



## Reggie Jackson

Associate Director for Development and Web Communications

Reggie Jackson is the Associate Director for Development and Web Communications at the University of Virginia Center for Politics. Mr. Jackson is responsible for annual fund cultivation for the Center's Office of Development. In addition, Reggie is the editor of the Center's quarterly newsletter, *The Bulletin*, and the primary designer of advancement activity electronic communication including *The Briefing*, the bi-monthly electronic mail communication to the Center's Founders Society members.

Within the Office of Development Mr. Jackson conceptualizes all public relations and marketing material related to the current capital campaign. Reggie is also the project manager and event planner for all Center-related Graduation and Reunions weekend activities. He is the project and content manager for the Center's website, [www.centerforPolitics.org](http://www.centerforPolitics.org). Reggie also develops and implements cultivation and solicitation plans for individual and corporate giving.

Mr. Jackson graduated from the University of Virginia in 1999 with a B.A. in Psychology. Before coming to the Center he managed the client services team for Petopia.com in San Francisco, California and was a research associate at the Center for Development and Population Activities and The American Chemistry Council, both in Washington, DC.

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### EDUCATION

- > B.A., University of Virginia

### BIO HIGHLIGHTS

- > Client Service Manager at Petopia.com in San Francisco
- > Research Associate for the Center for Development and Population Activities in Washington, DC
- > Associate Dir. for Development and Web Communications, U.Va. Center for Politics