%	51%	53%	46%	47%	40%	47%	48%	49%	48%	52%	48%	52%	49%	50%
SOME GRADE SCHOOL	1	1	-	-	-	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-	1	1	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SOME HIGH SCHOOL	14	10	1	1	2	7	5	8	4	4	4	3	-	5	2	2	4	6	12	2	8	7	11	3
	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	-	3%	3%	2%	2%	2%	2%	1%	1%	2%	1%	2%
GRADUATED HIGH SCHOOL	169	82	35	31	20	91	63	78	73	33	57	23	38	34	17	30	60	48	138	31	115	54	136	32
	17%	17%	17%	17%	16%	17%	14%	19%	19%	15%	17%	10%	22%	20%	21%	25%	23%	14%	19%	11%	17%	16%	16%	19%
TECHNICAL/VOCATIONAL SCHOOL	52	27	12	8	6	26	23	25	21	10	16	15	7	9	4	3	20	18	41	11	33	20	46	7
	5%	6%	5%	4%	5%	5%	5%	6%	5%	5%	5%	7%	4%	5%	5%	2%	8%	5%	6%	4%	5%	6%	5%	4%
SOME COLLEGE	273	136	61	49	28	130	128	113	107	68	87	69	49	43	26	30	52	102	185	89	193	80	232	41
	27%	28%	29%	26%	22%	25%	28%	27%	27%	32%	26%	29%	28%	25%	32%	25%	20%	30%	25%	32%	29%	24%	28%	24%
GRADUATED COLLEGE	370	177	77	68	48	197	174	146	149	75	131	87	65	62	25	41	99	124	264	107	237	134	306	65
	37%	37%	36%	37%	39%	38%	38%	35%	38%	35%	39%	37%	37%	36%	31%	33%	37%	37%	36%	39%	36%	40%	37%	38%
GRADUATE/PROFESSIONAL SCHOOL	120	47	27	27	20	72	60	47	39	23	42	36	16	19	7	16	27	40	84	36	79	41	100	20
	12%	10%	13%	15%	16%	14%	13%	11%	10%	11%	12%	15%	9%	11%	9%	13%	10%	12%	12%	13%	12%	12%	12%	12%
MEN W/O DEGR	241	123	47	47	23	103	116	110	92	62	62	66	44	44	25	30	62	79	171	70	155	86	201	40
	24%	26%	22%	26%	18%	20%	26%	26%	23%	29%	18%	28%	25%	26%	31%	25%	23%	23%	24%	25%	23%	26%	24%	23%
MEN W/ DEGR	279	135	63	44	37	139	137	126	97	59	84	79	41	53	23	35	70	92	197	82	177	102	232	48
	28%	28%	30%	24%	30%	27%	30%	30%	25%	28%	25%	34%	23%	31%	28%	29%	27%	27%	27%	30%	27%	30%	28%	28%
WOMEN W/O DEGR	268	131	62	42	33	152	103	114	114	54	103	45	50	46	24	35	76	94	206	63	193	75	225	44
	27%	27%	29%	23%	27%	29%	23%	27%	29%	25%	31%	19%	29%	27%	29%	29%	29%	28%	28%	23%	29%	22%	27%	26%
WOMEN W/ DEGR	212	89	40	52	31	130	97	67	91	38	89	45	40	29	9	22	56	73	151	61	139	73	174	38
	21%	19%	19%	28%	25%	25%	21%	16%	23%	18%	26%	19%	23%	17%	11%	18%	21%	22%	21%	22%	21%	22%	21%	22%

Table 58-8
QUESTION D2:
What is the last grade you completed in school?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEM	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
HIGH SCHOOL OR LESS	184	136	48	97	24	27	29	6	130	39	15	167	17	95	78	173	10	52	131	79	115	69	50
-----	18%	18%	18%	20%	11%	19%	25%	14%	19%	16%	24%	19%	14%	22%	17%	20%	8%	19%	18%	20%	21%	15%	15%
SOME COLLEGE	326	239	87	162	74	48	26	15	217	90	19	283	43	143	149	291	34	82	243	121	170	155	121
-----	33%	32%	34%	34%	35%	33%	22%	34%	32%	35%	31%	32%	37%	34%	33%	33%	27%	30%	34%	31%	31%	34%	36%
COLLEGE+	491	367	124	219	115	71	62	23	339	124	28	434	57	186	225	411	80	140	350	190	262	229	167
-----	49%	49%	48%	46%	54%	48%	53%	52%	49%	49%	45%	49%	49%	44%	50%	47%	64%	51%	48%	49%	48%	51%	50%
SOME GRADE SCHOOL	1	-	1	-	-	-	1	-	1	-	-	1	-	1	-	1	-	-	1	-	1	-	-
	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SOME HIGH SCHOOL	14	12	2	9	1	1	2	1	8	1	4	10	4	5	9	14	-	4	10	10	12	3	3
	1%	2%	1%	2%	-	1%	2%	2%	1%	-	7%	1%	4%	1%	2%	2%	-	1%	1%	2%	2%	1%	1%
GRADUATED HIGH SCHOOL	169	124	45	87	23	26	26	5	121	38	10	156	13	90	69	158	10	48	121	70	103	66	47
	17%	17%	17%	18%	11%	18%	22%	12%	18%	15%	17%	18%	11%	21%	15%	18%	8%	18%	17%	18%	19%	15%	14%
TECHNICAL/VOCATIONAL SCHOOL	52	36	16	22	10	11	6	4	37	11	4	46	6	34	18	51	1	13	39	18	29	24	19
	5%	5%	6%	5%	5%	7%	5%	9%	5%	4%	7%	5%	6%	8%	4%	6%	1%	5%	5%	5%	5%	5%	6%
SOME COLLEGE	273	203	71	140	64	37	21	11	180	78	15	237	37	109	131	240	33	69	204	103	142	132	101
	27%	27%	27%	29%	30%	26%	18%	25%	26%	31%	24%	27%	31%	26%	29%	27%	27%	25%	28%	26%	26%	29%	30%
GRADUATED COLLEGE	370	278	92	170	83	53	47	18	255	92	23	327	44	146	166	312	58	113	258	147	204	167	120
	37%	38%	36%	36%	39%	36%	40%	40%	37%	37%	37%	37%	37%	34%	37%	36%	47%	41%	36%	38%	37%	37%	36%
GRADUATE/PROFESSIONAL SCHOOL	120	89	32	49	32	18	16	6	84	32	5	107	14	41	58	99	21	28	93	42	58	62	47
	12%	12%	12%	10%	15%	12%	13%	12%	12%	13%	8%	12%	12%	10%	13%	11%	17%	10%	13%	11%	11%	14%	14%
MEN W/O DEGR	241	181	60	114	54	30	36	7	156	69	16	208	33	114	97	211	30	60	181	97	143	98	73
	24%	24%	23%	24%	26%	21%	30%	16%	23%	27%	27%	24%	28%	27%	21%	24%	24%	22%	25%	25%	26%	22%	22%
MEN W/ DEGR	279	212	67	104	79	36	43	16	174	90	15	251	28	115	117	233	46	82	197	114	157	122	84
	28%	29%	26%	22%	37%	25%	37%	36%	25%	36%	25%	28%	24%	27%	26%	27%	37%	30%	27%	29%	29%	27%	25%
WOMEN W/O DEGR	268	194	75	145	44	45	19	15	191	60	17	241	27	124	130	254	14	75	193	103	143	126	97
	27%	26%	29%	30%	21%	31%	16%	33%	28%	24%	28%	27%	23%	29%	29%	29%	12%	27%	27%	26%	26%	28%	29%
WOMEN W/ DEGR	212	154	57	115	36	35	19	7	166	33	13	182	29	71	107	178	34	58	154	76	105	106	83
	21%	21%	22%	24%	17%	24%	16%	16%	24%	13%	21%	21%	25%	17%	24%	20%	27%	21%	21%	19%	19%	24%	25%

Table 59-1
 QUESTION D3:
 In politics today, do you usually think of yourself as a Republican, a Democrat, an Independent or something else?

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE							
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (REPUBLICAN - DEMOCRAT)	801	524	283	807	-	143	205	309	145	73	201	219	135	172	175	626	373	428	157	154	171	182	137
	80%	100%	100%	100%	-	77%	83%	80%	79%	80%	77%	89%	82%	73%	74%	82%	72%	89%	80%	86%	81%	81%	72%
TOTAL REPUBLICAN	807	524	283	807	-	144	206	311	146	73	205	219	136	173	175	632	378	429	160	155	171	182	139
-----	81%	100%	100%	100%	-	77%	83%	81%	80%	80%	79%	89%	83%	73%	74%	83%	73%	89%	81%	87%	81%	81%	73%
TOTAL DEMOCRAT	6	-	-	-	-	1	1	2	2	-	4	-	1	1	-	6	5	1	3	1	-	-	2
-----	1%	-	-	-	-	1%	-	1%	1%	-	1%	-	1%	-	-	1%	1%	-	1%	1%	-	-	1%
TOTAL LEAN/INDEPENDENT	187	-	-	-	187	41	40	72	34	19	52	27	27	62	61	126	137	50	34	23	40	42	48
-----	19%	-	-	-	100%	22%	16%	19%	19%	20%	20%	11%	16%	26%	16%	26%	10%	17%	13%	19%	19%	25%	
STRONG REPUBLICAN	524	524	-	524	-	92	137	201	95	52	132	140	84	116	115	409	250	274	102	95	111	124	92
	52%	100%	-	65%	-	50%	55%	52%	52%	56%	50%	57%	51%	49%	49%	54%	48%	57%	52%	53%	53%	55%	49%
NOT-SO-STRONG REPUBLICAN	283	-	283	283	-	52	69	111	51	22	73	80	52	56	60	223	128	155	58	60	60	58	47
	28%	-	100%	35%	-	28%	28%	29%	28%	23%	28%	32%	32%	24%	25%	29%	25%	32%	29%	33%	28%	26%	25%
LEAN TO REPUBLICANS	105	-	-	-	105	26	20	40	18	7	34	13	19	33	32	73	68	37	16	11	23	30	25
	10%	-	-	-	56%	14%	8%	10%	10%	7%	13%	5%	12%	14%	13%	10%	13%	8%	8%	6%	11%	13%	13%
SOMETHING ELSE/ INDEPENDENT	78	-	-	-	78	15	19	30	14	12	17	14	8	27	27	51	64	14	17	11	17	12	22
	8%	-	-	-	42%	8%	8%	8%	8%	13%	6%	6%	5%	12%	11%	7%	12%	3%	8%	6%	8%	6%	12%
LEAN TO DEMOCRATS	4	-	-	-	4	-	1	1	2	-	2	-	-	2	2	2	4	-	2	1	-	-	1
	-	-	-	-	2%	-	-	-	1%	-	1%	-	-	1%	1%	-	1%	-	1%	1%	-	-	1%
NOT-SO-STRONG DEMOCRAT	4	-	-	-	-	1	-	1	2	-	3	-	-	1	-	4	3	1	2	-	-	-	2
	-	-	-	-	-	1%	-	-	1%	-	1%	-	-	-	-	1%	-	1%	-	-	-	-	1%
STRONG DEMOCRAT	2	-	-	-	-	-	1	1	-	-	1	-	1	-	-	2	2	-	1	1	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	1%	1%	-	-	-
STRG GOP MEN	250	250	-	250	-	43	67	101	40	26	62	71	39	52	54	196	250	-	43	37	57	61	52
	25%	48%	-	31%	-	23%	27%	26%	22%	28%	24%	29%	23%	22%	23%	26%	48%	-	22%	21%	27%	27%	28%
STRG GOP WOMEN	274	274	-	274	-	49	69	100	55	26	70	69	46	64	61	213	-	274	59	58	54	63	40
	27%	52%	-	34%	-	27%	28%	26%	30%	28%	27%	28%	28%	27%	26%	28%	-	57%	30%	32%	26%	28%	21%
SOFT/LEAN GOP MEN	196	-	128	128	68	40	43	76	37	16	55	39	38	48	47	149	196	-	31	32	41	45	46
	20%	-	45%	16%	37%	22%	17%	20%	20%	18%	21%	16%	23%	20%	20%	20%	38%	-	16%	18%	20%	20%	25%
SOFT/LEAN GOP WOMEN	192	-	155	155	37	38	46	75	33	12	52	53	34	41	44	147	-	192	43	38	42	43	26
	19%	-	55%	19%	20%	21%	19%	19%	18%	13%	20%	22%	21%	17%	19%	19%	-	40%	22%	21%	20%	19%	14%

Table 59-2
 QUESTION D3:
 In politics today, do you usually think of yourself as a Republican, a Democrat, an Independent or something else?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD			
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219	
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%	
**D/S (REPUBLICAN - DEMOCRAT)	801	60	152	162	77	97	174	157	60	143	252	310	96	166	208	229	199	250	274	128	155	581	159	
	80%	64%	78%	70%	64%	93%	89%	87%	87%	78%	77%	84%	80%	69%	74%	85%	94%	100%	100%	65%	81%	83%	73%	
TOTAL REPUBLICAN	807	63	153	163	78	97	174	158	61	146	253	312	96	169	209	230	199	250	274	128	155	585	161	
	81%	68%	78%	70%	65%	93%	89%	87%	89%	79%	78%	84%	80%	70%	75%	86%	94%	100%	100%	65%	81%	84%	74%	
TOTAL DEMOCRAT	6	3	1	1	1	-	-	1	1	3	1	2	-	3	2	1	-	-	-	-	-	4	2	
	1%	3%	1%	-	1%	-	-	1%	1%	2%	-	-	-	1%	1%	-	-	-	-	-	-	1%	1%	
TOTAL LEAN/INDEPENDENT	187	27	41	68	41	7	21	22	7	35	71	57	24	68	68	38	13	-	-	68	37	110	55	
	19%	29%	21%	29%	34%	7%	11%	12%	10%	19%	22%	15%	20%	28%	24%	14%	6%	-	-	35%	19%	16%	25%	
STRONG REPUBLICAN	524	43	94	113	52	59	112	103	40	113	149	197	65	110	141	153	121	250	274	-	-	416	80	
	52%	47%	48%	49%	43%	56%	58%	57%	58%	62%	46%	53%	54%	46%	50%	57%	57%	100%	100%	-	-	60%	37%	
NOT-SO-STRONG REPUBLICAN	283	20	58	50	26	38	62	55	21	32	104	115	31	59	69	77	78	-	-	128	155	169	81	
	28%	21%	30%	21%	21%	37%	32%	30%	31%	18%	32%	31%	26%	25%	25%	29%	37%	-	-	65%	81%	24%	37%	
LEAN TO REPUBLICANS	105	11	15	42	21	4	19	14	5	19	43	28	15	35	33	26	10	-	-	68	37	70	25	
	10%	12%	8%	18%	17%	4%	9%	8%	7%	10%	13%	8%	12%	15%	12%	10%	5%	-	-	35%	19%	10%	11%	
SOMETHING ELSE/ INDEPENDENT	78	14	24	26	19	2	3	9	2	16	27	26	9	32	33	11	2	-	-	-	-	37	29	
	8%	15%	13%	11%	16%	2%	1%	5%	3%	9%	8%	7%	8%	13%	12%	4%	1%	-	-	-	-	5%	13%	
LEAN TO DEMOCRATS	4	2	1	1	1	-	-	-	-	-	1	3	-	1	3	-	-	-	-	-	-	-	3	1
	-	2%	1%	-	1%	-	-	-	-	-	-	1%	-	1%	1%	-	-	-	-	-	-	-	1%	
NOT-SO-STRONG DEMOCRAT	4	2	-	1	1	-	-	1	1	2	-	2	-	1	2	1	-	-	-	-	-	4	-	
	-	2%	-	-	1%	-	-	1%	1%	1%	-	-	-	-	1%	-	-	-	-	-	-	1%	-	
STRONG DEMOCRAT	2	1	1	-	-	-	-	-	-	1	1	-	-	2	-	-	-	-	-	-	-	-	2	
	-	1%	1%	-	-	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-	1%	
STRG GOP MEN	250	43	94	113	52	-	-	-	-	49	61	104	37	110	141	-	-	250	-	-	-	206	34	
	25%	47%	48%	49%	43%	-	-	-	-	27%	19%	28%	31%	46%	50%	-	-	100%	-	-	-	30%	15%	
STRG GOP WOMEN	274	-	-	-	-	59	112	103	40	64	89	93	28	-	-	153	121	-	274	-	-	210	46	
	27%	-	-	-	-	56%	58%	57%	58%	35%	27%	25%	23%	-	-	57%	57%	-	100%	-	-	30%	21%	
SOFT/LEAN GOP MEN	196	31	74	91	46	-	-	-	-	23	71	73	28	95	102	-	-	-	-	196	-	136	44	
	20%	33%	38%	39%	39%	-	-	-	-	13%	22%	20%	24%	39%	36%	-	-	-	-	100%	-	19%	20%	
SOFT/LEAN GOP WOMEN	192	-	-	-	-	43	80	69	26	28	76	71	18	-	-	103	88	-	-	-	192	103	62	
	19%	-	-	-	-	41%	41%	38%	38%	15%	23%	19%	15%	-	-	39%	42%	-	-	-	100%	15%	28%	

Table 59-3
 QUESTION D3:
 In politics today, do you usually think of yourself as a Republican, a Democrat, an Independent or something else?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE-TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (REPUBLICAN - DEMOCRAT)	801	277	325	602	163	36	204	451	173	177	102	247	349	149	303	30	113	145	60	140	169	62	82
	80%	92%	82%	86%	63%	80%	100%	85%	76%	72%	77%	82%	81%	77%	81%	70%	79%	79%	94%	75%	85%	84%	76%
TOTAL REPUBLICAN	807	277	327	603	165	38	204	452	175	179	104	247	351	150	306	31	113	146	60	140	171	62	84
-----	81%	92%	83%	87%	64%	85%	100%	85%	77%	73%	78%	82%	81%	78%	82%	72%	79%	80%	94%	75%	86%	84%	78%
TOTAL DEMOCRAT	6	-	2	2	2	2	-	1	3	2	1	-	1	2	3	1	-	1	-	-	2	-	2
-----	1%	-	-	-	1%	5%	-	-	1%	1%	1%	-	-	1%	1%	2%	-	1%	-	-	1%	-	1%
TOTAL LEAN/INDEPENDENT	187	26	66	92	91	5	-	75	48	63	27	54	81	41	65	11	30	36	4	47	24	12	23
-----	19%	8%	17%	13%	35%	10%	-	14%	21%	26%	21%	18%	19%	21%	17%	25%	21%	20%	6%	25%	12%	16%	21%
STRONG REPUBLICAN	524	254	177	430	67	27	94	322	96	106	89	174	262	74	188	19	73	100	37	86	114	43	51
	52%	84%	45%	62%	26%	59%	46%	61%	43%	43%	67%	58%	61%	38%	50%	45%	51%	54%	58%	46%	58%	59%	47%
NOT-SO-STRONG REPUBLICAN	283	23	150	173	98	12	110	131	79	73	15	73	88	77	118	12	40	46	23	53	57	19	32
	28%	8%	38%	25%	38%	26%	54%	25%	35%	30%	11%	24%	20%	40%	32%	27%	28%	25%	36%	29%	29%	26%	30%
LEAN TO REPUBLICANS	105	17	48	65	38	2	-	45	20	40	16	32	48	21	36	8	19	19	2	26	14	4	14
	10%	6%	12%	9%	15%	4%	-	8%	9%	16%	12%	11%	11%	10%	18%	13%	10%	2%	14%	7%	6%	13%	
SOMETHING ELSE/ INDEPENDENT	78	8	17	25	50	3	-	28	27	23	12	21	33	20	25	3	11	17	2	19	11	7	7
	8%	3%	4%	4%	19%	6%	-	5%	12%	9%	9%	7%	8%	10%	7%	7%	8%	9%	4%	10%	5%	10%	7%
LEAN TO DEMOCRATS	4	1	-	1	3	-	-	3	1	-	-	1	1	-	3	-	-	1	-	1	-	-	2
	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	1%	-	-	1%	-	1%	-	-	1%
NOT-SO-STRONG DEMOCRAT	4	-	2	2	1	1	-	-	3	1	-	-	-	2	2	1	-	-	-	-	1	-	2
	-	-	-	-	-	2%	-	-	1%	-	-	-	-	1%	1%	2%	-	-	-	-	-	-	1%
STRONG DEMOCRAT	2	-	-	-	1	1	-	1	-	1	1	-	1	-	1	-	-	1	-	-	1	-	-
	-	-	-	-	-	3%	-	-	-	-	1%	-	-	-	-	-	-	1%	-	-	1%	-	-
STRG GOP MEN	250	125	88	214	23	14	37	150	42	59	54	97	151	40	59	7	36	46	21	44	57	18	23
	25%	42%	22%	31%	9%	30%	18%	28%	18%	24%	41%	32%	35%	21%	16%	17%	25%	25%	33%	23%	29%	24%	21%
STRG GOP WOMEN	274	128	88	217	44	13	57	172	55	47	35	76	111	34	129	12	37	54	16	43	57	26	29
	27%	42%	22%	31%	17%	29%	28%	32%	24%	19%	26%	25%	26%	18%	34%	28%	26%	29%	25%	23%	29%	35%	27%
SOFT/LEAN GOP MEN	196	21	109	130	62	5	40	81	52	63	16	57	73	59	64	11	29	31	12	42	34	10	27
	20%	7%	28%	19%	24%	11%	20%	15%	23%	26%	12%	19%	17%	31%	17%	25%	17%	19%	19%	23%	17%	14%	25%
SOFT/LEAN GOP WOMEN	192	19	90	109	74	9	70	94	47	50	15	48	63	39	91	9	29	34	13	37	37	13	19
	19%	6%	23%	16%	29%	19%	34%	18%	21%	21%	11%	16%	14%	20%	24%	20%	21%	18%	20%	20%	19%	18%	18%

Table 59-4
 QUESTION D3:
 In politics today, do you usually think of yourself as a Republican, a Democrat, an Independent or something else?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE		OBAMA		NEVER	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	1X	08&12	OBAMA	OBAMA											ENOUGH	TOO CONS				
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (REPUBLICAN - DEMOCRAT)	801	72	67	139	662	544	16	240	374	382	755	46	690	111	66	25	19	126	674	708	87
	80%	76%	62%	69%	83%	83%	61%	76%	90%	75%	81%	63%	85%	60%	59%	58%	64%	76%	81%	90%	46%
TOTAL REPUBLICAN	807	72	71	143	664	548	17	241	376	384	760	47	696	111	66	25	19	129	678	709	89
	81%	76%	66%	71%	83%	84%	66%	76%	90%	75%	82%	64%	85%	60%	59%	58%	64%	77%	81%	90%	47%
TOTAL DEMOCRAT	6	-	4	4	2	4	1	1	2	3	5	1	6	-	-	-	-	2	4	1	2
	1%	-	4%	2%	-	1%	4%	-	-	1%	1%	2%	1%	-	-	-	-	1%	-	-	1%
TOTAL LEAN/INDEPENDENT	187	23	32	55	132	104	8	75	39	124	162	25	113	74	46	18	11	36	151	74	100
	19%	24%	30%	27%	17%	16%	30%	24%	9%	24%	18%	34%	14%	40%	41%	42%	36%	22%	18%	9%	52%
STRONG REPUBLICAN	524	41	35	77	447	397	13	115	308	200	508	16	464	60	40	15	5	81	443	496	24
	52%	44%	33%	38%	56%	60%	47%	36%	74%	39%	55%	22%	57%	32%	36%	34%	17%	49%	53%	63%	12%
NOT-SO-STRONG REPUBLICAN	283	31	36	67	216	152	5	127	68	184	252	31	232	51	26	10	14	48	235	213	65
	28%	33%	33%	33%	27%	23%	18%	40%	16%	36%	27%	43%	29%	27%	23%	24%	47%	28%	28%	27%	34%
LEAN TO REPUBLICANS	105	15	11	26	79	58	3	44	24	71	95	10	69	36	27	8	1	12	93	59	41
	10%	16%	10%	13%	10%	9%	10%	14%	6%	14%	10%	14%	9%	19%	24%	18%	4%	7%	11%	8%	22%
SOMETHING ELSE/ INDEPENDENT	78	7	17	25	53	45	5	28	15	50	65	13	42	36	19	9	8	23	55	15	56
	8%	8%	16%	12%	7%	7%	21%	9%	4%	10%	7%	18%	5%	20%	17%	22%	28%	14%	7%	2%	29%
LEAN TO DEMOCRATS	4	-	4	4	-	1	-	3	-	3	3	1	2	2	-	1	1	2	2	-	2
	-	-	4%	2%	-	-	-	1%	-	1%	-	2%	-	1%	-	2%	4%	1%	-	-	1%
NOT-SO-STRONG DEMOCRAT	4	-	3	3	1	3	-	1	2	2	4	-	4	-	-	-	-	-	4	-	2
	-	-	2%	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
STRONG DEMOCRAT	2	-	1	1	1	1	1	-	-	1	1	1	2	-	-	-	-	2	-	1	-
	-	-	1%	1%	-	-	4%	-	-	-	-	2%	-	-	-	-	-	1%	-	-	-
STRG GOP MEN	250	23	17	39	211	194	10	47	160	83	243	7	215	36	26	6	3	40	210	237	11
	25%	24%	16%	19%	26%	30%	36%	15%	38%	16%	26%	10%	26%	19%	24%	14%	12%	24%	25%	30%	6%
STRG GOP WOMEN	274	19	19	37	236	203	3	68	148	117	265	9	249	24	14	9	2	41	233	259	13
	27%	20%	17%	19%	30%	31%	12%	21%	35%	23%	29%	12%	31%	13%	12%	20%	6%	24%	28%	33%	7%
SOFT/LEAN GOP MEN	196	28	29	57	139	116	3	77	53	121	174	22	147	49	37	7	6	23	174	137	52
	20%	29%	27%	28%	17%	18%	12%	24%	13%	24%	19%	30%	18%	27%	33%	15%	19%	14%	21%	17%	27%
SOFT/LEAN GOP WOMEN	192	18	17	35	156	93	4	94	38	134	172	20	154	37	17	11	10	37	155	136	54
	19%	19%	16%	18%	20%	14%	16%	30%	9%	26%	19%	27%	19%	20%	15%	26%	32%	22%	19%	17%	28%

Table 59-5
 QUESTION D3:
 In politics today, do you usually think of yourself as a Republican, a Democrat, an Independent or something else?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY				TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC	
										ECON	FISCAL	SOCIAL	MORAL											
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (REPUBLICAN - DEMOCRAT)	801	741	36	676	49	443	176	65	698	340	215	79	87	80	191	146	98	76	174	112	103	99	482	319
	80%	82%	62%	82%	62%	86%	73%	70%	81%	83%	78%	73%	83%	80%	85%	81%	76%	82%	86%	78%	79%	81%	85%	74%
TOTAL REPUBLICAN	807	747	36	680	51	448	176	66	701	343	216	80	87	80	191	147	100	76	174	114	103	101	486	321
	81%	83%	62%	83%	66%	87%	73%	71%	82%	83%	79%	74%	83%	80%	85%	82%	78%	82%	86%	79%	79%	83%	86%	74%
TOTAL DEMOCRAT	6	6	-	3	3	5	-	2	3	3	2	1	-	-	-	1	3	-	-	2	-	2	3	3
	1%	1%	-	-	3%	1%	-	2%	-	1%	1%	1%	-	-	-	1%	2%	-	-	1%	-	2%	1%	1%
TOTAL LEAN/INDEPENDENT	187	152	22	137	24	64	67	25	156	65	57	27	18	19	35	32	26	17	29	29	28	18	79	108
	19%	17%	38%	17%	31%	12%	27%	27%	18%	16%	21%	25%	17%	20%	15%	18%	20%	18%	14%	20%	21%	15%	14%	25%
STRONG REPUBLICAN	524	498	14	450	30	307	109	36	461	228	132	54	43	68	135	92	64	43	113	62	68	66	351	173
	52%	55%	23%	55%	39%	59%	45%	39%	54%	55%	48%	49%	41%	69%	51%	50%	47%	56%	43%	52%	54%	62%	40%	
NOT-SO-STRONG REPUBLICAN	283	249	22	230	21	142	68	30	240	115	85	27	44	12	56	55	36	32	60	51	35	35	134	149
	28%	27%	38%	28%	27%	27%	28%	32%	28%	28%	31%	25%	42%	12%	25%	31%	28%	35%	30%	36%	27%	29%	24%	34%
LEAN TO REPUBLICANS	105	93	9	87	10	41	29	13	91	32	30	16	13	13	21	11	13	10	16	20	17	9	44	61
	10%	10%	16%	11%	13%	8%	12%	14%	11%	8%	11%	14%	13%	13%	9%	6%	10%	10%	8%	14%	13%	7%	8%	14%
SOMETHING ELSE/INDEPENDENT	78	56	12	48	12	22	36	9	63	30	27	10	5	6	12	20	13	8	13	8	11	9	31	47
	8%	6%	21%	6%	16%	4%	15%	10%	7%	7%	10%	10%	4%	6%	5%	11%	10%	8%	7%	5%	8%	7%	5%	11%
LEAN TO DEMOCRATS	4	3	1	3	1	2	2	3	1	3	-	1	-	-	1	2	-	-	-	1	-	1	4	-
	-	-	2%	-	2%	-	1%	3%	-	1%	-	1%	-	-	1%	1%	-	-	-	1%	-	1%	1%	-
NOT-SO-STRONG DEMOCRAT	4	4	-	2	2	4	-	2	2	2	2	-	-	-	-	-	3	-	-	2	-	1	1	3
	-	-	-	-	2%	1%	-	2%	-	-	1%	-	-	-	-	-	2%	-	-	1%	-	1%	-	1%
STRONG DEMOCRAT	2	2	-	1	1	1	-	-	1	1	-	1	-	-	-	1	-	-	-	-	-	1	2	-
	-	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	1%	-	-
STRG GOP MEN	250	236	7	210	19	152	61	17	223	105	68	31	16	31	55	44	39	20	53	34	31	24	178	73
	25%	26%	12%	26%	24%	29%	25%	18%	26%	25%	25%	29%	15%	31%	24%	25%	30%	21%	26%	24%	24%	19%	31%	17%
STRG GOP WOMEN	274	262	6	240	11	155	48	20	238	123	64	22	27	37	81	48	26	24	61	28	37	43	173	100
	27%	29%	11%	29%	15%	30%	20%	21%	28%	30%	23%	21%	26%	38%	36%	26%	20%	25%	30%	19%	28%	35%	31%	23%
SOFT/LEAN GOP MEN	196	171	16	165	13	92	60	23	164	62	65	28	31	11	29	42	29	24	38	37	23	19	94	102
	20%	19%	28%	20%	17%	18%	25%	25%	19%	15%	23%	26%	29%	11%	13%	23%	23%	25%	19%	26%	18%	16%	17%	24%
SOFT/LEAN GOP WOMEN	192	170	15	152	18	91	37	19	167	86	51	15	27	14	49	24	20	18	38	34	28	25	84	108
	19%	19%	26%	18%	23%	18%	15%	21%	19%	21%	18%	13%	26%	14%	21%	13%	16%	20%	19%	24%	22%	20%	15%	25%

Table 59-6
 QUESTION D3:
 In politics today, do you usually think of yourself as a Republican, a Democrat, an Independent or something else?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-OUNCE	ANN-OUNCE/AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE-TOTAL SAMPLE	1000 100%	76 8%	233 23%	266 27%	107 11%	186 19%	34 3%	99 10%	274 27%	726 73%	415 42%	585 58%	154 15%	833 83%	512 51%	376 38%	373 37%	240 24%	48 5%	165 16%	806 81%	194 19%	101 10%
**D/S (REPUBLICAN - DEMOCRAT)	801 80%	69 91%	185 79%	210 79%	90 84%	151 81%	30 88%	67 67%	217 79%	584 80%	325 78%	476 81%	116 75%	677 81%	423 83%	320 85%	285 76%	203 85%	31 65%	113 69%	670 83%	131 68%	74 73%
TOTAL REPUBLICAN	807 81%	69 91%	189 81%	212 80%	90 84%	151 81%	30 88%	67 67%	218 80%	589 81%	327 79%	480 82%	116 75%	683 82%	427 83%	321 85%	285 76%	206 86%	33 67%	115 70%	675 84%	132 68%	74 73%
TOTAL DEMOCRAT	6 1%	- -	4 2%	2 1%	- -	- -	- -	- -	1 -	5 1%	3 1%	3 1%	- -	6 1%	3 1%	- -	3 1%	1 3%	2 1%	5 1%	1 1%	- -	- -
TOTAL LEAN/INDEPENDENT	187 19%	7 9%	40 17%	52 19%	17 16%	36 19%	4 12%	32 33%	55 20%	132 18%	85 20%	102 17%	38 25%	144 17%	82 16%	54 14%	88 24%	32 13%	14 30%	49 29%	127 16%	60 31%	27 27%
STRONG REPUBLICAN	524 52%	53 70%	141 61%	128 48%	56 53%	94 50%	19 56%	33 33%	127 46%	397 55%	192 46%	332 57%	57 37%	464 56%	298 58%	234 62%	158 42%	150 62%	13 28%	44 27%	464 58%	60 31%	33 32%
NOT-SO-STRONG REPUBLICAN	283 28%	16 21%	48 20%	84 32%	33 31%	57 31%	11 32%	34 34%	91 33%	192 26%	136 33%	147 25%	58 38%	219 26%	129 25%	87 23%	126 34%	56 23%	19 40%	71 43%	211 26%	72 37%	42 41%
LEAN TO REPUBLICANS	105 10%	4 5%	25 11%	30 11%	6 6%	23 12%	- -	17 18%	33 12%	72 10%	51 12%	54 9%	24 15%	81 10%	53 10%	36 10%	47 13%	19 8%	10 20%	30 18%	72 9%	33 17%	18 18%
SOMETHING ELSE/ INDEPENDENT	78 8%	3 4%	15 7%	20 8%	11 10%	12 6%	3 8%	15 15%	22 8%	56 8%	33 8%	45 8%	13 8%	61 7%	29 6%	17 4%	38 10%	13 5%	5 10%	18 11%	54 7%	24 13%	7 7%
LEAN TO DEMOCRATS	4 -	- -	- -	2 1%	- -	1 1%	1 4%	- -	- -	4 1%	1 -	3 -	2 1%	1 -	1 -	1 -	3 1%	- -	- -	1 1%	1 -	3 1%	2 2%
NOT-SO-STRONG DEMOCRAT	4 -	- -	2 1%	2 1%	- -	- -	- -	- -	- -	4 -	2 -	2 -	- -	4 -	2 -	1 -	- -	3 1%	- -	2 1%	4 -	- -	- -
STRONG DEMOCRAT	2 -	- -	2 1%	- -	- -	- -	- -	- -	1 -	1 -	1 -	1 -	- -	2 -	1 -	- -	- -	- -	1 3%	- -	1 -	1 1%	- -
STRG GOP MEN	250 25%	27 35%	68 29%	55 21%	34 32%	41 22%	10 30%	16 17%	42 15%	209 29%	77 18%	174 30%	27 18%	223 27%	136 27%	116 31%	68 18%	77 32%	4 8%	24 15%	217 27%	33 17%	19 19%
STRG GOP WOMEN	274 27%	26 35%	73 32%	73 27%	23 21%	53 29%	9 26%	16 17%	85 31%	188 26%	115 28%	158 27%	30 20%	241 29%	162 32%	118 31%	91 24%	73 30%	9 19%	20 12%	247 31%	27 14%	14 14%
SOFT/LEAN GOP MEN	196 20%	7 9%	40 17%	55 21%	23 22%	46 25%	5 16%	20 20%	47 17%	149 21%	87 21%	109 19%	28 18%	164 20%	72 14%	76 20%	93 25%	48 20%	10 20%	53 32%	135 17%	61 32%	30 30%
SOFT/LEAN GOP WOMEN	192 19%	13 17%	32 14%	59 22%	16 15%	34 18%	6 17%	31 32%	77 28%	115 16%	99 24%	93 16%	54 35%	136 16%	109 21%	47 13%	80 21%	27 11%	19 40%	48 29%	148 18%	44 23%	30 29%

Table 59-7
 QUESTION D3:
 In politics today, do you usually think of yourself as a Republican, a Democrat, an Independent or something else?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-FOR-PLACE OBAMA CARE	JOB-KILL-ING RE-FOR-EIGN TRADE DEALS	NAT'L URITY	CREATE JOBS	RE-PEAL/RE-FOR-PLACE OBAMA CARE	JOB-KILL-ING RE-FOR-EIGN TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN	
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (REPUBLICAN - DEMOCRAT)	801	387	163	142	109	423	359	331	321	168	279	181	147	135	58	93	232	267	592	209	524	277	680	121
	80%	81%	77%	77%	87%	81%	79%	79%	82%	79%	82%	77%	84%	79%	72%	76%	88%	79%	82%	76%	79%	82%	82%	72%
TOTAL REPUBLICAN	807	391	165	142	109	424	362	334	323	171	279	181	147	138	62	97	233	267	597	210	526	281	685	122
	81%	82%	78%	77%	87%	81%	80%	80%	82%	80%	82%	77%	84%	80%	76%	79%	88%	79%	82%	76%	79%	84%	82%	73%
TOTAL DEMOCRAT	6	4	2	-	-	2	2	3	2	3	-	-	-	3	3	4	1	-	5	1	2	4	5	1
	1%	1%	1%	-	-	-	1%	1%	1%	2%	-	-	-	2%	4%	3%	-	-	1%	-	-	1%	1%	1%
TOTAL LEAN/INDEPENDENT	187	83	46	43	16	97	89	81	68	39	59	53	28	31	16	22	30	72	123	64	135	52	142	45
	19%	17%	21%	23%	13%	19%	20%	19%	17%	18%	18%	23%	16%	18%	20%	18%	11%	21%	17%	23%	20%	15%	17%	27%
STRONG REPUBLICAN	524	256	99	87	82	296	212	237	203	100	198	101	87	94	43	76	176	179	431	93	319	205	455	69
	52%	54%	47%	47%	66%	57%	47%	57%	52%	47%	59%	43%	50%	55%	53%	62%	67%	53%	59%	34%	48%	61%	55%	41%
NOT-SO-STRONG REPUBLICAN	283	135	66	55	27	128	150	96	120	71	80	80	60	44	18	21	57	87	166	117	207	76	229	54
	28%	28%	31%	30%	22%	25%	33%	23%	31%	34%	24%	34%	34%	26%	23%	17%	22%	26%	23%	43%	31%	22%	28%	32%
LEAN TO REPUBLICANS	105	39	33	22	11	54	44	50	44	18	34	27	17	19	7	12	19	45	77	28	74	31	79	26
	10%	8%	15%	12%	9%	10%	10%	12%	11%	8%	10%	12%	10%	11%	9%	10%	7%	13%	11%	10%	11%	9%	9%	16%
SOMETHING ELSE/ INDEPENDENT	78	43	11	20	4	41	44	30	21	20	22	25	10	12	9	9	11	27	47	31	58	20	62	16
	8%	9%	5%	11%	3%	8%	10%	7%	5%	9%	7%	11%	6%	7%	11%	8%	4%	8%	6%	11%	9%	6%	8%	9%
LEAN TO DEMOCRATS	4	1	2	1	-	3	-	2	2	1	3	-	1	-	-	-	-	-	4	4	-	-	1	3
	-	-	1%	1%	-	1%	-	-	1%	-	1%	-	1%	-	-	-	-	-	1%	1%	-	-	-	2%
NOT-SO-STRONG DEMOCRAT	4	3	1	-	-	2	-	2	2	-	-	-	-	2	2	3	1	-	4	-	1	3	4	-
	-	1%	-	-	-	-	-	-	1%	1%	-	-	-	1%	2%	2%	-	-	-	-	-	1%	-	-
STRONG DEMOCRAT	2	1	1	-	-	-	2	1	-	1	-	-	-	1	1	1	-	-	1	1	1	1	1	1
	-	-	1%	-	-	-	1%	-	-	1%	-	-	-	1%	2%	1%	-	-	-	-	-	-	-	1%
STRG GOP MEN	250	123	51	38	39	124	114	121	89	53	78	61	38	48	25	41	81	84	206	45	139	112	216	34
	25%	26%	24%	20%	32%	24%	25%	29%	23%	25%	23%	26%	22%	28%	31%	34%	31%	25%	28%	16%	21%	33%	26%	20%
STRG GOP WOMEN	274	133	48	49	42	172	98	116	114	46	120	40	49	46	18	35	95	95	225	48	180	93	239	34
	27%	28%	23%	27%	34%	33%	22%	28%	29%	22%	36%	17%	28%	27%	22%	29%	36%	28%	31%	18%	27%	28%	29%	20%
SOFT/LEAN GOP MEN	196	93	50	35	18	81	102	84	76	50	51	61	36	35	13	13	39	68	120	76	143	53	162	34
	20%	19%	24%	19%	14%	15%	22%	20%	19%	23%	15%	26%	20%	21%	16%	11%	15%	20%	17%	22%	16%	16%	19%	20%
SOFT/LEAN GOP WOMEN	192	81	49	41	21	101	92	63	88	39	63	46	42	28	13	20	37	65	122	70	138	54	146	46
	19%	17%	23%	22%	17%	19%	20%	15%	22%	19%	19%	20%	24%	16%	15%	16%	14%	19%	17%	25%	21%	16%	18%	27%

Table 59-8
 QUESTION D3:
 In politics today, do you usually think of yourself as a Republican, a Democrat, an Independent or something else?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (REPUBLICAN - DEMOCRAT)	801	590	211	406	160	122	83	31	602	149	50	707	94	353	355	708	93	239	562	310	453	347	265
	80%	80%	82%	85%	75%	83%	71%	68%	88%	59%	82%	80%	80%	83%	79%	81%	74%	87%	78%	80%	83%	77%	78%
TOTAL REPUBLICAN	807	596	211	407	163	123	83	32	605	152	50	712	95	356	357	713	94	242	565	315	459	348	266
	81%	80%	82%	85%	76%	84%	71%	71%	88%	60%	82%	81%	82%	84%	79%	81%	75%	88%	78%	81%	84%	77%	79%
TOTAL DEMOCRAT	6	6	-	1	3	1	-	1	3	3	-	5	1	3	2	5	1	3	3	5	5	1	1
	1%	1%	-	-	1%	1%	-	3%	-	1%	-	1%	1%	1%	-	1%	1%	1%	-	1%	1%	-	-
TOTAL LEAN/INDEPENDENT	187	139	48	70	48	22	35	12	78	98	11	167	20	65	93	158	29	30	157	70	84	103	71
	19%	19%	18%	15%	22%	15%	29%	27%	11%	39%	18%	19%	17%	15%	21%	18%	23%	11%	22%	18%	15%	23%	21%
STRONG REPUBLICAN	524	399	125	282	84	73	63	22	436	65	23	468	56	264	211	475	49	187	337	211	334	190	145
	52%	54%	48%	59%	39%	50%	54%	49%	63%	26%	38%	53%	48%	62%	47%	54%	39%	68%	46%	54%	61%	42%	43%
NOT-SO-STRONG REPUBLICAN	283	197	86	125	79	49	20	10	170	87	27	244	39	92	146	238	45	55	228	105	125	158	121
	28%	27%	33%	26%	37%	34%	17%	22%	25%	34%	43%	28%	33%	22%	32%	27%	36%	20%	31%	27%	23%	35%	36%
LEAN TO REPUBLICANS	105	82	23	45	27	12	19	3	53	50	2	98	7	40	48	88	17	20	85	34	42	63	46
	10%	11%	9%	9%	13%	8%	16%	6%	8%	20%	4%	11%	6%	9%	11%	10%	14%	7%	12%	9%	8%	14%	14%
SOMETHING ELSE/ INDEPENDENT	78	53	25	23	19	10	16	9	26	45	7	66	12	25	42	68	10	10	68	34	40	38	25
	8%	7%	10%	5%	9%	7%	13%	21%	4%	18%	12%	7%	10%	6%	9%	8%	8%	4%	9%	9%	7%	8%	7%
LEAN TO DEMOCRATS	4	4	-	3	1	-	-	-	-	2	2	3	1	-	3	3	1	-	4	2	2	2	-
	-	1%	-	1%	1%	-	-	-	-	1%	3%	-	1%	-	1%	-	1%	-	1%	-	-	1%	-
NOT-SO-STRONG DEMOCRAT	4	4	-	1	3	-	-	-	2	2	-	4	-	2	2	4	-	2	2	3	3	1	1
	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-	1%	-	-	-
STRONG DEMOCRAT	2	2	-	-	-	1	-	1	1	1	-	1	1	1	-	1	1	1	1	2	2	-	-
	-	-	-	-	-	1%	-	3%	-	-	-	-	1%	-	-	-	1%	-	-	1%	-	-	-
STRG GOP MEN	250	197	53	117	44	37	43	10	204	38	9	219	32	133	91	224	27	91	160	98	165	86	65
	25%	27%	21%	24%	21%	25%	37%	22%	30%	15%	14%	25%	27%	31%	20%	26%	22%	33%	22%	25%	30%	19%	19%
STRG GOP WOMEN	274	202	72	165	40	36	20	12	232	27	15	249	25	131	120	251	22	96	177	113	169	104	80
	27%	27%	28%	34%	19%	25%	17%	26%	34%	11%	24%	28%	21%	31%	27%	29%	18%	35%	24%	29%	31%	23%	24%
SOFT/LEAN GOP MEN	196	141	56	77	68	23	22	7	100	81	15	179	17	73	85	158	38	40	157	76	91	105	76
	20%	19%	21%	16%	32%	16%	18%	15%	15%	32%	25%	20%	15%	17%	19%	18%	31%	14%	22%	19%	17%	23%	22%
SOFT/LEAN GOP WOMEN	192	138	54	93	38	38	17	6	122	56	14	163	29	59	108	168	24	35	157	63	76	116	91
	19%	19%	21%	20%	18%	26%	14%	13%	18%	22%	23%	18%	25%	14%	24%	19%	19%	13%	22%	16%	14%	26%	27%

Table 60-1
 QUESTION D4:
 Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues?

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE							
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (CONSERVATIVE - LIBERAL)	651	403	162	565	87	105	167	266	113	60	152	166	110	163	158	493	347	304	113	120	134	148	136
	65%	77%	57%	70%	47%	56%	68%	69%	62%	65%	58%	68%	66%	69%	67%	65%	67%	63%	58%	67%	64%	66%	72%
TOTAL CONSERVATIVE	696	430	173	603	92	114	174	285	124	64	168	177	116	172	166	530	368	328	123	127	147	162	139
-----	70%	82%	61%	75%	49%	61%	70%	74%	68%	70%	64%	72%	70%	73%	70%	69%	71%	68%	62%	71%	69%	72%	74%
TOTAL LIBERAL	45	27	12	38	5	9	6	20	10	4	15	10	6	9	8	37	21	24	9	7	12	14	3
-----	5%	5%	4%	5%	2%	5%	3%	5%	6%	4%	6%	4%	4%	4%	3%	5%	4%	5%	5%	4%	6%	6%	2%
VERY CONSERVATIVE	302	254	23	277	26	36	80	133	53	28	64	89	46	75	66	236	155	147	58	51	69	67	57
	30%	48%	8%	34%	14%	20%	32%	35%	29%	30%	25%	36%	28%	32%	28%	31%	30%	31%	29%	28%	33%	30%	30%
SOMEWHAT CONSERVATIVE	394	177	150	327	66	78	94	152	71	36	104	87	70	97	100	294	214	181	65	76	78	94	82
	39%	34%	53%	40%	35%	42%	38%	39%	39%	39%	40%	35%	42%	41%	43%	38%	41%	38%	33%	42%	37%	42%	43%
SOMEWHAT LIBERAL	29	16	8	25	3	5	5	10	9	4	10	7	3	5	4	25	13	17	5	4	7	12	2
	3%	3%	3%	3%	2%	2%	2%	3%	5%	4%	4%	3%	2%	2%	2%	3%	2%	4%	3%	2%	3%	5%	1%
VERY LIBERAL	16	10	3	14	1	4	1	9	1	-	6	3	3	4	4	12	9	7	4	3	6	2	2
	2%	2%	1%	2%	1%	2%	-	2%	1%	-	2%	1%	2%	2%	2%	2%	2%	2%	2%	1%	3%	1%	1%
MODERATE	258	67	98	165	91	63	67	80	48	24	78	59	43	55	61	197	131	128	65	46	52	49	47
	26%	13%	35%	20%	49%	34%	27%	21%	26%	26%	30%	24%	26%	23%	26%	26%	25%	27%	33%	26%	25%	22%	25%
MOD/LIB GOP	204	94	110	204	-	44	49	72	38	13	59	58	40	34	41	163	77	127	49	42	42	43	28
	20%	18%	39%	25%	-	24%	20%	19%	21%	14%	22%	24%	24%	15%	17%	21%	15%	26%	25%	24%	20%	19%	15%

Table 60-2
 QUESTION D4:
 Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE=TOTAL SAMPLE	1000 100%	93 9%	195 19%	232 23%	120 12%	104 10%	195 20%	181 18%	69 7%	184 18%	326 33%	370 37%	120 12%	241 24%	279 28%	268 27%	212 21%	250 25%	274 27%	196 20%	192 19%	698 70%	219 22%
**D/S (CONSERVATIVE - LIBERAL)	651 65%	46 49%	125 64%	176 76%	92 77%	68 65%	129 66%	107 59%	43 63%	102 55%	191 59%	268 72%	90 75%	139 58%	208 75%	154 57%	150 71%	200 80%	204 74%	125 64%	100 52%	482 69%	128 58%
TOTAL CONSERVATIVE -----	696 70%	52 56%	137 70%	179 77%	93 78%	70 68%	136 70%	121 67%	46 66%	116 63%	206 63%	282 76%	92 77%	152 63%	217 78%	171 64%	157 74%	214 85%	217 79%	130 66%	109 57%	512 73%	137 62%
TOTAL LIBERAL -----	45 5%	6 7%	12 6%	3 1%	1 1%	3 3%	7 4%	14 8%	3 4%	14 8%	15 5%	14 4%	2 1%	13 5%	8 3%	17 6%	7 3%	14 5%	13 5%	5 2%	9 4%	30 4%	9 4%
VERY CONSERVATIVE	302 30%	28 30%	62 32%	65 28%	33 28%	30 29%	58 30%	59 33%	24 35%	61 33%	89 27%	112 30%	40 33%	71 30%	84 30%	79 29%	69 32%	125 50%	128 47%	21 11%	19 10%	235 34%	52 24%
SOMEWHAT CONSERVATIVE	394 39%	24 26%	75 38%	114 49%	60 50%	40 39%	78 40%	62 34%	22 32%	55 30%	117 36%	170 46%	52 43%	80 33%	133 48%	92 34%	89 42%	88 35%	88 32%	109 56%	90 47%	276 40%	84 39%
SOMEWHAT LIBERAL	29 3%	5 6%	5 3%	2 1%	1 1%	- -	5 3%	12 6%	1 1%	9 5%	11 3%	8 2%	2 1%	7 3%	6 2%	13 5%	4 2%	9 3%	8 3%	3 1%	7 4%	20 3%	5 2%
VERY LIBERAL	16 2%	1 1%	6 3%	1 -	- -	3 3%	2 1%	3 1%	2 3%	5 3%	4 1%	6 2%	- -	6 2%	3 1%	4 1%	3 2%	5 2%	5 2%	2 1%	1 1%	10 1%	3 2%
MODERATE	258 26%	34 37%	46 24%	50 22%	26 22%	31 29%	52 27%	45 25%	21 30%	53 29%	104 32%	74 20%	27 22%	77 32%	54 19%	81 30%	47 22%	23 9%	44 16%	62 31%	74 39%	156 22%	74 34%
MOD/LIB GOP	204 20%	16 18%	35 18%	26 11%	10 9%	32 31%	50 26%	44 25%	17 25%	44 24%	77 24%	67 18%	16 14%	45 19%	32 11%	75 28%	51 24%	37 15%	57 21%	40 20%	70 36%	139 20%	43 20%

Table 60-3
 QUESTION D4:
 Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (CONSERVATIVE - LIBERAL)	651	302	394	696	-	-45	-38	423	93	135	104	216	320	125	206	21	84	122	45	129	137	50	63
	65%	100%	100%	100%	-	-100%	-19%	80%	41%	55%	79%	72%	74%	65%	55%	49%	59%	67%	70%	69%	69%	67%	59%
TOTAL CONSERVATIVE	696	302	394	696	-	-	-	440	113	143	111	227	338	131	228	22	92	127	46	136	149	53	71
-----	70%	100%	100%	100%	-	-	-	83%	50%	59%	84%	75%	78%	68%	61%	51%	64%	70%	72%	73%	75%	71%	66%
TOTAL LIBERAL	45	-	-	-	-	45	38	17	20	8	7	11	18	5	22	1	8	5	1	7	12	3	8
-----	5%	-	-	-	-	100%	19%	3%	9%	3%	5%	4%	4%	3%	6%	2%	6%	3%	2%	4%	6%	4%	7%
VERY CONSERVATIVE	302	302	-	302	-	-	-	231	38	33	84	93	177	39	87	9	28	57	23	68	66	26	27
	30%	100%	-	43%	-	-	-	44%	17%	14%	63%	31%	41%	20%	23%	20%	19%	31%	36%	36%	33%	35%	25%
SOMEWHAT CONSERVATIVE	394	-	394	394	-	-	-	209	76	110	27	133	161	92	141	13	64	71	23	69	83	27	44
	39%	-	100%	57%	-	-	-	39%	33%	45%	21%	44%	37%	48%	38%	31%	45%	39%	36%	37%	42%	36%	40%
SOMEWHAT LIBERAL	29	-	-	-	-	29	25	12	12	5	2	11	13	1	15	-	5	4	1	2	8	3	6
	3%	-	-	-	-	65%	12%	2%	5%	2%	2%	4%	3%	1%	4%	-	3%	2%	2%	1%	4%	4%	6%
VERY LIBERAL	16	-	-	-	-	16	14	5	8	3	4	-	4	4	7	1	3	1	-	5	4	-	1
	2%	-	-	-	-	35%	7%	1%	3%	1%	3%	-	1%	2%	2%	2%	1%	-	3%	2%	-	-	1%
MODERATE	258	-	-	-	258	-	165	72	93	93	15	63	78	57	124	20	43	50	17	43	37	19	29
	26%	-	-	-	100%	-	81%	14%	41%	38%	11%	21%	18%	29%	33%	47%	30%	28%	26%	23%	19%	25%	27%
MOD/LIB GOP	204	-	-	-	165	38	204	65	78	61	10	48	58	43	103	12	33	35	14	34	39	15	23
	20%	-	-	-	64%	85%	100%	12%	34%	25%	7%	16%	13%	22%	28%	27%	23%	19%	22%	18%	20%	21%	21%

Table 60-4
 QUESTION D4:
 Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE					BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH		TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA	NEVER OBAMA											CONS	ENOUGH					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191	
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%	
**D/S (CONSERVATIVE - LIBERAL)	651	38	48	87	565	459	11	182	308	313	621	30	524	127	79	36	12	55	596	555	88	
	65%	41%	45%	43%	71%	70%	40%	57%	74%	61%	67%	41%	64%	69%	71%	85%	39%	33%	72%	71%	46%	
TOTAL CONSERVATIVE	696	49	59	108	588	483	14	200	325	336	661	36	566	130	80	36	14	78	619	593	92	
	70%	52%	55%	54%	74%	74%	52%	63%	78%	66%	71%	49%	70%	70%	71%	85%	45%	46%	74%	76%	48%	
TOTAL LIBERAL	45	11	11	22	23	24	3	18	17	23	40	5	42	3	1	-	2	22	23	39	4	
	5%	11%	10%	11%	3%	4%	12%	6%	4%	4%	4%	7%	5%	2%	1%	-	6%	13%	3%	5%	2%	
VERY CONSERVATIVE	302	17	25	42	260	228	5	69	183	110	293	9	247	55	30	22	3	35	267	276	24	
	30%	18%	23%	21%	33%	35%	18%	22%	44%	22%	32%	12%	30%	30%	27%	52%	10%	21%	32%	35%	12%	
SOMEWHAT CONSERVATIVE	394	32	35	66	328	255	9	130	142	225	368	27	319	75	50	14	11	43	351	318	68	
	39%	33%	32%	33%	41%	39%	34%	41%	34%	44%	40%	36%	39%	41%	45%	33%	35%	26%	42%	41%	36%	
SOMEWHAT LIBERAL	29	7	7	14	16	18	-	12	8	18	26	3	27	2	1	-	1	15	14	25	3	
	3%	7%	7%	7%	2%	3%	-	4%	2%	4%	3%	4%	3%	1%	1%	-	3%	9%	2%	3%	2%	
VERY LIBERAL	16	4	4	8	8	6	3	6	9	5	14	2	15	1	-	-	1	7	9	14	1	
	2%	4%	4%	4%	1%	1%	12%	2%	2%	1%	1%	3%	2%	1%	-	-	3%	4%	1%	2%	1%	
MODERATE	258	35	37	72	186	149	10	100	74	152	227	32	206	52	31	6	15	67	191	153	95	
	26%	37%	35%	36%	23%	23%	36%	31%	18%	30%	24%	44%	25%	28%	28%	15%	49%	40%	23%	19%	50%	
MOD/LIB GOP	204	31	26	57	147	123	5	76	70	115	185	18	183	21	12	1	8	66	138	159	41	
	20%	32%	24%	28%	18%	19%	18%	24%	17%	23%	20%	25%	22%	11%	10%	2%	27%	39%	17%	20%	21%	

Table 60-5
 QUESTION D4:
 Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
**D/S (CONSERVATIVE - LIBERAL)	651	605	27	586	22	368	144	35	589	270	165	73	59	85	157	114	81	51	143	90	91	81	369	282
TOTAL CONSERVATIVE	696	644	32	615	33	385	163	43	623	287	176	78	68	88	165	122	89	57	150	95	94	88	402	295
TOTAL LIBERAL	45	39	5	29	11	17	19	8	34	17	12	5	9	3	8	8	8	6	7	5	4	7	32	13
VERY CONSERVATIVE	302	288	10	274	15	176	62	14	279	121	64	32	24	62	83	42	38	19	67	26	54	43	196	106
SOMEWHAT CONSERVATIVE	394	356	22	341	18	209	100	30	344	166	113	46	44	26	82	79	51	37	83	70	40	45	206	189
SOMEWHAT LIBERAL	29	26	2	21	4	11	13	6	22	9	7	5	6	2	4	7	4	6	7	2	3	3	19	11
VERY LIBERAL	16	13	3	7	6	5	6	2	12	7	5	-	3	1	4	1	4	-	-	3	1	4	14	2
MODERATE	258	222	21	176	34	116	61	42	202	108	87	26	28	9	53	51	31	30	46	44	32	27	134	125
MOD/LIB GOP	204	185	12	144	27	98	48	31	159	81	68	16	31	8	42	36	26	27	38	35	24	27	125	79

Table 60-6
 QUESTION D4:
 Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE	ANN-OUNCE/	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
			ANN-OUNCE/	AFTER	BATES	ARIES	NATION	CONV	CONV														
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (CONSERVATIVE - LIBERAL)	651	42	147	158	72	145	24	63	176	475	270	381	92	553	381	272	235	160	22	112	549	103	59
	65%	55%	63%	59%	67%	78%	72%	64%	64%	65%	65%	65%	60%	66%	74%	72%	63%	67%	46%	68%	68%	53%	58%
TOTAL CONSERVATIVE	696	51	159	172	77	148	24	64	190	507	288	408	100	590	394	286	249	174	28	118	583	113	64
-----	70%	67%	69%	65%	72%	80%	72%	65%	69%	70%	69%	70%	65%	71%	77%	76%	67%	73%	57%	72%	72%	58%	63%
TOTAL LIBERAL	45	9	12	14	5	3	-	1	14	32	18	27	8	37	14	14	14	14	5	7	35	11	5
-----	5%	12%	5%	5%	5%	2%	-	1%	5%	4%	4%	5%	4%	4%	3%	4%	4%	6%	11%	4%	4%	5%	5%
VERY CONSERVATIVE	302	28	79	67	29	63	6	29	72	230	118	184	35	265	185	148	94	85	8	34	263	39	17
	30%	36%	34%	25%	27%	34%	18%	30%	26%	32%	28%	32%	23%	32%	36%	39%	25%	36%	16%	21%	33%	20%	17%
SOMEWHAT CONSERVATIVE	394	23	80	105	48	85	18	35	118	276	170	224	65	325	209	138	155	89	20	84	320	74	46
	39%	31%	34%	39%	45%	45%	54%	35%	43%	38%	41%	38%	42%	39%	41%	37%	41%	37%	41%	51%	40%	38%	46%
SOMEWHAT LIBERAL	29	4	8	12	3	3	-	-	7	23	14	16	4	26	7	5	12	8	4	4	20	10	4
	3%	5%	3%	5%	3%	2%	-	-	2%	3%	3%	3%	2%	3%	1%	1%	3%	3%	9%	3%	2%	5%	4%
VERY LIBERAL	16	6	5	2	2	-	-	1	7	9	5	11	4	12	6	9	2	6	1	2	15	1	1
	2%	8%	2%	1%	2%	-	-	1%	2%	1%	1%	2%	3%	1%	1%	2%	1%	2%	2%	1%	2%	-	1%
MODERATE	258	16	61	79	25	35	9	33	71	188	109	150	46	205	104	76	110	52	16	39	188	70	33
	26%	21%	26%	30%	23%	19%	28%	33%	26%	26%	26%	26%	30%	25%	20%	20%	29%	22%	32%	24%	23%	36%	32%
MOD/LIB GOP	204	20	48	67	22	25	5	17	54	150	80	124	34	168	87	67	76	49	12	31	161	43	25
	20%	26%	21%	25%	21%	13%	16%	17%	20%	21%	19%	21%	22%	20%	17%	18%	20%	20%	25%	19%	20%	22%	25%

Table 60-7
 QUESTION D4:
 Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS NOT MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/RE-FOR-EIGN TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING RE-PEAL/RE-FOR-EIGN TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (CONSERVATIVE - LIBERAL)	651	298	139	119	95	355	281	275	271	121	229	147	116	116	43	85	191	218	494	158	403	248	564	87
	65%	62%	65%	65%	76%	68%	62%	66%	69%	57%	68%	63%	66%	68%	52%	69%	72%	64%	68%	57%	61%	74%	68%	52%
TOTAL CONSERVATIVE	696	320	148	127	102	371	305	290	289	137	241	157	126	121	51	90	201	237	528	168	436	261	596	101
-----	70%	67%	70%	69%	82%	71%	67%	70%	74%	64%	71%	67%	72%	71%	63%	73%	76%	70%	73%	61%	66%	78%	72%	60%
TOTAL LIBERAL	45	22	9	8	6	17	24	15	18	16	12	10	10	5	9	5	10	19	34	11	33	12	32	13
-----	5%	5%	4%	4%	5%	3%	5%	4%	5%	8%	3%	4%	6%	3%	11%	4%	4%	6%	5%	4%	5%	4%	4%	8%
VERY CONSERVATIVE	302	144	48	56	55	170	117	144	129	44	123	49	52	58	20	56	112	89	257	45	159	143	252	50
	30%	30%	23%	30%	44%	33%	26%	35%	33%	21%	36%	21%	30%	34%	25%	45%	42%	26%	35%	16%	24%	43%	30%	30%
SOMEWHAT CONSERVATIVE	394	176	100	71	47	201	188	146	161	93	118	108	74	63	31	34	89	148	271	123	277	117	344	51
	39%	37%	47%	39%	37%	38%	41%	35%	41%	43%	35%	46%	42%	37%	39%	28%	34%	44%	37%	45%	42%	35%	41%	30%
SOMEWHAT LIBERAL	29	15	4	6	5	14	16	8	13	8	10	7	6	3	4	2	7	12	21	9	21	8	20	10
	3%	3%	2%	3%	4%	3%	4%	2%	3%	4%	3%	3%	3%	2%	5%	2%	2%	4%	3%	3%	3%	2%	2%	6%
VERY LIBERAL	16	7	5	2	2	3	8	7	6	8	2	3	4	2	5	3	4	7	14	2	11	5	12	4
	2%	2%	2%	1%	1%	1%	2%	2%	1%	4%	1%	1%	2%	1%	6%	2%	1%	2%	2%	1%	2%	1%	1%	2%
MODERATE	258	136	56	50	16	135	124	112	86	60	85	67	40	45	21	28	53	82	163	96	195	63	204	55
	26%	28%	26%	27%	13%	26%	27%	27%	22%	28%	25%	29%	23%	26%	26%	23%	20%	24%	22%	35%	29%	19%	25%	32%
MOD/LIB GOP	204	112	43	31	19	103	100	79	73	54	66	45	40	35	18	20	46	68	134	69	152	52	163	40
	20%	23%	20%	17%	15%	20%	22%	19%	19%	25%	20%	19%	23%	20%	22%	17%	17%	20%	19%	25%	23%	15%	20%	24%

Table 60-8
 QUESTION D4:
 Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEM	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000 100%	742 74%	258 26%	478 48%	213 21%	146 15%	117 12%	45 5%	686 69%	253 25%	61 6%	883 88%	117 12%	424 42%	451 45%	876 88%	124 12%	275 28%	725 72%	390 39%	548 55%	452 45%	338 34%
**D/S (CONSERVATIVE - LIBERAL)	651 65%	492 66%	159 62%	305 64%	147 69%	104 71%	81 69%	14 30%	479 70%	140 55%	32 52%	596 68%	55 47%	292 69%	288 64%	580 66%	71 57%	172 62%	480 66%	235 60%	349 64%	302 67%	228 68%
TOTAL CONSERVATIVE -----	696 70%	525 71%	172 66%	325 68%	153 72%	108 74%	90 77%	21 46%	514 75%	149 59%	33 54%	630 71%	67 57%	314 74%	305 68%	619 71%	77 62%	194 71%	502 69%	258 66%	379 69%	317 70%	240 71%
TOTAL LIBERAL -----	45 5%	33 4%	12 5%	20 4%	6 3%	4 3%	9 8%	7 16%	35 5%	9 4%	1 2%	33 4%	12 10%	22 5%	17 4%	39 4%	6 5%	23 8%	23 3%	23 6%	30 6%	15 3%	12 3%
VERY CONSERVATIVE	302 30%	224 30%	79 30%	154 32%	42 20%	54 37%	43 37%	9 20%	247 36%	49 19%	7 11%	274 31%	28 24%	175 41%	100 22%	275 31%	28 22%	105 38%	197 27%	105 27%	194 35%	108 24%	74 22%
SOMEWHAT CONSERVATIVE	394 39%	301 41%	93 36%	171 36%	111 52%	54 37%	46 40%	12 26%	268 39%	100 40%	26 43%	356 40%	38 33%	139 33%	206 46%	345 39%	50 40%	89 32%	305 42%	153 39%	185 34%	209 46%	166 49%
SOMEWHAT LIBERAL	29 3%	19 3%	10 4%	11 2%	5 2%	4 3%	5 4%	6 12%	22 3%	6 2%	1 2%	23 3%	6 5%	11 3%	14 3%	24 3%	5 4%	13 5%	16 2%	16 4%	17 3%	12 3%	10 3%
VERY LIBERAL	16 2%	14 2%	2 1%	9 2%	1 1%	- -	4 4%	2 4%	13 2%	3 1%	- -	10 1%	6 5%	11 3%	4 1%	15 2%	1 1%	9 3%	7 1%	7 2%	13 2%	3 1%	2 1%
MODERATE	258 26%	184 25%	75 29%	134 28%	54 25%	35 24%	19 16%	17 38%	137 20%	94 37%	27 44%	220 25%	39 33%	89 21%	128 28%	217 25%	41 33%	58 21%	200 28%	109 28%	138 25%	120 27%	86 25%
MOD/LIB GOP	204 20%	148 20%	55 21%	113 24%	33 15%	30 20%	14 12%	15 32%	136 20%	49 19%	19 31%	170 19%	34 29%	77 18%	96 21%	173 20%	31 25%	61 22%	143 20%	87 22%	117 21%	86 19%	64 19%

Table 61-1
 QUESTION D5:
 Which of the following social media platforms do you use? Select all that apply.

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE						
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000 100%	524 52%	283 28%	807 81%	187 19%	186 19%	247 25%	385 39%	182 18%	92 9%	261 26%	246 25%	165 16%	236 24%	236 24%	764 76%	520 52%	480 48%	197 20%	179 18%	211 21%	224 22%	189 19%
FACEBOOK	793 79%	432 83%	228 81%	661 82%	130 69%	138 74%	199 81%	314 82%	141 78%	68 73%	205 79%	206 84%	127 77%	187 79%	180 76%	613 80%	379 73%	414 86%	170 86%	160 89%	179 85%	157 70%	128 68%
TWITTER	289 29%	174 33%	82 29%	256 32%	31 17%	55 29%	65 27%	123 32%	46 25%	31 34%	71 27%	84 34%	45 27%	59 25%	58 24%	231 30%	154 30%	135 28%	73 37%	72 40%	70 33%	50 22%	25 13%
INSTAGRAM	248 25%	132 25%	91 32%	223 28%	24 13%	45 24%	53 21%	97 25%	53 29%	22 24%	68 26%	62 25%	39 24%	56 24%	52 22%	195 26%	87 17%	161 33%	83 42%	72 40%	54 26%	30 13%	9 5%
SNAPCHAT	147 15%	69 13%	59 21%	128 16%	18 10%	26 14%	36 15%	56 14%	29 16%	9 9%	36 14%	42 17%	25 15%	35 15%	32 14%	115 15%	54 10%	93 19%	76 39%	34 19%	21 10%	14 6%	3 1%
DO NOT USE SOCIAL MEDIA PLATFORMS	167 17%	74 14%	45 16%	119 15%	46 25%	40 21%	45 18%	54 14%	29 16%	20 22%	41 16%	33 14%	29 17%	44 19%	51 22%	116 15%	115 22%	52 11%	14 7%	12 7%	22 11%	59 26%	61 32%

Table 61-2
 QUESTION D5:
 Which of the following social media platforms do you use? Select all that apply.

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR
BASE=TOTAL SAMPLE	1000 100%	93 9%	195 19%	232 23%	120 12%	104 10%	195 20%	181 18%	69 7%	184 18%	326 33%	370 37%	120 12%	241 24%	279 28%	268 27%	212 21%	250 25%	274 27%	196 20%	192 19%	698 70%	219 22%
FACEBOOK	793 79%	78 84%	156 80%	146 63%	75 62%	92 88%	183 93%	139 77%	53 77%	145 79%	268 82%	296 80%	84 70%	181 75%	198 71%	231 86%	182 86%	191 76%	242 88%	144 73%	160 83%	563 81%	169 77%
TWITTER	289 29%	48 51%	70 36%	37 16%	13 11%	25 24%	72 37%	38 21%	12 17%	48 26%	93 28%	117 32%	31 26%	68 28%	87 31%	73 27%	62 29%	88 35%	86 31%	51 26%	44 23%	231 33%	44 20%
INSTAGRAM	248 25%	31 33%	42 22%	14 6%	2 1%	52 50%	84 43%	25 14%	7 11%	37 20%	81 25%	108 29%	22 19%	38 16%	49 18%	79 30%	81 38%	47 19%	85 31%	31 16%	71 37%	176 25%	53 24%
SNAPCHAT	147 15%	31 34%	20 10%	3 1%	-	45 43%	35 18%	13 7%	3 4%	21 11%	60 18%	54 15%	12 10%	31 13%	22 8%	49 18%	44 21%	21 8%	47 17%	22 11%	43 22%	105 15%	27 12%
DO NOT USE SOCIAL MEDIA PLATFORMS	167 17%	7 8%	27 14%	81 35%	44 37%	6 6%	7 3%	39 22%	16 23%	28 15%	49 15%	57 15%	33 28%	47 20%	68 24%	30 11%	22 10%	50 20%	24 9%	43 22%	26 14%	108 15%	42 19%

Table 61-3
 QUESTION D5:
 Which of the following social media platforms do you use? Select all that apply.

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
FACEBOOK	793	250	307	557	203	33	166	430	183	179	108	236	344	144	305	33	105	146	53	146	169	55	86
	79%	83%	78%	80%	79%	73%	81%	81%	81%	73%	82%	78%	79%	74%	82%	77%	73%	80%	83%	78%	85%	75%	79%
TWITTER	289	103	97	200	71	18	62	170	64	54	48	99	147	51	91	12	42	47	19	55	67	20	27
	29%	34%	25%	29%	27%	40%	31%	32%	28%	22%	37%	33%	34%	27%	24%	28%	30%	26%	29%	30%	34%	26%	25%
INSTAGRAM	248	67	101	168	66	14	64	141	61	46	25	66	91	43	113	9	36	39	14	43	54	19	34
	25%	22%	26%	24%	26%	30%	31%	27%	27%	19%	19%	22%	21%	22%	30%	20%	25%	21%	22%	23%	27%	26%	32%
SNAPCHAT	147	34	58	92	47	8	40	88	37	22	16	38	54	19	74	5	21	26	10	27	29	11	18
	15%	11%	15%	13%	18%	18%	20%	17%	16%	9%	12%	13%	12%	10%	20%	11%	15%	14%	15%	14%	15%	15%	17%
DO NOT USE SOCIAL MEDIA PLATFORMS	167	42	74	115	47	5	31	72	35	60	20	51	70	40	57	5	34	35	10	33	21	15	14
	17%	14%	19%	17%	18%	11%	15%	14%	15%	25%	15%	17%	16%	20%	15%	13%	24%	19%	15%	18%	11%	20%	13%

Table 61-4
 QUESTION D5:
 Which of the following social media platforms do you use? Select all that apply.

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH		TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA											CONS	CONS					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
FACEBOOK	793	77	84	160	633	529	22	241	343	396	739	54	657	136	78	39	20	138	655	627	150
	79%	81%	78%	79%	79%	81%	84%	76%	82%	78%	80%	74%	81%	74%	70%	90%	66%	82%	79%	80%	78%
TWITTER	289	28	37	66	223	209	7	74	149	131	280	9	241	48	33	11	4	58	231	249	35
	29%	30%	35%	32%	28%	32%	25%	23%	36%	26%	30%	13%	30%	26%	29%	25%	14%	35%	28%	32%	18%
INSTAGRAM	248	30	29	59	189	168	4	76	98	136	233	15	222	26	14	4	8	52	195	198	43
	25%	31%	27%	29%	24%	26%	15%	24%	23%	27%	25%	20%	27%	14%	13%	10%	25%	31%	23%	25%	22%
SNAPCHAT	147	15	17	32	115	90	3	54	57	81	138	8	139	8	3	2	2	43	104	113	29
	15%	16%	16%	16%	14%	14%	11%	17%	14%	16%	15%	12%	17%	4%	3%	6%	6%	26%	12%	14%	15%
DO NOT USE SOCIAL MEDIA PLATFORMS	167	13	12	26	142	104	3	60	58	92	150	18	122	45	32	3	10	14	153	125	39
	17%	14%	11%	13%	18%	16%	12%	19%	14%	18%	16%	24%	15%	24%	28%	7%	34%	9%	18%	16%	20%

Table 61-5
 QUESTION D5:
 Which of the following social media platforms do you use? Select all that apply.

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
FACEBOOK	793	717	44	650	63	407	188	76	683	331	219	77	88	78	191	148	106	71	153	118	93	110	455	338
TWITTER	289	269	12	235	24	154	75	22	252	123	94	24	28	19	74	53	42	18	63	37	36	38	185	104
INSTAGRAM	248	224	18	203	23	130	55	32	204	108	70	22	30	17	68	50	28	6	52	44	22	32	145	102
SNAPCHAT	147	134	9	114	18	74	31	23	115	64	43	14	16	9	45	39	13	3	21	26	13	25	81	66
DO NOT USE SOCIAL MEDIA PLATFORMS	167	150	12	140	10	95	38	11	147	63	44	26	14	20	26	24	19	22	41	22	31	9	85	82

Table 61-6
 QUESTION D5:
 Which of the following social media platforms do you use? Select all that apply.

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE	ANN-OUNCE	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
		ANN-OUNCE	AFTER				GOP CONV																
BASE-TOTAL SAMPLE	1000 100%	76 8%	233 23%	266 27%	107 11%	186 19%	34 3%	99 10%	274 27%	726 73%	415 42%	585 58%	154 15%	833 83%	512 51%	376 38%	373 37%	240 24%	48 5%	165 16%	806 81%	194 19%	101 10%
FACEBOOK	793 79%	60 79%	183 79%	216 81%	82 77%	145 78%	31 91%	76 77%	235 86%	558 77%	346 83%	447 77%	128 83%	654 79%	408 80%	297 79%	281 75%	200 83%	43 90%	121 73%	641 80%	152 78%	80 79%
TWITTER	289 29%	22 28%	68 29%	84 31%	33 31%	45 24%	11 34%	27 27%	88 32%	201 28%	124 30%	165 28%	47 31%	242 29%	136 27%	140 37%	101 27%	83 35%	8 17%	42 25%	241 30%	48 25%	21 21%
INSTAGRAM	248 25%	18 24%	54 23%	68 26%	22 21%	44 23%	12 35%	29 29%	99 36%	149 21%	119 29%	128 22%	51 33%	193 23%	114 22%	98 26%	92 25%	69 29%	12 26%	40 24%	201 25%	47 24%	24 24%
SNAPCHAT	147 15%	11 15%	38 16%	42 16%	14 13%	22 12%	6 18%	14 15%	56 20%	91 13%	71 17%	76 13%	27 17%	118 14%	65 13%	56 15%	59 16%	41 17%	9 19%	16 9%	112 14%	34 18%	18 18%
DO NOT USE SOCIAL MEDIA PLATFORMS	167 17%	11 14%	38 16%	43 16%	22 21%	34 18%	3 9%	18 18%	28 10%	139 19%	57 14%	111 19%	20 13%	145 17%	91 18%	62 17%	72 19%	30 12%	4 7%	40 24%	136 17%	32 16%	18 17%

Table 61-7
 QUESTION D5:
 Which of the following social media platforms do you use? Select all that apply.

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS NOT -MAN, POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/RE-FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING RE-PEAL/RE-FOR-TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
FACEBOOK	793	375	170	138	109	422	359	324	317	165	276	183	144	132	58	92	211	267	571	222	526	267	661	133
	79%	78%	80%	75%	88%	81%	79%	78%	81%	77%	82%	78%	82%	77%	72%	75%	80%	79%	79%	81%	79%	79%	79%	79%
TWITTER	289	143	61	43	42	137	147	120	118	55	89	74	52	48	26	42	91	85	217	72	184	105	237	52
	29%	30%	29%	23%	34%	26%	33%	29%	30%	26%	26%	32%	29%	28%	32%	34%	34%	25%	30%	26%	28%	31%	28%	31%
INSTAGRAM	248	121	54	44	29	133	128	87	98	49	91	64	47	36	11	27	64	69	160	87	179	69	196	52
	25%	25%	25%	24%	24%	26%	28%	21%	25%	23%	27%	27%	27%	21%	13%	22%	24%	20%	22%	32%	27%	21%	24%	31%
SNAPCHAT	147	76	29	25	16	84	82	44	50	33	60	44	23	13	7	12	39	35	86	61	107	40	116	31
	15%	16%	14%	13%	13%	16%	18%	11%	13%	16%	18%	19%	13%	8%	9%	9%	15%	10%	12%	22%	16%	12%	14%	18%
DO NOT USE SOCIAL MEDIA PLATFORMS	167	85	33	36	13	82	71	77	66	38	47	42	27	35	15	26	37	61	124	44	111	56	144	23
	17%	18%	16%	20%	10%	16%	16%	18%	17%	18%	14%	18%	15%	21%	19%	21%	14%	18%	17%	16%	17%	17%	17%	14%

Table 61-8
 QUESTION D5:
 Which of the following social media platforms do you use? Select all that apply.

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
FACEBOOK	793	585	208	400	152	121	82	38	550	196	47	691	102	341	365	705	88	244	549	311	447	346	260
	79%	79%	81%	84%	72%	83%	70%	84%	80%	78%	76%	78%	87%	80%	81%	81%	70%	89%	76%	80%	82%	77%	77%
TWITTER	289	214	75	140	56	36	40	16	213	62	14	247	42	131	122	254	35	173	116	125	199	90	74
	29%	29%	29%	29%	26%	25%	34%	36%	31%	25%	22%	28%	36%	31%	27%	29%	28%	63%	16%	32%	36%	20%	22%
INSTAGRAM	248	185	63	125	51	38	19	14	186	44	18	201	47	97	122	220	28	105	143	98	138	109	85
	25%	25%	24%	26%	24%	26%	16%	31%	27%	18%	29%	23%	40%	23%	27%	25%	23%	38%	20%	25%	25%	24%	25%
SNAPCHAT	147	114	33	85	22	19	14	7	101	33	13	117	30	60	67	127	20	63	84	62	83	63	48
	15%	15%	13%	18%	10%	13%	12%	16%	15%	13%	22%	13%	25%	14%	15%	15%	16%	23%	12%	16%	15%	14%	14%
DO NOT USE SOCIAL MEDIA PLATFORMS	167	126	42	67	54	21	22	3	107	47	13	158	9	65	70	135	32	5	162	61	74	93	67
	17%	17%	16%	14%	25%	14%	19%	8%	16%	19%	21%	18%	8%	15%	16%	15%	26%	2%	22%	16%	14%	21%	20%

Table 62-1
 QUESTION D6:
 Do you have a favorable or unfavorable opinion of the Tea Party Movement, or do you not really know enough about it to have an opinion?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE						
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (FAVORABLE - UNFAVORABLE)	240	188	12	200	40	33	70	94	44	16	59	56	38	70	69	171	138	102	50	48	49	60	33
	24%	36%	4%	25%	21%	18%	28%	24%	24%	18%	23%	23%	23%	30%	29%	22%	26%	21%	25%	27%	23%	27%	18%
TOTAL FAVORABLE	433	262	88	351	81	74	111	164	83	36	120	100	69	108	108	325	256	177	74	83	97	100	79
-----	43%	50%	31%	43%	43%	40%	45%	43%	46%	39%	46%	40%	42%	46%	46%	42%	49%	37%	37%	46%	46%	45%	42%
TOTAL UNFAVORABLE	193	74	77	150	41	42	41	71	40	20	60	43	31	38	39	154	118	75	24	35	48	40	46
-----	19%	14%	27%	19%	22%	22%	17%	18%	22%	22%	23%	18%	19%	16%	17%	20%	23%	16%	12%	20%	23%	18%	24%
STRONGLY FAVORABLE	133	89	15	104	27	21	41	48	23	15	31	30	26	31	32	100	82	50	32	25	35	26	14
	13%	17%	5%	13%	15%	12%	16%	12%	13%	17%	12%	12%	16%	13%	14%	13%	16%	11%	16%	14%	17%	12%	7%
SOMEWHAT FAVORABLE	301	174	73	247	54	53	70	117	60	21	89	70	44	77	76	225	174	127	42	58	61	74	66
	30%	33%	26%	31%	29%	28%	29%	30%	33%	23%	34%	28%	27%	33%	32%	29%	33%	26%	21%	32%	29%	33%	35%
SOMEWHAT UNFAVORABLE	131	51	55	106	24	28	26	51	27	16	45	26	18	26	23	108	78	53	18	23	34	23	32
	13%	10%	19%	13%	13%	15%	10%	13%	15%	17%	17%	11%	11%	11%	10%	14%	15%	11%	9%	13%	16%	10%	17%
STRONGLY UNFAVORABLE	62	23	22	45	17	14	15	20	13	4	16	17	13	13	16	46	40	22	6	12	14	17	13
	6%	4%	8%	6%	9%	7%	6%	5%	7%	5%	6%	7%	8%	5%	7%	6%	8%	5%	3%	7%	7%	8%	7%
NO OPINION/DON'T KNOW	374	188	118	306	65	70	95	150	59	35	81	103	65	90	88	286	146	227	99	61	67	84	64
	37%	36%	42%	38%	35%	38%	38%	39%	32%	39%	31%	42%	39%	38%	37%	37%	28%	47%	50%	34%	32%	37%	34%

Table 62-2
 QUESTION D6:
 Do you have a favorable or unfavorable opinion of the Tea Party Movement, or do you not really know enough about it to have an opinion?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		MEN		WOMEN		WOMEN		HS LESS	OR COLL	SOME COLL	GRAD/ GRAD	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ SOFT/		RIGHT DIR	WRONG TRACK
		18-34	35-54	55+	65+	18-34	35-54	55+	65+											LEAN GOP MEN	LEAN GOP WOMEN		
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (FAVORABLE - UNFAVORABLE)	240	24	61	53	27	26	36	41	7	44	67	93	36	50	87	61	41	111	77	14	24	205	27
	24%	26%	31%	23%	22%	25%	18%	23%	10%	24%	21%	25%	30%	21%	31%	23%	20%	44%	28%	7%	13%	29%	12%
TOTAL FAVORABLE	433	42	101	112	58	31	78	67	22	69	132	172	61	102	153	98	79	151	111	73	63	332	83
-----	43%	45%	52%	48%	48%	30%	40%	37%	31%	37%	40%	46%	51%	42%	55%	37%	38%	60%	41%	37%	33%	48%	38%
TOTAL UNFAVORABLE	193	18	40	59	31	6	43	27	15	25	64	79	25	52	66	37	38	40	34	59	39	127	56
-----	19%	20%	21%	26%	26%	6%	22%	15%	21%	13%	20%	21%	21%	22%	24%	14%	18%	16%	12%	30%	20%	18%	25%
STRONGLY FAVORABLE	133	21	36	25	11	11	24	15	2	29	30	53	21	31	51	28	23	54	35	16	15	110	18
	13%	22%	19%	11%	9%	11%	12%	8%	3%	16%	9%	14%	17%	13%	18%	10%	11%	22%	13%	8%	8%	16%	8%
SOMEWHAT FAVORABLE	301	21	65	87	47	20	54	52	19	40	102	119	40	71	102	70	57	97	76	57	48	222	65
	30%	23%	33%	38%	39%	20%	28%	29%	28%	22%	31%	32%	33%	30%	37%	26%	27%	39%	28%	29%	25%	32%	30%
SOMEWHAT UNFAVORABLE	131	13	29	36	23	5	28	20	10	11	43	60	17	31	47	23	29	27	24	39	29	92	33
	13%	14%	15%	15%	19%	5%	14%	11%	14%	6%	13%	16%	14%	13%	17%	9%	14%	11%	9%	20%	15%	13%	15%
STRONGLY UNFAVORABLE	62	5	11	24	9	1	15	7	5	14	21	19	8	21	19	14	9	13	10	21	10	35	23
	6%	6%	6%	10%	7%	1%	7%	4%	7%	7%	6%	5%	7%	9%	7%	5%	4%	5%	4%	11%	5%	5%	11%
NO OPINION/DON'T KNOW	374	32	53	60	31	67	74	87	33	90	130	120	34	86	60	133	94	59	129	64	91	240	80
	37%	35%	27%	26%	26%	64%	38%	48%	48%	49%	40%	32%	28%	36%	21%	50%	44%	24%	47%	33%	47%	34%	37%

Table 62-3
 QUESTION D6:
 Do you have a favorable or unfavorable opinion of the Tea Party Movement, or do you not really know enough about it to have an opinion?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/LIB GOP	RTL CAND	PRO-CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/DK	NEW ENGLAND	MID-ATLANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC-IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (FAVORABLE - UNFAVORABLE)	240	138	69	207	21	12	15	184	10	46	133	301	433	-193	-	5	27	52	18	43	50	9	34
	24%	46%	17%	30%	8%	27%	7%	35%	4%	19%	100%	100%	100%	-100%	-	13%	19%	28%	28%	23%	25%	13%	32%
TOTAL FAVORABLE	433	177	161	338	78	18	58	266	71	96	133	301	433	-	-	17	58	86	25	82	82	28	55
-----	43%	59%	41%	48%	30%	39%	28%	50%	31%	39%	100%	100%	100%	-	-	39%	40%	47%	39%	44%	41%	38%	51%
TOTAL UNFAVORABLE	193	39	92	131	57	5	43	82	61	50	-	-	-	193	-	11	30	34	7	39	32	19	21
-----	19%	13%	23%	19%	22%	12%	21%	15%	27%	20%	-	-	-	100%	-	26%	21%	19%	11%	21%	16%	26%	19%
STRONGLY FAVORABLE	133	84	27	111	15	7	10	90	17	25	133	-	133	-	-	6	15	34	7	18	30	12	11
	13%	28%	7%	16%	6%	15%	5%	17%	8%	10%	100%	-	31%	-	-	14%	11%	18%	11%	9%	15%	16%	10%
SOMEWHAT FAVORABLE	301	93	133	227	63	11	48	175	54	71	-	301	301	-	-	11	42	53	18	65	52	16	44
	30%	31%	34%	33%	24%	25%	24%	33%	24%	29%	-	100%	69%	-	-	25%	30%	29%	28%	35%	26%	22%	41%
SOMEWHAT UNFAVORABLE	131	25	69	94	34	3	28	59	36	35	-	-	-	131	-	9	19	22	4	26	25	11	16
	13%	8%	17%	14%	13%	7%	14%	11%	16%	15%	-	-	-	68%	-	20%	13%	12%	6%	14%	13%	15%	15%
STRONGLY UNFAVORABLE	62	13	24	37	23	2	15	23	25	14	-	-	-	62	-	3	11	12	3	13	7	8	5
	6%	4%	6%	5%	9%	5%	7%	4%	11%	6%	-	-	-	32%	-	6%	8%	7%	5%	7%	4%	10%	4%
NO OPINION/DON'T KNOW	374	87	141	228	124	22	103	181	94	98	-	-	-	-	374	15	55	63	32	66	84	27	32
	37%	29%	36%	33%	48%	48%	51%	34%	41%	40%	-	-	-	-	100%	35%	38%	34%	51%	35%	42%	36%	30%

Table 62-4
 QUESTION D6:
 Do you have a favorable or unfavorable opinion of the Tea Party Movement, or do you not really know enough about it to have an opinion?

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE		OBAMA		NEVER	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	1X	08&12	OBAMA	OBAMA											ENOUGH	TOO CONS				
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (FAVORABLE - UNFAVORABLE)	240	20	5	25	215	205	4	31	169	87	257	-17	215	25	28	14	-17	42	198	231	7
	24%	21%	4%	12%	27%	31%	13%	10%	41%	17%	28%	-23%	26%	13%	25%	32%	-55%	25%	24%	29%	3%
TOTAL FAVORABLE	433	43	35	78	356	318	12	103	222	199	421	13	355	78	53	22	3	71	362	369	55
	43%	45%	33%	38%	45%	49%	44%	32%	53%	39%	45%	17%	44%	42%	47%	51%	10%	42%	44%	47%	29%
TOTAL UNFAVORABLE	193	23	30	53	140	113	8	72	52	112	164	29	140	53	25	8	20	29	165	138	49
	19%	24%	28%	26%	18%	17%	31%	23%	13%	22%	18%	40%	17%	29%	22%	19%	65%	17%	20%	18%	26%
STRONGLY FAVORABLE	133	13	17	29	103	105	6	22	93	38	131	1	108	24	13	11	-	29	103	119	10
	13%	13%	15%	14%	13%	16%	22%	7%	22%	7%	14%	2%	13%	13%	11%	26%	-	17%	12%	15%	5%
SOMEWHAT FAVORABLE	301	30	18	48	252	214	6	81	128	161	289	11	247	54	40	11	3	42	259	250	45
	30%	32%	17%	24%	32%	33%	22%	26%	31%	32%	31%	15%	30%	29%	36%	25%	10%	25%	31%	32%	24%
SOMEWHAT UNFAVORABLE	131	15	20	36	95	81	5	45	32	88	120	11	106	25	15	4	5	19	112	99	27
	13%	16%	19%	18%	12%	12%	18%	14%	8%	17%	13%	14%	13%	13%	13%	10%	17%	11%	14%	13%	14%
STRONGLY UNFAVORABLE	62	7	10	17	45	32	3	27	20	24	44	19	34	28	10	4	14	10	52	40	21
	6%	8%	10%	9%	6%	5%	12%	9%	5%	5%	26%	4%	15%	9%	9%	48%	6%	6%	5%	11%	
NO OPINION/DON'T KNOW	374	30	42	72	302	225	7	142	143	200	342	31	319	54	34	12	8	68	306	277	87
	37%	31%	39%	35%	38%	34%	25%	45%	34%	39%	37%	43%	39%	29%	31%	29%	25%	41%	37%	35%	45%

Table 62-5
 QUESTION D6:
 Do you have a favorable or unfavorable opinion of the Tea Party Movement, or do you not really know enough about it to have an opinion?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
**D/S (FAVORABLE - UNFAVORABLE)	240	246	-9	226	2	132	53	2	229	94	59	41	14	32	70	44	39	9	49	14	43	32	193	47
TOTAL FAVORABLE	433	409	15	377	25	244	112	29	387	162	125	61	36	48	100	81	63	28	86	50	66	49	281	152
TOTAL UNFAVORABLE	193	164	24	151	23	111	60	28	158	69	66	20	22	16	30	37	24	19	38	36	22	17	87	106
STRONGLY FAVORABLE	133	129	2	116	9	74	40	11	116	43	41	19	6	23	31	24	24	7	30	6	22	18	99	33
SOMEWHAT FAVORABLE	301	281	13	261	16	170	72	19	271	119	83	42	30	26	69	57	38	21	56	44	43	31	181	119
SOMEWHAT UNFAVORABLE	131	118	9	106	11	83	32	20	106	49	42	12	15	12	24	26	16	8	26	24	17	12	52	79
STRONGLY UNFAVORABLE	62	46	15	44	12	28	28	8	51	19	24	8	7	4	6	10	7	11	12	13	6	5	35	27
NO OPINION/DON'T KNOW	374	332	20	292	29	163	71	36	315	181	84	27	47	34	96	63	43	46	79	58	43	56	200	174

Table 62-6
 QUESTION D6:
 Do you have a favorable or unfavorable opinion of the Tea Party Movement, or do you not really know enough about it to have an opinion?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN-OUNCE/	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER	GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
	TOTAL	OUNCE	AFTER	BATES	ARIES	NATION	CONV	CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (FAVORABLE - UNFAVORABLE)	240	29	56	51	39	63	5	-4	63	177	109	131	37	206	152	128	66	83	3	24	218	22	13
	24%	38%	24%	19%	37%	34%	16%	-4%	23%	24%	26%	22%	24%	25%	30%	34%	18%	35%	6%	15%	27%	11%	13%
TOTAL FAVORABLE	433	39	98	99	58	96	12	31	121	312	191	243	71	362	239	186	153	122	15	70	365	68	33
	43%	51%	42%	37%	54%	52%	36%	32%	44%	43%	46%	42%	46%	43%	47%	50%	41%	51%	31%	43%	45%	35%	33%
TOTAL UNFAVORABLE	193	10	42	49	19	33	7	35	58	136	81	112	33	156	87	59	87	39	12	47	147	46	20
	19%	13%	18%	18%	18%	18%	19%	35%	21%	19%	20%	19%	22%	19%	17%	16%	23%	16%	25%	28%	18%	24%	20%
STRONGLY FAVORABLE	133	17	32	29	13	28	2	11	47	85	64	68	25	108	73	74	39	45	4	18	116	17	7
	13%	22%	14%	11%	12%	15%	6%	11%	17%	12%	15%	12%	16%	13%	14%	20%	11%	19%	9%	11%	14%	9%	7%
SOMEWHAT FAVORABLE	301	22	66	70	45	68	10	20	73	227	126	174	46	254	166	112	114	77	11	52	249	51	26
	30%	29%	28%	26%	42%	36%	30%	20%	27%	31%	30%	30%	30%	30%	32%	30%	30%	32%	22%	32%	31%	26%	26%
SOMEWHAT UNFAVORABLE	131	2	24	36	15	23	6	25	42	89	63	68	19	111	60	37	58	24	9	34	104	27	13
	13%	3%	11%	14%	14%	12%	17%	25%	15%	12%	15%	12%	13%	13%	12%	10%	16%	10%	18%	21%	13%	14%	13%
STRONGLY UNFAVORABLE	62	7	17	12	4	10	1	10	16	46	19	44	14	45	27	22	29	15	3	13	43	19	8
	6%	10%	7%	5%	4%	5%	2%	10%	6%	6%	4%	7%	9%	5%	5%	6%	8%	6%	7%	8%	5%	10%	8%
NO OPINION/DON'T KNOW	374	28	93	118	30	57	15	33	96	278	143	230	50	316	186	131	134	78	22	48	294	80	47
	37%	36%	40%	44%	28%	30%	45%	33%	35%	38%	35%	39%	32%	38%	36%	35%	36%	33%	45%	29%	36%	41%	47%

Table 62-7
 QUESTION D6:
 Do you have a favorable or unfavorable opinion of the Tea Party Movement, or do you not really know enough about it to have an opinion?

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/RE-FOR-EIGN TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING RE-PEAL/RE-FOR-EIGN TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (FAVORABLE - UNFAVORABLE)	240	120	36	34	49	131	103	115	111	19	83	44	49	55	9	44	107	70	221	19	111	129	201	39
	24%	25%	17%	18%	40%	25%	23%	28%	28%	9%	25%	19%	28%	32%	11%	36%	41%	21%	30%	7%	17%	38%	24%	23%
TOTAL FAVORABLE	433	207	82	72	73	222	197	190	180	77	142	99	77	83	32	60	147	139	346	87	245	188	357	76
	43%	43%	38%	39%	58%	42%	43%	45%	46%	36%	42%	42%	44%	48%	40%	49%	56%	41%	48%	32%	37%	56%	43%	45%
TOTAL UNFAVORABLE	193	87	45	38	23	91	94	75	69	58	59	55	28	29	23	16	40	69	125	68	134	59	156	37
	19%	18%	21%	20%	19%	17%	21%	18%	18%	27%	17%	23%	16%	17%	29%	13%	15%	20%	17%	25%	20%	18%	19%	22%
STRONGLY FAVORABLE	133	61	22	15	35	69	57	66	53	20	41	28	27	28	9	39	58	23	120	12	51	81	99	33
	13%	13%	10%	8%	28%	13%	13%	16%	13%	9%	12%	12%	15%	16%	11%	32%	22%	7%	17%	4%	8%	24%	12%	20%
SOMEWHAT FAVORABLE	301	146	59	57	38	153	139	123	127	58	101	71	50	55	23	21	89	115	226	75	194	107	257	43
	30%	31%	28%	31%	30%	29%	31%	30%	32%	27%	30%	30%	28%	32%	28%	17%	34%	34%	31%	27%	29%	32%	31%	26%
SOMEWHAT UNFAVORABLE	131	62	28	24	18	63	61	50	54	34	43	35	19	18	16	10	29	49	88	43	93	38	110	21
	13%	13%	13%	13%	14%	12%	14%	12%	14%	16%	13%	15%	11%	10%	20%	8%	11%	15%	12%	16%	14%	11%	13%	12%
STRONGLY UNFAVORABLE	62	25	18	14	5	28	33	25	15	24	16	20	9	11	7	7	11	19	37	25	41	21	46	16
	6%	5%	8%	8%	4%	5%	7%	6%	4%	11%	5%	8%	5%	6%	9%	5%	4%	6%	5%	9%	6%	6%	6%	10%
NO OPINION/DON'T KNOW	374	185	86	75	28	210	162	153	144	78	137	80	71	60	26	46	78	130	254	120	285	89	319	55
	37%	39%	40%	41%	23%	40%	36%	37%	37%	37%	41%	34%	40%	35%	32%	37%	29%	39%	35%	43%	43%	26%	38%	33%

Table 62-8
 QUESTION D6:
 Do you have a favorable or unfavorable opinion of the Tea Party Movement, or do you not really know enough about it to have an opinion?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE			FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMOS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (FAVORABLE - UNFAVORABLE)	240	184	56	106	17	56	53	8	224	11	5	212	28	140	103	243	-3	109	131	121	200	40	45
	24%	25%	22%	22%	8%	38%	46%	17%	33%	4%	8%	24%	24%	33%	23%	28%	-3%	40%	18%	31%	37%	9%	13%
TOTAL FAVORABLE	433	322	111	187	83	71	72	20	334	86	13	379	54	210	185	395	38	146	287	179	279	154	124
	43%	43%	43%	39%	39%	49%	61%	45%	49%	34%	22%	43%	46%	49%	41%	45%	31%	53%	40%	46%	51%	34%	37%
TOTAL UNFAVORABLE	193	138	55	81	66	15	18	13	109	75	9	168	26	70	82	152	42	37	156	58	79	114	79
	19%	19%	21%	17%	31%	10%	16%	29%	16%	30%	14%	19%	22%	16%	18%	17%	33%	13%	22%	15%	14%	25%	23%
STRONGLY FAVORABLE	133	101	32	53	15	19	33	12	113	17	2	111	21	100	27	127	5	55	78	47	109	24	19
	13%	14%	12%	11%	7%	13%	28%	26%	17%	7%	3%	13%	18%	24%	6%	15%	4%	20%	11%	12%	20%	5%	6%
SOMEWHAT FAVORABLE	301	221	79	134	68	52	39	9	220	69	12	268	32	110	158	268	33	91	210	132	170	131	105
	30%	30%	31%	28%	32%	35%	33%	19%	32%	27%	19%	30%	28%	26%	35%	31%	26%	33%	29%	34%	31%	29%	31%
SOMEWHAT UNFAVORABLE	131	97	34	59	44	12	9	7	77	49	5	117	14	44	60	104	27	24	107	43	50	81	59
	13%	13%	13%	12%	21%	8%	8%	16%	11%	19%	8%	13%	12%	10%	13%	12%	22%	9%	15%	11%	9%	18%	18%
STRONGLY UNFAVORABLE	62	41	21	23	22	3	9	6	32	26	4	51	11	26	22	48	15	12	50	15	29	33	20
	6%	6%	8%	5%	10%	2%	8%	13%	5%	10%	6%	6%	10%	6%	5%	5%	12%	4%	7%	4%	5%	7%	6%
NO OPINION/DON'T KNOW	374	281	92	210	64	60	27	12	243	92	39	336	38	145	184	329	45	92	281	153	190	184	135
	37%	38%	36%	44%	30%	41%	23%	26%	35%	36%	64%	38%	32%	34%	41%	38%	36%	34%	39%	39%	35%	41%	40%

Table 63-1
 QUESTION D7:
 Now, thinking about an issue that is often in the news...

On the issue of abortion, would you say you are more likely to vote for a Right to Life candidate, Pro-Choice candidate, or would it not make much difference on how you might vote?

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+	
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (RTL - PRO-CHOICE)	303	225	52	277	27	13	84	157	48	27	34	117	64	62	54	249	141	161	58	70	67	48	59
	30%	43%	18%	34%	14%	7%	34%	41%	27%	29%	13%	47%	39%	26%	23%	33%	27%	34%	30%	39%	32%	22%	31%
RIGHT TO LIFE CANDIDATE	529	322	131	452	75	71	138	223	97	46	116	157	95	116	114	415	259	271	110	105	110	109	95
	53%	61%	46%	56%	40%	38%	56%	58%	53%	50%	44%	64%	57%	49%	48%	54%	50%	56%	56%	59%	52%	49%	50%
PRO-CHOICE CANDIDATE	226	96	79	175	48	58	55	65	49	19	82	40	31	54	60	166	117	109	52	36	42	61	36
	23%	18%	28%	22%	26%	31%	22%	17%	27%	20%	32%	16%	19%	23%	26%	22%	23%	23%	26%	20%	20%	27%	19%
NOT MAKE MUCH DIFFERENCE	244	106	73	179	63	57	54	97	36	28	63	49	39	65	62	182	144	100	35	38	59	54	58
	24%	20%	26%	22%	34%	31%	22%	25%	20%	30%	24%	20%	24%	28%	26%	24%	28%	21%	18%	21%	28%	24%	31%

Table 63-2
 QUESTION D7:
 Now, thinking about an issue that is often in the news...

On the issue of abortion, would you say you are more likely to vote for a Right to Life candidate, Pro-Choice candidate, or would it not make much difference on how you might vote?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	MEN		MEN		WOMEN		WOMEN		HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN		WOMEN		STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN		RIGHT DIR	WRONG TRACK	
	18-34	35-54	55+	65+	18-34	35-54	55+	65+					W/O DEGR	W/ DEGR	W/O DEGR	W/ DEGR			GOP MEN	GOP WOMEN			GOP MEN
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (RTL - PRO-CHOICE)	303	20	57	64	32	38	80	43	27	73	78	102	50	67	74	83	78	108	117	29	47	235	43
	30%	22%	29%	28%	27%	37%	41%	24%	39%	39%	24%	28%	42%	28%	27%	31%	37%	43%	43%	15%	24%	34%	20%
RIGHT TO LIFE CANDIDATE	529	48	99	112	52	62	115	93	43	105	160	194	70	117	142	148	122	150	172	81	94	381	108
	53%	51%	51%	48%	43%	60%	59%	51%	63%	57%	49%	52%	58%	49%	51%	55%	58%	60%	63%	41%	49%	55%	49%
PRO-CHOICE CANDIDATE	226	28	42	47	20	24	36	49	16	33	82	92	20	50	68	65	44	42	55	52	47	146	64
	23%	30%	22%	20%	16%	23%	18%	27%	24%	18%	25%	25%	17%	21%	24%	24%	21%	17%	20%	26%	25%	21%	29%
NOT MAKE MUCH DIFFERENCE	244	17	53	73	48	18	44	39	9	45	84	85	30	74	70	55	45	59	47	63	50	171	47
	24%	19%	27%	32%	40%	17%	23%	21%	14%	25%	26%	23%	25%	31%	25%	21%	21%	24%	17%	32%	26%	25%	21%

Table 63-3
 QUESTION D7:
 Now, thinking about an issue that is often in the news...

On the issue of abortion, would you say you are more likely to vote for a Right to Life candidate, Pro-Choice candidate, or would it not make much difference on how you might vote?

BANNER 3

	IDEOLOGY					ABORTION					TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (RTL - PRO-CHOICE)	303	194	133	327	-21	-3	-13	529	-226	-	73	121	194	21	88	2	11	62	22	67	91	31	17
	30%	64%	34%	47%	-8%	-7%	-6%	100%	-100%	-	55%	40%	45%	11%	23%	6%	8%	34%	34%	36%	46%	42%	16%
RIGHT TO LIFE CANDIDATE	529	231	209	440	72	17	65	529	-	-	90	175	266	82	181	15	56	103	35	103	120	44	54
	53%	77%	53%	63%	28%	37%	32%	100%	-	-	68%	58%	61%	42%	49%	35%	39%	56%	55%	55%	60%	59%	50%
PRO-CHOICE CANDIDATE	226	38	76	113	93	20	78	-	226	-	17	54	71	61	94	13	45	42	13	37	29	13	36
	23%	12%	19%	16%	36%	45%	38%	-	100%	-	13%	18%	16%	32%	25%	30%	31%	23%	20%	20%	14%	17%	34%
NOT MAKE MUCH DIFFERENCE	244	33	110	143	93	8	61	-	-	244	25	71	96	50	98	15	42	38	16	47	50	18	18
	24%	11%	28%	21%	36%	18%	30%	-	-	100%	19%	24%	22%	26%	26%	35%	30%	21%	25%	25%	25%	24%	17%

Table 63-4
 QUESTION D7:
 Now, thinking about an issue that is often in the news...

On the issue of abortion, would you say you are more likely to vote for a Right to Life candidate, Pro-Choice candidate, or would it not make much difference on how you might vote?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE		TOTAL OBAMA	NEVER OBAMA	BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH	TOO CONS	TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	1X																			08&12
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (RTL - PRO-CHOICE)	303	21	-	21	282	228	3	71	162	134	296	7	249	53	26	29	-2	29	274	287	14
	30%	22%	-	10%	35%	35%	12%	22%	39%	26%	32%	9%	31%	29%	23%	69%	-6%	17%	33%	37%	7%
RIGHT TO LIFE CANDIDATE	529	45	42	87	442	362	12	155	240	258	499	31	434	95	52	33	10	82	448	445	74
	53%	47%	39%	43%	55%	55%	44%	49%	58%	51%	54%	42%	53%	51%	46%	78%	34%	49%	54%	57%	39%
PRO-CHOICE CANDIDATE	226	24	42	66	160	134	9	84	78	124	203	24	185	42	26	4	12	53	174	158	60
	23%	26%	39%	33%	20%	20%	32%	26%	19%	24%	22%	33%	23%	23%	23%	9%	40%	31%	21%	20%	31%
NOT MAKE MUCH DIFFERENCE	244	26	23	49	196	160	6	78	98	128	226	18	196	48	34	6	8	33	211	181	57
	24%	27%	22%	24%	25%	24%	23%	25%	24%	25%	24%	25%	24%	26%	31%	13%	27%	20%	25%	23%	30%

Table 63-5
 QUESTION D7:
 Now, thinking about an issue that is often in the news...

On the issue of abortion, would you say you are more likely to vote for a Right to Life candidate, Pro-Choice candidate, or would it not make much difference on how you might vote?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE			SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (RTL - PRO-CHOICE)	303	289	7	306	-9	186	55	-13	305	141	72	6	6	78	86	44	32	13	70	23	43	50	173	129
	30%	32%	11%	37%	-11%	36%	23%	-14%	35%	34%	26%	5%	5%	79%	38%	24%	25%	14%	35%	16%	33%	41%	31%	30%
RIGHT TO LIFE CANDIDATE	529	484	28	466	25	291	121	31	476	225	136	38	45	87	132	88	64	39	117	63	71	75	299	231
	53%	53%	48%	57%	32%	56%	50%	34%	55%	55%	49%	34%	42%	88%	58%	49%	50%	42%	57%	44%	54%	61%	53%	53%
PRO-CHOICE CANDIDATE	226	195	22	160	34	105	66	44	171	84	63	32	39	9	46	45	32	26	46	40	28	24	125	101
	23%	22%	37%	19%	44%	20%	27%	48%	20%	20%	23%	29%	37%	9%	20%	25%	25%	28%	23%	28%	22%	20%	22%	23%
NOT MAKE MUCH DIFFERENCE	244	226	8	195	18	122	56	17	213	103	76	40	22	4	48	47	33	28	40	41	31	23	144	101
	24%	25%	14%	24%	24%	24%	23%	19%	25%	25%	28%	36%	21%	4%	21%	26%	26%	30%	20%	28%	24%	19%	25%	23%

Table 63-6
 QUESTION D7:
 Now, thinking about an issue that is often in the news...

On the issue of abortion, would you say you are more likely to vote for a Right to Life candidate, Pro-Choice candidate, or would it not make much difference on how you might vote?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE ANN-ANN-	ANN-OUNCE/	GOP DE-	GOP PRIM-	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL	OUNCE	BATES	ARIES																			
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (RTL - PRO-CHOICE)	303	18	55	68	39	69	16	38	93	209	120	183	59	241	232	152	103	83	23	26	269	33	15
	30%	23%	23%	26%	37%	37%	48%	38%	34%	29%	29%	31%	39%	29%	45%	40%	28%	35%	47%	16%	33%	17%	15%
RIGHT TO LIFE CANDIDATE	529	38	112	133	61	109	21	57	162	367	222	307	96	428	313	221	194	137	31	71	443	86	46
	53%	50%	48%	50%	57%	58%	61%	58%	59%	51%	53%	53%	63%	51%	61%	59%	52%	57%	64%	43%	55%	45%	45%
PRO-CHOICE CANDIDATE	226	20	58	65	21	39	4	19	69	158	103	124	37	186	81	68	91	53	8	45	174	53	31
	23%	26%	25%	24%	20%	21%	13%	20%	25%	22%	25%	21%	24%	22%	16%	18%	24%	22%	17%	28%	22%	27%	30%
NOT MAKE MUCH DIFFERENCE	244	18	63	69	24	39	9	22	43	201	91	154	21	219	118	87	87	50	10	48	190	55	25
	24%	24%	27%	26%	23%	21%	27%	23%	16%	28%	22%	26%	14%	26%	23%	23%	23%	21%	20%	29%	24%	28%	24%

Table 63-7
 QUESTION D7:
 Now, thinking about an issue that is often in the news...

On the issue of abortion, would you say you are more likely to vote for a Right to Life candidate, Pro-Choice candidate, or would it not make much difference on how you might vote?

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-FOR-PLACE OBAMA CARE	JOB-KILL-ING TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-FOR-PLACE OBAMA CARE	JOB-KILL-ING TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN	
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (RTL - PRO-CHOICE)	303	117	66	49	70	178	134	133	117	43	131	57	40	54	21	58	105	83	246	57	169	133	264	39
	30%	24%	31%	27%	56%	34%	30%	32%	30%	20%	39%	24%	23%	32%	25%	47%	40%	25%	34%	21%	26%	40%	32%	23%
RIGHT TO LIFE CANDIDATE	529	237	112	89	92	290	237	224	209	98	200	111	85	92	41	76	153	170	399	130	335	194	442	87
	53%	50%	53%	48%	74%	55%	52%	54%	53%	46%	59%	47%	48%	54%	50%	62%	58%	50%	55%	47%	50%	58%	53%	52%
PRO-CHOICE CANDIDATE	226	120	46	39	22	112	104	91	91	55	69	54	45	38	20	18	48	87	153	74	166	61	178	49
	23%	25%	22%	21%	17%	21%	23%	22%	23%	26%	20%	23%	26%	22%	25%	15%	18%	26%	21%	27%	25%	18%	21%	29%
NOT MAKE MUCH DIFFERENCE	244	121	55	57	11	121	112	102	94	60	68	69	45	42	20	28	63	82	173	71	163	81	212	32
	24%	25%	26%	31%	9%	23%	25%	24%	24%	28%	20%	29%	26%	24%	25%	23%	24%	24%	24%	26%	25%	24%	25%	19%

Table 63-8
 QUESTION D7:
 Now, thinking about an issue that is often in the news...

On the issue of abortion, would you say you are more likely to vote for a Right to Life candidate, Pro-Choice candidate, or would it not make much difference on how you might vote?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R				STRAIGHT GOP TICKET		MEDIA CRITICISM		ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL					
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (RTL - PRO-CHOICE)	303	225	77	139	53	62	44	4	272	9	22	270	33	162	134	296	7	92	211	116	186	117	92
	30%	30%	30%	29%	25%	42%	38%	9%	40%	3%	37%	31%	28%	38%	30%	34%	6%	33%	29%	30%	34%	26%	27%
RIGHT TO LIFE CANDIDATE	529	390	139	250	106	86	66	21	405	92	32	465	64	248	233	481	48	162	368	205	305	224	168
	53%	53%	54%	52%	50%	59%	57%	47%	59%	36%	53%	53%	55%	58%	52%	55%	39%	59%	51%	53%	56%	49%	50%
PRO-CHOICE CANDIDATE	226	165	62	110	53	24	22	17	134	83	10	195	31	86	99	185	41	69	157	89	120	107	76
	23%	22%	24%	23%	25%	17%	19%	38%	19%	33%	16%	22%	27%	20%	22%	21%	33%	25%	22%	23%	22%	24%	22%
NOT MAKE MUCH DIFFERENCE	244	187	57	119	55	36	29	7	148	78	19	223	22	90	119	209	35	44	200	96	122	122	95
	24%	25%	22%	25%	26%	24%	24%	15%	22%	31%	31%	25%	18%	21%	26%	24%	28%	16%	28%	25%	22%	27%	28%

Table 64-1
 QUESTION D8:
 Did you vote for Barack Obama in either 2008 or 2012?

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN			TRUMP/ OBAMA STATE		GENDER		AGE						
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
**D/S (NO - YES)	595	370	150	520	77	99	159	249	88	60	105	165	103	161	164	432	272	324	106	104	119	155	112
	60%	71%	53%	64%	41%	53%	65%	65%	49%	66%	40%	67%	63%	68%	69%	57%	52%	67%	54%	58%	57%	69%	59%
NO, DID NOT VOTE FOR BARACK OBAMA IN EITHER 2008 OR 2012	798	447	216	664	132	142	203	317	135	76	183	206	134	198	200	598	396	402	152	141	165	189	150
	80%	85%	76%	82%	71%	77%	82%	82%	74%	83%	70%	84%	81%	84%	85%	78%	76%	84%	77%	79%	78%	85%	80%
TOTAL YES	202	77	67	143	55	44	44	68	47	16	78	40	31	38	36	166	124	78	45	38	46	35	39
-----	20%	15%	24%	18%	29%	23%	18%	18%	26%	17%	30%	16%	19%	16%	15%	22%	24%	16%	23%	21%	22%	15%	20%
IN 2008 AGAINST JOHN MCCAIN	56	22	20	42	13	11	10	21	14	2	18	11	9	14	9	47	36	20	10	16	10	10	10
	6%	4%	7%	5%	7%	6%	4%	5%	8%	2%	7%	5%	6%	6%	4%	6%	7%	4%	5%	9%	5%	4%	5%
IN 2012 AGAINST MITT ROMNEY	39	19	11	30	9	8	9	16	7	7	12	7	6	7	5	34	22	17	11	5	10	7	6
	4%	4%	4%	4%	5%	4%	4%	4%	4%	8%	5%	3%	4%	3%	2%	5%	4%	4%	6%	3%	5%	3%	3%
IN BOTH 2008 AND 2012	107	35	36	71	32	25	24	31	26	6	47	21	15	17	23	85	66	41	24	17	25	18	23
	11%	7%	13%	9%	17%	14%	10%	8%	15%	7%	18%	9%	9%	7%	10%	11%	13%	9%	12%	9%	12%	8%	12%

Table 64-2
 QUESTION D8:
 Did you vote for Barack Obama in either 2008 or 2012?

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		WOMEN		WOMEN		WOMEN		HS OR	SOME	COLL	GRAD/	MEN		WOMEN		STRG	STRG	SOFT/		RIGHT	WRONG
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	GRAD	PROF	W/O	W/	W/O	W/	GOP	GOP	LEAN	LEAN	DIR	TRACK
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
**D/S (NO - YES)	595	33	90	148	71	73	133	118	41	114	201	211	70	125	147	190	134	172	199	81	121	424	119
	60%	36%	46%	64%	59%	70%	68%	65%	59%	62%	62%	57%	59%	52%	53%	71%	63%	69%	73%	41%	63%	61%	54%
NO, DID NOT VOTE FOR BARACK OBAMA IN EITHER 2008 OR 2012	798	63	143	190	95	88	164	149	55	149	263	291	95	183	213	229	173	211	236	139	156	561	169
	80%	68%	73%	82%	80%	85%	84%	83%	80%	81%	81%	78%	79%	76%	76%	85%	82%	84%	86%	71%	82%	80%	77%
TOTAL YES	202	30	52	42	25	15	31	31	14	35	62	80	25	58	66	39	39	39	37	57	35	137	50
-----	20%	32%	27%	18%	20%	15%	16%	17%	20%	19%	19%	22%	21%	24%	24%	15%	18%	16%	14%	29%	18%	20%	23%
IN 2008 AGAINST JOHN MCCAIN	56	6	18	12	7	4	8	8	3	9	11	27	8	14	22	6	14	12	10	21	10	42	10
	6%	7%	9%	5%	6%	4%	4%	4%	4%	5%	3%	7%	7%	6%	8%	2%	6%	5%	4%	11%	5%	6%	4%
IN 2012 AGAINST MITT ROMNEY	39	8	8	6	3	3	8	7	3	8	17	12	3	11	11	13	4	11	9	7	9	28	9
	4%	9%	4%	3%	2%	3%	4%	4%	5%	4%	5%	3%	3%	5%	4%	5%	2%	4%	3%	3%	5%	4%	4%
IN BOTH 2008 AND 2012	107	15	27	24	15	9	15	17	8	18	35	41	13	33	33	20	21	17	19	29	17	68	31
	11%	16%	14%	10%	12%	9%	8%	9%	12%	10%	11%	11%	11%	14%	12%	7%	10%	7%	7%	15%	9%	10%	14%

Table 64-3
 QUESTION D8:
 Did you vote for Barack Obama in either 2008 or 2012?

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
**D/S (NO - YES)	595	218	262	480	114	2	90	355	94	147	74	204	278	87	230	18	80	113	46	122	127	50	39
	60%	72%	66%	69%	44%	4%	44%	67%	41%	60%	56%	68%	64%	45%	62%	43%	56%	62%	72%	65%	64%	67%	36%
NO, DID NOT VOTE FOR BARACK OBAMA IN EITHER 2008 OR 2012	798	260	328	588	186	23	147	442	160	196	103	252	356	140	302	31	112	148	55	155	162	62	73
	80%	86%	83%	84%	72%	52%	72%	84%	71%	80%	78%	84%	82%	73%	81%	71%	78%	81%	86%	83%	82%	84%	68%
TOTAL YES	202	42	66	108	72	22	57	87	66	49	29	48	78	53	72	12	31	35	9	32	36	12	35
-----	20%	14%	17%	16%	28%	48%	28%	16%	29%	20%	22%	16%	18%	27%	19%	29%	22%	19%	14%	17%	18%	16%	32%
IN 2008 AGAINST JOHN MCCAIN	56	10	23	32	19	4	16	24	14	17	8	16	24	11	21	2	8	7	3	6	15	4	10
	6%	3%	6%	5%	7%	10%	8%	5%	6%	7%	6%	5%	6%	6%	6%	5%	6%	4%	5%	3%	8%	6%	9%
IN 2012 AGAINST MITT ROMNEY	39	8	9	17	16	6	14	21	10	8	4	14	19	12	9	2	6	9	-	12	4	3	3
	4%	3%	2%	2%	6%	14%	7%	4%	4%	3%	3%	5%	4%	6%	2%	5%	4%	5%	-	6%	2%	5%	3%
IN BOTH 2008 AND 2012	107	25	35	59	37	11	26	42	42	23	17	18	35	30	42	8	17	19	6	15	16	5	22
	11%	8%	9%	8%	14%	25%	13%	8%	19%	10%	12%	6%	8%	16%	11%	19%	12%	10%	9%	8%	8%	6%	20%

Table 64-4
 QUESTION D8:
 Did you vote for Barack Obama in either 2008 or 2012?

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA											ENOUGH	TOO CONS					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
**D/S (NO - YES)	595	-95	-107	-202	798	401	-7	201	284	295	579	16	484	112	74	31	7	36	560	527	82
	60%	-100%	-100%	-100%	100%	61%	-26%	63%	68%	58%	62%	22%	59%	60%	66%	72%	22%	21%	67%	67%	43%
NO, DID NOT VOTE FOR BARACK OBAMA IN EITHER 2008 OR 2012	798	-	-	-	798	529	10	259	350	403	753	45	649	148	93	37	18	102	696	656	136
	80%	-	-	-	100%	81%	37%	82%	84%	79%	81%	61%	80%	80%	83%	86%	61%	61%	84%	84%	71%
TOTAL YES	202	95	107	202	-	128	17	58	66	108	174	28	165	37	19	6	12	66	136	129	55
-----	20%	100%	100%	100%	-	19%	63%	18%	16%	21%	19%	39%	20%	20%	17%	14%	39%	39%	16%	16%	29%
IN 2008 AGAINST JOHN MCCAIN	56	56	-	56	-	37	4	15	20	30	50	6	48	7	6	-	1	15	40	38	13
	6%	58%	-	27%	-	6%	13%	5%	5%	6%	5%	8%	6%	4%	6%	-	3%	9%	5%	5%	7%
IN 2012 AGAINST MITT ROMNEY	39	39	-	39	-	26	1	13	15	21	36	3	35	4	3	-	2	18	22	25	11
	4%	42%	-	20%	-	4%	3%	4%	4%	4%	4%	4%	4%	2%	2%	-	6%	11%	3%	3%	6%
IN BOTH 2008 AND 2012	107	-	107	107	-	65	12	30	31	56	88	20	82	25	10	6	9	33	74	65	31
	11%	-	100%	53%	-	10%	47%	10%	7%	11%	9%	27%	10%	14%	9%	14%	30%	20%	9%	8%	16%

Table 64-5
 QUESTION D8:
 Did you vote for Barack Obama in either 2008 or 2012?

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE				2016 VOTE			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
**D/S (NO - YES)	595	561	14	521	11	322	101	-16	591	265	166	58	35	72	155	108	77	37	145	95	81	50	318	277
	60%	62%	24%	64%	15%	62%	41%	-17%	69%	64%	60%	53%	33%	72%	68%	60%	60%	40%	71%	66%	62%	41%	56%	64%
NO, DID NOT VOTE FOR BARACK OBAMA IN EITHER 2008 OR 2012	798	733	36	671	45	420	172	38	726	339	220	83	70	85	190	144	103	65	174	120	106	86	443	355
	80%	81%	62%	82%	57%	81%	71%	41%	84%	82%	80%	76%	67%	86%	84%	80%	80%	70%	86%	83%	81%	70%	78%	82%
TOTAL YES	202	172	22	149	33	98	71	54	134	73	55	26	35	14	36	36	26	28	29	25	25	36	125	77
-----	20%	19%	38%	18%	43%	19%	29%	59%	16%	18%	20%	24%	33%	14%	16%	20%	20%	30%	14%	17%	19%	30%	22%	18%
IN 2008 AGAINST JOHN MCCAIN	56	46	6	41	6	28	14	10	38	18	19	6	9	4	7	7	9	5	8	10	3	5	35	20
	6%	5%	10%	5%	8%	5%	6%	11%	4%	4%	7%	5%	9%	4%	3%	4%	7%	6%	4%	7%	3%	4%	6%	5%
IN 2012 AGAINST MITT ROMNEY	39	38	2	26	10	19	16	8	32	17	5	7	7	4	10	5	7	7	4	3	5	12	26	13
	4%	4%	3%	3%	13%	4%	6%	8%	4%	4%	2%	6%	7%	4%	4%	3%	5%	7%	2%	2%	4%	10%	5%	3%
IN BOTH 2008 AND 2012	107	88	15	82	17	51	41	36	64	38	31	13	19	6	18	24	10	16	17	12	16	20	63	44
	11%	10%	25%	10%	21%	10%	17%	39%	7%	9%	11%	12%	18%	6%	8%	14%	8%	17%	9%	9%	13%	16%	11%	10%

Table 64-6
 QUESTION D8:
 Did you vote for Barack Obama in either 2008 or 2012?

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-OUNCE	ANN-OUNCE/AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE-TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
**D/S (NO - YES)	595	30	159	138	65	127	15	62	128	467	220	375	63	529	380	241	200	137	10	116	508	87	46
	60%	40%	68%	52%	61%	68%	44%	63%	47%	64%	53%	64%	41%	64%	74%	64%	54%	57%	20%	71%	63%	45%	46%
NO, DID NOT VOTE FOR BARACK OBAMA IN EITHER 2008 OR 2012	798	53	196	202	86	157	24	80	201	597	318	480	109	681	446	308	287	189	29	141	657	141	74
	80%	70%	84%	76%	80%	84%	72%	81%	73%	82%	76%	82%	71%	82%	87%	82%	77%	79%	60%	85%	82%	73%	73%
TOTAL YES	202	23	37	64	21	29	10	18	73	129	98	105	45	152	66	68	86	51	19	24	149	53	27
-----	20%	30%	16%	24%	20%	16%	28%	19%	27%	18%	24%	18%	29%	18%	13%	18%	23%	21%	40%	15%	18%	27%	27%
IN 2008 AGAINST JOHN MCCAIN	56	10	6	16	8	8	2	6	20	36	30	26	15	38	22	18	23	11	5	5	40	16	8
	6%	13%	2%	6%	8%	4%	6%	6%	7%	5%	7%	4%	10%	5%	4%	5%	6%	5%	11%	3%	5%	8%	8%
IN 2012 AGAINST MITT ROMNEY	39	6	7	13	4	4	1	4	13	26	17	23	7	33	12	14	16	14	1	4	37	3	2
	4%	8%	3%	5%	4%	2%	3%	4%	5%	4%	4%	4%	4%	4%	2%	4%	4%	6%	2%	3%	5%	1%	2%
IN BOTH 2008 AND 2012	107	7	24	35	8	18	6	9	40	68	52	56	23	81	32	36	48	26	13	14	72	35	17
	11%	9%	10%	13%	8%	10%	19%	9%	14%	9%	12%	10%	15%	10%	6%	10%	13%	11%	27%	9%	9%	18%	17%

Table 64-7
 QUESTION D8:
 Did you vote for Barack Obama in either 2008 or 2012?

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	JOB-KILL-ING RE-PEAL/RE-FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN	DOES CON-CERN
BASE-TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
**D/S (NO - YES)	595	271	132	122	71	321	268	246	260	96	208	140	98	111	38	78	149	222	449	147	381	214	541	54
	60%	57%	62%	66%	57%	61%	59%	59%	66%	45%	61%	60%	56%	65%	47%	64%	57%	66%	62%	53%	57%	64%	65%	32%
NO, DID NOT VOTE FOR BARACK OBAMA IN EITHER 2008 OR 2012	798	374	172	153	98	422	361	332	327	155	273	187	137	141	60	100	207	280	587	211	523	275	686	111
	80%	78%	81%	83%	78%	81%	80%	79%	83%	73%	81%	80%	78%	82%	74%	82%	78%	83%	81%	77%	79%	82%	83%	66%
TOTAL YES	202	104	40	31	27	101	93	86	67	58	65	47	39	30	21	22	57	58	138	64	141	61	145	57
-----	20%	22%	19%	17%	22%	19%	20%	21%	17%	27%	19%	20%	22%	18%	26%	18%	22%	17%	19%	23%	21%	18%	17%	34%
IN 2008 AGAINST JOHN MCCAIN	56	28	9	10	9	29	25	22	16	20	18	13	9	10	6	4	14	16	35	20	37	19	38	18
	6%	6%	4%	5%	7%	5%	5%	5%	4%	9%	5%	6%	5%	6%	7%	4%	5%	5%	5%	7%	6%	6%	5%	10%
IN 2012 AGAINST MITT ROMNEY	39	20	7	4	8	20	16	16	17	10	16	5	7	6	6	3	10	19	32	8	26	13	30	10
	4%	4%	3%	2%	7%	4%	4%	4%	4%	5%	5%	2%	4%	3%	7%	2%	4%	6%	4%	3%	4%	4%	4%	6%
IN BOTH 2008 AND 2012	107	56	24	18	9	52	51	48	35	29	31	28	23	15	10	15	33	23	71	36	78	29	77	30
	11%	12%	11%	10%	8%	10%	11%	11%	9%	13%	9%	12%	13%	9%	12%	13%	12%	7%	10%	13%	12%	9%	9%	18%

Table 64-8
 QUESTION D8:
 Did you vote for Barack Obama in either 2008 or 2012?

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
**D/S (NO - YES)	595	467	128	346	113	77	65	-6	456	98	42	583	13	270	269	539	56	126	470	246	317	278	227
	60%	63%	50%	72%	53%	53%	55%	-12%	66%	39%	69%	66%	11%	64%	60%	62%	45%	46%	65%	63%	58%	61%	67%
NO, DID NOT VOTE FOR BARACK OBAMA IN EITHER 2008 OR 2012	798	604	193	412	163	112	91	20	571	175	52	733	65	347	360	707	90	201	597	318	432	365	282
	80%	82%	75%	86%	77%	76%	78%	44%	83%	69%	85%	83%	55%	82%	80%	81%	73%	73%	82%	82%	79%	81%	84%
TOTAL YES	202	137	65	66	50	35	26	25	115	77	9	150	52	77	91	168	34	75	128	72	115	87	55
-----	20%	18%	25%	14%	23%	24%	22%	56%	17%	31%	15%	17%	45%	18%	20%	19%	27%	27%	18%	18%	21%	19%	16%
IN 2008 AGAINST JOHN MCCAIN	56	35	20	21	12	9	7	7	35	18	3	42	14	23	27	50	6	17	39	18	30	26	17
	6%	5%	8%	4%	6%	6%	6%	14%	5%	7%	5%	5%	12%	6%	6%	6%	4%	6%	5%	5%	5%	6%	5%
IN 2012 AGAINST MITT ROMNEY	39	27	13	12	12	8	2	7	26	10	3	26	14	12	21	33	6	19	20	16	23	17	15
	4%	4%	5%	2%	5%	5%	2%	14%	4%	4%	5%	3%	12%	3%	5%	4%	5%	7%	3%	4%	4%	4%	4%
IN BOTH 2008 AND 2012	107	75	32	33	27	18	17	12	54	50	3	82	25	42	43	85	22	39	69	37	62	45	24
	11%	10%	12%	7%	13%	12%	15%	27%	8%	20%	5%	9%	21%	10%	10%	10%	18%	14%	9%	10%	11%	10%	7%

Table 65-1
QUESTION D9:
Gender.

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
MALE	520	250	128	378	137	94	125	208	93	53	137	121	84	126	126	394	520	-	93	81	113	112	120
	52%	48%	45%	47%	73%	50%	51%	54%	51%	57%	52%	49%	51%	53%	53%	52%	100%	-	47%	45%	54%	50%	63%
FEMALE	480	274	155	429	50	92	122	177	89	39	124	125	81	110	110	370	-	480	104	98	98	112	69
	48%	52%	55%	53%	27%	50%	49%	46%	49%	43%	48%	51%	49%	47%	47%	48%	-	100%	53%	55%	46%	50%	37%

Table 65-2
QUESTION D9:
Gender.

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		MEN		WOMEN		WOMEN		HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN		WOMEN		STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN		RIGHT DIR	WRONG TRACK
		18-34	35-54	55+	65+	18-34	35-54	55+	65+					W/O DEGR	W/ DEGR	W/O DEGR	W/ DEGR			LEAN GOP MEN	LEAN GOP WOMEN		
BASE=TOTAL SAMPLE	1000	93	195	232	120	104	195	181	69	184	326	370	120	241	279	268	212	250	274	196	192	698	219
	100%	9%	19%	23%	12%	10%	20%	18%	7%	18%	33%	37%	12%	24%	28%	27%	21%	25%	27%	20%	19%	70%	22%
MALE	520	93	195	232	120	-	-	-	-	86	155	205	75	241	279	-	-	250	-	196	-	382	103
	52%	100%	100%	100%	100%	-	-	-	-	47%	48%	55%	62%	100%	100%	-	-	100%	-	100%	-	55%	47%
FEMALE	480	-	-	-	-	104	195	181	69	98	171	166	46	-	-	268	212	-	274	-	192	316	116
	48%	-	-	-	-	100%	100%	100%	100%	53%	52%	45%	38%	-	-	100%	100%	-	100%	-	100%	45%	53%

Table 65-3
QUESTION D9:
Gender.

BANNER 3

	IDEOLOGY							ABORTION			TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
MALE	520	155	214	368	131	21	77	259	117	144	82	174	256	118	146	19	75	92	33	106	102	35	58
	52%	51%	54%	53%	51%	47%	38%	49%	52%	59%	62%	58%	59%	61%	39%	44%	52%	50%	52%	57%	52%	47%	54%
FEMALE	480	147	181	328	128	24	127	271	109	100	50	127	177	75	227	24	68	91	31	81	96	39	50
	48%	49%	46%	47%	49%	53%	62%	51%	48%	41%	38%	42%	41%	39%	61%	56%	48%	50%	48%	43%	48%	53%	46%

Table 65-4
QUESTION D9:
Gender.

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA											ENOUGH	TOO CONS					
BASE-TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
MALE	520	58	66	124	396	353	19	148	228	250	478	42	405	115	79	20	16	84	436	388	113
	52%	61%	62%	61%	50%	54%	73%	47%	55%	49%	52%	57%	50%	62%	70%	47%	54%	50%	52%	49%	59%
FEMALE	480	37	41	78	402	304	7	169	188	261	449	31	410	70	33	23	14	83	397	396	78
	48%	39%	38%	39%	50%	46%	27%	53%	45%	51%	48%	43%	50%	38%	30%	53%	46%	50%	48%	51%	41%

Table 65-5
QUESTION D9:
Gender.

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY				TOP ISSUE				SECOND TOP ISSUE			2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%
MALE	520	464	33	419	48	270	151	53	442	195	158	69	50	48	96	105	79	51	102	81	64	53	302	218
	52%	51%	56%	51%	62%	52%	62%	57%	51%	47%	57%	63%	48%	49%	42%	58%	61%	55%	50%	56%	49%	43%	53%	50%
FEMALE	480	441	26	400	29	248	92	40	418	217	117	40	55	51	130	75	50	42	101	63	67	70	265	215
	48%	49%	44%	49%	38%	48%	38%	43%	49%	53%	43%	37%	52%	51%	58%	42%	39%	45%	50%	44%	51%	57%	47%	50%

Table 65-6
QUESTION D9:
Gender.

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	BEFORE	ANN- ANN- OUNCE/ AFTER	GOP DE- BATES	GOP PRIM- ARIES	NOMI- NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL																						
BASE-TOTAL SAMPLE	1000 100%	76 8%	233 23%	266 27%	107 11%	186 19%	34 3%	99 10%	274 27%	726 73%	415 42%	585 58%	154 15%	833 83%	512 51%	376 38%	373 37%	240 24%	48 5%	165 16%	806 81%	194 19%	101 10%
MALE	520 52%	37 48%	123 53%	129 48%	67 62%	99 53%	19 57%	47 48%	105 38%	415 57%	193 46%	327 56%	67 43%	445 53%	239 47%	208 55%	191 51%	139 58%	20 41%	96 58%	403 50%	117 60%	56 56%
FEMALE	480 48%	40 52%	110 47%	138 52%	40 38%	87 47%	15 43%	51 52%	169 62%	311 43%	222 54%	258 44%	87 57%	388 47%	273 53%	168 45%	182 49%	101 42%	29 59%	68 42%	403 50%	77 40%	45 44%

Table 65-7
QUESTION D9:
Gender.

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS			
	TOTAL	NOT P-C	BRING CHNG	BUS-INNESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	OBAMA CARE	RE-PEAL/RE-FOR-TRADE DEALS	JOB-KILL-ING	NAT'L SEC-URITY	CREATE JOBS	OBAMA CARE	ILLEG IMMIG	RE-PEAL/RE-FOR-TRADE DEALS	JOB-KILL-ING	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CON-CERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169	
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%	
MALE	520	258	111	91	60	241	253	236	188	121	146	144	85	97	48	65	132	171	368	152	332	188	433	87	
	52%	54%	52%	49%	48%	46%	56%	57%	48%	57%	43%	62%	48%	56%	59%	53%	50%	51%	51%	55%	50%	56%	52%	52%	
FEMALE	480	220	102	94	64	281	200	181	205	92	192	89	91	75	33	57	132	167	356	124	332	148	399	81	
	48%	46%	48%	51%	52%	54%	44%	43%	52%	43%	57%	38%	52%	44%	41%	47%	50%	49%	49%	45%	50%	44%	48%	48%	

Table 65-8
QUESTION D9:
Gender.

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE-TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
MALE	520	393	127	218	133	66	79	23	330	159	31	459	61	229	214	443	77	142	378	211	300	220	157
	52%	53%	49%	46%	63%	45%	68%	52%	48%	63%	51%	52%	52%	54%	48%	51%	62%	52%	52%	54%	55%	49%	47%
FEMALE	480	348	132	260	80	80	38	22	357	94	30	424	56	195	237	432	48	133	347	179	248	232	181
	48%	47%	51%	54%	37%	55%	32%	48%	52%	37%	49%	48%	48%	46%	52%	49%	38%	48%	48%	46%	45%	51%	53%

Table 66-1
Region.

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE=TOTAL SAMPLE	1000 100%	524 52%	283 28%	807 81%	187 19%	186 19%	247 25%	385 39%	182 18%	92 9%	261 26%	246 25%	165 16%	236 24%	236 24%	764 76%	520 52%	480 48%	197 20%	179 18%	211 21%	224 22%	189 19%
NORTHEAST -----	186 19%	92 18%	52 18%	144 18%	41 22%	186 100%	-	-	-	13 14%	118 45%	11 5%	-	44 19%	44 19%	142 19%	94 18%	92 19%	29 15%	35 20%	45 21%	47 21%	30 16%
NEW ENGLAND -----	43 4%	19 4%	12 4%	31 4%	11 6%	43 23%	-	-	-	13 14%	30 12%	-	-	-	-	43 6%	19 4%	24 5%	9 5%	7 4%	9 4%	11 5%	7 3%
CONNECTICUT	10 1%	5 1%	4 1%	8 1%	1 1%	10 5%	-	-	-	-	10 4%	-	-	-	-	10 1%	4 1%	6 1%	1 1%	4 2%	1 1%	2 1%	2 1%
MAINE	7 1%	3 1%	3 1%	6 1%	2 1%	7 4%	-	-	-	7 8%	-	-	-	-	-	7 1%	1 -	6 1%	3 2%	1 1%	-	2 1%	1 1%
MASSACHUSETTS	15 1%	5 1%	4 1%	9 1%	5 3%	15 8%	-	-	-	-	15 6%	-	-	-	-	15 2%	8 2%	7 1%	3 1%	2 1%	4 2%	3 1%	3 1%
NEW HAMPSHIRE	5 1%	4 1%	2 1%	5 1%	-	5 3%	-	-	-	5 6%	-	-	-	-	-	5 1%	2 -	4 1%	1 1%	-	2 1%	1 1%	1 1%
RHODE ISLAND	4 -	1 -	-	1 -	3 1%	4 2%	-	-	-	-	4 1%	-	-	-	-	4 -	2 -	1 -	-	-	1 1%	2 1%	-
VERMONT	2 -	2 -	-	2 -	-	2 1%	-	-	-	-	2 1%	-	-	-	-	2 -	2 -	-	1 -	-	1 -	-	-
MID ATLANTIC -----	143 14%	73 14%	40 14%	113 14%	30 16%	143 77%	-	-	-	-	88 34%	11 5%	-	44 19%	44 19%	99 13%	75 14%	68 14%	20 10%	28 16%	36 17%	36 16%	23 12%
DELAWARE	3 -	2 -	2 1%	3 -	-	3 2%	-	-	-	-	3 1%	-	-	-	-	3 -	2 -	2 -	-	2 1%	1 -	1 -	-
MARYLAND	12 1%	8 1%	3 1%	10 1%	2 1%	12 7%	-	-	-	-	12 5%	-	-	-	-	12 2%	7 1%	6 1%	1 -	3 2%	3 1%	4 2%	2 1%
NEW JERSEY	32 3%	17 3%	9 3%	26 3%	6 3%	32 17%	-	-	-	-	32 12%	-	-	-	-	32 4%	16 3%	16 3%	3 2%	7 4%	8 4%	9 4%	4 2%
NEW YORK	40 4%	22 4%	11 4%	33 4%	7 3%	40 21%	-	-	-	-	40 15%	-	-	-	-	40 5%	21 4%	19 4%	6 3%	7 4%	11 5%	9 4%	7 4%
PENNSYLVANIA	44 4%	20 4%	12 4%	32 4%	12 7%	44 24%	-	-	-	-	-	-	-	44 19%	44 19%	-	22 4%	22 5%	8 4%	6 3%	10 5%	12 5%	8 4%
WEST VIRGINIA	11 1%	4 1%	4 2%	9 1%	3 1%	11 6%	-	-	-	-	-	11 5%	-	-	-	11 1%	8 1%	4 1%	1 1%	3 2%	4 2%	1 1%	2 1%

Continued

Table 66-1
Region.

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
MIDWEST -----	247	137	69	206	40	-	247	-	-	18	35	72	55	67	122	125	125	122	48	39	54	60	46
	25%	26%	24%	25%	22%	-	100%	-	-	19%	14%	29%	33%	28%	52%	16%	24%	25%	25%	22%	25%	27%	24%
GREAT LAKES -----	183	100	46	146	36	-	183	-	-	18	35	15	48	67	114	69	92	91	34	28	44	44	32
	18%	19%	16%	18%	19%	-	74%	-	-	19%	14%	6%	29%	28%	49%	9%	18%	19%	17%	16%	21%	20%	17%
ILLINOIS	35	19	9	29	6	-	35	-	-	-	35	-	-	-	-	35	16	19	6	7	6	9	7
	4%	4%	3%	4%	3%	-	14%	-	-	-	14%	-	-	-	-	5%	3%	4%	3%	4%	3%	4%	4%
INDIANA	15	12	4	15	-	-	15	-	-	-	-	15	-	-	-	15	7	8	3	-	6	4	2
	2%	2%	1%	2%	-	-	6%	-	-	-	-	6%	-	-	-	2%	1%	2%	1%	-	3%	2%	1%
MICHIGAN	37	18	8	25	12	-	37	-	-	-	-	-	-	37	37	-	18	19	8	4	10	8	8
	4%	3%	3%	3%	6%	-	15%	-	-	-	-	-	-	16%	16%	-	3%	4%	4%	2%	5%	3%	4%
MINNESOTA	18	10	3	13	5	-	18	-	-	18	-	-	-	-	-	18	14	3	2	2	4	4	6
	2%	2%	1%	2%	3%	-	7%	-	-	19%	-	-	-	-	-	2%	3%	1%	1%	1%	2%	2%	3%
OHIO	48	21	18	39	9	-	48	-	-	-	-	48	-	48	-	22	26	11	7	11	15	5	
	5%	4%	6%	5%	5%	-	19%	-	-	-	-	29%	-	20%	-	4%	5%	6%	4%	5%	7%	2%	
WISCONSIN	30	20	4	24	6	-	30	-	-	-	-	-	-	30	30	-	15	15	5	9	7	5	4
	3%	4%	1%	3%	3%	-	12%	-	-	-	-	-	-	13%	13%	-	3%	3%	2%	5%	3%	2%	2%
FARM BELT -----	64	37	23	60	4	-	64	-	-	-	57	7	-	7	57	33	31	14	11	10	16	14	
	6%	7%	8%	7%	2%	-	26%	-	-	-	23%	5%	-	3%	7%	6%	6%	7%	6%	5%	7%	7%	
IOWA	7	5	2	7	-	-	7	-	-	-	-	7	-	7	-	3	4	3	-	-	-	1	3
	1%	1%	1%	1%	-	-	3%	-	-	-	-	5%	-	3%	-	1%	1%	2%	-	-	-	1%	1%
KANSAS	10	8	2	10	-	-	10	-	-	-	10	-	-	-	10	6	4	2	4	-	2	2	
	1%	1%	1%	1%	-	-	4%	-	-	-	4%	-	-	-	1%	1%	1%	1%	2%	-	1%	1%	
MISSOURI	30	12	16	29	1	-	30	-	-	-	30	-	-	-	30	15	15	5	5	6	9	6	
	3%	2%	6%	4%	1%	-	12%	-	-	-	12%	-	-	-	4%	3%	3%	2%	3%	3%	4%	3%	
NEBRASKA	11	5	2	8	3	-	11	-	-	-	11	-	-	-	11	6	5	3	1	2	1	3	
	1%	1%	1%	1%	1%	-	4%	-	-	-	4%	-	-	-	1%	1%	1%	1%	1%	1%	1%	2%	
NORTH DAKOTA	2	2	-	2	-	-	2	-	-	-	2	-	-	-	2	1	1	1	-	-	1	-	
	-	-	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	1%	-	-	1%	-	
SOUTH DAKOTA	4	4	-	4	-	-	4	-	-	-	4	-	-	-	4	2	1	-	1	1	1	-	
	-	1%	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	1%	1%	1%	-	

Continued

Table 66-1
Region.

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
SOUTH -----	385 39%	201 38%	111 39%	311 39%	72 38%	-	-	385 100%	-	26 29%	-	144 58%	110 67%	105 45%	70 30%	315 41%	208 40%	177 37%	72 37%	75 42%	78 37%	77 34%	83 44%
DEEP SOUTH -----	187 19%	86 16%	53 19%	140 17%	47 25%	-	-	187 49%	-	-	-	81 33%	36 22%	70 30%	70 30%	117 15%	106 20%	81 17%	34 17%	29 16%	37 17%	40 18%	48 25%
ALABAMA	31 3%	17 3%	10 4%	27 3%	4 2%	-	-	31 8%	-	-	-	31 12%	-	-	-	31 4%	18 4%	12 3%	5 3%	8 5%	11 5%	2 1%	4 2%
ARKANSAS	8 1%	2 -	5 2%	6 1%	2 1%	-	-	8 2%	-	-	-	8 3%	-	-	-	8 1%	2 -	6 1%	2 1%	2 1%	-	1 -	3 2%
FLORIDA	70 7%	31 6%	16 6%	47 6%	23 12%	-	-	70 18%	-	-	-	-	-	70 30%	70 30%	-	47 9%	23 5%	10 5%	11 6%	8 4%	17 7%	24 13%
GEORGIA	36 4%	17 3%	8 3%	25 3%	11 6%	-	-	36 9%	-	-	-	-	36 22%	-	-	36 5%	19 4%	17 4%	9 5%	3 2%	5 2%	13 6%	6 3%
LOUISIANA	17 2%	5 1%	7 2%	11 1%	5 3%	-	-	17 4%	-	-	-	17 7%	-	-	-	17 2%	6 1%	10 2%	5 2%	2 1%	2 1%	4 2%	4 2%
MISSISSIPPI	6 1%	2 -	2 1%	4 1%	1 1%	-	-	6 1%	-	-	-	6 2%	-	-	-	6 1%	1 -	4 1%	-	1 1%	2 1%	1 -	1 1%
SOUTH CAROLINA	20 2%	13 2%	5 2%	18 2%	1 1%	-	-	20 5%	-	-	-	20 8%	-	-	-	20 3%	12 2%	8 2%	3 2%	2 1%	8 4%	2 1%	4 2%
OUTER SOUTH -----	198 20%	114 22%	57 20%	171 21%	24 13%	-	-	198 51%	-	26 29%	-	63 25%	74 45%	35 15%	-	198 26%	102 20%	96 20%	39 20%	46 25%	42 20%	37 17%	35 19%
KENTUCKY	21 2%	13 2%	4 1%	17 2%	4 2%	-	-	21 5%	-	-	-	21 8%	-	-	-	21 3%	10 2%	11 2%	4 2%	3 2%	5 2%	5 2%	3 2%
NORTH CAROLINA	35 4%	15 3%	12 4%	27 3%	7 4%	-	-	35 9%	-	-	-	-	-	35 15%	-	35 5%	16 3%	19 4%	6 3%	10 6%	7 3%	7 3%	6 3%
OKLAHOMA	12 1%	11 2%	2 1%	12 2%	-	-	12 3%	-	-	-	-	12 5%	-	-	-	12 2%	7 1%	5 1%	4 2%	3 2%	2 1%	1 -	2 1%
TENNESSEE	30 3%	17 3%	10 4%	27 3%	3 1%	-	-	30 8%	-	-	-	30 12%	-	-	-	30 4%	14 3%	15 3%	7 4%	4 2%	5 2%	7 3%	5 3%
TEXAS	74 7%	41 8%	24 9%	65 8%	8 4%	-	-	74 19%	-	-	-	-	74 45%	-	-	74 10%	40 8%	34 7%	16 8%	21 12%	12 6%	11 5%	13 7%
VIRGINIA	26 3%	18 3%	5 2%	23 3%	3 2%	-	-	26 7%	-	26 29%	-	-	-	-	-	26 3%	14 3%	12 3%	1 1%	4 2%	10 5%	6 3%	5 2%

Continued

Table 66-1
Region.

BANNER 1

	PARTY IDENTIFICATION					4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE				
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
WEST ----	182 18%	95 18%	51 18%	146 18%	34 18%	-	-	-	182 100%	35 38%	108 41%	19 8%	-	20 8%	-	182 24%	93 18%	89 18%	47 24%	30 17%	34 16%	40 18%	31 16%
MOUNTAIN -----	74 7%	43 8%	19 7%	62 8%	12 6%	-	-	-	74 41%	35 38%	-	19 8%	-	20 8%	-	74 10%	35 7%	39 8%	23 12%	13 7%	8 4%	17 7%	12 7%
ARIZONA	20 2%	12 2%	4 2%	17 2%	3 2%	-	-	-	20 11%	-	-	-	-	20 8%	-	20 3%	8 2%	11 2%	4 2%	5 3%	2 1%	5 2%	4 2%
COLORADO	10 1%	8 2%	2 1%	10 1%	-	-	-	-	10 6%	10 11%	-	-	-	-	-	10 1%	4 1%	6 1%	3 1%	2 1%	1 -	2 1%	2 1%
IDAHO	6 1%	3 1%	2 1%	6 1%	-	-	-	-	6 3%	-	-	6 2%	-	-	-	6 1%	2 -	4 1%	2 1%	2 1%	-	1 -	1 -
MONTANA	2 -	1 -	1 -	2 -	-	-	-	-	2 1%	-	-	2 1%	-	-	-	2 -	-	2 -	-	-	-	2 1%	-
NEVADA	16 2%	6 1%	4 1%	10 1%	6 3%	-	-	-	16 9%	16 17%	-	-	-	-	-	16 2%	13 2%	3 1%	5 3%	-	3 2%	4 2%	3 1%
NEW MEXICO	9 1%	4 1%	3 1%	7 1%	3 1%	-	-	-	9 5%	9 10%	-	-	-	-	-	9 1%	4 1%	5 1%	3 2%	1 1%	2 1%	1 1%	2 1%
UTAH	9 1%	6 1%	3 1%	9 1%	-	-	-	-	9 5%	-	-	9 4%	-	-	-	9 1%	2 -	7 1%	4 2%	3 2%	-	1 -	1 -
WYOMING	3 -	3 1%	-	3 -	-	-	-	-	3 2%	-	-	3 1%	-	-	-	3 -	1 -	2 -	2 1%	-	-	1 -	1 -
PACIFIC -----	108 11%	51 10%	32 11%	84 10%	23 12%	-	-	-	108 59%	-	108 41%	-	-	-	-	108 14%	58 11%	50 10%	24 12%	17 9%	25 12%	23 10%	18 10%
CALIFORNIA	79 8%	36 7%	23 8%	59 7%	18 10%	-	-	-	79 43%	-	79 30%	-	-	-	-	79 10%	45 9%	34 7%	21 10%	13 7%	17 8%	17 7%	12 6%
HAWAII	1 -	-	1 -	1 -	-	-	-	-	1 1%	-	1 -	-	-	-	-	1 -	1 -	-	-	-	1 1%	-	-
OREGON	10 1%	6 1%	3 1%	8 1%	2 1%	-	-	-	10 5%	-	10 4%	-	-	-	-	10 1%	4 1%	6 1%	4 2%	-	2 1%	1 1%	4 2%
WASHINGTON	18 2%	9 2%	6 2%	15 2%	3 2%	-	-	-	18 10%	-	18 7%	-	-	-	-	18 2%	9 2%	9 2%	-	3 2%	6 3%	5 2%	3 2%

Table 66-2
Region.

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN		MEN		WOMEN		WOMEN		HS OR	SOME	COLL	GRAD/	MEN		WOMEN		STRG	STRG	SOFT/	SOFT/	RIGHT	WRONG
		18-34	35-54	55+	65+	18-34	35-54	55+	65+	LESS	COLL	GRAD	PROF	W/O	W/	W/O	W/	GOP	GOP	LEAN	LEAN	DIR	TRACK
BASE=TOTAL SAMPLE	1000 100%	93 9%	195 19%	232 23%	120 12%	104 10%	195 20%	181 18%	69 7%	184 18%	326 33%	370 37%	120 12%	241 24%	279 28%	268 27%	212 21%	250 25%	274 27%	196 20%	192 19%	698 70%	219 22%
NORTHEAST	186 19%	12 13%	41 21%	41 17%	17 14%	17 16%	39 20%	36 20%	13 18%	36 20%	54 16%	68 18%	28 23%	39 16%	55 20%	51 19%	41 19%	43 17%	49 18%	40 20%	38 20%	126 18%	49 23%
NEW ENGLAND	43 4%	4 4%	5 2%	11 5%	4 3%	6 5%	12 6%	7 4%	3 4%	14 8%	7 2%	14 4%	8 6%	6 3%	12 4%	15 6%	9 4%	7 3%	12 4%	11 5%	9 5%	29 4%	13 6%
CONNECTICUT	10 1%	1 1%	-	3 1%	1 1%	-	5 3%	1 -	1 -	3 2%	5 1%	1 -	1 1%	3 1%	1 -	5 2%	1 -	3 1%	2 1%	1 -	4 2%	6 1%	4 2%
MAINE	7 1%	-	-	1 -	1 1%	3 3%	1 1%	2 1%	-	6 3%	-	1 -	-	1 -	-	5 2%	1 1%	-	3 1%	1 1%	1 1%	3 -	3 2%
MASSACHUSETTS	15 1%	1 2%	2 1%	4 2%	2 2%	1 1%	4 2%	2 1%	1 1%	2 1%	3 1%	5 1%	4 4%	1 -	7 2%	4 1%	3 1%	1 -	4 1%	6 3%	2 1%	12 2%	3 1%
NEW HAMPSHIRE	5 1%	-	2 1%	-	-	1 1%	-	3 1%	1 2%	1 1%	-	3 1%	1 1%	-	2 1%	1 -	3 1%	-	4 1%	2 1%	-	5 1%	-
RHODE ISLAND	4 -	-	-	2 1%	-	-	1 1%	-	-	1 1%	-	2 1%	-	1 1%	1 -	-	1 1%	1 -	-	1 1%	1 1%	2 -	1 1%
VERMONT	2 -	1 1%	1 1%	-	-	-	-	-	-	-	-	1 -	1 1%	-	2 1%	-	-	2 1%	-	-	-	1 -	1 -
MID ATLANTIC	143 14%	8 9%	37 19%	30 13%	13 11%	11 11%	27 14%	29 16%	10 15%	22 12%	46 14%	54 15%	20 17%	32 13%	43 15%	36 14%	32 15%	36 14%	37 14%	29 15%	29 15%	97 14%	36 17%
DELAWARE	3 -	-	2 1%	-	-	-	1 -	1 -	-	-	-	3 1%	-	-	2 1%	-	2 1%	1 -	1 -	1 -	1 -	3 -	1 -
MARYLAND	12 1%	-	4 2%	3 1%	1 1%	1 1%	3 1%	2 1%	1 1%	3 1%	3 1%	3 1%	4 3%	3 1%	4 1%	3 1%	3 2%	4 1%	4 1%	2 1%	2 1%	6 1%	3 1%
NEW JERSEY	32 3%	1 1%	8 4%	7 3%	2 2%	3 3%	6 3%	7 4%	2 3%	5 3%	11 3%	11 3%	5 4%	9 4%	7 3%	7 3%	9 4%	9 3%	8 3%	6 3%	7 4%	24 3%	7 3%
NEW YORK	40 4%	3 3%	11 6%	7 3%	5 4%	3 3%	6 3%	9 5%	3 4%	5 3%	14 4%	16 4%	4 3%	9 4%	12 4%	10 4%	9 4%	12 5%	11 4%	5 3%	8 4%	30 4%	7 3%
PENNSYLVANIA	44 4%	4 4%	8 4%	10 4%	4 3%	5 4%	8 4%	10 6%	5 7%	7 4%	16 5%	14 4%	7 6%	8 3%	14 5%	16 6%	7 3%	8 3%	12 4%	11 6%	10 5%	29 4%	13 6%
WEST VIRGINIA	11 1%	1 1%	3 2%	3 1%	2 2%	-	4 2%	-	-	2 1%	3 1%	6 2%	-	3 1%	4 2%	1 1%	2 1%	3 1%	1 -	3 2%	1 1%	6 1%	5 2%

Continued

Table 66-2
Region.

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
MIDWEST -----	247 25%	21 23%	42 22%	61 26%	31 26%	27 26%	51 26%	45 25%	15 22%	56 31%	69 21%	92 25%	30 25%	53 22%	72 26%	72 27%	50 24%	67 27%	69 25%	43 22%	46 24%	173 25%	52 24%
GREAT LAKES -----	183 18%	14 15%	35 18%	43 19%	22 19%	20 19%	38 19%	33 18%	10 14%	45 25%	52 16%	64 17%	22 19%	41 17%	50 18%	55 21%	36 17%	46 18%	54 20%	31 16%	34 18%	126 18%	41 19%
ILLINOIS	35 4%	3 4%	4 2%	9 4%	6 5%	3 3%	9 4%	7 4%	1 2%	7 4%	9 3%	9 2%	10 8%	5 2%	11 4%	11 4%	8 4%	8 3%	12 4%	6 3%	7 4%	21 3%	13 6%
INDIANA	15 2%	1 1%	4 2%	2 1%	1 1%	2 2%	2 1%	5 3%	2 2%	1 1%	5 1%	10 3%	- -	3 1%	4 2%	3 1%	6 3%	5 2%	6 2%	2 1%	2 1%	7 1%	7 3%
MICHIGAN	37 4%	2 2%	8 4%	8 3%	6 5%	6 5%	5 3%	8 4%	2 4%	7 4%	13 4%	14 4%	3 3%	6 2%	12 4%	14 5%	5 2%	9 4%	8 3%	6 3%	8 4%	31 4%	5 2%
MINNESOTA	18 2%	2 2%	4 2%	8 4%	6 5%	- -	2 1%	1 1%	- -	5 3%	5 2%	5 1%	2 2%	10 4%	5 2%	1 -	2 1%	7 3%	2 1%	4 2%	1 1%	11 2%	6 3%
OHIO	48 5%	5 5%	6 3%	11 5%	2 1%	6 6%	12 6%	8 5%	3 4%	19 10%	9 3%	16 4%	4 3%	12 5%	10 4%	16 6%	10 5%	10 4%	11 4%	10 5%	14 7%	34 5%	8 4%
WISCONSIN	30 3%	1 1%	9 4%	5 2%	3 2%	3 3%	8 4%	4 2%	1 2%	6 3%	11 3%	10 3%	3 2%	7 3%	8 3%	10 4%	6 3%	6 2%	14 5%	4 2%	1 1%	23 3%	3 1%
FARM BELT -----	64 6%	7 8%	7 4%	18 8%	8 7%	7 7%	13 7%	11 6%	5 7%	11 6%	17 5%	28 8%	8 6%	11 5%	22 8%	17 6%	14 7%	21 8%	16 6%	12 6%	13 7%	47 7%	11 5%
IOWA	7 1%	1 1%	- -	2 1%	2 2%	2 2%	- -	2 1%	1 1%	- -	3 1%	4 1%	1 1%	1 -	2 1%	2 1%	2 1%	3 1%	2 1%	- -	2 1%	7 1%	1 -
KANSAS	10 1%	2 2%	1 1%	2 1%	1 1%	- -	2 1%	2 1%	1 1%	3 2%	1 -	5 1%	1 1%	1 -	5 2%	3 1%	1 1%	4 2%	3 1%	1 1%	1 1%	6 1%	- -
MISSOURI	30 3%	2 3%	4 2%	9 4%	4 3%	2 2%	7 4%	6 3%	2 3%	5 3%	7 2%	15 4%	3 3%	3 1%	11 4%	8 3%	7 3%	7 3%	6 2%	8 4%	8 4%	20 3%	9 4%
NEBRASKA	11 1%	2 2%	1 1%	3 1%	2 2%	1 1%	2 1%	1 1%	1 2%	1 1%	4 1%	3 1%	2 2%	4 2%	2 1%	1 -	4 2%	3 1%	2 1%	3 1%	1 1%	9 1%	1 1%
NORTH DAKOTA	2 -	- -	- -	1 1%	- -	1 1%	- -	- -	- -	1 1%	1 -	- -	- -	1 1%	- -	1 -	- -	1 -	1 -	- -	- -	2 -	- -
SOUTH DAKOTA	4 -	- -	1 1%	1 1%	- -	- -	1 1%	- -	- -	1 1%	1 -	1 -	- -	1 -	1 -	1 -	- -	2 1%	1 -	- -	- -	2 -	- -

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Table 66-2
Region.

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
SOUTH -----	385 39%	38 40%	77 40%	93 44%	53 44%	35 33%	76 39%	66 37%	30 44%	65 35%	128 39%	142 38%	50 41%	101 42%	107 38%	92 34%	85 40%	101 40%	100 37%	76 39%	75 39%	275 39%	71 32%
DEEP SOUTH -----	187 19%	17 19%	33 17%	55 24%	29 24%	16 16%	33 17%	32 18%	19 27%	28 15%	64 20%	67 18%	29 24%	53 22%	53 19%	39 14%	42 20%	44 17%	43 16%	42 22%	37 20%	131 19%	34 16%
ALABAMA	31 3%	3 3%	11 5%	5 2%	3 2%	2 2%	9 4%	1 1%	1 2%	4 2%	9 3%	15 4%	3 3%	6 2%	13 5%	7 2%	6 4%	9 3%	8 4%	7 4%	4 2%	23 3%	5 2%
ARKANSAS	8 1%	1 1%	- -	1 -	1 1%	1 1%	2 1%	3 2%	2 4%	1 1%	3 1%	1 -	4 3%	1 -	1 -	3 1%	4 2%	- -	2 1%	1 1%	5 2%	4 1%	2 1%
FLORIDA	70 7%	5 5%	11 6%	31 13%	20 17%	5 5%	8 4%	10 5%	4 6%	11 6%	22 7%	29 8%	9 7%	22 9%	25 9%	11 4%	12 6%	18 7%	13 5%	16 8%	9 5%	51 7%	12 6%
GEORGIA	36 4%	5 5%	3 2%	12 5%	2 1%	5 4%	5 3%	7 4%	4 7%	6 3%	16 5%	10 3%	5 4%	13 5%	7 2%	9 3%	8 4%	6 2%	11 4%	11 6%	5 3%	25 4%	7 3%
LOUISIANA	17 2%	2 2%	1 1%	3 1%	2 1%	3 3%	3 2%	4 2%	2 3%	- -	7 2%	6 2%	3 3%	2 1%	4 1%	5 2%	6 3%	2 1%	2 1%	4 2%	8 4%	11 2%	3 1%
MISSISSIPPI	6 1%	- -	1 1%	- -	- -	- -	2 1%	2 1%	1 2%	2 1%	1 -	1 -	2 1%	1 1%	- -	2 1%	3 1%	- -	2 1%	1 1%	2 1%	6 1%	- -
SOUTH CAROLINA	20 2%	2 2%	6 3%	4 2%	2 2%	1 1%	4 2%	3 2%	2 3%	4 2%	8 2%	5 1%	3 2%	8 3%	4 1%	4 1%	5 2%	9 4%	4 1%	2 1%	5 2%	11 2%	5 2%
OUTER SOUTH -----	198 20%	20 22%	44 23%	38 16%	23 20%	18 18%	43 22%	34 19%	12 17%	37 20%	64 20%	75 20%	21 17%	48 20%	54 19%	53 20%	42 20%	57 23%	57 21%	34 17%	37 19%	143 21%	37 17%
KENTUCKY	21 2%	4 4%	1 1%	5 2%	3 2%	1 1%	7 4%	3 2%	1 1%	6 3%	6 2%	8 2%	1 1%	6 3%	4 1%	6 2%	5 2%	5 2%	8 3%	1 -	3 2%	17 2%	- -
NORTH CAROLINA	35 4%	3 3%	9 5%	4 2%	3 3%	3 3%	8 4%	8 5%	2 3%	9 5%	10 3%	13 4%	4 3%	8 3%	8 3%	10 4%	9 4%	7 3%	8 3%	8 4%	10 5%	22 3%	11 5%
OKLAHOMA	12 1%	4 4%	- -	3 1%	2 2%	- -	5 3%	- -	- -	2 1%	1 -	9 2%	1 1%	2 1%	6 2%	1 -	4 2%	7 3%	4 1%	1 -	1 1%	9 1%	1 -
TENNESSEE	30 3%	2 2%	8 4%	5 2%	2 2%	5 5%	2 1%	8 5%	3 4%	9 5%	10 3%	9 3%	1 1%	8 3%	6 2%	10 4%	5 2%	9 4%	8 3%	4 2%	7 4%	23 3%	5 2%
TEXAS	74 7%	7 8%	17 9%	16 7%	9 7%	8 8%	17 9%	8 5%	4 6%	8 4%	29 9%	26 7%	11 9%	18 8%	22 8%	18 7%	15 7%	20 8%	21 8%	17 9%	12 6%	50 7%	17 8%
VIRGINIA	26 3%	- -	9 5%	5 2%	4 3%	1 1%	5 2%	6 3%	1 1%	3 2%	9 3%	10 3%	3 3%	5 2%	9 3%	7 3%	5 2%	10 4%	8 3%	3 1%	4 2%	22 3%	4 2%

Continued

Table 66-2
Region.

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
WEST ----	182 18%	22 24%	34 18%	37 16%	20 16%	25 24%	30 15%	34 19%	11 16%	26 14%	75 23%	68 18%	13 11%	48 20%	45 16%	53 20%	36 17%	40 16%	55 20%	37 19%	33 17%	124 18%	46 21%
MOUNTAIN -----	74 7%	10 10%	8 4%	17 7%	9 8%	14 13%	13 7%	12 7%	3 5%	9 5%	31 9%	27 7%	7 6%	17 7%	18 6%	23 9%	16 8%	18 7%	26 9%	10 5%	13 7%	49 7%	21 10%
ARIZONA	20 2%	1 1%	2 1%	6 3%	3 2%	3 3%	5 3%	3 2%	1 2%	1 1%	9 3%	7 2%	2 1%	4 2%	4 2%	7 3%	5 2%	4 2%	8 3%	2 1%	3 2%	16 2%	1 1%
COLORADO	10 1%	- -	1 1%	3 1%	2 2%	3 3%	2 1%	1 1%	- -	1 1%	3 1%	5 1%	1 1%	2 1%	2 1%	2 1%	4 2%	3 1%	5 2%	1 1%	1 1%	8 1%	2 1%
IDAHO	6 1%	2 2%	- -	- -	- -	1 1%	2 1%	1 1%	1 1%	1 -	2 1%	1 -	2 1%	- -	2 1%	2 1%	1 1%	2 1%	2 1%	- -	2 1%	4 1%	1 1%
MONTANA	2 -	- -	- -	- -	- -	- -	- -	2 1%	- -	1 -	- -	1 -	- -	- -	- -	1 -	1 -	- -	1 -	- -	1 -	2 -	- -
NEVADA	16 2%	5 5%	2 1%	6 3%	3 2%	1 1%	1 1%	1 1%	- -	2 1%	6 2%	7 2%	1 1%	6 2%	7 3%	2 1%	1 -	5 2%	1 -	4 2%	2 1%	9 1%	6 3%
NEW MEXICO	9 1%	1 1%	2 1%	1 -	1 1%	2 2%	1 -	2 1%	1 1%	2 1%	5 2%	1 -	1 1%	4 2%	- -	3 1%	2 1%	1 -	3 1%	2 1%	2 1%	4 1%	6 3%
UTAH	9 1%	1 1%	1 -	1 -	1 1%	3 3%	2 1%	1 -	- -	1 -	4 1%	4 1%	- -	1 -	2 1%	4 2%	2 1%	1 1%	5 2%	1 -	2 1%	6 1%	3 1%
WYOMING	3 -	1 1%	- -	- -	- -	1 1%	- -	1 1%	1 1%	- -	2 1%	1 -	1 1%	- -	1 -	2 1%	1 -	1 -	2 1%	- -	- -	1 -	2 1%
PACIFIC -----	108 11%	12 13%	26 13%	20 9%	10 9%	12 11%	16 8%	21 12%	8 12%	17 9%	44 13%	41 11%	6 5%	31 13%	27 10%	30 11%	20 9%	23 9%	29 10%	27 14%	19 10%	75 11%	25 11%
CALIFORNIA	79 8%	11 12%	19 10%	14 6%	7 6%	9 9%	11 5%	14 8%	4 6%	9 5%	32 10%	34 9%	4 3%	21 9%	24 9%	20 7%	14 7%	17 7%	19 7%	19 10%	13 7%	56 8%	19 9%
HAWAII	1 -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	1 -	- -	- -	- -	- -	1 1%	- -	1 -	- -
OREGON	10 1%	1 1%	2 1%	1 -	1 1%	2 2%	- -	4 2%	3 4%	3 1%	5 2%	1 -	1 1%	4 2%	- -	4 2%	2 1%	1 -	5 2%	3 1%	1 1%	6 1%	1 1%
WASHINGTON	18 2%	- -	4 2%	5 2%	2 2%	- -	6 3%	3 2%	1 1%	5 3%	7 2%	6 2%	- -	7 3%	2 1%	6 2%	3 2%	5 2%	4 2%	4 2%	5 2%	12 2%	5 2%

Table 66-3
Region.

BANNER 3

	IDEOLOGY						ABORTION				TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
NORTHEAST	186	36	78	114	63	9	44	71	58	57	21	53	74	42	70	43	143	-	-	-	-	-	-
-----	19%	12%	20%	16%	24%	20%	22%	13%	26%	23%	16%	18%	17%	22%	19%	100%	100%	-	-	-	-	-	-
NEW ENGLAND	43	9	13	22	20	1	12	15	13	15	6	11	17	11	15	43	-	-	-	-	-	-	-
-----	4%	3%	3%	3%	8%	2%	6%	3%	6%	6%	5%	4%	4%	6%	4%	100%	-	-	-	-	-	-	-
CONNECTICUT	10	3	2	5	5	-	4	4	5	1	-	6	6	-	4	10	-	-	-	-	-	-	-
	1%	1%	-	1%	2%	-	2%	1%	2%	-	-	2%	1%	-	1%	23%	-	-	-	-	-	-	-
MAINE	7	1	1	3	5	-	3	3	2	3	1	1	3	-	5	7	-	-	-	-	-	-	-
	1%	-	-	-	2%	-	1%	1%	1%	1%	1%	-	1%	-	1%	17%	-	-	-	-	-	-	-
MASSACHUSETTS	15	1	5	6	8	1	5	4	4	7	1	1	2	7	5	15	-	-	-	-	-	-	-
	1%	-	1%	1%	3%	2%	2%	1%	2%	3%	1%	-	1%	4%	1%	34%	-	-	-	-	-	-	-
NEW HAMPSHIRE	5	2	4	5	-	-	-	2	2	1	1	1	3	2	1	5	-	-	-	-	-	-	-
	1%	1%	1%	1%	-	-	-	-	1%	1%	1%	-	1%	1%	-	13%	-	-	-	-	-	-	-
RHODE ISLAND	4	1	-	1	3	-	-	1	-	3	1	1	2	1	-	4	-	-	-	-	-	-	-
	-	-	-	-	1%	-	-	-	-	1%	1%	-	1%	1%	-	8%	-	-	-	-	-	-	-
VERMONT	2	1	1	2	-	-	-	1	-	1	1	-	1	1	-	2	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	5%	-	-	-	-	-	-	-
MID ATLANTIC	143	28	64	92	43	8	33	56	45	42	15	42	58	30	55	-	143	-	-	-	-	-	-
-----	14%	9%	16%	13%	17%	18%	16%	11%	20%	17%	12%	14%	13%	16%	15%	-	100%	-	-	-	-	-	-
DELAWARE	3	-	3	3	-	1	1	1	1	2	-	2	2	1	1	-	3	-	-	-	-	-	-
	-	-	1%	-	-	2%	-	-	-	1%	-	1%	-	-	-	-	2%	-	-	-	-	-	-
MARYLAND	12	3	5	8	5	-	3	6	3	3	1	1	2	3	8	-	12	-	-	-	-	-	-
	1%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	-	-	1%	2%	-	9%	-	-	-	-	-	-
NEW JERSEY	32	5	18	23	6	3	6	12	11	9	4	9	14	6	13	-	32	-	-	-	-	-	-
	3%	2%	5%	3%	2%	6%	3%	2%	5%	4%	3%	3%	3%	3%	3%	-	22%	-	-	-	-	-	-
NEW YORK	40	10	14	24	13	3	12	14	15	11	6	15	20	10	9	-	40	-	-	-	-	-	-
	4%	3%	3%	3%	5%	7%	6%	3%	7%	4%	4%	5%	5%	5%	2%	-	28%	-	-	-	-	-	-
PENNSYLVANIA	44	10	19	29	14	1	8	20	12	12	3	11	14	7	23	-	44	-	-	-	-	-	-
	4%	3%	5%	4%	5%	2%	4%	4%	5%	5%	2%	4%	3%	4%	6%	-	31%	-	-	-	-	-	-
WEST VIRGINIA	11	-	6	6	6	-	3	4	2	5	1	4	5	4	2	-	11	-	-	-	-	-	-
	1%	-	1%	1%	2%	-	1%	1%	1%	2%	1%	1%	1%	2%	1%	-	8%	-	-	-	-	-	-

Continued

Table 66-3
Region.

BANNER 3

	IDEOLOGY						ABORTION				TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
MIDWEST -----	247 25%	80 26%	94 24%	174 25%	67 26%	6 14%	49 24%	138 26%	55 24%	54 22%	41 31%	70 23%	111 26%	41 21%	95 25%	-	-	183 100%	64 100%	-	-	-	-
GREAT LAKES -----	183 18%	57 19%	71 18%	127 18%	50 20%	5 11%	35 17%	103 20%	42 18%	38 16%	34 25%	53 18%	86 20%	34 18%	63 17%	-	-	183 100%	-	-	-	-	-
ILLINOIS	35 4%	13 4%	12 3%	25 4%	10 4%	-	6 3%	20 4%	6 3%	9 4%	6 4%	10 3%	16 4%	11 6%	9 2%	-	-	35 19%	-	-	-	-	-
INDIANA	15 2%	7 2%	4 1%	11 2%	4 1%	1 2%	5 2%	10 2%	4 2%	2 1%	3 2%	4 1%	7 2%	2 1%	6 2%	-	-	15 8%	-	-	-	-	-
MICHIGAN	37 4%	9 3%	16 4%	26 4%	10 4%	1 2%	6 3%	19 4%	7 3%	11 5%	9 6%	10 3%	18 4%	4 2%	15 4%	-	-	37 20%	-	-	-	-	-
MINNESOTA	18 2%	5 2%	6 2%	12 2%	5 2%	1 3%	1 1%	9 2%	3 1%	6 2%	4 3%	3 1%	7 2%	5 3%	5 1%	-	-	18 10%	-	-	-	-	-
OHIO	48 5%	8 3%	22 6%	30 4%	16 6%	1 2%	14 7%	26 5%	13 6%	8 3%	8 6%	11 4%	19 4%	11 5%	18 5%	-	-	48 26%	-	-	-	-	-
WISCONSIN	30 3%	14 5%	10 2%	24 3%	5 2%	1 2%	3 1%	19 4%	9 4%	2 1%	4 3%	15 5%	19 4%	2 1%	9 2%	-	-	30 16%	-	-	-	-	-
FARM BELT -----	64 6%	23 8%	23 6%	46 7%	17 6%	1 3%	14 7%	35 7%	13 6%	16 7%	7 5%	18 6%	25 6%	7 3%	32 9%	-	-	-	64 100%	-	-	-	-
IOWA	7 1%	4 1%	2 -	6 1%	1 -	-	1 1%	5 1%	1 1%	1 -	-	2 1%	2 -	1 -	5 1%	-	-	-	7 12%	-	-	-	-
KANSAS	10 1%	4 1%	5 1%	9 1%	1 -	-	1 1%	4 1%	5 2%	1 -	2 2%	-	2 1%	2 1%	6 2%	-	-	-	10 16%	-	-	-	-
MISSOURI	30 3%	9 3%	11 3%	20 3%	9 4%	1 3%	9 4%	13 2%	6 3%	11 5%	2 2%	8 3%	10 2%	2 1%	17 5%	-	-	-	30 47%	-	-	-	-
NEBRASKA	11 1%	4 1%	4 1%	8 1%	3 1%	-	-	8 1%	-	3 1%	1 1%	7 2%	8 2%	-	2 1%	-	-	-	11 17%	-	-	-	-
NORTH DAKOTA	2 -	1 -	-	1 -	1 -	-	1 1%	1 -	1 -	-	1 1%	-	1 -	1 1%	-	-	-	-	2 4%	-	-	-	-
SOUTH DAKOTA	4 -	1 -	1 -	2 -	1 -	-	1 1%	4 1%	-	-	-	1 -	1 -	-	2 1%	-	-	-	4 6%	-	-	-	-

Continued

Table 66-3
Region.

BANNER 3

	IDEOLOGY						ABORTION				TEA PARTY IMAGE				8 PT REGION								
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
SOUTH -----	385 39%	133 44%	152 39%	285 41%	80 31%	20 43%	72 35%	223 42%	65 29%	97 40%	48 36%	117 39%	164 38%	71 37%	150 40%	-	-	-	-	187 100%	198 100%	-	-
DEEP SOUTH -----	187 19%	68 22%	69 17%	136 20%	43 17%	7 16%	34 16%	103 19%	37 16%	47 19%	18 13%	65 22%	82 19%	39 20%	66 18%	-	-	-	-	187 100%	-	-	-
ALABAMA	31 3%	10 3%	12 3%	22 3%	9 3%	-	9 4%	19 4%	7 3%	5 2%	3 3%	8 3%	11 3%	7 4%	12 3%	-	-	-	-	31 16%	-	-	-
ARKANSAS	8 1%	3 1%	3 1%	6 1%	2 1%	1 3%	3 1%	8 2%	-	-	-	3 1%	3 1%	3 1%	3 1%	-	-	-	-	8 5%	-	-	-
FLORIDA	70 7%	20 7%	31 8%	51 7%	14 6%	4 9%	8 4%	25 5%	18 8%	27 11%	8 6%	28 9%	36 8%	15 8%	19 5%	-	-	-	-	70 37%	-	-	-
GEORGIA	36 4%	14 5%	9 2%	23 3%	13 5%	-	8 4%	19 4%	8 4%	9 4%	3 2%	13 4%	16 4%	6 3%	15 4%	-	-	-	-	36 19%	-	-	-
LOUISIANA	17 2%	6 2%	6 2%	12 2%	4 2%	-	3 1%	14 3%	1 -	2 1%	1 1%	5 2%	6 1%	3 2%	7 2%	-	-	-	-	17 9%	-	-	-
MISSISSIPPI	6 1%	4 1%	1 -	5 1%	-	1 2%	1 -	4 1%	2 1%	-	-	4 1%	4 1%	-	2 1%	-	-	-	-	6 3%	-	-	-
SOUTH CAROLINA	20 2%	11 4%	7 2%	17 2%	1 1%	1 2%	3 1%	14 3%	1 -	5 2%	2 1%	5 2%	7 2%	5 2%	8 2%	-	-	-	-	20 11%	-	-	-
OUTER SOUTH -----	198 20%	66 22%	83 21%	149 21%	37 14%	12 27%	39 19%	120 23%	29 13%	50 20%	30 23%	52 17%	82 19%	32 17%	84 22%	-	-	-	-	-	198 100%	-	-
KENTUCKY	21 2%	6 2%	9 2%	14 2%	5 2%	1 2%	4 2%	12 2%	3 1%	5 2%	2 2%	7 2%	9 2%	4 2%	7 2%	-	-	-	-	-	21 10%	-	-
NORTH CAROLINA	35 4%	15 5%	13 3%	28 4%	5 2%	2 4%	5 2%	22 4%	4 2%	10 4%	4 3%	10 3%	14 3%	5 2%	17 5%	-	-	-	-	-	35 18%	-	-
OKLAHOMA	12 1%	6 2%	2 1%	8 1%	3 1%	2 4%	5 2%	9 2%	2 1%	2 1%	3 2%	2 1%	5 1%	3 1%	5 1%	-	-	-	-	-	12 6%	-	-
TENNESSEE	30 3%	11 4%	11 3%	22 3%	6 2%	2 4%	7 3%	21 4%	3 1%	6 2%	6 4%	7 2%	12 3%	3 1%	14 4%	-	-	-	-	-	30 15%	-	-
TEXAS	74 7%	19 6%	37 9%	56 8%	12 5%	5 12%	16 8%	44 8%	9 4%	21 9%	14 11%	18 6%	33 8%	14 7%	27 7%	-	-	-	-	-	74 37%	-	-
VIRGINIA	26 3%	9 3%	12 3%	21 3%	5 2%	-	2 1%	12 2%	8 3%	6 3%	1 1%	9 3%	10 2%	3 2%	13 3%	-	-	-	-	-	26 13%	-	-

Continued

Table 66-3
Region.

BANNER 3

	IDEOLOGY							ABORTION				TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC	
WEST ----	182 18%	53 18%	71 18%	124 18%	48 18%	10 23%	38 19%	97 18%	49 22%	36 15%	23 17%	60 20%	83 19%	40 21%	59 16%	-	-	-	-	-	-	-	74 100%	108 100%
MOUNTAIN -----	74 7%	26 9%	27 7%	53 8%	19 7%	3 6%	15 8%	44 8%	13 6%	18 7%	12 9%	16 5%	28 7%	19 10%	27 7%	-	-	-	-	-	-	-	74 100%	-
ARIZONA	20 2%	7 2%	8 2%	14 2%	5 2%	-	4 2%	12 2%	4 2%	3 1%	2 2%	4 1%	7 2%	6 3%	7 2%	-	-	-	-	-	-	-	20 27%	-
COLORADO	10 1%	3 1%	3 1%	6 1%	1 -	3 6%	4 2%	10 2%	-	-	1 1%	1 -	2 -	4 2%	5 1%	-	-	-	-	-	-	-	10 14%	-
IDAHO	6 1%	3 1%	2 -	5 1%	1 -	-	1 -	3 1%	2 1%	-	1 1%	3 1%	4 1%	1 -	1 -	-	-	-	-	-	-	-	6 7%	-
MONTANA	2 -	1 -	-	1 -	1 -	-	1 -	1 -	1 -	-	-	-	-	1 -	1 -	-	-	-	-	-	-	-	2 2%	-
NEVADA	16 2%	3 1%	5 1%	8 1%	8 3%	-	3 1%	4 1%	3 1%	9 4%	3 2%	2 1%	5 1%	5 3%	6 2%	-	-	-	-	-	-	-	16 21%	-
NEW MEXICO	9 1%	4 1%	5 1%	9 1%	-	-	-	5 1%	1 1%	3 1%	3 3%	4 1%	7 2%	1 1%	1 -	-	-	-	-	-	-	-	9 12%	-
UTAH	9 1%	4 1%	3 1%	7 1%	2 1%	-	2 1%	8 2%	-	1 -	1 1%	2 1%	3 1%	2 1%	4 1%	-	-	-	-	-	-	-	9 12%	-
WYOMING	3 -	1 -	1 -	2 -	1 -	-	1 -	1 -	1 -	1 1%	1 1%	-	1 -	-	2 1%	-	-	-	-	-	-	-	3 4%	-
PACIFIC -----	108 11%	27 9%	44 11%	71 10%	29 11%	8 17%	23 11%	54 10%	36 16%	18 7%	11 8%	44 15%	55 13%	21 11%	32 9%	-	-	-	-	-	-	-	-	108 100%
CALIFORNIA	79 8%	19 6%	30 8%	49 7%	24 9%	5 11%	17 9%	33 6%	32 14%	14 6%	9 7%	32 11%	41 9%	18 9%	20 5%	-	-	-	-	-	-	-	-	79 73%
HAWAII	1 -	-	1 -	1 -	-	-	-	1 -	-	-	1 1%	-	1 -	-	-	-	-	-	-	-	-	-	-	1 1%
OREGON	10 1%	3 1%	4 1%	6 1%	1 -	3 6%	2 1%	9 2%	1 -	-	1 1%	3 1%	4 1%	-	6 2%	-	-	-	-	-	-	-	-	10 9%
WASHINGTON	18 2%	5 2%	9 2%	14 2%	4 1%	-	4 2%	10 2%	3 1%	5 2%	-	9 3%	9 2%	2 1%	6 2%	-	-	-	-	-	-	-	-	18 16%

Table 66-4
Region.

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE					BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X	OBAMA 08&12	TOTAL OBAMA	NEVER OBAMA											ENOUGH	TOO CONS				
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
NORTHEAST	186	18	25	44	142	119	5	62	71	103	174	12	152	34	22	8	4	34	152	143	41
-----	19%	19%	24%	22%	18%	18%	19%	19%	17%	20%	19%	16%	19%	18%	20%	18%	13%	20%	18%	18%	22%
NEW ENGLAND	43	4	8	12	31	30	2	11	19	21	40	3	32	11	8	2	1	2	41	31	12
-----	4%	4%	8%	6%	4%	5%	9%	3%	4%	4%	4%	4%	4%	6%	7%	5%	3%	1%	5%	4%	6%
CONNECTICUT	10	1	2	3	7	6	1	2	3	5	8	2	8	1	1	-	-	1	9	8	2
	1%	1%	2%	1%	1%	1%	5%	1%	1%	1%	1%	3%	1%	1%	1%	-	-	1%	1%	1%	1%
MAINE	7	-	-	-	7	3	-	5	3	5	7	-	4	3	2	1	-	-	7	4	3
	1%	-	-	-	1%	-	-	1%	1%	1%	1%	-	1%	2%	2%	3%	-	-	1%	1%	2%
MASSACHUSETTS	15	1	4	5	9	13	1	1	8	6	14	1	11	4	4	1	-	1	14	10	4
	1%	1%	4%	3%	1%	2%	4%	-	2%	1%	1%	1%	1%	2%	3%	2%	-	1%	2%	1%	2%
NEW HAMPSHIRE	5	1	2	3	3	4	-	2	3	3	5	-	5	-	-	-	-	-	5	5	-
	1%	1%	1%	1%	-	1%	-	-	1%	1%	1%	-	1%	-	-	-	-	-	1%	1%	-
RHODE ISLAND	4	1	-	1	2	2	-	1	1	3	4	-	2	1	1	-	-	-	4	1	3
	-	1%	-	1%	-	-	-	-	-	1%	-	-	-	1%	1%	-	-	-	-	-	1%
VERMONT	2	-	-	-	2	2	-	-	2	-	2	-	1	1	-	-	1	-	2	2	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	3%	-	-	-	-
MID ATLANTIC	143	14	17	31	112	89	3	51	52	82	135	8	121	22	14	6	3	32	111	112	29
-----	14%	15%	16%	15%	14%	14%	11%	16%	13%	16%	15%	12%	15%	12%	12%	14%	9%	19%	13%	14%	15%
DELAWARE	3	-	-	-	3	3	-	1	-	3	3	-	2	2	2	-	-	-	3	3	1
	-	-	-	-	-	-	-	-	-	1%	-	-	-	1%	2%	-	-	-	-	-	-
MARYLAND	12	1	2	3	9	9	-	3	6	6	11	1	11	1	-	1	-	2	11	10	3
	1%	1%	2%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	-	-	2%	-	1%	1%	1%	1%
NEW JERSEY	32	5	6	10	22	21	3	8	14	16	30	2	29	3	2	1	-	12	20	27	4
	3%	5%	5%	5%	3%	3%	11%	3%	3%	3%	3%	3%	4%	2%	2%	3%	-	7%	2%	3%	2%
NEW YORK	40	5	6	11	29	29	-	11	18	20	38	2	34	5	2	1	2	9	31	33	5
	4%	5%	6%	6%	4%	4%	-	4%	4%	4%	4%	2%	4%	3%	2%	2%	7%	6%	4%	4%	3%
PENNSYLVANIA	44	3	2	5	40	24	-	20	11	32	43	1	37	8	5	1	1	8	37	32	12
	4%	3%	2%	2%	5%	4%	-	6%	3%	6%	5%	2%	5%	4%	5%	3%	3%	5%	4%	4%	6%
WEST VIRGINIA	11	1	1	2	9	4	-	7	3	6	9	3	7	4	2	1	-	1	10	7	4
	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	4%	1%	2%	2%	3%	-	1%	1%	1%	2%

Continued

Table 66-4
Region.

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE					BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X	OBAMA 08&12	TOTAL OBAMA	NEVER OBAMA											ENOUGH	TOO CONS				
MIDWEST	247	19	24	44	203	168	6	73	95	129	224	23	194	53	30	11	12	34	213	200	44
-----	25%	20%	23%	22%	25%	26%	22%	23%	23%	25%	24%	31%	24%	29%	26%	26%	40%	21%	26%	26%	23%
GREAT LAKES	183	16	19	35	148	123	6	54	71	98	169	14	142	41	24	8	9	26	157	144	37
-----	18%	17%	17%	17%	19%	19%	22%	17%	17%	19%	18%	20%	17%	22%	21%	19%	30%	16%	19%	18%	19%
ILLINOIS	35	4	5	9	27	24	3	8	14	17	31	4	24	11	4	2	6	3	32	25	9
	4%	4%	4%	4%	3%	4%	10%	3%	3%	3%	3%	6%	3%	6%	4%	4%	19%	2%	4%	3%	5%
INDIANA	15	2	2	4	12	9	-	7	1	12	13	3	14	1	-	1	-	3	13	14	1
	2%	2%	2%	2%	1%	1%	-	2%	-	2%	1%	4%	2%	1%	-	2%	-	2%	2%	2%	1%
MICHIGAN	37	4	3	7	30	24	1	12	17	17	34	3	30	7	4	2	1	6	31	32	5
	4%	4%	3%	4%	4%	4%	3%	4%	4%	3%	4%	4%	4%	4%	4%	5%	3%	4%	4%	4%	3%
MINNESOTA	18	4	-	4	14	17	-	1	7	10	16	1	15	3	1	2	-	5	13	14	4
	2%	4%	-	2%	2%	3%	-	-	2%	2%	2%	2%	2%	2%	1%	5%	-	3%	2%	2%	2%
OHIO	48	2	7	9	39	30	2	15	17	27	44	3	36	12	9	-	2	5	42	35	11
	5%	2%	6%	4%	5%	5%	8%	5%	4%	5%	5%	4%	4%	6%	8%	-	8%	3%	5%	5%	6%
WISCONSIN	30	-	2	2	28	20	-	10	14	16	30	-	23	7	5	1	-	4	26	23	7
	3%	-	2%	1%	4%	3%	-	3%	3%	3%	3%	-	3%	4%	5%	3%	-	2%	3%	3%	4%
FARM BELT	64	3	6	9	55	46	-	18	25	31	56	8	52	12	6	3	3	8	56	57	7
-----	6%	3%	6%	4%	7%	7%	-	6%	6%	6%	6%	11%	6%	7%	5%	8%	10%	5%	7%	7%	4%
IOWA	7	1	-	1	7	6	-	2	2	4	7	1	7	1	-	-	1	1	6	7	-
	1%	1%	-	-	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	-	-	3%	1%	1%	1%	-
KANSAS	10	-	-	-	10	6	-	4	6	3	9	1	9	1	-	1	-	4	7	9	1
	1%	-	-	-	1%	1%	-	1%	1%	1%	1%	2%	1%	1%	-	2%	-	2%	1%	1%	1%
MISSOURI	30	2	6	8	22	21	-	9	10	17	28	2	23	7	4	1	2	-	30	28	2
	3%	2%	6%	4%	3%	3%	-	3%	2%	3%	3%	3%	3%	4%	3%	3%	7%	-	4%	4%	1%
NEBRASKA	11	-	-	-	11	8	-	3	4	5	9	2	7	3	2	1	-	-	11	7	4
	1%	-	-	-	1%	1%	-	1%	1%	1%	1%	2%	1%	2%	2%	3%	-	-	1%	1%	2%
NORTH DAKOTA	2	-	-	-	2	2	-	-	1	-	1	1	2	-	-	-	-	2	-	2	-
	-	-	-	-	-	-	-	-	-	-	-	2%	-	-	-	-	-	1%	-	-	-
SOUTH DAKOTA	4	-	-	-	4	2	-	1	1	1	2	1	4	-	-	-	-	1	2	4	-
	-	-	-	-	-	-	-	-	-	-	-	2%	-	-	-	-	-	1%	-	-	-

Continued

Table 66-4
Region.

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE					BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X	OBAMA 08&12	TOTAL OBAMA	NEVER OBAMA											ENOUGH	TOO CONS				
SOUTH	385	37	31	68	317	249	6	130	178	181	359	26	316	70	39	20	10	63	322	307	70
-----	39%	39%	29%	34%	40%	38%	23%	41%	43%	35%	39%	35%	39%	38%	35%	47%	33%	37%	39%	39%	37%
DEEP SOUTH	187	17	15	32	155	127	3	57	87	85	172	15	155	32	16	9	6	34	153	148	35
-----	19%	18%	14%	16%	19%	19%	10%	18%	21%	17%	19%	20%	19%	17%	14%	22%	20%	20%	18%	19%	18%
ALABAMA	31	4	3	7	23	17	1	13	13	14	27	4	26	4	2	1	1	5	25	24	7
	3%	4%	3%	4%	3%	3%	4%	4%	3%	3%	3%	5%	3%	2%	2%	2%	3%	3%	3%	3%	3%
ARKANSAS	8	1	-	1	7	4	-	4	3	5	7	1	7	1	-	-	1	1	7	6	2
	1%	1%	-	-	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	-	-	3%	1%	1%	1%	1%
FLORIDA	70	4	9	13	57	48	-	22	38	27	65	5	53	16	10	3	3	12	58	54	13
	7%	4%	8%	6%	7%	7%	-	7%	9%	5%	7%	6%	7%	9%	9%	8%	10%	7%	7%	7%	7%
GEORGIA	36	6	-	6	30	29	-	7	14	18	32	4	31	5	3	2	-	7	29	28	7
	4%	6%	-	3%	4%	4%	-	2%	3%	4%	3%	5%	4%	3%	2%	5%	-	4%	3%	4%	4%
LOUISIANA	17	1	2	3	13	13	-	4	6	11	17	-	16	1	-	-	1	6	11	12	4
	2%	1%	2%	2%	2%	2%	-	1%	1%	2%	2%	-	2%	1%	-	-	3%	3%	1%	2%	2%
MISSISSIPPI	6	-	-	-	6	5	-	1	5	1	6	-	6	-	-	-	-	-	6	4	2
	1%	-	-	-	1%	1%	-	-	1%	-	1%	-	1%	-	-	-	-	-	1%	-	1%
SOUTH CAROLINA	20	1	1	2	17	12	2	6	8	10	18	2	16	4	2	3	-	3	17	20	-
	2%	1%	1%	1%	2%	2%	7%	2%	2%	2%	2%	2%	2%	2%	1%	6%	-	2%	2%	3%	-
OUTER SOUTH	198	19	16	36	162	121	3	73	91	96	187	11	160	38	23	11	4	29	169	159	36
-----	20%	20%	15%	18%	20%	18%	12%	23%	22%	19%	20%	15%	20%	21%	21%	25%	13%	17%	20%	20%	19%
KENTUCKY	21	2	3	5	15	13	-	8	11	8	19	1	15	6	3	1	1	6	14	17	3
	2%	2%	3%	3%	2%	2%	-	2%	3%	2%	2%	2%	2%	3%	3%	3%	4%	4%	2%	2%	2%
NORTH CAROLINA	35	5	1	6	29	18	-	17	14	19	32	3	29	7	5	2	-	4	32	22	12
	4%	5%	1%	3%	4%	3%	-	5%	3%	4%	3%	4%	4%	4%	4%	5%	-	2%	4%	3%	6%
OKLAHOMA	12	1	1	2	11	9	1	2	8	5	12	-	12	-	-	-	-	-	12	10	2
	1%	1%	1%	1%	1%	1%	4%	1%	2%	1%	1%	-	2%	-	-	-	-	-	1%	1%	1%
TENNESSEE	30	2	1	3	27	19	-	10	15	14	29	1	24	5	3	1	1	7	23	24	4
	3%	2%	1%	1%	3%	3%	-	3%	4%	3%	3%	1%	3%	3%	3%	2%	3%	4%	3%	3%	2%
TEXAS	74	7	8	15	59	47	2	25	31	37	68	5	60	14	7	6	1	10	64	64	9
	7%	7%	8%	7%	7%	7%	9%	8%	8%	7%	7%	7%	7%	7%	6%	14%	2%	6%	8%	8%	4%
VIRGINIA	26	2	2	5	22	15	-	11	13	13	26	-	20	6	5	-	1	2	25	21	5
	3%	3%	2%	2%	3%	2%	-	4%	3%	3%	3%	-	2%	3%	5%	-	4%	1%	3%	3%	3%

Continued

Table 66-4
Region.

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE					BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X	OBAMA 08&12	TOTAL OBAMA	NEVER OBAMA											ENOUGH	TOO CONS				
WEST -----	182 18%	20 21%	26 25%	47 23%	135 17%	120 18%	10 36%	52 17%	72 17%	97 19%	169 18%	13 17%	153 19%	29 16%	21 19%	4 8%	4 14%	36 22%	146 18%	135 17%	35 18%
MOUNTAIN -----	74 7%	8 8%	5 4%	12 6%	62 8%	51 8%	4 16%	18 6%	33 8%	36 7%	69 7%	5 7%	60 7%	14 8%	7 7%	4 8%	3 10%	13 8%	61 7%	59 7%	14 7%
ARIZONA	20 2%	5 5%	1 1%	5 3%	14 2%	16 2%	1 3%	3 1%	10 2%	8 2%	18 2%	2 2%	16 2%	3 2%	3 2%	1 2%	- -	5 3%	14 2%	12 2%	7 3%
COLORADO	10 1%	- -	- -	- -	10 1%	8 1%	- -	2 1%	3 1%	7 1%	10 1%	- -	9 1%	2 1%	1 1%	- -	1 3%	3 2%	7 1%	9 1%	1 1%
IDAHO	6 1%	- -	1 1%	1 -	5 1%	5 1%	- -	1 -	5 1%	1 -	6 1%	- -	5 1%	1 -	- -	1 1%	- -	- -	6 1%	6 1%	- -
MONTANA	2 -	- -	- -	- -	2 -	1 -	- -	1 -	1 -	1 -	2 -	- -	2 -	- -	- -	- -	- -	- -	2 -	2 -	- -
NEVADA	16 2%	2 2%	1 1%	3 2%	12 2%	9 1%	3 13%	3 1%	5 1%	10 2%	14 2%	1 2%	12 2%	3 2%	2 2%	1 2%	- -	2 1%	14 2%	13 2%	2 1%
NEW MEXICO	9 1%	- -	1 1%	1 -	8 1%	3 -	- -	6 2%	4 1%	4 1%	8 1%	1 2%	5 1%	4 2%	1 1%	1 2%	2 8%	1 1%	8 1%	7 1%	2 1%
UTAH	9 1%	1 1%	1 1%	2 1%	7 1%	7 1%	- -	2 1%	2 1%	6 1%	8 1%	1 1%	8 1%	1 -	1 1%	- -	- -	2 1%	7 1%	7 1%	2 1%
WYOMING	3 -	- -	- -	- -	3 -	2 -	- -	1 -	2 1%	1 -	3 -	- -	3 -	- -	- -	- -	- -	- -	3 -	3 -	- -
PACIFIC -----	108 11%	13 13%	22 20%	35 17%	73 9%	69 10%	5 20%	34 11%	39 9%	61 12%	101 11%	7 10%	93 11%	15 8%	14 12%	- -	1 4%	23 14%	85 10%	76 10%	21 11%
CALIFORNIA	79 8%	9 9%	17 16%	26 13%	53 7%	51 8%	4 15%	24 8%	27 7%	46 9%	73 8%	6 8%	69 8%	10 6%	9 8%	- -	1 4%	20 12%	59 7%	52 7%	17 9%
HAWAII	1 -	- -	- -	- -	1 -	- -	1 5%	- -	1 -	- -	1 -	- -	1 -	- -	- -	- -	- -	- -	1 -	1 -	- -
OREGON	10 1%	2 2%	1 1%	3 1%	7 1%	6 1%	- -	4 1%	4 1%	5 1%	9 1%	1 2%	8 1%	2 1%	2 2%	- -	- -	- -	10 1%	6 1%	4 2%
WASHINGTON	18 2%	2 3%	4 4%	6 3%	11 1%	12 2%	- -	6 2%	7 2%	11 2%	18 2%	- -	16 2%	2 1%	2 2%	- -	- -	3 2%	15 2%	16 2%	1 1%

Table 66-5
Region.

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE				SECOND TOP ISSUE				2016 VOTE		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
BASE=TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432
NORTHEAST	186	164	12	141	19	101	47	20	156	85	51	20	19	12	46	35	23	16	34	26	27	24	99	87
NEW ENGLAND	43	39	1	36	1	22	12	5	38	17	12	4	5	5	10	7	8	2	10	7	6	3	21	22
CONNECTICUT	10	10	-	7	1	4	1	2	8	4	3	-	2	1	3	1	1	1	-	3	2	-	5	5
MAINE	7	4	-	4	-	6	-	-	7	5	1	-	-	1	1	-	5	-	3	1	-	-	3	5
MASSACHUSETTS	15	14	1	15	-	6	8	2	13	5	4	2	2	1	3	2	1	-	3	2	3	1	8	6
NEW HAMPSHIRE	5	5	-	5	-	4	1	-	5	3	1	-	-	1	-	3	1	-	3	-	-	1	3	3
RHODE ISLAND	4	4	-	2	-	1	1	1	2	-	1	1	1	-	1	1	-	1	1	-	-	1	1	3
VERMONT	2	2	-	2	-	1	1	-	2	1	1	-	-	-	2	-	-	-	-	-	1	-	2	-
MID ATLANTIC	143	126	11	105	18	79	35	14	118	68	39	16	13	7	36	28	15	14	24	19	21	20	78	65
DELAWARE	3	3	1	3	-	3	-	1	2	3	1	-	-	-	-	2	1	-	-	1	-	2	2	2
MARYLAND	12	11	-	11	-	5	3	-	11	6	1	4	1	1	3	1	2	1	1	2	4	2	9	3
NEW JERSEY	32	29	3	22	6	18	8	7	22	18	7	4	3	-	11	7	2	2	2	4	6	4	19	13
NEW YORK	40	37	2	27	4	21	12	4	35	20	8	4	4	3	9	9	8	4	6	6	6	5	22	18
PENNSYLVANIA	44	39	2	34	7	26	7	1	39	18	14	4	5	3	9	8	2	8	13	7	2	6	20	25
WEST VIRGINIA	11	7	3	9	1	6	5	2	9	3	7	-	1	-	2	1	1	-	2	-	2	1	6	5

Continued

Table 66-5
Region.

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE				SECOND TOP ISSUE				2016 VOTE		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
MIDWEST	25%	25%	22%	26%	19%	25%	24%	21%	25%	22%	27%	28%	21%	29%	27%	27%	19%	27%	23%	22%	23%	28%	25%	25%

GREAT LAKES	183	170	10	155	11	98	43	14	162	66	58	23	18	19	45	35	17	21	35	22	21	24	110	73
-----	18%	19%	17%	19%	14%	19%	18%	16%	19%	16%	21%	21%	17%	19%	20%	19%	13%	23%	17%	15%	16%	20%	19%	17%
ILLINOIS	35	31	3	28	5	14	12	6	29	10	15	4	2	6	8	11	2	4	8	5	3	4	20	15
	4%	3%	6%	3%	7%	3%	5%	6%	3%	2%	5%	4%	2%	6%	3%	6%	1%	4%	4%	4%	2%	3%	4%	4%
INDIANA	15	13	2	13	-	9	3	2	13	8	3	1	2	2	5	1	1	5	2	4	3	-	7	9
	2%	1%	3%	2%	-	2%	1%	2%	2%	2%	1%	1%	2%	2%	2%	1%	1%	5%	1%	3%	2%	-	1%	2%
MICHIGAN	37	37	-	33	1	20	10	3	32	14	12	7	2	2	7	7	4	2	7	6	6	5	25	12
	4%	4%	-	4%	2%	4%	4%	4%	4%	3%	4%	7%	2%	2%	3%	4%	3%	2%	4%	4%	5%	4%	4%	3%
MINNESOTA	18	18	-	15	1	9	5	-	18	7	5	2	-	4	4	2	3	1	3	-	1	5	7	11
	2%	2%	-	2%	1%	2%	2%	-	2%	2%	2%	2%	-	4%	2%	1%	2%	1%	2%	-	1%	4%	1%	3%
OHIO	48	44	3	40	3	26	10	3	42	15	17	6	7	4	15	8	2	9	9	2	4	6	34	14
	5%	5%	5%	5%	3%	5%	4%	3%	5%	4%	6%	5%	7%	4%	6%	5%	2%	9%	4%	2%	3%	5%	6%	3%
WISCONSIN	30	28	1	27	1	20	3	-	28	14	7	3	5	2	7	5	5	1	6	5	4	5	17	13
	3%	3%	2%	3%	1%	4%	1%	-	3%	3%	2%	3%	4%	2%	3%	3%	4%	1%	3%	3%	3%	4%	3%	3%
FARM BELT	64	54	3	54	4	30	15	5	57	26	16	7	5	10	16	13	8	4	12	9	9	10	31	33
-----	6%	6%	5%	7%	5%	6%	6%	6%	7%	6%	6%	7%	5%	10%	7%	7%	6%	4%	6%	6%	7%	8%	5%	8%
IOWA	7	7	1	7	-	2	3	-	7	3	2	-	-	2	1	1	1	1	-	1	2	3	4	3
	1%	1%	2%	1%	-	-	1%	-	1%	1%	1%	-	-	2%	1%	1%	1%	1%	-	1%	2%	3%	1%	1%
KANSAS	10	5	-	7	1	3	2	-	10	3	5	-	-	2	2	1	2	1	1	-	-	1	6	5
	1%	1%	-	1%	2%	1%	1%	-	1%	1%	2%	-	-	2%	1%	2%	1%	1%	1%	-	-	1%	1%	1%
MISSOURI	30	28	2	26	1	17	6	4	25	13	5	5	5	2	7	7	4	2	7	4	7	4	13	17
	3%	3%	3%	3%	2%	3%	2%	4%	3%	3%	2%	4%	5%	2%	3%	4%	3%	2%	4%	3%	5%	4%	2%	4%
NEBRASKA	11	9	-	11	-	7	2	2	9	4	2	3	-	1	4	2	1	-	3	1	-	-	3	7
	1%	1%	-	1%	-	1%	1%	2%	1%	1%	1%	3%	-	1%	2%	1%	1%	-	2%	1%	-	-	1%	2%
NORTH DAKOTA	2	2	-	1	1	-	1	-	2	-	1	-	-	1	-	1	-	-	-	1	-	1	2	-
	-	-	-	-	2%	-	1%	-	-	-	-	-	-	1%	-	1%	-	-	-	1%	-	1%	-	-
SOUTH DAKOTA	4	2	-	2	-	-	-	-	2	2	-	-	-	1	2	-	-	-	-	1	-	-	2	1
	-	-	-	-	-	-	-	-	-	1%	-	-	-	1%	1%	-	-	-	-	1%	-	-	-	-

Continued

Table 66-5
Region.

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE				SECOND TOP ISSUE				2016 VOTE		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
SOUTH	39%	39%	38%	40%	34%	36%	38%	32%	39%	42%	36%	34%	35%	41%	38%	35%	45%	41%	42%	43%	29%	39%	40%	36%
DEEP SOUTH	187	170	14	151	20	93	46	12	164	83	44	17	22	21	45	35	26	20	45	31	22	22	113	74
ALABAMA	31	28	2	28	1	22	5	3	27	13	5	5	4	4	11	3	-	2	6	6	5	6	19	12
ARKANSAS	8	7	-	6	1	4	-	-	7	3	2	-	1	3	1	1	1	1	3	3	1	1	5	3
FLORIDA	70	63	5	57	7	32	21	7	59	40	14	5	7	4	23	14	8	4	15	14	9	6	48	22
GEORGIA	36	32	4	27	6	15	10	1	33	12	13	2	4	5	4	9	5	6	10	5	1	4	21	15
LOUISIANA	17	17	-	15	1	8	4	1	14	5	6	1	2	2	4	5	2	1	4	1	4	3	8	9
MISSISSIPPI	6	6	-	6	-	3	1	-	6	1	1	-	2	1	1	2	-	2	2	-	-	-	4	2
SOUTH CAROLINA	20	16	4	13	3	10	5	-	19	8	3	4	2	2	2	7	5	4	4	4	2	2	8	12
OUTER SOUTH	198	183	8	174	7	91	48	18	170	88	55	20	16	19	41	29	32	19	42	30	16	26	115	83
KENTUCKY	21	18	1	17	1	13	5	3	15	7	11	1	1	1	3	3	-	3	4	2	2	1	14	6
NORTH CAROLINA	35	32	2	31	2	19	7	2	33	16	9	2	3	5	9	6	4	4	4	7	5	5	18	17
OKLAHOMA	12	11	-	11	-	5	3	-	12	5	4	2	1	1	2	2	2	1	4	2	1	1	7	6
TENNESSEE	30	29	-	26	1	14	8	3	26	17	8	1	2	2	6	8	7	2	12	2	2	2	19	11
TEXAS	74	67	4	63	3	32	17	6	62	33	18	10	5	8	15	9	13	7	12	14	3	10	44	30
VIRGINIA	26	25	1	25	-	9	8	4	21	11	5	5	3	2	6	1	7	3	6	3	4	7	13	13

Continued

Table 66-5
Region.

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY						TOP ISSUE				SECOND TOP ISSUE				2016 VOTE	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC
WEST ----	182	164	12	144	18	104	44	24	151	63	52	22	27	18	33	34	23	13	36	25	35	17	101	81
MOUNTAIN -----	74	66	4	61	6	50	12	6	67	27	20	10	8	9	12	12	7	5	10	12	14	10	40	34
ARIZONA	20	17	2	16	2	15	4	2	17	9	2	4	3	1	4	2	1	3	2	7	3	2	13	7
COLORADO	10	9	-	10	-	8	1	1	8	3	2	1	-	4	2	1	-	1	2	1	2	3	7	4
IDAHO	6	6	-	4	-	4	-	-	6	3	-	1	2	-	2	-	1	-	1	-	3	-	4	1
MONTANA	2	2	-	2	-	1	-	1	1	2	-	-	-	-	2	-	-	-	-	-	-	1	1	1
NEVADA	16	14	-	12	3	7	4	1	15	4	7	3	2	-	2	4	3	1	1	3	1	-	7	9
NEW MEXICO	9	8	1	8	1	5	3	-	9	2	4	1	-	2	1	1	-	1	-	3	3	6	3	3
UTAH	9	7	1	7	-	8	-	1	8	4	3	-	1	1	-	2	1	-	2	2	1	1	2	6
WYOMING	3	3	-	2	-	2	-	-	3	1	1	1	-	-	1	1	-	-	1	-	1	-	-	3
PACIFIC -----	108	98	8	83	12	54	32	18	84	37	32	12	18	9	21	22	16	8	26	13	22	7	61	47
CALIFORNIA	79	70	7	55	12	40	22	16	58	25	25	11	12	6	11	20	14	2	20	10	13	2	40	39
HAWAII	1	1	-	1	-	1	-	-	1	-	1	-	-	-	-	-	-	-	-	1	-	-	1	-
OREGON	10	9	1	9	-	6	4	-	10	5	3	-	1	1	3	2	1	2	3	1	2	1	7	3
WASHINGTON	18	18	-	18	-	7	6	2	15	7	2	1	5	2	7	-	1	4	2	1	7	4	13	5

Table 66-6
Region.

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-OUNCE	ANN-OUNCE/AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
BASE=TOTAL SAMPLE	1000 100%	76 8%	233 23%	266 27%	107 11%	186 19%	34 3%	99 10%	274 27%	726 73%	415 42%	585 58%	154 15%	833 83%	512 51%	376 38%	373 37%	240 24%	48 5%	165 16%	806 81%	194 19%	101 10%
NORTHEAST -----	186 19%	9 11%	46 20%	55 21%	24 22%	35 19%	5 15%	12 12%	54 20%	132 18%	83 20%	103 18%	29 19%	156 19%	79 15%	82 22%	80 21%	47 20%	7 15%	29 18%	151 19%	35 18%	15 15%
NEW ENGLAND -----	43 4%	1 1%	14 6%	10 4%	3 3%	11 6%	1 4%	2 2%	10 4%	33 5%	17 4%	26 4%	7 5%	36 4%	20 4%	20 5%	20 5%	12 5%	1 3%	3 2%	33 4%	10 5%	4 4%
CONNECTICUT	10 1%	1 1%	2 1%	3 1%	2 2%	2 1%	- -	- -	2 1%	7 1%	3 1%	6 1%	2 2%	7 1%	4 1%	4 1%	1 -	3 1%	1 3%	2 1%	8 1%	1 1%	- -
MAINE	7 1%	- -	5 2%	- -	- -	1 1%	1 4%	- -	1 1%	6 1%	5 1%	3 -	1 1%	6 1%	3 1%	2 -	4 1%	- -	- -	- -	6 1%	1 1%	1 1%
MASSACHUSETTS	15 1%	- -	6 3%	3 1%	1 1%	3 2%	- -	1 1%	2 1%	13 2%	6 1%	9 1%	1 1%	14 2%	8 2%	6 2%	6 2%	2 2%	- -	1 1%	8 1%	7 3%	2 2%
NEW HAMPSHIRE	5 1%	- -	- -	3 1%	- -	3 2%	- -	- -	3 1%	3 -	1 -	4 1%	1 1%	4 -	3 1%	4 1%	4 1%	1 1%	- -	- -	5 1%	- -	- -
RHODE ISLAND	4 -	- -	- -	1 1%	- -	1 1%	- -	1 1%	1 -	2 -	1 -	2 -	1 1%	2 -	1 -	2 1%	4 1%	1 -	- -	- -	4 -	- -	- -
VERMONT	2 -	- -	1 -	- -	- -	1 1%	- -	- -	- -	2 -	- -	2 -	- -	2 -	1 -	2 1%	- -	1 -	- -	- -	1 -	1 -	1 1%
MID ATLANTIC -----	143 14%	8 11%	32 14%	45 17%	21 19%	23 13%	4 11%	10 10%	44 16%	99 14%	66 16%	77 13%	22 14%	120 14%	58 11%	62 17%	60 16%	35 15%	6 12%	26 16%	119 15%	24 13%	11 11%
DELAWARE	3 -	- -	- -	- -	3 2%	1 -	- -	- -	3 1%	- -	3 1%	1 -	1 1%	3 -	- -	1 -	3 1%	- -	- -	2 1%	3 -	1 -	1 1%
MARYLAND	12 1%	- -	4 2%	5 2%	1 1%	3 1%	- -	- -	5 2%	8 1%	6 1%	6 1%	2 1%	10 1%	6 1%	6 2%	3 1%	4 2%	- -	2 1%	10 1%	3 1%	3 3%
NEW JERSEY	32 3%	5 7%	4 2%	12 4%	4 3%	3 2%	3 8%	1 1%	12 4%	20 3%	13 3%	19 3%	6 4%	25 3%	8 2%	14 4%	15 4%	7 3%	3 7%	6 4%	27 3%	5 2%	3 3%
NEW YORK	40 4%	2 2%	12 5%	12 5%	3 3%	5 3%	- -	5 5%	10 4%	30 4%	20 5%	20 5%	4 3%	35 4%	17 3%	18 5%	18 5%	12 5%	3 6%	6 4%	34 4%	6 3%	2 2%
PENNSYLVANIA	44 4%	1 1%	11 5%	12 5%	8 7%	8 4%	1 4%	3 3%	10 4%	34 5%	20 5%	25 4%	7 4%	37 4%	24 5%	21 6%	16 4%	11 5%	- -	9 6%	39 5%	6 3%	3 3%
WEST VIRGINIA	11 1%	- -	- -	4 2%	3 2%	3 2%	- -	1 1%	4 1%	7 1%	5 1%	6 1%	1 1%	10 1%	3 1%	4 1%	4 1%	1 -	- -	1 1%	7 1%	5 2%	- -

PUBLIC OPINION STRATEGIES

Continued

Table 66-6
Region.

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-OUNCE	ANN-OUNCE/AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRISE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
MIDWEST	247	13	47	73	27	50	10	28	72	175	108	139	31	212	137	91	94	58	16	39	196	51	28
-----	25%	17%	20%	27%	25%	27%	30%	28%	26%	24%	26%	24%	20%	25%	27%	24%	25%	24%	32%	24%	24%	26%	27%
GREAT LAKES	183	10	36	52	22	34	8	20	53	130	84	99	20	159	100	72	70	46	13	31	147	36	19
-----	18%	13%	16%	20%	21%	18%	23%	20%	19%	18%	20%	17%	13%	19%	20%	19%	19%	19%	28%	19%	18%	19%	19%
ILLINOIS	35	2	8	8	5	6	1	4	13	22	17	18	6	28	23	14	15	13	6	3	26	9	2
	4%	3%	4%	3%	5%	3%	2%	4%	5%	3%	4%	3%	4%	3%	4%	4%	4%	6%	12%	2%	3%	5%	2%
INDIANA	15	-	1	5	3	3	1	3	3	13	5	10	1	13	8	6	5	2	3	4	12	3	2
	2%	-	-	2%	3%	2%	3%	3%	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%	6%	2%	2%	2%	2%
MICHIGAN	37	1	6	17	2	7	1	4	11	26	21	16	4	33	16	14	15	8	1	10	31	6	2
	4%	1%	2%	6%	2%	4%	3%	4%	4%	4%	5%	3%	3%	4%	3%	4%	4%	3%	2%	6%	4%	3%	2%
MINNESOTA	18	-	5	1	2	5	2	2	5	13	7	11	-	18	8	7	6	4	-	1	17	1	1
	2%	-	2%	-	2%	3%	6%	2%	2%	2%	2%	2%	-	2%	1%	2%	2%	2%	-	1%	2%	-	1%
OHIO	48	5	10	16	4	8	1	3	12	36	18	30	3	44	30	21	20	14	3	6	36	12	7
	5%	6%	4%	6%	4%	4%	3%	3%	4%	5%	4%	5%	2%	5%	6%	6%	5%	6%	6%	4%	4%	6%	7%
WISCONSIN	30	2	6	6	6	5	2	3	9	21	15	15	6	24	16	10	9	5	1	7	25	5	5
	3%	3%	3%	2%	6%	3%	6%	3%	3%	3%	4%	3%	4%	3%	3%	3%	2%	2%	2%	4%	3%	3%	5%
FARM BELT	64	3	10	21	4	16	2	7	19	45	25	39	12	52	37	19	24	12	2	7	49	15	8
-----	6%	4%	4%	8%	4%	8%	6%	8%	7%	6%	6%	7%	8%	6%	7%	5%	6%	5%	4%	4%	6%	8%	8%
IOWA	7	1	1	1	1	2	-	1	1	6	1	6	2	5	4	3	2	2	-	1	5	2	1
	1%	1%	-	-	1%	1%	-	1%	-	1%	-	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%
KANSAS	10	-	3	2	1	2	-	1	5	5	7	3	4	7	5	2	1	3	-	1	8	2	2
	1%	-	1%	1%	1%	1%	-	1%	2%	1%	2%	1%	2%	1%	1%	1%	-	1%	-	1%	1%	1%	2%
MISSOURI	30	-	4	13	2	8	1	2	10	19	13	17	6	24	17	7	10	2	2	4	22	8	3
	3%	-	2%	5%	2%	4%	4%	2%	4%	3%	3%	3%	4%	3%	3%	2%	3%	1%	4%	2%	3%	4%	3%
NEBRASKA	11	-	1	2	-	4	1	3	2	8	4	7	-	11	6	3	8	1	-	1	9	2	-
	1%	-	1%	1%	-	2%	3%	3%	1%	1%	1%	1%	-	1%	1%	1%	2%	-	-	1%	1%	1%	-
NORTH DAKOTA	2	1	-	1	-	-	-	-	-	4	-	4	-	4	4	2	1	2	-	-	2	1	1
	-	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SOUTH DAKOTA	4	1	1	1	-	-	-	-	-	4	-	4	-	4	4	2	1	2	-	-	2	1	1
	-	2%	1%	-	-	-	-	-	-	-	-	1%	-	-	1%	1%	-	1%	-	-	-	1%	1%

Continued

Table 66-6
Region.

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-OUNCE	ANN-OUNCE/AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
SOUTH	385	35	101	94	38	65	13	40	85	300	138	247	47	331	203	147	127	98	17	60	319	66	32
-----	39%	45%	43%	35%	36%	35%	38%	40%	31%	41%	33%	42%	30%	40%	40%	39%	34%	41%	35%	36%	40%	34%	32%
DEEP SOUTH	187	16	53	45	21	30	7	16	31	156	61	126	21	161	99	74	61	47	6	29	159	28	13
-----	19%	20%	23%	17%	20%	16%	21%	16%	11%	22%	15%	22%	13%	19%	19%	20%	16%	20%	12%	17%	20%	14%	13%
ALABAMA	31	2	9	9	1	7	1	2	4	27	9	22	3	27	18	13	12	8	1	4	27	4	1
	3%	2%	4%	4%	1%	4%	3%	2%	1%	4%	2%	4%	2%	3%	4%	3%	3%	3%	2%	2%	3%	2%	1%
ARKANSAS	8	1	4	-	1	-	-	3	-	8	3	6	1	7	7	4	4	2	-	1	8	-	-
	1%	1%	2%	-	1%	-	-	3%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	-	-
FLORIDA	70	2	26	17	9	10	3	3	11	59	28	42	7	61	32	26	25	22	2	10	55	15	8
	7%	3%	11%	6%	8%	5%	10%	3%	4%	8%	7%	7%	4%	7%	6%	7%	7%	9%	5%	6%	7%	7%	8%
GEORGIA	36	6	5	10	8	4	2	1	6	30	9	28	5	31	22	11	10	7	1	5	30	6	3
	4%	8%	2%	4%	8%	2%	5%	1%	2%	4%	2%	5%	3%	4%	4%	3%	3%	3%	2%	3%	4%	3%	3%
LOUISIANA	17	3	2	4	1	4	1	1	4	13	6	11	1	16	9	8	4	5	-	4	16	1	1
	2%	4%	1%	2%	1%	2%	3%	1%	1%	2%	1%	2%	1%	2%	2%	2%	1%	2%	-	3%	2%	1%	1%
MISSISSIPPI	6	-	2	1	-	2	-	1	-	6	2	4	-	6	3	4	1	1	-	1	6	-	-
	1%	-	1%	-	-	1%	-	1%	-	1%	-	1%	-	1%	1%	1%	-	1%	-	1%	1%	-	-
SOUTH CAROLINA	20	2	5	3	1	3	-	5	6	13	5	14	4	14	7	10	6	2	2	3	17	3	1
	2%	3%	2%	1%	1%	2%	-	5%	2%	2%	1%	2%	3%	2%	1%	3%	2%	1%	4%	2%	2%	1%	1%
OUTER SOUTH	198	19	48	49	17	35	6	24	54	144	77	121	26	170	104	73	66	51	11	31	160	38	19
-----	20%	25%	20%	19%	16%	19%	17%	25%	20%	20%	18%	21%	17%	20%	20%	19%	18%	21%	23%	19%	20%	20%	19%
KENTUCKY	21	2	5	4	3	4	2	1	5	16	6	15	1	20	7	8	8	6	-	2	18	2	1
	2%	3%	2%	2%	2%	2%	6%	1%	2%	2%	1%	3%	1%	2%	1%	2%	2%	2%	-	1%	2%	1%	1%
NORTH CAROLINA	35	1	9	9	2	7	1	6	12	24	17	19	5	30	24	9	13	7	3	6	27	8	5
	4%	1%	4%	3%	2%	4%	3%	6%	4%	3%	4%	3%	4%	4%	5%	2%	3%	3%	7%	4%	3%	4%	5%
OKLAHOMA	12	1	1	6	1	-	1	3	4	8	5	8	1	11	4	3	5	3	1	2	11	2	1
	1%	1%	-	2%	1%	-	3%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%
TENNESSEE	30	3	8	11	-	5	-	2	6	23	6	23	5	24	14	12	7	7	-	6	27	3	1
	3%	4%	4%	4%	-	3%	-	2%	2%	3%	2%	4%	4%	3%	3%	3%	2%	3%	-	4%	3%	2%	1%
TEXAS	74	7	18	13	10	15	2	10	23	51	32	42	12	60	39	32	27	18	7	11	57	17	9
	7%	9%	8%	5%	9%	8%	5%	10%	8%	7%	8%	7%	8%	7%	8%	8%	7%	7%	14%	7%	7%	9%	9%
VIRGINIA	26	5	6	6	2	4	-	2	4	23	11	15	1	25	17	10	6	11	-	4	20	6	2
	3%	7%	3%	2%	2%	2%	-	2%	1%	3%	3%	3%	1%	3%	3%	3%	2%	5%	-	2%	3%	3%	2%

PUBLIC OPINION STRATEGIES

Continued

Table 66-6
Region.

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE ANN-OUNCE	ANN-OUNCE/AFTER	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER GOP CONV	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRIZE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
WEST	182	20	39	44	18	37	6	19	63	119	86	96	46	134	93	55	73	36	8	37	140	42	26
----	18%	26%	17%	16%	17%	20%	17%	19%	23%	16%	21%	16%	30%	16%	18%	15%	19%	15%	17%	23%	17%	22%	25%
MOUNTAIN	74	7	11	19	8	17	5	7	26	48	34	40	17	55	39	22	28	15	5	17	62	12	7
-----	7%	10%	5%	7%	7%	9%	14%	7%	9%	7%	8%	7%	11%	7%	8%	6%	8%	6%	10%	10%	8%	6%	7%
ARIZONA	20	2	4	4	3	5	1	2	9	11	11	8	8	12	13	7	7	6	1	2	14	5	3
	2%	3%	2%	1%	3%	3%	2%	2%	3%	1%	3%	1%	5%	1%	3%	2%	2%	2%	2%	1%	2%	3%	3%
COLORADO	10	-	1	5	-	4	-	1	3	7	4	7	2	9	4	3	4	1	1	4	9	1	-
	1%	-	-	2%	-	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	2%	1%	-	-
IDAHO	6	1	1	2	-	2	-	-	1	4	4	2	-	6	2	1	2	3	-	-	6	-	-
	1%	1%	-	1%	-	1%	-	-	1%	1%	1%	-	-	1%	-	-	1%	1%	-	-	1%	-	-
MONTANA	2	1	-	-	1	-	-	-	2	-	-	2	1	1	1	1	1	-	-	1	2	-	-
	-	1%	-	-	1%	-	-	-	1%	-	-	2	1%	-	-	-	-	-	-	1%	-	-	-
NEVADA	16	-	2	4	2	4	2	1	3	13	5	10	1	13	6	4	7	3	1	5	13	3	3
	2%	-	1%	2%	2%	2%	7%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	3%	3%	2%	1%	3%
NEW MEXICO	9	2	2	3	2	-	1	-	3	6	3	7	3	7	5	3	3	-	-	3	8	1	-
	1%	3%	1%	1%	2%	-	2%	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	-	-	2%	1%	1%	-
UTAH	9	-	2	2	-	2	1	2	4	5	6	3	3	6	6	3	4	2	2	2	7	2	1
	1%	-	1%	1%	-	1%	2%	2%	1%	1%	2%	-	2%	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%
WYOMING	3	2	-	-	-	1	-	1	1	2	1	2	-	3	2	1	-	-	-	1	3	-	-
	-	2%	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PACIFIC	108	12	28	24	10	19	1	12	38	70	52	56	29	79	54	33	45	21	4	20	78	30	19
-----	11%	16%	12%	9%	10%	10%	4%	13%	14%	10%	13%	10%	19%	9%	10%	9%	12%	9%	8%	12%	10%	16%	19%
CALIFORNIA	79	7	19	22	7	13	1	10	28	51	36	43	20	59	36	20	31	16	4	19	56	23	15
	8%	9%	8%	8%	7%	7%	4%	10%	10%	7%	9%	7%	13%	7%	7%	5%	8%	7%	8%	12%	7%	12%	15%
HAWAII	1	-	-	-	1	-	-	-	-	1	1	-	-	1	1	1	1	-	-	-	-	1	-
	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-
OREGON	10	3	4	1	1	-	-	1	4	6	5	5	4	6	6	3	6	3	-	-	6	4	3
	1%	4%	2%	-	1%	-	-	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	-	-	1%	2%	2%
WASHINGTON	18	2	5	2	1	6	-	1	6	11	9	9	5	13	10	8	6	2	-	1	16	2	2
	2%	3%	2%	1%	1%	3%	-	1%	2%	2%	2%	1%	3%	2%	2%	2%	2%	1%	-	1%	2%	1%	2%

Table 66-7
Region.

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP						BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS	
	TOTAL	NOT P-C	BRING CHNG	BUS-INESS -MAN, NOT POLI-TICIAN	ISSUE POST-I-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-PLACE OBAMA CARE	JOB-KILL-ING FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING FOR-TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE=TOTAL SAMPLE	1000 100%	478 48%	213 21%	185 18%	124 12%	523 52%	453 45%	417 42%	394 39%	213 21%	338 34%	234 23%	175 18%	172 17%	81 8%	123 12%	264 26%	338 34%	725 72%	275 28%	664 66%	336 34%	831 83%	169 17%
NORTHEAST -----	186 19%	93 19%	42 20%	32 17%	20 16%	95 18%	99 22%	75 18%	66 17%	37 17%	63 19%	50 21%	29 17%	27 15%	17 21%	21 17%	42 16%	74 22%	137 19%	49 18%	133 20%	53 16%	158 19%	28 17%
NEW ENGLAND -----	43 4%	19 4%	10 4%	13 7%	2 2%	25 5%	24 5%	19 4%	11 3%	8 4%	18 5%	10 4%	5 3%	8 5%	4 4%	5 4%	16 6%	13 4%	34 5%	9 3%	24 4%	19 6%	36 4%	7 4%
CONNECTICUT	10 1%	4 1%	3 1%	3 2%	- -	4 1%	6 1%	4 1%	3 1%	3 1%	2 -	3 1%	2 1%	2 1%	1 1%	1 1%	2 1%	2 1%	5 1%	5 2%	8 1%	2 1%	8 1%	2 1%
MAINE	7 1%	4 1%	1 1%	2 1%	- -	7 1%	4 1%	3 1%	- -	- -	6 2%	- -	- -	1 1%	- -	- -	4 2%	3 1%	7 1%	- -	5 1%	3 1%	6 1%	1 1%
MASSACHUSETTS	15 1%	4 1%	4 2%	4 2%	2 2%	7 1%	8 2%	6 1%	2 1%	6 3%	5 2%	4 2%	1 1%	2 1%	3 3%	3 3%	5 2%	3 1%	12 2%	3 1%	8 1%	7 2%	12 1%	2 1%
NEW HAMPSHIRE	5 1%	4 1%	- -	1 1%	- -	3 1%	3 1%	3 1%	3 1%	- -	1 -	1 1%	2 1%	1 1%	- -	- -	3 1%	3 1%	5 1%	- -	3 -	3 1%	5 1%	- -
RHODE ISLAND	4 -	1 -	1 1%	1 1%	- -	2 -	1 -	1 -	3 1%	- -	2 1%	- -	- -	1 1%	- -	- -	1 -	1 -	2 -	1 -	1 -	2 1%	2 -	1 1%
VERMONT	2 -	1 -	- -	1 1%	- -	1 -	1 -	2 -	- -	- -	1 -	1 -	- -	- -	- -	1 1%	1 -	- -	2 -	- -	- -	2 1%	2 -	- -
MID ATLANTIC -----	143 14%	74 15%	32 15%	19 10%	18 14%	70 13%	75 17%	57 14%	55 14%	29 13%	46 13%	40 17%	25 14%	19 11%	14 17%	16 13%	26 10%	61 18%	103 14%	40 14%	109 16%	34 10%	122 15%	21 13%
DELAWARE	3 -	3 1%	1 -	- -	- -	1 -	1 -	1 -	3 1%	1 -	1 -	1 -	1 -	- -	1 1%	1 1%	- -	1 -	2 -	2 1%	3 -	1 -	2 -	2 1%
MARYLAND	12 1%	10 2%	1 -	1 -	1 1%	5 1%	6 1%	7 2%	4 1%	3 1%	3 1%	3 1%	2 1%	4 2%	1 1%	2 1%	- -	6 2%	8 1%	4 2%	11 2%	2 1%	11 1%	1 1%
NEW JERSEY	32 3%	12 2%	11 5%	3 1%	6 5%	18 3%	15 3%	14 3%	11 3%	5 2%	11 3%	9 4%	5 3%	4 2%	3 3%	5 4%	9 4%	8 2%	22 3%	10 4%	21 3%	11 3%	25 3%	7 4%
NEW YORK	40 4%	23 5%	7 3%	8 4%	2 2%	21 4%	21 5%	18 4%	13 3%	7 3%	14 4%	9 4%	8 4%	5 3%	4 5%	4 4%	14 5%	15 5%	34 5%	6 2%	26 4%	14 4%	33 4%	7 4%
PENNSYLVANIA	44 4%	22 5%	10 4%	6 3%	7 5%	23 4%	24 5%	15 4%	21 5%	6 3%	15 4%	11 5%	8 5%	5 3%	4 5%	4 3%	3 1%	27 8%	33 5%	11 4%	40 6%	4 1%	41 5%	3 2%
WEST VIRGINIA	11 1%	5 1%	3 1%	2 1%	1 1%	2 -	9 2%	1 -	3 1%	7 3%	2 1%	7 3%	1 1%	- -	1 1%	- -	- -	4 1%	4 1%	7 2%	9 1%	2 1%	10 1%	1 1%

PUBLIC OPINION STRATEGIES

Continued

Table 66-7
Region.

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS			
	TOTAL	NOT P-C	BRING CHNG	BUS-INESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-PLACE OBAMA CARE	JOB-KILL-ING FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING FOR-TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN	
MIDWEST -----	247 25%	108 23%	58 27%	47 25%	34 27%	133 25%	106 23%	96 23%	104 26%	56 26%	83 25%	57 24%	50 29%	43 25%	14 17%	30 25%	57 22%	85 25%	172 24%	75 27%	163 25%	84 25%	206 25%	41 24%	
GREAT LAKES -----	183 18%	85 18%	38 18%	34 18%	25 20%	97 19%	77 17%	73 17%	79 20%	41 19%	62 18%	37 16%	39 23%	34 20%	11 13%	22 18%	45 17%	67 20%	135 19%	48 18%	119 18%	64 19%	151 18%	32 19%	
ILLINOIS	35 4%	16 3%	10 5%	6 3%	4 3%	17 3%	16 3%	18 4%	10 2%	10 5%	10 3%	8 4%	5 3%	7 4%	5 6%	6 5%	11 4%	11 3%	28 4%	8 3%	21 3%	14 4%	27 3%	8 5%	
INDIANA	15 2%	8 2%	4 2%	2 1%	2 1%	11 2%	6 1%	7 2%	3 1%	4 2%	8 3%	2 1%	1 1%	3 2%	1 1%	2 2%	3 1%	4 1%	9 1%	6 2%	9 1%	7 2%	14 2%	1 1%	
MICHIGAN	37 4%	23 5%	3 2%	5 2%	6 5%	20 4%	16 4%	16 4%	14 4%	8 4%	12 4%	7 3%	10 6%	5 3%	3 4%	4 3%	7 3%	14 4%	26 4%	11 4%	28 4%	9 3%	26 3%	11 6%	
MINNESOTA	18 2%	9 2%	3 1%	1 1%	5 4%	8 2%	8 2%	8 2%	7 2%	4 2%	5 2%	4 2%	4 2%	4 3%	- -	3 3%	2 1%	9 3%	15 2%	3 1%	9 1%	9 3%	16 2%	2 1%	
OHIO	48 5%	19 4%	12 5%	12 6%	5 4%	23 4%	22 5%	14 3%	23 6%	14 6%	14 4%	12 5%	11 6%	8 5%	2 2%	3 3%	12 4%	19 6%	34 5%	13 5%	34 5%	13 4%	41 5%	7 4%	
WISCONSIN	30 3%	10 2%	7 3%	9 5%	4 3%	18 4%	9 2%	9 2%	21 5%	2 1%	12 4%	4 2%	8 5%	6 3%	- -	4 3%	10 4%	9 3%	23 3%	7 3%	18 3%	12 4%	27 3%	3 2%	
FARM BELT -----	64 6%	23 5%	20 9%	13 7%	8 7%	36 7%	29 6%	23 6%	25 6%	15 7%	22 6%	19 8%	11 6%	9 5%	3 4%	8 7%	12 4%	18 5%	37 5%	27 10%	44 7%	20 6%	56 7%	8 5%	
IOWA	7 1%	3 1%	3 2%	1 1%	- -	3 1%	3 1%	4 1%	3 1%	2 1%	3 1%	2 1%	- -	1 1%	1 1%	1 1%	2 1%	2 1%	6 1%	2 1%	5 1%	2 1%	4 1%	3 2%	
KANSAS	10 1%	4 1%	2 1%	1 1%	2 2%	4 1%	6 1%	3 1%	6 1%	1 1%	- -	6 3%	2 1%	2 1%	- -	- -	2 1%	2 1%	4 1%	6 2%	7 1%	3 1%	8 1%	2 1%	
MISSOURI	30 3%	13 3%	7 3%	8 4%	2 2%	18 3%	9 2%	11 3%	11 3%	10 5%	14 4%	6 2%	3 2%	5 3%	2 3%	4 4%	5 2%	8 2%	17 2%	13 5%	23 3%	7 2%	30 4%	- -	
NEBRASKA	11 1%	- -	5 2%	3 2%	2 2%	7 1%	6 1%	4 1%	4 1%	1 -	2 1%	3 1%	4 2%	1 1%	- -	1 1%	2 1%	4 1%	7 1%	4 1%	6 1%	5 1%	8 1%	3 2%	
NORTH DAKOTA	2 -	1 -	- -	- -	1 1%	1 -	1 -	1 -	1 -	- -	1 -	- -	1 1%	- -	- -	- -	1 -	- -	1 -	1 -	1 -	1 -	1 -	2 -	- -
SOUTH DAKOTA	4 -	1 -	2 1%	- -	- -	2 -	4 1%	- -	- -	1 1%	1 -	2 1%	- -	- -	- -	1 1%	- -	1 -	2 -	1 -	2 -	1 -	4 -	- -	

Continued

Table 66-7
Region.

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-PLACE OBAMA CARE	JOB-KILL-ING FOR-EIGN TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING FOR-EIGN TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
SOUTH -----	385 39%	195 41%	77 36%	67 36%	46 37%	201 38%	166 37%	162 39%	161 41%	80 38%	129 38%	82 35%	70 40%	69 40%	36 44%	51 41%	113 43%	119 35%	283 39%	102 37%	250 38%	135 40%	320 39%	65 38%
DEEP SOUTH -----	187 19%	96 20%	34 16%	35 19%	21 17%	96 18%	79 17%	78 19%	85 22%	36 17%	64 19%	40 17%	34 19%	35 21%	14 17%	23 19%	57 22%	62 18%	143 20%	44 16%	121 18%	66 20%	155 19%	32 19%
ALABAMA	31 3%	18 4%	4 2%	5 3%	4 3%	13 3%	12 3%	16 4%	14 3%	7 3%	11 3%	5 2%	9 5%	2 1%	4 5%	2 1%	12 4%	9 3%	23 3%	8 3%	20 3%	10 3%	28 3%	3 2%
ARKANSAS	8 1%	3 1%	4 2%	2 1%	- -	4 1%	4 1%	4 1%	5 1%	1 -	3 1%	2 1%	3 2%	1 1%	- -	1 1%	2 1%	4 1%	6 1%	2 1%	6 1%	3 1%	8 1%	- -
FLORIDA	70 7%	39 8%	9 4%	14 8%	8 6%	42 8%	29 6%	27 7%	28 7%	14 6%	30 9%	15 6%	10 5%	11 6%	4 5%	8 6%	18 7%	29 9%	54 7%	15 6%	47 7%	23 7%	57 7%	12 7%
GEORGIA	36 4%	18 4%	7 3%	6 3%	5 4%	19 4%	14 3%	16 4%	19 5%	5 2%	9 3%	7 3%	6 4%	11 6%	3 4%	6 5%	14 5%	6 2%	26 4%	10 4%	24 4%	13 4%	30 4%	6 3%
LOUISIANA	17 2%	6 1%	6 3%	2 1%	2 2%	5 1%	11 2%	5 1%	8 2%	4 2%	5 1%	6 3%	2 1%	3 2%	1 1%	1 1%	7 3%	6 2%	13 2%	3 1%	9 1%	7 2%	12 2%	4 2%
MISSISSIPPI	6 1%	4 1%	- -	2 1%	- -	2 -	2 -	3 1%	3 1%	1 1%	1 -	2 1%	1 1%	2 1%	- -	1 1%	1 -	3 1%	5 1%	1 -	4 1%	1 -	5 1%	1 1%
SOUTH CAROLINA	20 2%	9 2%	4 2%	5 2%	3 2%	10 2%	7 2%	8 2%	9 2%	5 2%	7 2%	3 1%	3 2%	5 3%	2 2%	5 4%	5 2%	6 2%	15 2%	4 2%	11 2%	9 3%	14 2%	6 4%
OUTER SOUTH -----	198 20%	98 21%	43 20%	32 17%	25 20%	105 20%	88 19%	84 20%	75 19%	44 21%	65 19%	42 18%	36 21%	34 20%	21 26%	28 23%	56 21%	57 17%	141 19%	57 21%	129 19%	69 20%	165 20%	33 19%
KENTUCKY	21 2%	11 2%	3 1%	4 2%	2 2%	13 2%	12 3%	7 2%	4 1%	5 3%	7 2%	9 4%	1 1%	2 1%	2 3%	1 1%	5 2%	9 3%	15 2%	6 2%	13 2%	8 2%	21 2%	- -
NORTH CAROLINA	35 4%	22 5%	7 3%	3 2%	3 3%	20 4%	12 3%	13 3%	16 4%	9 4%	14 4%	6 2%	9 5%	4 3%	3 3%	3 3%	5 2%	15 4%	23 3%	13 5%	24 4%	12 4%	28 3%	7 4%
OKLAHOMA	12 1%	4 1%	4 2%	3 2%	2 1%	7 1%	8 2%	4 1%	4 1%	3 1%	5 1%	3 1%	3 2%	1 1%	1 1%	2 1%	3 1%	3 1%	7 1%	5 2%	9 1%	4 1%	11 1%	2 1%
TENNESSEE	30 3%	16 3%	9 4%	1 1%	3 2%	12 2%	13 3%	14 3%	12 3%	8 4%	7 2%	8 3%	4 2%	6 3%	5 6%	5 4%	12 4%	6 2%	23 3%	6 2%	20 3%	10 3%	22 3%	7 4%
TEXAS	74 7%	34 7%	12 6%	14 8%	13 11%	39 7%	34 7%	31 8%	30 8%	13 6%	26 8%	12 5%	18 10%	13 7%	6 8%	10 8%	28 10%	15 4%	53 7%	21 8%	48 7%	26 8%	57 7%	16 10%
VIRGINIA	26 3%	11 2%	8 4%	6 3%	1 1%	14 3%	9 2%	15 4%	9 2%	6 3%	7 2%	5 2%	2 1%	8 5%	4 5%	7 5%	4 2%	9 3%	20 3%	6 2%	16 2%	10 3%	26 3%	- -

PUBLIC OPINION STRATEGIES

Continued

Table 66-7
Region.

BANNER 7

	REASONS FOR TRUMP SUPPORT					COMBINED TOP PRIORITY FOR TRUMP					FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE			TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INESS -MAN, NOT POLI-TICIAN	ISSUE POST-I-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-PLACE OBAMA CARE	JOB-KILL-ING FOR-TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING FOR-TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN	
WEST ----	182 18%	83 17%	35 17%	39 21%	25 20%	94 18%	82 18%	84 20%	64 16%	41 19%	62 18%	46 20%	26 15%	34 20%	14 18%	21 17%	52 20%	60 18%	133 18%	49 18%	118 18%	64 19%	147 18%	35 21%	
MOUNTAIN -----	74 7%	37 8%	9 4%	19 10%	9 7%	33 6%	35 8%	33 8%	30 8%	16 8%	24 7%	17 7%	15 8%	11 6%	8 9%	11 9%	19 7%	25 7%	55 8%	19 7%	49 7%	25 8%	61 7%	13 8%	
ARIZONA	20 2%	10 2%	2 1%	5 2%	3 2%	7 1%	9 2%	11 3%	7 2%	5 3%	6 2%	4 2%	3 2%	4 2%	3 4%	6 5%	3 1%	5 1%	13 2%	6 2%	13 2%	7 2%	16 2%	4 2%	
COLORADO	10 1%	4 1%	1 -	3 1%	3 2%	7 1%	2 -	4 1%	4 1%	3 1%	6 2%	- -	3 1%	1 -	1 1%	1 1%	3 1%	3 1%	7 1%	3 1%	8 1%	2 1%	10 1%	- -	
IDAHO	6 1%	4 1%	1 -	- -	1 1%	3 1%	1 -	2 1%	2 1%	2 1%	2 1%	- -	1 1%	1 -	1 1%	- -	2 1%	3 1%	6 1%	- -	5 1%	1 -	6 1%	- -	
MONTANA	2 -	1 -	- -	1 -	- -	1 -	- -	1 -	1 -	1 -	1 -	- -	- -	- -	1 1%	- -	- -	1 -	1 -	1 -	1 -	1 -	1 -	2 -	- -
NEVADA	16 2%	6 1%	2 1%	7 4%	1 1%	7 1%	10 2%	5 1%	7 2%	2 1%	3 1%	4 2%	3 2%	4 2%	1 1%	1 1%	5 2%	6 2%	12 2%	3 1%	10 2%	5 2%	12 1%	4 2%	
NEW MEXICO	9 1%	3 1%	2 1%	3 2%	1 1%	2 -	7 2%	5 1%	3 1%	1 -	1 -	5 2%	3 2%	1 1%	- -	1 1%	5 2%	2 1%	8 1%	1 -	5 1%	4 1%	6 1%	3 2%	
UTAH	9 1%	7 1%	2 1%	1 -	- -	4 1%	5 1%	4 1%	4 1%	1 -	3 1%	3 1%	2 1%	1 -	- -	1 1%	1 -	3 1%	5 1%	4 1%	6 1%	3 1%	6 1%	2 1%	
WYOMING	3 -	3 1%	- -	- -	- -	2 -	1 -	1 -	1 -	1 -	2 -	1 -	- -	- -	1 1%	1 1%	1 -	1 -	3 -	- -	1 -	2 1%	3 -	- -	
PACIFIC -----	108 11%	46 10%	26 12%	20 11%	16 13%	61 12%	47 10%	51 12%	33 8%	24 11%	39 11%	29 12%	11 6%	23 13%	7 8%	10 8%	33 12%	35 10%	78 11%	30 11%	70 10%	38 11%	86 10%	22 13%	
CALIFORNIA	79 8%	32 7%	20 9%	14 8%	13 10%	43 8%	30 7%	42 10%	26 7%	18 9%	25 7%	23 10%	5 3%	20 12%	6 7%	9 7%	21 8%	22 6%	52 7%	27 10%	50 8%	29 9%	60 7%	19 11%	
HAWAII	1 -	1 -	- -	- -	- -	1 -	1 -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	1 -	1 -	- -	
OREGON	10 1%	4 1%	3 1%	3 1%	1 1%	7 1%	5 1%	5 1%	- -	3 2%	6 2%	3 1%	- -	1 1%	- -	1 1%	4 1%	4 1%	9 1%	1 -	5 1%	5 1%	8 1%	2 1%	
WASHINGTON	18 2%	8 2%	4 2%	3 2%	2 2%	10 2%	11 2%	5 1%	8 2%	2 1%	8 2%	1 1%	6 4%	1 1%	1 2%	- -	7 3%	9 3%	16 2%	2 1%	14 2%	4 1%	16 2%	1 1%	

Table 66-8
Region.

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	MAKES ME QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE-TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
NORTHEAST	186	137	49	91	46	23	17	9	128	47	10	164	22	76	81	156	30	46	140	75	98	88	65
	19%	18%	19%	19%	22%	16%	15%	19%	19%	19%	17%	19%	19%	18%	18%	18%	24%	17%	19%	19%	18%	19%	19%
NEW ENGLAND	43	32	11	13	16	8	5	1	25	16	2	40	3	20	17	37	6	8	35	19	22	21	14
	4%	4%	4%	3%	7%	6%	5%	2%	4%	6%	3%	4%	3%	5%	4%	4%	5%	3%	5%	5%	4%	5%	4%
CONNECTICUT	10	8	2	4	4	1	1	-	5	4	1	10	-	2	5	7	3	2	8	5	5	5	3
	1%	1%	1%	1%	2%	1%	1%	-	1%	2%	2%	1%	-	-	1%	2%	1%	1%	1%	1%	1%	1%	1%
MAINE	7	6	1	3	3	2	-	-	6	2	-	6	1	3	5	7	-	2	6	-	3	5	3
	1%	1%	1%	1%	1%	1%	-	-	1%	1%	-	1%	1%	1%	1%	1%	-	1%	1%	-	1%	1%	1%
MASSACHUSETTS	15	11	4	4	5	1	3	1	8	6	1	14	1	7	4	12	3	3	12	9	9	6	5
	1%	1%	2%	1%	2%	1%	3%	2%	1%	2%	2%	2%	1%	2%	1%	1%	2%	1%	2%	2%	2%	1%	2%
NEW HAMPSHIRE	5	3	3	1	1	3	-	-	4	2	-	5	-	4	1	5	-	2	4	4	4	2	-
	1%	-	1%	-	1%	2%	-	-	1%	1%	-	1%	-	1%	-	1%	-	1%	1%	1%	1%	-	-
RHODE ISLAND	4	4	-	-	3	1	-	-	1	2	-	4	-	2	1	4	-	-	4	1	1	3	1
	-	-	-	-	1%	1%	-	-	-	1%	-	-	-	1%	-	-	-	-	1%	-	-	1%	-
VERMONT	2	1	1	1	-	-	1	-	2	-	-	1	1	2	-	2	-	-	2	1	1	1	1
	-	-	-	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-
MID ATLANTIC	143	105	38	78	30	15	12	8	103	32	8	124	19	55	64	119	24	38	105	56	76	67	51
	14%	14%	15%	16%	14%	10%	10%	17%	15%	13%	13%	14%	16%	13%	14%	14%	19%	14%	15%	14%	14%	15%	15%
DELAWARE	3	3	1	3	-	-	1	-	3	-	-	2	2	-	3	3	-	1	3	2	2	2	2
	-	-	-	1%	-	-	1%	-	1%	-	-	-	1%	-	1%	-	-	-	-	-	-	-	1%
MARYLAND	12	9	4	5	3	2	2	-	9	2	1	11	2	6	4	11	2	3	9	9	10	2	2
	1%	1%	1%	1%	2%	1%	2%	-	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%
NEW JERSEY	32	22	10	14	5	7	5	1	28	4	-	28	4	8	18	26	6	9	23	10	16	16	10
	3%	3%	4%	3%	2%	5%	4%	2%	4%	2%	-	3%	3%	2%	4%	3%	5%	3%	3%	3%	3%	3%	3%
NEW YORK	40	33	7	22	8	3	3	3	28	9	2	35	5	19	13	32	8	15	25	13	22	18	15
	4%	4%	3%	5%	4%	2%	3%	7%	4%	4%	4%	4%	4%	4%	3%	4%	6%	5%	3%	3%	4%	4%	5%
PENNSYLVANIA	44	31	13	29	10	3	1	1	27	14	3	39	5	16	21	37	8	10	35	19	23	21	17
	4%	4%	5%	6%	5%	2%	1%	2%	4%	6%	6%	4%	4%	4%	5%	4%	6%	3%	5%	5%	4%	5%	5%
WEST VIRGINIA	11	8	3	5	3	-	-	3	7	2	1	10	1	6	4	10	1	-	11	3	3	8	5
	1%	1%	1%	1%	1%	-	-	6%	1%	1%	2%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	2%	1%

PUBLIC OPINION STRATEGIES

Continued

Table 66-8
Region.

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	MAKES ME QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
MIDWEST -----	247	183	64	108	49	47	29	14	159	73	15	220	27	106	110	216	31	65	182	88	130	117	82
	25%	25%	25%	23%	23%	32%	25%	32%	23%	29%	24%	25%	23%	25%	24%	25%	25%	23%	25%	23%	24%	26%	24%
GREAT LAKES -----	183	135	48	79	37	32	23	12	123	51	9	163	20	77	85	162	21	48	135	64	96	87	64
	18%	18%	19%	17%	17%	22%	19%	27%	18%	20%	14%	18%	17%	18%	19%	19%	17%	17%	19%	16%	17%	19%	19%
ILLINOIS	35	23	12	12	7	9	5	2	24	11	-	28	7	11	20	31	4	12	23	12	17	18	13
	4%	3%	5%	2%	3%	6%	4%	5%	4%	4%	-	3%	6%	3%	4%	4%	3%	4%	3%	3%	3%	4%	4%
INDIANA	15	8	8	6	5	3	2	-	8	6	1	13	2	5	7	12	3	3	12	5	6	10	8
	2%	1%	3%	1%	2%	2%	2%	-	1%	3%	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%	2%
MICHIGAN	37	32	5	17	4	8	5	3	24	13	-	31	6	13	18	32	5	7	30	13	19	18	10
	4%	4%	2%	4%	2%	5%	4%	7%	3%	5%	-	4%	5%	3%	4%	4%	4%	3%	4%	3%	4%	4%	3%
MINNESOTA	18	14	4	9	4	4	-	1	12	3	2	17	1	7	10	17	1	3	15	7	11	6	5
	2%	2%	1%	2%	2%	3%	-	3%	2%	1%	4%	2%	1%	2%	2%	2%	1%	1%	2%	2%	2%	1%	2%
OHIO	48	38	9	20	11	5	9	3	31	13	3	46	2	21	23	44	4	14	33	15	23	25	18
	5%	5%	4%	4%	5%	3%	7%	8%	5%	5%	5%	5%	2%	5%	5%	5%	3%	5%	5%	4%	4%	6%	5%
WISCONSIN	30	19	11	16	6	4	2	2	23	5	2	28	2	20	7	27	3	8	22	12	19	11	10
	3%	3%	4%	3%	3%	3%	2%	4%	3%	2%	3%	3%	2%	5%	1%	3%	3%	3%	3%	3%	3%	2%	3%
FARM BELT -----	64	49	15	29	12	14	6	2	36	22	6	57	7	29	25	54	10	17	47	24	34	30	19
	6%	7%	6%	6%	6%	10%	5%	5%	5%	9%	9%	6%	6%	7%	5%	6%	8%	6%	7%	6%	6%	7%	6%
IOWA	7	7	1	2	2	2	1	-	4	3	1	7	1	3	2	5	2	3	4	3	5	2	1
	1%	1%	-	-	1%	2%	1%	-	1%	1%	2%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	-	-
KANSAS	10	6	4	5	1	1	2	1	8	1	1	8	2	4	6	10	-	4	6	2	6	5	2
	1%	1%	2%	1%	1%	1%	2%	3%	1%	-	2%	1%	2%	1%	1%	1%	-	2%	1%	1%	1%	1%	1%
MISSOURI	30	22	8	14	7	8	-	1	14	15	1	29	1	14	10	24	6	7	23	12	14	16	9
	3%	3%	3%	3%	3%	6%	-	3%	2%	6%	2%	3%	1%	3%	2%	3%	5%	2%	3%	3%	3%	4%	3%
NEBRASKA	11	11	-	5	1	1	3	-	5	3	2	8	3	2	6	8	2	1	10	5	5	6	5
	1%	1%	-	1%	-	1%	3%	-	1%	1%	4%	1%	2%	-	1%	1%	2%	-	1%	1%	1%	1%	1%
NORTH DAKOTA	2	1	1	1	1	-	-	-	2	-	-	2	-	2	-	2	-	-	2	1	2	-	-
	-	-	-	-	1%	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-
SOUTH DAKOTA	4	2	1	2	-	1	-	-	4	-	-	4	-	2	1	4	-	1	2	1	2	1	1
	-	-	-	1%	-	1%	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	-	-

Continued

Table 66-8
Region.

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	MAKES ME QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
SOUTH -----	385	283	102	191	71	58	51	13	275	83	26	342	43	163	179	342	43	112	273	146	215	170	132
	39%	38%	39%	40%	33%	40%	44%	29%	40%	33%	43%	39%	37%	38%	40%	39%	35%	41%	38%	37%	39%	38%	39%
DEEP SOUTH -----	187	145	42	98	36	23	23	8	135	42	11	166	21	82	79	161	26	54	133	65	103	84	66
	19%	19%	16%	20%	17%	15%	19%	18%	20%	16%	18%	19%	18%	19%	18%	18%	21%	20%	18%	17%	19%	19%	20%
ALABAMA	31	24	7	13	9	5	3	1	20	6	5	26	5	12	16	28	3	14	17	10	17	14	10
	3%	3%	3%	3%	4%	3%	3%	2%	3%	2%	9%	3%	4%	3%	3%	3%	2%	5%	2%	2%	3%	3%	3%
ARKANSAS	8	7	1	6	1	1	-	1	7	2	-	8	-	3	4	7	2	3	6	4	6	3	2
	1%	1%	-	1%	-	1%	-	2%	1%	1%	-	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
FLORIDA	70	54	16	34	14	7	13	2	45	22	2	63	7	28	28	56	14	18	52	30	43	26	21
	7%	7%	6%	7%	7%	5%	11%	4%	7%	9%	3%	7%	6%	7%	6%	6%	11%	7%	7%	8%	8%	6%	6%
GEORGIA	36	28	9	23	5	5	1	3	26	8	2	31	5	16	14	30	7	9	27	14	20	16	12
	4%	4%	3%	5%	2%	3%	1%	6%	4%	3%	4%	3%	5%	4%	3%	3%	5%	3%	4%	4%	4%	3%	4%
LOUISIANA	17	13	3	8	3	-	4	1	12	4	-	17	-	7	10	17	-	4	12	3	4	12	12
	2%	2%	1%	2%	2%	-	3%	3%	2%	2%	-	2%	-	2%	2%	2%	-	2%	2%	1%	1%	3%	4%
MISSISSIPPI	6	5	1	4	-	-	2	-	6	-	-	6	-	3	3	6	-	2	4	2	4	2	2
	1%	1%	-	1%	-	-	1%	-	1%	-	-	1%	-	1%	1%	1%	-	1%	1%	-	1%	-	1%
SOUTH CAROLINA	20	14	6	10	5	5	-	-	19	-	1	16	4	14	5	19	1	4	16	4	9	11	6
	2%	2%	2%	2%	2%	3%	-	-	3%	-	2%	2%	3%	3%	1%	2%	1%	1%	2%	1%	2%	2%	2%
OUTER SOUTH -----	198	139	59	93	35	36	29	5	141	42	15	176	22	81	100	181	17	58	140	81	112	86	66
	20%	19%	23%	19%	16%	25%	24%	12%	21%	17%	25%	20%	19%	19%	22%	21%	14%	21%	19%	21%	20%	19%	20%
KENTUCKY	21	15	5	8	7	2	4	-	14	4	2	18	2	9	10	20	1	9	11	8	12	9	7
	2%	2%	2%	2%	3%	1%	3%	-	2%	2%	3%	2%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%
NORTH CAROLINA	35	27	9	16	5	10	3	1	15	15	6	31	4	16	14	30	5	5	30	13	15	20	16
	4%	4%	3%	3%	3%	7%	3%	2%	2%	6%	9%	4%	3%	4%	3%	3%	4%	2%	4%	3%	3%	4%	5%
OKLAHOMA	12	8	5	8	3	1	-	1	11	2	-	11	1	4	8	11	1	6	7	5	7	5	5
	1%	1%	2%	2%	1%	1%	-	2%	2%	1%	-	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%
TENNESSEE	30	21	9	12	2	6	8	1	28	1	-	26	4	14	14	28	2	11	19	15	21	8	5
	3%	3%	3%	3%	1%	4%	7%	2%	4%	1%	-	3%	3%	3%	3%	3%	1%	4%	3%	4%	4%	2%	1%
TEXAS	74	50	24	34	14	14	9	2	55	16	3	64	9	28	38	66	7	20	54	29	41	33	27
	7%	7%	9%	7%	7%	10%	8%	5%	8%	6%	5%	7%	8%	7%	8%	8%	6%	7%	7%	7%	7%	7%	8%
VIRGINIA	26	19	8	15	4	3	5	-	18	3	5	25	1	10	16	25	1	7	19	11	16	11	7
	3%	3%	3%	3%	2%	2%	4%	-	3%	1%	8%	3%	1%	2%	4%	3%	1%	3%	3%	3%	3%	2%	2%

PUBLIC OPINION STRATEGIES

Continued

Table 66-8
Region.

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	MAKES ME QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
WEST ----	182	138	44	89	47	18	19	9	123	49	10	157	25	80	82	162	20	52	130	81	105	77	58
	18%	19%	17%	19%	22%	12%	17%	20%	18%	19%	17%	18%	22%	19%	18%	18%	16%	19%	18%	21%	19%	17%	17%
MOUNTAIN -----	74	54	20	38	19	7	9	2	49	20	5	66	8	33	30	63	11	18	56	25	36	38	28
	7%	7%	8%	8%	9%	5%	8%	4%	7%	8%	8%	7%	7%	8%	7%	7%	9%	7%	8%	7%	7%	8%	8%
ARIZONA	20	15	5	10	6	1	2	1	11	8	1	17	2	7	8	15	5	3	17	7	9	10	6
	2%	2%	2%	2%	3%	1%	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%	4%	1%	2%	2%	2%	2%	2%
COLORADO	10	6	4	6	3	-	1	-	6	3	1	9	1	5	3	8	2	3	7	4	4	6	5
	1%	1%	1%	1%	1%	-	1%	-	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%
IDAHO	6	4	2	4	1	-	1	-	6	-	-	6	-	2	2	5	1	3	2	2	3	2	2
	1%	1%	1%	1%	-	-	1%	-	1%	-	-	1%	-	1%	1%	1%	1%	1%	-	1%	1%	1%	1%
MONTANA	2	1	1	1	-	-	1	-	1	1	-	2	-	-	2	2	-	-	2	1	1	1	1
	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NEVADA	16	14	2	5	8	1	2	-	9	6	1	14	1	7	9	16	-	3	13	5	8	8	5
	2%	2%	1%	1%	4%	1%	2%	-	1%	2%	2%	2%	1%	2%	2%	2%	-	1%	2%	1%	1%	2%	2%
NEW MEXICO	9	7	2	5	1	1	1	1	7	2	1	8	1	6	3	9	-	3	6	3	5	4	3
	1%	1%	1%	1%	-	1%	1%	3%	1%	1%	1%	1%	1%	2%	1%	1%	-	1%	1%	1%	1%	1%	1%
UTAH	9	4	5	4	1	3	1	-	6	2	2	7	2	3	3	7	2	2	7	2	3	6	5
	1%	1%	2%	1%	-	2%	1%	-	1%	1%	3%	1%	2%	1%	1%	1%	2%	1%	1%	-	1%	1%	1%
WYOMING	3	3	-	2	1	-	-	-	3	-	-	3	-	2	-	2	1	1	2	2	2	1	1
	-	-	-	1%	-	-	-	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-
PACIFIC -----	108	84	24	51	28	11	10	7	75	28	5	91	17	47	52	99	9	34	74	55	69	39	30
	11%	11%	9%	11%	13%	8%	9%	16%	11%	11%	8%	10%	15%	11%	11%	11%	8%	12%	10%	14%	13%	9%	9%
CALIFORNIA	79	61	18	39	21	7	6	7	53	23	3	64	15	32	39	71	8	25	54	38	49	30	22
	8%	8%	7%	8%	10%	5%	5%	16%	8%	9%	5%	7%	13%	8%	9%	8%	6%	9%	7%	10%	9%	7%	6%
HAWAII	1	1	-	1	-	-	-	-	1	-	-	1	-	-	1	1	-	-	1	1	1	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OREGON	10	6	4	3	3	1	3	-	9	-	1	9	1	5	5	10	-	4	6	7	8	2	2
	1%	1%	2%	1%	2%	1%	2%	-	1%	-	2%	1%	1%	1%	1%	1%	-	1%	1%	2%	1%	-	1%
WASHINGTON	18	15	2	8	4	4	2	-	11	5	1	17	1	9	7	16	2	6	12	9	10	7	6
	2%	2%	1%	2%	2%	2%	2%	-	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%

Table 67-1
Margin./Trump/Obama State.

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN- TON <10	CLIN- TON 10+	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
BASE-TOTAL SAMPLE	1000	524	283	807	187	186	247	385	182	92	261	246	165	236	236	764	520	480	197	179	211	224	189
	100%	52%	28%	81%	19%	19%	25%	39%	18%	9%	26%	25%	16%	24%	24%	76%	52%	48%	20%	18%	21%	22%	19%
MARGIN																							
CLINTON <10	92	52	22	73	19	13	18	26	35	92	-	-	-	-	-	92	53	39	19	10	23	21	19
	9%	10%	8%	9%	10%	7%	7%	7%	19%	100%	-	-	-	-	-	12%	10%	8%	10%	6%	11%	9%	10%
CLINTON 10+	261	132	73	205	52	118	35	-	108	-	261	-	-	-	-	261	137	124	46	48	62	63	43
	26%	25%	26%	25%	28%	63%	14%	-	59%	-	100%	-	-	-	-	34%	26%	26%	23%	27%	29%	28%	23%
TRUMP 10+	246	140	80	219	27	11	72	144	19	-	-	246	-	-	-	246	121	125	53	44	56	47	45
	25%	27%	28%	27%	14%	6%	29%	37%	11%	-	-	100%	-	-	-	32%	23%	26%	27%	25%	26%	21%	24%
TRUMP 5-10	165	84	52	136	27	-	55	110	-	-	-	-	165	-	55	110	84	81	39	31	28	40	27
	16%	16%	18%	17%	15%	-	22%	29%	-	-	-	-	100%	-	23%	14%	16%	17%	20%	17%	13%	18%	14%
TRUMP <5	236	116	56	173	62	44	67	105	20	-	-	-	-	236	181	55	126	110	40	46	43	53	54
	24%	22%	20%	21%	33%	24%	27%	27%	11%	-	-	-	-	100%	77%	7%	24%	23%	20%	26%	20%	24%	29%
TRUMP/OBAMA STATE																							
YES	236	115	60	175	61	44	122	70	-	-	-	-	55	181	236	-	126	110	44	37	45	57	52
	24%	22%	21%	22%	33%	24%	49%	18%	-	-	-	-	33%	77%	100%	-	24%	23%	23%	21%	21%	25%	28%
NO	764	409	223	632	126	142	125	315	182	92	261	246	110	55	-	764	394	370	153	142	166	167	137
	76%	78%	79%	78%	67%	76%	51%	82%	100%	100%	100%	100%	67%	23%	-	100%	76%	77%	77%	79%	79%	75%	72%

Table 67-2
Margin./Trump/Obama State.

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD			
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS LESS	OR COLL	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
BASE-TOTAL SAMPLE	1000 100%	93 9%	195 19%	232 23%	120 12%	104 10%	195 20%	181 18%	69 7%	184 18%	326 33%	370 37%	120 12%	241 24%	279 28%	268 27%	212 21%	250 25%	274 27%	196 20%	192 19%	698 70%	219 22%	
MARGIN																								
CLINTON <10	92 9%	8 8%	21 11%	25 11%	17 14%	11 11%	12 6%	16 9%	3 4%	21 11%	29 9%	33 9%	10 8%	28 12%	24 9%	22 8%	18 8%	26 10%	26 9%	16 8%	12 6%	61 9%	26 12%	
CLINTON 10+	261 26%	23 24%	58 30%	56 24%	27 22%	23 22%	51 26%	50 28%	16 24%	45 24%	87 27%	93 25%	35 30%	63 26%	74 26%	69 26%	55 26%	62 25%	70 25%	55 28%	52 27%	179 26%	66 30%	
TRUMP 10+	246 25%	30 32%	44 22%	47 20%	25 21%	24 23%	56 29%	45 25%	21 30%	45 25%	72 22%	102 28%	27 23%	52 22%	69 25%	65 24%	61 29%	71 28%	69 25%	39 20%	53 28%	172 25%	49 22%	
TRUMP 5-10	165 16%	18 19%	26 13%	41 18%	14 12%	21 21%	33 17%	26 14%	13 19%	32 18%	57 17%	56 15%	20 17%	44 18%	41 15%	45 17%	35 17%	39 15%	46 17%	38 19%	34 18%	115 16%	33 15%	
TRUMP <5	236 24%	15 17%	47 24%	64 27%	38 32%	24 23%	42 21%	44 24%	16 24%	41 22%	81 25%	87 23%	27 23%	54 23%	72 26%	67 25%	43 20%	52 21%	64 23%	48 24%	41 21%	171 24%	45 21%	
TRUMP/OBAMA STATE																								
YES	236 24%	18 19%	42 21%	66 29%	35 30%	27 26%	40 21%	43 24%	17 25%	49 27%	74 23%	86 23%	27 22%	55 23%	71 25%	68 25%	42 20%	54 22%	61 22%	47 24%	44 23%	174 25%	42 19%	
NO	764 76%	75 81%	153 79%	166 71%	84 70%	77 74%	155 79%	138 76%	52 75%	135 73%	252 77%	285 77%	93 78%	186 77%	208 75%	200 75%	170 80%	196 78%	213 78%	149 76%	147 77%	525 75%	177 81%	

Table 67-3
Margin./Trump/Obama State.

BANNER 3

	IDEOLOGY						ABORTION				TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
MARGIN																							

CLINTON <10	92	28	36	64	24	4	13	46	19	28	15	21	36	20	35	13	-	18	-	-	26	35	-
	9%	9%	9%	9%	9%	9%	6%	9%	8%	11%	12%	7%	8%	10%	9%	30%	-	10%	-	-	13%	47%	-
CLINTON 10+	261	64	104	168	78	15	59	116	82	63	31	89	120	60	81	30	88	35	-	-	-	-	108
	26%	21%	26%	24%	30%	34%	29%	22%	36%	26%	23%	30%	28%	31%	22%	70%	61%	19%	-	-	-	-	100%
TRUMP 10+	246	89	87	177	59	10	58	157	40	49	30	70	100	43	103	-	11	15	57	81	63	19	-
	25%	30%	22%	25%	23%	23%	28%	30%	18%	20%	23%	23%	23%	22%	28%	-	8%	8%	88%	43%	32%	26%	-
TRUMP 5-10	165	46	70	116	43	6	40	95	31	39	26	44	69	31	65	-	-	48	7	36	74	-	-
	16%	15%	18%	17%	16%	14%	20%	18%	14%	16%	19%	15%	16%	16%	17%	-	-	26%	12%	19%	37%	-	-
TRUMP <5	236	75	97	172	55	9	34	116	54	65	31	77	108	38	90	-	44	67	-	70	35	20	-
	24%	25%	25%	25%	21%	20%	17%	22%	24%	27%	23%	26%	25%	20%	24%	-	31%	37%	-	37%	18%	27%	-
TRUMP/OBAMA STATE																							

YES	236	66	100	166	61	8	41	114	60	62	32	76	108	39	88	-	44	114	7	70	-	-	-
	24%	22%	25%	24%	24%	18%	20%	22%	27%	25%	24%	25%	25%	20%	24%	-	31%	63%	12%	37%	-	-	-
NO	764	236	294	530	197	37	163	415	166	182	100	225	325	154	286	43	99	69	57	117	198	74	108
	76%	78%	75%	76%	76%	82%	80%	78%	73%	75%	76%	75%	75%	80%	76%	100%	69%	37%	88%	63%	100%	100%	100%

Table 67-4
Margin./Trump/Obama State.

BANNER 4

	2008/2012 ELECTIONS					ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT	
	VOTE					BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND
	TOTAL	OBAMA 1X	OBAMA 08&12	TOTAL OBAMA	NEVER OBAMA											ENOUGH	TOO CONS				
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
MARGIN																					

CLINTON <10	92	10	6	16	76	59	3	30	37	51	88	4	70	22	12	6	4	13	79	73	18
	9%	10%	6%	8%	10%	9%	13%	9%	9%	10%	9%	5%	9%	12%	11%	13%	14%	8%	10%	9%	9%
CLINTON 10+	261	30	47	78	183	177	13	71	105	137	242	19	216	45	30	5	10	51	210	195	53
	26%	32%	44%	38%	23%	27%	49%	22%	25%	27%	26%	27%	26%	24%	27%	12%	33%	31%	25%	25%	28%
TRUMP 10+	246	19	21	40	206	159	4	83	105	118	223	23	207	39	19	12	7	41	205	207	38
	25%	20%	20%	20%	26%	24%	14%	26%	25%	23%	24%	31%	25%	21%	17%	29%	24%	24%	25%	26%	20%
TRUMP 5-10	165	16	15	31	134	112	5	49	65	87	152	13	134	31	19	8	4	24	141	135	26
	16%	17%	14%	15%	17%	17%	17%	15%	16%	17%	16%	18%	16%	17%	17%	20%	13%	14%	17%	17%	14%
TRUMP <5	236	20	17	38	198	150	2	85	105	118	222	14	188	48	32	11	5	39	197	176	55
	24%	22%	16%	19%	25%	23%	6%	27%	25%	23%	24%	19%	23%	26%	28%	26%	16%	23%	24%	22%	29%
TRUMP/OBAMA STATE																					

YES	236	14	23	36	200	151	3	82	100	123	223	13	186	50	34	8	8	36	200	184	48
	24%	14%	21%	18%	25%	23%	12%	26%	24%	24%	24%	18%	23%	27%	30%	19%	27%	22%	24%	23%	25%
NO	764	81	85	166	598	506	23	235	316	388	704	60	629	135	78	35	22	131	633	601	143
	76%	86%	79%	82%	75%	77%	88%	74%	76%	76%	76%	82%	77%	73%	70%	81%	73%	78%	76%	77%	75%

Table 67-5
Margin./Trump/Obama State.

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE				SECOND TOP ISSUE				2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC		
																									1000	905
BASE-TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432		
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%		
MARGIN																										
CLINTON <10	92	84	2	79	5	48	23	6	84	33	26	12	5	15	16	13	20	6	19	8	11	19	44	48		
	9%	9%	4%	10%	7%	9%	9%	6%	10%	8%	10%	11%	5%	15%	7%	7%	15%	7%	10%	6%	8%	16%	8%	11%		
CLINTON 10+	261	238	18	200	28	127	79	40	207	102	73	32	33	21	61	56	32	21	47	36	47	27	149	112		
	26%	26%	32%	24%	36%	25%	32%	43%	24%	25%	27%	29%	31%	21%	27%	31%	24%	22%	23%	25%	36%	22%	26%	26%		
TRUMP 10+	246	217	14	207	13	135	49	21	216	102	67	24	26	27	56	42	31	23	57	33	33	25	131	115		
	25%	24%	24%	25%	16%	26%	20%	23%	25%	25%	24%	22%	25%	27%	25%	24%	24%	24%	28%	23%	26%	20%	23%	27%		
TRUMP 5-10	165	151	12	137	12	75	40	10	145	63	50	18	16	18	34	27	22	22	31	22	10	22	103	62		
	16%	17%	20%	17%	16%	14%	17%	11%	17%	15%	18%	16%	16%	18%	15%	15%	17%	24%	15%	16%	7%	18%	18%	14%		
TRUMP <5	236	216	12	197	20	132	52	16	208	111	58	24	25	18	59	41	25	21	49	45	29	29	141	95		
	24%	24%	21%	24%	25%	25%	21%	17%	24%	27%	21%	22%	23%	18%	26%	23%	19%	23%	24%	31%	22%	24%	25%	22%		
TRUMP/OBAMA STATE																										
YES	236	218	12	198	19	127	54	15	208	104	66	24	25	17	63	43	22	25	50	35	28	31	148	88		
	24%	24%	21%	24%	24%	24%	22%	16%	24%	25%	24%	22%	24%	17%	28%	24%	17%	26%	25%	24%	21%	25%	26%	20%		
NO	764	687	46	622	59	391	189	78	652	308	209	85	80	82	163	137	107	68	153	110	103	91	420	344		
	76%	76%	79%	76%	76%	76%	78%	84%	76%	75%	76%	78%	76%	83%	72%	76%	83%	74%	75%	76%	79%	75%	74%	80%		

Table 67-6
Margin./Trump/Obama State.

BANNER 6

	DECISION ON TRUMP SUPPORT								RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP				
	TOTAL	BEFORE	ANN-	GOP	GOP	NOMI-	GOP	AFTER	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR- PRISE	PRIDE	CON- CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO
		ANN- OUNCE/ AFTER	OUNCE/ AFTER	DE- BATES	PRIM- ARIES	NATION	CONV	GOP CONV															
BASE=TOTAL SAMPLE	1000 100%	76 8%	233 23%	266 27%	107 11%	186 19%	34 3%	99 10%	274 27%	726 73%	415 42%	585 58%	154 15%	833 83%	512 51%	376 38%	373 37%	240 24%	48 5%	165 16%	806 81%	194 19%	101 10%
MARGIN																							
CLINTON <10	92 9%	7 9%	21 9%	21 8%	9 8%	22 12%	7 20%	7 7%	22 8%	70 10%	36 9%	56 10%	9 6%	81 10%	45 9%	32 8%	35 9%	20 8%	2 4%	17 10%	79 10%	13 7%	7 7%
CLINTON 10+	261 26%	22 29%	66 29%	69 26%	29 28%	44 24%	4 13%	25 25%	86 32%	175 24%	122 29%	139 24%	53 35%	205 25%	122 24%	100 26%	110 29%	68 28%	17 35%	42 26%	199 25%	62 32%	32 32%
TRUMP 10+	246 25%	19 25%	49 21%	71 27%	17 16%	49 26%	9 27%	31 32%	62 22%	184 25%	87 21%	159 27%	33 21%	210 25%	125 24%	90 24%	85 23%	53 22%	10 21%	38 23%	209 26%	37 19%	16 16%
TRUMP 5-10	165 16%	19 25%	34 14%	41 15%	23 21%	29 16%	5 14%	15 15%	42 15%	123 17%	59 14%	106 18%	21 14%	139 17%	95 18%	67 18%	59 16%	41 17%	11 22%	23 14%	128 16%	37 19%	19 19%
TRUMP <5	236 24%	9 12%	62 27%	64 24%	29 27%	42 22%	9 27%	21 21%	63 23%	173 24%	112 27%	124 21%	37 24%	197 24%	125 24%	87 23%	85 23%	58 24%	9 18%	44 27%	191 24%	45 23%	26 26%
TRUMP/OBAMA STATE																							
YES	236 24%	11 15%	60 26%	69 26%	29 28%	40 22%	8 25%	17 18%	55 20%	181 25%	103 25%	133 23%	29 19%	204 24%	123 24%	96 25%	87 23%	62 26%	7 14%	44 26%	191 24%	45 23%	26 26%
NO	764 76%	65 85%	172 74%	197 74%	77 72%	146 78%	25 75%	81 82%	219 80%	545 75%	313 75%	451 77%	125 81%	629 76%	389 76%	280 75%	286 77%	178 74%	41 86%	121 74%	615 76%	149 77%	75 74%

Table 67-7
Margin./Trump/Obama State.

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS			
	TOTAL	NOT P-C	BRING CHNG	BUS-INESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	NAT'L SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-PLACE OBAMA CARE	JOB-KILL-ING FOR-EIGN TRADE DEALS	NAT'L SEC-URITY	CREATE JOBS	RE-PEAL/RE-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING FOR-EIGN TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN	
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169	
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%	
MARGIN																									

CLINTON <10	92	41	17	23	11	50	44	42	33	15	29	19	17	21	6	13	25	37	75	17	56	36	82	10	
	9%	9%	8%	13%	9%	10%	10%	10%	8%	7%	9%	8%	10%	12%	8%	11%	10%	11%	10%	6%	8%	11%	10%	6%	
CLINTON 10+	261	119	64	46	32	138	121	123	82	57	87	67	34	49	24	32	77	83	192	69	167	94	209	52	
	26%	25%	30%	25%	26%	27%	27%	29%	21%	27%	26%	29%	19%	28%	29%	26%	29%	24%	26%	25%	25%	28%	25%	31%	
TRUMP 10+	246	118	59	41	28	122	116	96	95	63	81	67	41	34	22	28	62	78	168	78	160	86	213	33	
	25%	25%	28%	22%	22%	23%	26%	23%	24%	29%	24%	29%	24%	20%	27%	23%	23%	23%	23%	29%	24%	26%	26%	19%	
TRUMP 5-10	165	74	34	33	23	84	73	64	76	34	52	33	35	33	12	20	55	43	118	47	111	54	133	32	
	16%	16%	16%	18%	19%	16%	16%	15%	19%	16%	15%	14%	20%	19%	15%	17%	21%	13%	16%	17%	17%	16%	16%	19%	
TRUMP <5	236	127	38	41	30	130	99	91	107	44	89	47	48	35	17	29	45	98	172	64	170	66	195	41	
	24%	27%	18%	22%	24%	25%	22%	22%	27%	21%	26%	20%	27%	20%	21%	23%	17%	29%	24%	23%	26%	20%	23%	24%	
TRUMP/OBAMA STATE																									

YES	236	117	44	46	29	129	103	85	110	45	86	52	48	36	14	24	51	101	176	60	172	64	196	40	
	24%	24%	21%	25%	24%	25%	23%	20%	28%	21%	25%	22%	27%	21%	18%	20%	19%	30%	24%	22%	26%	19%	24%	24%	
NO	764	361	169	139	95	394	350	332	283	168	252	182	128	135	67	98	213	238	549	215	492	272	635	129	
	76%	76%	79%	75%	76%	75%	77%	80%	72%	79%	75%	78%	73%	79%	82%	80%	81%	70%	76%	78%	74%	81%	76%	76%	

Table 67-8
Margin./Trump/Obama State.

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL			
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	MAKES ME QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP
BASE=TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%
MARGIN																							

CLINTON <10	92	69	23	44	23	14	9	2	62	20	10	85	7	41	46	87	5	22	70	34	50	42	28
	9%	9%	9%	9%	11%	10%	8%	5%	9%	8%	16%	10%	6%	10%	10%	10%	4%	8%	10%	9%	9%	9%	8%
CLINTON 10+	261	196	65	116	63	35	32	14	184	67	10	223	38	105	121	227	34	80	181	117	151	110	84
	26%	26%	25%	24%	30%	24%	27%	32%	27%	26%	17%	25%	33%	25%	27%	26%	28%	29%	25%	30%	28%	24%	25%
TRUMP 10+	246	176	70	119	49	37	30	10	179	50	17	218	28	110	111	221	25	75	171	84	127	119	88
	25%	24%	27%	25%	23%	26%	26%	23%	26%	20%	28%	25%	24%	26%	25%	25%	20%	27%	24%	22%	23%	26%	26%
TRUMP 5-10	165	123	42	79	32	26	20	8	116	40	10	147	18	68	77	145	20	47	118	61	89	76	58
	16%	17%	16%	17%	15%	18%	17%	19%	17%	16%	16%	17%	15%	16%	17%	17%	16%	17%	16%	16%	16%	17%	17%
TRUMP <5	236	178	58	121	46	33	26	10	146	77	14	210	26	100	95	196	40	51	185	94	130	106	80
	24%	24%	22%	25%	22%	23%	22%	22%	21%	30%	23%	24%	22%	24%	21%	22%	32%	19%	25%	24%	24%	23%	24%
TRUMP/OBAMA STATE																							

YES	236	182	54	117	48	29	31	12	154	70	12	213	23	101	99	200	36	60	176	91	133	103	77
	24%	24%	21%	24%	22%	20%	26%	25%	22%	28%	19%	24%	20%	24%	22%	23%	29%	22%	24%	23%	24%	23%	23%
NO	764	560	204	362	165	117	86	34	532	183	49	670	94	324	352	676	88	215	549	299	414	350	261
	76%	76%	79%	76%	78%	80%	74%	75%	78%	72%	81%	76%	80%	76%	78%	77%	71%	78%	76%	77%	76%	77%	77%

Table 68-1
Date./Sample.

BANNER 1

	PARTY IDENTIFICATION				4 PT REGION				STATE MARGIN					TRUMP/ OBAMA STATE		GENDER		AGE					
	TOTAL	STRG GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	NORTH -EAST	MID- WEST	SOUTH	WEST	CLIN-	CLIN-	TRUMP 10+	TRUMP 5-10	TRUMP <5	YES	NO	MEN	WOMEN	18-34	35-44	45-54	55-64	65+
										TON <10	TON 10+												
BASE-TOTAL SAMPLE	1000 100%	524 52%	283 28%	807 81%	187 19%	186 19%	247 25%	385 39%	182 18%	92 9%	261 26%	246 25%	165 16%	236 24%	236 24%	764 76%	520 52%	480 48%	197 20%	179 18%	211 21%	224 22%	189 19%
DATE	-----																						
MON, APR 17	730 73%	413 79%	222 78%	634 79%	93 50%	154 83%	181 73%	253 66%	143 78%	55 59%	214 82%	183 74%	115 70%	164 69%	162 69%	568 74%	250 48%	480 100%	142 72%	138 77%	156 74%	171 76%	123 65%
TUE, APR 18	214 21%	90 17%	54 19%	144 18%	66 35%	32 17%	48 19%	106 27%	29 16%	22 24%	47 18%	63 26%	47 29%	35 15%	40 17%	173 23%	214 41%	- -	47 24%	34 19%	45 21%	38 17%	50 26%
WED, APR 19	56 6%	21 4%	7 3%	28 3%	28 15%	- -	18 7%	27 7%	11 6%	16 17%	- -	- -	3 2%	38 16%	33 14%	23 3%	56 11%	- -	8 4%	7 4%	10 5%	16 7%	16 8%
SAMPLE	-----																						
SAMPLE A	490 49%	270 51%	148 52%	418 52%	70 37%	91 49%	122 49%	187 49%	90 49%	42 45%	123 47%	126 51%	76 46%	123 52%	129 55%	361 47%	228 44%	262 55%	103 52%	90 50%	102 48%	107 48%	87 46%
SAMPLE B	510 51%	254 49%	135 48%	389 48%	117 63%	95 51%	125 51%	198 51%	92 51%	50 55%	138 53%	120 49%	89 54%	113 48%	107 45%	403 53%	292 56%	218 45%	94 48%	89 50%	109 52%	116 52%	102 54%

Table 68-2
Date./Sample.

BANNER 2

	GENDER/AGE								EDUCATION				GENDER/EDUCATION				PARTY/GENDER				NAT'L MOOD		
	TOTAL	MEN 18-34	MEN 35-54	MEN 55+	MEN 65+	WOMEN 18-34	WOMEN 35-54	WOMEN 55+	WOMEN 65+	HS OR LESS	SOME COLL	COLL GRAD	GRAD/ PROF	MEN W/O DEGR	MEN W/ DEGR	WOMEN W/O DEGR	WOMEN W/ DEGR	STRG GOP MEN	STRG GOP WOMEN	SOFT/ LEAN GOP MEN	SOFT/ LEAN GOP WOMEN	RIGHT DIR	WRONG TRACK
BASE=TOTAL SAMPLE	1000 100%	93 9%	195 19%	232 23%	120 12%	104 10%	195 20%	181 18%	69 7%	184 18%	326 33%	370 37%	120 12%	241 24%	279 28%	268 27%	212 21%	250 25%	274 27%	196 20%	192 19%	698 70%	219 22%
DATE	-----																						
MON, APR 17	730 73%	38 41%	99 51%	113 49%	54 45%	104 100%	195 100%	181 100%	69 100%	143 78%	241 74%	268 72%	78 65%	116 48%	135 48%	268 100%	212 100%	139 56%	274 100%	95 48%	192 100%	504 72%	164 75%
TUE, APR 18	214 21%	47 51%	79 40%	88 38%	50 42%	- -	- -	- -	- -	33 18%	65 20%	81 22%	35 29%	97 40%	116 42%	- -	- -	90 36%	- -	90 46%	- -	160 23%	37 17%
WED, APR 19	56 6%	8 8%	17 9%	31 14%	16 13%	- -	- -	- -	- -	8 5%	20 6%	21 6%	7 6%	28 12%	28 10%	- -	- -	21 8%	- -	11 6%	- -	34 5%	18 8%
SAMPLE	-----																						
SAMPLE A	490 49%	35 38%	89 46%	104 45%	51 43%	67 65%	104 53%	91 50%	36 52%	93 51%	160 49%	188 51%	49 40%	108 45%	120 43%	145 54%	117 55%	125 50%	145 53%	79 40%	115 60%	345 49%	104 48%
SAMPLE B	510 51%	58 62%	106 54%	128 55%	69 57%	37 35%	91 47%	90 50%	33 48%	91 49%	165 51%	182 49%	72 60%	133 55%	159 57%	123 46%	95 45%	125 50%	129 47%	117 60%	77 40%	354 51%	115 52%

Table 68-3
Date./Sample.

BANNER 3

	IDEOLOGY						ABORTION				TEA PARTY IMAGE					8 PT REGION							
	TOTAL	VERY CONS	SMWT CONS	TOTAL CONS	MOD	TOTAL LIB	MOD/ LIB GOP	RTL CAND	PRO- CHOICE	NO DIFF	STRG FAV	SMWT FAV	TOTAL FAV	TOTAL UNFAV	NO OPIN/ DK	NEW ENG- LAND	MID- ATL- ANTIC	GREAT LAKES	FARM BELT	DEEP SOUTH	OUTER SOUTH	MNTN	PAC- IFIC
BASE=TOTAL SAMPLE	1000	302	394	696	258	45	204	529	226	244	133	301	433	193	374	43	143	183	64	187	198	74	108
	100%	30%	39%	70%	26%	5%	20%	53%	23%	24%	13%	30%	43%	19%	37%	4%	14%	18%	6%	19%	20%	7%	11%
DATE	-----																						
MON, APR 17	730	223	289	512	185	34	173	389	162	179	86	213	299	143	288	33	121	130	51	115	137	53	89
	73%	74%	73%	73%	72%	75%	85%	74%	72%	73%	65%	71%	69%	74%	77%	78%	85%	71%	80%	62%	69%	72%	83%
TUE, APR 18	214	60	88	148	57	10	26	116	47	51	31	71	103	42	69	10	22	35	13	51	54	10	19
	21%	20%	22%	21%	22%	21%	13%	22%	21%	21%	24%	24%	24%	22%	19%	22%	15%	19%	20%	28%	27%	14%	17%
WED, APR 19	56	20	17	37	17	2	4	24	17	15	15	16	32	8	16	-	-	18	-	20	6	11	-
	6%	7%	4%	5%	7%	4%	2%	4%	8%	6%	12%	5%	7%	4%	4%	-	-	10%	-	11%	3%	15%	-
SAMPLE	-----																						
SAMPLE A	490	147	205	352	117	21	109	255	108	127	56	159	215	97	178	17	74	91	31	101	86	39	51
	49%	49%	52%	51%	45%	47%	54%	48%	48%	52%	43%	53%	50%	50%	48%	39%	52%	50%	49%	54%	43%	53%	47%
SAMPLE B	510	156	189	344	142	24	95	274	119	117	76	142	218	96	196	26	69	92	33	86	112	35	57
	51%	51%	48%	49%	55%	53%	46%	52%	52%	48%	57%	47%	50%	50%	52%	61%	48%	50%	51%	46%	57%	47%	53%

Table 68-4
Date./Sample.

BANNER 4

	2008/2012 ELECTIONS				ECONOMY			TRUMP JOB APPROVAL				GOP IN CONGRESS APPROVAL		WHY DISAPP			DEMS IN CONGRESS APPROVAL		GENERIC BALLOT		
	VOTE				BETTER	WORSE	SAME	STRG APPRV	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	TOTAL APPRV	TOTAL DISAP	NOT MOVING	NOT CONS ENOUGH		TOTAL APPRV	TOTAL DISAP	GOP CAND	UND	
	TOTAL	OBAMA 1X	OBAMA 08&12	NEVER OBAMA											CONS	TOO CONS					
BASE=TOTAL SAMPLE	1000	95	107	202	798	656	27	317	416	511	927	73	815	185	112	43	30	167	833	785	191
	100%	10%	11%	20%	80%	66%	3%	32%	42%	51%	93%	7%	81%	19%	11%	4%	3%	17%	83%	78%	19%
DATE																					

MON, APR 17	730	71	77	148	582	474	19	237	300	375	675	55	615	115	64	29	22	127	604	601	113
	73%	75%	72%	73%	73%	72%	72%	75%	72%	73%	73%	75%	75%	62%	57%	67%	74%	76%	72%	77%	59%
TUE, APR 18	214	19	25	44	170	143	7	64	97	104	200	13	165	49	38	7	4	35	179	150	56
	21%	20%	23%	22%	21%	22%	25%	20%	23%	20%	22%	18%	20%	27%	34%	16%	15%	21%	21%	19%	30%
WED, APR 19	56	5	5	10	46	39	1	16	19	32	51	5	35	21	10	7	3	6	50	34	22
	6%	5%	5%	5%	6%	6%	3%	5%	5%	6%	6%	7%	4%	11%	9%	16%	11%	4%	6%	4%	12%
SAMPLE																					

SAMPLE A	490	39	48	87	403	326	17	147	198	253	451	39	405	85	50	22	13	89	401	403	77
	49%	41%	45%	43%	51%	50%	63%	46%	48%	50%	49%	53%	50%	46%	45%	51%	42%	53%	48%	51%	41%
SAMPLE B	510	56	59	115	394	330	10	170	218	257	476	34	410	100	62	21	18	78	432	382	113
	51%	59%	55%	57%	49%	50%	37%	54%	52%	50%	51%	47%	50%	54%	55%	49%	58%	47%	52%	49%	59%

Table 68-5
Date./Sample.

BANNER 5

	TRUMP IMAGE		PENCE IMAGE		RYAN IMAGE		OBAMA IMAGE		ISSUE TYPOLOGY					TOP ISSUE				SECOND TOP ISSUE				2016 VOTE				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	NAT'L SEC-URITY	ECON	FISCAL	SOCIAL	MORAL	TERR-OR	ECON	ILLEG IMMIG	SOC SEC	TERR-OR	ECON	ILLEG IMMIG	HEALTH CARE	FOR TRUMP	AGA-INST HRC		
																									1000	905
BASE-TOTAL SAMPLE	1000	905	58	820	78	517	243	93	860	412	275	109	105	99	226	180	129	93	203	144	131	122	568	432		
	100%	90%	6%	82%	8%	52%	24%	9%	86%	41%	27%	11%	11%	10%	23%	18%	13%	9%	20%	14%	13%	12%	57%	43%		
DATE																										

MON, APR 17	730	667	41	595	54	384	160	68	626	314	192	71	83	70	175	124	87	70	148	105	96	90	419	311		
	73%	74%	71%	73%	69%	74%	66%	74%	73%	76%	70%	65%	79%	70%	77%	69%	67%	75%	73%	73%	73%	74%	74%	72%		
TUE, APR 18	214	191	11	180	19	103	67	21	182	79	62	27	18	26	40	45	33	20	43	29	24	27	123	91		
	21%	21%	18%	22%	25%	20%	27%	23%	21%	19%	23%	25%	17%	26%	18%	25%	26%	21%	21%	20%	18%	22%	22%	21%		
WED, APR 19	56	47	6	45	5	30	17	3	52	18	20	10	4	3	12	11	9	3	12	10	11	5	25	30		
	6%	5%	10%	6%	6%	6%	7%	4%	6%	4%	7%	9%	4%	3%	5%	6%	7%	4%	6%	7%	9%	4%	4%	7%		
SAMPLE																										

SAMPLE A	490	450	23	404	33	270	118	51	420	203	125	65	51	46	113	77	58	49	100	79	59	64	283	207		
	49%	50%	40%	49%	42%	52%	49%	54%	49%	49%	46%	59%	49%	47%	50%	42%	45%	53%	49%	55%	45%	53%	50%	48%		
SAMPLE B	510	455	35	416	45	247	125	42	439	209	150	44	54	53	113	104	71	44	103	65	72	58	285	225		
	51%	50%	60%	51%	58%	48%	51%	46%	51%	51%	54%	41%	51%	53%	50%	58%	55%	47%	51%	45%	55%	47%	50%	52%		

Table 68-6
Date./Sample.

BANNER 6

	DECISION ON TRUMP SUPPORT							RELUCTANCE TO TELL OTHERS		FAMILY/FRIENDS RELUCTANCE		RELUCTANCE NOW TRUMP POTUS		EMOTIONS ON ELECTION NIGHT				TRUST GOVERNMENT MORE W/ TRUMP					
	BEFORE	ANN-OUNCE/	GOP DE-BATES	GOP PRIM-ARIES	NOMI-NATION	GOP CONV	AFTER	YES	NO	YES	NO	YES	NO	RELIEF	JOY	SUR-PRISE	PRIDE	CON-CERN	NSS YES	TOTAL YES	TOTAL NO	NSS NO	
	TOTAL	OUNCE	AFTER	BATES	ARIES	NATION	CONV	CONV															
BASE=TOTAL SAMPLE	1000	76	233	266	107	186	34	99	274	726	415	585	154	833	512	376	373	240	48	165	806	194	101
	100%	8%	23%	27%	11%	19%	3%	10%	27%	73%	42%	58%	15%	83%	51%	38%	37%	24%	5%	16%	81%	19%	10%
DATE																							

MON, APR 17	730	62	172	194	72	130	28	73	221	509	308	422	120	601	380	274	273	165	39	111	594	137	73
	73%	81%	74%	73%	68%	70%	82%	74%	81%	70%	74%	72%	78%	72%	74%	73%	73%	69%	80%	67%	74%	71%	72%
TUE, APR 18	214	12	51	62	23	40	5	20	41	173	87	127	25	186	105	85	79	62	7	39	171	43	23
	21%	16%	22%	23%	22%	22%	15%	21%	15%	24%	21%	22%	17%	22%	21%	23%	21%	26%	15%	24%	21%	22%	22%
WED, APR 19	56	3	10	10	11	15	1	6	12	44	20	35	8	46	27	16	21	12	2	14	42	14	5
	6%	3%	4%	4%	11%	8%	4%	6%	4%	6%	5%	6%	5%	6%	5%	4%	6%	5%	5%	9%	5%	7%	5%
SAMPLE																							

SAMPLE A	490	42	111	132	54	89	17	46	140	351	192	298	76	411	256	189	188	117	27	70	397	93	55
	49%	55%	48%	50%	50%	48%	49%	46%	51%	48%	46%	51%	49%	49%	50%	50%	50%	49%	57%	43%	49%	48%	54%
SAMPLE B	510	34	122	134	53	97	17	53	134	375	224	286	78	422	256	186	185	123	21	94	409	101	46
	51%	45%	52%	50%	50%	52%	51%	54%	49%	52%	54%	49%	51%	51%	50%	50%	50%	51%	43%	57%	51%	52%	46%

Table 68-7
Date./Sample.

BANNER 7

	REASONS FOR TRUMP SUPPORT				COMBINED TOP PRIORITY FOR TRUMP						FIRST TOP PRIORITY FOR TRUMP					BORDER WALL				WALL VS. HEALTH CARE		TRUMP FLIP-FLOPS		
	TOTAL	NOT P-C	BRING CHNG	BUS-INESS -MAN, NOT POLI-TICIAN	ISSUE POSI-TIONS	SEC-URITY	CREATE JOBS	ILLEG IMMIG	RE-PEAL/RE-PLACE OBAMA CARE	JOB-KILL-ING FOR-EIGN TRADE DEALS	SEC-URITY	CREATE JOBS	RE-PEAL/RE-PLACE OBAMA CARE	ILLEG IMMIG	JOB-KILL-ING FOR-EIGN TRADE DEALS	ONE OF MOST IMPT	VERY IMPT	SMWT IMPT	TOTAL IMPT	TOTAL NOT IMPT	FIX HLTH CARE	FUND/ BUILD WALL	DOES NOT CONCERN	DOES CONCERN
BASE=TOTAL SAMPLE	1000	478	213	185	124	523	453	417	394	213	338	234	175	172	81	123	264	338	725	275	664	336	831	169
	100%	48%	21%	18%	12%	52%	45%	42%	39%	21%	34%	23%	18%	17%	8%	12%	26%	34%	72%	28%	66%	34%	83%	17%
DATE	----																							
MON, APR 17	730	342	161	131	96	400	322	289	294	155	267	156	130	120	58	91	199	248	538	193	489	241	609	121
	73%	72%	75%	71%	77%	77%	71%	69%	75%	73%	79%	67%	74%	70%	72%	74%	75%	73%	74%	70%	74%	72%	73%	72%
TUE, APR 18	214	109	46	38	20	98	103	102	73	52	55	64	32	42	21	21	60	65	146	67	142	72	180	33
	21%	23%	22%	21%	16%	19%	23%	24%	18%	25%	16%	27%	18%	25%	26%	17%	23%	19%	20%	24%	21%	21%	22%	20%
WED, APR 19	56	27	6	15	8	25	28	26	27	5	16	15	14	9	2	11	4	26	41	15	33	23	42	14
	6%	6%	3%	8%	7%	5%	6%	6%	7%	2%	5%	6%	8%	6%	3%	9%	2%	8%	6%	5%	5%	7%	5%	8%
SAMPLE	-----																							
SAMPLE A	490	236	104	90	60	254	220	197	200	110	162	116	90	81	42	64	124	167	355	135	332	159	410	80
	49%	49%	49%	49%	48%	49%	49%	47%	51%	52%	48%	50%	51%	47%	52%	52%	47%	49%	49%	49%	50%	47%	49%	47%
SAMPLE B	510	242	108	95	64	269	233	221	193	103	177	118	85	91	39	59	141	171	370	140	332	177	421	89
	51%	51%	51%	51%	52%	51%	51%	53%	49%	48%	52%	50%	49%	53%	48%	48%	53%	51%	51%	51%	50%	53%	51%	53%

Table 68-8
Date./Sample.

BANNER 8

	REFORMING ACA			BLAME FOR FAILED R&R					STRAIGHT GOP TICKET		MEDIA CRITICISM			ENEMY OF THE PEOPLE				FOLLOW TRUMP/ SEE TWEETS		TWEET APPROVAL				
	TOTAL	HELPED	HURT	DEMS	HARD- LINE CONS GOP	MOD GOP	RYAN	TRUMP	YES	NO	DON'T REM	RE-IN- FORCES	QUES- TION	STRG AGREE	SMWT AGREE	TOTAL AGREE	TOTAL DIS- AGREE	YES	NO	SMWT APPRV	TOTAL APPRV	TOTAL DISAP	SMWT DISAP	
BASE-TOTAL SAMPLE	1000	742	258	478	213	146	117	45	686	253	61	883	117	424	451	876	124	275	725	390	548	452	338	
	100%	74%	26%	48%	21%	15%	12%	5%	69%	25%	6%	88%	12%	42%	45%	88%	12%	28%	72%	39%	55%	45%	34%	
DATE																								
MON, APR 17	730	534	197	371	146	111	70	33	525	164	41	643	87	306	337	644	87	202	529	279	389	342	257	
	73%	72%	76%	78%	68%	76%	60%	73%	76%	65%	68%	73%	74%	72%	75%	73%	70%	73%	73%	72%	71%	76%	76%	
TUE, APR 18	214	162	51	82	51	32	38	9	127	69	17	188	25	92	94	186	28	63	151	91	132	82	63	
	21%	22%	20%	17%	24%	22%	33%	20%	19%	27%	28%	21%	22%	22%	21%	21%	22%	23%	21%	23%	24%	18%	19%	
WED, APR 19	56	46	10	25	16	3	9	3	34	19	3	51	5	26	20	46	10	10	46	19	27	29	17	
	6%	6%	4%	5%	7%	2%	7%	7%	5%	8%	5%	6%	4%	6%	4%	5%	8%	4%	6%	5%	5%	6%	5%	
SAMPLE																								
SAMPLE A	490	369	121	242	101	77	53	17	350	118	22	433	57	202	224	426	64	142	348	194	266	224	167	
	49%	50%	47%	51%	47%	53%	45%	38%	51%	47%	37%	49%	49%	48%	50%	49%	51%	52%	48%	50%	49%	49%	50%	
SAMPLE B	510	372	137	236	112	69	64	28	337	134	39	450	60	222	227	449	60	133	376	195	281	229	170	
	51%	50%	53%	49%	53%	47%	55%	62%	49%	53%	63%	51%	51%	52%	50%	51%	49%	48%	52%	50%	51%	51%	50%	

