

Global Perspectives on Democracy – New Media
Journalism, Politics, Civic Engagement, and Freedom of Expression

University of Virginia Center for Politics
Relief International

Study of the U.S. Institute for Student Leaders on New Media
sponsored by the Study of the U.S. Branch in the U.S. Department of State's
Bureau of Educational and Cultural Affairs.

May 31 through June 25, 2010

SYLLABUS

PURPOSE OF ACADEMIC RESIDENCY: To provide 20 undergraduate students from South Asia with knowledge on the use of new media and its importance to journalism, freedom of expression, politics and civic engagement. This four week academic residency to be hosted at the University of Virginia in Charlottesville, Virginia by the university's Center for Politics Global Perspectives on Democracy program will focus on all elements of journalism with a special emphasis on new media and technology. Students will also learn about the foundations of American history, government, rule of law, pluralism, and freedom of expression on the Grounds of the university founded by President Thomas Jefferson. They will participate in exercises on leadership, management practices, team building and the necessity of civic engagement to a healthy democracy and will have structured opportunities to interact with students and members of the public.

The course schedule will include an ongoing new media project, classroom sessions with special guest speakers and Center for Politics staff, site visits, internships, reading assignments, student presentations and more. Each speaker session will conclude with an open question and answer opportunity where the student will be encouraged to ask questions based on the presentation as well as related issues that their nation or region may face. The reading load for each topic is substantial considering the language abilities of the participants. The dedicated student will finish the course residency with thoroughly enhanced knowledge on how new media is vital to contemporary journalism and freedom of expression and a greater understanding of American history and culture.

New Media Project Group Projects and Presentations:

A key element of *Global Perspectives on Democracy - New Media* will take place throughout the four week residency. On the first full day of programming participants will divide into teams of four and will work together daily on a new media project where they will create a blog and report on a subject of their choice. Participants will be required to incorporate multiple new media technologies such as Twitter, social networking, posting of online photos and videos, online

voice and video communications, etc. Groups will give presentations of their original news outlets at the conclusion of the four week residency.

Lodging during Academic Residency

Students will reside throughout most of the program at the Budget Inn immediately adjacent to university grounds so they will have the opportunity to experience campus life in America. This academic residency will also provide the opportunity for students to gain a greater knowledge of American culture by participating in a weekend homestay with families connected to the university.

Internship Program

An internship program is a major element of *Global Perspectives of Democracy – New Media*. GPD will work with the University of Virginia Weldon Cooper Center University Internship Program (UIP) to provide four half-day internships to participants during the third week of the academic residency. The UIP traditionally offers internship options to University of Virginia undergraduate students. They will assist GPD with arranging new media technology related internships with companies and organizations such as the Charlottesville Daily Progress, Flying Dog Media, Intalgent, The Hook, Cville Weekly, etc. The University of Virginia Center for Politics communications department will also host an intern.

Community Service Program

Community service is an important part of the student stay in Charlottesville. Participants will take part in half day community service project during one day each week that include direct interaction with a diverse representation of the Charlottesville community. The Madison House, the student volunteer center at the University of Virginia, will coordinate this community service between GPD and the area organizations which will be assisted. Participants will interact with children at area youth programs, read and interact with area nursing home residents, and working with organizations that help the underprivileged. Examples of some of these organizations include the Hope Community Center, Blue Ridge Area Food Bank, Morningside, The Senior Center, and Reading Train.

Bibliography

Primary Reading Text:

Cook, Timothy E. *Freeing the Presses: The First Amendment in Action*. United States: Louisiana State University, 2005.

Supplemental Reading Assignments:

1. Anderson, David M., and Michael Cornfield, eds. *The Civic Web: Online Politics and Democratic Values*. United States: Rowman & Littlefield, 2003. 97, 167. Print.
2. Cooper, James Fennimore.(eds. H.L. Mencken). *The American Democrat*. United States: Alfred Knopf, 1931.
3. Crawford, Craig. *Attack the Messenger: How Politicians Turn You Against the Media*. United States: Rowman & Littlefield, 2006. 121. Print.
4. Fiss, Owen M. "In Search of a New Paradigm (Emerging Media Technology and the First Amendment)." *Yale Law Journal* 104.7 (1995). Web. 5 Jan 2010.
<<http://www.jstor.org/stable/797025?cookieSet=1>>.
5. Frohnen, Bruce. *The American Republic: Primary Sources*. United States: Liberty Fund, 2002.
6. Ireland, Emilienne, and Phil Tajitsu Nash. *Winning Campaigns Online*. 2nd . Bethesda, MD: Science Writers Press, 2001. 24, 85. Print.
7. Putnam, Robert D. *Bowling Alone*. New York, New York: Simon & Schuster, 2000. 148. Print.
8. Ravitch, Diane. *The American Reader*. United States: Harper Collins, 1990. 67, 331, 357, 367, 371, 373. Print.
9. Sabato, Larry J. *Get in the Booth!: A Citizen's Guide to the 2008 Election*. United States: Pearson Education , 2009. 91. Print.
10. Semiatin, Richard J., ed. *Campaigns on the Cutting Edge*. United States: CQ Press, 2008. 48, 194. Print.
11. Stinebrickner, Bruce, *Annual Editions: American Government 2009-10*. United States: McGraw-Hill, 2009.
12. De Tocqueville, Alexis. *Democracy in America*. United States: Vintage Books, 1990.
13. *We the People: The Citizen & The Constitution*. Center for Civic Education, 2003. Print.
14. Wolf, Tom. *Radical Chic & Mau-Mauing the Flak Catchers*. United States: Bantam Books, 1971.

Four Week Residency Schedule and Assigned Readings

Monday, May 31, 2010

3:00 PM

Arrival in Charlottesville – Check in to lodging

3:30 – 5:30

Reading Time

- James Fennimore Cooper, *The American Democrat*. On Distinctive American Principles, p. 25-35.
- *We the People*, Units I and II
- *Annual Editions 2009-10: American Government*, pp. 2-18.
- **Text:** Cook, “New Media” and Contemporary Interpretations of the First Amendment”, pp.139-62.

6:00 PM – 8:00

Dinner with University of Virginia Center for Politics Global Perspectives on Democracy Hosts Meg Heubeck and Daman Irby, with welcome by Larry Sabato. The Local Restaurant

8:30 – 10:00

Reading Time continued

Tuesday, June 1, 2010

8:30 AM – 9:00 AM

Welcome to the University of Virginia and Overview of the Academic Residency:
Global Perspectives on Democracy – New Media (GPD)
Meg Heubeck and Daman Irby, GPD Staff

9:00 – 10:15

Fundamentals of New Media Journalism, Part 1
Professor Diana Owen

Diana Owen is Associate Professor of Political Science and Director of American Studies at Georgetown University. Her areas of specialization include media and politics, political communication, political socialization/civic education, elections and voting behavior, public

opinion, political culture, and mass political behavior. She is the author, with Richard Davis, of *New Media and American Politics* (Oxford, 1998) and *Media Messages in American Presidential Elections* (Greenwood, 1991), and editor of *The Internet and Politics: Citizens, Voters, and Activists*, with Sarah Oates and Rachel Gibson (Routledge, 2006). She has published extensively on media and politics, including new media, preadult political learning, civic education, adult political orientations, and electoral politics. She also authored “New Media and Contemporary Interpretations of Freedom of the Press” which is included in “Freeing the Presses” edited by Timothy E. Cook which we are using as this course’s reader.

This class session is a primer on the topics of general research and writing as related to new media. It is meant to provide the students with a foundation in new media basic journalism.

10:15 – 10:30

Break

10:45 – 12:00 PM

Fundamentals of Journalism, Part 2
Professor Diana Owen

This class session is the second part of a primer on the topics of general research and writing as related to new media. It is meant to provide the students with a foundation in new media basic journalism.

12:15 – 1:15

Lunch

1:30 – 2:30

Tour of University of Virginia Central Grounds

2:45 – 4:00

Group Project Overview
Meg Heubeck, Daman Irby, Darius Nabors

Participants will divide into teams of four and will work together throughout the academic residency on a new media project where they will create a blog and report on a subject of their choice. Participants will be required to incorporate multiple new media technologies such as Twitter, social networking, posting of online photos and videos, on line voice and video communications, etc. Groups will give presentations of their original news outlets at the conclusion of the four week residency.

Homework: Teams will view 5 blogs provided by the GPD staff, record the new media applications being used, and rank them for quality of appearance and ease of use.

Reading Time

- Crawford, Craig. Attack the Messenger. How to Get the Real Story. pp 121-39.
- Fiss, Owen M. “ In Search of a New Paradigm (Emerging Media Technology and the First Amendment.” Yale Law Journal
- **Text:** Cook, “Freeing the Presses” 1-29.
“Introduction”-pp.29-32

6:30 – 11:00

Dinner and Flex Time

Wednesday, June 2, 2010

9:00 AM – 4:00 PM (8:00 AM pick up)

U.S. History 1776-1814 and “From Slavery to Citizen” program at the Center for the Constitution at Montpelier, Home of President James Madison

The Center for the Constitution will provide classroom sessions which will focus on U.S. history from 1776 to 1814, the Early National Period. Participants will learn about the founding of the U.S. with emphasis on the Bill of Rights and the importance of the U.S. Constitution.

Students will experience how James Madison, father of the U.S. Constitution and President of the United States, lived and gain greater insight on his vision of the founding of the American republic and freedom of expression.

Students will participate in a hands-on program called “From Slavery to Citizen” where they visit sites on the Montpelier estate with particular links to the slave and African-American experience at Montpelier and the U.S. in general. Participants will tour Montpelier, learn about George Gilmore and his family who were slaves then freed at the conclusion of the Civil War, visit the home farm that he built after slavery’s end, and see the newly restored Jim Crow Era Montpelier railroad station.

5:00 – 6:00

Free Web 2.0 Applications
Darius Nabors

Darius is a graduate of the University of Virginia and former intern of the University of Virginia Center for Politics. He spent two years with Teach for America where he taught on an Indian reservation in South Dakota. He is an expert at building blogs, new media and web 2.0

applications and built the CFP Youth Leadership Initiative's Democracy Corps blog located at demokrato.wordpress.com.

This class session will go in depth on the use of free web technologies, how to build a blog using these technologies, and will conclude with a team brainstorming session to determine blog topics for the group projects.

6:15 – 6:30

Photographs at the University Rotunda and Lawn

6:45 – 8:00

Dinner

8:15 – 10:00

Continued Determination of Project Topic and Reading Time

- *American Republic*, pp. 196-99. John Adams- Thoughts on Government and Debate over First Amendment Language-pp.348-9.
- DeToucqueville, Alexis. *Democracy in America*. "Liberty of the Press"pp 181-90.
- **Text:** Cook, *The Press the Founders Knew*. pp.33-50.

Thursday, June 3, 2010

9:00 AM – 10:15 AM

The Importance of Free Enterprise to Journalism and New Media
Jean Rogers

Ms. Rogers is Deputy Director for Programs at the Center for International Private Enterprise (CIPE). CIPE strengthens democracy around the globe through private enterprise and market-oriented reform. It is one of the four core institutes of the National Endowment for Democracy and a non-profit affiliate of the U.S. Chamber of Commerce. Jean Rogers collaborates with the regional program staff on strategies and program development and oversees a variety of communications, training and special projects.

This session will focus on what exactly free enterprise is and how it is vital to freedom of expression. Ms. Rogers and the students will discuss entrepreneurship opportunities in new media in the U.S. and the participant's home countries.

10:30 – 11:45

New Media and Minority Perspectives

Stephen Adkins

Stephen Adkins is the current Chief of the Chickahominy Indians of Virginia. He worked 37 years for DuPont, and was appointed by Governor Tim Kaine to serve as Chief Deputy Director of the Department of Human Resource Management for the Commonwealth of Virginia. He also served on the federal Jamestown 400th Commemoration Commission. Chief Adkins has a lifetime of experience and in-depth knowledge on the advocacy needs of minority groups and perspective and has a thorough understanding of the value of informing the public through new media technologies.

This multifaceted presentation will teach students how the use of new media can inform the public and improve the lives of under-represented populations. Students will also gain a valuable perspective of the American experience from a citizen who has lived a life of great challenges and successes.

12:00 – 12:45 PM

Lunch

1:00 – 2:00

The Need for Leadership

Lawrence Eagleburger

The Honorable Lawrence S. Eagleburger served as U.S. Secretary of State and White House Chief of Staff during the presidential administration of George H.W. Bush. The majority of his career was spent in the Foreign Service where he served under presidents Reagan, Carter, and Nixon in addition to Bush. Sec. Eagleburger was nominated by President Carter and served as Ambassador to Yugoslavia from 1977 through 1980. He received a number of awards for his government service including in 1992 the Department of State's Distinguished Service Award—the department's highest honor. In 1994, he received an honorary knighthood from Her Majesty, Queen Elizabeth II. Eagleburger was Chairman of the International Commission on Holocaust Era Insurance Claims, a member of U.S. Institute of Peace Iraq Study Group, and Chairman of the Board of The Forum for International Policy.

Secretary Eagleburger will lead a discussion on the importance of leadership and being a leader. This session will motivate the participants to see that even though they may face challenges, the leadership they show through their independent reporting will be of vital importance to the maintenance and success of their nations' democracies.

2:15 – 3:45

Leadership Development Part 1: Team Building

Marc Johnson

Marc Johnson serves as the Associate Director of the Tayloe Murphy Center at the Darden School of Business. As Associate Director, he works on the Center's educational initiatives and community partnerships in economic development and entrepreneurship. He holds an M.Ed. from the University of Virginia, where he studied educational leadership, foundations and policy, and graduated Phi Beta Kappa from the College of William & Mary with a degree in government. Prior to coming to the Tayloe Murphy Center, Johnson served as assistant director and director of programs at the Sorensen Institute for Political Leadership at UVA, where he oversaw programs on Virginia politics and leadership for students as well as working adults.

This session concentrates on team building. Each session will include group exercises which will require direct participation of each individual. The U.Va. Center for Politics thanks the Sorensen Institute for recruiting Ms. Auger to speak on this topic.

4:00 – 5:00

Program Check-in

Daman Irby, Meg Heubeck, Kristin Smart

The participants and the leadership team will meet to discuss the progress of the program as well as any questions or concerns that may have arisen.

5:15 – 6:00

In Class Reading Time

Reading:

Text: Cook, *Why Democracies Need an Unlovable Press*. Pp. 73-86.

James Fenimore Cooper, *The American Democrat*. On the Duties of Station, Public Station, pp. 100-105

6:15 – 11:00

Dinner and Flex time

Friday, June 4, 2010

9:00 AM – 12:00 AM (8:00 AM pick up)

Site Visit to Monticello, Home of President Thomas Jefferson

Students will experience how Thomas Jefferson, founder of the University of Virginia, author of the Declaration of Independence, and President of the United States, lived and gain greater insight on his vision of the founding of the American republic and freedom of expression.

12:15 – 1:00

Lunch at Milan Indian Restaurant

1:30 – 5:00

Community Service Session 1

Students will participate in community service projects that include direct interaction with a diverse representation of the Charlottesville community. The Madison House, the student volunteer center at the University of Virginia, will coordinate this community service between GPD and the area organizations which will be assisted.

5:30 – 9:00

Dinner and live music at Fridays After 5

Students will attend the Fridays After 5 [Jamal Millner and Comrades](#) concert and eat dinner on the Downtown Mall pedestrian zone. A professional photographer will be on hand to photograph the students. Sorensen Leadership Institute students will meet at location.

Saturday, June 5, 2010

7:30 AM (departure) – 10:00 PM

Day Trip

Dreury's Bluff Civil War Battlefield (Richmond), Virginia Air and Space Museum (Hampton),
Dinner on Virginia Beach Boardwalk

Dreury's Bluff Civil War Battlefield

As capital of the newly formed Confederate States of America, Richmond, Virginia, became the constant target of northern armies. During the four years of the Civil War, Union generals made repeated attempts to capture the city by land. Richmond, however, was vulnerable by water as well as by land. Gunboats could navigate the James River all the way to Richmond. The key to the city's river defenses lay in a small fort only seven miles south of the capital. Known

throughout the south as Drewry's Bluff, northern troops referred to it as Fort Darling. H. E. Mann whose great great grandfather fought at Dreury's Bluff will provide the tour.

Virginia Air and Space Museum

Located in Hampton, Virginia, the birthplace of America's space program, the Virginia Air & Space Center features interactive aviation exhibits spanning 100 years of flight, more than 30 historic aircraft, a hands-on space gallery, unique space flight artifacts, and more!

Virginia Beach

Participants will eat dinner and have the opportunity to swim at Virginia, Beach.

Sunday, June 6, 2010

Flex Day

Students will have free time to pursue their own particular interests or catch up on readings or project work.

9:30 – 11:30 (9:00 AM pick up)

OPTIONAL TO PARTICIPANTS

Attend Service of Historically African-American Church

First Baptist Church of Charlottesville

Students will have the opportunity to speak and interact with members of the local African-American community and experience the culture displayed at an African-American church, the historic First Baptist Church of Charlottesville.

Reading:

- **Text:** Cook. Daily News and First Amendment Ideals, pp. 87-107.
- Crawford, Chapter 5- A War Story, pp. 59-65.

Monday, June 7, 2010

9:00 AM – 10:00 AM (8:30 AM Pick up)

Rule of Law in the United States

J. Harvie Wilkinson

J. Harvie Wilkinson was born in New York City and raised in Richmond, VA. After graduating from Yale and serving in the U.S. Army, he entered U.Va as a law student where he became the first student appointed to the University's Board of Visitors. Following his clerkship for Supreme Court Justice Lewis Powell he returned to U.Va as an associate law professor from

1973 to 1978. Six years later he was nominated to the U.S. Court of Appeals for the Fourth Circuit by President Ronald Reagan. Wilkinson has served on the court since 1984 and was its chief judge from 1996 to 2003. In 2004 Judge Wilkinson was also considered as a top candidate to replace Justice Rehnquist as Chief Justice of the U.S. Supreme Court. In 2004, he was honored with the Thomas Jefferson Foundation Medal in Law, the highest external honor bestowed by the University.

From the U.S. District Courthouse in Charlottesville, students will learn the importance of the rule of law to the rights and freedom of Americans with emphasis on freedom of expression. Participants will learn how law can affect and protect the actions of the media and how that relates to United States democracy. A professional photographer will shoot photos.

10:30 PM – 11:45

Politics and New Media

Craig Crawford

Crawford blogs daily at CQPolitics.com and his writings appear regularly in newspapers and web sites throughout the country. A contributing news analyst for MSNBC, he is often featured on a variety of national television and radio programs, such as MSNBC's "Countdown with Keith Olbermann" and WABC's "Imus in the Morning." With CQ Video Producer **Andrew Satter**, Craig also presents weekly video commentaries on the web.

Before joining *Congressional Quarterly* in 2003, Crawford was Editor-in-Chief of The Hotline, an online news digest that is an institution inside the Beltway and out. Prior to running *The Hotline*, Crawford was a reporter for *The Orlando Sentinel*, joining the newspaper's Washington Bureau in 1989.

Students will learn about the importance of new media in politics today from an individual from this renowned blogger.

12:00 – 12:45

Lunch

1:00 PM – 2:00 PM

Homeland Comparisons

Sujatha Hampton

Sujatha Hampton has a B. A. from the University of Virginia, an M.A from The George Washington University and a PhD from The University of Texas at Austin. She was a school teacher, a college professor, and most recently an educational administrator for a public school system. She left her 15 year career in education to write *As It Was* written, which is her first novel. Before all that, she was a construction worker on the pipe laying crew on Afton Mountain,

the Cool Ranch Dorito girl in the Charlottesville Superfresh, the clerk at the Ivy Landfill, and an aerobics instructor back when it was really cool to be an aerobics instructor. She lives in Great Falls, VA with her husband and two children.

Students will discuss the similarities and differences between their home nations and the U.S. based on previous discussions as well as other relevant issues facing their countries and regions. This is an opportunity for participants to speak openly about their experiences outside of the presence of guest speakers. It is also a chance to discuss areas of particular agreement or disagreement regarding statements made by the guest speakers.

2:15 – 6:00

Team Project Work and Reading Time

Reading:

- **Text:** Cook. *The Twilight of Mass Media News: Markets, Citizenship, Technology and the Future of Journalism*, pp. 111-38.
- Anderson/Cornfield, *The Civic Web: Cautious Optimism about Online Politics and Citizenship*. pp.19-35.
- Frohnen, *American Republic*. Alien and Sedition Acts, pp. 396-8.
- Frohnen, *American Nation*. Proclamation Suspending Writ of Habeas Corpus, pp. 48-9.

6:30 – 11:00

Dinner and Flex Time

Tuesday, June 8, 2010

9:00 AM – 10:15 AM

U.S. History 1607 – 1791, Jamestown through the Bill of Rights
H. Edward. Mann

H. Edward Mann, a public affairs consultant, most recently served as the Executive Director of the Jamestown 400th Commemoration Commission. Born in Petersburg, Virginia, Mann has held a variety of national and statewide governmental and political positions, including an appointment by President George H. Bush as Special Assistant and Director for Special Events for AMERICA 2000 for Secretary of Education Lamar Alexander. As an independent public affairs consultant, he has developed and implemented national grassroots advocacy strategies for various Washington-based nonprofit organizations. Mann has been involved with the White House Advance Office - planning trips and events - since 1981, and has worked with Presidents and Vice Presidents in three administrations. In the late 1990s, Mann ran an international humanitarian organization, and has worked across the globe with citizens, political and governmental leaders from dozens of countries.

Students will receive an overview of early U.S. history from the founding of Jamestown to the writing of the Declaration of Independence. Participants will be able to see how U.S. democracy formed and evolved and what factors went into creating a society more accepting of freedom of expression.

10:30 – 11:45 AM

Images of Oppression and Reconciliation: Media and the Civil Rights Movement
Daphne Maxwell Reid

Known for her roles on television, Daphne Reid co-founded and is a principal partner in New Millennium Studios, the first full-service film studio in Virginia. She also founded The Tim Reid Scholarship Foundation raising scholarship funds annually to assist college students in historically black colleges and universities in Virginia.

Daphne Reid is a well-known actress/model. Her rolls include Aunt Vivian in Fresh Prince of Bel Air, the mortician in Franks Place where she co-starred with her husband Tim Reid as Mickie Dennis on Snoops for CBS and was the first Black woman to appear on the cover of Glamour magazine. She is presently serving on the Petersburg Library Foundation, Virginia Commonwealth University Foundation Board, VA Capitol Foundation Board, and was a commissioner on the federal Jamestown 400th Commemoration Commission.

Participants will learn how media in American history had a roll in the creation and proliferation of many African stereotypes. Participants will discuss how media in their home countries may have participated in similar practices. Participants will also see a comparison of American media today and conclude with a discussion on the election of Barack Obama, America's first African-American president.

12:00 – 1:00

Lunch

1:15 – 2:00

Discussion on Progress of Team Projects
Meg Heubeck and Daman Irby, GPD Staff

Students will discuss successes and challenges they have faced in the creation Team Project blogs

2:15 – 5:00

Team Project Work and Reading Time

Reading:

- Ireland & Nash, *Winning Campaigns Online*. Essential Features of an Effective Website, pp. 85-103; Online Media Relations pp. 198-205; Audio and Visual Content pp. 232-37.

- Semiatin, *Campaigns on the Cutting Edge: New Media- The Cutting Edge of Campaign Communications*, pp. 48-68.

5:30 – 7:30

Dinner

8:00 – 9:30 PM

Municipal Band of Charlottesville Concert at the Paramount Theater

Wednesday, June 9, 2010

9:00 AM – 10:15 AM

Watergate and the Importance of the Media
Gov. Lowell Weicker Jr.

Governor Weicker was born in Paris to American parents. He attended Yale University and University of Virginia Law School and served in the U.S. Army. He served in the Connecticut State House of Representatives from 1962 to 1966. In 1968, he was elected as a Republican to the U.S. House of Representatives, where he served one term before being elected Senator in 1971. He served as Senator for three terms, from 1971 to 1981. During this time, he was an active member of the Senate Watergate Committee and is currently the last surviving member of that committee. After his Senate term ended, he served as a professor at George Washington School of Law. In 1990, Weicker was elected Governor of Connecticut as an Independent. He currently serves as president of Trust for America's Health, a non-partisan, non-profit organization focused on the prevention of epidemics.

Governor Weicker will discuss the Watergate scandal, the Senate Watergate Committee hearing and his role, and the importance of the role media played in uncovering the scandal and showing the truth to the American public.

10:30 – 11:45

South Asia and the United States
Ambassador Ashley Wills

Ambassador Ashley Wills recently retired as a Senior International Business Advisor at WilmerHale in Washington, D.C., focusing on India and South Asia. Ambassador Wills has served as the Assistant U.S. Trade Representative for South and Southwest Asia from 2003 to 2006. He served as U.S. Ambassador to Sri Lanka and Maldives from 2000 to 2003, and also as Charge d' Affaires and Deputy Chief of Mission at the U.S. Embassy in New Delhi from 1997 to 2000. He also served in Africa, the Middle East, the Caribbean and Europe in his 34-year diplomatic career. Ambassador Wills has been awarded two Presidential citations, Secretary of

State Rice's Career Achievement Award, five Superior Honor Awards and seven Meritorious Honor Awards. Ambassador Wills is a distinguished alumnus of the University of Virginia and holds a Master's Degree in Economics from Johns Hopkins University.

Participants will learn about and discuss the past and current relationships between the U.S. and South Asia as well as the regions' current political, social and economic trends. Students will learn how the two regions have interacted in the past and how that has influenced policies and relations. Students will also be able to compare and contrast policies in the U.S. and South Asia and how these policies have affected other aspects of life in each of these regions.

12:00 – 1:00

Lunch

1:15 – 2:45

Leadership Development Part 2: Collective Problem-Solving
David Bonenfant

David Bonenfant is currently with State Farm Insurance Companies as a Division Manager over Property and Casualty Claims for the Mid-Atlantic States. His responsibilities include leading a division of roughly 300 employees that is comprised of various levels of leadership and professional claim adjusters. Prior to his current role, David held various leadership positions within the Finance and Accounting areas of State Farm in both the corporate office based in Illinois, and throughout the Southeastern United States.

This session concentrates on collective problem solving. Each session will include group exercises which will require direct participation of each individual. The U.Va. Center for Politics thanks the Sorensen Institute for recruiting Mr. Bonenfant to speak on this topic.

3:00 – 6:00

Team Project Work and Reading Time, followed by dinner

Reading:

- Ravitch, *American Reader: Henry David Thoreau- Civil Disobedience*, pp.67-72.
- Wolf. *Radical Chic and Mau-Mauing and the Flak Catchers*, pp.173-184.
- Sabato, *Get in the Booth!: A Citizen's Guide to the 2008 Election*, pp. 102-111

Thursday, June 10, 2010

9:00 AM – 10:15 AM

Historical Challenges to Media Freedom in the U.S.
Bruce Williams

Bruce A. Williams, Professor of Media Studies and Sociology at the University of Virginia, received his Ph.D. in political science from the University of Minnesota and has taught at the Pennsylvania State University, the University of Michigan, the University of Illinois, and the London School of Economics. His current research interests focus on the role of a changing media environment in shaping citizenship in the United States. He has received funding for this research from the National Science Foundation and the Cultures of Consumption Research Programme, at Birkbeck College, University of London. He is currently completing two books: *And the Walls Came Tumbling Down: The Eroding Boundaries Between News and Entertainment and What They Mean for Mediated Politics in The 21st Century* (with Michael X. Delli Carpini) and *Media Studies In The New Media Environment: An Introduction For Students And Citizens* (with Andrea Press).

Professor Williams will provide a lecturer on the challenges to media freedom in U.S. history. Participants will learn about ways in which freedom of expression was stifled and how the public and media reacted to this censure.

10:30 – 11:30

Contemporary Politics and Current Trends and Challenges in U.S. Policy
Larry Sabato

“Politics is a good thing!” ... is the slogan of Dr. Larry J. Sabato, founder and director of the University of Virginia Center for Politics. According to the Wall Street Journal, Dr. Sabato is “probably the most quoted college professor in the land”. The author of over 20 books on politics, Dr. Sabato has taught more than 14,000 students in his career at Oxford University, Cambridge University, and the University of Virginia. Sabato regularly appears on all of the major television networks to provide political analysis on the issues of the day. He has received every major teaching award at the University of Virginia, and in 2001 he was named the Thomas Jefferson Award winner. At the Center for Politics Dr. Sabato brings his years of academic study together with an equally long career as both a political practitioner and commentator on local, state and national elections.

GPD participants will gather for this presentation and discussion on contemporary politics and current trends and challenges in U.S. policy.

11:30 – 12:00

Terry McAuliffe

Former chairman of the Democratic National Committee, co-chair of Bill Clinton's re-election campaign, Chairman of Hillary Clinton's presidential campaign, and candidate for the Virginia Democratic gubernatorial nomination in 2009, Terry McAuliffe will address the program participants on the importance of being civically engaged and the value of new media to a political campaign.

12:15 PM – 1:15 PM

Program Check-in

Daman Irby, Meg Heubeck, Kristin Smart

The participants and the leadership team will meet to discuss the progress of the program as well as any questions or concerns that may have arisen.

1:15 – 4:30

Lunch

Team Project Work and Reading Time

Reading:

- *Annual Editions 2009-10: American Government*. The '08 Campaign: Sea Change for Politics as We Know It, pp. 144-45/
- *Annual Editions 2009-10: American Government*. Starting Over, pp. 133-136.
- *Annual Editions 2009-10: American Government*. Clicking and Choosing, pp. 150-151

5:00 – 10:00

Dinner and Flex time

Friday, June 11, 2010

9:00 AM – 10:15 AM

Internship Program Preparation

Karen Farber

Karen Farber, director of the University Internship Program at the University of Virginia, earned her Ph.D. in sociology from U.Va. She brings extensive executive, management, and operational experience in the areas of business affairs, human resources/personnel administration, and labor relations. Farber has served as associate vice chancellor for the University of Maryland System and director of statewide university personnel programs for California State University.

Participants will receive an overview of what might be expected of them during their internships scheduled for 9:00 AM through 1:00 PM June 14 through 17. In addition, local companies and/or organizations will give presentation, and local interns will discuss what it is like to serve in that role.

GPD will inform the students of their internship assignments which will be related to new media and technology.

10:30 – 11:45

Challenges to Media Freedom in the US: Today Ron Collins

Ron Collins is a professor at the University of Washington School of Law and a scholar at the Washington, D.C. office of the First Amendment Center of the Freedom Forum at the Newseum. Before coming to the center, he served as a law clerk to Justice Hans A. Linde on the Oregon Supreme Court. Later he was a Judicial Fellow under Chief Justice Warren E. Burger at the U.S. Supreme Court. Collins has taught constitutional and commercial law at Temple Law School and George Washington University Law School. He has written constitutional briefs that were submitted to the Supreme Court and he has published numerous articles in scholarly journals such as the Harvard, Stanford, and Michigan law reviews.

Professor Collins will discuss contemporary challenges to media freedom in the U.S. Participants will continue the discussion of challenges to freedom of expression. This speaker will especially highlight the current landscape of media freedom and how new media has sparked new debate about freedom of expression in the media.

12:00 – 1:00 PM

Lunch

1:30 – 5:00

Community Service Session 2

Students will participate in community service projects that include direct interaction with a diverse representation of the Charlottesville community. The Madison House, the student volunteer center at the University of Virginia, will coordinate this community service between GPD and the area organizations which will be assisted.

6:00 – 7:00

Host Family Introductions
U.Va Center for Politics

Students will meet host families at the Center for Politics office and begin weekend homestay.

Reading:

Putnam, Robert. *Bowling Alone*. Civic Participation, pp.48-64. Technology and Mass Media, pp 216- 246.

Saturday, June 12, 2010

Host Family Saturday

Students will participate in activities with their host families.

Sunday, June 13, 2010

Students return to the hotel from their homestays throughout the day.

6:00 -7:00 PM

Post-Homestay Discussion and Internship Prep
Kristin Smart

Participants will discuss their homestay experiences and the next week's internship program.

Monday, June 14, 2010

9:00 AM – 1:00 PM

Students will participate in their assigned internships.

1:30 – 2:30

Lunch

2:45 – 3:45

Group Project Work Session
Darius Nabors

Darius is a graduate of the University of Virginia and former intern of the University of Virginia Center for Politics. He spent two years with Teach for America where he taught on an Indian reservation in South Dakota. He is an expert at building blogs, new media and web 2.0 applications and built the CFP Youth Leadership Initiative's Democracy Corps blog located at demokrato.wordpress.com.

During this session participants will have opportunity to receive assistance with their group projects.

4:00 - 5:15

Importance of Freedom of the Press and Freedom of Expression
Justice William Mims

Justice William Mims was recently appointed to the Virginia Supreme Court. He took his oath of office April 1, 2010 and was formally installed on April 9, 2010. Before becoming a Justice, Mims was elected as the Attorney General of Virginia by the General Assembly in February 2009 to take over for Bob McDonnell. Bill Mims served in the Virginia House of Delegates from 1992-1997, and in the Virginia Senate from 1998 to 2005. He was Chief Deputy Attorney General from January 2006 until February 2009. Mr. Mims has worked as an attorney in Leesburg, Virginia, and served as Chief of Staff to U.S. Rep. Frank Wolf and as Deputy Legislative Director to Senator Paul Trible. He served on the Board of Governors of the Virginia Bar Association from 2002 through 2004, and was a Distinguished Adjunct Professor of Law at George Mason University from 2002 through 2005.

Participants will learn about the importance of freedom of the press and freedom of expression from the perspective of the judicial system with particular emphasis on new media.

5:30 – 6:30

Dinner

6:45 – 11:00

Team Project Work and Reading Time

Reading:

- Continue with Bowling Alone reading.

Tuesday, June 15, 2010

9:00 AM – 1:00 PM

Students will participate in their assigned internships.

1:30 – 2:15

Lunch

2:30 – 7:00

Half-Day Trip to Spring Valley Orchard and Mint Springs Valley Park, Albemarle County

Participants will visit Spring Valley Orchard for cherry picking followed by swimming, hiking and a barbeque at Mint Springs Valley Park in Albemarle County.

8:00 – 11:00

Team Project Work and Reading Time

Reading:

- Research the Colonial Williamsburg Foundation Website, www.history.org in preparation for our visit. Analyze the website based on our discussions of effective use of technology.

6:30 – 11:00

Dinner and Flex Time

Wednesday, June 16, 2010

9:00 AM – 1:00 PM

Students will participate in their assigned internships.

1:30 – 2:30

Lunch

3:00 – 6:00

Team Project Work and Reading Time

Reading:

- Catch up on previous readings

6:30 –11:00

Dinner and Flex Time

Thursday, June 17, 2010

9:00 AM – 1:00 PM

Students will participate in their assigned internships.

1:30 – 2:30

Lunch

3:00 – 4:00

Program Check-in

Daman Irby, Meg Heubeck, Kristin Smart

The participants and the leadership team will meet to discuss the progress of the program as well as any questions or concerns that may have arisen.

4:15 – 6:00

Team Project Work and Reading Time

Reading:

- Catch up on previous readings

6:30 –11:00

Dinner and Flex Time

Friday, June 18, 2010

9:00 AM – 10:15 AM

Leadership Development Part 3: Effective Communication

Joe Ruff

Joe Ruff has taught English as a Second Language in Korea, Japan, Saudi Arabia, Kuwait and the United States. He holds graduate degrees from Indiana University and Harvard University in

Instructional Design, Linguistics and Educational Administration. For the last thirteen years, Joe has worked with businesses in the areas of executive coaching, leadership development and training and development.

This session concentrates on effective communication. Each session will include group exercises which will require direct participation of each individual. The U.Va. Center for Politics thanks the Sorensen Institute for recruiting Mr. Ruff to speak on this topic.

10:30 – 12:00 PM

Team Project Work and Reading Time

Reading:

- Catch up on previous readings

12:15 – 1:00

Lunch

1:30 – 5:00

Community Service Session 3

Students will participate in community service projects that include direct interaction with a diverse representation of the Charlottesville community. The Madison House, the student volunteer center at the University of Virginia, will coordinate this community service between GPD and the area organizations which will be assisted.

6:00 – 9:00

Dinner and live music at Fridays After 5

Students will attend the Fridays After 5 [SGGL](#) concert and eat dinner on the Downtown Mall pedestrian zone. Sorensen Leadership Institute students will meet at location.

Saturday, June 19, 2010

9:30 AM (departure) – 7:30 PM

Shenandoah Valley Day Trip

Participants will experience Virginia and the Shenandoah Valley culture on this excursion. Students will visit the museum and birth home of President Woodrow Wilson in Staunton, stop for shopping in historic Lexington, witness the 17th Annual Maury River Fiddlers' Convention in Buena Vista, and drive along some of Virginia's most scenic by-ways.

7:30 – 10:00

Flex Time

Sunday, June 20, 2010

Flex Day

Students will have flex time to pursue their own particular interests or catch up on readings or project work.

Monday, June 21, 2010

9:00 AM – 10:15 AM

Leadership Development Part 4: Management Skills

JoAnn Auger

JoAnn Auger is a consultant, coach and educator specializing in organizational leadership and employee development. She currently serves as an internal Coach and Leadership & Development Advisor for the largest auto insurer in the US. JoAnn holds several industry designations and training and development certifications.

This session concentrates on team building. Each session will include group exercises which will require direct participation of each individual. The U.Va. Center for Politics thanks the Sorensen Institute for recruiting Ms. Auger to speak on this topic.

10:30 – 11:45

New Media Scavenger Hunt

Darius Nabors

Darius is a graduate of the University of Virginia and former intern of the University of Virginia Center for Politics. He spent two years with Teach for America where he taught on an Indian reservation in South Dakota. He is an expert at building blogs, new media and web 2.0 applications and built the CFP Youth Leadership Initiative's Democracy Corps blog located at demokrato.wordpress.com.

Teams of participants and the internship organizations will work together to examine the extent to which new media are being used effectively. By using an online survey students will visit participating organizations websites, and evaluate the effectiveness of current web strategies. They will be evaluating the ease of use for the website, number of clicks it takes to find specific information, layout design and links. They will also contact the organizations using social

networking strategies such as text messaging, facebook and myspace and twitter. Students will determine the organization's level of efficiency at promoting new media to get its message heard. This event will be both enjoyable and educational for the participants.

12:00 – 1:00

Lunch

1:15 – 5:00

New Media Scavenger Hunt continued

Participants are to return to Gibson Hall Room 342 at 4:30 PM to view results.

6:00 – 11:00

Dinner and Flex Time

Tuesday, June 22, 2010

9:00 AM – 10:15 AM

The Importance of Being Civically Engaged and Engaging the Public
Meg Heubeck and Daman Irby, GPD Staff

Meg Heubeck serves as the Center for Politics Youth Leadership Initiative's director of instruction. As director of instruction Meg is responsible for developing curriculum materials that encourage and develop civic engagement in students. She leads major YLI projects such as the annual national Mock Election and a bill writing simulation entitled e-Congress. Before her arrival at the Center, Mrs. Heubeck taught at the middle and high school levels for 12 years including subjects such as world cultures, reading, language arts, art, economics, government, and United States history.

Daman Irby serves as the Center's director of operations and the Youth Leadership Initiative's (YLI) deputy director of instruction. With YLI Daman focuses on the fiscal and general administration of the program as well as assisting in organizational outreach. As the Center for Politics' director of operations he works with the Chief of Staff and Chief Financial Officer on management issues and takes on the direction of special projects including Global Perspectives on Democracy programs.

This session will introduce participants to the importance of civic participation in a thriving democracy and emphasize the role of new media. Participants will analyze statistics regarding civic participation in the United States and strategies currently being used to strengthen civic participation. Facilitators Daman Irby and Meg Heubeck will walk students through the Democracy Corps program and help participants design projects and strategies that they can use

in their own communities. Materials will highlight the programs of the UVA Center for Politics' Youth Leadership Initiative (YLI) including its online mock election, e-Congress, lesson plans and campaign simulation.

10:30 – 12:00

Internship Wrap-up
Karen Farber

Karen Farber, director of the University Internship Program at the University of Virginia, earned her Ph.D. in sociology from U.Va. She brings extensive executive, management, and operational experience in the areas of business affairs, human resources/personnel administration, and labor relations. Farber has served as associate vice chancellor for the University of Maryland System and director of statewide university personnel programs for California State University.

Karen Farber will lead an internship wrap-up to review the experiences of the students during their internship week.

12:15 – 1:00

Lunch

1:30 – 5:00

Community Service Session 4

Students will participate in community service projects that include direct interaction with a diverse representation of the Charlottesville community. The Madison House, the student volunteer center at the University of Virginia, will coordinate this community service between GPD and the area organizations which will be assisted.

6:00 – 11:00

Dinner and Flex Time

Wednesday, June 23, 2010

6:00 AM (departure) – 9:00 PM

Williamsburg and Jamestown Day Trip

Students will visit Colonial Williamsburg and Historic Jamestowne to gain visual knowledge on colonial history of the United States and the foundation of many of American rights and freedoms. Participants will also meet with Colonial Williamsburg's Educational Program

Development Director, Bill White, who will discuss Colonial Williamsburg's Electronic Field Trips and other educational uses of new media and technologies.

Thursday, June 24, 2010

9:00 – 10:30 AM

Final Program Check-in and Survey

Daman Irby, Meg Heubeck, Kristin Smart

The participants and the leadership team will meet to discuss their experiences from the previous four weeks and will complete the post-GPD New Media survey.

10:45 AM – 6:45 PM

Flex Time

Students will have flex time to pursue their own particular interests.

7:00 PM – 9:00 PM

Award Ceremony and Team Project Presentations

Gowher Rizvi (pending)

Gowher Rizvi, an internationally known political scientist, is the University of Virginia Vice Provost for International Programs and oversees the International Studies Office. Before his appointment at U.Va., he served as the director of the Ash Institute for Democratic Governance and Innovation at Harvard University's John F. Kennedy School of Government. Rizvi earned a "double first" in B.A. Honors and M.A. from the University of Dhaka in Bangladesh. He earned a D. Phil. at Trinity College, Oxford, where he studied as a Rhodes Scholar. He taught for nearly two decades at several British universities, and, he is the founding editor of *Contemporary South Asia*, an academic and policy studies journal published at Oxford. Since 1986, he has been involved in promoting unofficial contact and dialogue between South Asian leaders and has both organized and participated in nongovernmental monitoring of elections in several countries. In 1995, Rizvi joined the Ford Foundation as the deputy director for governance and civil society, later becoming the representative to New Delhi, the foundation's oldest and largest overseas office. Before joining the Ford Foundation, Rizvi was the director of contemporary affairs at the Asia Society in New York, the leading public education organization dedicated to increasing American understanding of peoples and cultures throughout Asia.

Host Families, internship providers, those connected to the Global Perspectives on Democracy – New Media program, and others from the University of Virginia will be invited to attend a reception to conclude the academic residency. The project teams will give presentations on the blogs which they created and subjects they reported on followed by the awarding of Certificates of Achievement.

Friday, June 25, 2010

Time to be determined

Students Depart Charlottesville for New York