

Region	Clinton	Obama	Change in Dem. Pres. Vote, 1996-
	1996	2012	
Northeast	55.4%	58.6%	+3.2%
Midwest	48.4%	50.7%	+2.3%
South	45.9%	44.4%	(-1.5%)
West	48.2%	54.2%	+6.0%

NORTHEAST

State	Clinton	Obama	Change in Dem. Pres. Vote, 1996-
	1996	2012	
Connecticut	52.8%	58.1%	+5.3%
Delaware	51.8%	58.6%	+6.8%
Dist. of Columbia	85.2%	90.9%	+5.7%
Maine	51.6%	56.3%	+4.7%
Maryland	54.3%	62.0%	+7.7%
Massachusetts	61.5%	60.7%	(-0.8%)
New Hampshire	49.3%	52.0%	+2.7%
New Jersey	53.7%	58.4%	+4.7%
New York	59.5%	63.3%	+3.8%
Pennsylvania	49.2%	52.0%	+2.8%
Rhode Island	59.7%	62.7%	+3.0%
Vermont	53.4%	66.6%	+13.2%
West Virginia	51.5%	35.5%	(-16.0%)

MIDWEST

State	Clinton	Obama	Change in Dem. Pres. Vote, 1996-
	1996	2012	
Illinois	54.3%	57.6%	+3.3%
Indiana	41.5%	43.9%	+2.4%
Iowa	50.3%	52.0%	+1.7%
Kansas	36.1%	38.0%	+1.9%
Michigan	51.7%	54.2%	+2.5%
Minnesota	51.1%	52.7%	+1.6%
Missouri	47.5%	44.4%	(-3.1%)
Nebraska	35.0%	38.0%	+3.0%
North Dakota	40.1%	38.7%	(-1.4%)
Ohio	47.4%	50.7%	+3.3%
South Dakota	43.0%	39.9%	(-3.1%)
Wisconsin	48.8%	52.8%	+4.0%

SOUTH			
State	Clinton	Obama	Change in Dem. Pres. Vote, 1996-
	1996	2012	
Alabama	43.2%	38.4%	(-4.8%)
Arkansas	53.7%	36.9%	(-16.8%)
Florida	48.0%	50.0%	+2.0%
Georgia	45.8%	45.5%	(-0.3%)
Kentucky	45.8%	37.8%	(-8.0%)
Louisiana	52.0%	40.6%	(-11.4%)
Mississippi	44.1%	43.8%	(-0.3%)
North Carolina	44.0%	48.4%	+4.4%
Oklahoma	40.4%	33.2%	(-7.2%)
South Carolina	44.0%	44.1%	+0.1%
Tennessee	48.0%	39.1%	(-8.9%)
Texas	43.8%	41.4%	(-2.4%)
Virginia	45.1%	51.2%	+6.1%

WEST			
State	Clinton	Obama	Change in Dem. Pres. Vote, 1996-
	1996	2012	
Alaska	33.3%	40.8%	+7.5%
Arizona	46.5%	44.6%	(-1.9%)
California	51.1%	60.2%	+9.1%
Colorado	44.4%	51.5%	+7.1%
Hawaii	56.9%	70.5%	+13.6%
Idaho	33.6%	32.6%	(-1.0%)
Montana	41.2%	41.7%	+0.5%
Nevada	43.9%	52.4%	+8.5%
New Mexico	49.2%	53.0%	+3.8%
Oregon	47.2%	54.2%	+7.0%
Utah	33.3%	24.7%	(-8.6%)
Washington	49.8%	56.2%	+6.4%
Wyoming	36.8%	27.8%	(-9.0%)

Note: There are two basic ways to compute candidate vote percentages in a presidential election. One way is to use the total vote cast for all candidates, of which Clinton drew 49.2% in 1996 and Obama 51.1% in 2012. A second way is to use only the major-party vote, which bases the percentages on just the Democratic and Republican vote and ignores those cast for others. Clinton took 54.7% of the major-party vote in 1996; Obama received 52.0% of the two-party tally in 2012. The decided difference in the Clinton vote from one measurement to the other is due to the nature of the 1996 election, which included a significant third-party option in the form of Ross Perot, the Reform Party entry that year. In this chart, however, percentages are based on the total vote, since that is most commonly used in the political world.

Source: *America Votes 30* (CQ Press/SAGE Publications).