



UNIVERSITY of VIRGINIA  
CENTER for POLITICS

## ***Summary of Sponsorship Opportunities 2008 University of Virginia Center for Politics***

*2008 National Symposium Series: Not Taboo At Our Table: Race, Religion and Gender  
in American Politics* \$2,500 - \$25,000

- Recognition in printed and online materials, including signage at event
- Recognition and premium seating at the event
- Invitations to other activities surrounding the conference
- Inclusion in the Center for Politics Honor Roll and Leadership lists included in the annual CFP Bulletin released in the spring

*2008 American Democracy Conference* \$2,500 - \$25,000

- Recognition in printed and online materials
- Conference is held annually
- Signage at the Annual Conference
- Premium seating at the Annual Conference

*Sponsorship of the Crystal Ball and the Center for Politics' Webpage* \$15,000/year

- Top Honors received from the Pew Research Center and Pew Charitable Trusts' Project for Excellence in Journalism
- Online marketing opportunities
- In 2006, the Crystal Ball saw its list of subscribers grow to over 175,000 individuals across the US and 53 nations around the world.
- The Crystal Ball website logged nearly 2 million hits over the course of the 2006 calendar year, from over 860,000 unique visitors.

*Executive Political Institute*

*Pricing is customized to your company's needs*

- Developed and designed specifically for your organization
- Incorporates business with politics to bring your employees up to speed on the company's political needs and how politics can impact your business plan
- May be customized to include sessions on corporate ethics, the legislative process, polling, public opinion and corporate philanthropy.
- Presented by distinguished University of Virginia faculty members with specialties in ethics, politics, and economics, as well as political insiders